

AMSOIL

ACTION NEWS

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The First in Synthetics

JANUARY 2005



Quick and Efficient Foam Filter Cleaning



**Eckstrom
Wins BIG at
Snocross Opener**



From the President's Desk...



Here we go again. It appears that another giant oil company will soon be following the lead of a much smaller synthetic oil company from Superior, Wisconsin. Rumor has it that one of the "majors" will soon be announcing a "long drain" synthetic oil. I wonder where they got the idea?

Now mind you, this is only a rumor, but it certainly doesn't surprise me. It was bound to happen sooner or later. We've been giving the majors grief for years over the wasteful drain intervals they were recommending. And we weren't the only ones being critical. You may recall in my past messages, I quoted David McFall who writes for *Lubes 'n Greases* magazine. He wrote about the ethics of promoting shorter drain intervals than were necessary to sell more motor oil. He said that AMSOIL was the only oil company that actually put drain intervals right on the containers.

It could be that the other oil companies are seeing the same writing on the wall that I saw over 30 years ago and have been proving ever since—that extended drain intervals are not only possible and practical, but that consumers were ready for them. We built our company on that premise, and have been very successful doing it.

AMSOIL has been copied before, and I'm sure we will be again. That's what happens when you're the leader. Others follow your lead. I recall an ad we made back in 1992 that read, "Imitation is the sincerest form of flattery . . . and we appreciate it." It's still going on and we still do.

When that ad was made, a few of the major oil companies were just introducing their synthetic oils.

Mobil had already introduced their synthetic motor oil in 1975, pretty much saying all the things we had been saying about AMSOIL for years, right down to our "25,000 miles or one year" service life statement. Not too difficult figuring out who they were imitating considering we were the only other synthetic motor oil on the market then and their sales copy was word for word what we were saying about our products.

Some of you might remember what happened to our sales when Mobil introduced their synthetic motor oil and started promoting it. There were quite a few Dealers at the time who were very concerned that their sales were going to suffer when a major oil company like Mobil went into competition with us. The fact of the matter was our sales actually grew substantially. Every time Mobil advertised their product, it was like they were actually advertising ours. The things we had been saying about the benefits of our synthetic were given new credibility when a company as large as Mobil confirmed them. That quieted the so-called "experts" who said our claims were not true, much to the delight of our Dealers.

The same situation occurred in 1992 when Castrol introduced their synthetic motor oil and began promoting it. Once again, our sales soared. Let's face it, why would a motorist want to buy a brand new, untested "me too" product when they can buy the original, proven product like AMSOIL? That's really what it boils down to.

If this rumor is true, my advice is consider it an opportunity. Stock up on product and expect your sales to increase, just like they have before. If this rumor is not true today, it surely will be sometime in the future. The other oil companies are not going to leave the long drain automotive market to us. They're going to try to get their share of it.

The one thing I know for a fact is that no other oil company is going to make a better extended drain motor oil than we make, period. They won't because they don't have the formulating expertise and experience that we have and they won't because they will formulate down to a price rather than up to our standards. It is more expensive to make the best oil on the market, and they will not cut into their profit margins to do it.

We have been copied and imitated for over thirty years, and we have thrived because our products have always been superior. Today every major oil company has a synthetic motor oil and many have other synthetic lubes as well and our business has never been so good.

AMSOIL has always been the innovator, the first, the leader. Others will continue to follow our lead, but they will never match our expertise or our desire to always be the best. Because that's what it takes. Never accepting being second best. Those who know me know I will never let that happen. Our employees know it, our suppliers know it and our Dealers know it.

I'm sure our competition knows it as well.

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is written in a cursive, flowing style.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

AMSOIL Motorcycle Oil Makes Gold Wing 'Purr' Unique Application For MP: Wheel Spins Best With AMSOIL

After nearly 15 years of using AMSOIL synthetic motor oils and lubricants, Ken Burkhalter, Chelsea, Mich., still finds himself pleasantly surprised by the quality of the products.

Burkhalter said he loves AMSOIL products and uses them in "anything and everything that comes under my control."

And that's a lot. Burkhalter and his wife, Nancy, ran a 200-acre farm, where they have raised and bred sheep until this year when they retired so they can travel.

The three farm tractors, ranging from a small 26 HP to a large 110 HP Massey, are equipped with AMSOIL 10W-40 Synthetic Motor Oil, AMSOIL oil and air filters and AMSOIL Synthetic Tractor Hydraulic/Transmission Oil. Burkhalter also uses AMSOIL gear lubes in his vehicles.

The 2000 Honda ATV, appropriately the "Rancher" model with a 350cc engine, runs with AMSOIL 10W-40 High Performance Motorcycle Engine Oil. He bought the ATV for Nancy to run around the farm and check on the sheep. She says the fire engine red ATV with its racks makes it a perfect "lambulance" should any of the babies need rescuing, an event that hasn't happened.

His zero-turn lawn mower, log-splitter and small engine water (pond) pump also are equipped with AMSOIL lubes and greases.

He runs AMSOIL 10W-40 Synthetic Motor Oil in his 2004 Chrysler Pacifica and 2002 Buick Rendezvous, along with the farm truck, a 1991 Dodge Dakota. The vehicles also have AMSOIL air and oil filters installed.

Although he registered as a Dealer years ago, he has used the products for himself rather than selling them to others.

"While I proselytize AMSOIL products to



AMSOIL MAKES GOLD WING 'PURR' – AMSOIL Dealer Ken Burkhalter and his wife Nancy pose in front of their 1999 Honda Gold Wing at their home in Chelsea, Mich. They recently retired and plan to travel on the big cruiser, trusting the AMSOIL products that are installed throughout.

all who will listen, I just send them to the AMSOIL website to learn more," Burkhalter said. "I'm a great promoter, I just didn't have the time to handle sales efforts. Now that I am retired I might rethink that."

Although Burkhalter trusts the quality and performance of AMSOIL motor oils, lubes and filters, he has been newly-impressed with AMSOIL products in his 1999 Honda Gold Wing GL1500SE. He purchased it with 15,000 miles on the engine. He put 5,000 miles on the oil and fluids installed by the dealer he bought the bike from and then installed AMSOIL Synthetic 10W-40 High Performance Motorcycle Engine Oil.

"Upon riding the bike after the change I was blown away," Burkhalter said. "Words alone cannot describe the remarkable performance change."

He reports the engine starts easier and quieter and idles significantly faster.

"I'll have to adjust the idle speed back down," he said. "It runs like everything is made from silk. The engine is so quiet you can barely hear it at 70 mph, and the smooth sound it makes is so stunning, I have been driving with my radio off just to enjoy the engine purr."

Besides the purring of the engine, Burkhalter experienced an immediate improvement in shifting ease on the Gold Wing. "I thought it might be my over-fertile imagination, but looking at the shop manual closer I find that the transmission runs in the engine oil (not separate) so the extreme smoothness, ease of shifting and lack of gear gnashing can only be attributable to the use of the AMSOIL motorcycle oil.

"I'm not sure why I'm surprised, having been a satisfied user for more than a decade, but the difference in the bike was dramatic."

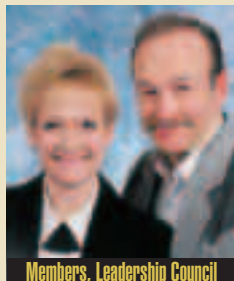


UNIQUE APPLICATION – Nancy Burkhalter always has a can of AMSOIL Metal Protector beside her while spinning. It is the best she has found for keeping the spinning wheel running smoothly and quietly.

MONTHLY LE



Ray and Arlene Schmit
Minnesota
 ★★★★★Regency Platinum
 Direct Jobbers
FIRST—Total Organization
 Second—Personal Group Sales
 Fifth—Commercial and Retail
 Marketing



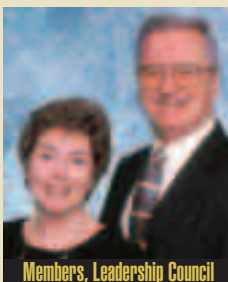
Mark and Sherree Schell
Idaho
 ★★Regency Platinum Direct
 Jobbers
 Second—Total Organization
 Third—Personal Group Sales



Leonard and Eunice Pearson
Washington
 ★★Regency Platinum Direct
 Jobbers
 Third—Total Organization



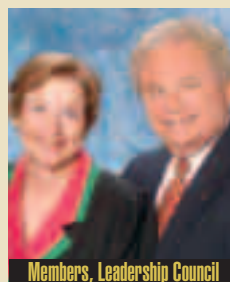
Dave M. Mann
Michigan
 ★★Regency Platinum
 Direct Jobber
 Fourth—Total Organization
FIRST—Personal Group
 Sales
 Third—New Qualified
 Dealers and Accounts



Gerry and Patricia Reid
Virginia
 Regency Platinum Direct
 Jobbers
 Eighth—Total Organization
 Seventh—Personal Group
 Sales



William and Judith Shirk
Maine
 Regency Platinum Direct
 Jobbers
 Ninth—Total Organization
 Ninth—Personal Group
 Sales



Thomas and Sheila Shalin
Kansas
 Regency Platinum Direct
 Jobbers
 Tenth—Total Organization
 Fifth—Personal Group Sales
 Fourth—New Qualified
 Dealers and Accounts



Bud and Lorna Bourquin
Minnesota
 Regency Silver Direct
 Jobbers
 Tenth—Personal Group
 Sales



