

AMSOIL

ACTION NEWS

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The First in Synthetics

JULY 2007

Superior Oil Filtration Key to Preventing Wear, Extending Equipment Life



***AMSOIL Ea Oil Filters Provide
Unbeatable Filtration Performance***

From the President's Desk...



Every day I receive correspondence from Dealers, and that is something I truly enjoy. Most of this correspondence concerns positive experiences people have had with our products. I hear stories about improved fuel economy, money saved through extended drain intervals or just better running equipment. Some Dealers write just to introduce themselves, which in many cases is the beginning of new friendships for me. The few complaints I receive I take very seriously and do what is necessary to get the issues resolved.

It may be, however, that the correspondence I enjoy most is from those Dealers seeking advice. I can tell they are serious about becoming successful in their AMSOIL businesses and that carries a lot of weight with me. If a Dealer is willing to put in the effort, so am I. I suppose it stems from my career as a squadron commander. If I could see that one of my fighter pilots had the sincere desire to be as good as he could be, I would go the extra mile with him. He may not have been my most skilled pilot, but if the determination and desire was there, I'd work to make him the best he could possibly be. It gave me a tremendous amount of pleasure to see the confidence grow in my pilots as I trained and encouraged them. And believe me, a lot of those guys became darn good fighter pilots.

It's no different than my role as president of AMSOIL. Of course, I can't personally train each and every AMSOIL Dealer, but I can certainly provide my advice and encouragement. It may be that a new Dealer lacks confidence in his or her sales skills. Or it may be that he or she is unsure of his or her ability to learn about the products or the principles of lubrication. Or maybe they are threatened by the lack of stability in their current jobs, want to move on, but need assurance that their futures will be secure with AMSOIL.

In all cases, I inform these Dealers that, without question, they can succeed in their AMSOIL businesses. It won't be easy, but nothing of importance ever is. There is going to be some rough times, and as an AMSOIL Dealer you'll face obstacles every day. You must rise to the occasion and face those obstacles head-on.

In many respects your AMSOIL business is not unlike any other business opportunity. When I started this company I never claimed to be the smartest guy in the world. What I did have was a boat-load of common sense and determination. I had a burning desire to succeed. I could have closed the doors when the other oil companies failed to recognize my new oil as "legitimate." But I believed in the product and pushed forward. I could have folded the company when Pennzoil sued me for the "Z" in the original AMSOIL name. I didn't. And I could have packed it in when another MLM company sued me for the "AM" in AMSOIL. I battled them for seven and a half years to the tune of about \$100,000 per month, which I could barely afford, but never gave up. I could give countless examples.

And the obstacles remain today. We're constantly fighting for the lowest costs on the chemicals we purchase. Supply issues are a major concern. We face a never-ending battle to ensure our products are better than the competition. We're constantly testing and reformulating to meet the ever-changing specification demands placed on us by vehicle and equipment manufactures. And we have to find ways to maintain quality in the face of government regulations. The list goes on, and even though I have talented people working with me it continues to be difficult.

The point is, as business owners we have to work through each and every challenge we face. This is especially important for new Dealers. When you feel you are up against it and there seems to be no hope, hang in there. If you really want it bad enough, you can make it happen.

A. J. "Al" Amatzuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

AMSOIL Quality Earns Loyalty

Sometimes AMSOIL customers learn more than once the true value and quality of AMSOIL products.

Dealer Bruce Kintner of Cold Spring, Ky. related the stories of two of his customers who learned about the benefits of using AMSOIL, not once, but twice.

Jim Hasken of Florence, Ky. bought a new Honda Accord Coupe with a V-6 engine and manual transmission in 2003.

"Jim is not a do-it-yourself type, and uses a local Honda dealer for his service needs," Kintner said. Hasken installed AMSOIL XL 5W-20 (XLM) in the Honda at about 15,000 miles.

Hasken's fuel economy improved by more than two miles per gallon, or 8 to 9 percent. "Jim was very pleased, and was perhaps even more pleased with being able to go 7,500 miles between oil changes, instead of 3,750 miles as recommended by the Honda dealer," Kintner said.

Hasken replaced the factory-installed transmission fluid in the Honda with AMSOIL 5W-30 Synthetic Manual Synchronesh Transmission Fluid (MTF) when it was closing in on 30,000 miles. Hasken had said the transmission shifted smoothly except during the upshift from four to five in the six speed manual. "He could feel a little hitch or catch," Kintner said. The Honda dealer said there was nothing that could be done about it. However, as soon as the AMSOIL MTF was installed, the hitch-catch went away. "Again, Jim was very pleased," Kintner said.

At 60,000 miles, Hasken took his Honda to the dealer for servicing, but forgot the Honda dealer would



Kintner and customer Eric Driscoll

drain the transmission fluid as part of the servicing. Hasken left the dealer with fresh Honda-specified manual transmission fluid, and the hitch-catch was back. Hasken quickly contacted Kintner and reinstalled AMSOIL MTF. "Once MTF was back in, the hitch-catch was gone," Kintner said.

Another Kintner customer, Eric Driscoll, Hebron, Ky., bought an early 90s Lexus LS400 in 2005 after his beloved BMW 5 series was totaled in an accident.

After having the Lexus several months, Driscoll decided to convert the drivetrain fluids to AMSOIL, even though it had more than 170,000 miles. Driscoll experienced an improvement of almost three miles per gallon, a more than 10 percent increase, after switching to AMSOIL Synthetic Manual Transmission and Transaxle Gear Lube (MTG), AMSOIL ATF and AMSOIL 5W-30 Synthetic Motor Oil (ASL).

In early 2007, Driscoll drained the oil from the Lexus as part of routine servicing and discovered he didn't have enough ASL to refill the engine. "He still had enough Castrol synthetic left over from having the BMW, so he installed it in the Lexus," Kintner said. "Within two tanks of gas, Eric had lost more than two mpg." After only a few weeks, Driscoll reinstalled the AMSOIL ASL and again the miles per gallon increased to what he had originally experienced with AMSOIL in the vehicle.

"Eric has proven to himself yet again that AMSOIL is the best," Kintner said.



