

AMSOIL

ACTION NEWS

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The First in Synthetics

DECEMBER 2005

Boost Fuel Efficiency With AMSOIL Products



Hot Off the Press!

The Most Comprehensive
Motor Oil Study
Ever Published



Plus:
WIX Filters Now
Available From AMSOIL

From the President's Desk...



If you look closely at the photo above, you will see that a little friend of mine slipped in while the cameraman was not looking. That little friend is named Bruno, and he has become my constant companion these days.

Considering the time of year and all, I decided that this message should be on a little lighter note than what I normally publish. There is plenty going on here at AMSOIL that I could write about, but I'll wait until after the holidays to tell you more. So please bear with me while I ramble a bit. I'm going to tell you about a few dogs in my life.

Going back to the time I was a boy growing up in West Duluth, I have always enjoyed the companionship of a dog. Our family had a dog named Bosco, who I thought was the smartest dog in the world. He seemed to understand everything we said to him. Bosco knew many tricks, could climb trees, scale high walls, and responded to questions just like he was trying to answer you. He used to visit the neighborhood bar and beg for beer. There were a few times he had to be carried home.

When my son, Alan, expressed interest in having a dog, we discussed what breed would be right for him. He wanted a larger dog, so we decided on a German Shepherd. When we went to look at puppies, we zeroed in on one that was all legs and feet. Wouldn't you know that we picked the one puppy the breeder wanted to keep, so he wanted more money for him. That didn't make any difference, because we had already made our decision. That puppy was coming home with us!

We named this dog Shaffer, and he soon became a part of our family. I have a large fenced-in back yard

and Shaffer loved to run and play without restriction. He was a large dog and needed to stay active.

As time went on Alan went to college, started working full time, and eventually married and started his own family. Shaffer stayed with me, which was perfectly fine as far as I was concerned. Shaffer became my best buddy and we were inseparable. He went everywhere with me.

Shaffer used to ride to work with me and spend the day in my office. He was very protective of me, but not in a vicious way. As I said, he was a large dog, so nobody bothered me when we were together. And when someone came to the door of my home, he was right there to meet them. It was important that they called him by name and I would tell them so. Once he saw I accepted someone, he became very friendly and relaxed.

Shaffer lived to be twelve years old. We had grown very, very close over the last years of his life. He was my constant companion and trusted friend. When he became too old to enjoy life and began to suffer, I had to do what I had to do. I tried everything possible to prolong his life and put off the inevitable as long as I could, but it wasn't fair to him to let him suffer. It may sound funny, but I think Shaffer understood how painful this was for me. He remains close to me today. I have beautiful photos of him both at home and in my office. He was a handsome dog!

After Shaffer died, I bought a video called "War Dogs". It was about the scout dogs and their handlers in Viet Nam. Almost all the dogs there were German Shepherds, and the movie told of the many thousands of lives they saved and how many of these dogs were killed in action. To watch their handlers talking about them today with tears in their eyes brought home how close man and dog can become. I enjoy watching this video and often share it with my friends.

So now I have Bruno. Bruno was my daughter, Lyn's dog. When she traveled, she left Bruno with me. Upon her return, he never wanted to go home with her. Finally she said that it appeared Bruno preferred being with me and asked if I wanted to keep him. I immediately agreed.

Bruno is a smart little rascal and is very quick to learn. Like Shaffer, he accompanies me everywhere. I leave him in my car when I'm shopping or out to lunch. He guards my car and doesn't like anyone getting too close. He and I understand each other and we get along very well indeed.

The one thing I really appreciate about dogs is that they are always loyal friends. I think many people could learn about loyalty from them. And as we celebrate the coming holidays, I want you all to know that I remain loyal to you and ask the same of you. We all have a lot to be thankful for, and I am especially thankful for you, my friends and loyal Dealers. I wish you all the very best this holiday season and throughout the coming new year!

A. J. "Al" Amatzuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

Customer Discovers a Burning Desire for AMSOIL

Dealer Mark Licht of Andover, N.J., was on a follow-up visit at Jimmy's Service Inc. of Hackettstown, N.J., when the integrity of AMSOIL ATF was put to a new, on-the-spot test.

Licht showed shop owner Jimmy Naranjo several pieces of literature on oil and ATF testing results. After listening to Licht talk about the benefits of AMSOIL ATF, Naranjo turned to him and said, "You're full of it."

Licht continued to explain all the features and benefits that AMSOIL ATF has to offer, but Naranjo interrupted and told him, "There is only one way to prove this ATF is any good."

Naranjo went to his shelf and opened two brands of transmission fluid he uses and poured some of each onto his metal workbench. The shop owner then poured some AMSOIL ATF next to the other two brands.

"I had no idea what this guy was about to do," said Licht.

Naranjo then took out his torch and put the flame directly on the first brand of transmission fluid he com-



AMSOIL Dealer Mark Licht (L) and Jimmy's Service owner Jimmy Naranjo outside the shop.

monly used. After about 30 seconds the little puddle of transmission fluid started smoking. Naranjo proceeded to the second brand he stocked in his service shop and repeated the process. After another 30 seconds, that brand of transmission fluid began smoking badly.

"Now it's AMSOIL's turn and I must admit I thought my fluid was going to smoke out just like the others with that direct flame," said Licht.

Naranjo held the flame on the AMSOIL ATF for over two and a half minutes and there was absolutely no smoke.

"He quickly turned to me and said he'd take a 30-gallon and a 55-gallon drum of the ATF," said Licht. "We couldn't believe our eyes!"

Now Jimmy's Service stocks the entire XL line of oils, all of the AMSOIL 25,000-mile oils, AMSOIL diesel oils and all of the AMSOIL diesel additives. The shop also carries AMSOIL filters, 2-cycle oils, Power Foam Engine Cleaner and Home Heating Fuel Extender.

AMSOIL Extends Engine Life for Pontiac

AMSOIL customer Gene Sandberg moved to Smolan, Kan., about nine years ago and took a job that required an 85-mile one-way commute.

"I purchased a used Pontiac Grand Prix with 30,000 miles on it to use for the drive," said Sandberg. "With nine years to retirement, I figured I would go through at least three cars in that time."

Sandberg mentioned to a friend at work that he was constantly having to change oil since he was putting so many miles on his car. His friend suggested switching to AMSOIL and mentioned that his father was a distributor.

"I took his suggestion and started using AMSOIL. The car had about 70,000 miles at that time," said Sandberg.



Gene Sandberg with his Pontiac Grand Prix that has accumulated over 350,000 miles.

Sandberg admitted that he doesn't always follow a scheduled maintenance routine as well as he should and usually went at least 30,000 miles before changing oil, sometimes without changing the filter between intervals. Now he buys AMSOIL Series 2000 0W-30 Motor Oil and AMSOIL filters from Dealer David Geist.

"I retire in another month and the Grand Prix is still running," said Sandberg.

The car has accumulated 358,000 miles and has needed no engine work.

"I just saw a commercial on T.V. for another brand of synthetic oil where the customer was pleased with her 150,000-or-so miles, and I just wanted to let you know I'm over twice as pleased as she was," said Sandberg.

MONTHLY LE



Ray and Arlene Schmit
Minnesota
★★★★Regency Platinum
Direct Jobbers
FIRST—Total
Organization
Second—Personal Group
Sales
Tenth—Commercial and
Retail Marketing



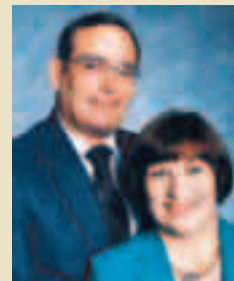
Dave M. Mann
Michigan
★★★Regency Platinum
Direct Jobber
Second—Total Organization
FIRST—Personal Group
Sales
Second—New Qualified
Dealers and Accounts



Members, Leadership Council
Mark and Sherree Schell
Idaho
★★Regency Platinum Direct
Jobbers
Third—Total Organization
Third—Personal Group Sales



**Leonard and Eunice
Pearson**
Washington
★★★Regency Platinum
Direct Jobbers
Fourth—Total Organization



David and Carol Bell
Texas
★★Regency Platinum Direct
Jobbers
Fifth—Total Organization
Sixth—Personal Group Sales
Second—Commercial and
Retail Marketing
Ninth—New Qualified Dealers
and Accounts



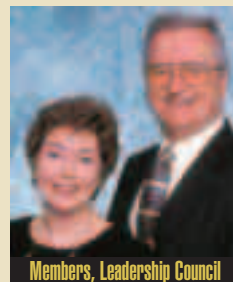
Daniel and Judy Watson
Florida
★Regency Platinum Direct
Jobbers
Ninth—Total Organization
Fourth—Personal Group
Sales



William and Judith Shirk
Maine
Regency Platinum Direct
Jobbers
Tenth—Total Organization
Eighth—Personal Group
Sales



Michael H. Ellis
Michigan
Regency Platinum Direct
Jobber
Ninth—Personal Group
Sales
First—Commercial and
Retail Marketing



Members, Leadership Council
Gerry and Patricia Reid
Virginia
Regency Platinum Direct
Jobbers
Tenth—Personal Group
Sales



Edwin L. Greenwood
Oregon
Regency Direct Jobber
Third—Commercial and
Retail Marketing



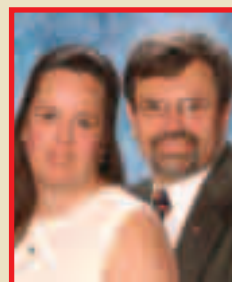
James J. Allen
Ohio
Master Direct Jobber
Seventh—Commercial and
Retail Marketing



**Richard and Betsy
Johnson**
Virginia
Regency Direct Jobbers
Eighth—Commercial and
Retail Marketing



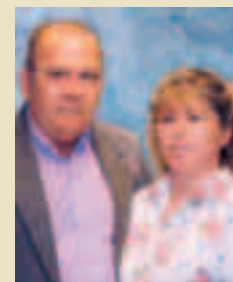
Richard Lamonde
Florida
Premiere Direct Jobber
Ninth—Commercial and
Retail Marketing



Peter and Diana Lotito
New York
Regency Direct Jobbers
FIRST—New
Qualified Dealers and
Accounts



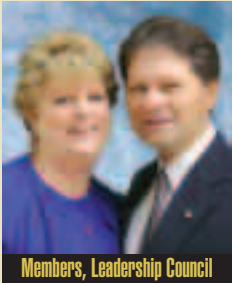
Kevin J. Seeger
Wisconsin
Direct Jobber
Fourth—New Qualified
Dealers and Accounts



Gene and Danae Fine
Oregon
Master Direct Jobbers
Sixth—New Qualified
Dealers and Accounts

HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.