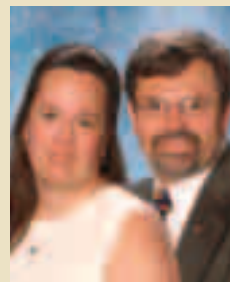
Robert and Jean Johnson
New Hampshire
 Master Direct Jobbers
 Fourth—Commercial and
 Retail Marketing



Daniel Mueller
Wisconsin
 Direct Jobber
FIRST—New Qualified
 Dealers and Accounts



David Rowley
Wisconsin
 Dealer
 Second—New Qualified
 Dealers and Accounts



Peter and Diana Lotito
New York
 Regency Direct Jobbers
 Fifth—New Qualified
 Dealers and Accounts

ADERS

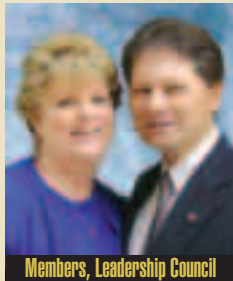
October
2004

HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



David and Carol Bell
Texas
★★Regency Platinum
Direct Jobbers
Fifth—Total Organization
Sixth—Personal Group Sales
Second—Commercial and Retail Marketing



George and Shirley Douglas
Florida
Regency Platinum Direct
Jobbers
Sixth—Total Organization
Eighth—Personal Group Sales
Seventh—New Qualified Dealers and Accounts



Daniel and Judy Watson
Florida
Regency Platinum Direct
Jobbers
Seventh—Total Organization
Fourth—Personal Group Sales



David and Tracey Cottrell
Ontario
Premiere Direct Jobbers
FIRST—Commercial and
Retail Marketing



Herschel L. Gates
Florida
Premiere Direct Jobber
Third—Commercial and Retail Marketing



Robert E. Riley
Florida
Dealer
Sixth—New Qualified Dealers and Accounts



Wayne and Lynette Fletcher
Washington
Premiere Direct Jobbers
Tenth—New Qualified Dealers and Accounts



Shirley Green,
Regency Platinum



Bill and Donna Durand,
★★★★★Regency
Platinum



Harold and Marcile Hartman,
Regency Platinum



Dorothy Hansen,
Regency Platinum



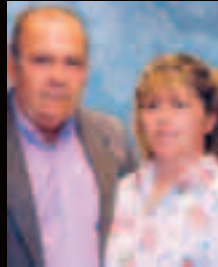
Ora Mae Boardman,
Regency Platinum



LaDonna Harrison and LaVel Rude,
(Lingwall Organization)
★★★★Regency
Platinum

HIGHER LEVELS OF

MASTER DIRECT JOBBER

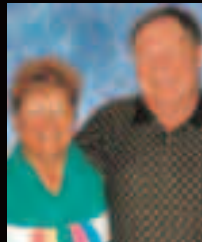


Gene & Danae Fine
Oregon

NEW DIRECT JOBBERS



Patrick & Carol Esser
Minnesota
Sponsors: Gary & Elizabeth Flatau
Direct Jobbers: Ray & Arlene Schmit



Herbert & Barbara McCrobie
Maryland
Sponsor: Gregg A. Ketterer
Direct Jobbers: Wallace & Katherine Hillman



Robert & Christine Tuttle
Connecticut
Sponsors: Normand, Jr., & Sandra Leclerc
Direct Jobbers: John & Virginia Strenkowski

First Time 1500 Level Honor Achievers 1500 monthly commission credits 15 Dealers sponsored

Richard and Brenda Coats, Oklahoma Sponsor: Kevin Alexander

First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

Robert L. Faris, Michigan Sponsors: Marion and Thomas Minto

Michael M. Miracle, Michigan Sponsors: Willis and Rolene Gingerich

Peter M. Muzio, North Carolina Sponsors: Michael and Eileen Kaufman

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Jerre L. Bassler, Pennsylvania Sponsors: Bernard and Jean Miller

Jason Keranen, Arizona Sponsors: LaDonna Harrison and LaVel Rude

Joseph M. Kreutzer, California Sponsors: David and Eline Haunschild

Russell A. Rougier, New Hampshire Sponsor: Richard Lamonde

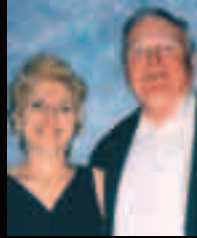
RECOGNITION

October
2004

NEW DIRECT DEALERS



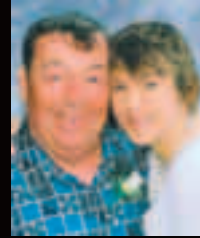
Darryl D. Tilton
New York
Sponsor: James R. Duvall
Direct Jobber: James R. Duvall



Daniel & Martha Clements
Delaware
Sponsors: A.E. Jr. & Linda Steed
Direct Jobbers: A.E. Jr. & Linda Steed



David G. Douglas
Michigan
Sponsors: Gordon & Lorrie Douglas
Direct Jobbers: George & Shirley Douglas



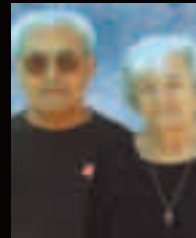
Luther & Michelle Hitt
New York
Sponsors: Don & Carol Stefanik
Direct Jobbers: Don & Carol Stefanik



Charles W. Joiner
Florida
Sponsors: George & Shirley Douglas
Direct Jobbers: George & Shirley Douglas



Duane J. Roark
Pennsylvania
Sponsor: Sherry Dirksen
Direct Jobber: Sherry Dirksen



Rosario & Thora Schepis
Florida
Sponsors: Daniel & Judy Watson
Direct Jobbers: Daniel & Judy Watson

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

- Dean Becker**, *Minnesota*. Sponsor: Wayne Becker
David Camillo, *New York* Sponsors: Dennis and Debbie Veley
Ed Carlton, *Oregon* Sponsors: Gene and Danae Fine
Terry Richard and Jeanie Conover, *Colorado* Sponsors: Everett and Virginia Calkins
Roy Cusack, *Texas* Sponsors: David and Elline Haunschild
Kenneth and Debbie Eich, *Minnesota* Sponsors: Mylo and Patty Twingstrom
Holden Fillmer, *Utah* Sponsor: Richard Fillmer
Donna Fooks, *California* Sponsors: Tom and Ruth Santell
Gary S. Goin, *Virginia* Sponsors: Marie and Marvin Layne
Harold A. Hill, *Indiana* Sponsor: Robert M. Muskin
Joseph E. Kelly, *Vermont* Sponsor: Cathy Silveira
William G. Schapman, *Michigan* Sponsor: Michael H. Ellis
Blair and Rosalie Schmidt, *California* Sponsors: Charles and Linda Evans
Victor G. Smith, *Florida* Sponsor: Gary M. Vivian
Charles and Val Toomes, *Oregon* Sponsor: Ron E. Toomes
Robert and Fran Torgler, *Oregon* Sponsors: Byron and Margaret Torgler

Donaldson®

Endurance®

Oil Filters Q & A



Why is AMSOIL replacing its SDF-70, 72, 73, 74, 77 and 80 diesel oil filters with Donaldson® Endurance® brand filters?

Donaldson® is the premiere manufacturer of heavy-duty filters for on- and off-road diesel applications, and they are recognized industry wide for producing top-of-the-line diesel filtration technology.

Although AMSOIL SDF filters provide exceptional protection and performance in diesel applications, extensive research has determined that Donaldson® Endurance® filters provide an extra edge of protection and performance. New, sophisticated diesel engines designed to meet today's stringent emission standards benefit from superior filtration, and the AMSOIL philosophy of delivering top-of-the-line products necessitated the partnership with Donaldson® to carry Endurance® filters.

Why are Donaldson® Endurance® filters more expensive, and what makes them better?

Conventional oil filters utilize cellulose fibers in their media. Cellulose media have large openings that allow contaminants to load inside the filter and plug passage ways, and cellulose filters have higher restriction and lower capacity. AMSOIL SDF oil filters utilize "lofted fiber" media, which is a blend of synthetic and cellulose fibers. The addition of synthetic fibers allows AMSOIL SDF oil filters to offer improved performance over conventional filters.

The Donaldson® Endurance® filter is constructed with full synthetic media that is exclusive to Donaldson®. Donaldson® synthetic media have a controlled size, shape and smaller fiber diameter that effectively capture contaminants on the surface. The exclusive Donaldson® synthetic media design results in a full flow filter that delivers extraordinary performance with greater efficiency, capacity and flow. Donaldson® Endurance® filters are 98.7 percent efficient when faced with 15-micron contaminants, and they are 50 percent efficient when faced with seven-micron contaminants. The smallest particle that can be seen with the naked eye is around 40 microns.

Why is wire mesh used in Endurance® oil filters?

Because synthetic media is soft compared to cellulose, the wire is necessary to add structural support.

What are the benefits of Donaldson® Endurance® filters?

Donaldson® Endurance® filters are capable of extending oil filter service life. They offer greater capacity compared to conventional filters, allowing them to hold more contaminants before they require changing.

Donaldson® Endurance® filters are more efficient than conventional filters. Because dirt is the number one cause of wear, it is critical to stop as much as possible to prevent wear and extend engine life.

Donaldson® Endurance® filters offer greater flow. Greater flow reduces restriction, allowing oil to be easily pumped to vital components, while also aiding cold weather starting.

Do Donaldson® Endurance® filters last as long as AMSOIL SDF filters?

AMSOIL recommends using Donaldson® Endurance® filters for the same change intervals as AMSOIL SDF filters. AMSOIL recommends new customers who have never used AMSOIL SDF filters follow vehicle manufacturer filter change intervals until a safe filter change interval can be established through experience and oil analysis.