AMSOIL Dealer Bruce Kintner and customer Jim Hasken

MONTHLY LE



Dave M. Mann

Michigan

★★★★★Regency
Platinum Direct Jobber

FIRST—Total
Organization

FIRST—Personal
Group Sales

FIRST—New Qualified
Dealers and Accounts



**Leonard and Eunice
Pearson**

Washington

★★★Regency Platinum
Direct Jobbers

Second—Total
Organization

Second—Total
Organization



Mark and Sherree Schell

Idaho

★★★Regency Platinum
Direct Jobbers

Third—Total Organization

Second—Personal Group
Sales

Second—Personal Group
Sales



David and Carol Bell

Texas

★★Regency Platinum
Direct Jobbers

Fourth—Total
Organization

Fifth—Personal Group
Sales

Sixth—Commercial and
Retail Marketing

Sixth—Commercial and
Retail Marketing



**George and Shirley
Douglas**

Florida

★★Regency Platinum
Direct Jobbers

Fifth—Total Organization

Seventh—Personal Group
Sales

Seventh—New Qualified
Dealers and Accounts

Seventh—New Qualified
Dealers and Accounts



**Thomas and Sheila
Shalin**

Kansas

★★Regency Platinum
Direct Jobbers

Sixth—Total Organization

Third—Personal Group
Sales

Second—New Qualified
Dealers and Accounts

Second—New Qualified
Dealers and Accounts



Gerry and Patricia Reid

North Carolina

Regency Platinum Direct
Jobbers

Tenth—Total Organization

Ninth—Personal Group
Sales

Ninth—Personal Group
Sales



Ches and Natasha Cain

South Dakota

Regency Gold Direct
Jobbers

Sixth—Personal Group
Sales

Tenth—New Qualified
Dealers and Accounts

Tenth—New Qualified
Dealers and Accounts



**Michael and Eileen
Kaufman**

Michigan

Regency Silver Direct
Jobbers

Eighth—Personal Group
Sales

Eighth—Personal Group
Sales

Eighth—Personal Group
Sales



Michael H. Ellis

Michigan

Regency Platinum Direct
Jobber

Tenth—Personal Group
Sales

Second—Commercial and
Retail Marketing

Second—Commercial and
Retail Marketing



Ray and Kathy Yaeger

Wisconsin

Regency Platinum Direct
Jobbers

FIRST—Commercial
and Retail Marketing

FIRST—Commercial
and Retail Marketing



Victor Usas

Ontario

Direct Dealer

Seventh—Commercial and
Retail Marketing

Seventh—Commercial and
Retail Marketing



John W. Moldowan

Alberta

Master Direct Jobber

Eighth—Commercial and
Retail Marketing

Eighth—Commercial and
Retail Marketing



Gene and Danae Fine

Oregon

Regency Gold Direct
Jobbers

Third—New Qualified
Dealers and Accounts

Third—New Qualified
Dealers and Accounts



Michael Barber

Michigan

Regency Direct Jobber

Fourth—New Qualified
Dealers and Accounts

Fourth—New Qualified
Dealers and Accounts



**Norman and Doreen
Rinehart**

Texas

Regency Direct Jobbers

Fifth—New Qualified
Dealers and Accounts

Fifth—New Qualified
Dealers and Accounts

ADERS

April 2007

HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Daniel and Judy Watson
Florida
★Regency Platinum Direct Jobbers
Seventh—Total Organization
Fourth—Personal Group Sales
Tenth—Commercial and Retail Marketing



Carl and Kimberlee McNamee
Ontario
Regency Platinum Direct Jobbers
Eighth—Total Organization



Greg M. Desrosiers
Alberta
Regency Gold Direct Jobber
Ninth—Total Organization
Ninth—Commercial and Retail Marketing



Shirley Green,
Regency Platinum



Bill and Donna Durand,
★★★★★Regency Platinum



Eric Moreton
Michigan
Direct Jobber
Third—Commercial and Retail Marketing



Herschel L. Gates
Florida
Executive Direct Jobber
Fourth—Commercial and Retail Marketing



David and Tracey Cottrell
Ontario
Premiere Direct Jobbers
Fifth—Commercial and Retail Marketing



Harold Hartman,
★Regency Platinum



Dorothy Hansen,
Regency Platinum



Kevin J. Seeger
Wisconsin
Premiere Direct Jobber
Sixth—New Qualified Dealers and Accounts



Robert L. Schultz
Tennessee
Direct Dealer
Eighth—New Qualified Dealers and Accounts



Kent and Trudy Whiteman
Utah
Executive Direct Dealers
Ninth—New Qualified Dealers and Accounts



Ora Mae Boardman,
★Regency Platinum



LaDonna Harrison and LaVel Rude,
(Lingwall Organization)
★★★★Regency Platinum



Ray and Arlene Schmit
★★★★★Regency Platinum

HIGHER LEVELS OF

REGENCY GOLD DIRECT JOBBERS



Gene & Danae Fine
Oregon

EXECUTIVE DIRECT JOBBERS



Don & Carol Stefanik
Ontario



Jimmie & Helen Blanton
Texas

PREMIERE DIRECT JOBBER



Kevin J. Seeger
Wisconsin

NEW DIRECT JOBBERS



James Ackney
Alberta
Sponsors: Greg & Debra McKenzie
Direct Jobbers: Greg & Debra McKenzie



Chuck Deye
Wisconsin
Sponsor: Lyle V. Laurvick
Direct Jobber: Lyle V. Laurvick

First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

Brian & Melodie Dobben, *Ohio* Sponsors: Scott & Linda Rogus

Tom & Anne Smith, *Wisconsin* Sponsors: Andrew & Donna Krieg

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Michael & Kristin Anderson, *Washington*
Sponsors: Wayne & Lynette Fletcher

Sanders M. Ballou, *Virginia* Sponsors: Gerry & Patricia Reid

Vito & Paula Brinzo, *New York* Sponsor: Dave M. Mann

Vernon & Patricia Dailing, *Illinois* Sponsors: Curtis & Ruth Moen

Patrick A. Fowler, *Ohio* Sponsors: Nancy & Steve Tarini

Scott Hawkes, *Michigan* Sponsor: John S. Boyken Jr.

Duane R. Hieserich, *Minnesota* Sponsor: Robert E. Czczok

Randall & Louanna Kesselring, *Illinois* Sponsor: Donald Wright

Brian Leverett, *Florida* Sponsors: Eli & Chris Johnson

Dan & Patricia Mercier, *Tennessee* Sponsor: Gregory A. Evans

Robert T. Phillips, *Kansas* Sponsors: John & Connie Luczak

Kelly Poynor, *Washington* Sponsors: Gene & Danae Fine

Richard C. Ross Jr., *Colorado*
Sponsors: Ches & Natasha Cain

Jeffrey H. Rudell, *Florida* Sponsors: Norman & Barbara Ayres

Gary & Judith Smith, *Tennessee*
Sponsors: Jerry & Peggy Holcomb

NEW DIRECT DEALERS



Kevin G. Bordeleau
Alberta
Sponsor: Mitchell Herf
Direct Jobber: Mitchell Herf



Herb Lansberg
Pennsylvania
Sponsor: Dave M. Mann
Direct Jobber: Dave M. Mann



John & Lois Mathe
Michigan
Sponsor: Michael J. Mathe
Direct Jobber: Michael J. Mathe



Thomas B. Risley
Minnesota
Sponsors:
Mylo & Patty Twingstrom
Direct Jobbers:
Mylo & Patty Twingstrom



Harry Rakfeldt
Washington
Sponsors:
Francis & Marilyn Lane
Direct Jobber: Beverly Lund

