



ACTION NEWS

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The First in Synthetics

JULY 2003

**Eliminate
Chatter**

**With NEW AMSOIL
SLIP-LOCK**

**Differential
Additive**



From the President's Desk...



If you are one of the many thousands of AMSOIL Preferred Customers, this message is written for you. First, I want to thank you for purchasing AMSOIL products and for registering as a Preferred Customer of AMSOIL. We appreciate your business.

As a Preferred Customer, I know you recognize the outstanding quality of AMSOIL products and the superior performance they consistently deliver. But have you ever considered using these outstanding products to start your own part-time business? It is certainly not difficult or expensive to become an independent AMSOIL Dealer. And as a Dealer, you not only buy product at the best prices available, you have the opportunity to earn profits by selling the products you know from experience are the best available anywhere.

Most of our present Dealers started out as AMSOIL customers. They came from all walks of life, including professional people like doctors, lawyers, pilots, etc. Many were Preferred Customers just like you. They liked the products so well, they began talking to their friends about them. When they saw the interest AMSOIL products generated, they spoke with the Dealer who sponsored them about becoming Dealers or called our toll-free number to learn how to upgrade to a full Dealer status. When the AMSOIL business was explained to them in full, they realized the opportunity was limitless, and they started their own business as AMSOIL Dealers. Many of the top earners in this company today began as satisfied AMSOIL customers.

The AMSOIL opportunity includes many avenues to allow you to profit from working your business. You will always earn on the personal sales you make. And that may be all you want . . . to make a little extra cash without devoting too much time or effort. How hard you work your business will be up to you. There will be nobody pushing you to produce. No high pressure tac-

tics from anyone. You'll be your own boss. But keep in mind, like all endeavors, your level of success in this business will depend on the level of time and effort you are willing to put into it. The only limitations on your potential will be self-imposed, because the market for AMSOIL products is huge.

We make available all the tools necessary to operate your business and sell your products. These include everything from business cards and stationery to outstanding sales literature targeted to specific markets. We also have computer services available so as your business grows, you can rely on us to assist you with accounting.

One of the easiest ways to earn money in this business is to distribute AMSOIL Product Catalogs. These are excellent tools to help generate sales for your business. The catalog (G-100) is updated twice per year and is made available for you to pass out to prospective customers. We have a staff of telephone ordering personnel to take the orders these catalogs produce. With your personal Dealer identification stamped on the back, every sale called into our order taking personnel will be credited to your account and will earn you a commission. It's that simple.

Our online ordering has been growing by leaps and bounds. You can have your own website and link it to the AMSOIL website to generate internet sales. We make it easy for you by processing and crediting you with orders called into your site.

We also have special programs and special pricing to allow you to market your products competitively to commercial accounts and to retail outlets. Our goal is to make it as easy as possible for you to succeed in this business, because when you succeed, we succeed.

This is a business you can operate on a part time basis or a full time basis or anywhere in between. You can simply rely on word of mouth and sell to friends and neighbors or you can build a sales organization by sponsoring other Dealers into the business. These Dealers, called your downline Dealers, will actually help you earn more by increasing your group volume thereby increasing the percentage you are paid on that volume. It may sound complicated, but it really is not. You earn higher commissions on higher volume, giving you added incentive and rewards for growing through sponsoring. And it can be very rewarding!

Again, as an AMSOIL Dealer you can work your business at your own pace. There are no quotas, no pressure. All the tools are available for you to take your business as far as you wish. You will receive encouragement from me each month in the ACTION NEWS to grow your business, and everyone here at the home office is willing to help you do that, but it will be up to you to take advantage of our help.

The bottom line is that you can build a profitable business based on the excellent products AMSOIL makes. Many thousands of people just like you are doing it. AMSOIL has earned a solid reputation in for excellence in the marketplace. It's a reputation that you can hang your hat on and build upon. Check it out. You'll be glad you did!

A handwritten signature in blue ink that reads "A. J. Amatzio". The signature is written in a cursive style.

A. J. "AI" Amatzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

Harley Expert Uses AMSOIL for All Applications

Don "Woody" Wood, Livermore Falls, Maine, knows Harley-Davidson motorcycles. He's been riding and racing "Hogs" for 42 years; building, repairing and modifying them for more than 30.

He owns Doc Wood's V-Twin Motorcycle Works, LLC, and is an expert when it comes to Harleys.

He owns five Harleys, including a Harley drag racing bike. They're all run exclusively on AMSOIL motor oils and lubes.

"That quarter-mile, it's wide open," Wood said. "It's like putting 30 to 40 days of street riding on the engine. It's hard on the bike."

He tears down the engine every winter and finds it's clean with very little wear on the engine parts using AMSOIL motor oil and lubes.

"AMSOIL is just the best oil you can run in your bike," he said.

He recommends breaking in a new engine with conventional motorcycle oil for 2,000 miles before switching to AMSOIL Series 2000 Synthetic 20W-50 Racing Oil. After a 500-mile breakin with conventional motorcycle transmission oil, he advises switching to AMSOIL 75W-90 Gear Lube in Big Twin transmissions and Sportster types for all wet clutch Sportsters.

Wood also installs AMSOIL Medium Shock Therapy Suspension Fluid in the front forks.



VINTAGE HARLEY – This 1988 Harley-Davidson XL 1200 has an 88 cubic inch engine built by Doc Wood's V-Twin, LLC. It was painted by painter Mike Grondin, Grondin's Auto Body, Jay, Maine. Both of these motorcycles are driven daily and will get about 15,000 miles of use per summer.



BUILT BY DOC WOOD – This 1992 Harley-Davidson DynaGlide sports a 131 cubic inch evo style engine built by Doc Wood's V-Twin in Livermore Falls, Maine. The dynamic paint job was done by painter Mike Grondin, Grondin's Auto Body, Jay, Maine.

After switching to AMSOIL he often needs to set back the idle by as much as 400 rpm. "To me, that is cheap horsepower," Wood said. "We've found AMSOIL products give us reduced oil temperature, easier starting in cold weather, better fuel mileage and reduced wear on parts."

He told the story of a customer who had his transmission rebuilt by Wood, who put in AMSOIL Series 2000 75W-90 Gear Lube, and was told to come in and have it changed again after 1,000 miles. "He decided to change the oil himself and got distracted and forgot to put the drain plug back in," Wood said. "He didn't notice the oil running through, and drove the motorcycle for 25 miles with no oil in the transmission to our shop. We noticed a few drops of oil under the bike and checked out the problem." A new drain plug was installed. When the tranny was flushed, no metal filings were found, Wood said. It was refilled with AMSOIL and test driven. "I could feel everything loosening up right away," Wood said. "That was six years ago, and the transmission is still going strong. This is why we run AMSOIL in our shop."

Do his Harley riders question his use of AMSOIL?

"Around here I'm god," Wood said. "They know I wouldn't sell them something I wouldn't use myself. Once I get them switched over to the AMSOIL, they just don't look back."

MONTHLY LE



Ray and Arlene Schmit
Minnesota
★★★★Regency Platinum Direct Jobbers
FIRST—Total Organization
FIRST—Personal Group Sales



LaDonna Harrison & LaVel Rude
Minnesota
★★★★Regency Platinum Direct Jobbers
Second—Total Organization



David and Carol Bell
Texas
Regency Platinum Direct Jobbers
Third—Total Organization
Second—Personal Group Sales
FIRST—Commercial and Retail Marketing
Ninth—New Qualified Dealers and Accounts



Mark and Sherree Schell
Idaho
★★Regency Platinum Direct Jobbers
Fourth—Total Organization
Fourth—Personal Group Sales



Leonard and Eunice Pearson
Washington
★Regency Platinum Direct Jobbers
Fifth—Total Organization
Ninth—Personal Group Sales



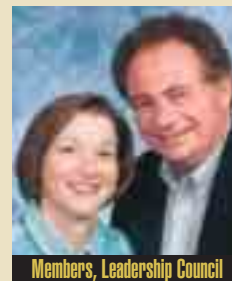
George and Shirley Douglas
Florida
Regency Gold Direct Jobbers
Ninth—Total Organization
Seventh—Personal Group Sales



Thomas H. Kirby
Michigan
Regency Direct Jobber
Tenth—Total Organization



Daniel and Judy Watson
Florida
Regency Gold Direct Jobbers
Fifth—Personal Group Sales



Thomas and Sheila Shalin
Texas
Regency Gold Direct Jobbers
Eighth—Personal Group Sales
Second—New Qualified Dealers and Accounts



Michael H. Ellis
Michigan
Regency Gold Direct Jobber
Fourth—Commercial and Retail Marketing



Edwin L. Greenwood
Oregon
Master Direct Jobber
Fifth—Commercial and Retail Marketing



Michael and Eileen Kaufman
Michigan
Executive Direct Jobbers
Third—New Qualified Dealers and Accounts



Michael J. Mathe
Michigan
Premiere Direct Jobber
Fourth—New Qualified Dealers and Accounts

ADERS

April
2003

HALL OF FAME



Member, Leadership Council

Ora Mae Boardman
Virginia
Regency Platinum Direct
Jobber
Sixth—Total Organization



Dave M. Mann
Michigan
Regency Gold Direct Jobber
Seventh—Total Organization
Third—Personal Group Sales
FIRST—New Qualified
Dealers and Accounts