CLASS 6 19,501 to 26,000 lbs. GVW	
CLASS 7 26,001 to 33,000 lbs. GVW	
CLASS 8 33,001 lbs GVW and over	

Can Donaldson® Endurance® diesel oil filters stop soot?

Donaldson® Endurance® diesel oil filters are full flow filters, and they surpass the full flow filtration requirements of both modern EGR-equipped diesel engines and older diesel engines. However, as full flow style filters, they are not designed to remove soot. Soot particles are extremely small, and special filtration is required to effectively remove them.

Where can Donaldson® Endurance® filters be used?

Use Donaldson® Endurance® filters in class 6, 7 and 8 vehicles (see chart above).

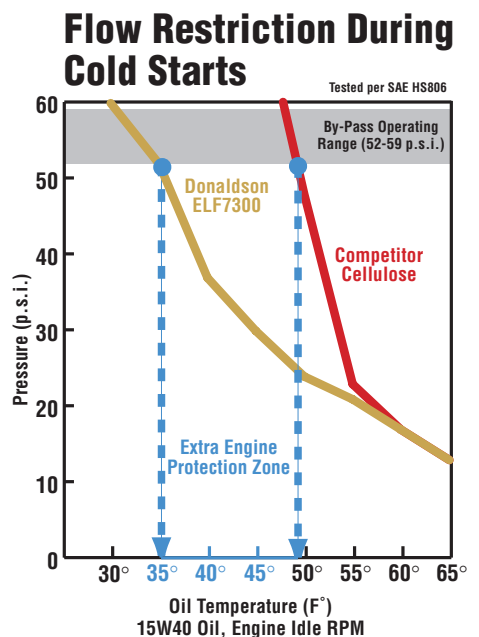
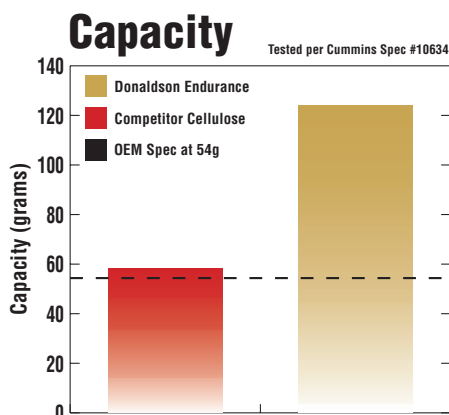
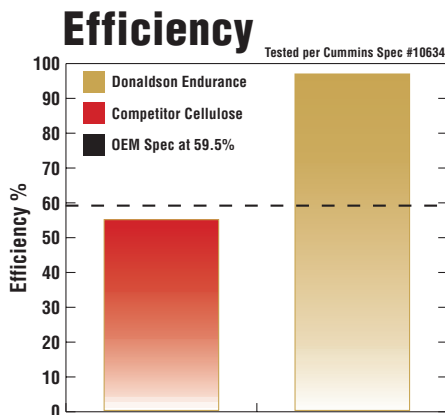
Are AMSOIL SDF-70, 72, 73, 74, 75, 77 and 80 oil filters still available?

These filters will remain available as supplies last.

An AMSOIL SDF-80 oil filter is currently being used on a 5.9 Liter Cummins turbo diesel engine. Which Donaldson® Endurance® filter should be used?

Donaldson® Endurance® filter ELF 7349 replaces the AMSOIL SDF-80. Because it stops more dirt and allows greater oil flow, the ELF 7349 offers superior protection for the 5.9 Liter Cummins turbo diesel engine. The ELF 7349 may be used for the same service intervals as the SDF-80, and it delivers all of the performance advantages stated earlier.

The following charts demonstrate the superior performance benefits of Donaldson® Endurance® oil filters in the areas of efficiency, capacity and flow restriction:



New Foam Filter Cleaner Offers Spray-on Cleaning Convenience

While AMSOIL Foam Air Filters offer superior protection against wear-causing particles and maximum air flow, another significant benefit is their longevity. AMSOIL Foam Air Filters may be washed and re-oiled for miles of trouble-free use, offering users convenience and reduced expenses. New High Tack Foam Filter Oil maximizes the performance efficiency of AMSOIL Foam Air Filters, and now AMSOIL is introducing the ultimate foam air filter cleaner.



FOAM AIR FILTER CLEANER

New AMSOIL Foam Air Filter Cleaner (FFC) is a specially formulated high quality biodegradable detergent offering quick, efficient and easy cleaning and preservation of AMSOIL Power Sports Air Filters, TS filters and other common wetted gauze and foam based motor and power sports filters. Its spray application offers maximum convenience, speed of application and even coverage. Simply spray cleaner liberally on both sides, allow to soak for 15 minutes, rinse thoroughly with low pressure water and allow to completely air dry before applying AMSOIL High Tack Foam Filter Oil.

Foam Air Filter Cleaner

Stock #	Pkg/Size	Wt. Lbs.	Comm. Credits	U.S. Dealer	Can. Dealer
FFC-BE	(1) 12-oz. bottle	1.9	2.65	3.95	6.40
FFC-06	(6) 12-oz. bottles	7.6	15.90	22.50	36.30

HIGH TACK FOAM FILTER OIL

AMSOIL High Tack Foam Filter Oil (AFO) is a special blend of synthetic polymers that allows maximum air flow and increased particle removing efficiency and capacity. High Tack Foam Filter Oil stays in place throughout service life, resists washout from carburetor fogging and will not plug foam filter cells, while its red color helps ensure even oil coverage across the entire filter.



AMSOIL High Tack Foam Filter Oil was tested with AMSOIL 2-Stage Foam Filter media under the SAE J726 test methodology, yielding an efficiency rating of 99.5 percent. High parti-

cle removing efficiency is critical in preventing engine wear, keeping equipment running at peak efficiency and improving fuel efficiency.

AMSOIL High Tack Foam Filter Oil is available in its traditional form and a convenient aerosol spray.

High Tack Foam Filter Oil

Stock #	Pkg/Size	Wt. Lbs.	Comm. Credits	U.S. Dealer	Can. Dealer
AFO-BC	(1) 8-oz. bottle	.6	1.55	2.80	4.50
AFO-08	(6) 8-oz. bottles	3.6	9.30	15.90	25.80
AFO-SC	(1) 11-oz. spray can	1.0	3.00	4.50	7.25
AFO-06	(6) 11-oz. spray cans	6.0	18.00	25.80	41.40

POWER SPORTS AIR FILTERS

AMSOIL Power Sports Air Filters offer second-to-none protection and performance in hard driven dirt bikes and ATVs, providing superior efficiency, capacity and air flow. Two layers of oil-wetted polyurethane foam provide a network of interlocking cells that effectively trap and hold wear-causing particles throughout the foam's thickness, while allowing a constant flow of clean intake air.



AMSOIL Power Sports Air Filters may be cleaned, re-oiled and reused for miles of trouble-free use. Frequent cleaning and oiling is necessary to achieve peak performance and maximum protection against engine wear.

- **Extended equipment life**
- **Superior contaminant-removing efficiency**
- **Greater contaminant holding capacity**
- **Maximum air flow**
- **Improved fuel efficiency**
- **Lower exhaust emissions**
- **Washable and reusable**



To find the correct filter for your application, consult the G-1768 Motorcycle & ATV Filter Application Guide or log on to the Dealers' Zone at www.amsoil.com.

The Harmful Effects of Engine Soot

Engine soot is a common byproduct in internal combustion engines, formed as the result of incomplete fuel combustion. Most fuels are composed of hydrocarbons, containing both carbon and hydrogen, and when undergoing complete combustion, the only byproducts are carbon dioxide and water. However, no engine is completely efficient and complete combustion does not occur. Complete combustion would require a very lean ratio of fuel to air, whereas real engine conditions exhibit richer fuel mixtures. The less air that is present in the ratio, the more favorable the conditions for soot accumulation.

Soot formation is more pronounced in diesel engines than gasoline engines due to the ways fuel is injected and ignited. While fuel is injected during the intake stroke and ignited with a spark in gasoline engines, it is injected during the compression stroke and ignited spontaneously from the pressure in diesel engines. Combustion is more efficient in gasoline engines because the air and fuel have a chance to thoroughly mix, while the late fuel injection in diesel engines produces fuel-dense pockets in the combustion chamber that produce soot when ignited. Newer exhaust gas recirculation (EGR) diesel engines, designed to reduce NOx emissions by routing part of the engine's exhaust stream through an intercooler and back to the intake manifold, further compound soot problems in diesel engine oils.

Excessive soot formation in oil can be caused by a number of factors. Worn out rings or injectors, excessive idling, poor fuel spray patterns and incorrect air-fuel ratios are major causes of soot formation. A faulty fuel nozzle may spray more fuel than desired, increasing the fuel-to-air ratio and causing incomplete combustion and soot accumulation, or the air filter may become clogged, decreasing air supply and increasing the fuel-air ratio.

