

AMSOIL

ACTION NEWS

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The First in Synthetics

DECEMBER 2002



Mike LaRocco Wins 2002 U.S. Open

*"Happy Holidays
from AMSOIL INC."*

Photos courtesy of Steve Bruhn © 2002

From the President's Desk...



I love it when a Dealer validates my monthly message, saying it worked in helping build his or her business! In my October message, I emphasized that the only way a Dealer is going to sign up Retail Accounts (or any new Dealership) is to ask the question, "Would you like to earn money selling AMSOIL products?"

Nothing will happen until this question is asked! There are many businesses and individuals who only need to be asked to become Dealers. They already know something about the products. They are just waiting for the opportunity to offer them to their customers or friends and acquaintances.

I received a postcard the other day from Vic Sorlie, AMSOIL Direct Jobber and retired fighter pilot from Texas, who said, and I quote, "Two things happened today: 1) Walked into an Auto Performance shop (with my AMSOIL clothing on) and asked them if they wanted to be a Retail on the Shelf Account. Signed same. 2) Read "President's Desk" article in October *Action News*—same subject... It works."

The second part of my October message was to wear your AMSOIL colors, which Vic did! When you do, you often won't have to bring up AMSOIL products or the AMSOIL Opportunity. The people around you will start talking to you about it. Believe me, people notice! Even if they never heard of AMSOIL (yes, there are still a few of them out there), their curiosity gets the best of them and they'll ask you about AMSOIL. The perfect opener, and the rest is up to you!

When I say people notice, I mean it. A girl from Duluth, Minnesota was wearing one of our sharp black AMSOIL signature jackets in the audience of the "Today Show with Matt Lauer and Katie Couric" when the camera picked her up in the crowd. You wouldn't believe how many phone calls we got here at AMSOIL

from people who saw her on national television. People notice!

So here we go again. Wear your AMSOIL colors! They are great conversation starters that will help you in your business. Just ask D.J. Vic Sorlie!

Along those same lines, we have a 30th anniversary convention coming up in July of 2003. One of the events scheduled is a "Rig Round-Up" where Dealers and Directs will have the opportunity to show off and earn prizes for their AMSOIL-decorated vehicles. There are many great looking cars, trucks and vans out there, and I'm really looking forward to seeing them here at the convention. It's just one of many entertaining and exciting events scheduled for this milestone event, and even though July seems like a long time away, I'm starting to look forward to it already.

Our 30th Anniversary International Convention is shaping up to be the best convention we've ever held. Pages 12 and 13 of this *Action News* tell a little more about what is being planned and there will be more information in the future. There will be many drawings for prizes ranging from free lodging to computers to trade show displays. Five lucky Dealers will earn chances to "wheel and deal" with me and walk away with \$1,000! I'm going to have a lot of fun with that one, and I am certain everyone attending will too. Who knows. You may be a big winner!

Team AMSOIL racers will be there showing off their equipment and enjoying fellowship with all our Dealers. This is your chance to meet and greet them all. There will be break-out sessions, guest speakers, numerous awards presented, and special discounts on all products ordered at the convention.

If you were here at our 25th anniversary in '98, I am especially looking forward to showing you the tremendous advancements we have made in our production facilities since then. We never stand still here at AMSOIL. We are constantly modernizing. If you've never visited us before, you're in for a real treat. I don't want to sound braggadocio, but you would be hard pressed to find a more modern, better equipped oil testing and production facility anywhere. Our emphasis is on producing the highest quality lubricants, and it shows.

Personally, this convention means a lot to me. Let's face it, 30 years in business is a tremendous achievement, and I'm very proud of our mutual success. Your being here to celebrate with us means a lot to me. We plan on making this an event that will leave you energized and enthused; more prepared to successfully work your businesses. That, plus you'll enjoy visiting one of the most beautiful areas in these United States. The Lake Superior region is a vacation destination for thousands of people every summer. Your being here for our convention and then taking advantage of the marvelous sightseeing opportunities here are like having your cake and eating it too. I am looking forward to seeing you here in July!

Until then, all of us here at the AMSOIL home office wish you a wonderful Christmas and a very Happy, Prosperous and Safe New Year!

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is fluid and cursive, with a large, stylized "A" and "J".

A. J. "AJ" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

AMSOIL Performance Earns Customer's Praise

As synthetic motor oils have gained popularity during the last 30 years, few people dispute their ability to perform.

But Mark Austin of Richardson, Texas is convinced from his recent switch to AMSOIL motor oils that AMSOIL is the best of the best.

He's always been a proponent of synthetics, Austin said, and has used Mobil 1 synthetic for years.

He assumed "synthetics are synthetics," he said and thought the claims he heard about AMSOIL were exaggerations.

AMSOIL Dealer Ches Cain sold Austin on putting AMSOIL 10W-30 Motor Oil in his 2001 Ford Windstar.

"I've always considered AMSOIL Dealers to be a bunch of zealots. Why would anybody get excited about motor oil? I get it now," Austin said. "The Windstar quieted right down and smoothed out so much that my wife, Leslie, even noticed the change (that's big). She pays no attention to mechanical things whatever and she noticed it ran quieter and smoother.

"It runs and sounds like somebody replaced the V6 with a tiny turbine engine and it picked up a little more power, too."

About a month later, Austin put AMSOIL 15W-40 Heavy Duty Diesel and Marine Oil in his 2002 Ford 250 Super Duty Diesel pickup with a Turbo-Charged Power Stroke V-8 engine. "I call it the monster truck," Austin said. And he uses that truck hard. He hauls a 32-foot travel trailer, his dirt bikes and his family of four with the truck. "That truck is a real hoss," he said.

Because it's a diesel engine, Austin said, it's never going to run quietly, but when he put in the AMSOIL "it immediately got quieter," he said.

The truck gained power, as well. "It has better acceleration off the line than it had before, and better acceleration across its full range. You can really feel it in the seat of your pants," Austin said. "And the whis-



AMSOIL FOR ALL OF HIS VEHICLES – Mark Austin poses with his vehicles outside his home in Richardson, Texas. Austin says he's not only an AMSOIL customer for life, he's an AMSOIL "zealot."

"I'm just thrilled, absolutely thrilled with this oil's performance in both of these vehicles."

Mark Austin

tle of the turbocharger? This oil shut that turbocharger up. It's almost inaudible."

He has a personal theory that the turbocharger is spinning so much more freely with the AMSOIL motor oil that his acceleration has improved. However, Austin admits it is simply his experience with the AMSOIL motor oils, and not the result of any scientific study.

He has, however, measured the difference in gas mileage with the huge diesel engine. Before using AMSOIL motor oil, Austin got 11 miles per gallon doing in-town driving.

After he installed AMSOIL, he got 13.8 mpg. "That's like 25 percent," he said. "That's a huge improvement.

"I'm just thrilled, absolutely thrilled with this oil's performance in both of these vehicles. Leslie's van is smooth, it's really smooth."

Austin is an avid dirt bike rider, and the family regularly rides on camping trips.

Austin put AMSOIL 20W-50 Synthetic Motor Oil in his 2002 Kawasaki KLR300 off-road dirt bike. After switching to the AMSOIL, he spent a grueling day in the blazing Texas sun.

"I have to say I am thoroughly impressed," Austin said. "Of course, on a dirt bike, the engine is exposed so you can hear everything, and the valvetrain went silent." The bike also has more power, less vibration and revs more freely, he said. "Shifting also has improved," Austin said. "With the Mobil 1, the shifter got mushy when the engine was very hot. With the AMSOIL, the shifter remained crisp."

He began a small Dealership recently and expects to grow a customer base simply because he tells everyone he knows how impressed he is with the AMSOIL products.

"I am a big fan," Austin said. "I used to think you AMSOIL guys were just a bunch of zealots, and now I am one."

MONTHLY LE



LaDonna Harrison & LaVel Rude
 Minnesota
 ★★☆☆Regency Platinum Direct Jobbers
FIRST—Total Organization
 Seventh—Personal Group Sales



Ray & Arlene Schmit
 Minnesota
 ★★Regency Platinum Direct Jobbers
 Second—Total Organization
FIRST—Personal Group Sales
 Fifth—Most New Qualified Dealers & Accounts



Members, Leadership Council
Mark & Sherree Schell
 Idaho
 ★★Regency Platinum Direct Jobbers
 Third—Total Organization
 Second—Personal Group Sales



Leonard & Eunice Pearson
 Washington
 ★Regency Platinum Direct Jobbers
 Fourth—Total Organization
 Eighth—Personal Group Sales



George & Shirley Douglas
 Florida
 Regency Gold Direct Jobbers
 Eighth—Total Organization
 Fifth—Personal Group Sales
 Ninth—Most New Qualified Dealers & Accounts



Members, Leadership Council
Gerry & Patricia Reid
 Virginia
 Regency Gold Direct Jobbers
 Ninth—Total Organization
 Fourth—Personal Group Sales
 Sixth—Most New Qualified Dealers & Accounts



David & Carol Bell
 Texas
 Regency Platinum Direct Jobbers
 Tenth—Total Organization
 Tenth—Personal Group Sales
 Fourth—Commercial & Retail Marketing



Daniel & Judy Watson
 Florida
 Regency Gold Direct Jobbers
 Ninth—Personal Group Sales



Douglas Bottamiller
 Maryland
 Direct Jobbers
FIRST—Commercial & Retail Marketing



Dave M. Mann
 Michigan
 Master Direct Jobber
FIRST—Most New Qualified Dealers & Accounts



Lynn & Beth Pabst
 Wisconsin
 Executive Direct Jobbers
 Second—Most New Qualified Dealers & Accounts



Steven Hanson
 Minnesota
 Premiere Direct Jobber
 Third—Most New Qualified Dealers & Accounts



Greg Landuyt
 Indiana
 Executive Direct Jobber
 Fourth—Most New Qualified Dealers & Accounts