Members, Leadership Council

William and Judith Shirk
Maine
Regency Platinum Direct Jobbers
Eighth—Total Organization
Sixth—Personal Group Sales



Members, Leadership Council

Gerry and Patricia Reid
Virginia
Regency Gold Direct Jobbers
Tenth—Personal Group Sales
Eighth—New Qualified
Dealers and Accounts



Herschel L. Gates
Florida
Premiere Direct Jobber
Second—Commercial and
Retail Marketing



James J. Allen
Ohio
Master Direct Jobber
Third—Commercial and Retail
Marketing



John and Connie Luczak
Missouri
Premiere Direct Jobbers
Sixth—New Qualified
Dealers and Accounts



John and Jeanne Burke
California
Master Direct Jobbers
Seventh—New Qualified
Dealers and Accounts



Patrick and Donna Grady
Oklahoma
Regency Gold Direct
Jobbers
Tenth—New Qualified
Dealers and Accounts

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Bill and Donna Durand,
★★★★Regency
Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



Harold and Marcile Hartman,
Regency Platinum

HIGHER LEVELS OF

REGENCY DIRECT JOBBERS



Lynn and Beth Pabst
Wisconsin



Robert T. Riley
Florida

EXECUTIVE DIRECT JOBBERS



David and Eline Haunschild
Texas

PREMIERE DIRECT JOBBERS



Harold and Cynthia Rabb
North Carolina



Edward Smith and Linda Sullivan
Texas

NEW DIRECT JOBBERS



Rodney J. Haskins
Utah
Sponsors: Neil and Maria Christensen
Direct Jobbers:
Neil and Maria Christensen



William Lockwood
Florida
Sponsor: Victor Rapp
Direct Jobber: Victor Rapp



David and Brenda Pasterniak
Arkansas
Sponsors: Ed and Elsie Foster
Direct Jobbers: Ed and Elsie Foster



Roger B. Silcox
Alberta
Sponsor: Greg M. Desrosiers
Direct Jobber: Greg M. Desrosiers

2000 Level Honors 2000 monthly commission credits 20 Dealers sponsored

Lon and Deborah Hocking, Pennsylvania Sponsor: Gene Mohney

1500 Level Honors 1500 monthly commission credits 15 Dealers sponsored

John E. Birch, Illinois Sponsors: Mark and Linda Ferguson

Kenneth R. Woomer, California Sponsors: Dario and Norma Fadiga

1000 Level Honors 1000 monthly commission credits 10 Dealers sponsored

Douglas K. Maxwell, British Columbia Sponsor: Catherine Yaremchuk

Pete Vail, Florida Sponsors: George and Shirley Douglas

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Charles L. Bromberg, Alabama Sponsors: Norman and Sheryl Cannon

Jacob C. Cutler, Washington Sponsors: Wayne and Lynette Fletcher

Edward and Anita Jahn, Washington Sponsors: Leonard and Eunice Pearson

Craig and Rosemary Kelly, Colorado Sponsors: Francis and Patricia Kelly

Zach Olson, Minnesota Sponsor: Mylo Twingstrom

Kevin J. Seeger, Wisconsin Sponsors: Lynn and Beth Pabst

NEW DIRECT DEALERS



Richard Guilz Jr.
New York
Sponsor: Warren A. Bower
Direct Jobber: Elmarie Paananen



Thomas and Mary Smith
Texas
Sponsors:
Donald Jr. and Kathleen Reichert
Direct Jobbers:
Donald Jr. and Kathleen Reichert



**Shirley Jr. and Marianne
Tuck**
Virginia
Sponsors: Paul and Patricia Davis
Direct Jobbers: Gerry and Patricia Reid



Paul and Barbara Vershay
Illinois
Sponsor: Anthony Gregor Jr.
Direct Jobbers:
Ronald and Barbara Gambill

NEW ACCOUNT DIRECTS

**Milton and Elaine
Roeckel**
Florida
Sponsors:
John and Rita Metz
Direct Jobbers:
Joel and Susan Watkins



**Troy and Tammy
Klump**
Texas
Sponsors:
Marvin Klan
Direct Jobbers:
David and Carol Bell



500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Cathy Silveira, *New Hampshire* Sponsors: Edward and Cynthia Sanders
John and Delores Vogel, *Minnesota* Sponsors: Walter and Maxine Pfeifer

300 Level Honors 300 monthly commission credits 3 Dealers sponsored

Lamar A. Barton, *Utah* Sponsors: Keith and Mary Wilson
Robert and Veda Bishop, *Arizona* Sponsors: Raymond and Patricia Prukop
Bret M. Boster, *Washington* Sponsors: Thomas and Naomi Schena
Leo P. Brilz, *Alberta* Sponsor: Darren Kohls
Robert and Blanche Hauch, *Oregon* Sponsor: James A. Stauffer
Robert and Gertrude Hervieux, *Florida* Sponsors: Robert and Jean Johnson
Richard and Margaret Horsch, *Arizona* Sponsors: Richard and Renae Boswell
Mike and Judy Jeffery, *Kansas* Sponsors: Wallace and Teresa Jacobs
Herbert Katz, *Florida* Sponsors: Louis and Lois Rosenthal
Duane J. Lockie, *Alberta* Sponsors: Lavern and Eva Becker
Mark and Patricia Lubiniecki, *Pennsylvania* Sponsors: George and Karen Austin
Jerry L. Mast, *North Carolina* Sponsors: James and Selma Petree
Kermit and Donna Peterson, *Idaho* Sponsors: Keith and Mary Wilson
Bryan L. Stewart, *Texas* Sponsors: Charles and Carol Driscoll
Steve J. Tincher, *West Virginia* Sponsor: Samuel A. Zicafoose
Mark J. Umpirowicz, *Alberta* Sponsor: Roger B. Silcox
Verle W. Yates, *Washington* Sponsor: David R. Ainsworth

Equipment Manufacturers, Warranties

When AMSOIL INC. introduced the first 100 percent synthetic motor oil to pass American Petroleum Institute (API) service requirements in 1972, it set all new standards for quality and performance in the world of automotive lubrication. However, AMSOIL synthetic motor oils were ahead of their time. At first, vehicle manufacturers and customers didn't know what to think. Could this new synthetic motor oil really outperform the petroleum products they had been using all their lives? What followed was a lot of confusion over warranty coverage. Some unsure manufacturers and dealers told customers that use of synthetic lubricants could void their vehicle warranties.

The federal Magnuson-Moss Act of 1975, enacted to regulate written consumer product warranties, helped ease consumer concerns over voided warranties. The Magnuson-Moss Act does not require manufacturers to provide a warranty, but sets specific rules for when one is provided.

According to Federal Trade Commission regulations, "(c) No warrantor of a consumer product may condition his written or implied warranty of such product on the consumer's using, in connection with such product, any article or service (other than article or service provided without charge under the terms of the warranty) which is identified by brand, trade, or corporate name; except that the prohibition of this subsection may be waived by the Commission if - (1) the warrantor satisfies the Commission that the warranted product will function properly only if the article or service so identified is used in connection with the warranted product, and (2) the Commission finds that such a waiver is in the public interest." (42 U.S.C. 2302 (C))

Vehicle manufacturers specify lubricants according to viscosity grade and service classification. As

long as a consumer uses a motor oil of the correct viscosity grade that meets the current service classification for the equipment (API SL, for example), warranty coverage cannot be voided. In addition, in order for a manufacturer to deny warranty coverage, the lubricant in question must be found to be directly responsible for the failure. That means extending drain intervals cannot void warranty coverage. If the oil did not cause the failure, the warranty stands, regardless of oil brand or drain interval.

To protect consumers even further, AMSOIL has its own limited warranty that covers repair or replacement of a proven mechanically sound engine that is damaged due to the use of AMSOIL synthetic lubricants. However, that has never happened. AMSOIL products are top-of-the-line and may be installed in any vehicle with complete confidence. (A revised copy of the AMSOIL Limited Warranty has been inserted in this issue of the *Action News*. The revised warranty provides a more detailed procedure for the filing of warranty claims.)

Since AMSOIL motor oil was introduced in 1972, many people have discovered the significant benefits offered by synthetic lubricants. Competing oil companies, many skeptical at first, have developed their own lines of synthetic motor oils. Today, synthetics are widely regarded as superior performing products. In fact, many high performance vehicle manufacturers require the use of synthetic motor oil to ensure their equipment receives the best protection possible. The vehicles of the future will continue to have smaller engines, lower emission requirements, higher performance characteristics and improved fuel economy, and they will require the lubrication quality only a synthetic can deliver.



and AMSOIL Synthetic Lubricants

Although many original equipment manufacturers market their own motor oil brands and in the interest of increased sales recommend their use, all were in agreement that the use of another motor oil does not affect the warranty coverage as long as it meets service clas-

sification and viscosity requirements and was not the cause of the failure. The following is a sampling of manufacturer comments on the use of synthetic motor oil in their vehicles:

We have developed a specially formulated synthetic fluid called SYN3. This fluid can be used in Harley-Davidson engines, transmissions and primary chaincases . . .

The use of a different brand of fluid does not void the one-year, unlimited mileage warranty unless (sic) it can be confirmed that the use of such products was the cause of the failure.