Soot particles are spherical in shape and 98 percent carbon by weight. They are a very small size of around 0.03 microns, but they often agglomerate to form larger particles. Although the majority of soot produced during combustion exits through the exhaust, some passes through the rings of the com-

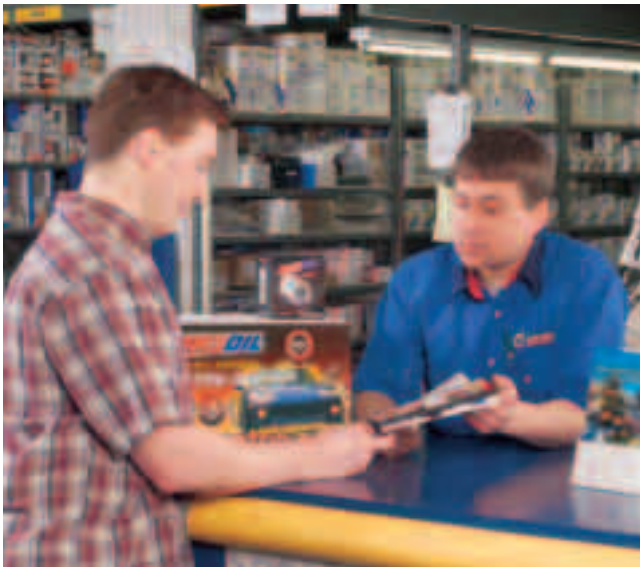
bustion chamber and enters the engine oil. As long as these soot particles remain suspended in the oil and are not allowed to agglomerate, they pose little risk to engine parts. It is up to the motor oil's dispersants to keep soot particles dispersed. However, in high soot conditions, dispersants can become quickly depleted.

High soot load conditions lead to loss of oil dispersancy as an oil's dispersant additives are consumed. As dispersancy is lost, soot particles agglomerate and form larger particles that build up on engine surfaces. This soot and sludge eventually impedes oil flow, and it can also form on oil filters, blocking oil flow and allowing dirty oil into the engine. In addition, high soot levels within a motor oil increase its viscosity, further impeding oil flow and increasing engine wear. Anti-wear additive performance is also affected in high soot conditions as additives are gradually removed from the oil by adsorption to soot particles, leading to increased wear and premature engine failure.

Another negative effect of high soot conditions is the formation of carbon particles on the piston ring grooves, causing degradation of the oil seal between the ring and cylinder line and abrading the ring and liner. As the gap between the ring and liner increases, combustion byproducts such as gases and unburned fuels blow into the crankcase, a problem known as blowby, eventually causing expanding gases to lose ability to push the piston down and generate the power necessary to propel the vehicle. Horsepower is lost and fuel efficiency decreases. Ring sticking and poor heat transfer from the piston to the cylinder wall can also result.

AMSOIL synthetic diesel oils are formulated with robust additive packages that effectively disperse soot particles so they do not agglomerate and cause engine damage. In actual on-highway heavy-duty truck field trials, at soot levels as high as 10 percent volume and higher, AMSOIL diesel oils maintained an extremely low viscosity of 17 cSt. Excellent wear control was maintained with an average iron content under 50 ppm. AMSOIL diesel oils provide outstanding protection against viscosity thickening and soot generated wear.

Initial Account Contact Guidelines Combat Theft and Interference With Protected Accounts



An AMSOIL Dealership presents a world of opportunity to anyone willing to grab it, offering limitless opportunities to sell premium AMSOIL products to new customers and to build dealership organizations. AMSOIL Dealers have a multitude of ways to earn profits and commissions, including the Commercial and Retail On The Shelf programs.

More and more Dealers are using the Commercial and Retail On The Shelf programs to successfully build their businesses, and the company has shown tremendous growth as a result. However, in order to maintain this opportunity, it is very important for Dealers to avoid interfering with "protected accounts," those customers that are serviced or registered by another Dealer. AMSOIL has recently seen an increased level of theft and interference with protected accounts. It is a widespread problem, occurring all across the U.S. and

Canada and being caused by both new and established Dealers.

Theft of a Protected Account

Theft of an account is directly selling products to a protected customer. The following are examples of theft:

- 1) A Dealer drives around with a truck and trailer loaded with AMSOIL products, stopping and selling to stores with AMSOIL signs in the window.
- 2) In multiple store chains where one location is registered under one Dealer and another location is registered under a different Dealer, one Dealer entices the other Dealer's account to buy from him.
- 3) An owner, relative or employee of a protected account becomes a Dealer and begins selling to the account directly.
- 4) A Dealer has his engine or transmission worked on by another Dealer's protected account, then begins selling directly to the account in order to earn back repair expenses. The Dealer is local, offers delivery and the account wants to repay him for his business.

Interference with a Protected Account

Interference with an account is discussing AMSOIL and offering better service to a protected customer. The following are examples of interference :

- 1) A warehouse distributor begins selling AMSOIL products and does a mass mailing to protected accounts, offering free freight for low order quantities.
- 2) A Dealer lures protected accounts with local service and inventory.
- 3) A Dealer encourages a protected account to terminate their relationship with their current Dealer.

Initial Account Contact Guidelines

Attempts to move in on other Dealers' protected accounts is a losing situation, as it results in lost commissions, harmed relationships and lost customers and Dealers. The following initial account contact guidelines have been defined in order to keep the playing field level and ensure the AMSOIL business opportunity remains a source of limitless potential for all:

It is important to qualify prospects to ensure they are good candidates for the Commercial or Retail On The Shelf programs. For example, a commercial prospect that maintains a fleet of vehicles is a good fit for the Commercial Program, while a retail store that stocks automotive products is a good fit for the Retail On The Shelf Program. In addition, ensure the person you speak with has the proper authority to buy, complete an account application or influence the decision to become an AMSOIL account.

Before pursuing a prospect as an AMSOIL account, ensure they are eligible and unprotected. This means they have not been working with another AMSOIL Dealer and are not active customers. An active customer is a customer who registered or has made a purchase within the last 12 months. The following procedures should be followed to determine if a prospect is an active and protected customer or if they are eligible to be registered as a new customer:

Visual Inspection

Before approaching a prospect, perform a visual inspection of their business premises. For retail-on-the-shelf prospects, simply inspect the store for AMSOIL products, signage or any indication that a relationship with another AMSOIL Dealer exists. If you find one, do not pursue the prospect any further. Walk away.

Verbal Qualification

Whether meeting face to face with a prospect or speaking with them over the phone or e-mail, the following questions should be asked to determine if the prospect is protected:

- 1) Do you have an account with AMSOIL?
- 2) Have you been working with another AMSOIL Dealer?
- 3) Have you used or sold AMSOIL products in the past?
If so, when?

If the answer is yes to either of the first two questions, or they have used or sold AMSOIL products within the past 12 months, cease the sales call and move on to the next prospect. If at any time you learn one of your prospects is a registered account or has been working with another Dealer, walk away. You may refer them to their current Dealer.

Verifying the status of an account must come first. Prior to verifying their status, Dealers must refrain from discussing AMSOIL products, programs, special services or anything else that could interfere with an existing customer/Dealer relationship. If an account is

unprotected, identify yourself as an independent AMSOIL Dealer and proceed to pursue them as a customer.

Failure to properly follow these steps could adversely affect another AMSOIL Dealer and will result in immediate disciplinary action. First offenses for interfering with a protected account will result in a warning and possible commission deductions. Further violations could result in Dealership termination.

Should questions still remain about an account's status following a visual inspection and verbal qualification, Dealers may contact the AMSOIL Account Services Department for assistance. Provide the prospect's name, address and phone number, and the representative will search the AMSOIL customer database to determine if a customer record exists and if they are active or inactive. If the customer is active, refrain from having further contact with them. If the customer is inactive or no customer record exists, you are free to pursue the prospect as an AMSOIL account.

Searching for an account in the AMSOIL customer database by name, address and phone number will not always accurately reveal an account's status. For example, some individuals and businesses use two or more names. A NAPA Auto Parts of San Diego may be doing business under that name, but may have a different, official business name. Many prospects also have multiple phone numbers or locations that could prevent their computer record from being located. Should a Dealer later learn that a prospect is a protected AMSOIL account, he must immediately cease pursuing the prospect and refer them to the Dealer they have been working with.

Although these guidelines have been tailored specifically for commercial and retail on the shelf accounts, the same practices should also be applied when recruiting new Dealers and Preferred Customers.

By following these contact guidelines you help ensure that your efforts and the efforts of all Dealers are justly rewarded. A healthy business climate is preserved, as well as the professional integrity of the Dealership opportunity.

Retail Sponsoring Kit

The G-1001 Retail Sponsoring Kit provides everything needed to sign up a retail on the shelf account, including price list, catalog, order forms and introduction letter.

Stock #	U.S.	Can.
G-1001	2.00	3.25

Commercial Sponsoring Kit

The G-1007 Commercial Sponsoring Kit provides everything needed to sign up a commercial account, including price list, catalog, order forms and introduction letter.

Stock #	U.S.	Can.
G-1007	2.00	3.25

The Match Game

Chemistry is an odd thing in sports. Some teams can win championships with the right mix of people and attitudes, but with far less talent. For others, one bad apple can ruin the bushel, despite having the most talent. For Team AMSOIL/Chaparral/Honda, they're hoping their new mix can find the perfect blend in 2005.

With the departures of Chris Gosselaar and Ryan Mills, Team AMSOIL/Chaparral/Honda needed to add two new riders before the U.S. Open. So the team looked at the available talent coming off the AMA Motocross Championships and decided on a hole-shot artist from overseas and a relative unknown from America's heartland.

The holeshot artist is Joaquim Rodrigues. The Portugal native came to America in 2003, courtesy of a KTM contract. It was a dream come true for the 23-year-old.

"Back home everyone said 'Ah, you're crazy, you dream too high. How are you going to get to America?'" Rodrigues told USMotocross.com.