Michael & Eileen Kaufman
 Michigan
 Executive Direct Jobbers
 Seventh—Most New Qualified Dealers & Accounts

HALL OF FAME



Member, Leadership Council

Ora Mae Boardman
Virginia
Regency Platinum Direct
Jobber
Fifth—Total Organization



Members, Leadership Council

William & Judith Shirk
Maine
Regency Platinum Direct
Jobbers
Sixth—Total Organization
Third—Personal Group Sales



Patrick & Donna Grady
Oklahoma
Regency Gold Direct Jobbers
Seventh—Total Organization
Sixth—Personal Group Sales



Michael H. Ellis
Michigan
Regency Gold Direct Jobber
Second—Commercial & Retail Marketing



James J. Allen
Ohio
Master Direct Jobber
Third—Commercial & Retail Marketing



Robert & Diane Ayr
Massachusetts
Direct Dealers
Fifth—Commercial & Retail Marketing



Paul & Nancy Greenberg
New Mexico
Regency Direct Jobbers
Eighth—Most New Qualified Dealers & Accounts



Edward Smith & Linda Sullivan
Texas
Direct Jobbers
Tenth—Most New Qualified Dealers & Accounts

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Bill and Donna Durand,
★★★★Regency
Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



Harold and Marcile Hartman,
Regency Platinum

HIGHER LEVELS OF

PREMIERE DIRECT JOBBERS



James & Donna Bergquist
Minnesota

NEW DIRECT JOBBER



Vincent & Germaine Frittitta
New York
Sponsors: Rodney & Patricia Abrams
Direct Jobbers: Matthew & Arlene Konig

NEW DIRECT DEALERS



David & Brenda Pasterniak
Arkansas
Sponsors: Ed & Elsie Foster
Direct Jobbers: Ed & Elsie Foster



Allan & Sharon Schulz
Minnesota
Sponsors: Bud & Lorna Bourquin
Direct Jobbers: Bud & Lorna Bourquin



Jeffrey T. Bottila
Utah
Sponsors: Sandra & Ronald Ward
Direct Jobbers: Sandra & Ronald Ward



William & Deborah Kaas
Maryland
Sponsor: John Doyle
Direct Jobber: John Doyle

NEW ACCOUNT DIRECTS



Bruce J. Shilander
Oregon
Sponsors: David & Eline Haunschild
Direct Jobbers: David & Eline Haunschild

2500 Level Honors 2500 monthly commission credits 25 Dealers sponsored

Roland and Adeline Guillet, *Massachusetts* Sponsor: Ladonna Harrison

2000 Level Honors 2000 monthly commission credits 20 Dealers sponsored

Robert and Christine Tuttle, *Connecticut* Sponsors: Normand Jr. and Sandra Leclerc

1000 Level Honors 1000 monthly commission credits 10 Dealers sponsored

Curtis K. Brilz, *California* Sponsors: Charles and Linda Evans
Paul Moore, *Washington* Sponsors: Dannie and Karen Thumma
Thomas Reichensperger, *Minnesota* Sponsor: Steven Hanson

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

John Bishop, *Texas* Sponsors: David and Carol Bell
Paul F. Curtis, *Florida* Sponsors: Bill and Roxana Wepf
Oswald and Jillian Hayes, *North Carolina* Sponsors: Richard and Betsy Johnson
David W. Peters, *Oregon* Sponsors: Calvin and June Brown
Duane J. Sroka, *Michigan* Sponsors: Danny and Kelley Doktor
Michael B. Teneyck, *Idaho* Sponsors: Larry and Pat Shores
Dale and Sharon Yaeger, *Illinois* Sponsors: Paul and Nancy Greenberg

300 Level Honors 300 monthly commission credits 3 Dealers sponsored

Steven B. Addis, *South Carolina* Sponsor: Mitchell G. Henderson
Chuck C. Campbell, *Minnesota* Sponsor: Eric W. Dalgaard
Gerald R. Duguay, *Florida* Sponsor: Marvin Apfelbaum
Donald T. Duke, *Kentucky* Sponsors: Chad and Jennifer Woodworth
Dale and Sheryl Epp, *Saskatchewan* Sponsors: Douglas and Sandra Huculak
Robert L. Faris, *Michigan* Sponsors: Marion and Thomas Minto
Mitchell G. Henderson, *South Carolina* Sponsors: Loel and Karen Handley
Ken E. Husby, *Wisconsin* Sponsors: Lynn and Beth Pabst
David and Connie Jones, *Maryland* Sponsors: William and Susan Behrens
Eric E. Latham, *Wisconsin* Sponsor: Thomas Reichensperger
Coy Lewis, *North Carolina* Sponsor: Larry W. Woodrow
Jared Mason, *New York* Sponsors: Mark and Sherree Schell
Merle D. Miller, *Indiana* Sponsors: James and Karen Kranda
Ava Newman, *Texas* Sponsor: Ramon J. Ecung
M. Lee Phillips, *Georgia* Sponsor: Craig S. Heisey
Ruben Quiles, *Puerto Rico* Sponsor: David Velazquez
Stephen F. Robinson, *Washington* Sponsors: David and Carol Bell
John M. Sobolesky, *Washington* Sponsors: Wayne and Lynette Fletcher
Rodney L. Starkey, *Texas* Sponsor: James M. Ball Jr.
Mylo Twingstrom, *Minnesota* Sponsors: Michael and Lori Gorecki
David Velazquez, *Puerto Rico* Sponsors: Juan and Edith Gonzalez
Lawrence and Dorothy Wolfgram, *Minnesota* Sponsors: Earl and Lou Holdridge

Clean Diesel Technology Yields Significant Benefits in Passenger Vehicles

As America searches for a solution to harmful exhaust emissions and its dependence on foreign oil, diesel proponents claim the answer lies in diesel-powered passenger vehicles. The combination of cleaner diesel fuel and significant advances in diesel engine technology over the past two decades has resulted in dramatic improvements in diesel emissions and fuel efficiency, as well as engine reliability and durability.

Perhaps the greatest benefit offered by diesel engines is the fuel efficiency. Because the diesel combustion process is more efficient than gasoline, and because diesel fuel contains more energy per unit volume, diesel engines usually deliver 45 to 60 percent better fuel economy than gasoline engines. For example, the diesel-powered Volkswagen Jetta TDI station wagon, equipped with a five-speed manual transmission, achieves 50 miles per gallon on the highway and 42 mpg in the city. The gasoline version of the same vehicle achieves 31 mpg on the highway and 24 mpg in the city. According to the Department of Energy, three of the top five highest fuel economy rated passenger cars were diesel-powered in model year 2001.

The fuel economy benefits and reliability offered by diesel-powered passenger cars has earned them a sizable group of devoted owners. "Once you've had one, to go back to a car that gets 15 to 20 miles per gallon is depressing," says Sam Johnson, a mass communications professor at St. Cloud State University in Minnesota and owner of a 2002 Jetta TDI wagon.

A recent study conducted by research firm M.Cubed of Davis, Calif., reports that gradually increasing the use of clean diesel technology in passenger vehicles to the levels currently seen in Europe could save the state of California 110 million gallons of gasoline per year by 2010 and up to 840 million gallons per year by 2030.

"Clean diesel technology is a proven, efficient and readily available solution for California's interest in reducing petroleum consumption," said Allen Schaeffer, executive director of the Diesel Technology Forum (DTF), a sponsor of the study. "Other petroleum reduction strategies such as fuel cell-powered cars are not

commercially available and may take 15, 20 or even 30 years of research and development to reach the market. And even then these other technologies would not be as cost effective as diesel or even use less net energy to produce."

Concerns over the effects of carbon-based greenhouse gases on the environment has prompted the Environmental Protection Agency (EPA) to mandate stricter and stricter emissions standards over the years. Because diesel engines offer greater overall efficiency and improved fuel economy when compared to gasoline engines, they emit 30-35 percent fewer carbon emissions. In addition, largely due to cleaner, lower sulfur diesel fuel and improved engine technology, total oxides of nitrogen (NO_x) from on-road diesels have dropped 25 percent in the past 10-15 years, while sulfur dioxide (SO₂) has dropped 76 percent, coarse particulate matter (PM-10) has dropped 37 percent and fine particulate matter (PM-2.5) has dropped 35 percent in the last 10-15 years.

While Europe and Japan have recognized and embraced the benefits of diesel-powered passenger vehicles, the United States has the lowest percentage of diesel-powered passenger vehicles of any industrialized country. Diesel-powered passenger vehicles account for only about one-third of one percent of all U.S. car sales, or about 50,000 of the 16 million vehicles sold last year, while more than one-third of all new vehicle sales in Europe are diesels.

Diesel proponents realize there is great potential for diesel-powered passenger vehicles to thrive in the United States. Diesel-powered light trucks and SUVs are already increasing their presence in the U.S. market, with 435,000 diesel-powered light trucks manufactured for the North American market in 1999.

AMSOIL Synthetic Diesel Oils offer unsurpassed protection and performance in large and small diesel engines. Their specially blended long-life formulations resist oxidation and thermal breakdown and eliminate sludge and varnish formation, providing superior wear protection and maximum fuel efficiency for extended drain intervals.



Diesel Fuels Changing to Meet New Standards

Diesel engine technology is rapidly evolving to meet new emissions standards set by the U.S. Environmental Protection Agency that will go into effect in 2006. Substantial reductions in particulate matter and nitrogen oxides are required of newer engines, resulting in the use of exhaust aftertreatment devices. These devices are easily poisoned by sulfur, so the pressure is on to further reduce the level of sulfur in diesel fuels.

The EPA has proposed a cap of 15 parts per million (ppm) of sulfur in diesel fuel beginning in 2006. Currently the level is 500 ppm. This has led to a new class of ultra-low-sulfur diesel fuels (ULSD) with levels of 50 ppm sulfur or lower.

