

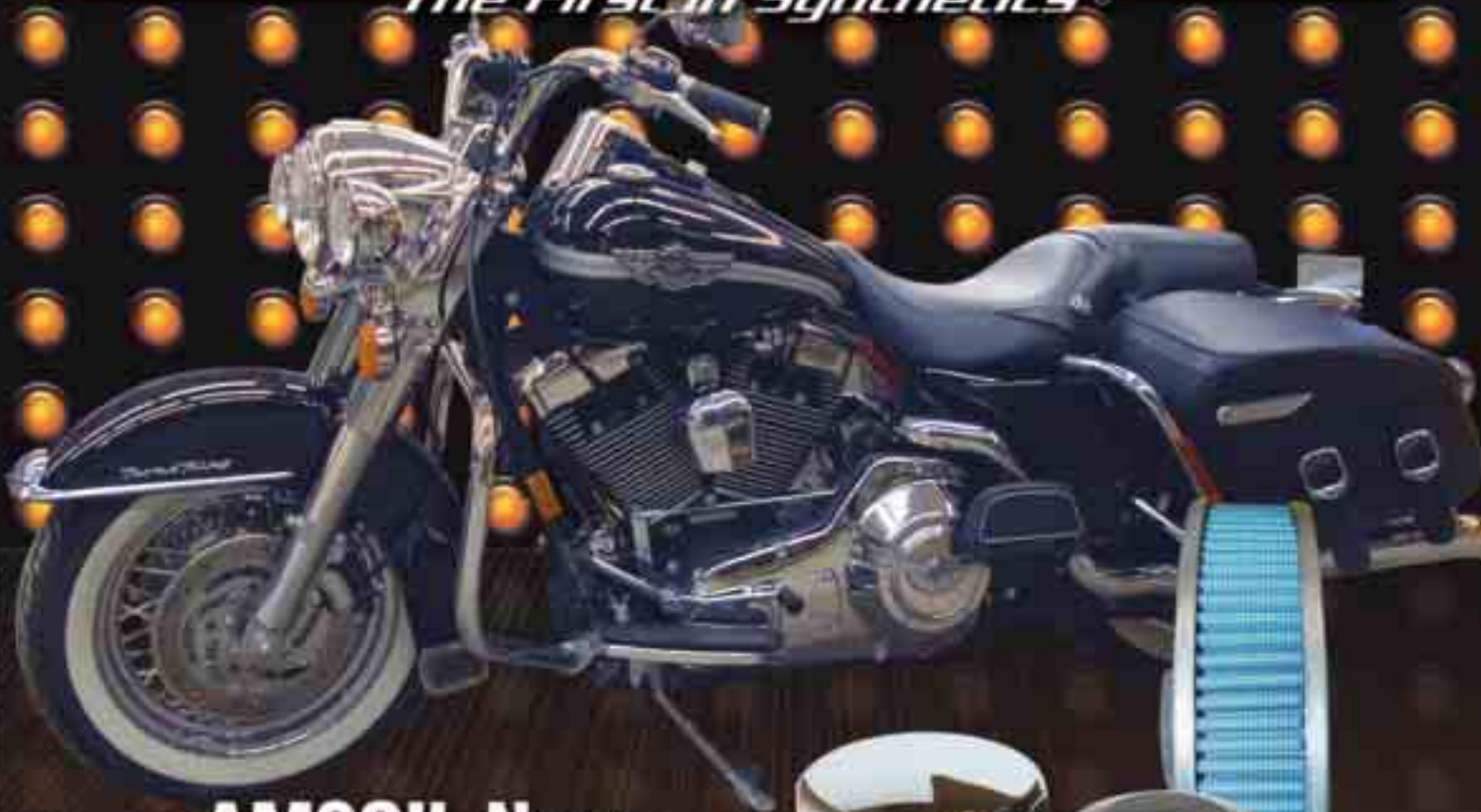
AMSOIL

ACTION NEWS

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The First in Synthetics

JULY 2006



AMSOIL Now Offers *Ea* Air and Oil Motorcycle Filters

AMSOIL Provides Premium *Ea* Filtration Products for Motorcycles and More



From the President's Desk...



Last month, you read about a documentary that was made about my life and the history of AMSOIL. The AMSOIL University attendees were treated to dinner and a premiere showing of the movie. I invited special guests like Bobby Unser, who shared memories with me on stage, and many of my friends and family. It was a very special occasion for me, and judging from the many cards and notes of appreciation I have received, for most of my guests.

Since then, the movie was run on local television following the Indy 500 and again a week later. It had a very positive impact on local viewers, many of whom knew AMSOIL was a local lubricant manufacturer, but didn't really understand how our company changed the lubrication industry and the extent that we remain a technological leader today. Judging from the comments we've been getting, many people who were on the fence as far as using AMSOIL products now say they're making the switch.

The movie event was also covered in the local newspaper. In their feature story, Dennis Bachelder, Senior Engineer in oil licensing at the American Petroleum Institute, was interviewed regarding AMSOIL lubricants. He said that AMSOIL uses a synthetic base stock for its oil, while some oil manufacturers use highly refined oil. Bachelder said AMSOIL uses "very high quality base stocks." He is right on!

People in the industry know AMSOIL for our high quality standards which set us apart from other oil manufacturers. And the companies that sell the chemicals and additives that go into making lubricants are

especially aware of our standards, because we are always pushing them to make better and better products. If they have a product that outperforms all others, they know they have a customer in AMSOIL. We want only superior ingredients for our products and that is not advertising hype. It is the truth, and our suppliers know it.

A sales representative for a very large additive company told me, "It's a known fact in the industry that AMSOIL uses only the best quality materials in manufacturing its lubricants." What an excellent reputation to have! We're proud of it, as should be every AMSOIL Dealer.

There is no better example of AMSOIL's high quality standards than our two motorcycle oils. I have referenced these oils in previous messages and they have been featured in numerous *Action News* articles. The reason we mention them frequently is two-fold: first is the fact that the motorcycle oil market is huge and represents an excellent opportunity for AMSOIL Dealers, and second is the fact that we went to considerable expense in testing our oils against virtually every major motorcycle oil on the market and published the results in our *Motorcycle White Paper* (G-2156) for the world to see.

This extensive study was directed by Executive Vice President, Alan Amatuzio. The reaction to it has been outstanding. Dealers have been using it to help secure accounts in the power sports market, including motorcycle and power sports dealers, repair shops and auto parts stores. This is an area where AMSOIL is well known and well thought of due to our racing sponsorships and our reputation for manufacturing high performance lubricants and filters. It is a market that every AMSOIL Dealer should be taking advantage of. And today it is even better, because we now offer Ea Oil and Air Filters for motorcycles, as introduced in this *Action News*.

It's interesting how quiet the competition has been since we published this white paper. What can they say? The tests speak for themselves.

Getting back to the documentary, I honestly think it is an excellent recruiting tool for you and your Dealers. It speaks very well of synthetic lubrication in general and of AMSOIL Synthetic Lubricants in particular. It tells a story. A story of how I came to believe in synthetic lubrication for applications other than the jet aircraft I flew. It tells how one small company in Superior, Wisconsin changed a giant industry with a good idea whose time had come... synthetic lubricants for the average motorist. Even though the odds were against us, our excellent products and our outstanding Dealer network made us a success.

Consider using this film to bring in new Dealers and sell not only AMSOIL products, but the AMSOIL opportunity. So far, it has had very good reviews and I think it can help you build your business.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

AMSOIL Customer Shooting For One Million Miles



Keith Jones' 1989 Chevy pickup is over halfway to his goal of reaching one million miles.

Keith Jones of Pleasant Hope, Mo. owns a 1989 Chevrolet 1500 pickup that has accumulated 613,707 miles. The truck was changed to AMSOIL 10W-40 Premium Protection Synthetic Motor Oil (AMO) when it had reached 30,000 miles. Since then, Jones has changed the oil and filter every 20,000 miles. He also greases the chassis with AMSOIL Synthetic Multi-Purpose Grease at 20,000-mile intervals.

"The engine still has the original timing chain, gears and rocker gaskets and has no leaks anywhere," said Jones.

He said the chassis still has the original ball joints and tie rod ends, and they are still tight and serviceable.

"I know that without the synthetic lubrication from AMSOIL I would not have gotten this kind of service from the truck," said Jones.

Jones is a customer of AMSOIL Dealer Jerry Covert.

Young Rider Raises Money for Injured Cousin

Hunter Taylor is an eighth-grader at Glenridge Middle School in Orlando, Fla. Taylor had a school project that required community service or charity work, and he used the opportunity to help his injured cousin, Blake Sweeney.



Hunter Taylor completes another lap in his 12-hour endurance "Ride for Blake."

In March, Sweeney was critically injured while riding his ATV on his grandfather's farm. He is in I.C.U. at Baylor Medical Center in Dallas, Texas recovering from serious head injuries.

Taylor organized an event to raise money to help Sweeney's family with medical costs resulting from the accident. Taylor decided to use his experience as a motocross racer to run a 12-hour endurance ride with his brother, Hayden, as a teammate.

Taylor set out with a goal of raising a minimum of \$5,000 to be donated to Sweeney's family for medical care and treatment. Wally Pixley, owner of Bithlo Motorsports Park, donated the use of his track and volunteered to act as Taylor's mentor, a requirement for the school project.

Taylor's dad, AMSOIL Dealer Bill Taylor, was proud of his son's charitable plans, but skeptical as to whether the bike would hold up for 12 hours of non-stop riding.

"We used AMSOIL in the bike during the ride and it ran like a champ," said Bill. "I never thought a Kawasaki KX 85 with a two-stroke motor would last through 12 hours of running straight, but thanks to your oil it did."

Bill said the ride was successful, and Hunter raised more than \$6,000 for his cousin.