Injuries over the past two seasons have limited his success, and eventually his ride with KTM. But a strong finish in motocross atop the 450 four-stroke made Rodrigues appealing to a number of teams, including Team AMSOIL/Chaparral/Honda. So before the U.S. Open, he signed with Team AMSOIL to ride on the 125cc team. He finished 12th overall in Las Vegas, including a 4th in Saturday's moto.

"Now I'm here, and I want to go forward," said Rodrigues. "My dream is to be a champion here, and that's what I want to be. I'm going to work hard to be a champion, and race hard to win, not finish second."

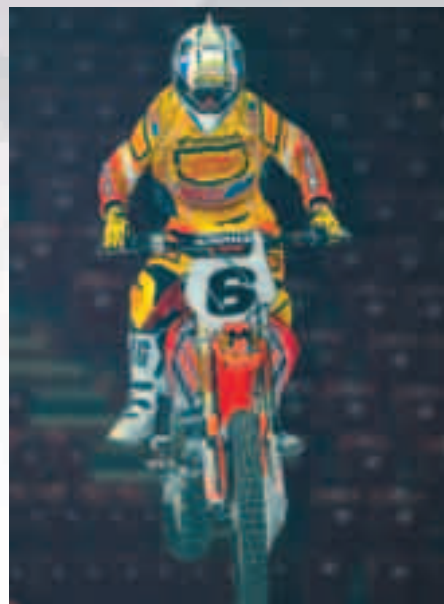
Joining Rodrigues on the 125-team is a man who is quickly getting noticed around the motocross community.

Kansas native Tommy Hahn cut his teeth racing both amateur motocross and arenacross. The former privateer was also added to the AMSOIL/Chaparral/Honda team just before the U.S. Open. Despite never racing supercross before the Las Vegas event, Hahn went out and secured a third place finish in the sport's biggest venue. His goals for the 2005 season include top three finishes in both supercross and motocross.

"That's where I want to be," said Hahn. "I definitely have the bikes, now it's all up to me to see how I do."

Alone, they've proven their worth. The true test for Team AMSOIL/Chaparral/Honda is to see if they can work together for a championship in 2005.

The AMA Supercross Series begins January 8, 2005 at Angel Stadium in Anaheim, Calif.



Hahn can now focus on keeping his bike straight, instead of worrying about what name will adorn his chest.



The holeshot artist always finds time for some style points off the triples.



From privateer to factory rider, Hahn is ready to soar up the standings.



The long, winding road finds another turn for Rodrigues.

A First - Finally!

Duluth, Minn. – For the past seven years, AMSOIL has been waiting for the hometown team to win the Pro Open final at the AMSOIL Duluth National. This year's Thanksgiving weekend turned out to be a happy one for Team AMSOIL/Scheuring Speed Sports.

D.J. Eckstrom took care of business on his home track. The Duluth native ran flawlessly, going undefeated in the three-round Pro Stock qualifying heats. Eckstrom would grab the number two qualifying position behind last year's champion, Blair Morgan. In the finals, Morgan would dump his sled and DJ would hold on for a second place finish. Eckstrom's teammate Carl "Showtime" Schubitzke finished in 8th place.

In Sunday's main event, it was all Eckstrom. "DJ" again won each of the qualifying heats and held the number two position behind Morgan. In the finals, Eckstrom grabbed the holeshot in the first turn and never looked back. He dominated the competition from start to finish, grabbing the checkered flag by a half-lap.



D.J. uses his racing IQ to push his Polaris to the front of the pack.

"We've been waiting to win the Pro Open here for the past seven years," said Team AMSOIL owner Steve Scheuring. "DJ ran a great race from start to finish. Once he got the holeshot he never let up."

Team AMSOIL took part in the World Snowmobile Event in Winnipeg, Manitoba on December 11-12. For race results log onto www.amsoil.com. The next WSA National will be held at Canterbury Park in Shakopee, Minn. January 14-16, 2005.



A little finger pointing and a lot of smiles for Team AMSOIL in the winner's circle.



Schubitzke powers through the powder at the AMSOIL Duluth National.

Going Around in Circles



The "Wonder Kid" gets low in the corner but usually reaches up to grab the checkered.

AMSOIL decided to do a little ice fishing this winter and landed a pretty big fish in the Oval Ice Racing circuit. PJ Wanderscheid of Sauk Centre, Minn. has signed on with AMSOIL this year. The 20-year-old "Wonder Kid" has made a major splash in the ice-racing world since joining the circuit four years ago. During that time, Wanderscheid has 56 first place finishes; eight points championships and won the prestigious Eagle River World Championships twice (2002 and 2003).

Wanderscheid Racing is a family affair. Along with PJ, brothers Mark and Dave are the owners of the team, with Mark acting as crew chief. The crew was also named the 2001 Race Family of the Year.

The U.S. leg of the United States Snowmobile Association Prostar Racing Series starts January 8 and 9 in Plymouth, Wis. PJ will also look to regain his title at the Eagle River World Championships January 12-16.



REGIONAL SPEAKER'S MEETING

• January 22 - Saturday
Speakers: AMSOIL Director of Sales Peter Haines, ★★Regency Platinum Direct Jobber Mark Schell and Regency Platinum Direct Jobber Tom Shalin
 Registration 11 a.m. to noon
 Buffet Dinner Meeting - 5:30 p.m.
 Cost: \$20 each, meetings and dinner; \$5 each, meetings only
POODLE DOG RESTAURANT
 1522 54th Avenue East
 Fife, WA 98424
 Hosted by
 ★★Regency Platinum Direct Jobbers
 Leonard & Eunice Pearson
 For more information call
 (800) 526-7645

T-1 CERTIFICATION MEETINGS

UTAH

• January - Every Friday
 • February - Every Friday
 Meeting - after 4 p.m.
GREENE RESIDENCE
 11653 S. Patchwork Circle
 South Jordan, UT 84095
 Hosted by Dealer Dorsey Greene
 (801) 253-2701
 Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

• January 20 - Thursday
 • February 17 - Thursday
 Meeting - 7 p.m.
STANLEO'S SUB VILLA
 Governor's Drive
 Huntsville, AL
 Hosted by Direct Jobber Cliff Goehring & Premier Direct Jobber Gerry Gotvald
 (256) 337-0376

• January 20 - Thursday
 • February 17 - Thursday
 Meeting - 7 p.m.
BOWMAN RESIDENCE
 1330 Frank Marshall Road
 Ozark, AL 36360
 Hosted by Direct Jobbers
 E. E. "Al" & Mildred Bowman
 (334) 774-3344

ALASKA

• January 20 - Thursday
 • February 17 - Thursday
 Meeting - 7 p.m.
PHILLIPS
INTERNATIONAL INN
 5121 Arctic Boulevard
 Anchorage, AK 99507
 Hosted by Dealer Don Nusbaum
 (907) 563-2274 Call for reservations

• January 4, 18 - Tuesday
 • February 1, 15 - Tuesday
 Meeting - 7 p.m.
STATEN RESIDENCE
 2949 Sunflower Street
 Anchorage, AK 99508
 Hosted by Premier Direct Jobber Meldu Staten
 (907) 333-0124 Call for reservations

ARIZONA

• January 18 - Tuesday
 • February 15 - Tuesday
 Optional no-host dinner - 5:30 p.m.
 Meeting - 6:30 p.m.
THEO'S SPARTAN GRILL
 1825 East University Drive
 Tempe, AZ 85281
 Hosted by Master Direct Jobber Dick Nudo and Dealer Jim Brewer RSVP
 (602) 996-7181 Dick
 (480) 968-4922 Jim

ARKANSAS

• January 13 - Thursday
 • February 10 - Thursday
 Meeting - 6:30 p.m.
GARDNER RESIDENCE
 280 York Chapel Road
 Nashville, AR 71852
 Hosted by Dealer Jerry Gardner
 (870) 451-9152 jgard24@iocc.com

• January 12 - Wednesday
 • February 9 - Wednesday
 Meeting - 7 p.m.
PASTERNAK RESIDENCE
 217 CR 472
 Jonesboro, AR 72404
 Hosted by Premier Direct Jobbers David and Brenda Pasterniak
 (870) 933-8376

CALIFORNIA

• January - Every Thursday
 • February - Every Thursday
 Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
 Mill Valley, CA
 Hosted by Dealer Doug Storms
 800-793-5301

• January 5 - Wednesday
 • February 2 - Wednesday
 Meeting - 7 p.m.
MCCOOL RESIDENCE
 2210 Coddling Drive
 Modesto, CA 95350
 Hosted by Dealer Bill McCool
 (209) 577-0174

• January 25 - Tuesday
 • February 22 - Tuesday
 Meeting - 7 p.m.