New emission standards for heavy-duty truck and bus engines begin with the model year 2004 and reflect the provisions of the Statement of Principles (SOP) signed in 1995 by the EPA, The California Air Resources Board (CARB) and the manufacturers of heavy-duty diesel engines. The goal was to reduce nitrogen oxide (NOx) emission levels from highway heavy-duty engines to approximately 2 grams per brake horsepower per hour beginning in 2004.

Further, in May 2000, the EPA announced proposed emission standards for model year 2007 and later heavy-duty highway engines to regulate diesel fuel and to create emissions standards.

The ultra-low-sulfur diesel fuel has been proposed as a "technology enabler" to pave the way for advanced, sulfur-intolerant exhaust emission control technologies such as diesel particulate filters and De-Nox catalysts, which will be necessary to meet the 2007 emission standards.

To get the ultra-low-sulfur levels, refiners perform additional hydroprocessing and higher-severity hydrotreating. While these processes reduce sulfur levels, they also affect other fuel properties. These fuels lose the natural lubricity provided by some of the polar compounds present naturally in the fuel. Low-lubricity fuels can result in premature wear and failure of fuel system components.

Additionally, severely hydrotreated fuels can suffer from loss of natural antioxidants that help prevent the fuel from forming gums and sludges. A fuel's antioxidant properties are especially important in today's fuel systems, where the fuel is exposed to high temperatures. The ultra-low-sulfur fuels also can be more corrosive than conventional fuels, requiring corrosion-inhibiting additives. These fuels also can have very low electrical conductivity, causing a safety concern with components such as high-velocity pumps, where fuel can be exposed to significant static electrical charges.

Because of these challenges, some new diesel fuel

blending options are being introduced. Gas to liquid (GTL) technology yields diesel blend stocks from stranded gas reserves that might not otherwise make it to market. GTL diesel fuels are desirable blending components because they have the very low sulfur levels as well as high cetane numbers.

A major percentage of all problems with diesel engines are related to fuel quality, according to Wards Auto World, an e-magazine that offers consumers free auto advice on the Internet.

Diesel fuel can vary from one shipment to another and from one area to another. Changing vendors or changes suppliers sometimes make to the fuel they sell also bring different qualities of diesel fuel to the market.

Three important components that vary the most in diesel fuel are cetane, weight and viscosity.

Cetane defines the susceptibility of the fuel to self-ignite. Acceptable cetane levels are between 40 and 45, but few fuel distributors advertise this since each batch may be different. Cetane influences both starting and combustion roughness on an engine. High altitudes and low temperatures call for a greater cetane number of the fuel.

The weight of the fuel or its gravity plays a role in the heat content of the fuel. Number one is a "lighter" grade and number two is "heavier," or weighs more per gallon. Number one provides better starting in cold temperatures, but number two has better lubricating qualities and contains more heat units (BTUs) per volume.

The number one fuel is less dense so it becomes thinner when heated than the number two fuel. As the fuel temperature continues to rise, fuel begins to leak through the high-pressure parts of the injection pump causing it to pump less fuel, and that leakage results in a power loss of between one percent and seven percent.

Diesel fuel treatments increase fuel quality and extend the lives of engines. The only way to be sure of fuel quality is to treat it with fuel additives.

AMSOIL Diesel Fuel Modifier treats and cleans the fuel system of automotive and light truck diesel engines to improve overall vehicle performance.

AMSOIL Cetane Boost Additive improves ignition quality and low-temp starting, reduces cranking time, emissions and smoke, provides smoother, quieter operation, increases efficiency and is compatible with AMSOIL Diesel Fuel Additive Concentrate.

The Diesel Fuel Additive Concentrate improves fuel economy, extends injector life, increases fuel stability, reduces emissions, improves cold fuel flow and cold startability and controls injector wear in heavy duty applications.



Fast Lube Operators Survey Lists AMSOIL Among Most Popular Synthetic Motor Oils

Each year, in examining the state of the quick lube industry, *National Oil & Lube News* sends surveys to quick lube operators across the country. The 2002 results were separated into two categories, companies that own and operate less than 30 total facilities (LT30) and companies that own and operate more than 30 facilities (MT30).

The vast majority (87 percent) of LT30 quick lube facilities are independent, and the industry is continually growing, albeit at a slower pace than one year ago. LT30 lube operators plan to open an average of 0.3 new facilities in the coming year, down from 0.4 last year. MT30 operators plan to open an average of 18.6 new facilities in the next year.

Sixty-three percent of LT30 lube operators offer their customers the option to receive an upscale oil change, usually featuring synthetic motor oil. Eighty-four percent of MT30 operators offer an upscale oil change. Sales of synthetic motor oils have remained constant, with LT30

operators reporting that seven percent of their customers choose synthetic motor oil. MT30 operators report a figure of nine percent.

Indicating great strides by AMSOIL Dealers in the quick lube market, AMSOIL is listed on the "Most Popular Synthetic Motor Oils" list for the first time in the survey's 15-year history. This is especially significant given the fact that AMSOIL entered the quick lube market only five years ago.

By offering quick lube operators the AMSOIL XL-7500 Mile Oil Change Program, AMSOIL Dealers can significantly increase their commission checks, help quick lube operators increase their profits and give customers the quality and convenience of AMSOIL Synthetic Motor Oil.

The AMSOIL Quick Lube Fast Attack Pack (G-250Q) contains everything Dealers need to register quick lubes and oil change centers as AMSOIL accounts.

G-250Q 5.00 U.S. 8.15 Can.



Fast Lube Operators Survey – Selected Results

	1999 Less than 30 stores	2000 Less than 30 stores	2001 Less than 30 stores	2002 Less than 30 stores	More than 30 stores
General					
Independent/company-owned facilities	81%	85%	84%	87%	28%
Franchised facilities	19%	15%	16%	13%	72%
Number of facilities per response	1.9	2.1	2.0	1.9	374
Price of standard oil change and multipoint check	\$24.18	\$24.71	\$25.35	\$26.86	\$28.64
Operators offering premium oil change	n/a	68%	70%	63%	84%
Price, if offered	n/a	\$36.37	\$38.03	\$43.82	\$48.52
Operators reporting customers extending intervals	70%	79%	83%	80%	100%
Miles driven between oil changes	4,445	4,397	4,409	4,317	4,746
Customers committed to a specific motor oil brand	56%	56%	46%	45%	17%
Customers that buy synthetic lubricants	6%	6%	7%	7%	9%
Percentage of business that is oil change	83%	84%	79%	76%	70%
Most profitable add-on service					
ATF exchange	53%	48%	49%	38%	20%
Air filter replacement	7%	6%	13%	15%	0%
Fuel injection cleaning	9%	5%	10%	13%	40%
Tire rotation/repair	5%	9%	8%	13%	20%
Additive sales	*	3%	2%	5%	0%
Radiator flush	4%	5%	9%	4%	0%
Belt replacement	3%	7%	7%	4%	0%
Differential service	*	3%	4%	4%	20%
Wiper blade replacement	5%	2%	6%	*	0%
Most popular synthetic motor oil in 2002					
1. Mobil 2. Castrol 3. Pennzoil 4. Quaker State 5. Valvoline 6. AMSOIL (tie) Havoline					

* insufficient data to calculate
n/a - not asked

AMSOIL Promotional Items Make Great Holiday Gifts

NEW AMSOIL HOODED SWEATSHIRT

This heavyweight cotton/polyester hooded fleece sweatshirt is designed for maximum comfort. Features double lined hood with drawstring, front muff pocket and AMSOIL screened logo. Sizes S-XXL.



Stock#	Size	U.S.	Can
G-1826	S	24.95	40.50
G-1827	M	24.95	40.50
G-1828	L	24.95	40.50
G-1829	XL	24.95	40.50
G-1830	XXL	26.95	43.75

V-8 SUPERCHARGED T-SHIRT

This race fans' favorite explodes with color and detail. Features AMSOIL logos on both front and back. Durable 100 percent cotton. Sizes S-XXL.



Back

Stock#	Size	U.S.	Can
G-1511	S	11.00	18.10
G-1512	M	11.00	18.10
G-1513	L	11.00	18.10
G-1514	XL	11.00	18.10
G-1515	XXL	12.50	21.00

NEW BLACK RACE CAP

Six-panel cap features embroidered AMSOIL racing logo, velcro closure and newly designed visor. Coordinates with the A.J. Amatuzio Signature Series Race Jacket and Long Sleeve Racing T-Shirt.



Back



Stock #	U.S.	Can.
G-1825	12.00	19.25

A.J. AMATUZIO SIGNATURE SERIES RACE JACKET

The AMSOIL A.J. Amatuzio Signature Series Race Jacket is a real attention-getter. Modeled after NASCAR style jackets, the AMSOIL Race Jacket features large embroidered AMSOIL logo and products on the front, AMSOIL racing sponsorships on the sleeves and large AMSOIL racing logo on the back. High quality jacket features 14.5 oz. brushed twill, satin lining with an inside pocket, knit cuff and waistband, shoulder pads, racing collar and stainless steel snaps. Made in the USA. Large, generous fit. If in doubt, order one size smaller than you normally do. Sizes Extra Small-XXXL, Youth L.



Stock#	Size	U.S.	Can
G-1748	XS	115.00	186.00
G-1721	S	115.00	186.00
G-1722	M	115.00	186.00
G-1723	L	115.00	186.00
G-1724	XL	115.00	186.00
G-1725	XXL	115.00	186.00
G-1726	XXXL	115.00	186.00
G-1727	Youth L	95.00	154.00

AMSOIL METAL RACERS™

Collectible AMSOIL ATV and Snowcross Metal Racers™ feature high quality diecast metal and incredible detail and functionality. ATV comes complete with working front and rear suspensions, functional steering action and rotating drive belts. Snowmobile features working suspension and rotating tread track. Both collectibles feature prominent AMSOIL logo and are accessorized with authentic tools and interchangeable parts. Make great gifts for children and adults alike. Color subject to availability.