MONTHLY LE



Ray and Arlene Schmit
Minnesota
★★★★Regency Platinum
Direct Jobbers
FIRST—Total
Organization
Second—Personal Group
Sales



Dave M. Mann
Michigan
★★★★Regency Platinum
Direct Jobber
Second—Total
Organization
FIRST—Personal
Group Sales
Second—New Qualified
Dealers and Accounts



**Leonard and Eunice
Pearson**
Washington
★★Regency Platinum
Direct Jobbers
Third—Total Organization
Tenth—Personal Group
Sales



**Mark and Sherree
Schell**
Idaho
★★Regency Platinum
Direct Jobbers
Fourth—Total
Organization
Third—Personal Group
Sales



**George and Shirley
Douglas**
Florida
★Regency Platinum
Direct Jobbers
Fifth—Total
Organization
Seventh—Personal Group
Sales



David and Carol Bell
Texas
★★Regency Platinum
Direct Jobbers
Sixth—Total Organization
Fifth—Personal Group
Sales
Fourth—Commercial and
Retail Marketing
Tenth—New Qualified
Dealers and Accounts



**Carl and Kimberlee
McNamee**
Ontario
Regency Gold Direct
Jobbers
Tenth—Total Organization



Michael H. Ellis
Michigan
Regency Platinum Direct
Jobber
Ninth—Personal Group
Sales
Third—Commercial and
Retail Marketing



Ray and Kathy Yaeger
Wisconsin
Regency Gold Direct
Jobbers
FIRST—Commercial
and Retail Marketing



David B. Richardson
Ohio
Premiere Direct Jobber
Second—Commercial and
Retail Marketing



Herschel L. Gates
Florida
Premiere Direct Jobber
Fifth—Commercial and
Retail Marketing



Edwin L. Greenwood
Oregon
Regency Direct Jobber
Sixth—Commercial and
Retail Marketing



Steven A. Bendror
Pennsylvania
Direct Jobber
Tenth—Commercial and
Retail Marketing



**Mylo and Patty
Twingstrom**
Minnesota
Regency Silver Direct
Jobbers
FIRST—New Qualified
Dealers and Accounts



Gene and Danae Fine
Oregon
Master Direct Jobbers
Third—New Qualified
Dealers and Accounts



Ches H. Cain
Texas
Regency Silver Direct
Jobber
Fifth—New Qualified
Dealers and Accounts



Jason A. Keranen
Arizona
Direct Jobber
Sixth—New Qualified
Dealers and Accounts

ADERS

April
2006

HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Thomas and Sheila Shalin
Kansas

★Regency Platinum Direct Jobbers

*Seventh—Total Organization
Eighth—Personal Group Sales
Fourth—New Qualified Dealers and Accounts*



Daniel and Judy Watson
Florida

★Regency Platinum Direct Jobbers

*Eighth—Total Organization
Fourth—Personal Group Sales*



Gerry and Patricia Reid
North Carolina

Regency Platinum Direct Jobbers

*Ninth—Total Organization
Sixth—Personal Group Sales*



John Moldowan

Alberta

Executive Direct Jobber

Seventh—Commercial and Retail Marketing



Danny and Joan Potter

North Carolina

Executive Direct Jobbers

Eighth—Commercial and Retail Marketing



Ted and Shirley Pickul

Florida

Direct Jobbers

Ninth—Commercial and Retail Marketing



Kevin J. Seeger

Wisconsin

Direct Jobber

Seventh—New Qualified Dealers and Accounts



Michael and Eileen Kaufman

Michigan

Regency Silver Direct Jobbers

Eighth—New Qualified Dealers and Accounts



Michael J. Mathe

Tennessee

Master Direct Jobber

Ninth—New Qualified Dealers and Accounts



Shirley Green,

Regency Platinum



Bill and Donna Durand,

★★★★★Regency Platinum



Harold and Marcile Hartman,

Regency Platinum



Dorothy Hansen,

Regency Platinum



Ora Mae Boardman,
★Regency Platinum



LaDonna Harrison and LaVel Rude,
(Lingwall Organization)

★★★★Regency Platinum

HIGHER LEVELS OF

REGENCY SILVER DIRECT JOBBERS



James & Juli Graydon
Florida

REGENCY DIRECT JOBBER



Yvon Boucher
Quebec

EXECUTIVE DIRECT JOBBER



Sean D. Aughey
British Columbia

PREMIERE DIRECT JOBBER



Michael Ford
Minnesota

NEW DIRECT JOBBER



James E. Copas
Nebraska
Sponsor: Ches H. Cain
Direct Jobber: Ches H. Cain

First Time 1500 Level Honor Achievers 1500 monthly commission credits 15 Dealers sponsored

Wayne & Mary Bussian, *Utah* Sponsors: Marvin & Nona Stauffenberg
Kevin Korzan, *New Mexico* Sponsors: J.W. & Jessie Palmer

First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

Hank Cox, *Florida* Sponsors: Allan & Deborah Bieger
Bradley & Carolyn Herr, *Oklahoma* Sponsor: Leonard Martin
Thomas McCoy, *Kentucky* Sponsors: Albert & Ann Kelyt
Harold & Irene Wibben, *Illinois* Sponsors: Jerome & Lucille Cornell
Alan Williams, *Louisiana* Sponsors: Michael & Carolyn Barber

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Patrick Bloodworth, *North Carolina* Sponsor: Bill O. Pedigo
Matt & Penny Blue, *Utah* Sponsors: Kent & Trudy Whiteman
Allen & Karen Cornell, *Michigan* Sponsors: James & Billie Hedglen
Duane & Mary Dooley, *Arkansas* Sponsors: Thomas & Sheila Shalin
Andres & Magdalena Gomez, *Texas* Sponsors: Victor & Linda Sorlie
Tarryl J. Herting, *Minnesota* Sponsors: Mylo & Patty Twingstrom
Peter F. Hill, *British Columbia* Sponsors: Greg & Debra McKenzie
Alan & Lisa Johnson, *Pennsylvania* Sponsor: Robin Johnson

NEW DIRECT DEALERS



Jim Konzal
Washington
Sponsor: Roy Anderson
Direct Jobbers:
Leonard & Eunice Pearson



Jean-Paul Lapointe
Quebec
Sponsor: Yvon Boucher
Direct Jobber: Yvon Boucher

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

- Jason R. Kolker**, *California* Sponsor: Mark S. Wendtland
Michael & Debra Leonardi, *Florida* Sponsors: George & Shirley Douglas
Frank & Katherine Lewis, *Ontario* Sponsor: Rob J. Hilditch
Ken D. Pearson, *Manitoba* Sponsors: richard & Frances Fita
Eric J. Pitts, *Indiana* Sponsor: Sheryl Riley
Patricia A. Rose, *Tennessee* Sponsor: W.M. Marvin Rose

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

- R. Brian Bronner**, *Iowa* Sponsors: Don & Brenda Cole
Michael & Sandra Burrows, *California* Sponsors: Vincent & Ruth Santell
John A. Gentry, *Nebraska* Sponsor: Ray Svoboda
Michael G. Gibbs, *Alabama* Sponsor: Dave M. Mann
Darren G. Grindheim, *Saskatchewan* Sponsors: Thomas & Sheila Shalin
Roy Grob, *Missouri* Sponsors: John & Connie Luczak
Thadis Hague, *Wisconsin* Sponsors: Bryan & Dale Andrews
Dale L. Helgevold, *Iowa* Sponsor: Loren L. Turnipseed
Nathan C. Hill, *Delaware* Sponsor: Lawrence E. Hill
Sharon & Marvin Jones, *Minnesota* Sponsor: Lawrence Giancola
John A. Johnston, *Utah* Sponsor: Robert Eggensperger
Rick & Bernadette Krawczuk, *Alberta* Sponsors: Thomas & Sheila Shalin
David W. Kugler, *Idaho* Sponsor: John L. Whitehill
Linda M. Leibold, *Pennsylvania* Sponsor: Marilyn Steinleitner
Aaron J. Luevano, *Texas* Sponsor: Andrew Hecker
Paul L. Mattson, *Minnesota* Sponsors: Mylo & Patty Twingstrom
Randy & Ruth Medlin, *Oklahoma* Sponsors: Patrick & Donna Grady
Brandon L. Newport, *North Carolina* Sponsors: Gary & Sandra Newport
Edward S. Norman, *North Carolina* Sponsors: Harold & Cynthia Rabb
Lars & Kathy Painter, *Colorado* Sponsor: Edwin L. Greenwood
Rich Pelletier, *Connecticut* Sponsors: Gerry & Patricia Reid
Brad Reini, *South Carolina* Sponsor: Jeremiah R. James
Mark D. Schultz, *Georgia* Sponsors: Scott & Linda Rogus
Raymond Sheets, *Ohio* Sponsor: Randolph M. Nissen
John & Elaine Stevko, *New York* Sponsor: Ronald N. Donato
Bill J. Swann, *Washington* Sponsors: Wayne & Lynette Fletcher
Shane & Jennifer West, *Utah* Sponsors: Kent & Trudy Whiteman
Robert & Barbara Zion, *Virginia* Sponsors: Wallace & Katherine Hillman

AMSOIL Introduces Ea Motorcycle Air & Oil Filters

AMSOIL INC. revolutionized the filtration industry with its introduction of AMSOIL Ea Air and Ea Oil Filters. For the first time exclusive nanofiber technology – the same technology used in the Abrams M1 tank and other heavy duty applications – was made available for automotive applications. Now, AMSOIL has made this outstanding new technology available for motorcycles.

Nanofiber Basics

Because the nanofibers in AMSOIL Ea Motorcycle Air and Oil Filter media are so small, there are more pores per square inch, allowing for higher dirt-holding capacity and lower pressure drop compared to traditional filter medias. Thinner media fibers produce more uniform pore size distribution, improving the filter's overall ability to capture and retain particles.

Air Filtration Basics

An engine requires air for combustion, but the air drawn in through the induction system is loaded with contaminants. There are over 400 tons of suspended dirt and other contaminants in a cubic mile of air over a typical city. The concentration can be even higher in rural areas where there is frequent travel on unpaved roads. The dirt and contaminants drawn into an engine from the air are the leading causes of engine wear.