Lisa Sagen
Powertrain Customer Service Harley-Davidson Motor Company

While the installation or application of aftermarket products or oils will not void the Suzuki Manufactures (sic) Limited Warranty, any failures that result from the installation or use of those aftermarket products or oils will not be covered by the Manufactures (sic) Limited Warranty.

Damon Riddle
Customer Service Representative American Suzuki Motor Corporation

American Honda accepts the use of synthetic oils in our motorcycle engines as long as they meet our requirements.

Mike W.
Motorcycle Customer Support Department American Honda Motor Co., Inc.

All testing done on Yamaha products by Yamaha Motor Corporation, USA is done using Yamalube motor oils. While the use of any other equivalent type of motor oil is an option that the customer can use, Yamaha Motor Corporation, USA only recommends the use of Yamalube. The use of an oil other than Yamalube will not necessarily void the customer's warranty.

Jim Owen
Customer Relations Representative Yamaha Motor Corporation, USA

In regards to warranty, unless the cause of failure was determined to be a direct result of the synthetic fluid, it would remain intact. Warranty would not be voided simply from the use of synthetic fluid.

Laura Torres
Case Manager, Customer Connections Mitsubishi Motors North America

Please be aware that Kawasaki does not prohibit nor promote the use of synthetic oil in its products. Kawasaki uses only conventional motor oil for testing purposes. The Kawasaki warranty would not be voided by the use of synthetic oil in our products as long as they meet the requirements as stated in the owner's manual.

Nathan DePauw
Consumer Services Kawasaki Motors Corp., USA

NOTE: The "Big 3" U.S. auto manufacturers (General Motors, Ford and Chrysler) have taken the position that the use of synthetic motor oil does not void warranties. Warranties are only affected if it is proven that the use of synthetic oil was the direct cause of mechanical failure. If you have heard from any member of a business that the use of AMSOIL motor oil will void warranties, send AMSOIL the details including the name of the business, business owner or manager and the individual making the claims, in a signed and dated letter. Send the letter to the Technical Services Department and an AMSOIL representative will send the business a letter explaining the facts.

AMSOIL Distribution Centers Get New Look

By early 2004, all 11 AMSOIL distribution centers in the United States and Canada will be remodeled to look alike and establish a professional corporate image.

"We felt it was important to give the distribution centers a more professional look," said Distribution Center Manager Roger Linden. "These new centers demonstrate the pride AMSOIL has in its quality products and the desire to better serve our customers," Linden said. "This is our mark."

The project already has been completed in the distribution centers in Superior, Wis., Toronto, Canada, Lancaster, Pa., Wichita, Kan. and Richmond, Va. (See photos on this page.)

Computer systems at all of the centers already offer state-of-the-art order fulfillment processes, Linden said.

"The remodeling catches up with the improvements already made on the technical (computer) side," Linden said.

Each remodeled center features a counter and display area where customers find employees ready and able to take and fill their orders. The AMSOIL colors are repeated consistently, and AMSOIL employees wear

AMSOIL shirts with the AMSOIL logo and matching slacks.

These new centers enhance name recognition and a professional, quality image to represent AMSOIL, INC.

"Consistency is important for 'branding' the AMSOIL name," Linden said. "Much like our logo puts the image of 'The First in Synthetics' in people's minds, so, too, will the consistent portrayal of the AMSOIL distribution centers."

The centers are attractive, welcoming, clean, efficient and pleasant. "It will be a relaxed and welcoming atmosphere," Linden said.

Regency Gold Direct Jobber Gerry Reid, Chester, Va. has been going to the Richmond Distribution Center for 20 years. He said he finds the improvements there impressive.

"The color scheme is appealing and welcoming," Reid said. "The ability to display products and promotional material in such a setting adds to the professional status that is AMSOIL."

He looks forward to meeting with potential clients in the new distribution center, Reid said.

"I've also had compliments from Dealers and customers who have recently visited the distribution center."



Superior, Wi. Distribution Center.



Wichita, Kan. Distribution Center.



Lancaster, Pa. Distribution Center.



Richmond, Va. Distribution Center.

An overview of the latest news in the lubricants industry

Mercedes-Benz Owners Receive \$32 Million Settlement

A U.S. District Court judge in Philadelphia has awarded a \$32 million class action settlement to American owners of Mercedes-Benz vehicles due to the company's failure to specify the use of synthetic motor oils with its Flexible Service System (FSS). Many motorists who have used conventional oils with the system have experienced premature engine wear problems. The settlement requires Mercedes-Benz to cover repairs estimated at \$20 million and supply 350,000 owners and lessees with vouchers for free synthetic oil changes.

The Mercedes-Benz Flexible Service System was included on nearly all Mercedes-Benz models sold in the U.S. from 1998 to 2001. It utilizes an electronic device that monitors engine oil life by measuring factors such as engine temperature, oil level, vehicle speed, engine speed, distance driven and time since last service. Beginning with a 10,000-mile minimum drain interval, the system adjusts the interval upward as it detects favorable engine and driving conditions.

Through the Flexible Service System, motorists extended their drain intervals to an average of 12,000 miles, with some reaching as high as 20,000 miles. The problem is that owners manuals and promotional materials advised consumers to use conventional motor oils, which failed to maintain protection or performance throughout the extended drain intervals.

"The company's intentions – to save its customers money and to protect the environment – are certainly commendable," said attorney Kenneth Jacobsen. "But it didn't work because conventional oils just don't stand up to those intervals."

zMax Marketers to Offer Refunds

In order to settle a false advertising lawsuit brought by the U.S. Federal Trade Commission (FTC), the marketers of zMax oil additives have agreed to refund \$1 million to customers who purchased the product.

The settlement prohibits Speedway Motorsports Inc. and subsidiary Oil-Chem Research Corp. from making general claims regarding zMax's ability to improve fuel economy, reduce engine wear and corrosion, lower emissions and extend engine life. However, they are still allowed to make more specific claims, including that zMax can maintain fuel efficiency in newer vehicles and reduce wear on valve stems and guides, piston rings and skirts by reducing deposits.

The zMax Power System is a package of three separate fluids that are added to the engine, fuel line and transmission. Oil-Chem infomercials and advertisements claimed the package was guaranteed to improve fuel efficiency by at least 10 percent, reduce engine wear and corrosion, extend engine life and reduce emissions.

The FTC's 2001 complaint alleged that Oil-Chem's claims were false and manufactured from results of a 1997 L-38 engine test. The L-38 test measures the bearing corrosion protection abilities of motor oils. According to the FTC, Oil-Chem removed detrimental information from the lab report and results actually showed zMax caused more than twice the bearing corrosion as motor oil alone.

The zMax settlement is the latest in a long line of false advertising settlements obtained by the FTC since the mid-1990s from aftermarket oil additive companies, including STP, Dura Lube and Slick 50. Penalties have ranged from less than \$1 million to \$10 million. Other additive companies, including Prolong, Motor Up and Valvoline, have settled without fines on the promise of halting all unsupported claims.

McFall Column Draws Response

Lubes-n-Greases Automotive Editor David McFall's column "Drain Intervals: How Long Must We Wait?," in which he criticized the industry's standard 3,000-mile drain interval, prompted a large response in the *Lubes-n-Greases* "Letters" section.

W. Whitaker Gallman of the Duke Power Nuclear Engineering Department in Charlotte, N.C., points out that while most oil companies cling to the 3,000-mile drain interval, many automobile manufacturers encourage extended drains. He cites the General Motors Oil Life Monitor, which allows intervals to be extended up to 7,500 miles, but actually permits intervals up to 15,000 miles for vehicles that use and come factory-filled with Mobil 1.

"This is a pretty obvious if not direct admission by GM that they don't mind if Mobil 1 is run twice as long as basic mineral-based oils," writes Gallman.

Two letter writers expressed their satisfaction with AMSOIL products. Clay Spencer of the Michigan Department of Environmental Quality writes, "Amsoil is expensive, but the extended drain interval more than makes up for the extra cost and is much better for the environment," while Ken Kerkman of Burlington, Wis., writes, "Thank you for telling it like it is about engine oils and drain intervals. I have been using Amsoil since 1976, and last year we sold our only car that we had for 23 years with only 18 oil changes."

Some letter writers expressed concern that warranties could be voided if drain intervals are extended. Of course, motorists need not fear losing their warranty coverage because they use AMSOIL motor oils. As long as a motor oil meets the manufacturer's recommended viscosity and API service requirements and is not the cause of the failure, the warranty cannot be voided. AMSOIL motor oils exceed API requirements and have never been deemed the cause of an engine failure. In addition, AMSOIL has its own limited warranty to protect motorists even further.

AMSOIL Sets E-mail, Phone and Fax Policy

Today's technology puts virtually every consumer at the fingertips of anyone selling a product or service.

Without invitation, telemarketers ring at dinnertime, e-mails clog inboxes and commercial faxes pour out direct marketing pitches seemingly without end, costing consumers time and money.

Consumers are overwhelmed. So high is their frustration level, various local, state and federal governments are acting at an unprecedented rate passing legislation to protect them from those marketing intrusions.

AMSOIL has responded, too, with regulations regarding how Dealers approach clients and potential customers.

"This action is good for the vast majority of AMSOIL Dealers because it protects the AMSOIL image, the Dealership opportunity and existing customers," said Sales Representative Dan Gorski. (See policy below.)

