

# AMSOIL

# ACTION NEWS

© AMSOIL INC 2003

*The First in Synthetics*

APRIL 2003

## The Leader in Extended Drain Intervals



**New Retail  
Catalog Included  
in This Issue**



## From the President's Desk...



This message is for those Dealers and Directs who have not yet registered to attend our 30th Anniversary Convention in July. Summer is just around the corner, and time is getting short. Many of your fellow Dealers and Direct Jobbers have already registered, and we're looking forward to hosting a fun-filled, interesting, and educational convention for them. But we want to have you here with us, as well.

This is your convention! I would like to see every active AMSOIL Dealer, Direct Dealer and Direct Jobber here at this event, not only to help us celebrate our 30 years in business, but to celebrate the fact that our American free enterprise system makes it possible for us to be in this business in the first place. That is my wish.

If you have downline Dealers, it's important that you set an example for them by being here for your convention and encouraging them to do the same. Our registrations to date are excellent, but I sincerely want this to be the best attended convention ever. It may be a long time before we have one of this magnitude again.

We all have a great deal in common, and occasionally networking with fellow businesspeople who share so many of the same concerns, problems, and successes is very important. We never fail to gain perspective about our own business by learning from the experiences of others in the business. And we often don't realize how important this networking is until we experience it. Sometimes the answer to a problem we have been struggling with can be found in sharing it with someone who has been there before. There will be many opportunities to make those connections at the convention!

We have also enlisted the talents of a very, very good sales trainer and keynote speaker for you. His name is Jim Cathcart and I promise you, his presentation alone will be worth the price of admission.

Everyone will leave the convention with at least one or two good ideas about how to build their AMSOIL business. Having him here to help train and enlighten you is just another example of the importance we place on this event. Our staff has gone all-out to make this convention a valuable and enjoyable experience for everyone who attends. I hope that includes you!

Also featured at our convention will be the Arctic Trek Team of Chris Marts and Otto Bakenmeier. If you read the March issue of *Action News*, you know these hardy adventurers are on the last leg of an 8,000 mile snowmobile adventure traveling from Canada to the North Pole. They are firm believers in AMSOIL products, saying they could not have run their machines in the sixty-below temperatures without AMSOIL lubricants. They will be here to share their inspirational message and daring experiences with our Dealers. Frankly, I can't wait to hear their story and to visit with them about their adventure and their experiences with our products. They will be a marvelous addition to our convention!

You will also have the opportunity to meet and visit with the AMSOIL-sponsored racers at our convention and look over the high-performance machines they race. You can learn first hand why they swear by our products to help them compete and win in competition.

There will be new products and new packaging concepts introduced at the convention that are sure to get your attention. And you'll be able to purchase these products with a 10% convention rebate. You can pick them up when you leave here or at your distribution center, or we'll ship them to you from the distribution center nearest you. The choice is yours. The rebate applies only to convention attendees.

And while you are here, you can tour our newly remodeled facilities. If you were here for our 25th, you will be amazed at the changes and modernization that have taken place since then. Most Dealers find it fascinating to actually see where the products they sell every day are formulated, blended and packaged. I'm certain you will too. The AMSOIL personnel will be here to greet and visit with you. That is a part of our jobs we like the best. Actually putting faces on the people we talk to every day.

So there are many reasons why it is in your best interests as an AMSOIL Dealer to join us here in July. Add to those reasons the fact that our location is a major vacation and tourism site. We're located on the shores of the largest freshwater lake in the world and there are plenty of local attractions. Your visit is sure to be a wonderful experience. However, being a tourist attraction means you need to reserve lodging now, so don't delay any longer.

Your 30th Anniversary Convention will be second to none. I know you'll regret not being here. Don't wait until your friends and fellow Dealers get back and tell you all the things you missed. Join the fun. Register today and experience it yourself.

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is written in a cursive, flowing style.

A. J. "Al" Amatuzio  
President and CEO, AMSOIL INC.

# DEALERS IN ACTION!

## ‘Roadkill,’ ‘Traveler’ Claim Mileage First

AMSOIL Dealer Tim Werder, “Roadkill” to his friends, has racked up a first on the first new U.S. manufactured full-size motorcycle in 60 years.

Werder, 42, Shawangunk, N.Y., has more than 100,000 “butt” miles on his Polaris-made 1999 Victory V92C motorcycle.

While it’s the world’s highest mileage for the cruisers since the first Victory V92C production model rolled off the assembly line on July 4, 1998, Werder is an old hand on a bike. He’s been riding since he was 16, even traveling more than 10,000 miles by motorcycle on his honeymoon with his wife Christine.

The love of motorcycles has always been a theme in Werder’s life. He’s put more than 100,000 miles on other bikes through the years and faced more than his share of dangers along the way. Five accidents, one that caused him life-threatening injuries, have not deterred him, nor has a 190-mile-a-day round trip commute to his state government job in New York City.

His bike, known as “Traveler,” is powered by a 1507 cc air/oil cooled V-twin engine and has a five-speed transmission. The Victory bikes are manufactured in Osceola, Wis., with final assembly in Spirit Lake, Iowa.

Werder rides “Traveler” year round, even in the cold of the Northeast winter.

He owns another Victory, number 219 from the first year of production, and has on order a 2003 Victory Vegas with a new 1507 cc Freedom engine. He expects an early spring delivery date.



**ROADKILL RIDES ON** – AMSOIL Dealer Timothy Werder poses astride his 1999 Polaris-made Victory V92C motorcycle outside of his home in Shawangunk, N.Y.

He uses AMSOIL 20W-50 Synthetic Motorcycle Oil (AMV) in the summertime and in the winter switches to AMSOIL SAE 10W-40 Motorcycle Oil (AMF). He also has installed an AMSOIL SMF-103 Oil Filter.

“I recommend this combination to my Victory customers as well,” Werder said. “I’m extremely pleased with the results I achieve from the AMSOIL products, and I’ve specifically had oil analyses performed to maintain awareness of fluid performance.”

His earned the nickname “Roadkill” because “I’ve hit five deer, all while motorcycling, never in a car,” Werder said. In one of those accidents, Werder nearly lost his leg. His wife and two sons share his love of motorcycles and work with him in his AMSOIL business.

He is former national vice president for the Victory Motorcycle Club and former corporate ride coordinator for the Victory Riders Association. He organized group rides for association members during the group’s first year.

Werder joined the Marine Corps in 1986 and went to basic training on Parris Island. There he may have logged another first – as oldest recruit.

Drill instructors repeatedly made him yell out his age. “Sir, I’m 26, Sir!” Werder recalled of his time there. He became a logistics/embarkation specialist staff sergeant with Aerial Refueling Squadron VMGR-452, Newburgh, NY. That unit was reactivated on Feb. 8, 2003 and sent to the Middle East. They haven’t seen active duty since the Persian Gulf War.

The veteran rider has logged nearly 500,000 miles on motorcycles.

“My 26 years of riding has brought me to a butt-total of over 479,000 miles, including three 100,000 plus-mile motorcycles with a variety of trailer and sidecar-towing duties, and even though I live in the Northeast, I normally ride through the seasons, expecting my bikes to accept what I dish out. AMSOIL gives me the confidence to do so,” Werder said. “I anticipate the 500,000-mile mark this summer, and always recommend AMSOIL to fellow riders, regardless of the make of bike they ride.”

He caters to motorcycle riders in his AMSOIL business, especially Victory riders, he said, but he may expand that business when he retires from his full-time job.

“I consider myself a voice for many motorcyclists, and am a long-time member of the American Motorcyclist Association, Motorcycle Rider’s Foundation and ABATE,” he said. He also maintains an online publication “The Victory Digest.”

As Roadkill says, “Ride on.”

# MONTHLY LE



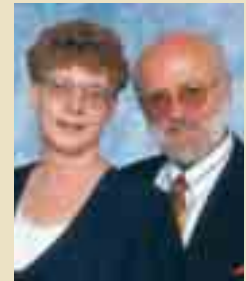
**LaDonna Harrison & LaVel Rude**  
 Minnesota  
 ★★☆☆Regency Platinum Direct Jobbers  
**FIRST**—Total Organization  
 Tenth—Personal Group Sales



**Ray and Arlene Schmit**  
 Minnesota  
 ★★☆☆Regency Platinum Direct Jobbers  
 Second—Total Organization  
**FIRST**—Personal Group Sales



**Members, Leadership Council**  
**Mark and Sherree Schell**  
 Idaho  
 ★★Regency Platinum Direct Jobbers  
 Third—Total Organization  
 Second—Personal Group Sales



**Leonard and Eunice Pearson**  
 Washington  
 ★Regency Platinum Direct Jobbers  
 Fourth—Total Organization  
 Seventh—Personal Group Sales



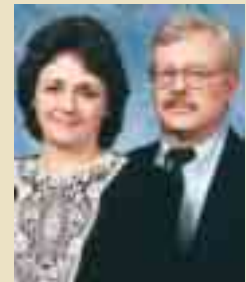
**George and Shirley Douglas**  
 Florida  
 Regency Gold Direct Jobbers  
 Eighth—Total Organization  
 Ninth—Personal Group Sales



**Members, Leadership Council**  
**Gerry and Patricia Reid**  
 Virginia  
 Regency Gold Direct Jobbers  
 Ninth—Total Organization  
 Fifth—Personal Group Sales  
 Second—New Qualified Dealers and Accounts



**Dave M. Mann**  
 Michigan  
 Regency Silver Direct Jobber  
 Tenth—Total Organization  
 Fourth—Personal Group Sales  
**FIRST**—New Qualified Dealers and Accounts



**Daniel and Judy Watson**  
 Florida  
 Regency Gold Direct Jobbers  
 Eighth—Personal Group Sales



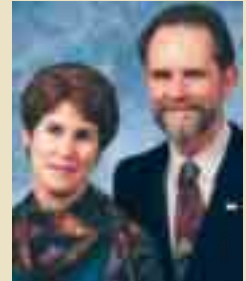
**Herschel L. Gates**  
 Florida  
 Premiere Direct Jobber  
 Fifth—Commercial and Retail Marketing



**Michael J. Mathe**  
 Michigan  
 Premiere Direct Jobber  
 Third—New Qualified Dealers and Accounts



**Members, Leadership Council**  
**Thomas and Sheila Shalin**  
 Texas  
 Regency Silver Direct Jobbers  
 Fourth—New Qualified Dealers and Accounts



**John and Jeanne Burke**  
 California  
 Master Direct Jobbers  
 Seventh—New Qualified Dealers and Accounts

# ADERS

January  
2003

# HALL OF FAME



**Member, Leadership Council**

**Ora Mae Boardman**  
*Virginia*  
Regency Platinum Direct  
Jobber  
*Fifth—Total Organization*



**Members, Leadership Council**

**William and Judith Shirk**  
*Maine*  
Regency Platinum Direct  
Jobbers  
*Sixth—Total Organization*  
*Third—Personal Group Sales*



**David and Carol Bell**  
*Texas*  
Regency Platinum Direct Jobbers  
*Seventh—Total Organization*  
*Sixth—Personal Group Sales*  
*Second—Commercial and Retail  
Marketing*  
*Sixth—New Qualified Dealers  
and Accounts*



**Michael H. Ellis**  
*Michigan*  
Regency Gold Direct Jobber  
**FIRST**—*Commercial and  
Retail Marketing*



**Robert and Jean Johnson**  
*New Hampshire*  
Executive Direct Jobbers  
*Third—Commercial and Retail  
Marketing*  
*Fifth—New Qualified Dealers  
and Accounts*