NEW ACCOUNT DIRECTS



Craig & Brenda Hamrick
Illinois
Sponsor: Glenn M. Arnold
Direct Jobbers: David & Carol Bell



Michael Ricketts
Ohio
Sponsor: Robert S. Miller
Direct Jobber: William S. Andes



Darrell Rozell
Texas
Sponsor: Thom Wofford
Direct Jobber: Dave M. Mann



Tom & Stacy Wells
Kansas
Sponsors: Douglas & Kimberly Crawford
Direct Jobbers:
Douglas & Kimberly Crawford



Thom Wofford
Texas
Sponsor: Dave M. Mann
Direct Jobber: Dave M. Mann

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

Jack G. Berry, Louisiana

Sponsors: Morgan & Marilyn Simpson

Chrissy & James Broadbent, Virginia

Sponsors: Ralph Graul & Susie Stout

Russell & Lisa Brown, New Jersey

Sponsor: Glenn J. Donofri

Michael Cook, Texas Sponsor: Eddy D. Wooten

John Crandall, California Sponsor: Dave M. Mann

Tony Degana, Kansas Sponsors: Thomas & Sheila Shalin

Rod Dooley, Florida Sponsor: Bobby E. Boggs

Michael & Beverly Fehler, Texas

Sponsors: Ches & Natasha Cain

John & Marjorie Garin, Ohio Sponsor: Mary Ann McGraw

Chris W. Golden, Minnesota Sponsors: Bill & Donna Durand

Alan L. Herr, Massachusetts

Sponsors: Raymond & Paulette Desmarais

Scott J. Hoffman, Iowa Sponsors: Gary & Diane Thieschafer

Anthony M. Howland, Colorado Sponsor: Neil Potts

Lance G. Inman, Prince Edward Island

Sponsor: Andrea P. Morrissey

Roger & Cynthia Johnson, South Carolina

Sponsors: Raymond & Debra Duff

Charles & Nancy King, Arizona Sponsor: Mildred Ormiston

Warren Kitts, Maryland Sponsors: Gerry & Patricia Reid

Kelly Kneisler, Kansas Sponsors: Scott & Kate Fiedler

David Lewis, Ohio Sponsor: Lynn D. Holzner

Michael K. Marx, Pennsylvania Sponsors: Ches & Natasha Cain

Gregory & Norma May, Missouri

Sponsors: Raul & Shannon Torres

Roger A. McGinnis, Ohio

Sponsors: Alvin & Magdalena Wengred

Jerry Morrison, California Sponsor: William Lockwood

Lavern Powers, California Sponsor: Dave M. Mann

Johnathan F. Russell, California

Sponsors: Lloyd & Anne Bound

Cliff Safe, Colorado Sponsors: Ernest & Rose Lindley

William & Jeanie Souza, California

Sponsors: Linda & Charles Evans

James & Marilyn Squires, Minnesota

Sponsors: Chris & Tanya Hauer

Robb & Linda Stephenson, Kansas

Sponsors: Daniel & Venita Fiedler

David Vejvoda, Wisconsin Sponsors: William & Janice Waech

Al Willard, Texas Sponsors: Jimmie & Helen Blanton

Christopher A. Williams, Indiana

Sponsor: Gregory S. Williams

David & Kathllen Zajicek, Texas Sponsor: Mark Jackson

Superior Filtration Leads to Reduced

SAE study proved direct correlation between particle

A great deal of emphasis is placed on the importance of using the most advanced high-quality lubricants, but superior filtration is often taken for granted. The general attitude displayed by many consumers is to use whatever is cheapest, even when they've invested in superior lubrication. While AMSOIL synthetic motor oils provide unbeatable protection, performance and economy, they require the assistance of filtration. Without filtration, by-products from the combustion process and abrasive materials ingested from the air will ultimately destroy an engine.

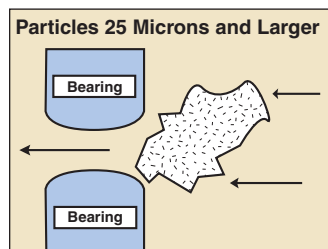
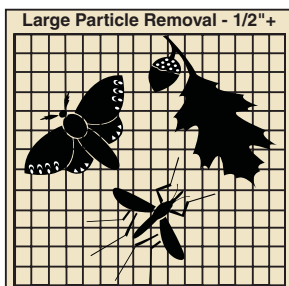
Some Contaminants Cause More Damage

The level of damage particles cause to an engine is directly related to the size of the particles. The oil stream within the engine flows between wear-sensitive surfaces that usually have clearances of between 2 and 22 microns. It is contaminants in this size range that pose the greatest threat as they can slip between moving components, causing a great deal of wear.

To appreciate how small these particles are, one must first understand the measurements involved in their classification.

A micron, or micrometer (μ), is a very small unit of linear measurement. One micron is equal to one millionth of a meter, and 25 microns is equal to 0.001 inch. To better put this in perspective, consider that the diameter of a human hair is 50 - 70 microns.

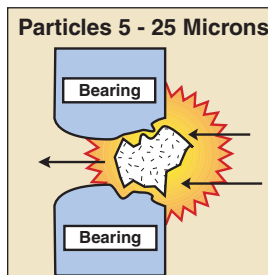
Large particles are particles measuring $\frac{1}{2}$ " or larger. They pose little threat to engines because they are easily removed by the air filter.



they are still larger than many of the clearances within an engine. Their size will not allow them to enter the contact areas between many components to promote accelerated wear.

Small particles are particles measuring between 5 and

Medium particles are particles measuring 25μ to $\frac{1}{2}$ ". While they are of greater concern than large particles because they are more difficult to remove, the threat they pose is diminished since



25μ . Small particles are of greatest concern because they can penetrate the clearances between wear-sensitive components and promote accelerated wear. And, because they are so small, they are difficult to remove from the oil stream.

SAE Testing

In the 1988 *Correlating Lube Oil Filtration Efficiencies With Engine Wear* technical paper published by the Society of Automotive Engineers (SAE), the relationship between oil filtration levels and abrasive engine wear was established. Testing determined that wear was reduced by as much as 70 percent by switching from a 40μ filter to a 15μ filter.

The SAE conducted tests on a heavy-duty diesel engine and an automotive gasoline engine, and both provided consistent results.

New Technology Provides New Options

The SAE paper on filtration discusses the introduction of synthetic fibers into the oil filter market, which offer "the capability of achieving high levels of filtration without the traditional sacrifice of dirt holding capacity and increased flow restriction." Today, a new pinnacle has been reached with synthetic nanofiber technology and AMSOIL Ea Oil Filters. While today's filters offer even greater performance, the message then was the same as it is now; removal of particles measuring 2 to 25μ is the key to controlling engine wear, and there is a direct correlation between oil filter efficiency and engine wear.

Test Results

To establish a relationship between levels of filtration and engine wear rates, the SAE used a variety of oil filter types in its tests. Three glass filters and one traditional cellulose-media filter were used in the diesel tests, while one cellulose, one glass and two glass/cellulose-blend filters were used in the gasoline engine tests. The micron rating of each oil filter was determined, and testing was conducted according to SAE guidelines.