The function of the air filter is to trap and hold these wear causing contaminants without restricting air flow. As the filter traps more and more contaminants, air flow becomes

restricted, smothering the engine and diminishing performance. The more wear causing contaminants a filtration media traps and holds, while still allowing optimum air flow, the better the filtration media.

The nanofiber technology used in AMSOIL Ea Filters surpasses all other technology in efficiency, capacity and service life. With AMSOIL Ea Air Filters, dust and sub-micron particles remain on the surface and are trapped in the nanofibers, preventing particles from lodging in the filter media depth. This produces higher efficiency and higher capacity, extending engine and filter life and reducing engine wear.

Ea Motorcycle Air Filters

The filtration media in the Ea Motorcycle Air Filter is pleated and has epoxy-coated wire on the face and back of the media for additional strength and stiffness. High quality plastisol potting compounds bond the pleat packs to the plastic or aluminum side plates. The S&S (aftermarket engine and carburetor manufacturer) style round filters are manufactured with high-quality plastisol that bonds the media to the wire backing and sealing area.

Superior Filtration

The synthetic nanofiber media featured in AMSOIL Ea Motorcycle Air Filters have sub-micron diameters and small inter-fiber spaces, resulting in more contaminants being captured on the surface of the media and lower restriction. Cellulose, wetted gauze and foam filters have larger spaces between the media that cause contaminants to load in the depth of the filter, resulting in airflow path plugging, higher restriction and lower capacity.

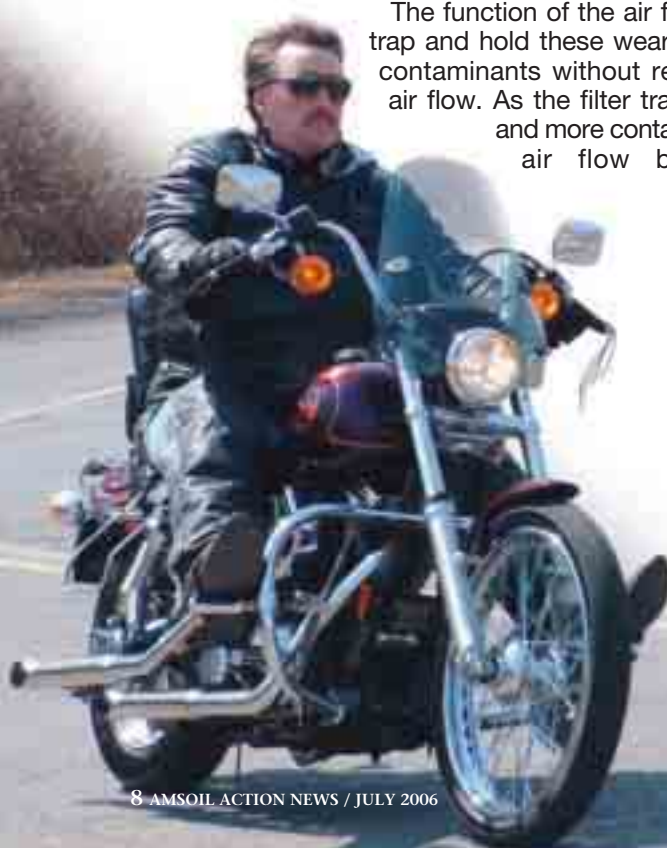
Cleanable for Long Service Life

AMSOIL Ea Motorcycle Air Filters are cleanable, providing unsurpassed protection and long service life. AMSOIL Ea Motorcycle Air Filters should be cleaned every year or according to operating conditions. Operation in extremely dusty or dirty environments may require more frequent cleaning. Ea Motorcycle Air Filters should be changed every four years.

Cleaning Instructions

AMSOIL Ea Motorcycle Air Filters are cleaned in the same manner as AMSOIL Ea Air Filters for cars and light trucks: with a vacuum or shop air.

To clean with a vacuum, place the filter on a flat surface and carefully vacuum the filter media on the dirty side where the incoming airflow enters the filter.



The AMSOIL Motorcycle Oil White Paper is now available at a co-op price. See page 18 for details.



To clean with shop air, hold the filter with one hand and carefully blow the filter media at a 45-degree angle on the clean side of the filter using low-pressure (15 to 20 psi) shop air. Using too much air pressure will damage the filter media.

Superior Alternative

AMSOIL is producing an initial offering of eight Ea Motorcycle Air Filters manufactured for the most popular Harley Davidson models from the years 1988 to 2006, including motorcycles equipped with S&S carburetors and air cleaner housings.

Oil Filtration Basics

Clean oil is vital to engine performance and durability. Oil must lubricate, cool and clean the engine as it circulates. In order to remain effective, it must be filtered as it cycles.

The filter is connected to the engine sump, which contains the oil pump. Full-flow filters pass all the oil output from the pump through the filter.

The function of the oil filter is to remove the contaminants introduced into the lubricating oil and prevent them from reaching sensitive engine parts without restricting normal oil flow to the various points requiring lubrication. Internal sources of contamination include wear products from the rubbing surfaces of the engine, blow-by gases leaking past the rings of the pistons and degradation of the oil itself. A filter must perform well in the areas of efficiency, capacity, flow and life.

Ea Motorcycle Oil Filters

Ea Motorcycle Oil Filters feature a specially constructed silicone anti-drainback valve and a nitrile sealing gasket to go along with the full-synthetic Ea nanofiber media. The anti-drainback valve provides excellent protection during startup and remains flexible in all temperatures, and the nitrile sealing gasket resists chemical breakdown, providing excellent durability and ensuring long filter life. AMSOIL Ea Motorcycle Oil Filters are fluted for easy removal from the motorcycle and are available in a chrome-plated alternative to the normal black filters.

Superior Filtration

The unique construction and full-synthetic media of AMSOIL Ea Motorcycle Oil Filters allow them to provide unmatched performance in motorcycles and other power sports equipment. EaOM Filters last longer, stop smaller dirt particles and offer less restriction than other filters. Ea Motorcycle Oil Filters provide filtering efficiency of 98.7 percent at 15 microns, outperforming the best cellulose/synthetic blend media on the market.

Superior Alternative, Multiple Applications

AMSOIL Ea Motorcycle Oil Filters provide unsurpassed protection for motorcycles, ATVs, four-stroke personal watercraft, four-stroke snowmobiles and four-stroke outboards. AMSOIL is producing an initial offering of 16 Ea Motorcycle Oil Filters manufactured for the most popular power sports applications. Eight of the 16 filters are chrome plated.

Ea Motorcycle Filters Now Available

AMSOIL Ea Motorcycle Air and Oil Filters are available as of July 1. Application information can be found in the online power sports lookup at www.amsoil.com, in the G-2135 Power Sports Application Guide or proper filters may be determined when placing orders.



Filtration Is More Than Air and Oil

Routine vehicle maintenance practices include changing the air and oil filters, but many motorists don't realize there are several other filters on a vehicle that require regular attention as well. Fuel filters, transmission filters and cabin air filters all require servicing at various intervals. Changing these filters promotes efficient operation and long component life. AMSOIL offers filtration products from WIX for fuel, transmission, cabin air and racing applications.

FUEL FILTERS

WIX fuel filters provide unmatched fuel cleansing performance. They prevent pump wear, injector clogging, premature engine wear and help boost fuel efficiency. WIX fuel filters offer quick, easy filter replacement, long life and the possibility of extended service intervals. WIX spin-on filters reduce the possibility of improperly installed cover gaskets and provide effective, easy draining of excess water on filters equipped with a drain plug. The superior materials, design and construction of WIX fuel filters provide excellent performance under all operating conditions.

TRANSMISSION FILTERS

AMSOIL also offers the full line of industry-leading WIX transmission filters for passenger cars and light trucks. Contaminants enter transmissions through contaminated transmission fluid, the vent or the dipstick and fill tube during fluid checking/filling. Most contaminants in transmissions consist of metal chips and flakes from gears and bushings and fine fibrous material from normal wear of clutch facings. Proper filtration helps improve transmission life by minimizing wear and preventing sticking and scoring of sensitive shift control valves. WIX transmission filters provide superior protection for many transmission applications in the auto/light truck market.

CABIN AIR FILTERS

Cabin air filters work much like the furnace or air conditioning filters found in most homes. Recent tests reveal these new filters can significantly reduce the amount of carbon monoxide, moldspores and other dangerous contaminants that can enter a vehicle. For drivers, breathing these types of pollutants can be not only unpleasant, but also dan-

gerous, especially for young children, senior citizens and those with asthma, allergies, respiratory problems or weakened pulmonary systems. AMSOIL carries the entire WIX line of high-efficiency cabin interior air filters for passenger cars and light trucks.

WIX RACING FILTERS

AMSOIL carries WIX racing filters in addition to filters for more common automotive and light truck applications. WIX has been a part of racing and NASCAR for many years, both as a sponsor and in the race cars. The company's long-standing relationship with NASCAR not only demonstrates that WIX filters are high-quality products, but it also shows the company's dedication to racing, making it a perfect match for AMSOIL.

WIX is an associate sponsor of the Joe Gibbs Racing No. 18 car driven by 2000 Winston Cup Champion Bobby Labonte in the Nextel Cup Series. WIX is also an air filter contingency sponsor in the NASCAR contingency sponsorship program, awarding cash prizes to WIX-sponsored drivers in the Nextel Cup, Busch Grand National, Craftsman Truck, Winston West and Busch North Series that finish in first, second or third place.

WIX also sponsors Joe Gibbs Racing's No. 20 car driven by 2005 Nextel Cup Champion Tony Stewart, along with Richard Childress Racing, Bill Davis Racing, Dale Earnhardt, Inc., Evernham Motorsports, Hendrick Motorsports, Roush Racing and Robert Yates Racing in the NASCAR Nextel Cup Series.

WIX racing filters are specially designed for racing applications and are not intended for normal driving applications. AMSOIL carries all WIX racing filters, which includes 10 oil, 14 air and two fuel filters.

Application information for WIX filters can be found at www.amsoil.com or in the G-3000 Filter Applications and Cross Reference Guide.