**Douglas Bottamiller**  
*Maryland*  
Direct Jobber  
*Fourth—Commercial and Retail  
Marketing*



**Michael and Eileen  
Kaufman**  
*Michigan*  
Executive Direct Jobbers  
*Ninth—New Qualified  
Dealers and Accounts*



**Larry and Kathryn  
Chambless**  
*Georgia*  
Regency Gold Direct Jobbers  
*Tenth—New Qualified Dealers  
and Accounts*

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



**Bill and Donna  
Durand,**  
★★★★Regency  
Platinum



**Shirley Green,**  
Regency Platinum



**Dorothy Hansen,**  
Regency Platinum



**Harold and Marcile  
Hartman,**  
Regency Platinum

# HIGHER LEVELS OF

## REGENCY SILVER DIRECT JOBBER



**Doyle and Diana Vaughan**  
*Wyoming*

## NEW DIRECT JOBBER



**Neil and Margaret Lockhart**  
*Maryland*  
Sponsor: Stephen A. O'Neill  
Direct Jobber: Shirley Green

## NEW DIRECT DEALERS



**Gerry Bourque**  
*Ontario*  
Sponsor: Greg Landuyt  
Direct Jobber: Greg Landuyt



**Ron and Peggy Brindisi**  
*Oregon*  
Sponsors: Todd and Valerie Aune  
Direct Jobbers: Ron and Peggy Aune



**Robert Tuttle**  
*Connecticut*  
Sponsors:  
Normand Jr. and Sandra Leclerc  
Direct Jobbers:  
Normand Jr. and Sandra Leclerc



**Mylo Twingstrom**  
*Minnesota*  
Sponsors: Michael and Lori Gorecki  
Direct Jobbers:  
Michael and Lori Gorecki

## NEW ACCOUNT DIRECT



**George Lapchak**  
*Pennsylvania*  
Sponsors: Chris Petiscone  
Direct Jobbers:  
William and Judith Shirk

# RECOGNITION

January 2003

**1000 Level Honors** 1000 monthly commission credits 10 Dealers sponsored

**Todd and Diana Hill**, *Wisconsin* Sponsors: Rodney and Pauline Schrank

**500 Level Honors** 500 monthly commission credits 5 Dealers sponsored

**Shellie M. Brainard**, *Florida* Sponsors: George and Shirley Douglas

**Ted R. Brus**, *Iowa* Sponsor: LaDonna Harrison

**Richard L. Collett**, *Texas* Sponsor: Alfred F. Ziska

**Donald T. Duke**, *Kentucky* Sponsors: Chad and Jennifer Woodworth

**Chris Ehrman**, *Wisconsin* Sponsor: Larry Walker

**Fred R. Elias**, *Michigan* Sponsors: Todd and Camilla Westfall

**Jack and Shirley Garner**, *Pennsylvania* Sponsors: William and Judith Shirk

**David Groethe**, *South Dakota* Sponsors: Ray and Arlene Schmit

**Jeffrey and Donna Hendricks**, *North Carolina* Sponsor: Eric Kazan

**Mark C. Moon**, *South Dakota* Sponsor: Henry Kaiser

**Larry S. Vaughan**, *Arizona* Sponsors: Doyle and Diana Vaughan

**300 Level Honors** 300 monthly commission credits 3 Dealers sponsored

**Joseph E. Armon**, *Missouri* Sponsor: Dave M. Mann

**Keith Raymond Bird**, *Washington* Sponsor: John C. Gustafson

**Harold and Linda Blough**, *Pennsylvania* Sponsors: I. Raymond and Joyce Stoltzfus

**Tommy and Vicki Broussard**, *Texas* Sponsors: John and Vicki Hungerford

**Jacob C. Cutler**, *Washington* Sponsors: Wayne and Lynette Fletcher

**Joe and Patricia Dupp**, *New Jersey* Sponsor: Dave M. Mann

**Michael G. Hartung**, *Kansas* Sponsor: Robert V. Spence

**Robert W. Hayes**, *Arizona* Sponsor: Dave M. Mann

**Peter F. Hill**, *British Columbia* Sponsors: Greg and Debra McKenzie

**Wilfred and Hazel Johnson**, *Montana* Sponsors: Darwin and Edith Tuttle

**Mallory and Judy Parmerlee**, *Iowa* Sponsors: Clarence and Joyce Parde

**Lance Peterson**, *Michigan* Sponsors: Lathrop Jr. and Carol Morse

**Joseph S. Pococke**, *Michigan* Sponsors: Edward Smith and Linda Sullivan

**Mark Sanderson**, *Pennsylvania* Sponsors: Dayle and Jeanne Chippis

**Eldred J. Schreifels**, *Minnesota* Sponsors: Ray and Arlene Schmit

**Clarence L. Sherman**, *Connecticut* Sponsor: Robert T. Werfelman

**Mike and Megan Simon**, *Wisconsin* Sponsor: Eric Otten

**Thomas D. Reed**, *Texas* Sponsor: Donald and Priscilla Dawson

# AMSOIL Applauded for Extended Drain Technology

AMSOIL founder A.J. Amatuzio coined the phrase "extended drain intervals" back in 1972 with the introduction of AMSOIL 10W-40 Synthetic Motor Oil, formulated for 25,000-mile/one-year drain intervals. Not only was AMSOIL motor oil the first synthetic oil to pass American Petroleum Institute (API) service requirements, AMSOIL INC. was the only motor oil company promoting oil drains beyond 3,000 miles.

Today, motorists are still bombarded with propaganda from the major oil companies promoting 3,000-mile oil changes. However, the industry is slowly but surely coming around. Vehicle manufacturers typically suggest 5,000- to 7,500-mile intervals in their owners manuals, and many manufacturers have also started incorporating oil life monitors into their vehicles, allowing motorists to safely extend drain intervals by monitoring oil life and alerting drivers when the oil needs changing. Competing oil companies have also begun marketing their own synthetics, some claiming service lives extending beyond 3,000 miles.

Lubes-n-Greases Automotive Editor David McFall, once with the American Petroleum Institute recently tackled the issue of extended drain intervals in his March column, criticizing the standard 3,000-mile oil change and referring to the American motor oil market as "shackled."

"In Europe the average engine oil drain interval for current gasoline-fueled cars is about 10,000 miles," explains McFall. "In the United States, indicates the Automotive Oil Change Association, the average drain interval followed by most drivers is somewhat less than 5,000 miles — one-half of Europe's."

"Every year in the United States, this too-short drain interval results in the unneeded production of 300 million to 400 million gallons of engine oil; excess consumer expenditures of around \$1.5 billion; and tens of millions of unnecessary oil changes."

Not only are these unnecessary oil changes an expense to consumers, explains McFall, but they have an environmental cost as well. "The added environmental cost of having an average 5,000-mile oil drain interval (instead of 10,000 miles, as in Europe) may be nearly 100 million gallons of engine oil being dumped, untreated, into the U.S. environment annually."

McFall's examination of Mobil 1, Shell and AMSOIL demonstrates the differences among companies who are shackled to the current system and one who isn't.

According to an ExxonMobil spokesperson, "Car owners should follow the oil change intervals specified by the manufacturer. We believe it is inappropriate to recommend drain intervals that may conflict with those set forth by the car manufacturer's specifications."

"Here, in a nutshell," says McFall, "is this observer's take on ExxonMobil's and the oil industry's 'owner's manual' position: It is designed solely to increase motor oil sales." He backs it up by mentioning that Mobil 1 SuperSyn motor oil claims to meet European ACEA A5 and B5-02

specifications, two specifications intended to extend oil drain intervals. "If the oil can be used in Europe for extended drain intervals, why doesn't ExxonMobil notify U.S. consumers of that capability?" asks McFall.

Although Shell Oil Products, owner of Pennzoil-Quaker State, has broken through the shackles enough to offer an API unlicensed oil specially formulated for higher mileage engines, they make no mention of a recommended drain interval, preferring instead to avoid the issue and keep consumers in the dark.

McFall marvels at the success of the independent motor oil company that offers drain intervals up to 11 times longer than the standard interval offered by conventional oils, saying, "Purists can sniff that AMSOIL's data isn't derived from a controlled field study, but the sheer mountain of vehicle miles over three decades, and the absence of any confirmed performance, wear or maintenance issues, speaks volumes."

McFall sums up his column by highlighting the true value of AMSOIL Synthetic Motor Oil, stating the cost may be "two to three times higher than most retail conventional oils but if you can securely count on a 15,000- to 25,000-mile drain interval, it's a flat-out bargain, not to mention providing a clear environmental bonus."

So, what is it that allows AMSOIL motor oils to be used for extended drain intervals, while other oils must be changed significantly sooner? First, the synthetic base stocks with which AMSOIL motor oils are formulated are worlds apart in quality compared with conventional base stocks. The synthetic molecules are uniform in size and shape, resisting the vaporization that boils off the smaller molecules of conventional motor oils and leaves behind a thicker, higher viscosity oil that compromises engine protection. AMSOIL motor oils surpass even the most stringent European volatility standards, providing superior protection for extended drain intervals.

Second, AMSOIL spares no expense when it comes to additives, selecting the most robust additive packages on the market. These additives keep AMSOIL motor oils shear stable, resist the degrading effects of varnish and sludge, keep engine components clean and deposit-free and effectively resist rust, corrosion and foaming.

By using only the highest quality synthetic base stocks and additives available, AMSOIL motor oils are capable of extended drain intervals, all while maintaining performance, providing long-term wear protection and fuel economy, keeping engines clean and deposit-free, providing cold weather starts and protecting against rust and corrosion.

For a copy of David McFall's column on AMSOIL, contact *Lubes-n-Greases* at (703) 536-0800 or see it on the AMSOIL website at [www.amsoil.com](http://www.amsoil.com)





## AMSOIL offers three categories of premium quality synthetic motor oils formulated for extended drains.



### AMSOIL XL-7500 Synthetic Motor Oils

AMSOIL XL-7500 synthetic motor oils are formulated to provide outstanding wear protection and increased power, fuel economy and performance for 7,500 miles or six months of service. The oils of choice in the quick lube market, AMSOIL XL-7500 oils are API SL certified.

- **Provide 7,500 miles/six months of service\***
- **API SL certified**
- **Ideal for the retail oil change market**
- **Highly resistant to oil consumption**
- **Maintain protective viscosity throughout service life**
- **Dependable performance in temperature extremes**
- **Increased fuel efficiency**

AMSOIL XL-7500 synthetic motor oils are available in 5W-20, 5W-30, 10W-30 and 10W-40 viscosity grades.

\* Change AMSOIL Super Duty Oil Filters and other brands of oil filters with oil change.



### AMSOIL Original Synthetic Motor Oils

AMSOIL synthetic motor oils outperform conventional motor oils, providing superior protection and performance for up to 25,000-mile/one-year drain intervals. Their synthetic formulations and ample additive packages effectively keep friction, heat and wear to an absolute minimum, while maximizing power and fuel efficiency.

- **Provide 25,000 miles/one year of service\***
- **Resist vaporization and oil consumption**
- **Maintain viscosity throughout entire drain interval**
- **Dependable performance in temperature extremes**
- **Superior wear protection**

AMSOIL 25,000 mile synthetic motor oils are available in 5W-30, 10W-30 and 10W-40 viscosity grades.