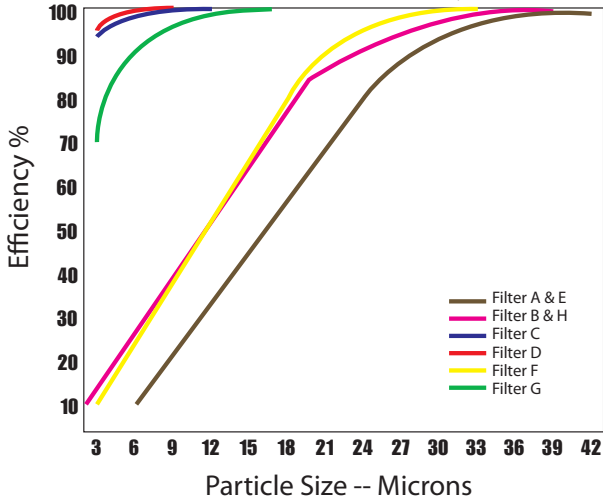
The Filter Particle Retention Curves chart on the next page shows the particle retention for each filter tested. The

Oil Filter	Micron Rating @ 98% Efficiency	Media Composition
Diesel		
(A)	40	Cellulose
(B)	15	Glass
(C)	8.5	Glass
(D)	7	Glass
Gasoline		
(E)	40	Cellulose
(F)	30	Glass/Cellulose
(G)	25	Glass/Cellulose
(H)	15	Glass

Costs, Extended Equipment Life

size and engine wear.

Oil Filter Particle Retention Curves
Single Pass Efficiency



filters were tested at their 98 percent efficiency point and their single pass efficiency curves were determined by comparing the number of particles upstream from the filter with the number of particles downstream. The Engine Wear Rates charts demonstrate the correlation between superior oil filtration and reduced engine wear. The filters that provided superior efficiency also provided superior engine protection.

Conclusions

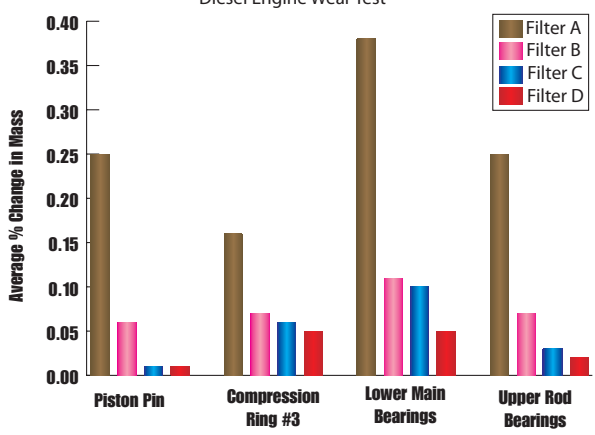
The SAE paper summarizes the test results with the following conclusions:

“Abrasive engine wear can be substantially reduced with an increase in filter single pass efficiency. Compared to a 40µ filter, engine wear was reduced by 50% with 30µ filtration. Likewise, wear was reduced by 70% with 15µ filtration.

“Controlling the abrasive contaminants in the range of 2 to 22µ in the lube oil is necessary for controlling engine wear.

“The micron rating of a filter, as established in a single pass efficiency type test, does an excellent job in indicating the filter’s ability to remove abrasive particles in the engine lube oil system.”

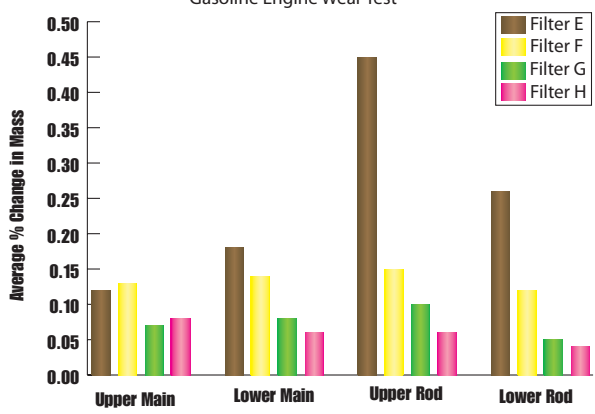
Engine Wear Rates
Diesel Engine Wear Test



Today’s Most Advanced Filtration Product

Ea Oil Filters have been evaluated using today’s benchmark test, the ISO 4548-12 multi-pass test. AMSOIL Ea Oil Filters provide 98.7 percent efficiency at 15µ and up to 70 percent efficiency at 7µ. Competitive filters range from approximately 85 to 92 percent efficiency at 15µ. When it comes to removing contaminants in the most critical size range (2 to 22µ), AMSOIL Ea Filters greatly outperform competitive filters.

Engine Wear Rates
Gasoline Engine Wear Test



Summary

Even with all of the advances in lubrication and engine technology, filtration is as important today as it ever was. The combustion process produces by-products that slip into the oil stream, and external contaminants are introduced into the engine in a variety of ways. The challenge for filter manufacturers is balancing flow, efficiency and filter life. In order to stop particles in the 2 to 22µ range, the pores in the cellulose media used in many filters are too small to allow adequate oil flow.

Only AMSOIL Ea Oil and Air Filters feature full-synthetic nanofiber technology. It is the nanofibers that allow Ea Filters to provide greater efficiency than any other filter available. Ea Filters stop more particles, stop smaller particles and last longer than any other filters available for auto/light truck applications.

Team Approach Equals Success for AMSOIL *Husband & Wife* Duos

This is the first in
a two-part series
spotlighting
AMSOIL Husband-
Wife Teams

Husband and wife teams have long been successful with AMSOIL. Every month, they fill the "Monthly Leaders" section of the *Action News* as proof of this success. Public events such as trade shows and race events give AMSOIL husband and wife teams the opportunity to showcase their individual strengths and strong teamwork coupled with their support for one another and their businesses.

Each AMSOIL business is different because each AMSOIL Dealer is different. AMSOIL Dealers have the opportunity to grow their businesses using their individual skills and talents and, in the case of AMSOIL husband and wife teams, two times the talent is showcased. Each member of the husband-wife team can take a different role before, during and after the event that fits his or her individual strengths and complements the strengths of his or her partner. For Mike and Linda Ford, Premiere Direct Jobbers in Minnesota, who does each task comes naturally to them. "Being married for 15 years has made it easy for us to pick our roles when we work together," said Linda. "Mike is in charge of setting up the booth as well as networking with other vendors and customers. While he does that, I stay in the booth to talk with customers, sell products, answer questions and sign up Preferred Customers."