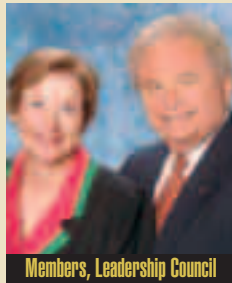


Members, Leadership Council

George and Shirley Douglas
Florida
★Regency Platinum Direct Jobbers
Sixth—Total Organization
Seventh—Personal Group Sales
Fifth—New Qualified Dealers and Accounts



Thomas H. Kirby
Michigan
★Regency Platinum Direct Jobbers
Seventh—Total Organization



Members, Leadership Council

Thomas and Sheila Shalin
Kansas
★Regency Platinum Direct Jobbers
Eighth—Total Organization
Fifth—Personal Group Sales
Third—New Qualified Dealers and Accounts



Shirley Green,
Regency Platinum



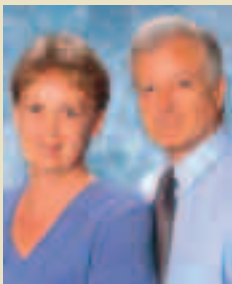
Bill and Donna Durand,
★★★★★Regency Platinum



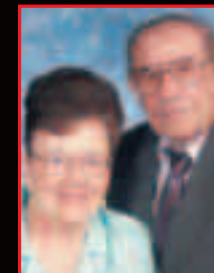
Herschel L. Gates
Florida
Premiere Direct Jobber
Fourth—Commercial and Retail Marketing



David and Tracey Cottrell
Ontario
Premiere Direct Jobbers
Fifth—Commercial and Retail Marketing



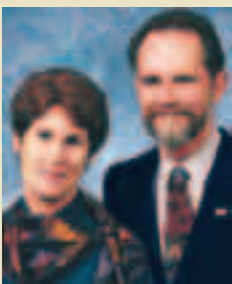
Ray and Kathy Yaeger
Wisconsin
Regency Gold Direct Jobbers
Sixth—Commercial and Retail Marketing



Harold and Marcile Hartman,
Regency Platinum



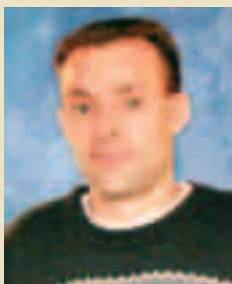
Dorothy Hansen,
Regency Platinum



John and Jeanne Burke
California
Master Direct Jobbers
Seventh—New Qualified Dealers and Accounts



Michael and Eileen Kaufman
Michigan
Regency Silver Direct Jobbers
Eighth—New Qualified Dealers and Accounts



Ches H. Cain
Texas
Regency Direct Jobber
Tenth—New Qualified Dealers and Accounts



Ora Mae Boardman,
★Regency Platinum



LaDonna Harrison and LaVel Rude,
(Lingwall Organization)
★★★★Regency Platinum

HIGHER LEVELS OF

★REGENCY PLATINUM DIRECT JOBBER



Ora Mae Boardman
Virginia



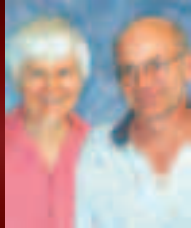
Thomas H. Kirby
Michigan

EXECUTIVE DIRECT JOBBERS



Tom & Ruth Santell
California

PREMIERE DIRECT JOBBERS



Scott & Anita Plummer
Texas



David B. Richardson
Ohio

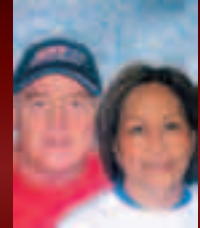
NEW DIRECT JOBBERS



James M. Beecherl
Michigan
Sponsor: Michael H. Ellis
Direct Jobbers:
Thomas & Sheila Shalin



Arnaldo & Gema Perez
Florida
Sponsors: Daniel & Judy Watson
Direct Jobbers:
Daniel & Judy Watson



Thomas & Edna Van Every, *Washington*
Sponsors:
Marvin & Charlotte Stougard
Direct Jobbers:
Marvin & Charlotte Stougard

First Time 1500 Level Honor Achievers 1500 monthly commission credits 15 Dealers sponsored

Bob L. Enoch, *Ohio* Sponsor: Bob Riley

First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

John S. Boyken Jr., *Indiana* Sponsors: David & Eline Haunschild

Richard & Lillian Dixon, *North Dakota*

Sponsors: Leonard & Eunice Pearson

Don Frame & Janet Faunce, *Washington*

Sponsors: Thomas & Shirley Walsh

Joseph & Sabre Karpowicz, *Kentucky*

Sponsors: Michael & Eileen Kaufman

Edward & Joanne LaPlante, *Minnesota* Sponsor: James Kehn

Don & Peg Olson, *Nebraska* Sponsors: William & Bette Wheatley

Darin Tognazzini, *Washington* Sponsors: Wayne & Lynette Fletcher

Raul & Shannon Torres, *Texas* Sponsors: David & Carol Bell

Parany Vijay, *Ontario* Sponsor: Robert E. Riley

Cory Wyatt, *Minnesota* Sponsor: Marlin Twingstrom

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Albert & Dorothy Anderson, *Florida*

Sponsor: Carl A. Kindberg

Michael W. Boyd Sr., *Oregon* Sponsor: Jack L. Adams

Leon Givner, *Massachusetts* Sponsors: Marshall & Kay Heath

Daniel A. Gosselin, *Massachusetts* Sponsor: Robert E. Riley

Ian S. Lacasse, *Vermont* Sponsor: Joseph E. Kelly

Richard & Kathy McCaskill, *South Carolina*

Sponsor: James Holliday Jr.

NEW DIRECT DEALERS



Larry A. Beaulieu
Maine

Sponsors: Robert & Jean Johnson
Direct Jobbers:
Robert & Jean Johnson



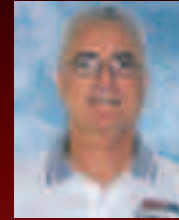
James Holliday Jr.
South Carolina

Sponsor: Andrew J. Hogue Jr.
Direct Jobber: David W. Carr



Jeffrey J. Kasper
Nevada

Sponsor: Jim J. Hatch
Direct Jobbers:
Gerry & Patricia Reid



Thomas Ladner
Florida

Sponsors:
Kelli Engelby-Montgomery
Direct Jobbers:
George & Shirley Douglas



**Ervin & Beverly
Schroeder**
Wyoming

Sponsor: Dave M. Mann
Direct Jobber: Dave M. Mann



Brian T. Sumner
Texas

Sponsors: Jim & Helen Blanton
Direct Jobbers:
Jim & Helen Blanton



Wayne Webb
Texas

Sponsor: Kenneth R. Morehead
Direct Jobber:
Kenneth R. Morehead

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Barry C. Morse, *Minnesota* Sponsor: Eric W. Dalgaard

Ryan J. Peterson, *South Dakota* Sponsors: Ray & Arlene Schmit

Norman & Helen Plouzek, *Nebraska*

Sponsors: Melvin & Adeline Kuhlmann

Donald & Dora Wiggins, *Colorado* Sponsors: Chris & Thelma Larsen

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

Dan Brantmeier, *Wisconsin* Sponsor: Scott T. Swendson

Brian & Melodie Dobben, *Ohio* Sponsors: Scott & Linda Rogus

Steve Dyroff, *Illinois* Sponsors: Marvin & Stachia Knorr

Robert Elder, *Washington* Sponsors: Wayne & Lynette Fletcher

Joe Harms, *Minnesota* Sponsor: Thomas Reichensperger

Daniel Helm, *Texas* Sponsors: Arthur & Nenita Nesmit

Paul & Debra Jackson, *Virginia*

Sponsors: Robert & Barbara Zion

Pam & Steve Knapp, *Kentucky* Sponsor: Ches H. Cain

Michael A. Kushma, *Florida* Sponsor: Marvin J. Apfelbaum

Edward P. Merzlak, *Missouri* Sponsors: Jose & Melody Almaraz

Kenneth E. Morse, *Arizona* Sponsor: Dick Nudo

Cody L. Munger, *Florida* Sponsors: Gary & Patti Riley

Andy Ness, *Kansas* Sponsors: Jesse & Tina Hull

Ronald & Penny Quinton, *South Carolina*

Sponsors: Norman & Felicitas Brown

Randy Rider, *New York* Sponsors: Peter & Diana Lotito

Gary & Patti Riley, *Florida* Sponsor: Robert E. Riley

Ron & Orinda Samuelson, *California*

Sponsors: Marshall & Alana Mapes

Harold A. Taylor, *Michigan* Sponsor: Richard F. Lone

Ronald White, *Minnesota* Sponsor: Cory Wyatt

Henry & Penny Youngs, *Idaho* Sponsors: Larry & Pat Shores



AMSOIL Synthetic Lubricants Provide Fuel Savings

Rapidly escalating fuel prices are a hot topic of conversation. Consumers have seen significant price jumps over the last year, and it's an area of concern for families and businesses everywhere. Although consumers are powerless to affect or change the prices, many are taking steps to reduce the hit to their pocketbooks by consuming less fuel. Fuel efficiency has become a significant selling point for auto dealers. Fuel inefficient SUV sales are slumping, while fuel efficient economy car sales are on the upswing. Cities are seeing escalating interest in public transportation, and car pooling is becoming a popular way to get to work.