\* Change AMSOIL Super Duty Oil Filters every 12,500 miles or six months, whichever comes first. Change other brands of oil filters at the engine manufacturer's recommendation.

## AMSOIL Super-Performance Series Synthetic Motor Oils

### Series 2000 Synthetic 20W-50 Racing Oil

AMSOIL Series 2000 20W-50 Racing Oil is the oil of choice for racing and high-performance vehicles, effectively reducing friction for quicker engine response, increased horsepower and improved race times. Series 2000 20W-50 also provides over twice the wear protection of competing motor oils, ensuring long-term protection for expensive engines. Formulated to provide drain intervals up to three times longer than manufacturers' recommended intervals.



### Series 2000 Synthetic 0W-30 Motor Oil

AMSOIL Series 2000 Synthetic 0W-30 Motor Oil provides unsurpassed cold-temperature protection and fuel efficiency for passenger vehicles, while also providing significantly better wear protection than competing higher viscosity motor oils. Formulated for 35,000-mile/one-year drain intervals, Series 2000 0W-30 is recommended in all vehicles specifying the use of 5W-30 and 10W-30 motor oils.



### Series 3000 Synthetic 5W-30 Heavy Duty Diesel Oil

AMSOIL Series 3000 Synthetic 5W-30 Heavy Duty Diesel Oil is an ultra fuel efficient lubricant designed for both diesel and gasoline fueled commercial, industrial and fleet applications. In addition, Series 3000 5W-30 delivers better wear protection than competing higher viscosity motor oils. Formulated to provide drain intervals up to two times longer than manufacturers' recommended intervals in heavy-duty diesel engines.



**Change AMSOIL Super Duty Oil Filters every 12,500 miles or six months in gasoline engines, or 7,000 miles or six months in diesel engines. Change other brands of oil filters at the engine manufacturer's recommendation.**

# AMSOIL G-100 Retail Catalog Helps Dealerships Grow

The AMSOIL Retail Catalog Program is an effective way to increase sales and build a strong Dealership and customer base. The 32-page, full-color G-100 Retail Catalog features the full line of AMSOIL products and information about becoming an AMSOIL Dealer or Preferred Customer. Dealers who distribute these catalogs earn retail profits and commissions based on the sales they generate.

## How Does the Retail Catalog Work for You?

1. Attach your ZO number in the tracking number space provided on the catalog's back cover.
2. Distribute the catalogs to potential customers, down-line Dealers and Preferred Customers.
3. If possible, follow-up with a personal visit or phone call and offer to answer questions or help with orders. Compare catalog prices with Dealer prices to show potential Dealers and Preferred Customers the money they can save by registering.

## Where Should You Distribute Retail Catalogs?

- Trade Shows
- Fair Booths
- Motorsport Events
- Conferences
- Conventions
- Potential Retail/Commercial Accounts
- Direct mail to potential customers

## Keep In Contact With Your Prospects

Direct contact with potential customers, Dealers and Preferred Customers increases your chances of making sales. The more qualified your lead, the better chance you have of making a sale or registering a new Dealer or Preferred Customer. Explaining the benefits of



AMSOIL products and programs can generate even more interest in your potential customers. These customers are more likely to buy or sign on as a Dealer or Preferred Customer than someone with whom you've had no direct contact.

## How Do Customers Place Orders?

Customers who wish to place orders with your Retail Catalogs can simply call the AMSOIL toll free ordering line and place their order specifying the tracking number (your ZO number) printed on the catalog. This insures that you will receive the retail profits and commission credits. Ordering customers are automatically sent updated Retail Catalogs for the next 18 months at no additional cost to you. In addition, any of your customers who call AMSOIL wishing to become Dealers or Preferred Customers will automatically become members of your downline.

## Ordering Your Catalogs

AMSOIL G-100 (and G-300) Retail Catalogs are available in packages of 10, 50, 100, 500, 2500 and 5000. To order, call the AMSOIL Dealer order line at 1-800-777-7094 Monday through Friday between 8 a.m. and 5 p.m. Central Standard Time. When you order catalogs in quantities of 2500 or more, labels with your ZO number and other relevant business information will be provided at no additional charge.

### AMSOIL Retail Catalog Ordering Information

*New G-100 and G-300 catalogs are available in the following quantities:*

Stock#		Quantity	U. S.	Canada
G-100A	G-300A in Canada	10 Catalogs	\$5.00	\$7.70
G-100B	G-300B in Canada	50 Catalogs	\$23.50	\$36.20
G-100C	G-300C in Canada	100 Catalogs	\$43.00	\$66.40
G-100D	G-300D in Canada	500 Catalogs	\$195.00	\$301.35
G-100E	G-300E in Canada	2500 Catalogs (with labels)	\$975.00	\$1506.75
G-100F	G-300F in Canada	5000 Catalogs (with labels)	\$1850.00	\$2861.25

# Racing Into the Future

The AMSOIL 30th Anniversary International Convention July 17-19, 2003

Duluth Entertainment and Convention Center

## Ten reasons to attend the 30th Anniversary Convention

### Education

Gather valuable information from corporate staff, Dealers and industry leaders to help you grow your business and increase your income.

### Recreation

Enjoy the sights, great food, hospitality and many attractions offered in the Duluth/Superior area along the shores of Lake Superior, the world's largest freshwater lake.

### Inspiration

Meet AMSOIL President A.J. Amatuzio, the man who started it all.

### Rejuvenation

The enthusiasm shared with other Dealers will leave you energized, ready to jump-start your business and get serious about making money.

### Compensation

All Dealers have the chance to win a new Dell computer preloaded with the AMSWIN software package; new AMSOIL trade show display units; new TV/VCR units; free Yellow Page advertising, AND MUCH MORE...

### Capitalization

Take advantage of money-saving opportunities. A 10% rebate will be given on all product orders placed at the convention.

### Association

See old friends. Share your expertise with those you've known for years and meet new friends who are learning what has become a time-tested business plan.

### Dedication

Be a leader. Set an example for your downline Dealers.

### Confirmation

Visit corporate headquarters and tour the plant facilities. See first-hand the tremendous investment AMSOIL has made for you and your future.

### Conversation

Meet corporate management and staff members. See the people you speak to on the phone – the people who assist you in the day-to-day operation of your AMSOIL business.

Register online at the AMSOIL Corporate Website [www.amsoil.com](http://www.amsoil.com) or call 1-800-777-7094.

Registration is priced at \$125 (U.S.)

## Time's Running Out for Chances to "Wheel and Deal"

with Al Amatuzio

Every Dealer, Preferred Customer and account a Dealer registers through April 30, 2003, earns that Dealer another chance to "Wheel and Deal" with Al Amatuzio and earn cash. However, Al may make you an offer you can't refuse. Five Dealers will win \$1,000. It's a gamble, but no contestant leaves empty-handed.

All dealers are invited to display their AMSOIL lubricated equipment at the 30th Anniversary Convention Rig Roundup. register online now in the Dealer Zone. More than \$2,000 in cash plus other prizes

## Day Care Information

Non-Licensed Day Care is provided on site at the DECC for children up to 12 years of age. The cost is \$75.

Hours: **Thursday** 1 pm - 4 pm  
**Friday** 10 am - 4 pm  
**Saturday** 9 am - 9 pm

13 - 17 yr. olds may register to attend the Convention with parents @ \$75.00

Credit cards will be billed at the time of registration. Cancellations without penalty will be accepted up to 30 days in advance of the convention, June 16. Cancellations between June 17 and July 16 will be subject to a 20 percent fee. No refunds available for cancellations after July 16. Special consideration will be given.

Photo courtesy of Duluth Convention & Visitors Bureau Seaquest Photography

# The Functions of Filtration

Oil filters are expected to perform a variety of tasks. First, they must have the ability to flow an adequate volume of oil, while keeping restriction to a minimum. Second, in order to provide adequate service life, they must possess adequate particle storing capacity. Third, they must be efficient enough to remove contaminants of a given size range.

## Flow

Oil is the life blood of an engine, and its constant flow is essential for proper lubrication of engine components and the prevention of friction, heat and wear. Engine components rely on the oil circulation system to deliver a steady and adequate supply of motor oil, and it is up to the oil filter to ensure fast and efficient flow through its media.

## Efficiency

The removal of particles and contaminants from the oil stream is essential in keeping wear to a minimum. The smaller the size of the openings in the filtration media, the more efficient the filter in removing contaminants. However, the smaller the size of the openings, the more difficult it is for oil to flow through. This is known as the flow/efficiency compromise. High-quality filters must strike a good balance between flow and efficiency.

Filtration efficiency can be measured through SAE test method HS 806B. Measuring the ability of a filter to remove a known contaminant from the oil stream, results are reported as the percent of contaminant removed over a period of time.

The graph below shows the time-weighted efficiency of nine full-flow oil filters using SAE test method HS

806B. All filters are of the same size and are recommended for the same application. Test results indicate that the AMSOIL SDF-15 offers up to 36 percent greater filtration efficiency than competing oil filters.

## Capacity

As filters continually remove contaminants from the oil stream, they eventually become obstructed, compromising flow and shortening the life of the filter. SAE test method HS 806B also measures an oil filter's capacity by noting the amount of contaminant it takes to increase resistance across the filtration media by a given degree.

The graph below shows the filtration capacity of the same nine full-flow oil filters using SAE test method HS 806B. Test results indicate that the AMSOIL SDF-15 offers a contaminant holding capacity up to 185 percent greater than competing oil filters.

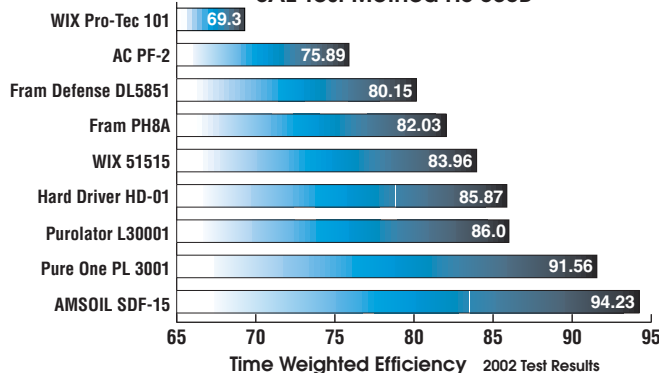
## AMSOIL Super Duty Oil Filters

Most conventional oil and air filters make use of paper as the filtration media. While displaying good flow characteristics, these conventional filters are limited in their ability to catch and store particles, become obstructed quickly and require frequent replacement.

AMSOIL Super Duty Oil Filters (SDF) are composed of a special cellulose, synthetic and glass blend media, providing a ready flow of oil to engine components, superior contaminant-removing efficiency and extended service life. AMSOIL SDF Oil Filters may be used for intervals of 12,500 miles or six months (whichever comes first).

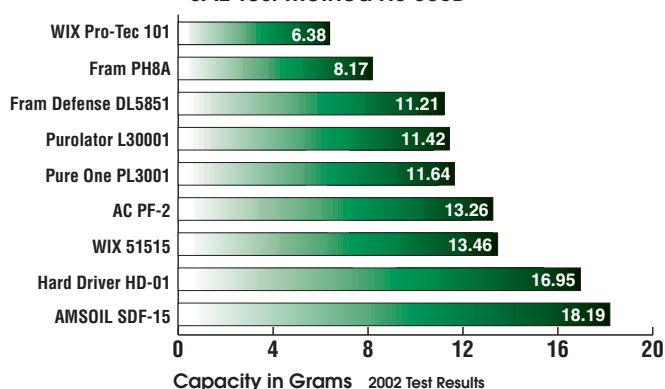


**FILTRATION EFFICIENCY**  
SAE Test Method HS 806B



SAE HS 806B test results indicate that the AMSOIL SDF-15 offers up to 36 percent greater filtration efficiency than competing oil filters.