Norm and Barbara Ayres, Executive Direct Jobbers from Nevada, take a different approach to working trade shows and race events. "I get the products and literature ready for the show while Barbara gets the literature



David & Carol Bell team up at a trade show.

stamped and envelopes ready to mail after the show," said Norm. "At the show, I work on selling product and getting people interested in being a Preferred Customer or Dealer, and Barbara does the necessary paperwork to set up the accounts."

Successful husband and wife Dealer teams do not just appear, they are cultivated. Working a trade show or race event is a lot of work and sometimes either the husband or the wife simply does not have the time to commit due to family or work conflicts. When they began their AMSOIL business, ★★Regency Platinum Direct Jobbers David and Carol Bell did not always work shows together because Carol had a full-time teaching job. As their business grew, they decided it was time to devote themselves completely to their AMSOIL business and they haven't looked back. "Now that our business is very successful, coupled with the fact that we need each other to be the most effective at trade shows, we go to all events as a husband and wife team," said David.

Marty and Lori Gilmore, Premiere Direct Jobbers in New York, took a different approach. When they first started working trade shows, they worked every event together. Now, according to Marty, "Lori has stepped back a little bit by only attending shows during peak hours, while our son works the entire show with me."

Even though each couple takes a different approach to their roles at events and participates at different levels, all strongly believe in the importance of having a team approach to their AMSOIL businesses. "We started our AMSOIL business together and we both signed the Dealer Application to show our commitment to our new business," said David Bell. "We constantly work together, we go to and hold training classes together and we share equally in the rewards and recognition of our AMSOIL business." Mike and Linda Ford credit their husband-wife team approach for helping them reach the Premiere Direct Jobber level quickly. According to Norm and Barbara Ayres, "AMSOIL is a team program. All the way from Al Amatzio to David and Carol Bell, we truly have a great team. We try to emulate this with our downlines and as a result, our whole team is there when we need them."

The team mentality has brought great success to husband and wife teams since the beginning of AMSOIL and there are no signs that this approach will do anything but continue to bring prosperity to those who truly and diligently embrace it.



Race events are a family affair for the Ford family.

Educational Opportunities for AMSOIL Dealers

2007 Regional Fall Sales Meetings

It is once again time to begin planning to attend one of the Regional Sales Meetings this fall. Fourteen meetings across the United States and Canada will be hosted by the AMSOIL Sales Department, featuring the Regional Sales Managers and other AMSOIL corporate staff. Important news and information will be shared at these meetings, making them a crucial opportunity for Dealers to keep up-to-date on AMSOIL business as well as to help stimulate and motivate individual AMSOIL businesses and personal groups.

The 2007 Fall Sales Meetings are for AMSOIL Dealers and their spouses only. If Preferred Customers are interested in attending a meeting, encourage them to upgrade to Dealer status so that they may attend. AMSOIL is once again offering a 10% product rebate for all Dealers who register and attend one of the Fall Sales Meetings.

The 2007 Fall Sales Meetings will be Friday-Saturday events following this schedule:

- Friday 6 p.m. - 9 p.m.: DJ & AMSOIL Staff Social Hour/Dinner/Recognition
- Saturday Morning: DJ Business Meeting
- Saturday 12:45 p.m. - 5 p.m.: All Dealers General Sales Meeting

AMSOIL 35th Anniversary Convention

The AMSOIL 35th Anniversary Convention will be held July 17-19, 2008. The event offers Dealers the following opportunities:

- Meet AMSOIL Founder and President A.J. Amatuzio
- See the AMSOIL racing teams and equipment demos
- Attend corporate presentations
- Get together with old friends and new Dealers
- Tour the local attractions of Duluth and Superior
- Take part in special events, contests, drawings and product discounts

**AMSOIL
35th Anniversary
Convention**



**July 17-19,
2008**

Fall Sales Meetings Schedule

See complete details in the Dealer Zone at www.amsoil.com. Click on the "Training" tab.

September 14-15

Toronto, ON Holiday Inn Select

September 21-22

Dallas, TX The Wyndham Hotel

September 28-29

Richmond, VA Crowne Plaza Richmond West
Orlando, FL The Florida Hotel & Conference Center
Portland, OR Monarch Hotel

October 5-6

Columbus, OH Holiday Inn & Suites Fort Rapids
Chicago, IL Westin Hotel

October 12-13

Memphis, TN Embassy Suites
Superior, WI Holiday Inn Downtown Duluth
Edmonton, AB Ramada Hotel & Conference Center

October 19-20

Lancaster, PA Lancaster Host
San Jose, CA Biltmore Hotel & Suites

October 26-27

Wichita, KS Hyatt Regency
Las Vegas, NV Texas Station

AMSOIL Marketing Plan Provides Sound Business Opportunity

The purpose of the AMSOIL marketing plan is to provide a sound business opportunity for the AMSOIL Dealer network. AMSOIL provides numerous programs and support mechanisms designed to help Dealers build their businesses. Although every program provides a valuable way to build a successful AMSOIL Dealership, the best way to build a stable business and income is through the sponsorship and training of new AMSOIL Dealers.

Each sales program supports the philosophy that sponsoring and training new Dealers is the most effective way to build a sound business. AMSOIL recommends new Dealers start building their businesses by selling through the Personal Retail Sales Program, moving along the other programs outlined below as they gain sales experience.

1) Personal Retail Sales Program

Some Dealers stock an inventory of products to service their retail customers, or they place orders as necessary to service them. Personal retail customers typically consist of local family, friends, acquaintances and neighbors. Selling to personal retail customers is an excellent way for new Dealers to learn how to sell AMSOIL products.

2) Catalog Program

The Catalog Program is ideal for customers who are not located in the servicing Dealer's local area, are not interested in a Dealership or are comfortable servicing themselves. Catalog customers may require some assistance placing orders, and it is a good idea to follow up either over the telephone or with a personal visit. Once their purchases reach \$100 a year, encourage catalog customers to become Preferred Customers.

3) Internet Program

Like the Catalog Program, the Internet Program is ideal for customers who are outside the servicing Dealer's local area, do not want a Dealership or can service themselves. Dealers simply link their Dealer websites to the AMSOIL Online Store, providing customers with the convenience of ordering over the Internet and crediting the Dealer with the retail profits and commission credits. AMSOIL offers website packages to help Dealers take advantage of this program.

4) Preferred Customer Program

The Preferred Customer Program provides cost savings to customers purchasing \$100 or more in product per year. Preferred Customers also receive the monthly *Action News* magazine, ensuring they are kept up-to-date on the latest AMSOIL news and product introductions. Preferred Customers are typically able to service themselves, but it is a good idea to follow up with them in order to answer any questions. Because the Preferred Customer Program exposes them to the business opportunity, Preferred Customers are an excellent source of new Dealers.

5) Dealer Program

The Dealer Program is for people who are immediately interested in developing their own home-based businesses or who become interested in the business opportunity after experiencing the benefits of AMSOIL products. In order to build a strong, successful business, it is important to sponsor and train as many new Dealers as possible.