EVANS RESIDENCE
 40728 Sundale Drive
 Fremont, CA 94538
 Hosted by Premier Direct Jobbers
 Chuck and Linda Evans
 (510) 659-4078

• January 11 - Tuesday
 • February 8 - Tuesday
 Meeting - 6:30 p.m.
COCO'S RESTAURANT
 284 East Highland Avenue
 San Bernardino, CA 92401
 Hosted by Dealer Jim Johnstone
 (909) 886-4842

• January 4 - Tuesday
 • February 1 - Tuesday
 Meeting - 7 p.m.
CARROW'S RESTAURANT
 19011 Bloomfield Avenue
 Cerritos, CA
 Dealer Dave Gumpertz
 (562) 212-3709
 Dave@Lubes4U.com

• January 18 - Tuesday
 • February 15 - Tuesday
 Meeting - 7 p.m.
 Downline and Guests FREE, Out of line - \$5
LUDWICK RESIDENCE
 6015 Hughes Street
 San Diego, CA 92115
 Hosted by Direct Dealer
 Craig Ludwick R.S.V.P. (619) 583-5218

COLORADO

• January 20 - Thursday
 • February 17 - Thursday
 Meeting - 7:30 p.m.
AMSOIL HOUSE
 4316 Ridgcrest Drive
 Colorado Springs, CO 80918
 Hosted by Executive Direct Jobber Ida Gray (719) 598-5115

CONNECTICUT

None Scheduled

DELAWARE

• January 8 - Saturday
 • February 12 - Saturday
 Meetings at Noon
 Call for reservations
BLUE DIAMOND PARK
 765 Hamburg Road
 New Castle, DE 19720
 Hosted by Direct Jobber Greg King
 (302) 345-4350 Guests Welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

• January 27 - Thursday
 • February 1 - Thursday
 Meeting - 7 p.m.
PERKIN'S RESTAURANT
 5320 North Orange
 Blossom Trail
 Orlando, FL 32806
 Hosted by Regency Platinum Direct
 Jobbers George & Shirley Douglas
 (407) 856-1564 Call ahead for details,
 directions and RSVP

• January 4 - Tuesday
 • February 1 - Tuesday
 Dinner/Social - 6 p.m.
 order from menu
 Meeting - 7 p.m.

SAFFRON'S RESTAURANT
 1700 Park Street North
 St. Petersburg, FL, 33710
 Hosted by Executive Direct Jobbers
 John and Shirley Alquist
 (727) 545-8347
 alquistproducts@hotmail.com
 www.tell-it-well.com
 All are welcome. Emphasis on doing
 AMSOIL as a business.

GEORGIA

• January 6 - Thursday
 • February 3 - Thursday
 Meeting - 7 p.m.
DIRKSEN RESIDENCE
 1905 Queens Road
 Albany, GA 31707
 Hosted by Regency Direct Jobber
 Sherry Dirksen (229) 436-5532
 Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

• January 1 - Saturday
 • February 5 - Saturday
 Meeting - 12 - 3 p.m.
SCHELL RESIDENCE
 2000 W. Broadway
 Idaho Falls, ID
 Hosted by ★★Regency Platinum Direct
 Jobbers Mark & Sherree Schell
 Reservations: (208) 524-0322 RSVP

• January 12 - Wednesday
 • February 9 - Wednesday
 Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
 23446 Freezeout Road
 Caldwell, ID, 83605
 Hosted by Premier Direct Jobbers
 Charles and Connie McGuffey
 RSVP: (208) 455-2581

ILLINOIS

• January 11 - Tuesday
 • February 8 - Tuesday
 Meeting - 7:30 p.m.
BAUER RESIDENCE
 111 Woodland Trail
 Anna, IL 62906-3904
 Hosted by Direct Dealers
 Norm and Barb Bauer
 (618) 833-3228

• January 15 - Saturday
 • February 19 - Saturday
 Meeting - 10 a.m.
LINDLAND SALES OFFICE
 1421 Winnemac Avenue
 Unit I
 Chicago, IL 60640
 Hosted by Premier Direct Jobbers
 Rienert and Diana Lindland
 RSVP (773) 271-5678

INDIANA

• January 5, 19 - Wednesday
 • February 2, 16 - Wednesday
 Meeting - 7:30 p.m.
RENTOWN SHOP
 1533 Rentown Road
 Bremeon, IN
 Hosted by Direct Jobbers
 LeRoy and Malinda Hochstetler and
 Premier Direct Jobbers
 Willis and Rolene Gingerich
 (219) 831-2839

IOWA

• January 4 - Tuesday
 • February 1 - Tuesday
 Meeting - 7 p.m.
SORTER RESIDENCE
 2629 340th Avenue
 Terril, Iowa 51364
 Hosted by Dealers
 David and Melissa Sorter
 (712) 853-6293

KANSAS

• January 6 - Thursday
 • February 3 - Thursday
 Meeting - 6:30 - 8 p.m.

WICHITA PRODUCT CENTER
 3800 West 29TH Street
 South, Ste. 5
 Wichita, KS 67217
 Hosted by Regency Platinum Direct
 Jobbers Tom and Sheila Shalin
 (316)-733-0002

KENTUCKY

• January 6 - Thursday
 • February 3 - Thursday
 Meeting - 7:30 p.m.
 Hosted by Executive Direct Jobbers
 Al and Ann Kelly
 (859) 879-0728 or e-mail:
 bestoil@alltel.net
 Call for location, directions and RSVP

LOUISIANA

• January 4 - Tuesday
 • February 1 - Tuesday
 Meeting - 6 p.m.
AUTTONBERRY RESIDENCE
 2520 Swiss Street
 W. Monroe, LA 71291
 Hosted by Dealer Ellis Auttonberry
 (318) 396-4348

MAINE

None Scheduled

MARYLAND

• January 26 - Wednesday
 • February 23 - Wednesday
 Meeting - 7 p.m.
HYNES RESIDENCE
 291 Chestnut Springs Road
 Chesapeake City, MD 21915
 Hosted by Dealer William Hynes
 (302) 540-2525 or 877-885-3111

• January 21 - Friday
 • February 18 - Friday
 Meeting - 7:30 p.m.
 Downline and Guests FREE,
 Out of line - \$5

MARTIN RESIDENCE
 3994 Trace Hollow Run
 Salisbury, MD 21801
 Hosted by Master Direct Jobbers
 Les & Linda Martin (410) 548-LUBE

• January 21 - Friday
 • February 18 - Friday
 Meeting - 7 p.m.
GRONER RESIDENCE
 9208 Todd Avenue
 Fort Howard, MD 21052
 Hosted by Account Direct
 Harvey Groner (410) 477-8255

• January 6 - Thursday
 • February 3 - Thursday
 Meeting - 7 p.m.
DEACOSTA RESIDENCE
 4942 S. Upper Ferry Road
 Eden, MD 21822
 Hosted by Dealers
 Chris & Barb DeAcosta
 (410) 742-0637
 Reservations Required

• January 21 - Friday
 • February 18 - Friday
 Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
 3228 E Joppa Road
 Baltimore, MD 21234
 Hosted by Premier Direct Jobber
 Al Smith (410) 882-9696
 Al@SynLubes.com
 Reservations Required

MASSACHUSETTS

None Scheduled

MICHIGAN

• January 19 - Wednesday
 • February 16 - Wednesday
 (Opportunity)
 Meeting - 7 p.m. (Dealer training)
MUGRIDGE RESIDENCE
 6640 State Road
 Lakeport, MI 48059
 Hosted by Premier Direct Jobbers Barry
 and Cathy Mugridge (877) 446-2671
 Call for information and scheduling or
 visit the web at www.pro-oil-l.com

• January 17 - Monday
 • February 21 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
 644 Shady Maple Drive
 Wixom, MI 48393
 Hosted by Regency Platinum Direct
 Jobber Tom Kirby (248) 669-9093
 Refreshments served, RSVP Required

• January 3 - Monday
 • February 7 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
 61653 Miriam Drive
 Washington, MI 48094
 Hosted by Regency Gold Direct Jobber
 Mike Ellis RSVP at (810) 781-5092 or
 (810) 918-1578

• January 3 - Monday
 • February 7 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
 9338 Rawsonville Road
 Belleville, MI 48111
 Hosted by Dealer Dale Rabe
 RSVP at (734) 461-9577 or 355-9747

MINNESOTA

• January 20 - Thursday
 • February 17 - Thursday
 Meeting - 7 p.m.
MEYER RESIDENCE
 800 2nd Street
 Cleveland, MN 56017
 Hosted by Executive Direct Jobbers Charles &
 Donna Meyer
 (507) 931-3875

• January 6 - Thursday
 • February 17 - Thursday
 Meeting - 6 p.m.
TWINGSTROM RESIDENCE
 29200 Goldenrod Drive NW
 Isanti, MN 55040
 Hosted by Master Direct Jobbers
 Mylo and Patty Twingstrom (612) 819-8835

• January 20 - Thursday
 • February 17 - Thursday
 Meeting - 7 p.m.
SCHMIT RESIDENCE
 932 38th Ave. No.
 St. Cloud, MN 56301
 Hosted by ★★Regency Platinum Direct
 Jobbers Ray & Arlene Schmit
 (320) 251-4861

• January 13 - Thursday
 • February 10 - Thursday
 Meeting - 7:30 p.m.
STAVE RESIDENCE
 3040 Bridge Street NW
 Apt. 211
 St. Francis, MN 55070
 Hosted by Dealer Ordell Stave
 (612) 241-5267

• January 15 - Saturday
 • February 19 - Saturday
 Meeting - 2 p.m.
SAWYER RESIDENCE
 28108- 133rd Street
 Zimmerman, MN 55398
 Hosted by Direct Jobbers
 Roger and Jennifer Sawyer
 (763) 856-3567
 sawyergilmore@aol.com
 www.rpsracing57.com

MISSISSIPPI

None Scheduled

MISSOURI

• January 25 - Tuesday
 • February 22 - Tuesday
 Meeting - 7p.m.
REPUBLIC PARKS AND RECREATION ACTIVITIES CENTER
 711 East Miller Road
 Republic, MO
 Hosted by Dealer Jim Barnes
 Call for directions. (417) 732-2553

• January 18 - Tuesday
 • February 15 - Tuesday
 Meeting - 7p.m.
LUCZAK RESIDENCE
 4810 Mattis Street
 St. Louis, MO 63128
 Hosted by Executive Direct Jobbers
 Connie and John Luczak
 (314) 892-6018 (417) 732-2553
 connielubes@earthlink.net