**CONTAMINATION CAPACITY**  
SAE Test Method HS 806B



SAE HS 806B test results indicate that the AMSOIL SDF-15 offers a contaminant holding capacity up to 185 percent greater than competing oil filters.

# AMSOIL SIROCCO™ Compressor Oil

## A Highly Compatible Compressor Oil

SIROCCO™ is a revolutionary compressor oil specially formulated to be compatible with the vast majority of compressor oils currently available on the market. It is compatible with mineral oils and synthetic oils, including glycol-based compressor oils such as Sullair Sullube 32® and Ingersoll-Rand SSR Ultra Coolant®, and requires no flushing when changing over from these lubes. SIROCCO™ is not compatible with silicone compressor oils such as Sullair 24KT™.

## Unsurpassed Synthetic Performance

SIROCCO™ is designed to work in virtually every make and model of rotary screw compressors. Rotary screw compressor lubricants typically require elevated levels of rust and oxidation protection because compressor oils can get extremely hot. If these oils are not protected by oxidation resistant additive systems, they form carbon deposits which significantly reduce oil life. Because SIROCCO™ has been formulated with outstanding oxidation protection, it is well suited for compressors that call for an ISO-32 or ISO-46 compressor oil.

The nature of compressed air also poses serious challenges to any compressor lubricant. When air is compressed, humidity in the air is also compressed and forms moisture inside the compression chamber. This moisture eventually builds up to contamination levels and saturates the compressor lubricant. Because this entrained water can cause rusting, increased wear, and a breakdown in lubricant film protection, the compressor lubricant must readily separate from water. Test results clearly demonstrate that SIROCCO™ provides much better demulsibility than other leading glycol-based compressor oils. And SIROCCO™ Compressor Oil is biodegradable, ensuring an environmentally friendly condensate discharge, which reduces the hazardous waste disposal concerns common with glycol-based compressor oils.

## Competitively Priced

AMSOIL SIROCCO™ Compressor Oil is priced at an average of \$1,000 to \$1,500 less per drum than SSR Ultra-Coolant® or Sullair Sullube 32®, providing significant savings over PAG-type fluids. And because SIROCCO™ is compatible with virtually all rotary screw compressors, customers can rely on one compressor lubricant for many pieces of equipment, lowering inventory requirements and reducing overall operating costs.

## Extended Service Life Lowers Operating Costs

SIROCCO™ also offers consumers the benefit of extended service life. SIROCCO™ is so oxidatively stable that it has a recommended service life of 8,000 hours (about one year of constant compressor opera-



The first two oils are glycol-based and have difficulty separating from water, causing them to form damaging emulsions. SIROCCO™ quickly separates from water, increasing compressor protection.

tion) contributing to significant maintenance savings. The low friction design characteristics of SIROCCO™ also contribute to considerable reductions (3% to 8%) in the energy required to operate industrial compressors.

AMSOIL SIROCCO™ Synthetic Compressor Oil won a bronze Award in the "Plant Services MRO Product of the Year" competition. In fact, SIROCCO™ was the only lubricant product named this year.

SIROCCO™ has already had a profound impact on the rotary screw compressor oil market by offering users tremendous performance and cost savings over competitive products. These qualities make SIROCCO™ Compressor Oil exactly the type of high-performance, high-value product that customers have come to expect from AMSOIL.



This product is now available under the product code SEI. More information is available on the AMSOIL website: [www.amsoil.com](http://www.amsoil.com).

## SIROCCO™ Synthetic Compressor Oil (ISO-32/46) Pricing

Stock No.	Wt. Pkg/Size	Lbs. ea	Commission Credits, ea	Dealer Cost, ea	Min. Sugg. Retail, ea
<b>U.S. Pricing</b>					
SEI-05	(1) 5-gallon pail	38.8	52.95	<b>151.25</b>	189.00
SEI-55	55-gallon drum	434.5	539.00	<b>1540.00</b>	1925.00
<b>CAN Pricing</b>					
SEI-05	(1) 5-gallon pail	38.8	52.95	<b>244.00</b>	323.00
SEI-55	55-gallon drum	434.5	539.00	<b>2486.00</b>	2909.00

# Young Guns Give Fire to Team AMSOIL

## Preston



Preston lights up Edison Field with a win in Anaheim.

## Gosselaar



Gosselaar on podium at PacBell in San Francisco

## Byrne



Byrne heats up the Metrodome in 125cc action.

It didn't take long for people to notice which team was putting the most riders on the podium, which team was the most consistent and which team was leading the way in performance... Team AMSOIL.

The 2003 supercross season has been fraught with pain from injury for AMSOIL/Chaparral/Honda team leader Mike LaRocco. A shoulder problem slowed the front-running veteran, but it didn't keep him from posting some spectacular top-10 finishes. On March 5, LaRocco underwent arthroscopic surgery to repair

tears in the muscles of his rotator cuff. He could be back on the track before the end of the season. The team is targeting either Salt Lake City on April 26 or Las Vegas on May 3 for his return. However, they want to be careful not to rush and jeopardize the summer's motocross season. In the meantime, LaRocco's young teammates have picked up where "The Rock" left off.

Travis Preston, the reigning 125cc West supercross champion, started this year's campaign posting a victory. The win at Anaheim 1 put in motion his drive to a repeat title. Preston has since posted multiple top-10 finishes, including three seconds on his Honda 125, and has ridden a Honda 450 to respectable results in the rest of the events.

Always fast, Chris Gosselaar posted top-four finishes with a strong podium placement at San Francisco. "Goose" was flying until a broken foot fractured his title chances. Still, he pushes on in 125 West action and will resume his outstanding season this month when the supercross series moves back west for the final events.

One of the great stories in supercross this year has been the racing of Michael Byrne. The Australian is a student of racing. His favorite subject to watch is LaRocco. They ride together and train together. "Byrner" not only got better with each 250cc race, but was in the top six overall. At Minneapolis, round 7, he switched to 125cc East action and didn't skip a beat posting a third place.

Rookie Ryan Mills isn't lost in the shuffle. Mills is an amateur champion who's making a mark with the pros. The kid is in the top 10 overall and showing real promise as an addition to Team AMSOIL.

The homestretch will be exciting for the team as the East series wraps up, the West fires up and the riders of AMSOIL lead the way to the podium.

## Humm-dinger of an Eye-Catcher

This 2003 Hummer 2 belongs to AMSOIL snocross team owner Steve Scheuring. It's been turning heads from Valcourt, Quebec to Aspen, Colo. to Aurora, Minn. It's hard to miss.

Scheuring has always been a trend-setter. He was the first independent to incorporate a tractor/trailer to transport the team. He was the first independent to build a first-class race shop with test track. Now, he's rolling over the competition again.

The H2 has a 316 horsepower Vortec 6000 V8 engine and a 123 inch wheelbase. Scheuring will have this Humm-dinger on display at the convention.



Team owner Steve Scheuring's H2 is a real attention-getter.

# A Silver Lining for Team AMSOIL

## DJ Eckstrom Strikes Silver With Sterling Winter X Games Performance



Eckstrom accepts the silver medal from racing legend Al Unser Jr.

**Aspen, CO - Elev. 8,000 ft.** - In the middle of the World Snowmobile Snocross season, teams break for the ESPN Winter X Games. It's the Super Bowl of winter extreme sports. Only the best will race. The AMSOIL/Polaris/Scheuring team arrived in Aspen with winning on its mind. The team has become a fixture. Team owner Steve Scheuring has left the games with gold and bronze medals in five appearances. Hard work goes into preparing sleds. It's a team effort. It's a Team AMSOIL effort.

### Monday, January 27 - 6 a.m. Mountain Time

Scheuring guides the team transporter to the base of Buttermilk Mountain. He's been on the road all night. After the local fire department hoses off 1000 miles of grime from the big rig, it's time to get down to business. Scheuring and mechanic Jimmy Larson begin working on motor combinations for the altitude. They also make some initial conversions to the mod sleds for hillcross. Suspensions need changing. Special motors are dropped in to get a little extra horsepower. It's four days until the snocross event.

### Tuesday- 8 a.m.

Crewmembers John "Boiga" Kangas, Les Harkenon and riders DJ Eckstrom and Justin Tate arrive. Testing starts in earnest. All day the team works on carburetion and clutch combinations. The riders take start, after start, after start looking for the right setup and best acceleration. It's a long day.

### Wednesday - 8 a.m.

There's a little extra buzz in the trailer. The riders get their first look at the snocross track. It's like practicing on the field before the big game. Eckstrom and Tate know the track will change, but they begin to get a feel for the course and the jumps. They also simulate race conditions to help their bodies adjust to the altitude.

### Thursday - 6 a.m.

The crew is in the trailer early. The lights go on. The generator begins kicking out some heat. The Polaris sleds are fired up. The whine of 800cc engines echo through the valley. The riders arrive shortly thereafter. There's no time to waste. As Eckstrom and Tate attend a riders meeting, Scheuring is putting the final touches on the carburetion.

### 2 p.m.

After 12 heats, Eckstrom and Tate are in the semifinals. Eckstrom was dazzled. Tate was dazed. The jarring impact of an awkward landing sent Tate over the back end of his sled. In a private meeting in the trailer, Tate confesses to blurred vision to Scheuring and Racing Coordinator John Schuld. Medical staff diagnoses a concussion. Tate's day is done.

### 3 p.m. - Snocross Final

Thousands watch as Eckstrom puts together his best race to date. At the green flag, he jumps off the line first with another holeshot. He is leading the biggest race of his life. On the last lap of a nearly flawless run, a little bobble opens the door for rival Blair Morgan. Eckstrom gives a valiant chase, but the door doesn't reopen and he finishes second. With a broad smile, he receives his silver medal from Indy champion Al Unser, Jr. "I overshot the double and it cost me, but I'm still happy to be on the podium," said Eckstrom.

### Celebration

The team had little time to savor their snocross success. They turned their attention to hillcross. Snowmobiles needed converting. Extensions were riveted to the frames with longer tracks and different suspensions added below.

Meanwhile, Schuld traveled to Breckinridge to visit Brian Holt with Good Times Adventures. Holt's 90 Grand Touring sleds all run with AMSOIL 2-Cycle and Chain Case oils. While there, Schuld witnessed freestyler Jay Quinlan launch his Ski-Doo Rev off an 82-degree ramp and complete only the second and third successful back flips on a snowmobile ever. He uses AMSOIL too.

Schuld secured movie premiere passes for Tate and Eckstrom. The invite-only gala allowed the riders a chance to talk with competitors in the worlds of freestyle motorcycles and snowmobiles. Camera flashes popped off everywhere. The AMSOIL riders got interviewed for the show "54321" on the FOX network. It was an exciting, but short night.