6) Commercial Program

The Commercial Program allows Dealers to sell AMSOIL products to businesses for use in their equipment. It can be as simple as registering a flower shop owner with delivery vans or as in-depth as registering an over-the-road trucking fleet. Because registering commercial accounts often requires technical knowledge, it is highly recommended Dealers receive training beyond what the G-700 Business Manual provides, such as attending AMSOIL University, taking the home study courses or working with an experienced Dealer.

7) Retail-on-the-Shelf Program

The Retail-on-the-Shelf Program allows Dealers to offer AMSOIL products through retail outlets and service centers, making AMSOIL products readily available for customers who are not interested in the Catalog, Preferred Customer or Dealer programs or wish to have AMSOIL products installed for them at a quick lube facility. Accounts that carry AMSOIL products increase brand awareness and provide initial education of customers who may later participate in another AMSOIL program for lower prices, access to the full product line or to take advantage of the business opportunity.

Updated G-100S Offers New Possibilities for Dealers

When including the number of people who are fluent in Spanish as a second language, the total number of Spanish speakers in the world is well over 400 million, making it the fourth most spoken language in the world. Up to one-quarter of these Spanish speakers reside in the United States, with nearly 100 million people having at least a basic knowledge of Spanish. Because of this, AMSOIL has recognized the importance of providing Dealers with the tools necessary to reach out to this booming market segment.

Market Potential

In the United States alone, the Hispanic population represents a combined purchasing power of around \$600 billion. A recent consumer expenditure survey found Hispanic households spend more on groceries, footwear, men's and children's clothing, gasoline and motor oil and household textiles than the non-Hispanic population. All of this information points to the potential for Dealers to significantly expand their businesses and increase sales.

Overcoming Language Barriers

It can be intimidating to approach potential customers who do not speak English. However, if AMSOIL Dealers want to be competitive in today's markets, that fear must be conquered. There are a few techniques Dealers can employ to find ways around language barriers. First, set a goal for 2007 to sign up a new AMSOIL Dealer who is bilingual. This may sound like a lofty task, but it will prove to benefit all parties involved. If Dealers have one member of their personal group who is bilingual, the possibilities for sales increase exponentially.

AMSOIL Dealers can also identify business owners in the area who are bilingual and set them up to sell and promote AMSOIL products. This approach helps spread the AMSOIL image in multiple communities and can lead to future sales.

AMSOIL hired a Spanish Marketing Coordinator who provides Dealers with updated bilingual literature. Look for more translated literature items in the coming months.

AMSOIL Spanish Retail Catalog

The Spanish Retail Catalog (G-100S) has been updated and is now available for purchase. Like the G-100, the G-100S features the entire AMSOIL line of products, application guides and several promotional products. Unlike the G-100, however, the G-100S contains no pricing information. Spanish Catalog prices lists are available for Dealers to purchase as a supplement to the G-100S. The catalog price lists have the products listed with their suggested retail prices. Not listing pricing in the G-100S allows the catalog to be used in the U.S., Canada and Puerto Rico as a general sales tool appropriate for potential Dealers, Preferred Customers, commercial accounts and retail-on-the-shelf accounts.

Ordering information is not included in the G-100S, making the role of the Dealer especially crucial. At this point, AMSOIL does not have the capability to take orders from customers who speak Spanish, so orders from Spanish-speaking customers have to be placed through their Dealers.

The updated G-100S offers Dealers the exciting possibility to reach out to a rapidly growing market segment.

AMSOIL Spanish Retail Catalog Ordering Information

New G-100S catalogs are available in the following quantities:

Stock #	Quantity	U.S.	Can.
G-100S	1 Catalog	\$0.80	\$1.00
G-100SA	10 Catalogs	\$5.00	\$6.20

AMSOIL Pocket Price Lists

Stock #	Description	U.S./Puerto Rico	Can.
G-2432PS	(1) U.S. Spanish Catalog Price List	\$0.35	\$0.50
G-2433PS	(10) U.S. Spanish Catalog Price Lists	\$3.00	\$4.50
G-2434PS	(1) Can. Spanish Catalog Price List	\$0.35	\$0.50
G-2435PS	(10) Can. Spanish Catalog Price Lists	\$3.00	\$4.50
G-2436PS	(1) Puerto Rico Spanish Catalog Price List	\$0.35	\$0.50
G-2437PS	(10) Puerto Rico Spanish Catalog Price Lists	\$3.00	\$4.50

Ordering Catalogs

AMSOIL Spanish Retail Catalogs are available individually or in packages of 10. To order, call the AMSOIL Dealer order line at 1-800-777-7094 Monday through Friday between 8 a.m. and 5 p.m. Central Daylight Time.



Rinker Returns

World record on the line in ChampBoat opener



Rinker roared to an undefeated 2006 season and started strong in '07 with a third place finish in Augusta.

When you set a world record for consecutive wins, the target on your back becomes bigger with each passing day. For Team AMSOIL powerboat driver Terry Rinker, the target grew to immense proportions after he won his seventh straight race at the final event of the 2006 ChampBoat Series in Savannah, Ga. Seven months passed with the weight of the world focused directly on the reigning champion's shoulders, the target growing larger and larger with each passing day of the off-season.

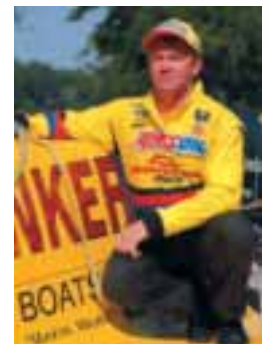
The ChampBoat Series returned to an old stop in 2007 to open its 12-race tour. Augusta, Ga. was the designated site for Rinker to either continue his unbeaten streak or end the historical run and remove the 800 pound gorilla of expectations from his shoulders.

"We are excited about coming back to Augusta," said Rinker. "We feel with the amount of winter testing we did down in central Florida in the off-season, we can keep our winning streak going into the 2007 season."

Rinker was the top qualifier after winning time trials and earned a win in the first heat race in Augusta. He would start fifth on the gate after a penalty in the second heat race, but quickly made up ground and battled with the race leaders. After a red flag came out to restart the race, the Rinker crew had to make a few adjustments to the lower unit after running over some debris. A new prop and some smart driving pushed the AMSOIL/Rinker boat into third upon the restart. Rinker maintained that position for the rest of the 50-lap final, ending the winning streak at seven, but keeping Rinker on the podium for the eighth straight race.

"We had a little trouble with the handling after we ran over some debris," said Rinker after the race. "While we try to win every race, we still finished on the podium and had the fastest boat in qualifying. Now that the pressure of the streak is off, we can go back to fine tuning the #10 boat and get it ready for Bay City in mid-June."

Rinker and the ChampBoat Series will be in Minneapolis July 21-22 before heading to St. Louis August 4-5. All races will air on the SPEED Channel this winter.



Rinker was looking for his eighth win in a row at Augusta.