MONTANA

NEBRASKA

None Scheduled

NEVADA

• January 13 - Thursday
 • February 10 - Thursday
 Meeting - 6:30 - 8 p.m.
AMSOIL PRODUCT CENTER
 4545 N. Lamb Blvd., Suite. D
 Las Vegas, NV
 Hosted by Executive Direct Jobber Bob Kaytes
 and Regency Platinum Direct Jobber
 Shirley Green (702) 362-4492

NEW HAMPSHIRE

None Scheduled

NEW JERSEY

• January 11, 25 - Tuesday
 • February 8, 22 - Tuesday
 Meeting - 7 p.m.
SEDA-MORALES RESIDENCE
 54 Woodland Avenue
 Mullica Hill, New Jersey 08062
 Hosted by Premier Direct Jobber
 Ben Seda-Morales (856) 478-6732, cell;
 (856) 371-1880, home Please RSVP

NEW MEXICO

• January 25 - Tuesday
• February 22 - Tuesday
Meeting - 7:30 p.m.
GREENBERG WAREHOUSE
2415 Princeton Drive NE,
Suite C
Albuquerque, NM 87107
Hosted by Regency Direct Jobbers Paul
and Nancy Greenberg
(505) 881-1693 warehouse;
(595) 255-2137, home
fax (505) 232-8330
NMOilman@aol.com

NEW YORK

• January - First Wednesday
• February - First Wednesday
Meeting - 7:30 p.m.
WOLFE RESIDENCE
34 Hillvale Road
Albertson, NY 11507
Hosted by Dealers
Edward and Eileen Wolfe
(516) 621-4565 Please RSVP

• January 19 - Wednesday
• February 16 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Mosely Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien
(716) 223-8016
Call ahead to reserve a seat

• January 4 - Tuesday
• February 1 - Tuesday
Meeting - 7 p.m.
LOTITO RESIDENCE
89 Owl Creek Road
Spencer, NY 14883
Hosted by Regency Direct Jobber Peter
Lotito (607) 589-4148
Call ahead to reserve space and
confirm location or e-mail
lubeddealerny@aol.com

• January 13 - Thursday
• February 10 - Thursday
Meeting - 7:30 p.m.
FRITTITTA RESIDENCE
16 LaForge Avenue
Staten Island, NY 10302
Hosted by Direct Jobbers Vinny and
Germaine Frittitta (718) 442-4774

• January 19 - Wednesday
• February 16 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for specific
location
Hosted by Direct Jobber
Peter Finnerty (315) 682-9791

• January 19 - Wednesday
• February 16 - Wednesday
Meeting - 7:30 p.m.
**NEWARK, NY
LOCATION**
Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• January 13 - Thursday
• February 10 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan (919) 772-9569
Guests welcome Non-downline \$2.00

• January 13 - Thursday
• February 10 - Thursday
Meeting - 7:30 p.m.
MALLONEE RESIDENCE
3009 5th Street NW
Hickory, NC 28601
Hosted by Account Direct Larry Mallonee
and Dealer Jack Hoskins
(828) 327-3655
All Dealers welcome.

• January 13 - Thursday
• February 10 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Executive Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• January 11 - Tuesday
• February 8 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers
George and Nancy Cleveland
(910) 346-3866
Call first - All Dealers welcome

• January 26 - Wednesday
• February 23 - Wednesday
Meeting - 7p.m.
**Albany Area
GUILZ RESIDENCE**
6 Daisy Lane
East Berne, NY 12059
Hosted by Premiere Direct Jobber Richard
Guilz (518) 423-1552
rich@empiresthetics.com
call or e-mail to reserve seat

NORTH DAKOTA

• January 4 - Tuesday
• February 1 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Avenue West
West Fargo, ND 58078
Hosted by Direct Jobbers
Skip and Anna Evanson
(701) 281-1906
skipsuperlube@msn.com

OHIO

• January - Every Wednesday
• February - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Falls, OH 44221
Hosted by Dealers
Paul & Coralie Fabijanic
(330) 928-8863 or
800-874-4827 RSVP

• January 2 - Sunday
• February 6 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45118
Hosted by Dealers
Gordon and Sara Merritt
(937) 288-2568

• January 24 - Monday
• February 28 - Monday
Meeting - 11 a.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Premiere Direct Jobbers
Luis and Sharon Pena
Please RSVP: (419) 349-3451
or (419) 297-3451

• January 8 - Saturday
• February 12 - Saturday
Meeting - 1 - 4 p.m.
BREDA RESIDENCE
850 Remsen Road
Medina, OH 44256
Hosted by Dealer Dennis Breda
(330) 239-3146

OKLAHOMA

• January 1 - Saturday
• February 5 - Saturday
Meeting - 9 - 11 a.m.
Golden Corral
9711 East 71 Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady
(918) 258-6979 *Pat

• January 13 - Thursday
• February 10 - Thursday
Meeting - 7 - 8:30 p.m.
Please call for location and reserva-
tions for you and your guests.
Hosted by Dealers
Richard and Brenda Coats
(918) 225-5722

• January 11 - Tuesday
• February 8 - Tuesday
Meeting - 7 - 8:30 p.m.
ALEXANDER RESIDENCE
14355 East Timberidge
Drive
Claremore, OK 74019
Hosted by Premiere Direct Jobber Kevin
Alexander (918) 636-1281
Call first to confirm space for you and
your guests

• January 13 - Thursday
• February 10 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Road
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber
Patrick Grady
and Premiere Direct Jobber
Kevin Alexander (918) 258-6979 RSVP
kevin@nordam.com

OREGON

• January 20 - Thursday
• February 17 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
SWEETBRIER INN
7125 SW Nyberg Road
Tualatin, OR 97062
Hosted by Regency Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and
your guests

PENNSYLVANIA

• January 17 - Monday
• February 21 - Monday
Meeting - 7 p.m.
**HALLOCK ENTERPRISE
STORE**
5 Main Street
Bradford, PA
Hosted by Premiere Direct Jobber
Joseph M. Hallock (814) 368-8625
T-1 training also available.

RHODE ISLAND

None Scheduled
SOUTH CAROLINA
• January - Every Tuesday
• February - Every Tuesday
Meeting - 7:30 p.m.
**GEORGE KERR and
ASSOCIATES**
Northgate Building
5861 Rivers Avenue,
Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• January - Variable Meetings
• February - Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Jobbers
Jim & Vicki Spradley (803) 894-4618

• January - First Tuesday
• February - First Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton
Boulevard
Greenville, SC 29615
Hosted by Premiere Direct Jobber Loel D.
Handley
R.S.V.P. (864) 989-0753
a.s.oildealerloel@aol.com

SOUTH DAKOTA

None Scheduled
TENNESSEE
• January 18 - Tuesday
• February 15 - Tuesday
Meeting 7 p.m. (info)
8 p.m. (opportunity)
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS

• January 18 - Tuesday
• February 15 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Executive Direct Jobbers
Ronald & Sandra Ward (972) 231-0773
oilmanj@comcast.net

UTAH

• January - Every Tuesday
• February - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Master Direct Jobber
Neil Christensen,
Direct Jobber Rodney Haskins and
Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• January - Every Friday
• February - Every Friday
Meeting - After 4 p.m.
GRENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701
T-1 Certification classes every Friday,
pre-paid registration required Everyone
welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• January - First Tuesday
Introduction to AMSOIL, History,
Demonstrations, Products
• February - First Tuesday
Introduction to AMSOIL, History,
Demonstrations, Products
Meeting 7 p.m.
REID RESIDENCE
14600 Cornwall Lane
Chester, VA 23836
Hosted by
Regency Platinum Direct
Jobbers Gerry & Patricia Reid and
Master Direct Jobbers
David and Rebecca Reid
Please call (804) 530-1400 to reserve
space; (804) 530-0179 Fax
synthoil@comcast.net

• January 3 - Monday
• February 7 - Monday
Meeting - 7 p.m.
**ISRA-UL TRAINING
MEETINGS**
P.O. Box 2734
Chesterfield, VA 23832
Hosted by Dealers M. and S. Isra-UI
Call in advance to RSVP, and get
directions. Limited seating available.
(804) 640-3402

• January 10, 24 - Monday
• February 14, 28 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
2400 N. Oceana Boulevard
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil
(804) 428-6049

• January 10 - Monday
• February 14 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitte (804) 694-0221

• January 4 - Tuesday
• February 1 - Tuesday
Meeting - 7:30 p.m.
PESZKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Silver Direct Jobbers
Raymond & Karen Peszko
(757) 484-9491

• January 11 - Tuesday
• February 8 - Tuesday
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Road
Sandston, VA
Hosted by Account Directs
Roger Riggie and Mel Pipgras
(804) 737-4874 or (804) 737-9231

WASHINGTON

• January 17 - Monday
• February 21 - Monday
Meeting - 6:30 p.m.
**GASPER'S LUBE SERVICE
CENTER & WAREHOUSE**
3325 Meridian Avenue East
Edgewood, WA 98371
Hosted by Master Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• January 11 - Tuesday
• February 8 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Executive Direct Jobbers
Mary & Charlotte Stougar
(360) 856-1641 Guests Welcome

• January 13 - Thursday
• February 10 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Master Direct Jobbers
Tom and Shirley Walsh
(425) 483-2582
T-1 certification classes available by
appointment with pre-paid
registration.