Stock #		U.S.	Can.
G-1773	ATV Racer	6.95	11.25
G-1774	Snowcross Racer	6.95	11.25

Racing Into the Future

AMSOIL 30th Anniversary International Convention

July 17-19, 2003

• Register Now

Dealers who register prior to Dec. 31, 2002 pay \$95, a \$30 savings. Dealers pay \$110 and save \$15 by registering between Jan. 1, 2003 and March 31, 2003. Registration fee from April 1, 2003 until the convention is \$125. Register online at www.amsoil.com or telephone 1-800-777-7094.

• Drawings

For every qualified Dealer, Preferred Customer and account a Dealer registers through April 30, 2003, that Dealer earns a chance to win a three-night stay at an area hotel during the convention. Ten Dealers win free lodging.

• Other Prizes

All Dealers have the chance to win a new Dell computer preloaded with the AMSWIN software package; new AMSOIL trade show display units; new TV/VCR units; free Yellow Page advertising, AND MUCH MORE...

• Contest Giveaways

For every qualified Dealer, Preferred Customer and account a Dealer registers through April 30, 2003, that Dealer earns a chance to "Wheel and Deal" with Al Amatuzio and walk away with cash. However, Al may make you an offer you can't refuse. Five Dealers will win \$1,000. It's a game of courage and chance, but nobody walks away empty-handed.

• Discounts

All Dealers receive 10% discounts on all products ordered at the convention.

• Meet Team AMSOIL Racers

Racing Into the Future Expo introduces Dealers to Team AMSOIL racers and every type of motorized vehicle that runs fast on any track or in the water. See the vehicles AMSOIL powers up. Contact AMSOIL Race Coordinator John Schuldt if you sponsor a racer who would like to display his or her vehicle at the convention.

• Rig Round Up

Here's where you really shine. Dealers' AMSOIL vehicles will be on display, and participating Dealers win cash prizes in several categories.

• Break Out Sessions

These informative sessions are designed to entertain, educate and help AMSOIL Dealers get more out of their AMSOIL businesses.

• Corporate Presentations

Guest speakers, awards and a special address by company founder and president Al Amatuzio adds to the overall fun and information Dealers can expect at the AMSOIL 30th Anniversary International Convention.

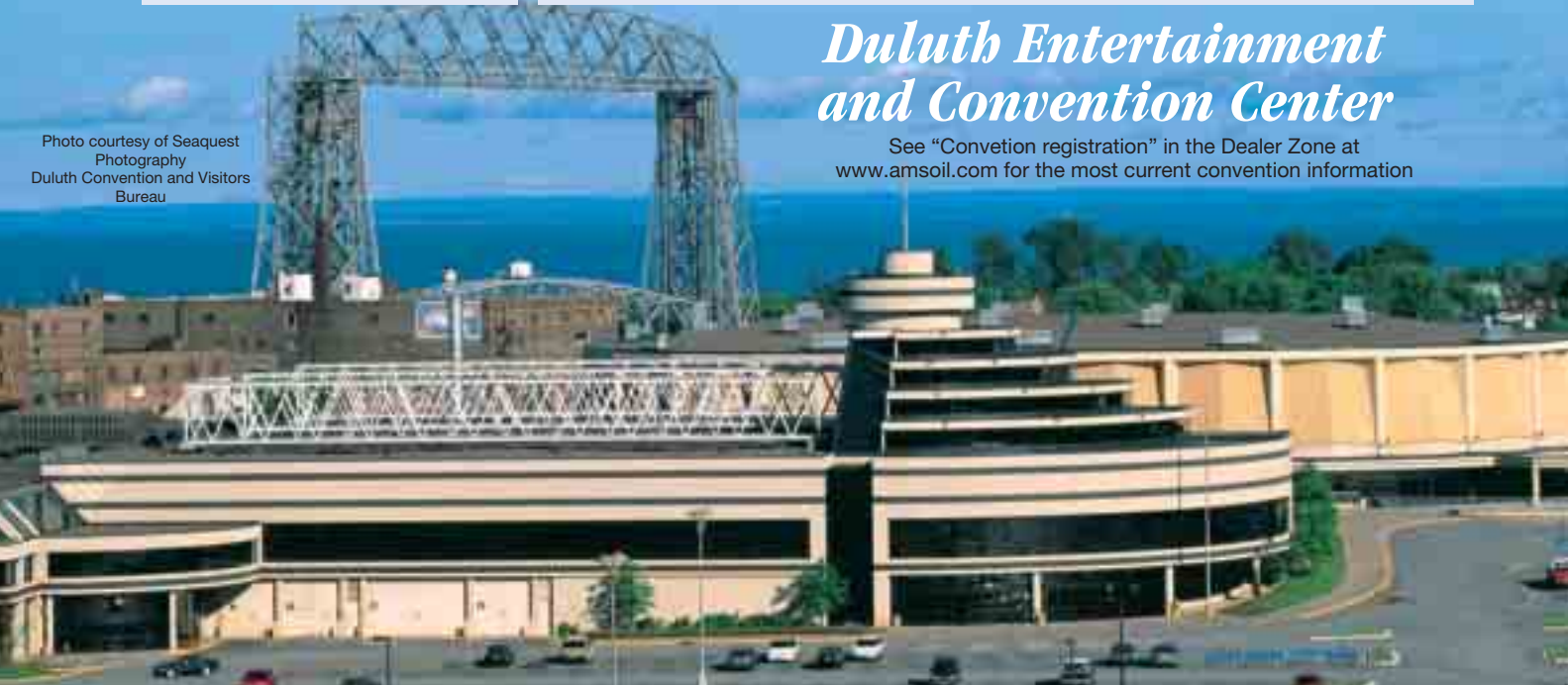
Information on the availability of child care will follow in future issues of the *Action News* or on the AMSOIL corporate website.

Credit cards will be billed at the time of registration. Cancellations without penalty will be accepted up to 30 days in advance of the convention, June 16. Cancellations between June 17 and July 16 will be subject to a 20 percent fee. No refunds will be offered for cancellations after July 16. Special consideration will be given.

Duluth Entertainment and Convention Center

See "Convention registration" in the Dealer Zone at www.amsoil.com for the most current convention information

Photo courtesy of Seaquest
Photography
Duluth Convention and Visitors
Bureau



Hotels Available

Rooms have been blocked at the following hotels for Wednesday through Saturday for the 2003 convention. The block and rates, which vary at each hotel on different days of the week, are guaranteed for July 16-19. You must mention AMSOIL when you call to make reservations. Check the AMSOIL Corporate Website at www.amsoil.com for specific rates and e-mail links, or telephone the hotel of your choice at the numbers listed below.

DULUTH, MINNESOTA CANAL PARK HOTELS

Canal Park Inn

250 Canal Park Dr.
Duluth, MN 55802
ph: 800-777-8560 (toll free)

The Inn On Lake Superior

350 Canal Park Dr.
Duluth, MN 55802
ph: 888-668-4352 (toll free)

Comfort Suites On Canal Park

408 Canal Park Dr.
Duluth, MN 55802
ph: 218-727-1378

Hampton Inn

310 Canal Park Dr.
Duluth, MN 55802
ph: 800-426-7866 (toll free)

Hawthorne Suites at Waterfront Plaza

325 Lake Ave. South
Duluth, MN 55802
ph: 877-766-2665 (toll free)

DOWNTOWN HOTELS

Holiday Inn Hotel and Suites

200 West First St.
Duluth, MN 55802
ph: 800-477-7089 (toll free)

Radisson Hotel Harborview

505 W. Superior St.
Duluth, MN 55802
ph: 800-333-3333 (toll free)

Voyageur Lakewalk Inn

333 E. Superior St.
Duluth, MN 55802
ph: 800-258-3911 (toll free)

WEST DULUTH HOTELS

Comfort Inn West (Duluth)

3900 W. Superior St.
Duluth, MN 55807
ph: 218-628-1464

Super 8 Motel (West Duluth)

4100 W. Superior St.
Duluth, MN 55807
ph: 218-628-2241 RATES

Americinn Motel

185 Highway 2
Proctor, MN 55810
ph: 800-634-3444 (toll free)

Country Inn and Suites

9220 W. Skyline Parkway
Duluth, MN 55810
ph: 218-628-0668

Mountain Villas

9525 W. Skyline Parkway
Duluth, MN 55810
ph: 866-688-4552 (toll free)

EAST DULUTH HOTELS

Best Western Edgewater

2400 London Rd.
Duluth, MN 55812
ph: 800-777-7925 (toll free)

MILLER HILL HOTELS

Fairfield Inn

901 Joshua Ave.
Duluth, MN 55811
ph: 800-228-2800 (toll free)

Days Inn Duluth

909 Cottonwood Ave.
Duluth, MN 55811
ph: 218-727-3110

Econo Lodge

4197 Haines Rd.
Duluth, MN 55811
ph: 800-922-0569 (toll free)

SUPERIOR, WISCONSIN HOTELS

Barker's Island Inn

300 Marina Dr.
Superior, WI 54880
ph: 800-344-7515 (toll free)

Bay Walk Best Western

1405 Susquehanna Ave.
Superior, WI 54880
ph: 715-392-7600

Best Western Bridgeview

415 Hammond Ave.
Superior, WI 54880
ph: 800-777-5572 (toll free)

Super 8 Motel of Superior

4901 East 2nd St.
Superior, WI 54880
ph: 715-398-7686

Superior Inn

525 Hammond Ave.
Superior, WI 54880
ph: 800-777-8599 (toll free)



Photo courtesy of Sequest Photography
Duluth Convention and Visitors Bureau

OVERNIGHT RV PARKING

The DECC provides overnight RV parking for \$20/without electricity and \$25/with electricity per night on a first-come first-serve basis. Water and sewer septic hook-ups are not available but a dumping station is conveniently located. They do not take reservations; however, there is plenty of space available.