Tate led all qualifiers into the hillcross final on Sunday. Eckstrom was last into the field, but fortunes reversed themselves. In the show, Eckstrom seized the holeshot and appeared to be on his way to another medal. Tate took a huge blast of roost in the face and never completely recovered. Eckstrom's sled appeared to lose a little power just for an instant at the top of the mountain and slipped to fourth place. Tate finished seventh.



Team AMSOIL makes a bold statement at the 2003 Winter X Games.

## Eckstrom's WSA Title Shot Snapped

DJ Eckstrom's racing season was cut short by a torn ACL in his right knee. The ligament injury happened during a preliminary heat at a World Snocross Association race in Vernon Downs, N.Y. Eckstrom's talents will be lost until next season.

Replacing Eckstrom has been a young Semi-Pro rider from Pleasant Prairie, Wis. Ross Martin joined Justin Tate for the remainder of the WSA schedule.



## T-1 CERTIFICATION MEETINGS

### OHIO

• April 22 - Tuesday  
 • May 27 - Tuesday  
 Meeting - 7 p.m.  
**DENATO'S PIZZA ON BROADWAY**  
 Grove City, OH 43123  
 Hosted by Premiere Direct Jobber Brad White 800-871-5921 Cost is \$20

### UTAH

• April - Every Friday  
 • May - Every Friday  
 Meeting - after 4 p.m.  
**GREENE RESIDENCE**  
 11653 S. Patchwork Circle  
 South Jordan, UT 84095  
 Hosted by Dealer Dorsey Greene (801) 253-2701  
 Pre-paid registration required

## AMSOIL DEALER MEETINGS

### ALABAMA

• April 17 - Thursday  
 • May 15 - Thursday  
 Meeting - 7 p.m.  
**STANLEO'S SUB VILLA**  
 Governor's Drive  
 Huntsville, AL  
 Hosted by Direct Jobbers  
 Cliff Goehring & Gerry Gotvald  
 (256) 337-0376

• April 17 - Thursday  
 • May 15 - Thursday  
 Meeting - 7 p.m.  
**BOWMAN RESIDENCE**  
 1330 Frank Marshall Rd.  
 Ozark, AL 36360  
 Hosted by Direct Jobbers E. E. "Al" & Mildred Bowman  
 (334) 774-3344

### ALASKA

• April 17 - Thursday  
 • May 15 - Thursday  
 Meeting - 7 p.m.  
**PHILLIPS INTERNATIONAL INN** 5121 Arctic Blvd.  
 Anchorage, AK 99507  
 Hosted by Dealer Don Nusbaum  
 (907) 563-2274  
 Call for reservations

• April 1, 15 - Tuesday  
 • May 6, 20 - Tuesday  
 Meeting - 7 p.m.  
**STATEN RESIDENCE 2949**  
 Sunflower Street  
 Anchorage, AK 99508  
 Hosted by Premiere Direct Jobber  
 Richard Staten (907) 333-0124  
 Call for reservations

### ARIZONA

• April 15 - Tuesday  
 • May 20 - Tuesday  
 Optional no-host dinner - 5:30 p.m.  
 Meeting - 6:30 p.m.  
**FIREHOUSE RESTAURANT**  
 1639 E. Apache Blvd.  
 Tempe, AZ 85281  
 Hosted by Executive Direct Jobber Dick Nudo and Dealer Jim Brewer RSVP  
 (602) 996-7181 Dick  
 (480) 968-4922 Jim

### ARKANSAS

• April 10 - Thursday  
 • May 8 - Thursday  
 Meeting - 6:30 p.m.  
**GARDNER RESIDENCE**  
 280 York Chapel Rd.  
 Nashville, AR 71852  
 Hosted by Dealer Jerry Gardner  
 (870) 451-9152  
 jgard24@iocc.com

• April 9 - Wednesday  
 • May 14 - Wednesday  
 Meeting - 7 p.m.  
**PASTERNAK RESIDENCE**  
 217 CR 472  
 Jonesboro, AR 72404  
 Hosted by Direct Dealers  
 David and Brenda Pasterniak  
 (870) 933-8376

### CALIFORNIA

• April - Every Thursday  
 • May - Every Thursday  
 Meeting - 6:30 p.m.  
**STRAWBERRY VILLAGE SHOPPING CENTER**  
 Mill Valley, CA  
 Hosted by Dealer Doug Storms  
 800-793-5301

• April 3, 17 - Thursday  
 • May 1, 15 - Thursday  
 Meeting - 7:30 p.m.  
**CHRISTENSEN RESIDENCE**  
 4141 Palm Ave, Apt 574  
 Sacramento, CA 95610  
 Hosted by Premiere Direct Jobber  
 Jay Christensen (916) 339-1152

• April 2 - Wednesday  
 • May 7 - Wednesday  
 Meeting - 7 p.m.  
**MCCOOL RESIDENCE**  
 2210 Coddling Dr.  
 Modesto, CA 95350  
 Hosted by Dealer Bill McCool  
 (209) 577-0174

• April 22 - Tuesday  
 • May 27 - Tuesday  
 Meeting - 7 p.m.  
**EVANS RESIDENCE**  
 40728 Sundale Dr.  
 Fremont, CA 94538  
 Hosted by Direct Jobbers  
 Chuck and Linda Evans  
 (510) 659-4078

• April 8 - Tuesday  
 • May 13 - Tuesday  
 Meeting - 6:30 p.m.  
**DENNY'S RESTAURANT**  
 740 W. 2nd St.  
 San Bernardino, CA 94401  
 Hosted by Dealers Richard and Delores  
 Nichol (909) 862-1252

• April 7, 28 - Monday  
 • May 5, 26 - Monday  
 Meeting - 7 p.m.  
**INTERNATIONAL HOUSE OF PANCAKES/VINTAGE OAKS SHOPPING CENTER**  
 Novato, CA 94945  
 Hosted by Dealer Richard Eplett  
 (800) 280-9905

• April 1 - Tuesday  
 • May 6 - Tuesday  
 Meeting - 7 p.m.  
**CARROW'S RESTAURANT**  
 19011 Bloomfield Ave.  
 Cerritos, CA  
 Hosted by Dealer Dave Gumpertz  
 (562) 212-3709  
 Dave@Lubes4U.com

• April 15 - Tuesday  
 • May 20 - Tuesday  
 Meeting - 7 p.m.  
 Downline and Guests FREE, Out of line - \$5  
**LUDWICK RESIDENCE**  
 6015 Hughes St.  
 San Diego, CA 92115  
 Hosted by Direct Dealer Craig Ludwick  
 R.S.V.P. (619) 583-5218

### COLORADO

• April 17 - Thursday  
 • May 15 - Thursday  
 Meeting - 7:30 p.m.  
**AMSOIL HOUSE**  
 4316 Ridgcrest Drive  
 Colorado Springs, CO 80918  
 Hosted by Premiere Direct Jobber Ida Gray  
 (719) 598-5115

### CONNECTICUT

None Scheduled

### DELAWARE

• April 12 - Saturday  
 • May 10 - Saturday  
 Meetings at Noon  
 Call for reservations  
**KING RESIDENCE**  
 2306 Taggart Court  
 Wilmington, DE 19810  
 Hosted by Direct Dealer Greg King  
 (302) 345-4350 Guests Welcome

### DISTRICT OF COLUMBIA

None Scheduled

### FLORIDA

• April 1 - Tuesday  
 • May 6 - Tuesday  
 Meeting - 7 p.m.  
 Call in advance  
**TOM & MONY'S RESTAURANT**  
 4757 S. Orange Ave.  
 Orlando, FL 32806  
 Hosted by Regency Gold Direct Jobbers  
 George & Shirley Douglas  
 (407) 856-1564  
 Call ahead for details, directions and RSVP

• April 17 - Thursday  
 • May 15 - Thursday  
 Meeting - 7 p.m.  
**AMSOIL DISTRIBUTION CENTER**  
 3724 Silver Star Road  
 Orlando, FL 32808  
 Hosted by Regency Gold Direct Jobbers  
 Dan and Judy Watson (407) 657-5969

• April 1 - Tuesday  
 • May 6 - Tuesday  
 Dinner/Social  
 6 p.m. order from menu  
 Meeting - 7 p.m.  
**SAFFRON'S RESTAURANT**  
 1700 Park Street North  
 St. Petersburg, FL 33710  
 Hosted by Executive Direct Jobbers John  
 and Shirley Alquist (727) 545-8547  
 alquistproducts@hotmail.com  
 www.tell-it-well.com  
 All are welcome. Call to confirm space  
 available appreciated but not mandatory

### GEORGIA

• April 5 - Saturday  
 • May 3 - Saturday  
 Meeting - 9 - 11 a.m.  
**CHAMBLESS RESIDENCE**  
 4803 Chamblee-Dunwoody  
 Road  
 Atlanta, GA 30338  
 Hosted by Regency Gold Direct Jobbers  
 Larry and Kathryn Chambliss  
 (770) 393-9916

• April 3 - Thursday  
 • May 1 - Thursday  
 Meeting - 7 p.m.  
**DIRKSEN RESIDENCE**  
 1905 Queens Road  
 Albany, GA 31707  
 Hosted by Master Direct Jobber  
 Sherry Dirksen (912) 436-5532  
 Potluck, everyone brings a dish

### HAWAII

None Scheduled

### IDAHO

• April 5 - Saturday  
 • May 3 - Saturday  
 Meeting - 12 - 3 p.m.  
**SHELL RESIDENCE**  
 2000 W. Broadway  
 Idaho Falls, ID  
 Hosted by \*\*Regency Platinum Direct  
 Jobbers Mark & Sherree Schell  
 Reservations: (208) 524-0322 RSVP

• April 8 - Tuesday  
 • May 13 - Tuesday  
 Meeting - 7:30-9:30 p.m.  
**MCGUFFEY RESIDENCE**  
 23446 Freezeout Road  
 Caldwell, ID 83605  
 Hosted by Executive Direct Jobbers Charles  
 and Connie McGuffey  
 RSVP: (208) 455-2581

### ILLINOIS

• April 8 - Tuesday  
 • May 13 - Tuesday  
 Meeting - 7:30 p.m.  
**BAUER RESIDENCE**  
 111 Woodland Trail  
 Anna, IL 62906-3904  
 Hosted by Account Directs  
 Norm and Barb Bauer  
 (618) 833-3228

• April 19 - Saturday  
 • May 17 - Saturday  
 Meeting - 10 a.m.  
**LINDLAND SALES OFFICE**  
 1421 Winnemac Avenue  
 Unit I  
 Chicago, IL 60640  
 Hosted by Direct Jobbers  
 Reiner and Diana Lindland  
 (773) 271-5678

### INDIANA

• April 2, 16 - Wednesday  
 • May 7, 21 - Wednesday  
 Meeting - 7:30 p.m.  
**RENTOWN SHOP**  
 1533 Rentown Rd.  
 Breemon, IN  
 Hosted by Direct Jobbers LeRoy and  
 Mallinda Hochstetler and Direct Jobbers  
 Willis and Rolene Gingerich  
 (219) 831-2839

### IOWA KANSAS

None Scheduled

### KENTUCKY

• April 3 - Thursday  
 • May 1 - Thursday  
 Meeting - 7:30 p.m.  
 Hosted by Premiere Direct Jobbers  
 Al and Ann Kelly  
 (859) 879-0728 or e-mail:  
 bestoil@alltel.net  
 Call for location, directions and RSVP