OEMs Inflate Price of Inferior Lubes to Profit From Consumer Assumptions of Quality

Original equipment manufacturers (OEMs) typically recommend their own brands of motor oils and lubricants for their equipment. Consumers believe those “brand-name” lubes are the best for the motorcycles, snowmobiles, ATVs, outboard motors and other recreational equipment they buy.

“Consumers often operate under the premise that the manufacturer not only knows what’s best for the equipment but also provides the best,” said Dave Anderson, AMSOIL technical product manager. “Their impression is that the OEM oils are always the best, and in many cases nothing could be further from the truth.” Anderson has more than 25 years of experience at AMSOIL and has conducted numerous comparison tests throughout that time.

Consumers falsely assume OEMs actually manufacture the oils and lubes that carry their brand name.

However, OEMs typically buy low-cost and sometimes low-quality oils from lubricant manufacturers, put their labels on them and send them out for distribution at dealerships.

“Manufacturers can command higher prices simply because the consumer perceives it to be more appropriate for the application,” Anderson said.

Contrary to consumer perception, research indicates OEM lubes often aren’t equal to the performance quality of the cheapest aftermarket oils on store shelves.

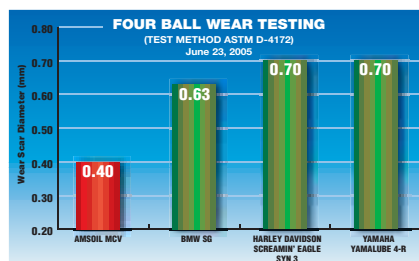
“Manufacturers probably do know more about the equipment,” Anderson said. “If indeed they know what’s best for their product, their lubricants should outperform – or at least meet the performance levels of – the other products out there. But results show that in most cases OEM oils were inferior to others.”

Consumers are sometimes led to believe that using any other oils or lubricants will void their factory warranties.

The federal Magnuson-Moss Act of 1975 was enacted to protect consumers. It says in part: “No warrantor of a consumer product may condition his written or implied warranty of such product on the consumer’s using, in connection with such product, any article or service (other than article or service provided without charge under the terms of the warranty) which is identified by brand, trade, or corporate name.” – United States Code, Title 15, Chapter 50, Section 2302 (c).

Results of lubricant comparison tests follow:

4-Ball Wear Protection Test (ASTM D-4172)



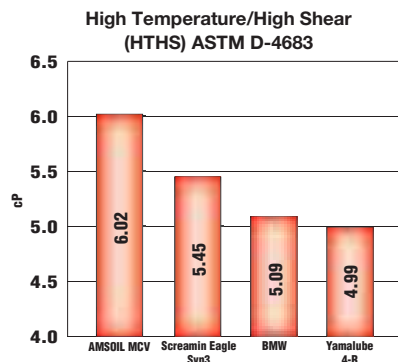
The ASTM D-4172 4-Ball Wear Test determines an oil’s ability to minimize wear in case of metal-to-metal contact.

Four steel balls are placed in the test oil with one held in place and rotated under a prescribed load and temperature against the other three.

After a one-hour period of constant load, speed and temperature, the lower three balls are inspected at the point of contact. Wear appears as a single scar on each of the balls. The lower the average scar diameter, the better the wear protection of the oil.

As seen in the graph, AMSOIL 20W-50 Synthetic Motorcycle Oil (MCV) offers significantly better wear protection than competing OEM motorcycle oils.

The High Temperature/High Shear Test measures an oil’s viscosity



(thickness) at high temperatures under shearing forces. Shear stable oils that are able to maintain high viscosity at high temperatures perform well in the HTHS Test. The test combines viscosity, shear stability and viscosity index. It’s important because bearings require the greatest level of protection during high temperature operation. The higher the test result, the greater the level of protection offered by the oil.

As seen in the graph, AMSOIL 20W-50 Synthetic Motorcycle Oil (MCV) significantly outperformed competing OEM motorcycle oils in HTHS testing.

“In order for AMSOIL to do our job properly, we have to have an intimate knowledge of the products it’s going to be used in,” Anderson said. “We focus on the lubrication needs. We know more about how to meet those needs because that’s our job. We make the best motor oils and lubricants – that’s what we do.”



Company Growth Calls For Promotions, New Personnel

A growing business is the result of deliberate, painstaking planning, a combination of slow and steady steps forward, expanding expertise and product offerings and hiring the right mix of leaders to guide the business.

AMSOIL INC. is in the midst of a long run of steady, sustained growth. Recent years have seen the addition of new, diverse products, greater blending

capacity and larger facilities for more production and storage capacity.

The next phase includes sustaining momentum while the company charts a course for future growth. To that end, AMSOIL recently restructured its management team. Several corporate executives have been promoted to new levels of responsibility and a new position has been created.

New Vice Presidents



Kevin McBride has been promoted to Vice President, Marketing and Communications. He began his career at AMSOIL in 1991 and most recently held the position of Director of Communications. His responsibilities have grown through the years and include supervision of AMSOIL publications, video production, the racing program, website and advertising.

He was a journalist for a local newspaper before coming to AMSOIL.

McBride holds a Bachelor of Arts degree in English/Writing from the University of Minnesota-Duluth.



Peter Haines has been promoted to Vice President, Sales & International. Haines started as the Director of Filtration Products when he came to AMSOIL in 2002. He became Director of Sales in 2003. His new position includes responsibility for the continued development and growth of the AMSOIL sales department.

Haines worked for Lubrication Engineers Inc. in Fort Worth, Texas prior to joining AMSOIL. He held several positions there, from technical services engineer to vice president and general manager.

Haines holds a Bachelor of Science degree in Chemical Engineering from the University of North Dakota.



Scott Davis has been named Vice President, Operations. Since June 2003, he has been Director of Operations. Davis oversees purchasing, production, maintenance and distribution as well as continued development of the AMSOIL Center, purchased in 2004.

Davis has a wide range of experience from a position in a small, family-owned business, the U.S. Forest Service, National Guard and overseas research. His position before

coming to AMSOIL was Technical Director/Continuous Improvement Manager and Market Development Manager at Georgia-Pacific Corp. in Duluth, Minn.

Davis earned a Bachelor of Science degree in Forestry/Wood Chemistry from Iowa State University and a MBA from the University of Minnesota-Duluth.

John Hosler has been named Vice President, Finance. Hosler began working for AMSOIL as Director of Accounting in October 2005. He oversees accounting, information technology and risk management operations at AMSOIL.

Hosler has extensive experience in manufacturing companies, including General Electric, Rockwell International and was the former CFO and President of Lake Superior Paper Industries and former Vice President of Corporate Development at Pentair Inc., a diversified manufacturer in St. Paul, Minn.

Hosler has a bachelor's degree in Economics, with a Finance minor, from the Ohio State University. He also is a graduate of General Electric's Financial Management Program – GE's equivalent of a master's degree in business administration.



New Directors

Ed Newman has been named Director of Advertising. Newman has been responsible for website development, leads generation and processing, advertising and public relations. He also is on the racing committee. Newman now focuses on advertising, direct mail, customer retention and public relations.

Newman started with AMSOIL as a Dealer. He came to AMSOIL corporate in 1986, when his experience as a freelance writer earned him a writing job in the Sales/Promotions department. He left AMSOIL for several years and returned in 1996 as Marketing and Advertising Coordinator, which later became Marketing and Advertising Manager.

Newman holds a Bachelor of General Studies degree from Ohio University specializing in art, philosophy and communications.





Karl Dedolph has been named Director of Aftermarket Products. He came to AMSOIL in November 2003 as a filtration consultant to help develop the AMSOIL filtration lines. Dedolph assumes responsibility for all AMSOIL filter lines, as well as Bosch products and any future aftermarket product lines.

During his career, Dedolph has been an architect in filtration design, filtration media selection and marketing for large filter companies in the auto and light truck markets, as well as the development of filter products for heavy duty and transit manufacturers.

Dedolph holds Bachelor of Science degrees in business development and political science, and he has taken master's degree courses in business statistics and economics and marketing.

New Position



Rene (pronounced "Ree-Nie," short for Maurine) **Settergren** joined the management team at AMSOIL in the newly-created position of Human Resources Director in May. She is responsible for all areas of human resources, such as benefit administration, policy creation and application, employee and supervisor training, job descriptions and performance reviews.

performance reviews.

Settergren began her career as an area forester for Potlatch Corp. in Ely, Minn. Settergren held a variety of positions for Potlatch: resource management in Idaho, Arkansas and

Minnesota; strategic planning for solid wood products; public affairs in Idaho and human resources at the Cloquet, Minn. pulp and paper mill.

She holds Bachelor and Master of Science degrees in Forest Resources from the University of Minnesota – College of Natural Resources at St. Paul, Minn. and completed the University of Michigan Human Resources Executive Program.

Rounding out the company's management team are the directors of Technical Services and the Laboratory.

Dr. Daniel Yu remains the Technical Director, where he oversees product development and technical assistance to AMSOIL customers.

Yu worked for Afton (Ethyl), Cummins Diesel and Castrol International before he came to AMSOIL in 2004.

He earned his doctorate in Chemistry at Ohio State University and did his post-doctoral work at MIT.



David Leitten, Laboratory Director, oversees the quality control system and research and development of new products and formulations.

Leitten has worked for Pepsi Corp. and Fleet Farm. He started at AMSOIL in 1993.

Leitten earned a Bachelor of Science degree in Chemical Engineering at the University of Minnesota-Minneapolis.



Company Vision

These organizational changes are a piece of the overall growth strategy in place at AMSOIL.

"We only expect to continue to expand as time goes on," said AMSOIL Founder and President Al Amatuzio. "AMSOIL is the premiere lubrication company I envisioned all of those years ago. We have top-notch managers in every area of the company. I know they all are committed to sustaining the high standards of quality that are our trademark. They also have shown dedication and knowledge of the unique structure of the AMSOIL Dealer network, which will only lead to greater prosperity for everyone.

"It's an exciting time to be in this great business of ours. We have the brightest minds, the best formulations and the highest quality products on the market today."

The company has developed its growth plan carefully.