*Contact the Duluth
Convention and Visitors
Bureau for campground and
RV accommodations at
www.visitduluth.com or
telephone 218-722-4011 or
800-4-duluth.*

SCHEDULE OF EVENTS:

Wednesday, July 16:

6 p.m. Direct Jobber Reception and Dinner

Thursday, July 17:

8 a.m. – Direct Jobber continental breakfast and morning meeting
11:30 a.m. – Convention registration
Noon – Direct Jobber Lunch
1:30 p.m. – Convention opening ceremonies and meeting for all Dealers

Friday, July 18:

8 a.m. – Continental breakfast
9 a.m. – Racing Into the Future Expo
Noon – Lunch
1:30 p.m. – Breakout sessions/Racing Into the Future Expo
4:30 p.m. – Close sessions/Racing Into the Future Expo

Saturday, July 19:

8 a.m. – Continental breakfast
9 a.m. – Meeting
Noon – Lunch
1:30 p.m. – Meeting
5 p.m. – Reception
6 p.m. – President's Dinner

LaRocco Wins Huge Payday

AMSOIL Rider Wins U.S. Open of Supercross



Photo courtesy of stevebruhn.com

LaRocco earns \$100 Grand by winning the U.S. Open.

Team AMSOIL rider Mike LaRocco stood alone, basked in the bright lights of the MGM Grand hotel stage after breaking the long unbeaten streak of perhaps his closest rival. LaRocco soundly defeated fellow Honda rider Ricky Carmichael in route to winning the prestigious U.S. Open supercross in Las Vegas. A few weeks removed from the triumph a euphoria still lingers around Team AMSOIL. LaRocco walked off with a cool \$100,000 for the victory.

A mistake by Ricky Carmichael opened the door for "The Rock." Detractors can say what they will about LaRocco's style, that he isn't flashy and he's old school, but the anchor of the AMSOIL team is skilled and a relentless hunter on the track. If a rider in front has a bobble, LaRocco strikes like a python just as he did with Carmichael. On the first night of racing, a Carmichael mistake left LaRocco with an opening which he stretched into a sizable lead on his Honda CR250. "I was totally comfortable just putting in laps," LaRocco told *Cycle News* magazine. Aside from LaRocco's win, Team AMSOIL partner Michael Byrne posted a third place finish.

Saturday's main event was again a showdown between Honda's LaRocco and Carmichael. LaRocco grabbed a rare holeshot, but after two laps he was looking ahead at Carmichael. LaRocco knew he

didn't need to win the battle to win the war and was content to finish mistake-free in third place. Still, beating Carmichael was on his mind, "Last night he kind of gave it to me and tonight I was too tense to do it." Does the thought of a huge payday weigh on a racer's mind? You bet. According to LaRocco, "I don't really get nervous, but tonight I was feeling the weight." Meanwhile Byrne was nursing a sore hand. His night was spent trying to stay up after getting nailed front and back by other riders. "It was just a bad deal," Byrne said later. "Byrner" clearly had a faster bike than most all competitors, but traffic kept him hemmed in. He was ninth overall for the event.

Showing his muscle at the US Open was 125cc sensation and Loretta Lynn's amateur champion Ryan Mills. Mills runs under the AMSOIL flag for Team AMSOIL owner Rick Zielfelder. Mills grabbed two second place finishes to end the weekend on the podium and second overall.

As for budding AMSOIL superstar and 125cc West National Champion Travis Preston, he suffered from a case of arm pump having switched to a 250cc bike just two weeks ago. He was 11th on night one and failed to make the next night's main show. "The positive is that every time I get on the bike I'm better and better," he said. You can expect to see more of Preston, and Byrne, on the 250cc next supercross season. In the meantime they'll be putting in time racing in Europe with LaRocco.

This win places LaRocco, and the AMSOIL team, squarely in the spotlight and the echo from the snapping of his competitor's streak clearly signals that Mike is back, determined and ready to contend for a title.

LaRocco and Byrne (on outside) clearly had the bikes to beat in Las Vegas.



Photo courtesy of stevebruhn.com

LaRocco is back, healthy and ready to put AMSOIL back on the podium.



Photo courtesy of stevebruhn.com

College Exams - AMSOIL Gets an "A"



Engineering students from across the country do battle each year in Pontiac, Mich. designing, fabricating and competing with small formula-style race cars. AMSOIL has begun a small tradition of supporting the best and the brightest.

Last spring, the design team from small LeTourneau University in Longview, Texas placed a very respectable 12th overall and earned "Rookie of the Year" honors. There were 129 teams registered from top engineering schools like Purdue, Wisconsin and Michigan. "Without your help and the help of AMSOIL Dealer Derrick Daniels this project would not have become a reality," said team member Andy Dettmer.

The Ohio State team, sponsored by AMSOIL Dealer Sean Aughey, was 24th in the competition.

Restrictions are placed on the car frame and engine so the students' knowledge, creativity and imagination are tested. Four-cycle engines up to 610cc can be turbocharged or supercharged to add a new dimension to the challenge of engine design. The vehicles are judged in three different categories: static inspection and engineering design, solo performance trials and high-performance track endurance.



LeTourneau College earns top honors hitting the books and using AMSOIL in national competition.

Team AMSOIL Snocross

New Season, New Sleds, New Attitude

Can you name the most successful team in the World Snowmobile Association over the past five years? Here's a hint. This black sled team has more top-five – check that – more top-three finishes than any other team over that time. Do you need another hint? This team sponsored by "The First in Synthetics" has made 42 of 43 finals. If you guessed Team AMSOIL, you are correct.

This season there is a renewed sense of optimism and a determination to put this team on the podium early and often. Justin Tate had two WSA wins last season and 23 top-ten finishes overall. D.J. Eckstrom had a WSA victory and 25 top tens.



Snowmaking gives Team AMSOIL an advantage.

New this season is the change to Polaris snowmobiles. Polaris made significant changes to their machines. They are lighter and more durable. The company vowed a commitment to Team AMSOIL to do whatever it takes to support the team and be winners.

Team AMSOIL is leading the way again in technology. Thanks to new snowmaking equipment at the Scheuring race shop the team was testing and riding weeks before the competition. This extra effort will pay dividends as the season progresses.

AMSOIL / Polaris/Scheuring Speed Sports ... a new season and new conquests await.

The Remaining 2002-2003

WSA Snocross Schedule

Dec 14 -15, 2002	Canadian Open Snocross	Winnipeg, Manitoba
Jan 4 - 5, 2003	Arctic Cat Deadwood Shootout	Deadwood, SD
Jan 11 -12, 2003	Polaris Canterbury Snocross	Shakopee, MN
Feb 8 - 9, 2003	Yamaha Eastern National	Syracuse, NY
Feb 15 -16, 2003	Grand Prix de Valcourt	Valcourt, Quebec
Feb 22 -23, 2003	Castle/HJC Manufacturers' Cup	Shakopee, MN
Mar 1 -2, 2003	Menominee Casino Superstars of Snocross	Shawano, WI
Mar 8-9, 2003	Ski-Doo Michigan Snocross	Gaylord, MI
Mar 15-16, 2003	Nielsen Enterprises Grand Finale	Lake Geneva, WI
Special Events		
Jan 30-Feb 2, 2003	Winter X Games	Aspen, CO
April, 2003	WSA Iceland Championship	Iceland

Team AMSOIL riders Justin Tate and D.J. Eckstrom





T-1 CERTIFICATION MEETINGS

UTAH

December every Friday
January every Friday
Meeting - after 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701
Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

• December 19 - Thursday
• January 16 - Thursday
Meeting - 7 p.m.
STANLEO'S SUB VILLA
Governor's Drive
Huntsville, AL
Hosted by Direct Jobbers
Cliff Goehring & Gerry Gotvald
(256) 337-0376
• December 19 - Thursday
• January 16 - Thursday
Meeting - 7 p.m.
BOWMAN RESIDENCE
1330 Frank Marshall Rd.
Ozark, AL 36360
Hosted by Direct Jobbers E. E. "Al" & Mildred Bowman (334) 774-3344

ALASKA

• December 19 - Thursday
• January 16 - Thursday
Meeting - 7 p.m.
PHILLIPS INTERNATIONAL INN
5121 Arctic Blvd.
Anchorage, AK 99507
Hosted by Dealer Don Nusbaum
(907) 563-2274
Call for reservations
• December 3, 17 - Tuesday
• January 7, 21 - Tuesday
Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508
Hosted by Premiere Direct Jobber
Richard Staten
(907) 333-0124 Call for reservations

ARIZONA

• December 17 - Tuesday
• January 21 - Tuesday
Optional no-host dinner - 5:30 p.m.
Meeting - 6:30 p.m.
FIREHOUSE RESTAURANT
1639 E. Apache Blvd.
Tempe, AZ 85281
Hosted by Executive Direct Jobber
Dick Nudo and Dealer Jim Brewer
R.S.V.P.
(602) 996-7181 Dick
(480) 968-4922 Jim

ARKANSAS

• December 12 - Thursday
• January 9 - Thursday
Meeting - 6:30 p.m.
GARDNER RESIDENCE
280 York Chapel Rd.
Nashville, AR 71852
Hosted by Dealer Gerry Gardner
(870) 451-9152 jgard24@tcc.com
• December 11 - Wednesday
• January 8 - Wednesday
Meeting - 7 p.m.
PASTERNAK RESIDENCE
217 CR 472
Jonesboro, AR 72404
Hosted by Account Directs
David and Brenda Pasterniak
(870) 933-8376