The new policy protects AMSOIL, INC., from the negative perceptions consumers have of companies that e-mail, phone or fax without permission as well as potential costly litigation. It also protects Dealers from those same negative perceptions.

While telephone or electronic communications can be a useful part of any AMSOIL Dealership, those communications must be by invitation only.

"People are exquisitely sensitive to what comes into their inboxes these days. It's easy to annoy them," said Debbie Weil, publisher of *WordBiz Report*,

an online newsletter that offers businesses effective online marketing tips and strategies. "This means you have to be especially careful to get explicit opt-in permission before e-mailing your database. Once you do this, you can use e-mail as a truly effective marketing tool. Don't ask first and you risk being labeled a spammer." (Find Weil's free online newsletter: www.wordbizreport.com or subscribe at: www.wordbiz.com/signup.html)

Most new state legislation of unsolicited phone, fax and e-mails require senders to remove names from contact lists and to honor opt-out requests. However, AMSOIL Dealers are spread throughout the United States and Canada. While a Dealer in Florida might have to remove a name from a contact list, another Dealer in Oregon may continue to contact that person. Because the common denominator is AMSOIL, INC, this reflects badly not only on the company but on the Dealer as well.

Mass electronic communications makes it easier than ever to contact other Dealers' customers. This new policy also protects Dealers in accordance with the AMSOIL Marketing Plan, which states AMSOIL Dealers are to refrain from soliciting other Dealers' customers or prospective customers.

"These new regulations are another example of how AMSOIL, INC is ahead of its time and is a leader in the business world," Gorski said. "Customers have spoken and AMSOIL is responding to their desires."

AMSOIL Marketing Plan – Policies (G-47A) Part III, Item F

Unsolicited phone, e-mail and fax communications for the purpose of selling or advertising AMSOIL products and marketing programs is prohibited.

1. Unsolicited selling means the initiation of a telephone call or message, fax or e-mail for the purpose of encouraging the purchase of goods, services or participation in one of the AMSOIL marketing programs.
2. Unsolicited advertising means the initiation of a telephone call or message for the purpose of advertising the availability or quality of goods, services or marketing programs.

The use of programmed equipment, recorded messages, hired services or other automated communication devices and techniques are not allowed. Current customers and others who have requested information

or granted permission to be contacted are exempt from these regulations. *Telephone "cold-calls" are allowed but cannot be intended to conclude a transaction but to schedule a face-to-face presentation in order to complete the intended transaction.*

Telephone "cold calls" are allowed to businesses that qualify as commercial or retail accounts. These "cold calls" cannot be intended to conclude a transaction but to schedule a face-to-face presentation in order to complete the intended transaction. Telephone calls to individuals, for the purpose of selling AMSOIL products or presenting business opportunities, are only allowed if a prior

relationship or affiliation exists. For example, Dealers may contact friends, neighbors, members of the same church or club, coworkers or individuals that have been referred by friends or existing customers.



NEW AMSOIL SLIP-LOCK

Effectively Eliminates Gear Housing Chatter



When making a turn, the outer wheels of a vehicle must travel faster than the inner wheels. It is up to the differential to act as a balance arm, establishing constant equilibrium of torques and forces between the left-hand and right-hand driven wheels. In standard (or open) differentials, power is directed to the wheel offering the least resistance. This works well when making a turn, but in a situation where one wheel is lifted off the ground, it causes the suspended wheel to turn while the other remains motionless.

Limited-slip (or positraction) and locking differentials are traction-increasing devices. Locking differentials transfer all available torque to both wheels. The teeth of the spider assembly engage with those on the locker clutch, causing both axle shafts to operate as one. Locking differentials don't allow one drive wheel to spin while the other remains stationary. Instead, they keep both wheels in drive mode, but unlock to permit different wheel speeds when turning. The engaging and disengaging of the teeth on automatic locking differentials often causes a banging and clunking sound. Manual locking differentials usually use an electric motor or vacuum diaphragm to engage the locker, reducing this noise.

Limited-slip differentials allow different wheel speeds when turning, but when one wheel loses traction, greater torque is transferred to the wheel offering more resistance. Limited-slip differentials make use of friction between clutch plates, as opposed to the meshing teeth employed by locking differentials. Transferring less torque per side, limited-slip differentials are generally smoother and quieter than locking differentials, but still sometimes "chatter" when transferring torque to the wheel with traction.

In some differential applications, a friction modifier additive is necessary to reduce chatter. AMSOIL Slip-Lock Differential

Additive is formulated with advanced friction modifiers and is designed to eliminate gear-housing chatter in cars, trucks and SUVs equipped with limited-slip, positraction and locking differentials. It also reduces the banging and clunking associated with automatic locking differentials.

AMSOIL Slip-Lock Differential Additive is formulated for use with both synthetic and petroleum gear lubricants and safely replaces manufacturer recommended friction modifiers. Its convenient flip-top dispenser provides quick and easy application to the gear housing. One four-ounce bottle of Slip-Lock treats differential capacities of two to four quarts. It is not for use in automatic transmissions or other applications requiring ATF.

NOTE: AMSOIL Synthetic Gear Lubes do not require the use of this additive. However, not all differentials respond the same and if chatter is noticed, the addition of AMSOIL Slip-Lock will eliminate it. For chattering differentials not running AMSOIL Gear Lube, this product is an excellent solution to the problem.

AMSOIL Slip-Lock Differential Additive

| Stock # | Pkg/Size | Comm. Credits | U.S. Dealer/ P.C. Cost | Can. Dealer/ P.C. Cost |
|---------|--------------------|---------------|------------------------|------------------------|
| ADA-BA | (1) 4-oz. bottle | 3.90 | 5.15 | 8.25 |
| ADA-12 | (12) 4-oz. bottles | 46.80 | 59.00 | 94.20 |

Feeling the Heat

On the Track and Off, Scheuring Plays With Fire



Steve Scheuring fights fires when not battling snocross teams.

During most winter weekends Steve Scheuring can be found in the Team AMSOIL race trailer working on snowmobiles. As a mechanic he's always looking for ways to turn up the heat on the competitor. As team owner he's trying to solve those little annoying problems that pop up, putting out fires you might say. When the snocross season ends Scheuring dons a different cap, but he's still feeling the heat. Scheuring is a volunteer firefighter with the Lakeland Fire Department. He's also a certified first responder. The department serves small communities in Northern Minnesota. Scheuring has been battling blazes and helping people for 15 years. His summers are spent with the U.S. Forest Service.

Minnesota is known for its pristine lakes, but there's an abundance of beautiful forests and natural grasslands too. Tinder-dry conditions have raised the potential for wildfires to near explosive levels. Scheuring stands on guard waiting for blazes to erupt. Sometimes he's on alert for 12 to 15 hour stretches. Fighting fires can go on around the clock. He spent a week on the state's Gunflint Trail last summer taming a stubborn and sometimes ferocious line of fires. It was a real test of man and machine.

Scheuring's Team AMSOIL race shop is in Aurora, Minn., at the epicenter of a potential firestorm. He's also a resident of the northwoods so he cares about his neighbors and the natural beauty. The bulldozer he uses to push snow around his test track stands ready for use by the Forest Service. His H2 Hummer is prepared to transport crews to hotspots. Scheuring uses AMSOIL products in his vehicles and machinery. The fire department is following suit. Fires are sudden and wait for no one. Those that fight those fires depend on the performance of AMSOIL.



The Lakeland Fire Department counts on the quality of AMSOIL.

The Best Racers in the World Meet the Best Dealers in the World at Duluth 2003



Mike LaRocco leads a new breed of AMSOIL racers.

AMSOIL has had the best seat in the house to some of the greatest racing in the world for 30 years. Top teams in the worlds of powerboats, stock cars, motorcycle racing, off-road trucks and many others have recognized the value of using the best in synthetic lubrication.

AMSOIL has caught a second wind in motorsports sponsoring a whole new group of world-class racers and teams. Two-time National Champion, World Champion and 2003 US Open Champion Mike LaRocco leads the new breed. LaRocco, along with snocross racers Justin Tate and DJ Eckstrom, powerboat legend Terry Rinker and top off-road truck drivers Dan Vanden Heuval and Mike Oberg, will join dozens of Dealer co-op sponsored teams at the AMSOIL 30th Anniversary Convention in Duluth.

These drivers will be available to meet Dealers and convention guests. They'll share their stories and experiences, testimonials and inside racer information with one and all.



Dan Vanden Heuval cleans up in the dirt of off-road racing.



Team AMSOIL racing makes its mark on a global scale.

Skipping the Light Fantastic



Black Rose Racing skips across the water powered by AMSOIL.

Kids can spend hours finding flat stones and trying to skip them across the water. The perfect rock will get two hops, then three, four, sometimes five touches before sinking below the surface. One gets the feeling that Tom Hunt of Lansing, Mich. did a little rock-skipping and thought what it must be like to whiz across the water top.

Hunt competes in the Midwest Watercross Tour. He's done so for three years and each of those years qualified for the World Finals at Lake Havasu, Ariz. Last season he placed seventh in the 800 Superstock class. He's also done well in national competition. A year ago in Nashville, Tenn.

he placed second in Pro-Am 1200 Stock, fifth in 800 Superstock, seventh in the 800 Limited class and ninth in the Pro-Am 800 Superstock class.