Choosing AMSOIL Synthetic Motor Oil over a conventional oil also provides fuel savings.

FLUID FRICTION

Refined petroleum-based lubricants are composed of irregular molecules of various sizes. As they slip across each other, excess friction is created. The vehicle's engine must burn extra fuel to overcome this friction, decreasing fuel economy. AMSOIL synthetic lubricants, on the other hand, contain only smooth, uniform molecules that easily slip across each other, reducing internal friction within the lubricant, allowing fuel to be diverted from the task of overcoming friction to reaching the drivetrain, decreasing overall fuel consumption.

FRICTION BETWEEN MOVING PARTS

Oil viscosity plays a critical role in reducing friction. If viscosity is too high, it contributes to fluid friction, while an



oil with a viscosity that is too low cannot adequately maintain a complete, unbroken oil film between engine surfaces. Without this film, excess friction is created between moving parts, increasing wear and fuel consumption. The synthetic construction of AMSOIL synthetic lubricants ensures viscosity remains consistent, maintaining an unbroken oil film between engine parts, reducing friction and decreasing fuel consumption.

THERMAL AND OXIDATIVE STABILITY

Some of the chemicals in conventional lubricants break down at temperatures within the normal operating range of many vehicle and equipment components, coating components with varnish, deposits and sludge and leaving the oil thick and difficult to pump. This higher viscosity oil reduces engine and fuel efficiency because components must expend extra energy, and extra fuel, to do their jobs. AMSOIL synthetic lubricants do not contain these volatile chemicals, making them much more resistant to thermal and oxidative breakdown. Components stay clean, oil viscosity remains constant and fuel efficiency remains high.

AMSOIL synthetic lubricants do not contain these volatile chemicals, making them much more resistant to thermal and oxidative breakdown. Components stay clean, oil viscosity remains constant and fuel efficiency remains high.

VOLATIZATION

Conventional lubricants are also very susceptible to volatility. When the oil's lighter molecules volatilize during hot operating conditions, it contributes to further viscosity increase and reductions in fuel economy. Because AMSOIL synthetic lubricants contain uniformly sized

molecules, they resist volatilization much better than conventional lubricants, maintain their viscosities and allow more fuel to be used for vehicle propulsion, improving fuel economy.

HOW MUCH CAN BE SAVED WITH AMSOIL?

The use of AMSOIL synthetic motor oils, gear lubes and transmission fluids can have a profound impact on fuel economy. Industry tests demonstrate that an average passenger car can conservatively decrease its fuel consumption by two to five percent by switching to synthetic lubricants. Many AMSOIL customers report even larger gains in fuel economy.

According to data from the Bureau of Transportation Statistics, American vehicles consumed almost 75 billion gallons of gasoline in 2003. If all these vehicles switched to AMSOIL synthetic lubricants and realized a five percent fuel economy improvement, the U.S. would save 3.75 billion gallons of fuel. At a pump price of \$2.30 a gallon, this equates to a savings of over \$8.7 billion.

Bureau of Transportation Statistics data also indicates the average passenger vehicle used 550 gallons of gasoline in 2003. Gasoline expenses can be a significant portion of the average family's budget, especially with today's prices. At a price of \$2.30 a gallon, 550 gallons of gas costs \$1265.00. A five percent fuel economy improvement would save 27.5 gallons of gasoline and yield \$63.25 a year in fuel savings. That's enough to cover the price of a year's supply of AMSOIL synthetic motor oil and Ea Oil Filters, with money left over.

In addition to fuel savings, AMSOIL synthetic lubricants also allow motorists to reduce oil usage through extended drain intervals, all while significantly reducing friction and wear, improving engine performance and extending equipment life.

MORE FUEL EFFICIENCY TIPS

- **Avoid aggressive driving habits, including speeding, rapid acceleration and heavy braking.**
- **Avoid unnecessary idling.**
- **Use the cruise control.**
- **Use overdrive gears.**
- **Use the ventilator instead of the air conditioner and keep windows rolled up.**
- **Repair out of tune vehicles.**
- **Replace clogged air filters.**
- **Check tires for proper air pressure.**
- **Use the manufacturer's recommended motor oil viscosity.**
- **Combine errands into one trip.**
- **Avoid peak rush hours whenever possible and use carpools, ride share programs and public transit.**
- **Carry cargo in the trunk instead of a roof rack, and avoid carrying unnecessary heavy items.**

Fuel-Saving Additives

P.I. PERFORMANCE IMPROVER GASOLINE ADDITIVE

Ideal for both fuel injected and carbureted systems. Dissolves and removes fuel system deposits and other contaminants for improved power, performance and fuel efficiency in gasoline engines. Reduces PCV and EGR system deposits and exhaust emissions. Improves engine idle, response and starting. An initial clean-up dose of six ounces for 10 gallons of gasoline restores up to 95 percent of an injector's original flow.



- **Increases fuel economy**
- **Cleans fuel injectors, intake valves and carburetors**
- **Dissolves carbon and varnish deposits**
- **Controls rust and friction**
- **Reduces exhaust emissions**

DIESEL FUEL MODIFIER

Improves combustion, fuel efficiency, cold-weather starting, power and performance. Cleans injectors, fuel screens, pumps and filters. Designed for use in cars and light duty trucks.



- **Improves fuel economy**
- **Extends injector life**
- **Increases fuel stability**
- **Reduces emissions**
- **Improves cold fuel flow**
- **Improves cold weather starting**
- **Controls injector wear**

DIESEL FUEL ADDITIVE CONCENTRATE

Lowers diesel fuel gel point by 20° to 30°F, depending on mix ratio and fuel quality. Improves the performance, fuel efficiency and longevity of diesel engines while reducing deposits, black smoke, emissions and injector wear. Clean injectors offer peak fuel efficiency. For use in heavy-duty diesel engines.



- **Improves fuel economy**
- **Extends injector life**
- **Increases fuel stability**
- **Reduces emissions**
- **Improves cold fuel flow**
- **Improves cold weather starting**
- **Controls injector wear**

AMSOIL Releases the Industry's Most Comprehensive Motorcycle Oil Study

Motorcycle Market is Huge

There are nearly five million motorcycles registered in the United States. With each street bike averaging between 2,500 and 5,400 miles per year and four quarts per oil change, even if each bike only gets serviced once a year that is nearly five million gallons of oil.

Moving Toward Synthetics

Synthetics are becoming a large part of the motorcycle market. Virtually all motor oil companies now make synthetic motorcycle oils. OEMs also have synthetic oils, including Harley Davidson, an OEM that previously refused to acknowledge the benefits of synthetic oils. The competition is heating up.

To compare that competition and to provide customers with a single source of information, AMSOIL recently conducted a study of motorcycle oils that reviewed the physical properties and performance of a number of generally available oils. The purpose of the study is to provide information regarding motorcycle applications, their lubrication needs and typical lubricants available to motorcycle riders. It is intended to assist the end user in making an educated decision as to the lubricant most suitable for his or her motorcycle application.

This study put 26 different oils through numerous tests, including 4-Ball Wear, Pour Point, High Temperature/High Shear and more.

AMSOIL Technical Product Manager Dave Anderson was involved with coordinating the study.

"There have been many articles on motorcycle oils published over the years, and most were either unscientific or incomplete at best," said Anderson. "I think you will find this document is going to generate a great deal of discussion within the motorcycle industry and marketplace."

Testing

The testing used to evaluate the lubricants included in the study was done in accordance with ASTM (American Society for Testing and Materials) procedures. Test methodology has been indicated for all data points, allowing for duplication and verification by any analytical laboratory capable of conducting the ASTM tests. A notarized affidavit certifying compliance with ASTM methodology and the accuracy of the test results is included in the appendix of the study.

The motorcycle oils tested were divided into two groups by grade, SAE 40 and SAE 50. Additional key areas of testing include viscosity index, high temperature/high shear, four-ball wear and more.

Results

The results of the study are eye-opening and impressive, clearly defining what it takes to provide adequate protection in motorcycle applications.

"This document clearly brings to light the fact that motorcycles place different and unique demands on engine oils. Optimum performance can only be obtained when the oil is capable of addressing all the needs of a motorcycle in a balanced and uncompromising fashion," said Anderson.

While this study was conducted objectively, and with the goal of providing a tool to assist motorcyclists in choosing the

best lubricant for their bikes, there is one brand of oil that clearly stands above the rest.

"As for which motorcycle oils are the best, the results speak for themselves," said Anderson. "It was never our objective, however, to intentionally display any of our competitors in a negative light, nor attempt to lead a potential customer into reaching a specific conclusion. We simply are reporting the results and allowing the consumer to decide, on his or her own, which oil is best for their application."

How This Helps Consumers

This study clearly and honestly presents test data that will help consumers decide which motorcycle oil suits them best. It allows motorcycle enthusiasts to compare the oil they are currently using to the most popular competing oils on the market and make an educated decision about what they put in their bikes.

How Dealers Can Use This

Most motorcyclists invest a great deal of time and money in their bikes. They take great pride in their machines and want only the best products for their investments. By showing motorcycle enthusiasts official test results like those in the G-2156, Dealers are showing them which oil offers the most protection for their investments. Motorcycle retail stores, service and repair shops, clubs and dealers are great places to present this study. But don't forget that motorcycle enthusiasts can be found anywhere. The median age of motorcycle owners in 2003 was 41, up from 38 in 1998. Most motorcycle owners have at least a high school education and are employed in the professional/technical fields. The person who decides whether or not to sign their company's fleet of delivery vehicles as a commercial account could be a motorcycle fanatic. Because this study shows the integrity and superiority of AMSOIL motorcycle oils, perhaps it will convince them that all AMSOIL products are equally superior.

Study Now Available

Now this study is available to AMSOIL Dealers to use as a sales tool, motorcycle oil guide and general source of information regarding motorcycle oil and engines.