CALIFORNIA

• January - Every Thursday
Meeting - 6:30 p.m.
STRAWBERRY VILLAGE
SHOPPING CENTER
Mill Valley, CA
Hosted by Dealer Doug Storms
800-793-5301

• December 5, 19 - Thursday
• January 2, 16 - Thursday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
4141 Palm Ave, Apt 574
Sacramento, CA 95610
Hosted by Premiere Direct Jobber
Jay Christensen (916) 339-1152

• December 4 - Wednesday
Meeting - 7 p.m.
MCCOOL RESIDENCE
2210 Coddling Dr.
Modesto, CA 95350
Hosted by Dealer Bill McCool
(209) 577-0174

• January 28 - Tuesday
Meeting - 7 p.m.
EVANS RESIDENCE
40728 Sundale Dr.
Fremont, CA 94538
Hosted by Direct Jobbers
Chuck and Linda Evans
(510) 659-4078

• December 10 - Tuesday
• January 14 - Tuesday
Meeting - 6:30 p.m.
DENNY'S RESTAURANT
740 W. 2nd St.
San Bernardino, CA 94401
Hosted by Dealers Richard and Delores
Nichol (909) 862-1252

• January 6, 27 - Monday
Meeting - 7 p.m.
INTERNATIONAL HOUSE
OF PANCAKES/VINTAGE
OAKS SHOPPING CENTER
Novato, CA 94945
Hosted by Dealer Richard Eplert
(800) 280-9905

• December 3 - Tuesday
• January 7 - Tuesday
Meeting - 7 p.m.
CARROW'S RESTAURANT
19011 Bloomfield Ave.
Cerritos, CA
Dealer Dave Gumpertz
(562) 212-3709 Dave@Lubes4U.com

• December 17 - Tuesday
• January 21 - Tuesday
Meeting - 7 p.m.
Downline and Guests FREE,
Out of line - \$5
LUDWICK RESIDENCE
6015 Hughes St.
San Diego, CA 92115
Hosted by Direct Dealer Craig Ludwick
R.S.V.P. (619) 583-5218

COLORADO

• December 19 - Thursday
• January 16 - Thursday
Meeting - 7:30 p.m.
AMSOIL HOUSE
4316 Ridgecrest Drive
Colorado Springs, CO 80918
Hosted by Premiere Direct Jobbers
Don & Ida Gray (719) 598-5115

CONNECTICUT

None Scheduled

DELAWARE

• December 14 - Saturday
• January 11 - Saturday
Meetings at Noon
Call for reservations
KING RESIDENCE
2306 Taggart Court
Wilmington, DE 19810
Hosted by Direct Dealer Greg King
(302) 345-4350 Guests Welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

• December 3 - Tuesday
• January 7 - Tuesday
Meeting - 7 p.m.
Call in advance
TOM & MONY'S
RESTAURANT
4757 S. Orange Ave.
Orlando, FL 32806
Hosted by Regency Gold Direct Jobbers
George & Shirley Douglas
(407) 856-1564
Call ahead for details,
directions and RSVP

• December 19 - Thursday
• January 16 - Thursday
Meeting - 7 p.m.
AMSOIL DISTRIBUTION
CENTER
3724 Silver Star Rd.
Orlando, FL 32808
Hosted by Regency Gold Direct Jobbers
Dan and Judy Watson (407) 657-5969

• December 3 - Tuesday
• January 7 - Tuesday
Dinner/Social - 6 p.m.
order from menu
Meeting - 7 p.m.
SAFFRON'S RESTAURANT
1700 Park Street North
St. Petersburg, FL, 33710
Hosted by Executive Direct Jobbers
John and Shirley Alquist
(727) 5454-8547
alquistproducts@hotmail.com
www.tell-it-well.com
Call to confirm space available
appreciated but not mandatory.

GEORGIA

• December 7 - Saturday
• January 4 - Saturday
Meeting - 9 - 11 a.m.
CHAMBLESS RESIDENCE
4803 Chamblee-Dunwoody
Rd.
Atlanta, GA 30338
Hosted by Regency Gold Direct Jobbers
Larry and Kathryn Chambliss
(770) 393-9916

• December 5 - Thursday
• January 2 - Thursday
Meeting - 7 p.m.
DIRKSEN RESIDENCE
1905 Queens Road
Albany, GA 31707
Hosted by Master Direct Jobber
Sherry Dirksen (912) 436-5532
Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

• December 7 - Saturday
• January 4 - Saturday
Meeting - 12 - 3 p.m.
SCHELL RESIDENCE
2000 W. Broadway
Idaho Falls, ID
Hosted by **Regency Platinum Direct
Jobbers Mark & Sherrie Schell
Reservations: (208) 524-0322 RSVP

ILLINOIS

• December 10 - Tuesday
• January 14 - Tuesday
Meeting - 7:30 p.m.
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3904
Hosted by Account Directs
Norm and Barb Bauer
(618) 833-3228

• December 21 - Saturday
• January 18 - Saturday
Meeting - 10 a.m.
LINDLAND SALES OFFICE
1421 Winnemac Avenue
Unit I
Chicago, IL 60640
Hosted by Direct Jobbers Reinert and
Diana Lindland (773) 271-5678

INDIANA

• December 4, 18 - Wednesday
• January 1, 15 - Wednesday
Meeting - 7:30 p.m.
RENTOWN SHOP
1533 Rentown Rd.
Bremen, IN

Hosted by Direct Jobbers LeRoy and
Malinda Hochstetler and Direct
Jobbers Willis and Rolene Gingerich
(219) 831-2839

IOWA

• November 19 - Tuesday
Meeting - 7:30 p.m.
JOHNSON RESIDENCE
8432 Harbach Blvd
Clive, IA 50325
Hosted by Dealer Jimmy Johnson
RSVP (515) 267-9100 or
ansoil@netins.net
T-1 training also available by
appointment.

KANSAS

None Scheduled

KENTUCKY

• December 5 - Thursday
• January 2 - Thursday
Meeting - 7:30 p.m.
Hosted by Premier Direct Jobbers Al
and Ann Kelly (859) 879-0728 or e-
mail: best.oil@verizon.net
Call for location, directions and RSVP

LOUISIANA

• December 3 - Tuesday
• January 7 - Tuesday
Meeting - 7 p.m.
AUTTONBERRY RESIDENCE
2520 Swiss Street
W. Monroe, LA 71291
Hosted by Dealer Ellis Auttonberry
(318) 396-4348

MAINE

None Scheduled

MARYLAND

• December 27 - Friday
• January 24 - Friday
Meeting - 7:30 p.m.
Downline and Guests FREE,
Out of line - \$5
MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801
Hosted by Master Direct Jobbers
Les & Linda Martin
(410) 548-LUBE

• December 27 - Friday
• January 24 - Friday
Meeting - 7 p.m.

GRONER RESIDENCE
9208 Todd Ave.
Fort Howard, MD 21052
Hosted by Account Direct Harvey
Groner
(410) 477-8255

• December 5 - Thursday
• January 2 - Thursday
Meeting - 7 p.m.
DEACOSTA RESIDENCE
4942 S. Upper Ferry Road
Eden, MD 21822
Hosted by Dealers
Chris & Barb DeAcosta
(410) 742-0637
Reservations Required

• December 27 - Friday
• January 24 - Friday
Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
3228 E Joppa Rd.
Baltimore, MD 21234
Hosted by Premiere Direct Jobber
Al Smith (410) 882-9696
Al@SynLubes.com
Reservations Required

MASSACHUSETTS

None Scheduled

MICHIGAN

• December 16 - Monday
• January 20 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
644 Shady Maple Dr.
Wixom, MI 48393
Hosted by Master Direct Jobber
Tom Kirby (248) 669-9093
Refreshments served, RSVP Required

• December 2 - Monday
• January 6 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
61653 Miriam Dr
Washington, MI 48094
Hosted by Regency Gold Direct Jobber
Mike Ellis RSVP at (810) 781-5092 or
(810) 918-1578

• December 2 - Monday
• January 6 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
9338 Rawsonville Road
Belleville, MI 48111
Hosted by Dealer Dale Rabe
RSVP at (734) 461-9577 or 355-9747

MINNESOTA

• December 19 - Thursday
• January 16 - Thursday
Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301
Hosted by **Regency Platinum Direct
Jobbers Ray & Arlene Schmit
(320) 251-4861

• December 19 - Thursday
• January 16 - Thursday
Meeting 7 p.m.