### LOUISIANA

• April 1 - Tuesday  
 • May 6 - Tuesday  
 Meeting - 7 p.m.  
**AUTTONBERRY RESIDENCE**  
 2520 Swiss Street  
 W. Monroe, LA 71291  
 Hosted by Dealer Ellis Auttonberry  
 (318) 396-4348

### MAINE

None Scheduled

### MARYLAND

• April 18 - Friday  
 • May 16 - Friday  
 Meeting - 7:30 p.m.  
 Downline and Guests FREE, Out of  
 line - \$5  
**MARTIN RESIDENCE**  
 3994 Trace Hollow Run  
 Salisbury, MD 21801  
 Hosted by Master Direct Jobbers  
 Les & Linda Martin  
 (410) 548-LUBE

• April 18 - Friday  
 • May 16 - Friday  
 Meeting - 7 p.m.  
**GRONER RESIDENCE**  
 9208 Todd Ave.  
 Fort Howard, MD 21052  
 Hosted by Account Direct Harvey Groner  
 (410) 477-8255

• April 3 - Thursday  
 • May 1 - Thursday  
 Meeting - 7 p.m.  
**DEACOSTA RESIDENCE**  
 4942 S. Upper Ferry Road  
 Eden, MD 21822  
 Hosted by Dealers Chris & Barb DeAcosta  
 (410) 742-0637  
 Reservations Required

• April 18 - Friday  
 • May 16 - Friday  
 Meeting - 7:30 p.m.  
**AL SMITH AUTOMOTIVE**  
 3228 E Joppa Road  
 Baltimore, MD 21234  
 Hosted by Premiere Direct Jobber  
 Al Smith (410) 882-9696  
 Al@SynLubes.com  
 Reservations Required

### MASSACHUSETTS

None Scheduled

### MICHIGAN

• April 21 - Monday  
 • May 19 - Monday  
 Meeting - 7 p.m. (info)  
 Meeting - 8 p.m. (opportunity)  
**KIRBY RESIDENCE**  
 644 Shady Maple Dr.  
 Wixom, MI 48393  
 Hosted by Regency Direct Jobber  
 Tom Kirby (248) 669-9093  
 Refreshments served, RSVP Required

• April 7 - Monday  
 • May 5 - Monday  
 Meeting - 7 p.m. (info)  
 Meeting - 8 p.m. (opportunity)  
**ELLIS RESIDENCE**  
 61653 Miriam Dr  
 Washington, MI 48094  
 Hosted by Regency Gold Direct Jobber  
 Mike Ellis  
 RSVP at (810) 781-5092 or (810) 918-1578

• April 7 - Monday  
 • May 5 - Monday  
 Meeting - 7 p.m. (info)  
 Meeting - 8 p.m. (opportunity)  
**RABE RESIDENCE**  
 9338 Rawsonville Road  
 Belleville, MI 48111  
 Hosted by Dealer Dale Rabe  
 RSVP at (734) 461-9577 or 355-9747

### MINNESOTA

• April 17 - Thursday  
 • May 15 - Thursday  
 Meeting - 7 p.m.  
**SCHMIT RESIDENCE**  
 932 38th Ave. No.  
 St. Cloud, MN 56301  
 Hosted by \*\*\*Regency Platinum Direct  
 Jobbers Ray & Arlene Schmit  
 (320) 251-4861

• April 17 - Thursday  
 • May 15 - Thursday  
 Meeting 7 p.m.  
**MEYER RESIDENCE**  
 800 2nd Street  
 Cleveland, MN 56017  
 Hosted by Executive Direct Jobbers  
 Charles & Donna Meyer  
 (507) 931-3875

• April 10 - Thursday  
 • May 8 - Thursday  
 Meeting - 7:30 p.m.  
**STAVE RESIDENCE**  
 44 Crow River Dr.  
 Elk River, MN 55330  
 Hosted by Dealer Ordell Stave  
 (612) 241-5267

### MISSISSIPPI

• April - Every Wednesday  
 • May - Every Wednesday  
 Meeting - 11 a.m.  
**DINNER BELL RESTAURANT**  
 10122-C Central Ave.  
 D'Iberville, MS 39532  
 Hosted by Dealer Jim Day  
 (228) 389-4325  
 RSVP/Guests Welcome  
 jwdandy2000@yahoo.com

### MISSOURI

• April 22 - Tuesday  
 • May 27 - Tuesday  
 Meeting - 7 p.m.  
**REPUBLIC PARKS AND RECREATION ACTIVITIES CENTER**  
 711 East Miller Road  
 Republic, MO  
 Hosted by Dealer Jim Barnes  
 Call for directions. (417) 732-2553

### MONTANA

None Scheduled

### NEBRASKA

None Scheduled

### NEVADA

• April 10 - Thursday  
 • May 8 - Thursday  
 Meeting - 6:30 - 8 p.m.  
**AMSOIL PRODUCT CENTER**  
 4545 N. Lamb Blvd., Suite D  
 Las Vegas, NV  
 Hosted by Executive Direct Jobber  
 Bob Kaytes and Regency Platinum Direct  
 Jobber Shirley Green (702) 362-4492

### NEW HAMPSHIRE

None Scheduled

### NEW JERSEY

None Scheduled

### NEW MEXICO

• April 22 - Tuesday  
 • May 27 - Tuesday  
 Meeting - 7:30 p.m.  
**GREENBERG RESIDENCE**  
 1537 Bryn Mawr NE  
 Albuquerque, NM 87106  
 Hosted by Regency Direct Jobbers  
 Paul and Nancy Greenberg  
 (505) 253-2737  
 fax (505) 232-8330  
 NMOilman@aol.com

### NEW YORK

• April 16 - Wednesday  
 • May 21 - Wednesday  
 Meeting - 7 p.m.  
**O'BRIEN RESIDENCE**  
 436 Mosely Road  
 Fairport, NY 14450  
 Hosted by Dealer Gerry O'Brien  
 (716) 223-8016  
 Call ahead to reserve a seat

• April 1 - Tuesday  
 • May 6 - Tuesday  
 Meeting - 7 p.m.  
**LOTITO RESIDENCE**  
 89 Owl Creek Rd.  
 Spencer, NY 14883  
 Hosted by Master Direct Jobber Peter Lotito  
 (607) 589-4148  
 Call ahead to reserve space and confirm  
 location or e-mail lubedcalerny@aol.com

• April 16 - Wednesday  
 • May 21 - Wednesday  
 Meeting - 7:30 p.m.  
**NEWARK, NY LOCATION**  
 Call ahead for location  
 Hosted by Dealer Brad Timerson  
 (315) 331-7110



## NORTH CAROLINA

• April 10 - Thursday  
• May 8 - Thursday  
Meeting - 7 p.m.  
KAZAN RESIDENCE  
9200 Lake Wheeler Road  
Fuquay-Varina, NC 27526  
Hosted by Account Directs  
Eric & Donna Kazan  
(919) 772-9569 Guests welcome  
Non-downline \$2.00

• April 10 - Thursday  
• May 8 - Thursday  
Meeting - 7 p.m.  
BURNELL RESIDENCE  
9424 Springdale Drive  
Raleigh, NC 27613  
Hosted by Premiere Direct Jobbers  
Chuck and Judi Burnell  
(919) 870-9633 Call first

• April 8 - Tuesday  
• May 13 - Tuesday  
Meeting - 7 p.m.  
CLEVELAND RESIDENCE  
224 Campbell Place  
Jacksonville, NC 28546  
Hosted by Dealers  
George & Nancy Cleveland  
(910) 346-3866  
Call first - All Dealers welcome

## NORTH DAKOTA

• April 1 - Tuesday  
• May 6 - Tuesday  
Meeting - 7:30 p.m.  
EVANSON RESIDENCE  
725 10th Ave. W.  
West Fargo, ND 58078  
Hosted by Direct Jobbers  
Skip and Anna Evanson  
(701) 281-1906  
skipsupertube@msn.com

## OHIO

• April - Every Wednesday  
• May - Every Wednesday  
Meeting - 6 p.m. (training)  
Meeting - 8 p.m. (opportunity)  
FABIJANIC RESIDENCE  
561 Loomis Avenue  
Cuyahoga Falls, OH 44221  
Hosted by Dealers  
Paul & Coralie Fabijanic  
(216) 928-8863 or 800-874-4827 RSVP

• April 12 - Saturday  
• May 10 - Saturday  
Meeting - 1 - 4 p.m.  
LACKORE RESIDENCE  
1900 George Ave.  
Brunswick, OH 44212  
Hosted by Master Direct Jobber  
Calvin Lackore (800) 798-9777

• April 6 - Sunday  
• May 4 - Sunday  
Meeting - 1 p.m.  
MERRITT RESIDENCE  
650 State Route 131  
Fayetteville, OH 45118  
Hosted by Dealers  
Gordon and Sara Merritt  
(937) 288-2568

• April 28 - Monday  
• May 26 - Monday  
Meeting - 11 a.m.  
PENA RESIDENCE  
2933 West U.S. 20  
Gibsonburg, OH 43431  
Hosted by Direct Jobbers  
Luis and Sharon Pena  
Please RSVP to:  
(419) 349-3451 or (419) 297-3451

• April 8, 22 - Tuesday  
• May 13, 27 - Tuesday  
Meeting - 7 p.m.  
DENATO'S PIZZA ON  
BROADWAY  
Grove City, OH 43123  
Hosted by Premiere Direct Jobber  
Brad White (800) 871-5921

## OKLAHOMA

• April 5 - Saturday  
• May 3 - Saturday  
Meeting - 9 - 11 a.m.  
GOLDEN CORRAL  
9711 E. 71 Street  
Tulsa, OK  
Hosted by Regency Gold Direct Jobber  
Patrick Grady  
(918) 258-6979 \*Pat  
• April 10 - Thursday  
• May 8 - Thursday  
Meeting - 7 - 8:30 p.m.  
Please call for location and  
reservations for you and your  
guests.  
Hosted by Dealers  
Richard and Brenda Coats  
(918) 225-5722  
Call first to confirm space for you and  
your guests

• April 10 - Thursday  
• May 8 - Thursday  
Meeting - 7 - 8:30 p.m.  
GOLDIE'S  
2005 E. 21st St.  
Tulsa, OK 74114  
Hosted by Account Direct Kevin Alexander  
(918) 942-9533  
Call first to confirm space for you and your  
guests

• April 10 - Thursday  
• May 8 - Thursday  
Meeting - 10 a.m.  
GRADY RESIDENCE  
2612 W. Galveston Rd.  
Broken Arrow, OK 74012  
Hosted by Regency Gold Direct Jobber  
Patrick Grady and  
Account Direct Kevin Alexander  
(918) 258-6979 RSVP  
kevina@nordam.com

## OREGON

• April - Tuesdays and Thursdays  
Fast Start Seminars  
• May - Tuesdays and Thursdays  
Meeting - 7 p.m.  
CENTRAL OREGON COM-  
MUNITY COLLEGE LIBRARY  
(lower level conference room)  
2600 NW College Way  
Bend, OR 97701  
Hosted by Account Direct Bruce Shilander  
(541) 385-5889  
Call to confirm space for you and your  
guests.