Motorcycle Oils Tested

- AMSOIL MCF
- Bel-Ray EXS
- Castrol GPS
- Golden Spectro 4
- Maxima Maxum 4
- Mobil 1 MX4T
- Motul 300V Sport
- Pennzoil Motorcycle Oil
- Royal Purple Max-Cycle
- Torco T-4SR
- Valvoline 4-Stroke
- AMSOIL MCV
- Bel-Ray EXS
- BMW
- Castrol GPS
- Castrol V-Twin
- Golden Spectro 4
- Golden Spectro American 4
- Mobil 1 V-Twin
- Motul 300V Competition
- Pennzoil Motorcycle
- Royal Purple Max-Cycle
- Screamin Eagle Syn3
- Torco T-4SR
- Valvoline 4-Stroke
- Yamalube 4-R

G-2156 Motorcycle Oil Study			
Stock#	Quant.	U.S. Price	Can. Price
G-2156		2.00	2.60

WIX Filters Complement Ea Filter Line

In the last two years, AMSOIL has introduced more new products and made more technical advances than during any other period in the company's storied 33-year history. AMSOIL now provides engine oils for nearly every application, multiple gear oils, greases, fuel additives and appearance products. To offer a more well-rounded selection of automotive products, AMSOIL also offers high-quality products from other manufacturers such as BOSCH. Recently, AMSOIL's focus has been on the filtration market. The recently launched Ea Filter line includes the finest filtration products in the world for the auto/light truck market, and Donaldson covers the heavy-duty market. To complement the Ea line of filters, AMSOIL now offers WIX filters, allowing AMSOIL Dealers to offer one-stop shopping for automotive customers. AMSOIL will carry over 700 WIX air, oil, fuel, racing and transmission filters for automotive and light truck applications.

A History of Excellence

WIX is well-known around the world for its innovative filtration products for the automotive and light truck market. Founded in 1939, the Gastonia, N.C., company earned acclaim during World War II when it created an oil filter out of a paper tube, wooden plugs and yarn when steel was in short supply. In 1954 WIX



created the revolutionary spin-on oil filter that was eventually adopted as original equipment on most vehicles.

Today WIX manufactures some of the best air, lube, cabin air, fuel crank case breather and transmission filtration products on the market. The company is also widely known for its support of NASCAR.

Superior Construction

WIX oil filters have a full metal base plate for superior strength at the double seal. They also feature a silicone anti-drainback valve that stays flexible in extreme temperatures. This

improves oil flow and keeps oil in the filter to prevent dry starts.

WIX oil filters use an up-front by-pass valve. This design is superior to top-mounted valves because it helps to keep oil from washing past dirty media and entering the engine. The glass-enhanced media in WIX oil filters offers greater efficiency, capturing more 10 to 12 micron sized particles than other cellulose/synthetic blend medias. They also have a coil steel spring to ensure internal filter parts are sealed properly.

WIX panel element air filters have a linear path through the filter for low airflow restriction, a specially formulated adhesive to form WIX's exclusive pocket pleat for the filter media and a soft sealing urethane gasket molded in place on the filter element.



Radial air filters are constructed of mesh screen on the inside wall diameter for element strength and media protection from backfire. Each round filter is manufactured with heat-resistant plastisol with specially designed crush seals on the top and bottom walls and adhesive seal joining the media ends.

Additional Filtration Products

AMSOIL offers WIX filtration products for auto/light truck and racing applications. This includes not only standard air and oil filters, but fuel, transmission, cabin air and filters specially designed for racing as well.

Fuel Filters

WIX fuel filters provide unmatched fuel cleansing performance. They prevent pump wear, injector clogging, premature engine wear and help boost fuel efficiency. WIX fuel filters offer quick, easy filter replacement, long life and the possibility of extended service intervals. WIX spin-on filters reduce the possibility of improperly installed cover gaskets, and they provide effective, easy draining of excess water on filters equipped with the drain plug. The superior materials, design and construction of WIX fuel filters provide excellent performance under all types of operating conditions.

Transmission Filters

AMSOIL will also offer the full line of industry-leading WIX transmission filters for passenger cars and light trucks. WIX transmission filters provide superior protection for many transmission applications in the auto/light truck market.

Cabin Air Filters

AMSOIL now carries the entire WIX line of high-efficiency cabin interior air filters for passenger cars and light trucks.

Additional Information

WIX filters are supplemental to AMSOIL Ea filters, therefore AMSOIL will not offer any WIX filtration products

that cross to an Ea filter. WIX filters should be changed in accordance with original equipment manufacturer's (OEM) recommendations. To find the correct filter for your application, consult the Online Product Application Guide at www.amsoil.com. Check the Online Store for pricing information.

WIX filters are available to AMSOIL Dealers, Preferred Customers and the Commercial market. WIX filters will not be available in the Retail-on-the-Shelf Program.

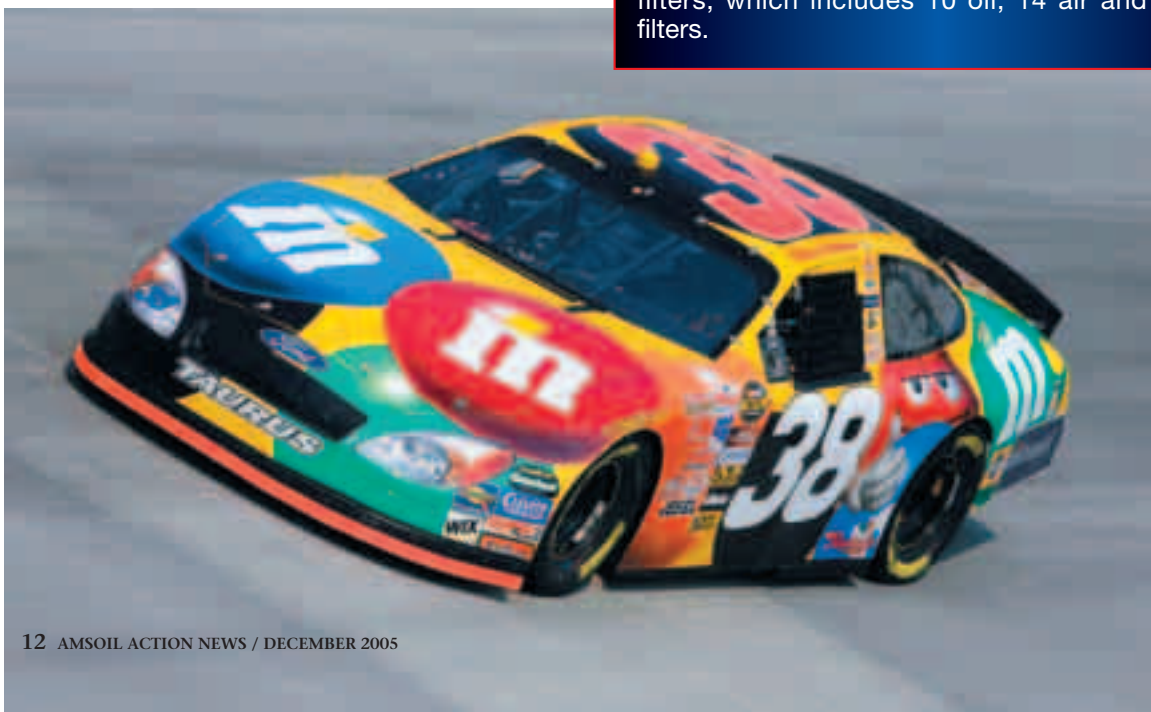
WIX Racing Filters

AMSOIL is carrying WIX racing filters in addition to filters for more common automotive and light truck applications. WIX has been a part of racing and NASCAR for many years, both as a sponsor and in the race cars. The company's long-standing relationship with NASCAR not only demonstrates that WIX filters are high-quality products, but it also shows WIX's dedication to racing, making it a perfect match for AMSOIL.

WIX is an associate sponsor of the Joe Gibbs Racing No. 18 car driven by 2000 Winston Cup Champion Bobby Labonte in the Nextel Cup Series. WIX is also an air filter contingency sponsor in the NASCAR contingency sponsorship program, awarding cash prizes to WIX-sponsored drivers in the Nextel Cup, Busch Grand National, Craftsman Truck, Winston West and Busch North Series that finish in first, second or third place.

WIX also sponsors Joe Gibbs Racing's No. 20 car driven by 2005 Nextel Cup Champion Tony Stewart, along with Richard Childress Racing, Bill Davis Racing, Dale Earnhardt, Inc., Evernham Motorsports, Hendrick Motorsports, Roush Racing and Robert Yates Racing in NASCAR's Nextel Cup Series.

WIX racing filters are specially designed for racing applications and are not intended for normal driving applications. AMSOIL will carry all WIX racing filters, which includes 10 oil, 14 air and 2 fuel filters.



AMSOIL Teams Of The Year

“The real winners in life are the people who look at every situation with an expectation that they can make it work or make it better.”

-American author Barbara Pletcher.

This past year was another great year of racing for AMSOIL. The stable of racers that AMSOIL sponsors, both corporately and through the Dealer network, can be summed up simply as winners, both on and off the track. It's in that spirit that AMSOIL is introducing its inaugural AMSOIL Team of the Year awards. AMSOIL has chosen one corporately sponsored team and one Dealer co-op team as this year's winners. Both showed

winning results, the ability to effectively promote AMSOIL products and a professionalism that makes their sponsors proud. AMSOIL congratulates both of these teams, as well as all of the competitors that proudly display the Team AMSOIL logo.

Jeremy T. Meyer
AMSOIL Racing Coordinator

“The king is the man who can.”

His story has been told on the pages of *Action News* all year long. It's the story of a veteran driver in search of the missing link. It's a story of a man whose determination to get back into the winner's circle propelled his return to the top of his sport. It's also a story about a love affair with the water, and his undying devotion to the people who help him succeed. More importantly, it's the story of AMSOIL's inaugural Team of the Year.