"This new management structure is part of the exciting future of growth we talked about at the last Direct Jobber Convention," said AMSOIL Executive Vice President and General Manager Dean

Alexander. "We are, indeed, positioned for growth and prosperity for the company and independent AMSOIL Dealers for many years to come. We are definitely a company on the move."

AMSOIL INC. has become not only a force to be reckoned with in the lubrication and filtration industries, it is the company by which standards are set.

"We seek the highest quality formulations and technologies for the AMSOIL product lines and diligently test them before we offer them to our Dealers and their customers," said Executive Vice President and COO Alan Amatuzio. "The reorganization is part of our ongoing plan of growth for the company."

The corporate restructuring follows the 2004 purchase of the AMSOIL Center, a 374,000 square-foot building set on 55.5 acres in Superior, Wis. Formerly a food distribution warehouse, the building was built in 1990 as a state-of-the-art distribution facility.

Also in 2004, the AMSOIL tank farm at corporate headquarters in Superior, Wis. was expanded to 35 tanks and storage capacity of 1.2 million gallons, as well as two large capacity blenders.

AMSOIL University Highlights Race Efforts

Monster truck unveiled, race teams honored



Three Team AMSOIL haulers greet Dealers at AMSOIL University.

The amazing growth of AMSOIL was witnessed firsthand at the end of May at the annual AMSOIL University. Approximately 250 AMSOIL Dealers capped attendance for the weeklong educational event, gaining in-depth knowledge from corporate and industry leaders. Organizing the right social activities for a group this size is a major undertaking, but the race department is always eager to find new ways to improve the show.

Tuesday night was race night for both the Dealers and corporate employees. As in past years, AMSOIL invited a number of its race teams to be on display at the annual affair. AMSOIL University 2006 showcased quite possibly the best and biggest collection of race teams in the company's history. The teams in attendance included the 2005 ChampBoat Series champion and 2005 AMSOIL Team of the Year Terry Rinker. It marked his first visit to the AMSOIL corporate headquarters in Superior, Wis. since the company's 30th Anniversary celebration in 2003.



A standing ovation greeted the race teams when they were introduced at Tuesday night's barbeque.



Dan Vanden Heuvel, Jr. parked alongside his dad's off-road effort.

Diego at the Championship Off-Road Racing series opener.

All the teams set their race haulers up in front of the AMSOIL Center and brought their race vehicles inside for Dealers and employees to look into, sit on and ask questions about. All the drivers were on hand to sign autographs and answer questions about their race teams and circuits. For some, it was their first time visiting the AMSOIL corporate offices.

"I am truly amazed," said Jeff Dedick of Autumn Woods Racing. "The Dealers were so excited to see our trucks and ask questions. We were truly amazed by their knowledge of our team and how much they appreciated our efforts."



Brady Smith brought his national tour to a quick stop at AMSOIL University.

Also making the trip to the Twin Ports were Scheuring Speed Sports and pro snocross rider D.J. Eckstrom, three-time oval ice world champion P.J. Wanderscheid, 2004 World Dirt Racing League champion and rookie of the year Brady Smith and 4-wheel Jamboree champion Jeff Dedick of Autumn Woods Racing. Another team taking part in the show was the AMSOIL "Super Team" of Scott Douglas, Dan Vanden Heuvel, Mike Oberg and Dan Vanden Heuvel, Jr. All four drivers and their trucks made it to northern Wisconsin on Tuesday night after spending the previous weekend in San



Super Team driver Mike Oberg proudly displays his new Pro-2 race truck.

All the race teams were introduced to the crowd, along with a summary of their accomplishments and efforts. After each team and driver was introduced, the crowd gave a well-deserved standing ovation.

"Seeing the Dealers get so enthused about the company and the race teams was awesome," said Scott Douglas. "Also getting a chance to meet face to face with the technical people at AMSOIL was a great experience for us. It makes us want to go out and win every race and represent AMSOIL that much more."

Included in this presentation was the announcement that Scheuring Speed Sports had recently signed top snocross rider Shaun Crapo. Crapo comes over from Team Arctic Cat, and he finished the 2005-2006 WPSA snocross season with two pro wins and two top five finishes.



Defending champion Terry Rinker brought his Champ Boat for display.



Indy 500 legend Bobby Unser recanted stories ranging from his friendship with Al Amatuzio to the products that helped him win races.

“Albert J. Amatuzio: An American Success Story” on Wednesday night, three-time Indianapolis 500 winner Bobby Unser was on hand to salute Al Amatuzio’s career. Unser is a long-time AMSOIL user, both professionally and personally, and



The AMSOIL Shock Therapy monster truck runs a wheelie in front of the AMSOIL Center.

One final team made an early trip to Superior. Paul Shafer Motorsports promoter Bobby Paul and the driver of the Bearfoot monster truck, James Tique III, arrived in the area on Sunday. The next two days were spent working with a local design company to put a new vinyl wrap on the old Smoke truck, turning it into the AMSOIL Shock Therapy monster truck. The truck, with its fresh new look and 1800 h.p., was unveiled to the crowd Tuesday night. AMSOIL Race Coordinator Jeremy Meyer drove it out from its hiding spot before Tique took the controls and put on an impressive display of power and entertainment.

“This is one of the biggest things AMSOIL has done in motorsports in its three-plus decades of operation,” said Meyer. “That truck is going to turn heads at races and shows across the United States and Canada.”

“I’ve never seen anything like it,” said Bobby Paul. “The design work is unbelievable, and it’s going to be a very popular truck at all of our events. To unveil it here in front of all of these Dealers was the best place for it to happen. It’s a tribute to their hard work and success that we could show it to them first.”

The Shock Therapy truck will be running at events promoted by Paul Shafer Motorsports throughout the year. For a complete schedule, visit the racing pages at www.amsoil.com.

The week was capped off with a racing legend, a man who helped tie the past to the present for AMSOIL. At the world premiere of

“Albert J. Amatuzio: An American Success Story” on Wednesday night, three-time Indianapolis 500 winner Bobby Unser was on hand to salute Al Amatuzio’s career. Unser is a long-time AMSOIL user, both professionally and personally, and he told stories ranging from his race days to using AMSOIL products in his motor home. Unser is interviewed in the movie and is a long-time friend of Amatuzio.

With another AMSOIL University in the record books, the bar has been raised for next year’s showcase. Many of the teams are already planning on making it back, and more surprises are in the works. And with plans in place to expand the size of AMSOIL University in 2007, more Dealers than ever will get a chance to see the AMSOIL race efforts firsthand.



Autumn Woods Racing showed off their tough trucks inside the AMSOIL Center.



The AMSOIL Shock Therapy monster truck goes for a quick spin in front of 400 AMSOIL Dealers and employees.

Free Corporate Booth Space Registration Going Electronic **Dealer Zone and e-mail will detail opportunities**

The AMSOIL Race Department continues to add new series and venues that produce national and international recognition for AMSOIL. As part of the company’s agreements with the various race series, AMSOIL is afforded free booth space at all events. In turn, AMSOIL offers this space to its Direct Jobbers, and at times, Direct Dealers, at no charge. In the past, AMSOIL sent letters soliciting Dealers to work the events. With more than 15 corporate series now sponsored by AMSOIL, these applications are now offered online. Dealers may sign up electronically in the Dealer Zone for an event in their area they would like to work, and e-mails will also be sent to all qualifying Dealers when the event schedules are finalized. The applications are put through a lottery process once the submission deadline has expired. If you have any questions, or would rather receive a letter for each series, please contact the race department at racing@amsoil.com or call 1-800-777-7094.



T-1 CERTIFICATION MEETINGS

UTAH

- July - Every Friday
- August - Every Friday

Meeting - after 4 p.m.
GREENE RESIDENCE
 11653 S. Patchwork Circle
 South Jordan, UT 84095
 Hosted by Dealer Dorsey Greene
 (801) 253-2701
 Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

- July 20 - Thursday
- August 17 - Thursday

Meeting - 7 p.m.
STANLEO'S SUB VILLA
 605 Jordan Lane
 Huntsville, AL
 Hosted by Premiere Direct Jobber
 Cliff Goehring & Premiere Direct
 Jobber Jerry Gotwald (256) 337-0376

- July 20 - Thursday
- August 17 - Thursday

Meeting - 7 p.m.
BOWMAN RESIDENCE
 1330 Frank Marshall Road
 Ozark, AL 36360
 Hosted by Direct Jobbers E.E. "Al" &
 Mildred Bowman (334) 774-3344

ALASKA

- July 4, 18 - Tuesday
- August 1, 15 - Tuesday

Meeting - 7 p.m.
STATEN RESIDENCE
 2949 Sunflower Street
 Anchorage, AK 99508
 Hosted by Premiere Direct Jobber
 Melda Staten
 Call for reservations (907) 333-0124

ARIZONA

- July 4, 18 - Tuesday
- August 15 - Tuesday

Optional no-host dinner - 5:30 p.m.
 Meeting - 6:30 p.m.
DENNY'S RESTAURANT
 825 South 48th Street
 Tempe, AZ 85281
 Hosted by Master Direct Jobber
 Dick Nudo and Dealer Jim Brewer
 RSVP (602) 996-7181 Dick
 (480) 968-4922 Jim

ARKANSAS

- July 13 - Thursday
- August 10 - Thursday

Meeting - 6:30 p.m.
GARDNER RESIDENCE
 806 Shamrock Drive
 North Little Rock, AR 72118
 Hosted by Dealer Jerry Gardner (501)
 350-4869 gardner2154@sbcglobal.net

CALIFORNIA

- July - Every Thursday
- August - Every Thursday

Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
 Mill Valley, CA
 Hosted by Dealer Doug Storms
 (800) 793-5301

- July 5 - Wednesday
- August 2 - Wednesday

Meeting - 7 p.m.
MCCOOL RESIDENCE
 2210 Coddling Drive
 Modesto, CA 95350
 Hosted by Direct Jobber Bill McCool
 (209) 577-0174

- July 25 - Tuesday
- August 22 - Tuesday

Meeting - 7 p.m.
EVANS RESIDENCE
 40728 Sundale Drive
 Fremont, CA 94538
 Hosted by Executive Direct Jobbers
 Chuck and Linda Evans
 (510) 659-4078