• January 13 - Thursday
• January 22 - Saturday Speaker's
Meeting - (see listing on page one of
bulletin board for details)
• February 10, 24 - Thursday
Meeting - 7 p.m.
**POODLE DOG
RESTAURANT**
1522 54th Avenue East
Fife, WA 98424
Hosted by
**Regency Platinum Direct Jobbers
Leonard & Eunice Pearson
(253) 939-8401 Guests Welcome!

• January 11 - Tuesday
• February 8 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Premiere Direct Jobbers
Raymond & Patsy Prukop
(253) 845-9755 / 800-267-6450
Everyone Welcome!

• January 8 - Saturday
• February 12 - Saturday
Meeting - 9 a.m. - noon
AMSOIL (SYNLUBE) STORE
2424 North Monroe Ave.
Spokane, WA 99205

Hosted by Premiere Direct Jobber
Jack Whitehill and Training Dealer
Tom Bennett (509) 324-3588
Everyone Welcome. No charge

• January 25 - Tuesday
• February 22 - Tuesday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
610 E. 20th Street
Vancouver, WA 98663
Hosted by Direct Jobber
Sammy Samuelson
(360) 699-5257
1-UPS-SW30-OIL
(1-877-593-0645)
Discussion on product application and
oil analysis
All are welcome! Please RSVP

WEST VIRGINIA

None Scheduled

WISCONSIN

• January 20 - Thursday
• February 17 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Avenue
Superior, WI 54880
Hosted by ****Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served
(715) 392-4006 Guests Welcome

• January 13 - Thursday
• February 10 - Thursday
Meeting - 7 p.m.
**MITMOEN SERVICE
GARAGE**
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• January 6 - Thursday
• February 3 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom Street
Hammond, WI 54015
Hosted by Regency Direct Jobber
Lynn Pabst
(715) 796-5441 Guests welcome.

WYOMING

None Scheduled

INTERNATIONAL

**ALBERTA
BRITISH COLUMBIA
MANITOBA**
None Scheduled

NEW BRUNSWICK

• January 17 - Monday
• February 21 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
913 Coverdale Road
Riverview, NB E1B 5E6
Hosted by Premiere Direct Jobber Wayne
McLaughlin and Dealer Wendell Steeves
(506) 386-2896
Everyone Welcome

NEWFOUNDLAND

NOVA SCOTIA
None Scheduled

ONTARIO

• January 27 - Thursday
• February 24 - Thursday
Meeting - 6 - 8 p.m.
**AMSOIL DISTRIBUTION
CENTER**
6625 Tomken Road
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Master Direct Jobber
Don Stefanik and local Dealers
(519) 786-4045

PRINCE EDWARD ISLAND

• January - First Monday
• February - First Monday
Meeting - 7 p.m.
CALL FOR LOCATION
Charlottetown
Hosted by Dealers Trevor McDonald,
Trevor Murray and Merrill Cronin
RSVP: (902) 626-9006

**PUERTO RICO
QUEBEC
SASKATCHEWAN
NEW ZEALAND**
None Scheduled

AMSOIL CENTERLINES ...and updates

ANTIFREEZE & COOLANT DATA BULLETIN

The G-1156 Antifreeze & Coolant data bulletin has been revised to reflect the expanded performance benefits of the reformulated product.



Stock #	Qty.	U.S.	Can
G-1156	25	2.80	4.65

JANUARY CLOSE OUT

The last day to process January orders in the U.S. and Canada is the close of business on Monday, January 31. The last day to process January orders in Alaska and Puerto Rico is the close of business on Tuesday, January 25. Volume transfers for January business will be accepted until 3 p.m. CST on Thursday, February 6.

NEW CO-OP FORMS

T-1 certified Dealers electing to sponsor race teams or work trade show booths are eligible to receive co-op assistance from AMSOIL INC. To apply, Dealers must complete a co-op form. The old form, G-1232, has been discontinued. New forms are available for purchase or can be found at www.amsoil.com in the Dealer's Zone under Online Forms, Complete List of Forms.

Stock #	Qty.	U.S.	Can
G-2074 (Racing)	1	0.40	0.65
G-2075 (Trade Show)	1	0.40	0.65

AMSOIL UNIVERSITY 2005

Dates: May 15-19, 2005

Location: The campus of Wisconsin Indianhead Technical College in Superior, Wis.

ENROLLMENT COSTS:

Early registration discount (Prior to March 1, 2005):
\$392 per Dealer, \$196 for an attending spouse, \$50 for a spouse wishing to attend lunches and social events only.

March 1 to May 18, 2005:

\$442 per Dealer, \$246 for an attending spouse, \$75 for a spouse wishing to attend lunches and social events only.

COURSES: THREE COURSE TRACK OPTIONS

- 1. Core Technology Program** - Directed toward new Dealers interested in getting jump-starts on their businesses. Contains the core material needed to function successfully as an AMSOIL Dealer. No prerequisites required.
- 2. Business Development Program** - Directed toward growing Dealers interested in pursuing new markets and/or expanding others. Prerequisites: Must have previously attended other AMSOIL training such as AMSOIL University Core Technology Program, a C&F or CAT school or have sufficient field experience and an understanding of the basics of lubrication and general AMSOIL product knowledge.

- 3. Advanced Development Program** - Directed specifically toward the well-established Dealer that is well versed in the fundamentals of lubrication, administration and sales techniques. Prerequisites: Must have achieved the level of Direct Jobber and have completed previous training such as AMSOIL University, a C&F, CAT or CTP school.

Extracurricular Activities: Three extra events will be offered for entertainment at no additional cost to registered participants. These events include a welcoming reception, an AMSOIL cookout and facility tour and a social event that will be announced in the coming months.

Registration and Information: Registration and requests for additional information may be obtained by either contacting Julie Jacobson at (715) 392-7101 or visiting the AMSOIL corporate website at <https://www.amsoil.com/dealer/university.htm>.

NEW FOR 2005:

- **Expanded product pick-up hours**
- **Expanded enrollment for Advanced Development Program, with smaller class sizes**
- **Early registration discount**
- **Two new interactive forums for all attendees**
- **All courses updated to reflect product and industry changes**

**SERIES 2000 SYNTHETIC RACING GREASE
DATA BULLETIN**

Covers the performance benefits, technical properties and applications for Series 2000 Synthetic Racing Grease.

Stock #	Qty.	U.S.	Can.
G-1243	25	2.80	4.65



**SYNTHETIC GL SERIES MULTI-PURPOSE EP GREASE
DATA BULLETIN**

Covers the performance benefits, technical properties and applications for Synthetic GL Series Multi-Purpose EP Grease.

Stock #	Qty.	U.S.	Can.
G-1279	25	2.80	4.65



**SYNTHETIC GH SERIES HEAVY DUTY EP GREASE
DATA BULLETIN**

Covers the performance benefits, technical properties and applications for Synthetic GH Series Heavy Duty EP Grease.

Stock #	Qty.	U.S.	Can.
G-1280	25	2.80	4.65



**SEMI-FLUID 00 SYNTHETIC EP GREASE
DATA BULLETIN**

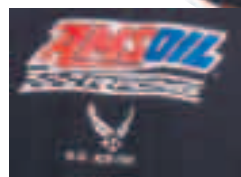
Covers the performance benefits, technical properties and applications for Semi-Fluid 00 Synthetic EP Grease.

Stock #	Qty.	U.S.	Can.
G-1809	25	2.80	4.65



AMSOIL SNOXCROSS T-SHIRT

The Limited Edition AMSOIL "Double Trouble" Snocross T-Shirt features exciting 3-D graphic of Team AMSOIL snocross stars D.J. Eckstrom and Carl Schubitzke with Air Force jets and AMSOIL Racing logo. Back features AMSOIL Racing and U.S. Air Force logos. 100 percent cotton. Sizes S-XXL.



Shirt Back

Stock #	Size	U.S.	Can.
G-2060	S	12.00	19.25
G-2061	M	12.00	19.25
G-2062	L	12.00	19.25
G-2063	XL	12.00	19.25
G-2064	XXL	13.50	21.75

BEANIE CAP

Knit Team AMSOIL Racing Beanie showcases embroidered logo on the front cuff. Show your AMSOIL racing pride and keep your head warm while snowmobiling, watching snocross and participating in other favorite cold weather activities.



Stock #	U.S.	Can.
G-1849	12.00	19.25

FAST FUNNELS

Disposable fast funnels allow quick, spill-free pouring. Fit conveniently in glove compartments, tool boxes, etc.

Stock #	Qty.	U.S.	Can.
G-1816	3	1.50	2.40



Gain the Professional Edge in **LUBRICATION TECHNOLOGY**

The AMSOIL Home Study series gives Dealers a low cost, convenient way to gain essential tools and information required for success as an AMSOIL Dealer and is an invaluable sales and training aid. Each course includes a full-color printed workbook, along with a companion CD-ROM with Microsoft Powerpoint™ Reader, allowing users to review and print the material. Upon completion of each segment, Dealers may review their knowledge by taking a brief online exam on the AMSOIL website.



G-number	Title	U.S.	Can.
G-1864	Mobile Drivetrain Fluids	19.95	32.50
G-1861	Lubrication I	19.95	32.50
G-1862	Lubrication II	19.95	32.50
G-1866	Oil Analysis	19.95	32.50

To order AMSOIL products call 1-800-777-7094



AMSOIL INC.
SYNTHETIC LUBRICANTS
AMSOIL BUILDING
Superior, WI 54880-1527
(715) 392-7101
Internet: www.amsoil.com



JANUARY 2005
PRINTED IN USA



Minimum 10%
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Published 12 times annually

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