In 2003, Terry Rinker was “the king” of the ChampBoat Series. He had picked up two wins that year (Bay City and St. Louis) on his way to the Series championship. It was a career-defining moment for the 10-time national champion. He proved to the world that he was still one of the fastest drivers on the circuit, not bad for a man who set five records for speed in powerboat racing.

So 2004 came and went, but something was missing. Wins were hard to come by for the Tampa, Fla. resident. While he still finished the season in third overall, Rinker was unable to capture even one checkered flag. So the 43-year-old had some soul searching to do.



Rinker won his second ChampBoat Series championship in three years in 2005.



Rinker's boat featured a new hull design and increased horsepower for the 2005 ChampBoat Series season.

Was he still capable of being the king of ChampBoat? Or was it time to start thinking about slowing down?

"That dominating feeling we had in 2003 is a big reason I keep coming back now," said Rinker before the start of the 2005 season. "I know we can do it again and regain that sensation."

So Rinker went to work. He had a new hull designed, reworked his engine to gain even more horsepower and reconditioned his body for the grind of the race season. His crew was also reenergized by the newfound desire. Everyone worked together to get Rinker back on top. He started the season with a goal of winning something, anything. That sentiment turned prophetic as he won three of the Series' first four races. Those wins pushed him to the top of the leader board and helped him secure his second Series championship in three years.

"Terry's energy and devotion to powerboat racing motivates our team to continue to work hard preparing for events," said Rinker's crew chief James Chambers. "This hard work paid off with solid performances all year, ending with the series championship."

But winning an award like AMSOIL Team of the Year

is about more than just winning on the track. Rinker is an unselfish, motivated individual. His crew is his family. Each member has a role, but at the end of the day, they all stand as one, whether it is in the winner's circle or watching from the stands.

"Over the off-season," continued Chambers, "Terry dedicated himself to do whatever it would take to improve his performance as a driver and to the performance of our team for the upcoming season. He worked harder on his fitness and put in many long days and nights working to get the equipment ready. He is a tenacious competitor who loves to race."

That feeling of family and personality can also be seen as Rinker steps away from the cockpit. His interaction with fans and sponsors is second to none. He takes the time to sign autographs for everyone who stops by his trailer or for those who stop him walking through the grandstands. He smiles for the cameras and laughs with the masses. He dutifully promotes his sponsors, and when it comes time to accept an award, his sponsors are always on his mind to be mentioned. He understands that without the sponsors, the fans or his crew, his story might never be told.

"Teaching Values Beyond the Track"

AMSOIL will be sponsoring more than 350 race teams through the Co-op Race Program in 2005. Dealers from every corner of the United States and Canada are using these sponsorships as a valuable form of advertising within their communities.

These teams don't make the national headlines, and they race everything from late models to lawn mowers. So selecting one team above the rest is not an easy task. Along with winning attitudes, AMSOIL expects the co-op teams to represent the company and its products with professionalism, class and sportsmanship.



Konner Johnson finished his first year of racing with an overall third.



Casey Johnson finished the 85sr class, his first full year of racing, in seventh.

This past September, AMSOIL received a letter from James Hartmann from Murray County, Minn. Hartmann told a wonderful story of caring and sportsmanship he witnessed at a motocross race in New Hartford, Iowa, where he was watching his two grandsons compete. The following is an excerpt from that letter:

During the 85CC practice, the motor gave way on our 12-year-old's bike. He was devastated. We worked feverishly to get it running, but our efforts were coming up short. Somewhere along the way, another little guy showed up in our pits. The little kid looked at our bike



AMSOIL Dealer Tim Sullivan helps support the 2005 AMSOIL Grassroots Racing Team of the Year. L - R: Randy, Casey and Konner Johnson and AMSOIL Dealer Tim Sullivan.

and asked, "What's wrong, mister?" My son said he didn't know. The kid then went on to tell my son that he should go talk to his dad. My son asked if he thought his dad could fix the bike. The kid said no, but they had an extra 85 and he bet his dad would let them use it. So we followed the kid back to their pits, and my son proceeded to tell the story to the kid's dad. Without hesitation the dad told his boys to unload the bike and get it pushed over to our pits. There were absolutely no questions asked. Our grandson's first moto was coming up, so we rushed back and got him to the staging area.

As the day went on, I noticed that every time our grandson ran, the father was standing up near the starting gate watching the race. He clapped with encouragement every lap as our grandson passed the start/finish line. It was only then that I noticed his oldest son was racing against our grandson.

We pushed the bike back to their pits after my grandson finished racing for the day. Once we arrived, my son offered the father something for the use of the bike. He promptly turned it down. He looked at my grandson and asked how the bike ran. My grandson said it had a lot more snap than his bike. The father then asked my son (with a funny little smile) if he heard any strange noises coming out of it during the day. My son said no, and asked why. The father said they had not ridden the bike since it was overhauled a week or so ago. We were amazed! This man let a little kid he didn't even know ride a bike that had not even been broken in from a recent overhaul. And not only did he put a competitor on the track with his oldest son, he turned down any compensation for the day. To top it off, his boys came up to us before they left for the day and gave my

grandson two quarts of DOMINATOR Racing Oil. Amazing.

The heroes in Hartmann's story are members of Johnson Racing out of Deep River, Iowa. Randy Johnson brings his two sons, Casey and Konner, to local tracks every weekend during the summer. The Johnsons, who are sponsored by AMSOIL Dealer Tim Sullivan, believe in the product so much that from time to time they let other teams try a bottle. They found that if somebody used a bottle of DOMINATOR, they would most likely come back for more. That's when they would hand them an AMSOIL brochure, some stickers and a Preferred Customer Application. More importantly, Randy says it helps him teach a valuable lesson to his sons.

"I told the boys going into this that it's their responsibility to help get the word out about our sponsors," said Randy. "I'm willing to bet there are at least 100 bikes at the track with AMSOIL stickers on them. Casey and Konner have quite the following. They even have kids in town using AMSOIL Chain Lube on their bicycles.

Casey and Konner are also performing well on the track. In their first year of racing, they both finished in the top 10 in their District 22 classes. Konner, riding in the 65sr Class, ended the summer in third overall. Meanwhile, big brother Casey, riding in the 85sr Class, finished the season in seventh.

While there are hundreds of teams that AMSOIL sponsors, the Johnsons showed that there is more to racing than just winning. Pride in one's craft, along with sportsmanship and a little humanity, can last a lot longer in the eyes of a competitor. These are the reasons the Johnsons were named the AMSOIL Grassroots Racing Team of the Year.



T-1 CERTIFICATION MEETINGS

UTAH

December - Every Friday
 January - Every Friday
 Meeting - after 4 p.m.
GREENE RESIDENCE
 11653 S. Patchwork Circle
 South Jordan, UT 84095
 Hosted by Dealer Dorsey Greene
 (801) 253-2701
 Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

December 15 - Thursday
 January 19 - Thursday
 Meeting - 7 p.m.
STANLEO'S SUB VILLA
 605 Jordan Lane
 Huntsville, AL
 Hosted by Premiere Direct Jobber
 Cliff Goehring & Premiere Direct
 Jobber Gerry Gotvald (256) 337-0376
 November 17 - Thursday
 January 19 - Thursday
 Meeting - 7 p.m.
BOWMAN RESIDENCE
 1330 Frank Marshall Road
 Ozark, AL 36360
 Hosted by Direct Jobbers E.E. "Al" &
 Mildred Bowman (334) 774-3344

ALASKA

December 6, 20 - Tuesday
 January 3, 17 - Tuesday
 Meeting - 7 p.m.
STATEN RESIDENCE
 2949 Sunflower Street
 Anchorage, AK 99508
 Hosted by Premiere Direct Jobber
 Melinda Staten
 Call for reservations (907) 333-0124

ARIZONA

December 20 - Tuesday
 January 17 - Tuesday
 Optional no-host dinner - 5:30 p.m.
 Meeting - 6:30 p.m.
THEO'S SPARTAN GRILL
 1825 East University Drive
 Tempe, AZ 85281
 Hosted by Master Direct Jobber
 Dick Nudo and Dealer Jim Brewer
 RSVP (602) 996-7181 Dick
 (480) 968-4922 Jim

ARKANSAS

December 8 - Thursday
 January 12 - Thursday
 Meeting - 6:30 p.m.
GARDNER RESIDENCE
 280 York Chapel Road
 Nashville, AR 71852
 Hosted by Dealer Jerry Gardner
 (870) 451-9152 jgard24@iocc.com

CALIFORNIA

December - Every Thursday
 January - Every Thursday
 Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
 Mill Valley, CA
 Hosted by Dealer Doug Storms
 (800) 793-3301
 December 7 - Wednesday
 January 4 - Wednesday
 Meeting - 7 p.m.
MCCOOL RESIDENCE
 2210 Coddling Drive
 Modesto, CA 95350
 Hosted by Direct Jobber Bill McCool
 (209) 577-0174

December 27 - Tuesday
 January 24 - Tuesday
 Meeting - 7 p.m.
EVANS RESIDENCE
 40728 Sundale Drive
 Fremont, CA 94538
 Hosted by Executive Direct Jobbers
 Chuck and Linda Evans
 (510) 659-4078

December 13 - Tuesday
 January 10 - Tuesday
 Meeting - 6:30 p.m.
COCO'S RESTAURANT
 284 East Highland Avenue
 San Bernardino, CA 92401
 Hosted by Dealer Jim Johnstone
 (909) 886-4842

December 20 - Tuesday
 January 17 - Tuesday
 Meeting - 7 p.m.
 Downline and Guests FREE,
 Out of line - \$5
LUDWICK RESIDENCE
 6015 Hughes Street
 San Diego, CA 92115
 Hosted by Direct Dealer Craig Ludwick
 RSVP (619) 583-5218

COLORADO

December 15 - Thursday
 January 19 - Thursday
 Meeting - 7:30 p.m.
AMSOIL HOUSE
 4316 Ridgcrest Drive
 Colorado Springs, CO
 80918
 Hosted by Executive Direct Jobber
 Ida Gray (719) 598-5115