MEYER RESIDENCE
800 2nd Street
Cleveland, MN 56017
Hosted by Executive Direct Jobbers
Charles & Donna Meyer
(507) 931-3875

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7:30 p.m.
STAVE RESIDENCE
44 Crow River Dr.
Elk River, MN 55330
Hosted by Dealer Ordell Stave
(612) 241-5267

MISSISSIPPI

• January - Every Wednesday
Meeting - 11 a.m.
DINNER BELL RESTAURANT
10122-C Central Ave.
D'Iberville, MS 39532
Hosted by Dealer Jim Day
(228) 388-4325
RSVP/Guests Welcome
jwdandy2000@yahoo.com

MISSOURI MONTANA NEBRASKA

None Scheduled

NEVADA

• December 12 - Thursday
• January 9 - Thursday
Meeting - 6:30 - 8 p.m.
AMSOIL PRODUCT CENTER
4545 N. Lamb Blvd., Suite. D
Las Vegas, NV
Hosted by Executive Direct Jobber
Bob Kaytes and Regency Platinum
Direct Jobber Shirley Green (702) 362-
4492

NEW HAMPSHIRE NEW JERSEY

None Scheduled

NEW MEXICO

• January 28 - Tuesday
Meeting - 7:30 p.m.
GREENBERG RESIDENCE
1537 Bryn Mawr NE
Albuquerque, NM 87106
Hosted by Regency Direct Jobbers
Paul and Nancy Greenberg
(505) 255-2137 fax (505) 232-8330
NMOilman@aol.com

NEW YORK

• December 18 - Wednesday
• January 15 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Mosely Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien
(716) 223-8016
Call ahead to reserve a seat
• December 18 - Wednesday
• January 15 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for specific location
Hosted by Direct Jobber Peter Finnerty
(315) 682-9791

• December 18 - Wednesday
• January 15 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY
LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan (919) 772-9569
Guests welcome Non-downline \$2.00

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7:30 p.m.
FOREIGN PARTS CENTRE
2032 Spring Road
Hickory, NC 28601
Hosted by Account Direct Larry
Mallonee and Dealer Jack Hoskins
(704) 327-7844 or (704) 322-9312
All Dealers welcome;
please call Larry first

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Premiere Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• December 10 - Tuesday
• January 14 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers
George & Nancy Cleveland
(910) 346-3866
Call first - All Dealers welcome

NORTH DAKOTA

• January 7 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Ave. W.
West Fargo, ND 58078
Hosted by Direct Jobbers
Skip and Anna Evanson
(701) 281-1906
skipsuperlube@msn.com

OHIO

• January - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Falls, OH 44221
Hosted by Dealer
Paul & Coralie Fabijanic
(216) 928-8863 or 800-874-4827 RSVP

• December 14 - Saturday
• January 11 - Saturday
Meeting - 1 - 4 p.m.
LACKORE RESIDENCE
1900 George Ave.
Brunswick, OH 44212
Hosted by Master Direct Jobber
Calvin Lackore (800) 798-9777

• December 1 - Sunday
• January 5 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45118
Hosted by Dealers
Gordon and Sara Merritt
(937) 288-2568

• January 27 - Monday
Meeting - 11 a.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Direct Jobbers
Luis and Sharon Pena
Please RSVP to: (419) 349-3451
or (419) 297-3451

• January 14 - Tuesday
Meeting - 7 p.m.
DENATO'S PIZZA ON
BROADWAY
Grove City, OH 43123
Hosted by Premiere Direct Jobber
Brad White (800) 871-5921

OKLAHOMA

• December 7 - Saturday
• January 4 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 E. 71 Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady (918) 258-6979 *Pat

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7 - 8:30 p.m.
Please call for location and
reservations for you and
your guests.
Hosted by Dealers
Richard and Brenda Coats
(918) 225-5722
Call first to confirm space for you and
your guests

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7 - 8:30 p.m.
GOLDIE'S
2005 E. 21st St.
Tulsa, OK 74114
Hosted by Account Direct
Kevin Alexander (918) 342-9537
Call first to confirm space for you and
your guests

• December 12 - Thursday
• January 9 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Rd.
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber
Patrick Grady and
Account Direct Kevin Alexander
(918) 258-6979 RSVP
kevina@nordam.com

OREGON

• December - Tuesdays and
Thursdays
Fast Start Seminars
Meeting - 7 p.m.
CENTRAL OREGON COM-
MUNITY COLLEGE LIBRARY
(lower level conference room)
2600 NW College Way
Bend, OR, 97701
Hosted by Account Direct Bruce
Shilander (541) 385-5889
Call to confirm space for you
and your guests.

• December 19 - Thursday
• January 16 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
SWEETBRIER INN
7125 S.W. Nyberg Road
Tualatin, OR 97062
Hosted by Master Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and
your guests

• December 5 - Thursday
• January 2 - Thursday
Meeting - 7 p.m.
HOFFMAN RESIDENCE
7025 SE 22nd Ave.
Portland, OR 97202
Hosted by Dealer Dan Hoffman
(503) 236-2579 All are welcome

• January 27 - Monday
Meeting - 6 p.m.
AUNE RESIDENCE
803 N. 2nd St.
Silverton, OR 97381
Hosted by Direct Jobber Todd Aune
(888) 283-3580
All are welcome with RSVP

PENNSYLVANIA

• December 16 - Monday
• January 20 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE
STORE
5 Main Street
Bradford, PA
Hosted by Premiere Direct Jobber
Joseph M. Hallock (814) 368-8625
T-1 training also available.

• January - Every Monday
Meeting - 7 p.m.
AMSOIL RETAIL STORE
103 McCargo Street
New Kensington, PA
Hosted by Dealer A. Ralph Snoznik
(724) 335-8608
All Dealers and guests are welcome

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• January - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building
5861 Rivers Ave., Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• December - variable meetings
• January - variable meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Jobbers
Jim & Vicki Spradley (803) 894-4618

• December - First Tuesday
• January - First Tuesday
Meeting - 7 p.m.
DENNEY'S RESTAURANT
2521 Wade Hampton Blvd.
Greenville, SC 29615
Hosted by Direct Jobber Loel D.
Handley
R.S.V.P (864) 989-0753

SOUTH DAKOTA

None Scheduled

TENNESSEE

• December 17 - Tuesday
• January 21 - Tuesday
Meeting 7 p.m. (info)
8 p.m. (opportunity)
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS

• December 17 - Tuesday
• January 21 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Premiere Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773
e-mail: oilmandj@attbi.com

• December 5 - Thursday
• January 2 - Thursday
Meeting - 7:30 - 9 p.m.
SHALIN RESIDENCE
544 Clew Court
Azle, TX 76020
Hosted by Regency Silver Direct
Jobbers Tom and Sheila Shalin (817)
444-9522

UTAH

• January - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Executive Direct Jobber
Neil Christensen, Dealer Rodney
Haskins and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• December - Every Friday
• January - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 255-2701
T-1 Certification classes every Friday,
pre-paid registration required Everyone
welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• January 6 - Monday
AMSOIL Educational Seminar
• January 7 - Tuesday
Dealer meeting
• January 11 - Saturday
Dealer training
Saturday meetings: 10 a.m. - noon;
Monday and Tuesday meetings 7:30 -
9:15 p.m.

REID RESIDENCE
14600 Cornwall Ln.
Chester, VA 23836
Hosted by Regency Gold Direct Jobbers
Gerry & Patricia Reid and
Premiere Direct Jobbers David and
Rebecca Reid For all meetings, please
call (804) 530-1400 to reserve space;
(804) 530-0179 Fax synthoils@com-
cast.net

• January 13, 27 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Blvd.
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil
(804) 428-6049

• December 9 - Monday
• January 13 - Monday
Meeting - 7 p.m.

GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitte (804) 694-0221

• December 3 - Tuesday
• January 7 - Tuesday
Meeting - 7:30 p.m.
PEZKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Silver Direct Jobbers
Raymond & Karen Peszko
(804) 484-9491

• December 10 - Tuesday - "How to
Administer Your Business"
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Rd.
Sandston, VA
Hosted by Account Directs
Roger Riggie and Mel Piggas
(804) 737-4874 or (804) 737-9231

WASHINGTON

• December 16 - Monday
• January 20 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE
CENTER & WAREHOUSE
3325 Meridian Ave. E.
Edgewood, WA 98371
Hosted by Executive Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• December 10 - Tuesday
• January 14 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Premiere Direct Jobbers
Marv & Charlotte Stougard
(360) 856-1641 Guests Welcome

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Executive Direct Jobbers
Tom & Shirley Walsh (425) 483-2582
T-1 certification classes available by
appointment with pre-paid
registration.

• December 10 - Tuesday
• January 14 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Direct Jobbers Raymond
& Patsy Prukop
(253) 845-9755 / 800-267-6450
Everyone Welcome!

• December 19 - Thursday
• January 23 - Thursday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
610 E. 20th St.
Vancouver, WA 98663
Hosted by Direct Dealer
Sammy Samuelson
(360) 699-5257
1-UPS-SW30-OIL (1-877-593-0645)
Discussion on product application
and oil analysis
All are welcome!

• January 13, 27 - Monday
Meeting - 7:30 p.m.
POODLE DOG RESTAURANT
1522 54th Avenue East
Fife, WA 98424
Hosted by ★Regency Platinum Directs
Leonard & Eunice Pearson
(253) 939-8401 Guests Welcome!

WEST VIRGINIA

None Scheduled

WISCONSIN

• December 19 - Thursday
• January 16 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL ACADEMY
1201 Clough Ave.
Superior, WI 54880
Hosted by ★★Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served (715) 392-4006
Guests Welcome

• December 12 - Thursday
• January 9 - Thursday
Meeting - 7 p.m.

MITMOEN SERVICE
GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• December 14, 28 - Saturday
• January 11, 25 - Saturday
Meeting - 1 - 3 p.m.
VILLERS RESIDENCE
2600 W. High St.
Racine, WI 53404
Hosted by Regency Direct Jobber
Edie Villers (414) 637-2726 RSVP

• December 5 - Thursday
• January 2 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom St.
Hammond, WI 54015
Hosted by Executive Direct Jobber
Lynn Pabst (715) 796-5441
Guests welcome.

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA

None Scheduled

BRITISH COLUMBIA

• December 20 - Friday
• January 17 - Friday
Meeting - 7 p.m.
CROSS ROADS
RESTAURANT
1821 Sumas Way
Abbotsford, B.C., Canada
Hosted by Direct Jobber
Zain Krikau and Dealer George Epp
(604) 826-8966 All welcome.