- July 11 - Tuesday
- August 8 - Tuesday

Meeting - 6:30 p.m.
CATALINA'S COFFEE SHOP
 250 East Highland Avenue
 San Bernardino, CA 92404
 Hosted by Dealer Jim Johnstone
 (909) 886-4842

- July 18 - Tuesday
- August 15 - Tuesday

Meeting - 7 p.m.
 Downline and Guests FREE,
 Out of line - \$5
LUDWICK RESIDENCE
 6015 Hughes Street
 San Diego, CA 92115
 Hosted by Dealer Craig Ludwick
 RSVP (619) 583-5218

COLORADO

- July 20 - Thursday
- August 17 - Thursday

Meeting - 7:30 p.m.
AMSOIL HOUSE
 4316 Ridgcrest Drive
 Colorado Springs, CO 80918
 Hosted by Executive Direct Jobber
 Ida Gray (719) 598-5115

CONNECTICUT

- July 25 - Tuesday
- August 22 - Tuesday

Meeting - 7:30 p.m.
LANZOFANO RESIDENCE
 120 Gravel Street, Unit 11
 Meriden, CT 06450
 Hosted by Dealer Salvatore Lanzofano
 (203) 634-0885

DELAWARE

- July 8 - Saturday
- August 12 - Saturday

Meeting - Noon
BLUE DIAMOND PARK
 765 Hamburg Road
 New Castle, DE 19720
 Hosted by Direct Jobber Greg King
 (302) 345-4350 Call for reservations
 Guests welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

- July 27 - Thursday
- August 24 - Thursday

Meeting - 7 p.m.
DOUGLAS RESIDENCE
 3207 Margaret Oaks Lane
 Orlando, FL 32806
 Hosted by ★Regency Platinum Direct
 Jobbers George & Shirley Douglas
 (407) 856-1564
 Call ahead for details,
 directions and RSVP

- July 4 - Tuesday
- August 1 - Tuesday

Dinner/Social - 6 p.m.
 order from menu
 Meeting - 7 p.m.
SAFFRON'S RESTAURANT
 1700 Park Street North
 St. Petersburg, FL, 33710
 Hosted by Executive Direct Jobbers
 John and Shirley Alquist
 (727) 545-8547
 alquistproducts@hotmail.com
 www.tell-it-well.com
 All are welcome. Emphasis: AMSOIL
 as a business.

GEORGIA

- July 6 - Thursday
- August 3 - Thursday

Meeting - 7 p.m.
DIRKSEN RESIDENCE
 1905 Queens Road
 Albany, GA 31707
 Hosted by Regency Direct Jobber
 Sherry Dirksen (229) 436-5532
 Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

- July 19 - Wednesday
- August 16 - Wednesday

Meeting - 7 p.m.
CHICAGO CONNECTION
 1935 S. Eagle Road
 Meridian, ID 83642
 Hosted by Direct Jobber Steve Noffz
 (208) 861-8935

- July 12 - Wednesday
- August 9 - Wednesday

Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
 23446 Freezeout Road
 Caldwell, ID, 83605
 Hosted by Premiere Direct Jobbers
 Charles and Connie McGuffey RSVP:
 (208) 455-2581

- July 1 - Saturday
- August 5 - Saturday

Meeting - 12 - 3 p.m.
SCHELL RESIDENCE
 2000 W. Broadway
 Idaho Falls, ID
 Hosted by ★★Regency Platinum Direct
 Jobbers Mark & Sherree Schell
 Reservations: (208) 524-0322; RSVP

ILLINOIS

- July 11 - Tuesday
- August 8 - Tuesday

Meeting - 7:30 p.m.
BAUER RESIDENCE
 111 Woodland Trail
 Anna, IL 62906-3904
 Hosted by Direct Jobbers Norm and
 Barb Bauer (618) 833-3228

- July 15 - Saturday
- August 19 - Saturday

Meeting - 10 a.m.
LINDLAND SALES OFFICE
 1421 Winnemac Avenue
 Unit I
 Chicago, IL 60640
 Hosted by Premiere Direct Jobbers
 Reinert and Diana Lindland RSVP
 (773) 271-5678

INDIANA

- July 5, 19 - Wednesday
- August 2, 16 - Wednesday

Meeting - 7:30 p.m.
RENTOWN SHOP
 1533 Rentown Road
 Bremen, IN
 Hosted by Direct Jobbers
 LeRoy and Malinda Hochstetler and
 Premiere Direct Jobbers Willis and
 Rolene Gingerich (574) 831-2839

Meeting - 8 p.m. (opportunity)

IOWA

- July 4 - Tuesday
- August 1 - Tuesday

Meeting - 7 p.m.
SORTER RESIDENCE
 2629 340th Avenue
 Terril, Iowa 51364
 Hosted by Dealers David and
 Melissa Sorter (712) 853-6293

KANSAS

None Scheduled

KENTUCKY

- July 6 - Thursday
- August 3 - Thursday

Meeting - 7:30 p.m.
 Hosted by Executive Direct Jobbers
 Al and Ann Kelly (859) 879-0728 or
 e-mail: bestoil@alltel.net;
 Call for location, directions and RSVP

LOUISIANA

- July 6 - Thursday
- August 3 - Thursday

Meeting - 6 p.m.
AUTTONBERRY RESIDENCE
 2520 Swiss Street
 W. Monroe, LA 71291
 Hosted by Dealer Ellis Auttonberry
 (318) 396-4348

MAINE

None Scheduled

MARYLAND

- July 26 - Wednesday
- August 23 - Wednesday

Meeting - 7 p.m.
HYNES RESIDENCE
 291 Chestnut Springs Road
 Chesapeake City, MD
 21915
 Hosted by Dealer William Hynes
 (302) 540-2525 or 877-885-3111

- July 21 - Friday
- August 18 - Friday

Meeting - 7:30 p.m.
 Downline and Guests FREE,
 Out of line - \$5
MARTIN RESIDENCE
 3994 Trace Hollow Run
 Salisbury, MD 21801
 Hosted by Master Direct Jobbers
 Les & Linda Martin (410) 548-LUBE

- July 21 - Friday
- August 18 - Friday

Meeting - 7 p.m.
GRONER RESIDENCE
 9208 Todd Avenue
 Fort Howard, MD 21052
 Hosted by Account Direct Harvey
 Groner (410) 477-8255

- July 6 - Thursday
- August 3 - Thursday

Meeting - 7 p.m.
DEACOSTA RESIDENCE
 4942 S. Upper Ferry Road
 Eden, MD 21822
 Hosted by Dealers
 Chris & Barb DeAcosta
 (410) 742-0637; Reservations required

- July 21 - Friday
- August 18 - Friday

Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
 3228 E Joppa Road
 Baltimore, MD 21234
 Hosted by Premiere Direct Jobber
 Al Smith (410) 882-9696
 Al@SynLubes.com;
 Reservations required

MASSACHUSETTS

None Scheduled

MICHIGAN

- July 19 - Wednesday
- August 16 - Wednesday

(Opportunity)
 Meeting - 7 p.m.
MUGRIDGE RESIDENCE
 6640 State Road
 Lakeport, MI 48059
 Hosted by Premiere Direct Jobbers
 Barry and Cathy Mugridge
 (877) 446-2671
 Call for information and scheduling
 www.pro-oil-1.com

- July 17 - Monday
- August 21 - Monday

Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
 644 Shady Maple Drive
 Wixom, MI 48393
 Hosted by ★Regency Platinum Direct
 Jobber Tom Kirby (248) 669-9093
 Refreshments served; RSVP required

- July 3 - Monday
- August 7 - Monday

Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
 61653 Miriam Drive
 Washington, MI 48094
 Hosted by Regency Platinum Direct
 Jobber Mike Ellis; RSVP at
 (586) 781-5092 or (586) 918-1578

MINNESOTA

- July 20 - Thursday
- August 17 - Thursday

Meeting 7 p.m.
MEYER RESIDENCE
 512 Broadway Street
 Cleveland, MN 56017
 Hosted by Executive Direct Jobbers
 Charles & Donna Meyer
 (507) 931-3875

- July 11 - Tuesday
- August 8 - Tuesday

Meeting - 6 p.m.
TWINGSTROM RESIDENCE
 29200 Goldenrod Dr. NW
 Isanti, MN 55040
 Hosted by Regency Silver Direct
 Jobbers Mylo and Patty Twingstrom
 RSVP (612) 819-8835

- July 20 - Thursday
- August 17 - Thursday

Meeting - 7 p.m.
SCHMITZ RESIDENCE
 932 38th Ave. No.
 St. Cloud, MN 56301
 Hosted by ★★Regency Platinum Direct
 Jobbers Ray & Arlene Schmitt
 (320) 251-4861

- July 13 - Thursday
- August 10 - Thursday

Meeting - 7:30 p.m.
STAVE RESIDENCE
 3040 Bridge Street NW
 Apt. 211
 St. Francis, MN 55070
 Hosted by Dealer Ordell Stave
 (612) 241-5267

- July 15 - Saturday
- August 19 - Saturday

Meeting - 2 p.m.
SAWYER WAREHOUSE
 28108- 133rd Street
 Zimmerman, MN 55398
 Hosted by Direct Jobbers Roger and
 Jennifer Sawyer Please RSVP
 (763) 856-3567 rpsracing@aol.com
 www.rpsracing57.com

MISSISSIPPI

None Scheduled

MISSOURI

- July 25 - Tuesday
- August 24 - Tuesday

Meeting - 7 p.m.
REPUBLIC PARKS AND RECREATION ACTIVITIES CENTER
 711 East Miller Road
 Republic, MO
 Hosted by Dealer Jim Barnes;
 call for directions (417) 732-2553

- July 18 - Tuesday
- August 15 - Tuesday

Meeting - 7 p.m.
LUCZAK RESIDENCE
 4810 Mattis Street
 St. Louis, MO 63128
 Hosted by Master Direct Jobbers
 Connie and John Luczak (314) 892-6018
 (417) 732-2553
 connielubes@earthlink.net