Black Rose Racing and Hunt have ridden their Polaris watercraft to many trophies and awards, but underneath the red and black plastic churns a motor with pure AMSOIL products.



Tim Hunt counts on the performance of AMSOIL products to get him on the podium.

Life's a Drag for This Teen, But She Loves It That Way

Junior Dragster racing came into its own about 10 years ago. Never before had eight to 17-year-olds had the chance to compete in their half-size dragsters. Amanda Evinger from Arkansas City, Kan. is appreciative of the opportunity and she is making the most of it. She's still in high school, but she's on the fast track to great things.

Evinger is speeding to titles across the Midwest. AMSOIL Dealer Marcus Trotter began sponsoring the pint-size Shirley Moldowney and it's been full-throttle ever since. Evinger has been recognized for her skills by being awarded "Most Improved Driver." Primarily she competes at Wichita International Raceway and Mid-America Raceway in Wentzville, Mo., where she's been on top of the standings.

After she graduates from high school she hopes to graduate to the Pro level. Some things will undoubtedly change as she moves up the ranks, but one thing she never wants to lose is the performance she gets from AMSOIL.



Amanda Evinger is beating drivers with four times the experience in her AMSOIL supported dragster.

Schilling Breaks Face, But Not Spirits

Luke Schilling was on top of the world. His red rocket dirt modified was tearing up tracks across Wisconsin. Then on Memorial Day, 2002, it all came crashing in when a piece of track debris made its way into the driver's area of his car. Despite wearing a full-face helmet, Schilling was broken up pretty badly. His wife Stacy was horrified. His parents and AMSOIL sponsors, Phil and Nancy, were stunned. At the emergency room, X-rays revealed six facial fractures. Schilling looked at it all optimistically. "It could have been much worse," he said.



Schilling Racing is all smiles, but last season was one of the hardest.

After missing only a couple of weeks, Schilling was back behind the wheel of the number 43 car. It wasn't all rosy when he returned to racing. The team scrapped for every position. Finally on August 7 they won their first feature of the season. Instead of a checkered flag, Schilling did a victory lap with the American flag. "It was quite an honor," he said.

The final season results at Monster Hall Raceway in Unity, Wis. showed Schilling Racing in tenth place in the overall WIS-SOTA Modified standings. "Considering the challenges our team faced this year, we consider that a great accomplishment," said Schilling. The team is already off and racing this season.

Luke Schilling wins his first race in 2002, but the real victory was getting back in the car.





T-1 CERTIFICATION MEETINGS

OHIO

• July 22 - Tuesday
 • August 26 - Tuesday
 Meeting - 7 p.m.
DENATO'S PIZZA ON BROADWAY
 Grove City, OH 43123
Hosted by Premiere Direct Jobber Brad White 800-871-592 Cost is \$20

UTAH

• July - Every Friday
 • August - Every Friday
 Meeting - after 4 p.m.
GREENE RESIDENCE
 11653 S. Patchwork Circle
 South Jordan, UT 84095
*Hosted by Dealer Dorsey Greene (801) 253-2701
 Pre-paid registration required*

AMSOIL DEALER MEETINGS

ALABAMA

• July 17 - Thursday
 • August 21 - Thursday
 Meeting - 7 p.m.
STANLEO'S SUB VILLA
 Governor's Drive
 Huntsville, AL
Hosted by Direct Jobbers Cliff Goehring & Gerry Gotwald (256) 337-0376

• July 17 - Thursday
 • August 21 - Thursday
 Meeting - 7 p.m.

BOWMAN RESIDENCE
 1330 Frank Marshall Rd.
 Ozark, AL 36360
Hosted by Direct Jobbers E. E. "Al" & Mildred Bowman (334) 774-3344

ALASKA

• July 17 - Thursday
 • August 21 - Thursday
 Meeting - 7 p.m.
PHILLIPS INTERNATIONAL INN
 5121 Arctic Blvd.
 Anchorage, AK 99507
*Hosted by Dealer Don Nusbaum (907) 563-2274
 Call for reservations*

• July 1, 15 - Tuesday
 • August 5, 19 - Tuesday
 Meeting - 7 p.m.
STATEN RESIDENCE
 2949 Sunflower Street
 Anchorage, AK 99508
*Hosted by Premiere Direct Jobber Richard Staten (907) 333-0124
 Call for reservations*

ARIZONA

• July 15 - Tuesday
 • August 19 - Tuesday
 Optional no-host dinner - 5:30 p.m.
 Meeting - 6:30 p.m.
FIREHOUSE RESTAURANT
 1639 E. Apache Blvd.
 Tempe, AZ 85281
Hosted by Executive Direct Jobber Dick Nudo and Dealer Jim Brewer RSVP (602) 996-7181 Dick (480) 968-4922 Jim

ARKANSAS

• July 10 - Thursday
 • August 14 - Thursday
 Meeting - 6:30 p.m.
GARDNER RESIDENCE
 280 York Chapel Rd.
 Nashville, AR 71852
*Hosted by Dealer Jerry Gardner (870) 451-9152
 jgard24@iocc.com*

• July 9 - Wednesday
 • August 13 - Wednesday
 Meeting - 7 p.m.
PASTERNAK RESIDENCE
 217 CR 472
 Jonesboro, AR 72404
Hosted by Direct Jobbers David and Brenda Pasterniak (870) 933-8376

CALIFORNIA

• July - Every Thursday
 • August - Every Thursday
 Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
 Mill Valley, CA
Hosted by Dealer Doug Storms 800-793-5301

• July 3, 17 - Thursday
 • August 7, 21 - Thursday
 Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
 4141 Palm Ave, Apt 574
 Sacramento, CA 95610
Hosted by Premiere Direct Jobber Jay Christensen (916) 339-1152

• July 2 - Wednesday
 • August 6 - Wednesday
 Meeting - 7 p.m.
MCCOOL RESIDENCE
 2210 Coddling Dr.
 Modesto, CA 95350
Hosted by Dealer Bill McCool (209) 577-0174

• July 22 - Tuesday
 • August 26 - Tuesday
 Meeting - 7 p.m.

EVANS RESIDENCE
 40728 Sundale Dr.
 Fremont, CA 94538
Hosted by Direct Jobbers Chuck and Linda Evans (510) 659-4078

• July 8 - Tuesday
 • August 12 - Tuesday
 Meeting - 6:30 p.m.
DENNY'S RESTAURANT
 740 W. 2nd St.
 San Bernardino, CA 94401
Hosted by Dealers Richard and Delores Nichol (909) 862-1252

• July 7, 28 - Monday
 • August 4, 25 - Monday
 Meeting - 7 p.m.
INTERNATIONAL HOUSE OF PANCAKES/VINTAGE OAKS SHOPPING CENTER
 Novato, CA 94945
Hosted by Dealer Richard Eplett (800) 280-9905

• July 1 - Tuesday
 • August 5 - Tuesday
 Meeting - 7 p.m.
CARROW'S RESTAURANT
 19011 Bloomfield Ave.
 Cerritos, CA
*Dealer Dave Gumpertz (562) 212-3709
 Dave@Lubes4U.com*

• July 15 - Tuesday
 • August 19 - Tuesday
 Meeting - 7 p.m.
 Downline and Guests FREE,
 Out of line - \$5
LUDWICK RESIDENCE
 6015 Hughes St.
 San Diego, CA 92115
Hosted by Direct Dealer Craig Ludwick R.S.V.P. (619) 583-5218

COLORADO

• July 17 - Thursday
 • August 21 - Thursday
 Meeting - 7:30 p.m.
AMSOIL HOUSE
 4316 Ridgcrest Drive
 Colorado Springs, CO 80918
Hosted by Premiere Direct Jobber Ida Gray (719) 598-5115

CONNECTICUT

None Scheduled

DELAWARE

• July 12 - Saturday
 • August 9 - Saturday
 Meetings at Noon
 Call for reservations
KING RESIDENCE
 2306 Taggart Court
 Wilmington, DE 19810
Hosted by Direct Dealer Greg King (302) 345-4350 Guests Welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

• July 1 - Tuesday
 • August 5 - Tuesday
 Meeting - 7 p.m.
 Call in advance
TOM & MONY'S RESTAURANT
 4757 S. Orange Ave.
 Orlando, FL 32806
*Hosted by Regency Gold Direct Jobbers George & Shirley Douglas (407) 856-1564
 Call ahead for details, directions and RSVP*

• July 17 - Thursday
 • August 21 - Thursday
 Meeting - 7 p.m.
AMSOIL DISTRIBUTION CENTER
 3724 Silver Star Road
 Orlando, FL 32808
Hosted by Regency Gold Direct Jobbers Dan and Judy Watson (407) 657-5969

• July 1 - Tuesday
 • August 5 - Tuesday
 Dinner/Social - 6 p.m.
 order from menu
 Meeting - 7 p.m.
SAFFRON'S RESTAURANT
 1700 Park Street North
 St. Petersburg, FL, 33710
*Hosted by Executive Direct Jobbers John and Shirley Alquist (727) 545-8547
 alquistproducts@hotmail.com
 www.tell-it-well.com
 All are welcome. Call to confirm space available appreciated but not mandatory*

GEORGIA

• July 5 - Saturday
 • August 2 - Saturday
 Meeting - 9-11 a.m.
CHAMBLEE RESIDENCE
 4803 Chamblee-Dunwoody Road
 Atlanta, GA 30338
Hosted by Regency Gold Direct Jobbers Larry and Kathryn Chamblee (770) 393-9916