• April 1 - Tuesday  
• May 6 - Tuesday  
Meeting - 7 p.m.  
MAPES RESIDENCE  
25500 NW Svea Drive  
Hillsboro, OR 97124  
Hosted by Direct Jobber  
Marshall Mapes  
Please RSVP to:  
(503) 647-5486 or (800) 866-7570

• April 17 - Thursday  
• May 15 - Thursday  
Optional Dinner - 6 p.m.  
Meeting - 7 - 9 p.m.  
SWEETBRIER INN  
7125 SW Nyberg Road  
Tualatin, OR 97062  
Hosted by Master Direct Jobber  
Ed Greenwood (800) 722-1092  
Call first to confirm space for you and your  
guests

• April 3 - Thursday  
• May 1 - Thursday  
Meeting - 7 p.m.  
HOFFMAN RESIDENCE  
7025 SE 22nd Ave.  
Portland, OR 97202  
Hosted by Dealer Dan Hoffman  
(503) 236-2579 All are welcome

• April 28 - Monday  
• May 26 - Monday  
Meeting - 6 p.m.  
AUNE RESIDENCE  
803 N. 2nd St.  
Silverton, OR 97381  
Hosted by Direct Jobber Todd Aune  
(888) 283-3580  
All are welcome with RSVP

## PENNSYLVANIA

• April 21 - Monday  
• May 19 - Monday  
Meeting - 7 p.m.  
HALLOCK ENTERPRISE  
STORE  
5 Main Street  
Bradford, PA  
Hosted by Premiere Direct Jobber  
Joseph M. Hallock  
(814) 368-8625  
T-1 training also available.

## RHODE ISLAND

None Scheduled

## SOUTH CAROLINA

• April - Every Tuesday  
• May - Every Tuesday  
Meeting - 7:30 p.m.  
GEORGE KERR and  
ASSOCIATES  
Northgate Building  
5861 Rivers Ave., Suite 107  
N. Charleston, SC 29406  
Hosted by Dealer George Kerr  
(843) 747-8200  
• April - Variable Meetings  
• May - Variable Meetings  
Call for meeting time, date  
SPRADLEY RESIDENCE  
117 Winston Circle  
Pelion, SC 29123  
Hosted by Direct Jobbers  
Jim & Vicki Spradley  
(803) 894-4618

• April - First Tuesday  
• May - First Tuesday  
Meeting - 7 p.m.  
DENNY'S RESTAURANT  
2521 Wade Hampton Blvd.  
Greenville, SC 29615  
Hosted by Direct Jobber Loel D. Handley  
R.S.V.P. (864) 989-0753  
amsoiddealerloel@aol.com

## SOUTH DAKOTA

None Scheduled

## TENNESSEE

• April 15 - Tuesday  
• May 20 - Tuesday  
Meeting 7 p.m. (info)  
8 p.m. (opportunity)  
DW WILSON CENTER  
Tullahoma, TN  
Hosted by Dealer Nelson Gill  
(931) 393-2601

## TEXAS

• April No Meeting  
• May 1 - Thursday  
Meeting - 7:30 - 9 p.m.  
SHALIN RESIDENCE  
544 Clew Court  
Azle, TX 76020  
Hosted by Regency Silver Direct Jobbers  
Tom and Sheila Shalin  
(817) 444-9522

• April 17 - Thursday  
• May 15 - Thursday  
Meeting - 7 p.m.  
RYAN'S STEAKHOUSE  
6835 Northeast Loop 820  
North Richland Hills, TX  
76180  
Hosted by Direct Jobbers  
Bob and Marcia Weil  
(817) 545-5257  
Come early to eat.

• April 15 - Tuesday  
• May 20 - Tuesday  
Meeting - 7 p.m.  
WARD RESIDENCE  
310 S. Grove Road  
Richardson, TX 75081  
Hosted by Premiere Direct Jobbers  
Ronald & Sandra Ward  
(972) 231-0773  
e-mail: oilmadraj@attbi.com

## UTAH

• April - Every Tuesday  
• May - Every Tuesday  
Meeting - 7:30 p.m.  
CHRISTENSEN RESIDENCE  
8516 Snowville Drive  
Sandy, UT 84070  
Hosted by Master Direct Jobber  
Neil Christensen, Dealer Rodney Haskins  
and Dealer Doug Blackhurst  
(801) 942-3881/(801) 942-8641

• April - Every Friday  
• May - Every Friday  
Meeting - After 4 p.m.  
GREENE RESIDENCE  
11653 S. Patchwork Circle  
South Jordan, UT 84095  
Hosted by Dealer Dorsey Greene  
(801) 253-2701  
T-1 Certification classes every Friday,  
pre-paid registration required Everyone  
welcome; RSVP

## VERMONT

None Scheduled

## VIRGINIA

• May 5 - Monday  
Educational Seminar  
• May 6 - Tuesday  
Dealer Meeting  
• May 10 - Saturday  
Dealer Training  
Saturday meetings: 10 a.m. - noon;  
Monday meetings 7 - 9:15 p.m.;  
Tuesday meetings 7 - 9:15 p.m.  
REID RESIDENCE  
14600 Cornwall Ln.  
Chester, VA 23836  
Hosted by Regency Gold Direct Jobbers  
Gerry & Patricia Reid and Premiere Direct  
Jobbers David and Rebecca Reid  
For all meetings,  
please call (804) 530-1400 to reserve space;  
(804) 530-0179 Fax synthoits@comcast.net

• April 14, 28 - Monday  
• May 12, 26 - Monday  
Meeting - 7:30 p.m.  
STANCIL RESIDENCE  
240 N. Oceana Blvd.  
Virginia Beach, VA 23454  
Hosted by Regency Direct Jobbers  
Bill & Barbara Stancil  
(804) 428-6049

• April 14 - Monday  
• May 12 - Monday  
Meeting - 7 p.m.  
GRAVITTE RESIDENCE  
1042 Merganser Circle  
Gloucester, VA  
Hosted by Premiere Direct Jobbers  
Cliff & Dee Gravitte  
(804) 694-0221

• April 1 - Tuesday  
• May 6 - Tuesday  
Meeting - 7:30 p.m.  
PESZKO RESIDENCE  
4503 Southampton Arch  
Portsmouth, VA 23703  
Hosted by Regency Silver Direct Jobbers  
Raymond & Karen Peszko  
(804) 484-9491

• April 8 - Tuesday - "How to Sponsor  
AMSOIL Dealers"  
• May 13 - Tuesday - "How to Use the  
Commercial-Retail Program"  
Optional dinner - 6 p.m. Meeting - 7  
p.m.  
DAYS INN RESTAURANT  
5500 Williamsburg Rd.  
Sandston, VA  
Hosted by Account Directs Roger Riggall  
and Mel Pigras  
(804) 737-4874 or (804) 737-9231

## WASHINGTON

• April 21 - Monday  
• May 19 - Monday  
Meeting - 6:30 p.m.  
GASPER'S LUBE SERVICE  
CENTER & WAREHOUSE  
3325 Meridian Ave. E.  
Edgewood, WA 98371  
Hosted by Executive Direct Jobbers  
Cliff and Lorna Gasper  
(253) 864-7618, or (877) 633-7618  
Everyone Welcome

• April 8 - Tuesday  
• May 13 - Tuesday  
Meeting - 7:30 p.m.  
STOUGARD RESIDENCE  
22907 Prairie Road  
Sedro Woolley, WA 98284  
Hosted by Premiere Direct Jobbers  
Marv & Charlotte Stougaard  
(360) 856-1641 Guests Welcome

• April 10 - Thursday  
• May 8 - Thursday  
Meeting - 7 p.m.  
WALSH RESIDENCE  
2220 South Castle Way  
Lynnwood, WA 98036  
Hosted by Executive Direct Jobbers  
Tom & Shirley Walsh  
(425) 483-2582  
T-1 certification classes available by  
appointment with pre-paid registration.

• April 8 - Tuesday  
• May 13 - Tuesday  
Meeting - 7 p.m.  
PRUKOP RESIDENCE  
10306 86th Avenue East  
Puyallup, WA 98373  
Hosted by Direct Jobbers  
Raymond & Patsy Prukop  
(253) 845-9755 / 800-267-6450  
Everyone Welcome!

• April 14, 28 - Monday  
• May 12, 26 - Monday  
Meeting - 7:30 p.m.  
POODLE DOG RESTAURANT  
1522 54th Avenue East  
Fife, WA 98424  
Hosted by \*Regency Platinum Direct  
Jobbers Leonard & Eunice Pearson  
(253) 939-8401  
Guests Welcome!

• April 24 - Thursday  
• May 22 - Thursday  
Meeting - 7:30 p.m.  
SAMUELSON RESIDENCE  
610 E. 20th St.  
Vancouver, WA 98663  
Hosted by Direct Dealer  
Sammy Samuelson  
(360) 699-5257 1-UPS-SW30-OIL  
(1-877-593-0645)  
Discussion on product application and oil  
analysis. All are welcome!

## WEST VIRGINIA

None Scheduled

## WISCONSIN

• April 17 - Thursday  
• May 15 - Thursday  
Meeting - 7:30 p.m.  
SEL-AMSOIL Academy  
1201 Clough Ave.  
Superior, WI 54880  
Hosted by \*\*\*Regency Platinum Direct  
Jobbers Bill & Donna Durand  
Refreshments Served  
(715) 392-4006 Guests Welcome

• April 10 - Thursday  
• May 8 - Thursday  
Meeting - 7 p.m.  
MITMOEN SERVICE  
GARAGE  
6017 65th Street  
Kenosha, WI 53142  
Hosted by Executive Direct Jobbers  
Victor and Lynn Mitmoen  
(262) 652-3399

• April 12, 26 - Saturday  
• May 10, 24 - Saturday  
Meeting - 1 - 3 p.m.  
VILLERS RESIDENCE  
2600 W. High St.  
Racine, WI 53404  
Hosted by Regency Direct Jobber  
Edie Villers (414) 637-2726  
RSVP

• April 3 - Thursday  
• May 1 - Thursday  
Meeting - 7 p.m.  
PABST RESIDENCE  
650 Larcom St.  
Hammond, WI 54015  
Hosted by Executive Direct Jobber  
Lynn Pabst (715) 796-5441  
Guests welcome.

## WYOMING

None Scheduled

## INTERNATIONAL

### ALBERTA

None Scheduled

### BRITISH COLUMBIA

• April 25 - Friday  
• May - No Meeting  
Meeting - 7 p.m.  
CROSS ROADS RESTAURANT  
1821 Sumas Way  
Abbotsford, B.C., Canada  
Hosted by Direct Jobber Zain Krikau and  
Dealer George Epp  
(604) 826-8966 All welcome.

### MANITOBA

None Scheduled

### NEW BRUNSWICK

• April 21 - Monday  
• May 19 - Monday  
Meeting - 7:30 p.m.  
McLAUGHLIN RESIDENCE  
9 Pinder Road  
Riverview, NB E1B 3Z2  
Hosted by Direct Jobber Wayne  
McLaughlin and Dealer Wendell Steeves  
(506) 386-2896/(506) 387-3197  
Everyone Welcome

### NEWFOUNDLAND

### NOVA SCOTIA

None Scheduled

### ONTARIO

• April 24 - Thursday  
• May 22 - Thursday  
Meeting - 6 - 8 p.m.  
AMSOIL DISTRIBUTION  
CENTER  
6625 Tomken Rd.  
Units 12-14  
Mississauga, ON L5T-2C2  
Hosted by Premiere Direct Jobber  
Rob Hilditch and local Dealers  
(905) 564-7770

### PRINCE EDWARD

### ISLAND

### PUERTO RICO

### QUEBEC

### SASKATCHEWAN

None Scheduled

### NEW ZEALAND

• April 7 - Monday  
Meeting - 6:30 - 9 p.m.  
AMSOIL DISTRIBUTION  
CENTER  
3/1 Binsted Rd, New Lynn  
Auckland  
Auckland, NZ  
Hosted by Premiere Direct Jobber  
John Gurney  
Phone (021) 936-091  
Fax (021) 636-094  
synoil@dangerousbrothers.com  
Fee: \$10



# AMSOIL CENTERLINES

...and updates

## APRIL CLOSE OUT

The last day to process April orders in the U.S. and Canada is the close of business on Wednesday, April 30. The last day to process April orders in Alaska, Puerto Rico and New Zealand is the close of business on Friday, April 25. Volume transfers for April business will be accepted until 3 p.m. CDT on Tuesday, May 6.