CONNECTICUT

December 28 - Wednesday
 January 25 - Wednesday
 Meeting - 7:30 p.m.
LANZOFANO RESIDENCE
 120 Gravel Street, Unit 11
 Meriden, CT 06450
 Hosted by Dealer Salvatore Lanzofano
 (203) 559-8329

DELAWARE

December 10 - Saturday
 January 14 - Saturday
 Meeting - Noon
BLUE DIAMOND PARK
 765 Hamburg Road
 New Castle, DE 19720
 Hosted by Direct Jobber Greg King
 (302) 345-4350 Call ahead for
 reservations Guests Welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

December 22 - Thursday
 January 26 - Thursday
 Meeting - 7 p.m.
DOUGLAS RESIDENCE
 3207 Margaret Oaks Lane
 Orlando, FL 32806
 Hosted by ★Regency Platinum Direct
 Jobbers George & Shirley Douglas
 (407) 856-1564
 Call ahead for details, directions and
 RSVP
 December 6 - Tuesday
 January 3 - Tuesday
 Dinner/Social - 6 p.m.
 order from menu
 Meeting - 7 p.m.
SAFFRON'S RESTAURANT
 1700 Park Street North
 St. Petersburg, FL, 33710
 Hosted by Executive Direct Jobbers
 John and Shirley Alquist
 (727) 545-8547
 alquistproducts@hotmail.com
 www.tell-it-well.com
 All are welcome. Emphasis: AMSOIL
 as a business.

GEORGIA

December 1 - Thursday
 January 5 - Thursday
 Meeting - 7 p.m.
DIRKSEN RESIDENCE
 1905 Queens Road
 Albany, GA 31707
 Hosted by Regency Direct Jobber
 Sherry Dirksen (229) 436-5532
 Pothuck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

December 21 - Wednesday
 January 18 - Wednesday
 Meeting - 7 p.m.
ROUND TABLE PIZZA
 10412 Overland Road
 Boise, ID, 83709
 Hosted by Direct Jobber Steve Noffz
 (208) 861-8935
 December 14 - Wednesday
 January 11 - Wednesday
 Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
 23446 Freezeout Road
 Caldwell, ID, 83605
 Hosted by Premiere Direct Jobbers
 Charles and Connie McGuffey RSVP:
 (208) 455-2581
 December 3 - Saturday
 January 7 - Saturday
 Meeting - 12 - 3 p.m.
SCHELL RESIDENCE
 2000 W. Broadway
 Idaho Falls, ID
 Hosted by ★★Regency Platinum Direct
 Jobbers Mark & Sherree Schell
 Reservations: (208) 524-0322; RSVP

ILLINOIS

December 13 - Tuesday
 January 10 - Tuesday
 Meeting - 7:30 p.m.
BAUER RESIDENCE
 111 Woodland Trail
 Anna, IL 62906-3904
 Hosted by Direct Dealers Norm and
 Barb Bauer (618) 833-3228
 December 17 - Saturday
 January 21 - Saturday
 Meeting - 10 a.m.
LINDLAND SALES OFFICE
 1421 Winnemac Ave. Unit I
 Chicago, IL 60640
 Hosted by Premiere Direct Jobbers
 Reinert and Diana Lindland RSVP
 (773) 271-5678

INDIANA

December 7, 21 - Wednesday
 January 4, 18 - Wednesday
 Meeting - 7:30 p.m.
RENTOWN SHOP
 1533 Rentown Road
 Bremen, IN
 Hosted by Direct Jobbers
 LeRoy and Malinda Hochstetler and
 Premiere Direct Jobbers Willis and
 Rolene Gingerich
 (574) 831-2839

IOWA

December 6 - Tuesday
 January 3 - Tuesday
 Meeting - 7 p.m.
SORTER RESIDENCE
 2629 340th Avenue
 Terril, Iowa 51364
 Hosted by Dealers David and Melissa
 Sorter (712) 853-6293

KANSAS

None Scheduled

KENTUCKY

December 1 - Thursday
 January 5 - Thursday
 Meeting - 7:30 p.m.
 Hosted by Executive Direct Jobbers
 Al and Ann Kelly (859) 879-0728 or
 e-mail: bestoil@alltel.net;
 Call for location, directions and RSVP

LOUISIANA

December 6 - Tuesday
 January 3 - Tuesday
 Meeting - 6 p.m.
AUTTONBERRY RESIDENCE
 2520 Swiss Street
 W. Monroe, LA 71291
 Hosted by Dealer Ellis Auttonberry
 (318) 396-4348

MAINE

None Scheduled

MARYLAND

December 28 - Wednesday
 January 25 - Wednesday
 Meeting - 7 p.m.
HYNES RESIDENCE
 291 Chestnut Springs Road
 Chesapeake City, MD
 21915
 Hosted by Dealer William Hynes
 (302) 540-2525 or 877-885-3111

December 16 - Friday
 January 20 - Friday
 Meeting - 7:30 p.m.
 Downline and Guests FREE,
 Out of line - \$5
MARTIN RESIDENCE
 3994 Trace Hollow Run
 Salisbury, MD 21801
 Hosted by Master Direct Jobbers
 Les & Linda Martin (410) 548-LUBE

December 16 - Friday
 January 20 - Friday
 Meeting - 7 p.m.
GRONER RESIDENCE
 9208 Todd Avenue
 Fort Howard, MD 21052
 Hosted by Account Direct Harvey
 Groner (410) 477-8255

December 1 - Thursday
 January 5 - Thursday
 Meeting - 7 p.m.
DEACOSTA RESIDENCE
 4942 S. Upper Ferry Road
 Eden, MD 21822
 Hosted by Dealers
 Chris & Barb DeAcosta
 (410) 742-0637; Reservations Required

December 16 - Friday
 January 20 - Friday
 Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
 3228 E Joppa Road
 Baltimore, MD 21234
 Hosted by Premiere Direct Jobber
 Al Smith (410) 882-9696
 Al@SynLubes.com; Reservations
 Required

MASSACHUSETTS

None Scheduled

MICHIGAN

December 21 - Wednesday
 (Opportunity)
 January 18 - Wednesday
 (Dealer training)
 Meeting - 7 p.m.
MUGRIDGE RESIDENCE
 6640 State Road
 Lakeport, MI 48059
 Hosted by Premiere Direct Jobbers
 Barry and Cathy Mugridge
 (877) 446-2671
 Call for information and scheduling or
 visit the web at www.pro-oil-1.com

December 19 - Monday
 January 16 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
 644 Shady Maple Drive
 Wixom, MI 48393
 Hosted by ★Regency Platinum Direct
 Jobber Tom Kirby (248) 669-9093
 Refreshments served, RSVP Required

December 5 - Monday
 January 2 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
 61653 Miriam Drive
 Washington, MI 48094
 Hosted by Regency Platinum Direct
 Jobber Mike Ellis; RSVP at
 (586) 781-5092 or (586) 918-1578

MINNESOTA

December 15 - Thursday
 January 19 - Thursday
 Meeting - 7 p.m.
MEYER RESIDENCE
 800 2nd Street
 Cleveland, MN 56017
 Hosted by Executive Direct Jobbers
 Charles & Donna Meyer
 (507) 931-3875

December 8 - Thursday
 January 5 - Thursday
 Meeting - 6 p.m.
TWINGSTROM RESIDENCE
 29200 Goldenrod Drive NW
 Isanti, MN 55040
 Hosted by Regency Direct Jobbers Mylo and
 Patty Twingstrom
 RSVP (612) 819-8835

December 15 - Thursday
 January 19 - Thursday
 Meeting - 7 p.m.
SCHMIT RESIDENCE
 932 38th Ave. No.
 St. Cloud, MN 56301
 Hosted by ★★Regency Platinum Direct
 Jobbers Ray & Arlene Schmit
 (320) 251-4861

December 8 - Thursday
 January 12 - Thursday
 Meeting - 7:30 p.m.
STAVE RESIDENCE
 3040 Bridge Street NW
 Apt. 211
 St. Francis, MN 55070
 Hosted by Dealer Ordell Stave
 (612) 241-5267

December 17 - Saturday
 January 21 - Saturday
 Meeting - 2 p.m.
SAWYER WAREHOUSE
 28108- 133rd Street
 Zimmerman, MN 55398
 Hosted by Direct Jobbers Roger and
 Jennifer Sawyer Please RSVP
 (763) 856-3567 rpsracing@aol.com
 www.rpsracing57.com

MISSISSIPPI

None Scheduled

MISSOURI

December 27 - Tuesday
 January 24 - Tuesday
 Meeting - 7 p.m.
REPUBLIC PARKS AND RECREATION ACTIVITIES CENTER
 711 East Miller Road
 Republic, MO
 Hosted by Dealer Jim Barnes;
 call for directions (417) 732-2553

December 20 - Tuesday
 January 17 - Tuesday
 Meeting - 7 p.m.
LUCZAK RESIDENCE
 4810 Mattis Street
 St. Louis, MO 63128
 Hosted by Master Direct Jobbers
 Connie and John Luczak (314) 892-6018
 (417) 732-2553
 connieslubes@earthlink.net

MONTANA

None Scheduled

NEVADA

December 8 - Thursday
 January 12 - Thursday
 Meeting - 6:30 - 8 p.m.
AMSOIL PRODUCT CENTER
 4545 N. Lamb Blvd., Suite. D
 Las Vegas, NV
 Hosted by Executive Direct Jobber
 Bob Kaytes and Regency Platinum Direct
 Jobber Shirley Green (702) 362-4492

NEW HAMPSHIRE

None Scheduled

NEW JERSEY

December 14, 28 - Wednesday
 January 11, 25 - Wednesday
 Meeting - 7 p.m.
SEDA-MORALES RESIDENCE
 54 Woodland Avenue
 Mullica Hill, NJ 08062
 Hosted by Premiere Direct Jobber
 Ben Seda-Morales (856) 478-6732, cell;
 (856) 371-1880, home. RSVP