MONTANA

NEBRASKA

NEVADA

NEW HAMPSHIRE

None Scheduled

NEW JERSEY

- July 12 26 - Wednesday
- August 9, 23 - Wednesday

Meeting - 7 p.m.
SEDA-MORALES RESIDENCE
 54 Woodland Avenue
 Mullica Hill, NJ 08062
 Hosted by Premiere Direct Jobber
 Ben Seda-Morales (856) 478-6732, cell;
 (856) 371-1880, home. RSVP

NEW MEXICO

- July 25 - Tuesday
- August 22 - Tuesday

Meeting - 7:30 p.m.
GREENBERG WAREHOUSE
 2415 Princeton Drive NE,
 Suite M
 Albuquerque, NM 87107
 Hosted by Regency Silver Direct Jobbers
 Paul and Nancy Greenberg
 (505) 881-1693, warehouse;
 (595) 255-2137, home; fax
 (505) 881-4565. NMOilman@aol.com

NEW YORK

- July 26 - Wednesday
- August 23 - Wednesday

Meeting - 7 p.m.
 Albany Area
GUILZ RESIDENCE
 6 Daisy Lane
 East Berne, NY 12059
 Hosted by Premiere Direct Jobber Richard
 Guilz (518) 423-1552
 richie@mpiresynthetics.com call or
 e-mail to reserve seat

- July 5 - Wednesday
- August 2 - Wednesday

Meeting - 7:30 p.m.
WOLFE RESIDENCE
 34 Hillvale Road
 Albertson, NY 11507
 Hosted by Dealers Edward and Eileen
 Wolfe (516) 621-4565; Please RSVP

• July 19 - Wednesday
• August 16 - Wednesday
Meeting - 7 p.m.
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Moseley Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien
(585) 223-8016
Call ahead to reserve a seat

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7 p.m.
LOTITO RESIDENCE
89 Owl Creek Road
Spencer, NY 14883
Hosted by Regency Direct Jobber
Peter Lotito (607) 589-4242
Call ahead to reserve space and
confirm location or e-mail
lube-dealer@hotmail.com
www.lubedealer.com/newyork

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7:30 p.m.
FRITTITTA RESIDENCE
16 LaForge Avenue
Staten Island, NY 10302
Hosted by Direct Jobbers Vinny and
Germaine Frittitta (718) 442-4774

• July 19 - Wednesday
• August 16 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for location
Hosted by Direct Jobber Peter Finnerty
(315) 682-9791

• July 19 - Wednesday
• August 16 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
4007 Sapphire Lane
Indian Trail, NC 28079
Hosted by Account Direct Eric Kazan
(704) 271-3001
erickazan@syntheticlubricantsinfo.com
Guests welcome, non-downline \$2

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7:30 p.m.
MALLONEE RESIDENCE
3009 5th Street NW
Hickory, NC 28601
Hosted by Account Direct Larry
Mallonee and Dealer Jack Hoskins
(828) 327-3655 All Dealers welcome

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Executive Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• July 11 - Tuesday
• August 8 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers George and Nancy
Cleveland (910) 346-3866 Call first.
All Dealers welcome

NORTH DAKOTA

• July 4 - Tuesday
• August 1 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Avenue West
West Fargo, ND 58078
Hosted by Direct Jobbers Skip and
Anna Evanson (701) 281-1906
skipsuperlube@msn.com

OHIO

• July - Every Wednesday
• August - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Falls, OH 44221
Hosted by Direct Dealers
Paul & Coralie Fabijanic
(330) 928-8863 or 800-874-4827 RSVP

• July 24 - Monday
• August 28 - Monday
Meeting - 7 p.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Executive Direct Jobbers
Luis and Sharon Pena; RSVP:
(419) 297-3451

• July 4 - Tuesday
• August 1 - Tuesday
Meeting - 7 p.m.
HASKIN RESIDENCE
834 North Ellsworth Ave.
Salem, OH 44460
Hosted by Dealer Roe Haskin
(330) 332-4992 and Direct Jobber
Jerry Wolford
All Dealers welcome

OKLAHOMA

• July 1 - Saturday
• August 5 - Saturday
Meeting - 9 - 11 a.m.
Golden Corral
9711 East 71st Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady (918) 258-6979 *Pat

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7 - 8:30 p.m.
Call for location and
reservations.
Hosted by Dealers Richard and Brenda
Coats (918) 225-5722

• July 11 - Tuesday
• August 8 - Tuesday
Meeting - 7 - 8:30 p.m.
ALEXANDER RESIDENCE
14355 East Timberidge Dr.
Claremore, OK 74019
Hosted by Premiere Direct Jobber
Kevin Alexander (918) 636-1281
Call first

• July 13 - Thursday
• August 10 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Road
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber
Patrick Grady and Premiere Direct
Jobber Kevin Alexander
(918) 258-6979; RSVP
kevina@mordam.com

OREGON

• July 20 - Thursday
• August 17 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
**HAYDEN'S LAKEFRONT
GRILL**
8187 SW Tualatin-
Sherwood Road
Tualatin, OR 97062
Hosted by Regency Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and
your guests.

PENNSYLVANIA

• July 17 - Monday
• August 21 - Monday
Meeting - 7 p.m.
**HALLOCK ENTERPRISE
STORE**
5 Main Street
Bradford, PA 16701
Hosted by Premiere Direct Jobber
Joseph M. Hallock (814) 368-8625
T-1 training also available.

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• July - Every Tuesday
• August - Every Tuesday
Meeting - 7:30 p.m.
**GEORGE KERR and
ASSOCIATES**
Northgate Building 5861
Rivers Avenue, Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• July - Variable Meetings
• August - Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Dealers
Jim & Vicki Spradley (803) 894-4618

• July 4 - Tuesday
• August 1 - Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton
Boulevard
Greenville, SC 29615
Hosted by Executive Direct Jobber
Loel D. Handley RSVP (864) 989-0753
amsoldealerloel@aol.com

SOUTH DAKOTA TENNESSEE

None Scheduled

TEXAS

• July - Daily Meetings
• August - Daily Meetings
Meeting - 7 p.m.
Call for location.
Hosted by Account Direct Bruce
Shilander (512) 736-3028

• July 18 - Tuesday
• August 15 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Executive Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773 oilmandj@comcast.net

UTAH

• July - Every Tuesday
• August - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Master Direct Jobber
Neil Christensen, Direct Dealer Rodney
Haskins and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• July - Every Friday
• August - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701; T-1 Certification
classes every Friday, pre-paid
registration required.
Everyone welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• July 3 - Monday
• August 7 - Monday
Meeting - 7 p.m.
**ISRA-UL TRAINING
MEETINGS**
P.O. Box 2734
Chesterfield, VA 23832
Hosted by Dealers M. and S. Isra-Ul.
Call in advance to RSVP,
get directions. Seating limited.
(804) 640-3402

• July 28 - Friday
• August 25 - Friday
Meeting - 8-10 p.m.
HILLMAN RESIDENCE
3603 Cedar Lane
Roanoke, VA 24018
Hosted by Regency Silver Direct Jobber
Wally Hillman and Direct Jobber Alan
Hillman. Please call (540) 774-1896

• July 10, 24 - Monday
• August 14, 28 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Boulevard
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil (804) 428-6049

• July 10 - Monday
• August 14 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA 23072
Hosted by Premiere Direct Jobbers Cliff
& Dee Gravitte (804) 694-0221

• July 11 - Tuesday
• August 8 - Tuesday
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Road
Sandston, VA
Hosted by Account Directs Roger Riggie
and Mel Pipgras (804) 737-4874 or
(804) 737-9231

WASHINGTON

• July 17 - Monday
• August 21 - Monday
Meeting - 6:30 p.m.
**GASPER'S LUBE SERVICE
CENTER & WAREHOUSE**
3325 Meridian Avenue East
Edgewood, WA 98371
Hosted by Master Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone welcome

• July 11 - Tuesday
• August 8 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Executive Direct Jobbers
Marv & Charlotte Stougard
(360) 856-1641 Guests welcome

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Master Direct Jobbers
Tom and Shirley Walsh
(425) 483-2582
T-1 certification classes available by
appointment with pre-paid
registration.

• July 11 - Tuesday
• August 8 - Tuesday
Meeting - 7 p.m.
AMSOIL PEARSON
702 37th Street NE #D
Auburn, WA 98002
Hosted by **Regency Platinum Direct
Jobbers Leonard & Eunice Pearson
(253) 939-8401 Guests Welcome

• July 11 - Tuesday
• August 8 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Premiere Direct Jobbers
Raymond & Patsy Prukop
(253) 845-9755 / 800-267-6450
Everyone welcome

• July 8 - Saturday
• August 12 - Saturday
Meeting - 9 a.m. - noon
**AMSOIL (SYNLUBE)
STORE**
2424 North Monroe Ave.
Spokane, WA 99205
Hosted by Premiere Direct Jobber
Jack Whitehill and Direct Dealer
Tom Bennett (509) 324-3588 Everyone
welcome. No charge

• July 25 - Tuesday
• August 22 - Tuesday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
610 E. 20th Street
Vancouver, WA 98663
Hosted by Direct Jobber
Sammy Samuelson (360) 699-5257
1-UPS-5W30-OIL (1-877-593-0645)
Discussion on product application and
oil analysis All are welcome. RSVP

WEST VIRGINIA

None Scheduled

WISCONSIN

• July 20 - Thursday
• August 17 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Avenue
Superior, WI 54880
Hosted by *****Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served (715) 392-4006
Guests welcome

• July 13 - Thursday
• August 10 - Thursday
Meeting - 7 p.m.
**MITMOEN SERVICE
GARAGE**
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• July 6 - Thursday
• August 3 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom Street
Hammond, WI 54015
Hosted by Regency Direct Jobber Lynn
Pabst (715) 796-5441 Guests welcome.