• July 3 - Thursday
 • August 7 - Thursday
 Meeting - 7 p.m.
DIRKSEN RESIDENCE
 1905 Queens Road
 Albany, GA 31707
*Hosted by Master Direct Jobber Sherry Dirksen (912) 436-5332
 Potluck, everyone brings a dish*

HAWAII

None Scheduled

IDAHO

• July 5 - Saturday
 • August 2 - Saturday
 Meeting - 12 - 3 p.m.
SHELL RESIDENCE
 2000 W. Broadway
 Idaho Falls, ID
*Hosted by **Regency Platinum Direct Jobbers Mark & Sherree Schell
 Reservations: (208) 524-0322 RSVP*

• July 8 - Tuesday
 • August 12 - Tuesday
 Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
 23446 Freezeout Road
 Caldwell, ID, 83605
Hosted by Executive Direct Jobbers Charles and Connie McGuffey RSVP: (208) 455-2581

ILLINOIS

• July 8 - Tuesday
 • August 12 - Tuesday
 Meeting - 7:30 p.m.
BAUER RESIDENCE
 111 Woodland Trail
 Anna, IL 62906-3904
Hosted by Account Directs Norm and Barb Bauer (618) 833-3228

• July 19 - Saturday
 • August 16 - Saturday
 Meeting - 10 a.m.
LINDLAND SALES OFFICE
 1421 Winnemac Avenue
 Unit I
 Chicago, IL 60640
Hosted by Direct Jobbers Rienert and Diana Lindland (773) 271-5678

INDIANA

• July 2, 16 - Wednesday
 • August 6, 20 - Wednesday
 Meeting - 7:30 p.m.
RENTOWN SHOP
 1533 Rentown Rd.
 Bremond, IN
Hosted by Direct Jobbers LeRoy and Malinda Hochstetler and Direct Jobbers Willis and Rolene Gingerich (219) 831-2839

IOWA

None Scheduled

KANSAS

August 18 - Monday
 Dinner 6:30 p.m.; Meeting 7:30 p.m.
PEAR TREE RESTAURANT
 Maple and Marlin Streets
 McPherson, KS
*RSVP Direct Dealers Wayne & Cindy Koehn (620) 241-5404
 Guest Speakers Regency Gold Direct Jobbers Tom & Sheila Shalin*

KENTUCKY

• July 3 - Thursday
 • August 7 - Thursday
 Meeting - 7:30 p.m.
*Hosted by Premier Direct Jobbers Al and Ann Kelly (859) 879-0728 or e-mail: bestoil@alltel.net
 Call for location, directions and RSVP*

LOUISIANA

• July 1 - Tuesday
 • August 5 - Tuesday
 Meeting - 7 p.m.
AUTONBERRY RESIDENCE
 2520 Swiss Street
 W. Monroe, LA 71291
Hosted by Dealer Ellis Autonberry (318) 396-4348

MAINE

None Scheduled

MARYLAND

• July 18 - Friday
 • August 15 - Friday
 Meeting - 7:30 p.m.
 Downline and Guests FREE,
 Out of line - \$5
MARTIN RESIDENCE
 3994 Trace Hollow Run
 Salisbury, MD 21801
Hosted by Master Direct Jobbers Les & Linda Martin (410) 548-LUBE

• July 18 - Friday
 • August 15 - Friday
 Meeting - 7 p.m.
GRONER RESIDENCE
 9208 Todd Ave.
 Fort Howard, MD 21052
Hosted by Account Direct Harvey Groner (410) 477-8255

• July 3 - Thursday
 • August 7 - Thursday
 Meeting - 7 p.m.
DEACOSTA RESIDENCE
 4942 S. Upper Ferry Road
 Eden, MD 21822
*Hosted by Dealers Chris & Barb DeAcosta (410) 742-0637
 Reservations Required*

• July 18 - Friday
 • August 15 - Friday
 Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
 3228 E Joppa Road
 Baltimore, MD 21234
*Hosted by Premiere Direct Jobber Al Smith (410) 882-9696
 Al@SynLubes.com
 Reservations Required*

MASSACHUSETTS

None Scheduled

MICHIGAN

• July 21 - Monday
 • August 18 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
 644 Shady Maple Dr.
 Wixom, MI 48393
*Hosted by Regency Direct Jobber Tom Kirby (248) 669-9093
 Refreshments served, RSVP Required*

• July 7 - Monday
 • August 4 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
 61653 Miriam Dr
 Washington, MI 48094
*Hosted by Regency Gold Direct Jobber Mike Ellis
 RSVP at (810) 781-5092 or (810) 918-1578*

• July 7 - Monday
 • August 4 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
 9338 Rawsonville Road
 Belleville, MI 48111
*Hosted by Dealer Dale Rabe
 RSVP at (734) 461-9577 or 355-9747*

MINNESOTA

• July 17 - Thursday
 • August 21 - Thursday
 Meeting - 7 p.m.
SCHMIT RESIDENCE
 932 38th Ave. No.
 St. Cloud, MN 56301
*Hosted by ****Regency Platinum Direct Jobbers Ray & Arlene Schmit (320) 251-4861*

• July 17 - Thursday
 • August 21 - Thursday
 Meeting 7 p.m.
MEYER RESIDENCE
 800 2nd Street
 Cleveland, MN 56017
Hosted by Executive Direct Jobbers Charles & Donna Meyer (507) 931-3875

MISSISSIPPI

• July 17 - Every Wednesday
 • August - Every Wednesday
 Meeting - 11 a.m.
DINNER BELL RESTAURANT
 10122-C Central Ave.
 D'Iberville, MS 39532
*Hosted by Dealer Jim Day (228) 385-4325
 RSVP/Guests Welcome
 jwdandy2000@yahoo.com*

MISSOURI

• July 22 - Tuesday
 • August 26 - Tuesday
 Meeting - 7p.m.
REPUBLIC PARKS AND RECREATION ACTIVITIES CENTER
 711 East Miller Road
 Republic, MO
*Hosted by Dealer Jim Barnes
 Call for directions. (417) 732-2553*

MONTANA

NEBRASKA
 None Scheduled

NEVADA

• July 10 - Thursday
 • August 14 - Thursday
 Meeting - 6:30 - 8 p.m.
AMSOIL PRODUCT CENTER
 4545 N. Lamb Blvd., Suite. D
 Las Vegas, NV
Hosted by Executive Direct Jobber Bob Kaytes and Regency Platinum Direct Jobber Shirley Green (702) 362-4492

NEW HAMPSHIRE

NEW JERSEY

None Scheduled

NEW MEXICO

• July 22 - Tuesday
 • August 26 - Tuesday
 Meeting - 7:30 p.m.
GREENBERG RESIDENCE
 1537 Bryn Mawr NE
 Albuquerque, NM 87106
*Hosted by Regency Direct Jobbers Paul and Nancy Greenberg (505) 255-2137
 fax (505) 232-8330
 NMOilman@aol.com*

NEW YORK

• July 16 - Wednesday
 • August 20 - Wednesday
 Meeting - 7 p.m.
O'BRIEN RESIDENCE
 436 Mosely Road
 Fairport, NY 14450
*Hosted by Dealer Gerry O'Brien (716) 223-8016
 Call ahead to reserve a seat*

• July 1 - Tuesday
 • August 5 - Tuesday
 Meeting - 7 p.m.
LOTITO RESIDENCE
 89 Owl Creek Rd.
 Spencer, NY 14883
Hosted by Master Direct Jobber Peter Lotitto (607) 589-4148

Call ahead to reserve space and confirm location or e-mail lubeddealern@aol.com

• July 16 - Wednesday
• August 20 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA

Call ahead for specific location
Hosted by Direct Jobber Peter Finnerty
(315) 682-9791

• July 16 - Wednesday
• August 20 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY
LOCATION

Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• July 10 - Thursday
• August 14 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan
(919) 772-9569
Guests welcome Non-downline \$2.00

• July 10 - Thursday
• August 14 - Thursday
Meeting - 7:30 p.m.
MALLONEE RESIDENCE
3009 5th St. NW
Hickory, NC 28601
Hosted by Account Direct
Larry Mallonee and Dealer Jack Hoskins
(828) 327-3655
All Dealers welcome.