NEW MEXICO

December 27 - Tuesday
 January 24 Tuesday
 Meeting - 7:30 p.m.
GREENBERG WAREHOUSE
 2415 Princeton Drive NE,
 Suite M
 Albuquerque, NM 87107
 Hosted by Regency Silver Direct Jobbers
 Paul and Nancy Greenberg
 (505) 881-1693, warehouse;
 (505) 255-2137, home; fax
 (505) 881-4565. NMOilman@aol.com

NEW YORK

• December 28 - Wednesday
• January 25 - Wednesday
Meeting - 7 p.m.
Albany Area
GUILZ RESIDENCE
6 Daisy Lane
East Berne, NY 12059
Hosted by *Premiere Direct Jobber Richard Guilz (518) 423-1552 rich@empiresynthetics.com call or e-mail to reserve seat*

• December 7 - Wednesday
• January 4 - Wednesday
Meeting - 7:30 p.m.
WOLFE RESIDENCE
34 Hillvale Road
Albertson, NY 11507
Hosted by *Dealers Edward and Eileen Wolfe (516) 621-4565; Please RSVP*

• December 21 - Wednesday
• January 18 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Mosely Road
Fairport, NY 14450
Hosted by *Dealer Gerry O'Brien (716) 223-8016
Call ahead to reserve a seat*

• December 6 - Tuesday
• January 3 - Tuesday
Meeting - 7 p.m.
LOTITO RESIDENCE
89 Owl Creek Road
Spencer, NY 14883
Hosted by *Regency Direct Jobber Peter Lotito (607) 589-4148
Call ahead to reserve space and confirm location or e-mail lubeddealery@aol.com*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7:30 p.m.
FRITTITTA RESIDENCE
16 LaForge Avenue
Staten Island, NY 10302
Hosted by *Direct Jobbers Vinny and Germaine Frittitta (718) 442-4774*

• December 21 - Wednesday
• January 18 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for specific location
Hosted by *Direct Jobber Peter Finnerty (315) 682-9791*

• December 21 - Wednesday
• January 18 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY LOCATION
Call ahead for location
Hosted by *Dealer Brad Timerson (315) 331-7110*

NORTH CAROLINA

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
4007 Saphire Lane
Indian Trail NC 28079
Hosted by *Account Direct Eric Kazan (704) 893-0828 erickazan@synthetclubricantsinfo.com; Guests welcome, non-downline \$2*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7:30 p.m.
MALLONEE RESIDENCE
3009 5th Street NW
Hickory, NC 28601
Hosted by *Account Direct Larry Mallonee and Dealer Jack Hoskins (828) 327-3655 All Dealers welcome*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by *Executive Direct Jobbers Chuck and Judi Burnell (919) 870-9633 Call first*

• December 13 - Tuesday
• January 10 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by *Dealers George and Nancy Cleveland (910) 346-3866
Call first - All Dealers welcome*

NORTH DAKOTA

• December 6 - Tuesday
• January 3 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Avenue West
West Fargo, ND 58078
Hosted by *Direct Jobbers Skip and Anna Evanson (701) 281-1906 skipsuperlube@msn.com*

OHIO

• December - Every Wednesday
• January - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Falls, OH 44221
Hosted by *Direct Dealers Paul & Coralie Fabijanic (330) 928-8863 or 800-874-4827 RSVP*

• December 26 - Monday
• January 23 - Monday
Meeting - 11 a.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by *Executive Direct Jobbers Luis and Sharon Pena; RSVP: (419) 349-3451 or (419) 297-3451*

• December 10 - Saturday
• January 14 - Saturday
Meeting - 1 - 4 p.m.
BREDI RESIDENCE
850 Remsen Road
Medina, OH 44256
Hosted by *Dealer Dennis Breda (330) 239-3146*

OKLAHOMA

• December 3 - Saturday
• January 7 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 East 71 Street
Tulsa, OK
Hosted by *Regency Gold Direct Jobber Patrick Grady (918) 258-6979 *Pat*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7 - 8:30 p.m.
Call for location and reservations.
Hosted by *Dealers Richard and Brenda Coats (918) 225-5722*

• December 13 - Tuesday
• January 10 - Tuesday
Meeting - 7 - 8:30 p.m.
ALEXANDER RESIDENCE
14355 East Timberidge Dr.
Claremore, OK 74019
Hosted by *Premiere Direct Jobber Kevin Alexander (918) 636-1281
Call first to confirm space for you and your guests*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Road
Broken Arrow, OK 74012
Hosted by *Regency Gold Direct Jobber Patrick Grady and
Premiere Direct Jobber Kevin Alexander (918) 258-6979; RSVP kevin@nordam.com*

OREGON

• December 15 - Thursday
• January 19 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
SWEETBRIER INN
7125 SW Nyberg Road
Tualatin, OR 97062
Hosted by *Regency Direct Jobber Ed Greenwood (800) 722-1092
Call first to confirm space for you and your guests.*

PENNSYLVANIA

• December 19 - Monday
• January 16 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE STORE
5 Main Street
Bradford, PA 16701
Hosted by *Premiere Direct Jobber Joseph M. Hallock (814) 368-8625 T-1 training also available.*

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• December - Every Tuesday
• January - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and ASSOCIATES
Northgate Building 5861
Rivers Avenue, Suite 107
N. Charleston, SC 29406
Hosted by *Dealer George Kerr (843) 747-8200*

• December - Variable Meetings
• January - Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by *Direct Dealers Jim & Vicki Spradley (803) 894-4618*

• December 6 - Tuesday
• January 3 - Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton
Boulevard
Greenville, SC 29615
Hosted by *Executive Direct Jobber Loel D. Handley RSVP (864) 989-0753
amsoldealerloel@aol.com*

SOUTH DAKOTA

None Scheduled

TEXAS

• December - Daily Meetings
• January - Daily Meetings
Meeting - 7 p.m.

Call for location.
Hosted by *Account Direct Bruce Shilander (512) 736-3028*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7 p.m.
SORLIE RESIDENCE
3228 Oleander Court
Bedford, TX 76021
Hosted by *Direct Jobber Victor Sorlie (817) 283-9426 RSVP
honcho@synspeed.com*

• December 20 - Tuesday
• January 17 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by *Executive Direct Jobbers Ronald & Sandra Ward (972) 231-0773 oilmandj@comcast.net*

UTAH

• December - Every Tuesday
• January - Every Tuesday
Meeting - 6:30 p.m.
JB LUBE GARAGE
3177 West 4600 South
Ry, UT 84067
Hosted by *Account Direct Jeff Bottila (801) 309-1635 jhlube@yahoo.com*

• December - Every Tuesday
• January - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by *Master Direct Jobber Neil Christensen, Direct Dealer Rodney Haskins and Dealer Doug Blackhurst (801) 942-3881/(801) 942-8641*

• December - Every Friday
• January - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by *Dealer Dorsey Greene (801) 253-2701; T-1 Certification classes every Friday, pre-paid registration required.
Everyone welcome; RSVP*

VERMONT

None Scheduled

VIRGINIA

• December 5 - Monday
• January 2 - Monday
Meeting - 7 p.m.
ISRA-UL TRAINING MEETINGS
P.O. Box 2734
Chesterfield, VA 23832
Hosted by *Dealers M. and S. Isra-UL. Call in advance to RSVP, and get directions. Limited seating available. (804) 640-3402*

• December 23 - Friday
• January 27 - Friday
Meeting - 8-10 p.m.
SLEEP INN-TANGLEWOOD
4045 Electric Road/419
Roanoke, VA 24018
Hosted by *Regency Silver Direct Jobber Wally Hillman and Direct Jobber Alan Hillman (540) 774-1896*

• December 12, 26 - Monday
• January 9, 23 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Boulevard
Virginia Beach, VA 23454
Hosted by *Regency Direct Jobbers Bill & Barbara Stancil (804) 428-6049*

• December 12 - Monday
• January 9 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA 23072
Hosted by *Premiere Direct Jobbers Cliff & Dee Gravitt (804) 694-0221*

• December 13 - Tuesday
• January 10 - Tuesday
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Road
Sandston, VA
Hosted by *Account Directs Roger Riggle and Mel Pipgras (804) 737-4874 or (804) 737-9231*

WASHINGTON

• December 19 - Monday
• January 16 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE CENTER & WAREHOUSE
3325 Meridian Avenue East
Edgewood, WA 98371
Hosted by *Regency Direct Jobbers Cliff and Lorna Gasper (253) 864-7618, or (877) 633-7618
Everyone Welcome*

• December 13 - Tuesday
• January 10 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by *Executive Direct Jobbers Marv & Charlotte Stougard (360) 856-1641
Guests Welcome*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by *Master Direct Jobbers Tom and Shirley Walsh (425) 483-2582
T-1 certification classes available by appointment with pre-paid registration.*

• December 13 - Tuesday
• January 10 - Tuesday
Meeting - 7 p.m.
AMSOIL PEARSON
702 37th Street NE #D
Auburn, WA 98002
Hosted by *Regency Platinum Direct Jobbers Leonard & Eunice Pearson (253) 939-8401
Guests Welcome*

• December 13 - Tuesday
• January 10 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by *Premiere Direct Jobbers Raymond & Patsy Prukop (253) 845-9755 / 800-267-6450
Everyone Welcome*

• December 10 - Saturday
• January 14 - Saturday
Meeting - 9 a.m. - noon
AMSOIL (SYNLUBE) STORE
2424 North Monroe Ave.
Spokane, WA 99205
Hosted by *Premiere Direct Jobber Jack Whitehill and Direct Dealer Tom Bennett (509) 324-3588
Everyone Welcome. No charge*

• December 27 - Tuesday
• January 24 - Tuesday
Meeting - 7:30 p.m.