## AMSWIN FOR WINDOWS

**Windows**  
95/98/NT/Me/2000/XP  
**Compatible**



AMSWin computer software has helped AMSOIL Dealers effectively streamline their businesses for 15 years, continually evolving with the computer age to provide

a comprehensive, easy-to-use tool.

### Transactions

AMSWin assists with customer and Dealer-to-Dealer sales, as well as warehouse orders. Simply enter the quantity and stock numbers, and the software takes care of the rest. AMSWin can also calculate sales tax, freight and Dealer discounts.

### Inventory

AMSWin includes a database of most AMSOIL products and their prices. Price updates can simply be downloaded from the AMSWin Website.

### Customer Tracking

AMSWin allows AMSOIL Dealers to track customers and sales in a wide variety of ways, including by business, personal name and account number.

### Pricing

New User:	\$150 U.S.
Upgrade from AMS DOS version 4.x	\$50 U.S.
Upgrade from AMS DOS version 3.x	\$70 U.S.

To order, call or write Jamie Stewart:

Jamie Stewart  
AMSWin Software  
1502 Stonehill Rd.  
Mt. Juliet, TN 37122

Phone: 615-773-8831  
E-Mail: jamesste@amswin.com  
Website: www.amswin.com

## AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

### April & May 2003

#### Display Advertisements

<i>NOLN</i>	April '03	(805) 796-2577
<i>Trailer Life</i>	April '03	(805) 667-4100
<i>American Iron</i>	Special H-D issue	(203) 425-8777
<i>NOLN</i>	May '03	(805) 796-2577

#### Catalog Showcase Advertisements

<i>Hot Bike</i>	April '03	(714) 939-2400
<i>5.0 Mustang &amp; Super Fords</i>	April '03	(323) 782-2000
<i>Car Craft</i>	April '03	(323) 782-2000
<i>Eurotuner</i>	April '03	(323) 782-2000
<i>4-Wheel &amp; Off-Road</i>	May '03	(323) 782-2000
<i>Circle Track</i>	May '03	(323) 782-2000
<i>Four Wheeler</i>	May '03	(323) 782-2000
<i>Mustang &amp; Fords</i>	May '03	(323) 782-2000
<i>Mustang Monthly</i>	May '03	(323) 782-2000
<i>Stock Car Racing</i>	May '03	(323) 782-2000
<i>Super Street</i>	May '03	(323) 782-2000
<i>Street Rodder</i>	May '03	(714) 939-2400
<i>Muscle Mustangs &amp; Fast Fords</i>	May '03	(714) 939-2400
<i>Vette</i>	May '03	(714) 939-2400

## AMSOIL XL-7500 10W-40 MOTOR OIL

New AMSOIL XL-7500 10W-40 Synthetic Motor Oil (XLO) rounds out the XL-7500 line, providing outstanding wear protection and increased power, fuel economy and performance for 7,500 miles or six months of service in all vehicles calling for a 10W-40 viscosity grade, including trucks, motor homes and older vehicles. AMSOIL XL-7500 10W-40 is API-certified and ideal for the retail oil change market.



### AMSOIL XL-7500 10W-40 Synthetic Motor Oil (XLO)

Stock No.	Pkg/Size	CC's	Dir. Cost	Sugg. Retail
XLO-QT	(1) quart	2.80	3.95	5.20
XLO-01	(12) quarts	33.60	45.00	61.20
XLO-30	30-gal. drum	262.00	413.00	510.00
XLO-55	55-gal. drum	434.00	746.00	901.00

## LITERATURE PRICE ADJUSTMENT

A minor price adjustment to a select few AMSOIL literature and promotional items will take effect May 1. Look for a new G-15 Literature & Sales Aids Price List in the May issue of the *Action News*.



### NEW AMSOIL LANYARD

The new AMSOIL Lanyard, made of comfortable cotton sateen ribbon, features high-impact plastic snap-apart buckle and "j" hook for attaching badge holder, keys, etc. Great for sales meetings, conventions and trade shows.

Stock #	U.S.	Can.
G-1851	3.75	6.00

### INCOME OPPORTUNITIES BROCHURE

The AMSOIL Income Opportunities brochure (G-85), which details the various ways AMSOIL Dealers earn money, including personal retail sales, catalog sales, Internet sales, sponsoring, fund-raising accounts, commercial accounts and retail-on-the-shelf accounts, has been revised and is available for purchase.

Stock #	U.S.	Can.
G-85	0.50	0.85

### ALTRUM CATALOGS

ALTRUM catalogs have been revised and are now available for purchase.

Stock #	Qty	U.S.
G-1670	(1) catalog	0.80 U.S.
G-1671	(10) catalogs	7.50 U.S.
G-1672	(50) catalogs	35.00 U.S.

Catalogs include both suggested retail and Dealer/Preferred Customer Pricing for ease in determining savings

### HASTINGS FILTERS

The Hastings GF243 filter has been discontinued and replaced with the GF339.

### CORPORATE MAIL

To improve the handling of incoming mail to AMSOIL INC., please address mail to the attention of the specific department or person it should go to.

### MULTI-PURPOSE GREASE TUBS

AMSOIL Synthetic Multi-Purpose Grease 16-oz. tubs (GLC-CN & GLC-12) are discontinued and will be replaced by 8-ounce squeeze tubes (GLC-08) in the near future. Until then, AMSOIL Synthetic Heavy-Duty Grease 16-oz. tubs (GHD-CN & GHD-12) are recommended as substitutes for GLC-CN & GLC-12.

### AMSOIL PRODUCT SELECTION GUIDE

The AMSOIL Product Selection Guide (G-50), which includes lubricant recommendations for domestic and foreign vehicles and components, has been updated and is available for purchase.

Stock #	U.S.	Can.
G-50	8.00	13.00

### HOLIDAY CLOSINGS

The Edmonton and Toronto Distribution Centers will be closed Friday, April 18 for Good Friday.

The AMSOIL corporate headquarters will close at 3:00 p.m. CST on Friday, April 18 for Good Friday.

### ADDENDUMS TO G-26 U.S. MLM PRICELIST EFFECTIVE 05/03

Stock No.	Pkg/Size	Wt. Lbs. ea	Commission Credits, ea	Dealer Cost, ea	Min. Sugg. Retail, ea
<b>SAE 10W-40 XL-7500 Synthetic Motor Oil</b>					
<b>API SL</b>					
XLO-QT	(1) quart btl	2.1	2.80	<b>3.95</b>	5.20
XLO-01	(12) quart btls	24.6	33.60	<b>45.00</b>	61.20
XLO-30	30-gallon drum	237	262.00	<b>413.00</b>	510.00
XLO-55	55-gallon drum	428	434.00	<b>746.00</b>	901.00

### SAE 75W-90 Synthetic Gear Lube

AGR-TP	(1) 2.5 gal	19.7	45.55	<b>54.70</b>	72.75
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### Synthetic 2-Cycle Oil 100:1 Pre-Mix

ATC-08	(12) 8-oz. bottles	7.1	14.40	<b>24.60</b>	33.60
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### Synthetic Biodegradable Hydraulic Oil

TBI-05	(1) 5-gallon pail	41.2	109.50	<b>156.25</b>	195.25
TBI-55*	55-gallon drum	458	853.00	<b>1550.00</b>	1783.00

### API Performance Improver Gasoline Additive

API-BF	(1) 16-oz. bottle	1.1	4.90	<b>6.00</b>	7.55
API-16	(12) 16-oz. bottles	12.8	52.80	<b>68.40</b>	89.40

### PI Quick Shot

AQS-BB	(1) 6-oz. bottle	.4	2.50	<b>3.25</b>	4.30
AQS-06	(6) 16-oz. bottles	2.5	15.00	<b>18.60</b>	25.20

### Gasoline Stabilizer

AST-BF	(1) 16-oz. bottle	1.1	3.65	<b>5.15</b>	6.75
AST-16	(6) 16-oz. bottles	6.5	21.90	<b>29.40</b>	39.90

### Series 2000 Octane Boost

AOB-BE	(1) 12-oz. bottle	.8	3.90	<b>6.75</b>	8.50
AOB-06	(6) 12-oz. bottles	4.7	23.40	<b>38.70</b>	50.40

### Oil Analyzers, Inc. Sample Kits with complete analysis (includes two-way postage)

G-1451	(1) sample kit	-	-	<b>18.95</b>	24.95
G-1454	(50) sample kits	-	-	<b>920.00</b>	24.95
G-1455	(100) sample kits	-	-	<b>1800.00</b>	24.95

### Oil Analyzers, Inc. Sample Kits with complete analysis (not postage paid)

G-1318	(1) sample kit	-	-	<b>14.95</b>	19.95
G-1321	(50) sample kits	-	-	<b>725.00</b>	19.95
G-1322	(100) sample kits	-	-	<b>1420.00</b>	19.95

### Synthetic High Viscosity Lithium Complex Grease NLGI #2

GVC-10	(10) 14-oz. ctgs.	10	27.00	<b>35.50</b>	46.00
GVC-14	(40) 14-oz. ctgs.	40	116.00	<b>134.00</b>	184.00

### SIROCCO™ Synthetic Compressor Oil (ISO-32/46)

SEI-05	(1) 5-gallon pail	38.8	52.95	<b>151.25</b>	189.00
SEI-55	55-gallon drum	434.5	539.00	<b>1540.00</b>	1925.00



# METAL PROTECTOR

- Cuts through rust & frees frozen components
- Prevents rust & corrosion, even in salt water
- Displaces water
- Stops squeaks
- Clean – Leaves no film
- Sprays into hard-to-reach places
- Protects electrical equipment
- Ideal for firearms & other fine componentry



AMSOIL MP Metal Protector											
U.S.						Canada					
Stock No.	Wt. Pkg/Size	Lbs. ea	Commission Credits, ea	Dealer Cost, ea	Min. Sugg. Retail, ea	Stock No.	Wt. Pkg/Size	Lbs. ea	Commission Credits, ea	Dealer Cost, ea	Min. Sugg. Retail, ea
AMP-SC	(1) 8.75-oz. can	.8	1.75	2.75	3.85	CMP-SC**	(1) 208-g can	.8	1.80	4.55	5.75
AMP-12	(12) 8.75-oz. cans	10.0	21.00	31.20	45.00	CMP-12**	(12) 208-g cans	10.0	21.60	52.20	67.80

\*\*Cannot be shipped via air freight or parcel post.



**AMSOIL INC.**  
 SYNTHETIC LUBRICANTS  
 AMSOIL BUILDING  
 Superior, WI 54880-1527  
 (715) 392-7101  
 Internet: www.amsoil.com

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