• July 10 - Thursday
• August 14 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Premiere Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• July 8 - Tuesday
• August 12 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers
George & Nancy Cleveland
(910) 346-3866
Call first - All Dealers welcome

NORTH DAKOTA

• July 1 - Tuesday
• August 5 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Ave. W.
West Fargo, ND 58078
Hosted by Direct Jobbers
Skip and Anna Evanson
(701) 281-1906
skipsuperlube@msn.com

OHIO

• July - Every Wednesday
• August - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Fall, OH 44221
Hosted by Dealers
Paul & Coralie Fabijanic
(216) 928-8863 or 800-874-4827 RSVP

• July 12 - Saturday
• August 9 - Saturday
Meeting - 1 - 4 p.m.
LACKORE RESIDENCE
1900 George Ave.
Brunswick, OH 44212
Hosted by Master Direct Jobber
Calvin Lackore (800) 798-9777

• July 6 - Sunday
• August 3 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45118
Hosted by Dealers
Gordon and Sara Merritt
(937) 288-2568

• July 28 - Monday
• August 25 - Monday
Meeting - 11 a.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Direct Jobbers
Luis and Sharon Pena
Please RSVP to:
(419) 349-3451 or (419) 297-3451

• July 8, 22 - Tuesday
• August 12, 26 - Tuesday
Meeting - 7 p.m.
DenaTo's Pizza on Broadway
Grove City, OH 43123
Hosted by Premiere Direct Jobber
Brad White (800) 871-5921

OKLAHOMA

• July 5 - Saturday
• August 2 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 E. 71 Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady
(918) 258-6979 *Pat

• July 10 - Thursday
• August 14 - Thursday
Meeting - 7 - 8:30 p.m.
Please call for location and
reservations for you and your
guests.
Hosted by Dealers
Richard and Brenda Coats
(918) 225-5722

• July 10 - Thursday
• August 14 - Thursday
Meeting - 7 - 8:30 p.m.
GOLDIE'S
2005 E. 21st St.
Tulsa, OK 74114
Hosted by Account Direct Kevin Alexander
(918) 342-9537
Call first to confirm space for you and your
guests

• July 10 - Thursday
• August 14 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Rd.
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber
Patrick Grady and
Direct Jobber Kevin Alexander
(918) 258-6979 RSVP
kevina@nordam.com

OREGON

• July - Tuesdays and Thursdays
• August - Tuesdays and Thursdays
Fast Start Seminars
Meeting - 7 p.m.
CENTRAL OREGON
COMMUNITY COLLEGE
LIBRARY
(lower level conference room)
2600 NW College Way
Bend, OR, 97701
Hosted by Account Direct Bruce Shilander
(541) 385-5889 Call to confirm space for
you and your guests.

• July 1 - Tuesday
• August 5 - Tuesday
Meeting - 7 p.m.
MAPES RESIDENCE
25500 NW Svea Drive
Hillsboro, OR 97124
Hosted by Premiere Direct Jobber
Marshall Maps
Please RSVP to:
(503) 647-5486 or (800) 866-7570

• July 17 - Thursday
• August 21 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
SWEETBRIER INN
7125 SW Nyberg Road
Tualatin, OR 97062
Hosted by Master Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and your
guests

• July 3 - Thursday
• August 7 - Thursday
Meeting - 7 p.m.
HOFFMAN RESIDENCE
7025 SE 22nd Ave.
Portland, OR 97202
Hosted by Dealer Dan Hoffman
(503) 236-2579 All are welcome

• July 28 - Monday
• August 25 - Monday
Meeting - 6 p.m.
AUNE RESIDENCE
803 N. 2nd St.
Silverton, OR 97381
Hosted by Direct Jobber Todd Aune
(888) 283-3580
All are welcome with RSVP

PENNSYLVANIA

• July 21 - Monday
• August 18 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE
STORE
5 Main Street
Bradford, PA

Hosted by Premiere Direct Jobber
Joseph M. Hallock
(814) 368-8625
T-1 training also available.

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• July - Every Tuesday
• August - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building
5861 Rivers Ave., Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• July - Variable Meetings
• August - Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Jobbers
Jim & Vicki Spradley
(803) 894-4618

• July - First Tuesday
• August - First Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton Blvd.
Greenville, SC 29615
Hosted by Direct Jobber Loel D. Handley
R.S.V.P. (864) 989-0753
amsolidealerloel@aol.com

SOUTH DAKOTA

None Scheduled

TENNESSEE

• July 15 - Tuesday
• August 19 - Tuesday
Meeting 7 p.m. (info)
8 p.m. (opportunity)
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS

• July 3 - Thursday
• August 7 - Thursday
Meeting - 7:30 - 9 p.m.
SHALIN RESIDENCE
544 Clew Court
Azle, TX 76020
Hosted by Regency Gold Direct Jobbers
Tom and Sheila Shalin
(817) 444-9522

• July 15 - Tuesday
• August 19 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Premiere Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773
e-mail: oilmandj@attbi.com

UTAH

• July - Every Tuesday
• August - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Master Direct Jobber Neil
Christensen, Direct Jobber Rodney Haskins
and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• July - Every Friday
• August - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701
T-1 Certification classes every Friday,
pre-paid registration required Everyone
welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• July - No Meetings Scheduled.
• August - No Meetings Scheduled.
REID RESIDENCE
14600 Cornwall Ln.
Chester, VA 23836
Hosted by Regency Gold Direct Jobbers
Gerry & Patricia Reid and Premiere Direct
Jobbers David and Rebecca Reid
For all meetings, please call (804) 530-
1400 to reserve space; (804) 530-0179 Fax
synthoils@comcast.net

• July 14, 28 - Monday
• August 11, 25 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Blvd.
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil
(804) 428-6049

• July 14 - Monday
• August 11 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitt
(804) 694-0221

• July 1 - Tuesday
• August 5 - Tuesday
Meeting - 7:30 p.m.
PEZKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Silver Direct Jobbers
Raymond & Karen Peszko
(757) 484-9491

• July 8 - Tuesday - "How to Begin and
Build Your Business"
• August 12 - Tuesday - "How to
Promote Your Business"
Optional dinner - 6 p.m. Meeting - 7
p.m.
DAYS INN RESTAURANT
5500 Williamsburg Rd.
Sandston, VA
Hosted by Account Directs
Roger Riggall and Mel Piggas
(804) 737-4874 or (804) 737-9231

WASHINGTON

• July 21 - Monday
• August 18 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE
CENTER & WAREHOUSE
3325 Meridian Ave. E.
Edgewood, WA 98371
Hosted by Executive Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• July 8 - Tuesday
• August 12 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Premiere Direct Jobbers
Marv & Charlotte Stougar
(360) 856-1641 Guests Welcome

• July 10 - Thursday
• August 14 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Executive Direct Jobbers
Tom & Shirley Walsh
(425) 483-2582
T-1 certification classes available by
appointment with pre-paid registration.

• July 8 - Tuesday
• August 12 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Direct Jobbers
Raymond & Patsy Prukop
(253) 845-9755 / 800-267-6450
Everyone Welcome!

• July 14, 28 - Monday
• August 11, 25 - Monday
Meeting - 7:30 p.m.
POODLE DOG RESTAURANT
1522 54th Avenue East
Fife, WA 98424
Hosted by *Regency Platinum Direct
Jobbers Leonard & Eunice Pearson
(253) 939-8401 Guests Welcome!

• July 24 - Thursday
• August 28 - Thursday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
610 E. 20th St.
Vancouver, WA 98663
Hosted by Direct Dealer
Sammy Samuelson
(360) 699-5257
1-UPS-5W30-OIL
(1-877-593-0645)
Discussion on product application
and oil analysis
All are welcome!

WEST VIRGINIA

None Scheduled

WISCONSIN

• July 17 - Thursday
• August 21 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Ave.
Superior, WI 54880
Hosted by ***Regency Platinum Direct
Jobbers Bill & Donna Durand
Refreshments Served
(715) 392-4006
Guests Welcome

• July 10 - Thursday
• August 14 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE
GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• July 12, 26 - Saturday
• August 9, 23 - Saturday
Meeting - 1 - 3 p.m.
VILLERS RESIDENCE
2600 W. High St.
Racine, WI 53404
Hosted by Regency Direct Jobber
Edie Villers (414) 637-2726
RSVP

• July 3 - Thursday
• August 7 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom St.
Hammond, WI 54015
Hosted by Regency Direct Jobber
Lynn Pabst (715) 796-5441
Guests welcome.

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA

None Scheduled

BRITISH COLUMBIA

• July 18 - Friday
• August 15 - Friday
Meeting - 7 p.m.
CROSS ROADS RESTAURANT
1821 Sumas Way
Abbotsford, B.C., Canada
Hosted by Direct Jobber Zain Krikau
and Dealer George Epp
(604) 826-8966 All welcome.

MANITOBA

None Scheduled

NEW BRUNSWICK

• July 21 - Monday
• August 18 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
9 Pinder Road
Riverview, NB E1B 3Z2
Hosted by Direct Jobber Wayne
McLaughlin and Dealer Wendell Steeves
(506) 386-2896/(506) 387-3197
Everyone Welcome

NEWFOUNDLAND

NOVA SCOTIA

None Scheduled

ONTARIO

• July 24 - Thursday
• August 28 - Thursday
Meeting - 6 - 8 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Rd.
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Premiere Direct Jobber Rob
Hilditch and local Dealers
(905) 564-7770

PRINCE EDWARD

ISLAND

PUERTO RICO

QUEBEC

SASKATCHEWAN

NEW ZEALAND

None Scheduled



CENTERLINES

...and updates

BRITESIDE™ MIRACLE WASH QUARTS

BriteSide™ Miracle Wash (AMW) is once again available in quart bottles. Applicator bottles are no longer available.

| Stock # | Pkg./Size | Comm. Credits | Dealer/P.C. Cost (U.S.) | Dealer/P.C. Cost (Can.) |
|---------|-----------------------|---------------|-------------------------|-------------------------|
| AMW-QT | (1) quart bottle | 12.00 | 12.60 | 20.30 |
| AMW-04 | (4) quart bottles | 48.00 | 48.00 | 77.40 |
| AMW-SC | (1) 13-oz. spray can | 5.95 | 6.25 | 10.05 |
| AMW-06 | (6) 13-oz. spray cans | 35.70 | 35.70 | 57.30 |

NEW FREIGHT SCHEDULE

The following freight schedule goes into effect August 1, 2003.