MANITOBA

None Scheduled

NEW BRUNSWICK

• December 16 - Monday
• January 20 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
9 Pinder Road
Riverview, NB E1B 3Z2
Hosted by Account Direct
Wayne McLaughlin and Dealer
Wendell Steeves
(506) 386-2896/(506) 387-3197
Everyone Welcome

NEWFOUNDLAND

NOVA SCOTIA

None Scheduled

ONTARIO

• January 23
Meeting - 6 - 8 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Rd.
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Premiere Direct Jobber
Rob Hilditch and local Dealers
(905) 564-7770

PRINCE EDWARD

ISLAND

PUERTO RICO

QUEBEC

SASKATCHEWAN

None Scheduled

NEW ZEALAND

• December 2 - Monday
• January 6 - Monday
Meeting - 6:30 - 9 p.m.
AMSOIL DISTRIBUTION
CENTER
3/1 Binsted Rd, New Lynn
Auckland
Auckland, NZ
Hosted by Premiere Direct Jobber
John Gurney
Phone (021) 936-091
Fax (021) 636-094
synoil@dangerousbrothers.com
Fee: \$10

HOLIDAY CLOSINGS

The AMSOIL corporate headquarters, U.S. distribution centers and Canadian distribution centers will be closed Wednesday, December 25 for Christmas Day and Wednesday, January 1 for New Year's Day. The Toronto Distribution Center will be closed Thursday, December 26 for Boxing Day.

DECEMBER CLOSE OUT

The last day to process December orders in the U.S. and Canada is the close of business on Tuesday, December 31. The last day to process December orders in Alaska, Puerto Rico and New Zealand is the close of business on Tuesday, December 24. Volume transfers for December business will be accepted until 3 p.m. CST on Monday, January 6.

BRITESIDE™ HEAVY DUTY SCRUB HAND CLEANER PRODUCT TIPS

BriteSide™ Heavy Duty SCRUB Hand Cleaner dissolves and assimilates oils and greases on hands with little or no rubbing action and without abrasive pumice. Although it may be used with or without water, SCRUB works best when applied to dry hands.

Because SCRUB contains moisturizers, hands will feel like there is a film on them following cleaning. This will dry and make hands feel smooth, while reducing the chance of cracking.



TEAM AMSOIL RACING DECALS

Team AMSOIL oval-style Racing Decals have been re-introduced and are available for purchase.



Stock #		Qty	U.S.	Can.
G-1442	Team AMSOIL Racing Decal (4").	10	3.95	6.35
G-1443	Team AMSOIL Racing Decal (7").	10	5.95	9.50
G-1444	Team AMSOIL Racing Decal (12").	5	4.50	7.20
G-1680	Team AMSOIL Racing Decal (20").	1	2.30	3.70
G-1685	Team AMSOIL Racing Decal (36").	1	3.90	6.25

AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

December 2002 & January 2003

Display Advertisements

<i>NOLN</i>	Dec. '02	(805) 796-2577
<i>American Rider</i>	Dec. '02	(805) 667-4325
<i>Snow Goer</i>	Dec. '02	(805) 667-4325
<i>WSA Yearbook</i>	Winter	(763) 595-0808
<i>Rock Maple Yearbook</i>	Winter	(208) 524-7000
<i>Snow Goer Canada</i>	Buyer's Guide	(705) 735-6868
<i>NOLN</i>	Jan. '03	(805) 796-2577
<i>American Rider</i>	Jan. '03	(805) 667-4325
<i>Snow Goer</i>	Jan. '03	(805) 667-4325
<i>Sno-X</i>	Jan. '03	(763) 595-0808

Catalog Showcase Advertisements

<i>Corvette Fever</i>	Dec. '02	(323) 782-2000
<i>Four Wheeler</i>	Dec. '02	(323) 782-2000
<i>Hot Rod Bikes</i>	Dec. '02	(323) 782-2000
<i>Sport Truck</i>	Dec. '02	(323) 782-2000
<i>Custom Classic Trucks</i>	Dec. '02	(323) 782-2000
<i>Muscle Car</i>	Dec. '02	(323) 782-2000
<i>Truckin'</i>	Dec. '02	(714) 939-2400
<i>Mini Truckin'</i>	Dec. '02	(714) 939-2400
<i>4 Wheel Drive & Sport Utility</i>	Dec. '02	(714) 939-2400
<i>Off-Road</i>	Dec. '02	(714) 939-2400
<i>SUV</i>	Dec. '02	(714) 939-2400
<i>Sport Compact Car</i>	Dec. '02	(714) 939-2400
<i>European Car</i>	Dec. '02	(714) 939-2400
<i>VW Trends</i>	Dec. '02	(714) 939-2400
<i>Turbo Hi Tech Perf.</i>	Dec. '02	(714) 939-2400
<i>Import Tuner</i>	Dec. '02	(714) 939-2400
<i>Street Rodder</i>	Dec. '02	(714) 939-2400
<i>Classic Trucks</i>	Dec. '02	(714) 939-2400
<i>Super Chevy</i>	Dec. '02	(714) 939-2400
<i>Popular Hot Rodding</i>	Dec. '02	(714) 939-2400
<i>High Perf. Pontiac</i>	Dec. '02	(714) 939-2400
<i>Muscle Mustangs & Fast Fords</i>	Dec. '02	(714) 939-2400
<i>Vette</i>	Dec. '02	(714) 939-2400
<i>Hot Bike</i>	Dec. '02	(714) 939-2400

AMSOIL AIR FILTER

The AMSOIL TS-111 Air Filter is obsolete and has been replaced with the Hastings AF-513 Air Filter.

AMSOIL NOTEPADS

Convenient 7 1/8" x 4 1/8" notepads feature AMSOIL logo and "The First in Synthetics, Since 1972."



Stock #	Qty	U.S.	Can.
G-1807	5	3.75	6.00



TRAVIS PRESTON 125 WEST CHAMPIONSHIP T-SHIRT CLOSE-OUT

Prices for the limited edition Travis Preston 125 West Championship T-Shirt have been discounted. This one-time shirt is only available as supplies last. Proudly displays Preston's sponsors and new #1 plate. Durable 100 percent ultra cotton. M-XXL.



Stock#	Size	U.S.	Can
G-1812	M	7.50	12.25
G-1813	L	7.50	12.25
G-1814	XL	7.50	12.25
G-1815	XXL	7.50	12.25

AMSOIL LAPEL PIN

A professional way to display the AMSOIL logo on your lapel.



Stock #	U.S.	Can.
G-1101	2.50	4.00

CO-OP CREDIT COUPONS

Although all hard copy retail on the shelf co-op credit coupons have now expired, coupons issued in 2002 will continue to be accepted through December 31, 2002.

AMSOIL CALENDARS

AMSOIL 2003 calendars, as inserted in the November *Action News*, are available for purchase while supplies last.

Stock #	U.S.	Can.
G-1105	1.00	1.60



AMSOIL SYNTHETIC GREASES BROCHURE

Explains the features and benefits of AMSOIL Synthetic Greases, including Series 2000 Racing, Water Resistant, Multi-Purpose, Heavy Duty and X-Treme Food Grade Greases. Full size/color, 4 pages.

Stock #	U.S.	Can.
G-1207	0.50	0.85

INTERNET POLICY CHANGE

As the result of Dealer input and to protect the markets for all Dealers, sales of AMSOIL products on auction

sites are now prohibited. This change will be reflected in future printings of the AMSOIL Dealer Website Options and Policies (G-1781) and has been added to the Internet policies as seen in the Dealers' Zone at www.amsoil.com. The policy reads as follows:

The selling of AMSOIL Products at online auction sites and eBay is prohibited. AMSOIL reserves the right to control how its branded products are presented and marketed in any and all mediums and channels of distribution. The conditional permission to market AMSOIL products granted Dealers may be revoked, even on a Dealer by Dealer basis, if, in the opinion of AMSOIL, the AMSOIL name is being used in a manner that is detrimental to the best interests of AMSOIL and its Dealer network.

BOSCH PRODUCTS

AMSOIL offers top-of-the-line Bosch windshield wipers, spark plugs and spark plug wires, meeting virtually every automotive application.



BOSCH MICRO EDGE EXCEL WIPERS

Offer unsurpassed performance and moisture removal in all types of climates and driving speeds.

BOSCH PLATINUM+4 SPARK PLUGS

Provide longer, more powerful sparks, longer service life and more efficient combustion than conventional spark plugs.



BOSCH SPARK PLUG WIRE SETS

Deliver maximum voltage to the engine's spark plugs for hotter, more powerful and longer sparks.

BOSCH LITERATURE

Bosch Platinum+4 Spark Plugs Brochure

G-1772 25 brochures 2.80 U.S. 4.65 Can

Bosch Spark Plug Wire Sets Brochure

G-1771 25 brochures 2.80 U.S. 4.65 Can

Bosch Micro Edge Excel Wipers Brochure

G-1770 25 brochures 2.80 U.S. 4.65 Can

Bosch Wiper Blade Application Guide

G-1766 1.00 U.S. 1.60 Can

Bosch Plug & Wire Set Application Guide

G-1767 5.25 U.S. 8.55 Can

AMSOIL 100 % Synthetic Universal Automatic Transmission Fluid Outperforms Conventional Fluid

- Resists High Temperature Degradation • Parts Won't Overheat
- Low Temperature Protection • Faster Warm-ups • Smoother Shifting
- Antiwear Protection • Parts Last Longer • Extended Drain Intervals
- Cost Savings • Convenience



AMSOIL ATF is formulated to cover all major domestic and foreign auto manufacturers' specifications and is recommended for applications with the following specifications:

- GM; Dexron II[®], Dexron III[®]
- Ford Mercon[®], Mercon V[®]
- Chrysler; ATF[®]+ through ATF +4
- Caterpillar; TO-2[®], TO-3[®]
- Mitsubishi; Diamond SPII[®] and SPIII[®]
- Allison C-3[®], C-4[®]

HIGH TEMPERATURE FLUID LIFE TESTS

Tests Used Are GM'S THOT and Ford's ABOT Measuring TAN Increase

PETROLEUM ATF = 300 HOURS	RESISTS HIGH TEMPERATURE DEGRADATION THREE TIMES LONGER
AMSOIL SYNTHETIC ATF = 900 + HOURS	



AMSOIL INC.
 SYNTHETIC LUBRICANTS
 AMSOIL BUILDING
 Superior, WI 54880-1527
 (715) 392-7101
 Internet: www.amsoil.com

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