SAMUELSON RESIDENCE
610 E. 20th Street
Vancouver, WA 98663
Hosted by *Direct Jobber Sammy Samuelson (360) 699-5257
1-UPS-SW30-OIL (1-877-593-0645)
Discussion on product application and oil analysis All are welcome. RSVP*

WEST VIRGINIA

None Scheduled

WISCONSIN

• December 15 - Thursday
• January 19 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Avenue
Superior, WI 54880
Hosted by *Regency Platinum Direct Jobbers Bill & Donna Durand Refreshments Served (715) 392-4006
Guests Welcome*

• December 8 - Thursday
• January 12 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by *Executive Direct Jobbers Victor and Lynn Mitmoen (262) 652-3399*

• December 1 - Thursday
• January 5 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom Street
Hammond, WI 54015
Hosted by *Regency Direct Jobber Lynn Pabst (715) 796-5441
Guests welcome.*

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA BRITISH COLUMBIA MANITOBA

None Scheduled

NEW BRUNSWICK

• December 19 - Monday
• January 16 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
913 Coverdale Road
Riverview, NB E1B 5E6
Hosted by *Premiere Direct Jobber Wayne McLaughlin and Dealer Wendell Steves (506) 386-2896
Everyone Welcome*

NEWFOUNDLAND NOVA SCOTIA

None Scheduled

ONTARIO

• December 22 - Thursday
• January 26 - Thursday
Meeting - 6 p.m.
AMSOIL DISTRIBUTION CENTER
6625 Tomken Road
Units 12-14
Mississauga, ON L5T-2C2
Hosted by *Master Direct Jobber Don Stefanik and local Dealers (519) 786-4045*

PRINCE EDWARD ISLAND

• December 5 - Monday
• January 2 - Monday
Meeting - 7 p.m.
CALL FOR LOCATION
Charlottetown
Hosted by *Dealers Trevor McDonald, Trevor Murray and Merrill Cronin
RSVP: (902) 626-9006*

PUERTO RICO QUEBEC SASKATCHEWAN NEW ZEALAND

None Scheduled



HOLIDAY CLOSINGS

The AMSOIL corporate headquarters, U.S. distribution centers and Canadian distribution centers will be closed Monday, December 26 for Christmas Day and Monday, January 2 for New Year's Day. The Toronto Distribution Center will be closed Tuesday, December 27 for Boxing Day.

HOLIDAY ACTIVITIES

The AMSOIL corporate headquarters will close at 12 p.m. CST on Friday, December 16 for holiday activities. Limited telephone ordering personnel will be available for orders, so AMSOIL asks that Dealers not attempt to contact corporate staff via the 1-800 ordering number during this time so as not to overload the limited staff. In addition, placing Dealer orders in advance of this time and day would be appreciated to aid in keeping the lines clear for customers.

DECEMBER CLOSE OUT

The last day to process December orders in the U.S. and Canada is the close of business on Friday, December 30. Internet orders will be accepted until 3 p.m. CST on that day. The last day to process December orders in Alaska and Puerto Rico is the close of business on Friday, December 23. All orders received after these times will be processed for the following month. Volume transfers for December business will be accepted until 3 p.m. CST on Friday, January 6. All transfers received after this time will be returned.

LITERATURE PRICE ADJUSTMENT

A literature price adjustment on select AMSOIL literature items will be effective January 1. An updated G-15 Literature & Sales Aids Price List is inserted in this issue of the *Action News*.

PRODUCT RECOMMENDATION AND DRAIN INTERVAL CHART

The new G-1490 AMSOIL Product Recommendation and Drain Interval Chart, as inserted in this issue of the *Action News*, is available for purchase.

Stock #	Qty.	U.S.	Can.
G-1490	25	2.50	4.10



2006 AMSOIL CALENDARS

The 2006 AMSOIL calendar is now available for purchase. Full color, 11"X17" layout features a complete range of top-selling AMSOIL products and demanding product application images, including motorcycles, SUVs, sports cars and more. Includes company information and updated product test results. Calendars may be personalized with your business card. Simply insert your business card in the slotted area and your contact information is visible for a full 12 months. No minimum quantity orders required.



Stock #	U.S.	Can.
G-1105	1.25	1.75

PRICE ADJUSTMENT EFFECTIVE FEBRUARY 1

Businesses and individuals across the world have been affected by the volatile crude oil market, driving up the costs of gasoline, goods and services. Due to ever-increasing prices for raw materials, AMSOIL is forced to implement another price adjustment effective February 1. Not only are base stock prices at an all-time high and constantly increasing, but additives, chemicals, bottles and freight costs are also constantly climbing. In fact, in just one month's time, AMSOIL base stock costs increased an average of 19.8%, chemicals increased an average of 26.98%, additives increased an average of 8.43%, bottles increased an average of 8.05% and freight surcharges increased an average of 45.83%. Even with a minimal price adjustment, AMSOIL synthetic lubricants remain the best choice on the market. Most competing synthetic motor oil companies recommend standard 3000 mile drain intervals, making them more expensive in the long run. AMSOIL saves customers money through extended drain intervals, reduced wear and maintenance and increased fuel efficiency. Look for an updated G-26 MLM price list in the January *Action News*. All active accounts will receive updated price lists by mail.

EA OIL FILTER FLYER

The Ea Oil Filter information in the G-2150 Ea Air and Oil Filtration Dealer Pricing and Application Guide, inserted in the November *Action News*, contained incorrect information. The flyer inserted in this issue of the *Action News* contains the correct information.



AMSOIL UNIVERSITY 2006

May 21-25, 2006

Wisconsin Indianhead Technical College
in Superior, Wis.

Enrollment Costs:

Prior to March 1, 2006:

\$397 per Dealer, \$196 for an attending spouse,
\$50 for a spouse wishing to attend lunches and
social events only.

After March 1, 2006:

\$447 per Dealer, \$246 for an attending spouse,
\$75 for a spouse wishing to attend lunches and
social events only.

Courses: Three Course Track Options

1. Core Technology Program - Directed toward new Dealers interested in getting jump-starts on their businesses. Contains the core material needed to function successfully as an AMSOIL Dealer. No prerequisites required.

2. Business Development Program - Directed toward growing Dealers interested in pursuing new markets and/or expanding others. Prerequisites: Must have previously attended other AMSOIL training such as AMSOIL University Core Technology Program, a C&F or CAT school or have sufficient field experience and an understanding of the basics of lubrication and general AMSOIL product knowledge.

3. Advanced Development Program - Directed specifically toward the well-established Dealer that is well versed in the fundamentals of lubrication, administration and sales techniques. Prerequisites: Must have achieved the level of Direct Jobber and have completed previous training such as AMSOIL University, a C&F, CAT or CTP school. Limited enrollment availability.

A welcoming reception, cookout and facility tour and a special activity will be included at AMSOIL University at no additional cost.

A 10 percent rebate will be offered on product orders placed while at AMSOIL University.

To register or obtain additional information, contact Julie Jacobson at (715) 392-7101 or visit the Dealers Zone at www.amsoil.com.

NEW AMSOIL PROMOTIONAL ITEMS

New AMSOIL promotional items make great holiday gifts.

NEW LONG SLEEVE V-TWIN MOTORCYCLE T-SHIRT

New black Long Sleeve V-Twin Motorcycle T-Shirt showcases AMSOIL logo and "High Performance Synthetic Motorcycle Oil" wording on the left chest and back. Exciting v-twin engine graphic dominates the back, and orange and red flames creep up the sleeves. 100 percent cotton. Sizes S-XXXL.



Stock #	Size	U.S.	Can.
G-2183	S	18.00	25.25
G-2184	M	18.00	25.25
G-2185	L	18.00	25.25
G-2186	XL	18.00	25.25
G-2187	XXL	20.00	28.00
G-2188	XXX	20.00	28.00



Shirt Front

NEW ALL OCCASION SHIRT

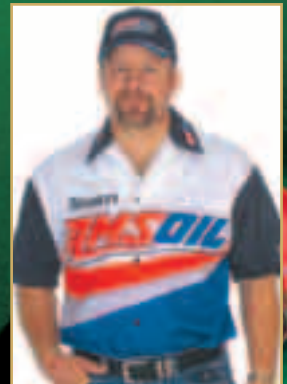
New white All Occasion Shirt features AMSOIL logo on left chest, navy piping and raglan sleeves. This comfortable non-wrinkle polyester shirt offers an ultrasoft microfiber feel. Sizes S-XXXL.



Stock #	Size	U.S.	Can.
G-2176	S	19.95	28.00
G-2177	M	19.95	28.00
G-2178	L	19.95	28.00
G-2179	XL	19.95	28.00
G-2180	XXL	21.95	30.75
G-2181	XXX	23.95	33.50

CREW SHIRT

Button-up AMSOIL Crew Shirt is constructed of a lightweight and comfortable 100 percent polyester, moisture wicking material. AMSOIL logos are displayed on the front, back and collar, and the AMSOIL "World Class Performance" logo is showcased on the right sleeve. Left sleeve features AMSOIL "Since 1972" logo and a convenient pocket with pen slot. Dye sublimated graphics resist fading. Sizes S-XXXL.



Stock #	Size	U.S.	Can.
G-2032	S	49.00	79.00
G-2033	M	49.00	79.00
G-2034	L	49.00	79.00
G-2035	XL	49.00	79.00
G-2036	XXL	49.00	79.00
G-2037	XXX	49.00	79.00



AMSOIL INTERCEPTOR Synthetic 2-Cycle Oil is engineered specially for power sports applications and those engines equipped with exhaust power valves. INTERCEPTOR keeps engines exceptionally clean, provides outstanding overall lubrication and controls exhaust valve sticking.

AMSOIL Synthetic Formula 4-Stroke™ Power Sports Oil provides serious protection and performance in recreational four-stroke motors. Its extreme temperature formulation provides outstanding protection in high performance, recreational or work/utility engines.



To order AMSOIL products call 1-800-777-7094



AMSOIL INC.
 SYNTHETIC LUBRICANTS
 AMSOIL BUILDING
 Superior, WI 54880-1527
 (715) 392-7101
 Internet: www.amsoil.com



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