• July 5 - Wednesday
• August 2 - Wednesday
Meeting - 7 p.m.
SWENDSON RESIDENCE
4545 North 161st Street
Brookfield, WI 53005
Hosted by Master Direct Jobber
Scott Swendson (262) 754-9751
Everyone welcome

WYOMING

None Scheduled

INTERNATIONAL

**ALBERTA
BRITISH COLUMBIA
MANITOBA**
None Scheduled

NEW BRUNSWICK
• July 17 - Monday
• August 21 - Monday
Meeting - 7:30 p.m.

McLAUGHLIN RESIDENCE
913 Coverdale Road
Riverview, NB E1B 5E6
Hosted by Premiere Direct Jobber
Wayne McLaughlin and Dealer
Wendell Steeves (506) 386-2896
Everyone welcome

**NEWFOUNDLAND
NOVA SCOTIA**
None Scheduled

ONTARIO
• July 8 - Saturday
• August 12 - Saturday
Meeting - 10 a.m.

**SOUTHERN ONTARIO
SYNTHETICS**
8229 Fuller Road
Forest, ON NON 1J0
Hosted by Master Direct Jobber
Don Stefanik (519) 786-4045

• July 27 - Thursday
• August 24 - Thursday
Meeting - 7:30 p.m.
**AMSOIL DISTRIBUTION
CENTER**
6625 Tomken Road,
Units 12-14
Mississauga, ON L5M-5J3
Hosted by Executive Direct Jobber
Walter Perera and local Dealers
(866) 326-7645 fax: (905) 814-1802
www.sinval.com

**PRINCE EDWARD
ISLAND**
• July 3 - Monday
• August 7 - Monday
Meeting - 7 p.m.

CALL FOR LOCATION
Charlottetown
Hosted by Dealers Trevor McDonald,
 Trevor Murray and Merrill Cronin
RSVP: (902) 626-9006

**PUERTO RICO
QUEBEC
SASKATCHEWAN
NEW ZEALAND**
None Scheduled

AMSOIL CENTERLINES ...and updates

JULY CLOSE OUT

The last day to process July orders in the U.S. and Canada is the close of business on Monday, July 31. Internet orders will be accepted until 3 p.m. CDT on that day. The last day to process July orders in Alaska and Puerto Rico is the close of business on Tuesday, July 25. All orders received after these times will be processed for the following month. Volume transfers for July business will be accepted until 3 p.m. CDT on Friday, August 4. All transfers received after this time will be returned.

HOLIDAY CLOSINGS

The AMSOIL corporate headquarters and U.S. distribution centers will be closed Tuesday, July 4 for Independence Day.

NEW RETAIL CATALOGS

AMSOIL G-100 (U.S.) and G-300 (Canada) retail catalogs have been updated with new pricing and new products, including Formula 4-Stroke Small Engine Oil, Fogging Oil, Ea Universal Air Induction Filters and Ea Motorcycle Oil and Air Filters.



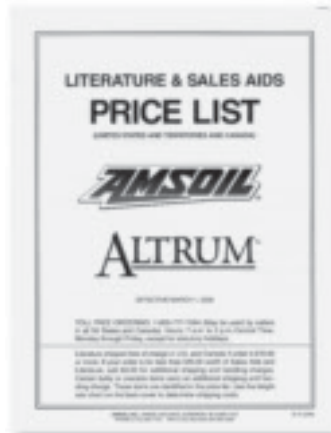
Stock # Can.	Qty.	U.S.	
G-100A	10	5.00	6.20
G-100B	50	23.50	29.00
G-100C	100	43.00	53.20
G-100D	500	195.00	242.10
G-100E	2500*	975.00	1211.00
G-100F	5000*	1850.00	2299.00

* labels provided

LITERATURE AND SALES AIDS PRICE LIST

The G-15 Literature and Sales Aids Price List has been updated to reflect the change in the Canadian currency exchange rate.

Stock #	U.S.	Can.
G-15	0.35	0.50



AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

July & August 2006

Display Advertisements

NOLN	July '06	(805) 796-2577
Cruising Rider	July '06	(805) 667-4325
Diesel Power	July '06	(212) 745-0100
Dirt Wheels	July '06	(661) 295-1278
Wing World	July '06	(623) 581-5900
Land Line	July '06	(816) 229-5791
NOLN	Aug. '06	(805) 796-2577
Dirt Rider	Aug. '06	(212) 745-0100
ATV Rider	Aug. '06	(212) 745-0100

Catalog Showcase Advertisements

Street Chopper	Aug. '06	(212) 745-0100
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MOTORCYCLE OIL WHITE PAPER CO-OP

AMSOIL Dealers have made great inroads in the motorcycle market, and the AMSOIL Motorcycle Oil White Paper (G-2156) has been a critical tool in that regard. In an effort to assist Dealers, AMSOIL now offers the White Paper at a co-op price of \$1.00 U.S./\$1.25 Canada. In addition, a coupon for a free Motorcycle Oil White Paper is included in each case of AMSOIL Synthetic Motorcycle Oil (MCV and MCF), and the study is available for download from the home page of the AMSOIL corporate website.

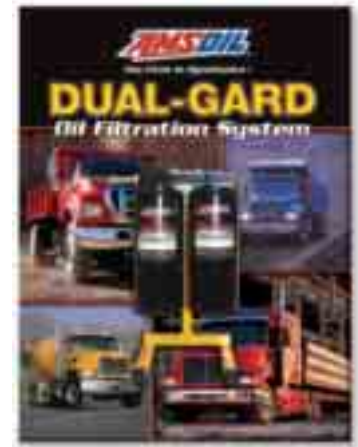
Stock #	U.S.	Can.
G-2156	1.00	1.25



DUAL-GARD OIL FILTRATION SYSTEM BROCHURE

The G-1063 AMSOIL Dual-Gard Oil Filtration System brochure, highlighting the benefits of using the AMSOIL Dual-Gard Filtration System in larger capacity engines, has been updated with information about AMSOIL Ea Bypass Oil Filters.

Stock #	U.S.	Can.
G-1063	0.50	0.65



Hot Summer Clothing Items

AMSOIL offers a wide variety of clothing fashions ideal for sales calls and casual wear.



MEN'S TANK TOP

Navy Tank Top displays AMSOIL logo on front, while back features AMSOIL logo and "Synthetic Lubricants." 100 percent preshrunk cotton. Sizes S-XXXL.

Stock#	Size	U.S.	Can.
G-2119	S	12.75	15.75
G-2120	M	12.75	15.75
G-2121	L	12.75	15.75
G-2122	XL	12.75	15.75
G-2123	XXL	14.50	18.00
G-2124	XXX	14.25	17.75



BLADE T-SHIRT

This stylish t-shirt features AMSOIL logo and a hot new "blade" design. 100 percent preshrunk cotton. Sizes S-XXXL.

Stock#	Size	U.S.	Can.
G-2101	S	13.00	16.25
G-2102	M	13.00	16.25
G-2103	L	13.00	16.25
G-2104	XL	13.00	16.25
G-2105	XXL	14.50	18.00
G-2106	XXX	14.50	18.00



BLADE CAP

Six-panel AMSOIL Blade Cap boasts embroidered AMSOIL logo and exciting blade design on the front and back. Features spandex woven sweatband for the perfect fit. One size fits most.

Stock#	U.S.	Can.
G-2132	14.25	17.75



LADIES CAP SLEEVE T-SHIRT

Stretch Ladies Cap Sleeve T-Shirt features shiny "nailhead" AMSOIL logo. Runs slightly small in size. Sizes S-XL.

Stock #	Size	U.S.	Can.
G-2107	S	19.95	24.75
G-2108	M	19.95	24.75
G-2109	L	19.95	24.75
G-2110	XL	19.95	24.75



NAVY POLO SHIRT WITH POCKET

The AMSOIL Navy Polo Shirt is constructed of 100 percent combed cotton pique with convenient left chest pocket. Navy polo collar, ribbed cuffs and embroidered AMSOIL logo complete this upscale shirt. Sizes S-XXL.

Stock#	Size	U.S.	Can.
G-1928	S	27.75	34.50
G-1929	M	27.75	34.50
G-1930	L	27.75	34.50
G-1931	XL	27.75	34.50
G-1932	XXL	29.00	36.00



WHITE SHORT SLEEVE BUTTON-DOWN SHIRT

New classic oxford short sleeve button-down shirt features embroidered AMSOIL logo and convenient chest pocket on left chest. This comfortable wrinkle-free 60 percent cotton/40 percent polyester shirt is ideal for summer sales calls. Sizes S-XXX.

Stock #	Size	U.S.	Can.
G-2226	S	30.00	37.25
G-2227	M	30.00	37.25
G-2228	L	30.00	37.25
G-2229	XL	30.00	37.25
G-2230	XXL	33.00	41.00
G-2231	XXX	36.00	44.75

Superior Protection For Small Engines

New AMSOIL Formula 4-Stroke® Synthetic Small Engine Oil (ASE) is a premium quality commercial grade lubricant featuring a robust formulation that provides superior protection in the hot temperature, severe service operating conditions of both gasoline and light-duty diesel-fueled small motors where routine maintenance is neglected.

Formulated with a high viscosity index and premium synthetic base oils that exceed both 10W-30 multi-grade and SAE 30 straight-grade viscosity requirements, Formula 4-Stroke® Small Engine Oil provides excellent all season protection and performance. As a commercial grade lubricant, it meets the demands of homeowner, commercial and industrial applications, improving productivity and reducing maintenance costs through superior engine protection.

- **Resists oxidation and vaporization**
- **Provides extended drain intervals**
- **Keeps engines clean**
- **Provides outstanding shear stability**
- **Prevents clutch slippage**
- **Protects equipment during storage and infrequent operation**



To order AMSOIL products call 1-800-777-7094



AMSOIL INC.

SYNTHETIC LUBRICANTS
AMSOIL BUILDING
Superior, WI 54880-1527
(715) 392-7101
Internet: www.amsoil.com

BOSCH



WIX®



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PRINTED IN USA



Minimum 10%
Post-Consumer Fiber

**CHANGE SERVICE
REQUESTED**

Published 12 times annually

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U.S. POSTAGE
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SUPERIOR, WI



(Discover in U.S. only)