Grant Hangs on at Hangtown

Team AMSOIL rider wins second AMA National



Team AMSOIL rider Josh Grant scrubs a corner on his way to his first outdoor win in 2007.

Team AMSOIL motocross rider Josh Grant has always been fast on his Honda CRF 250, but he just needed that one breakout race to be considered a true contender. The young AMA Lites rider found just that at the second round of the AMA Outdoor Nationals in Mt. Morris, Penn. on the weekend of May 26-27.

Grant started quickly on his way to his second career pro national win. It took him only a few turns to take over the lead in the first Lites moto at High Point Raceway. After just a few laps, Grant opened up a comfortable lead over the rest of the field and breezed through for his first moto win of the year.

With the overall win still up for grabs, Grant needed a strong run in the second moto. Grabbing the hole shot, Grant held the lead for two laps before giving way to eventual race winner Ben Townley. Grant then battled Supercross Lites champion Ryan Villopoto for second place. Despite some pressure from Ryan Dungey, Grant breezed to a third place finish that secured his second AMA Outdoor National overall victory.

After two rounds, Grant holds third in the overall Lites standings and is just 13 points behind first place Villopoto. Grant's Team AMSOIL teammates are also racing well in the Lites class. Jake Weimer finished fifth and seventh at High Point for seventh

overall and Billy Laninovich finished 17th overall. In the motocross class, Kevin Windham finished sixth and seventh in his two motos for sixth overall, and he holds sixth in the season points race.

The motocross season continues July 14-15 in Unadilla, N.Y. All races are aired on the SPEED Channel.



Grant was all smiles after his win at High Point.

AMSOIL U: Race Night

Teams fill AMSOIL Center for annual show

The 2007 AMSOIL University was a great success for AMSOIL Dealers and employees. Among the many activities planned for this year's "U" was the return of the Tuesday night barbeque and race night. The AMSOIL Race Department worked hard to bring in 15 corporately sponsored race teams with their 22 vehicles and 16 drivers.

"This is the greatest collection of AMSOIL-sponsored race teams ever assembled under one roof," said Jeremy Meyer, AMSOIL Racing Coordinator. "We had teams traveling from races on the east and west coasts because they wanted to take part in this event and tell their stories to AMSOIL Dealers and employees."

Dealers and employees saw five stock cars, seven off-road trucks, a bass boat, two snowmobiles, one dirt bike, three monster trucks, two Rinker F1 Champ boats and the unveiling of the Bob Teague off-shore power boat. All of the drivers were on hand to sign autographs and talk about their teams and the many AMSOIL products they use in competition.

"We love coming up to AMSOIL each year for this event," said World Champion off-road truck racer Scott Douglas. "We are amazed at the extensive commitment AMSOIL continues to make to its race teams. The Dealers are so enthusiastic about everything we do and the success that we've had, and all of the teams feed off that energy. I know my team will take this energy back to the shop and use it to bring AMSOIL another championship."



Team AMSOIL took center stage to a standing ovation.



A future Team AMSOIL member checks out the world championship ride of PJ Wanderscheid.



AMSOIL U Race Night from above.



AMSOIL unveiled Bob Teague's 38' powerboat at this year's AMSOIL University.



Twenty-two cars, trucks, boats, bikes and sleds were put under the AMSOIL Center roof this year.



The AMSOIL Shock Therapy Monster Truck returned to AMSOIL U for the second straight year.



Products The Pros Use

Motocross star Josh Grant of the AMSOIL/Factory Connection team is one of the best in the world at getting great starts out of the gate. One of the reasons is the use of AMSOIL products throughout the bike, including AMSOIL 10W-40 Synthetic Motorcycle Oil (MCF). The Honda CRF 250 and 450 bikes the team races are revved high before the start of each race, and the team relies on AMSOIL MCF to provide maximum protection before and after the gate drops.





T-1 CERTIFICATION MEETINGS

UTAH

• July - Every Friday
 • August - Every Friday
 Meeting - after 4 p.m.
GREENE RESIDENCE
 11653 S. Patchwork Circle
 South Jordan, UT 84095
 Hosted by Dealer Dorsey Greene
 (801) 253-2701
 Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

• July 19 - Thursday
 • August 16 - Thursday
 Meeting - 7 p.m.
STANLEO'S SUB VILLA
 605 Jordan Lane
 Huntsville, AL
 Hosted by Premiere Direct Jobber Cliff Goehring & Premiere Direct Jobber Gerry Gotwald (256) 337-0376

• July 19 - Thursday
 • August 16 - Thursday
 Meeting - 7 p.m.
BOWMAN RESIDENCE
 1330 Frank Marshall Road
 Ozark, AL 36360
 Hosted by Direct Jobbers E.E. "Al" & Mildred Bowman (334) 774-3344

• July 12 - Thursday
 • August 9 - Thursday
 Meeting - 7 p.m.
SUMMER RESIDENCE
 404 Arrowhead Drive
 Montgomery, AL
 Hosted by Direct Jobbers Peter and Jean Summer (800) 867-8735
 Please RSVP

ALASKA

• July 3, 17 - Tuesday
 • August 7, 21 - Tuesday
 Meeting - 7 p.m.
STATEN RESIDENCE
 2949 Sunflower Street
 Anchorage, AK 99508
 Hosted by Premiere Direct Jobber Melba Staten
 Call for reservations (907) 333-0124

• July 17 - Tuesday
 • August 21 - Tuesday
 Optional no-host dinner - 5:30 p.m.
 Meeting - 6:30 - 8 p.m.
DENNY'S RESTAURANT
 825 South 48th Street
 Tempe, AZ 85281
 Hosted by Master Direct Jobber Dick Nudo and Dealer Jim Brewer
 RSVP (602) 996-7181
 Dick (480) 968-4922 Jim

ARKANSAS

• July 12 - Thursday
 • August 9 - Thursday
 Meeting - 6:30 p.m.
GARDNER RESIDENCE
 806 Shamrock Drive
 North Little Rock, AR 72118
 Hosted by Dealer Jerry Gardner
 (501) 350-4869
 gardner2154@sbcglobal.net

CALIFORNIA

• July - Every Thursday
 • August - Every Thursday
 Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
 Mill Valley, CA
 Hosted by Dealer Doug Storms
 (800) 793-5301

• July 7 - Saturday
 • August 4 - Saturday
 Meeting - 9 a.m.
HILTON AT THE CLUB
 7050 Johnson Dr.
 Pleasanton, CA
 Hosted by Executive Direct Jobber Tom Santell (510) 351-8500 & Direct Jobber Roland Chan (925) 200-5379
 Breakfast buffet followed by meeting

• July 4 - No Meeting
 • August 1 - Wednesday
 Meeting - 7 p.m.
MCCOOL RESIDENCE
 2210 Coddling Drive
 Modesto, CA 95350
 Hosted by Direct Jobber Bill McCool
 (209) 577-0174