MLM Rates

| | |
|-----------------|------------|
| 1 to 3 lbs | \$5.45 |
| 4 to 6 lbs | \$5.95 |
| 7 to 12 lbs | \$6.70 |
| 13 to 19 lbs | \$7.75 |
| 20 to 39 lbs | .33 per lb |
| 40 to 59 lbs | .29 per lb |
| 60 to 99 lbs | .27 per lb |
| 100 to 250 lbs | .25 per lb |
| 251 to 500 lbs | .24 per lb |
| 501 to 1000 lbs | .23 per lb |
| 1000 lbs & over | .22 per lb |

Commercial/Retail Rates

| | |
|-----------------|------------|
| 1 to 3 lbs | \$4.30 |
| 4 to 6 lbs | \$4.85 |
| 7 to 12 lbs | \$5.50 |
| 13 to 19 lbs | \$6.60 |
| 20 to 39 lbs | .29 per lb |
| 40 to 59 lbs | .26 per lb |
| 60 to 99 lbs | .24 per lb |
| 100 to 250 lbs | .23 per lb |
| 251 to 500 lbs | .19 per lb |
| 501 to 1000 lbs | .16 per lb |
| 1000 lbs & over | .13 per lb |

Catalog Customer Rates

| | |
|--------------|------------|
| 1 to 3 lbs | \$5.45 |
| 4 to 6 lbs | \$5.95 |
| 7 to 12 lbs | \$6.70 |
| 13 to 19 lbs | \$7.75 |
| 20 to 39 lbs | .37 per lb |
| 40 to 59 lbs | .32 per lb |
| 60 to 99 lbs | .27 per lb |

HOLIDAY CLOSINGS

The Edmonton and Toronto distribution centers will be closed Tuesday, July 1 for Canada Day. The AMSOIL corporate headquarters and U.S. distribution centers will be closed Friday, July 4 for Independence Day.

JULY CLOSE OUT

The last day to process July orders in the U.S. and Canada is the close of business on Thursday, July 31. The last day to process July orders in Alaska, New Zealand and Puerto Rico is the close of business on Friday, July 25. Volume transfers for July business will be accepted until 3 p.m. CDT on Wednesday, August 6.

HEAVY-DUTY GREASE TUBS

AMSOIL Synthetic Heavy-Duty Grease 16-oz. tubs (GHD-CN & GHD-12) have been discontinued.

NEW 2-STAGE AIR FILTER

New AMSOIL 2-Stage Air Filter TS-189 is now available for purchase. The TS-189 falls under Air Filter Price Group 6 and is a planar style foam filter constructed with the new blue flexible EVA seal and base material.

Applications: 2003 Dodge Pick-Up 1500, 2500, 3500 Series with 5.9L Turbo Diesel & HO Engines (vin codes 6 & C)

Replaces: Mopar part # 53032700AA

Size: 11" x 10" x 2"

AMSOIL ATF

AMSOIL ATF may now be recommended for applications requiring Honda Z-1 and Toyota Type T and Type T-IV automatic transmission fluids.



MULTI-PURPOSE GREASE SQUEEZE TUBES

AMSOIL Synthetic Multi-Purpose Grease (GLC) is now available in eight-ounce squeeze tubes. Pricing is as follows:

| Stock # | Comm. Credits | U.S. | U.S. | U.S. | U.S. |
|-------------------|---------------|----------|-----------------|------------|-----------|
| | | MLM | Sugg. Ret. | Comm. | ROTS |
| GLC-TB (one tube) | 2.35 | 3.30 | 4.60 | 3.30 | 3.30 |
| GLC-08 (12 tubes) | 28.20 | 37.80 | 54.00 | 32.40 | 37.80 |
| | | Can. MLM | Can. Sugg. Ret. | Can. Comm. | Can. ROTS |
| | | 5.30 | 7.35 | 5.30 | 5.30 |
| | | 60.60 | 87.00 | 52.20 | 60.60 |

NEW LADIES BLUE BUTTON-DOWN SHIRT

This 100 percent cotton twill short-sleeve button-down shirt with embroidered AMSOIL logo and yoke back gives a professional look for sales calls, meetings and trade shows. Sizes S-XXL.



| Stock # | Size | U.S. | Can. |
|---------|------|-------|-------|
| G-1917 | S | 27.00 | 43.75 |
| G-1918 | M | 27.00 | 43.75 |
| G-1919 | L | 27.00 | 43.75 |
| G-1920 | XL | 27.00 | 43.75 |
| G-1921 | XXL | 28.50 | 46.25 |

NEW LADIES TANK TOP

New frost blue ladies stretch spaghetti strap tank top showcases shiny "nailhead" AMSOIL logo design. Turn heads all summer with this fun, splashy shirt. Sizes S-XL.



| Stock # | Size | U.S. | Can. |
|---------|------|-------|-------|
| G-1934 | S | 19.95 | 32.25 |
| G-1935 | M | 19.95 | 32.25 |
| G-1936 | L | 19.95 | 32.25 |
| G-1937 | XL | 19.95 | 32.25 |

NEW NAVY POLO SHIRT

The new AMSOIL Navy Polo Shirt is constructed of 100 percent combed cotton pique with convenient left chest pocket. Navy polo collar, ribbed cuffs and embroidered AMSOIL logo complete this upscale shirt. Sizes S-XXL.



| Stock # | Size | U.S. | Can. |
|---------|------|-------|-------|
| G-1928 | S | 27.00 | 43.75 |
| G-1929 | M | 27.00 | 43.75 |
| G-1930 | L | 27.00 | 43.75 |
| G-1931 | XL | 27.00 | 43.75 |
| G-1932 | XXL | 28.50 | 46.25 |

NEW SHORT SLEEVE JERSEY

Large AMSOIL Racing logo dominates the front of this exciting moisture wicking mesh jersey. Features dye sublimated graphics to resist fading. Sizes S-XXL.



| Stock # | Size | U.S. | Can. |
|---------|------|-------|-------|
| G-1911 | S | 18.75 | 30.50 |
| G-1912 | M | 18.75 | 30.50 |
| G-1913 | L | 18.75 | 30.50 |
| G-1914 | XL | 18.75 | 30.50 |
| G-1915 | XXL | 19.75 | 31.95 |

NEW MEN'S BLUE BUTTON-DOWN SHIRT

Classic twill button-down short sleeve shirt with embroidered AMSOIL logo and left chest pocket is ideal for sales calls, meetings and trade shows. Sizes S-XXXL.



| Stock # | Size | U.S. | Can. |
|---------|------|-------|-------|
| G-1922 | S | 27.00 | 43.75 |
| G-1923 | M | 27.00 | 43.75 |
| G-1924 | L | 27.00 | 43.75 |
| G-1925 | XL | 27.00 | 43.75 |
| G-1926 | XXL | 28.50 | 46.25 |
| G-1927 | XXXL | 28.50 | 46.25 |

NEW WHITE POCKET SHIRT

New short sleeve pocket t-shirt presents bold "World Class Performance" graphic on the back and front pocket and "Genuine PAO Formulated Synthetic" graphic on the left sleeve. Constructed of ultra blend material for maximum comfort. Sizes M-XXXL.



Shirt Back

| Stock # | Size | U.S. | Can. |
|---------|------|-------|-------|
| G-1938 | M | 12.00 | 19.25 |
| G-1939 | L | 12.00 | 19.25 |
| G-1940 | XL | 12.00 | 19.25 |
| G-1941 | XXL | 12.00 | 19.25 |
| G-1942 | XXXL | 13.50 | 21.75 |

NEW TEAM AMSOIL RACING CAP

The new six-panel red Team AMSOIL Racing Cap features embroidered Team AMSOIL Racing logo, velcro closure and stylish red, white and blue AMSOIL visor.



| Stock # | U.S. | Can. |
|---------|-------|-------|
| G-1900 | 12.00 | 19.25 |

NEW RINKER RACING CAP

The sharp new six-panel canary yellow Rinker Racing Cap showcases embroidered AMSOIL logo and Rinker powerboat on the front, Rinker Racing logos on the side and #10 Blackhawk logo on the back. Velcro closure for the perfect fit.



Hat Back

| Stock # | U.S. | Can. |
|---------|-------|-------|
| G-1891 | 12.00 | 19.25 |

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**AMSOIL 30th
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Duluth Entertainment and Convention Center

Time is slipping away. Don't miss the chance to join the biggest AMSOIL celebration in history. Meet AMSOIL President and CEO A.J. Amatuzio. See Team AMSOIL racers, get in on special discounts, enjoy the camaraderie and inspiration of AMSOIL corporate executives, learn about YOUR company, hear from dynamic speakers, win prizes and cash giveaways, see old friends and make new ones.



Register TODAY for \$125 www.amsoil.com 800-777-7094

Credit cards will be billed at the time of registration. Cancellations without penalty are accepted up to 30 days in advance of the convention, June 16. Cancellations between June 17 and July 16 will be subject to a 20 percent fee. No refunds available for cancellations after July 16. Special consideration will be given.



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SYNTHETIC LUBRICANTS
AMSOIL BUILDING
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Published 12 times annually

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JULY 2003
PRINTED IN USA



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