• July 10 - Tuesday
 • August 14 - Tuesday
 Meeting - 6:30 p.m.
CATALINA'S COFFEE SHOP
 250 East Highland Avenue
 San Bernardino, CA 92404
 Hosted by Dealer Jim Johnstone
 (909) 886-4842

• July 17 - Tuesday
 • August 21 - Tuesday
 Meeting - 7 p.m.
 Downline and Guests FREE,
 Out of line - \$5
LUDWICK RESIDENCE
 6015 Hughes Street
 San Diego, CA 92115
 Hosted by Dealer Craig Ludwick
 RSVP (619) 583-5218

COLORADO

• July 19 - Thursday
 • August 16 - Thursday
 Meeting - 7:30 p.m.
AMSOIL HOUSE
 4316 Ridgcrest Drive
 Colorado Springs, CO 80918
 Hosted by Executive Direct Jobber Ida Gray (719) 598-5115

CONNECTICUT

• July 24 - Tuesday
 • August 28 - Tuesday
 Meeting - 7:30 p.m.
LANZOFANO RESIDENCE
 120 Gravel Street, Unit 11
 Meriden, CT 06450
 Hosted by Dealer Salvatore Lanzofano
 (203) 634-0885

DELAWARE

• July - Every Wednesday
 • August - Every Wednesday
 Meeting - 7 p.m.
KING RESIDENCE
 19 Oklahoma State Dr.
 Newark, DE 19713
 Hosted by Direct Jobber Greg King
 (302) 345-4350 Call for reservations
 Guests welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

• July 21 - Saturday
 • August 18 - Saturday
 Meeting - 6 p.m.
GUTKNECHT RESIDENCE
 1519 Pennsylvania Ave.
 Lynn Haven, FL 32444
 Hosted by Dealers Richard & Evelyn Gutknecht (850) 271-9266
 Registration fee \$5 for out of line
 free for direct line

• July 26 - Thursday
 • August 23 - Thursday
 Meeting - 7 p.m.
ORLANDO EXECUTIVE AIRPORT TERMINAL MEETING ROOM
 400 Herndon Avenue
 Orlando, FL 32803
 Hosted by ***Regency Platinum Direct Jobbers George & Shirley Douglas
 (407) 856-1564
 Call ahead for details,
 directions and RSVP

GEORGIA

• July 5 - Thursday
 • August 2 - Thursday
 Meeting - 7 p.m.
DIRKSEN RESIDENCE
 1905 Queens Road
 Albany, GA 31707
 Hosted by Regency Direct Jobber Sherry Dirksen (229) 436-5532
 Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

• July 18 - Wednesday
 • August 15 - Wednesday
 Meeting - 7 p.m.
CHICAGO CONNECTION
 1935 South Eagle Road
 Meridian, ID, 83642
 Hosted by Direct Jobber Steve Noffz
 (208) 861-8935

• July 11 - Saturday
 • August 8 - Wednesday
 Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
 23446 Freezeout Road
 Caldwell, ID, 83605
 Hosted by Premiere Direct Jobbers Charles and Connie McGuffey RSVP:
 (208) 455-2581

• July 7 - Saturday
 • August 4 - Saturday
 Meeting - 12 - 3 p.m.
SCHELL RESIDENCE
 2000 W. Broadway
 Idaho Falls, ID
 Hosted by ***Regency Platinum Direct Jobbers Mark & Sherree Schell
 Reservations: (208) 524-0322; RSVP

ILLINOIS

• July 10 - Tuesday
 • August 14 - Tuesday
 Meeting - 7:30 p.m.
BAUER RESIDENCE
 111 Woodland Trail
 Anna, IL 62906-3904
 Hosted by Direct Jobbers Norm and Barb Bauer (618) 833-3228

INDIANA

• July 18 - Wednesday
 • August 1, 15 - Wednesday
 Meeting - 7:30 p.m.
RENTOWN SHOP
 1533 Rentown Road
 Bremen, IN
 Hosted by Direct Jobbers LeRoy and Malinda Hochstetler and
 Premiere Direct Jobbers Willis and Rolene Gingerich (574) 831-2839

• July 10 - Tuesday
 • August 14 - Tuesday
 Meeting - 7 p.m.
EVANS RESIDENCE
 1115 Morningside Court
 Greenfield, IN 46140
 Hosted by Executive Direct Jobbers Chuck and Linda Evans
 (888) 765-2542
 evansamsoldists@aol.com

IOWA

• July 3 - Tuesday
 • August 7 - Tuesday
 Meeting - 7 p.m.
SORTER RESIDENCE
 2629 340th Avenue
 Terril, Iowa 51364
 Hosted by Dealers David and Melissa Sorter (712) 853-6293

KANSAS

None Scheduled

KENTUCKY

• July 5 - Thursday
 • August 2 - Thursday
 Meeting - 7:30 p.m.
 Hosted by Executive Direct Jobbers Al and Ann Kelly (859) 879-0728 or
 e-mail: bestoil@alltel.net;
 Call for location, directions and RSVP

LOUISIANA

• July 5 - Thursday
 • August 2 - Thursday
 Meeting - 6 p.m.
AUTTONBERRY RESIDENCE
 2520 Swiss Street
 W. Monroe, LA 71291
 Hosted by Dealer Ellis Auttonberry
 (318) 396-4348

MAINE

None Scheduled

MARYLAND

• July 26 - Thursday
 • August 23 - Thursday
 Meeting - 7 p.m.
HYNES RESIDENCE
 291 Chestnut Springs Road
 Chesapeake City, MD 21915
 Hosted by Dealer William Hynes
 (302) 540-2525 or 877-885-3111

• July 20 - Friday
 • August 17 - Friday
 Meeting - 7:30 p.m.
 Downline and Guests FREE,
 Out of line - \$5
MARTIN RESIDENCE
 3994 Trace Hollow Run
 Salisbury, MD 21801
 Hosted by Master Direct Jobbers Les & Linda Martin (410) 548-LUBE

• July 20 - Friday
 • August 17 - Friday
 Meeting - 7 p.m.
GRONER RESIDENCE
 9208 Todd Avenue
 Fort Howard, MD 21052
 Hosted by Account Direct Harvey Groner (410) 477-8255

• July 5 - Thursday
 • August 2 - Thursday
 Meeting - 7 p.m.
DEACOSTA RESIDENCE
 4942 S. Upper Ferry Road
 Eden, MD 21822
 Hosted by Dealers Chris & Barb DeAcosta
 (410) 742-0637; Reservations required

• July 20 - Friday
 • August 17 - Friday
 Meeting - 7:30 p.m.
OAL SMITH AUTOMOTIVE
 3228 E Joppa Road
 Baltimore, MD 21234
 Hosted by Premiere Direct Jobber Al Smith (410) 882-9696
 Al@SynLubes.com;
 Reservations required

MASSACHUSETTS

None Scheduled

MICHIGAN

• July 18 - Wednesday
 (Dealer training)
 • August 15 - Wednesday
 (Opportunity)
 Meeting - 7 p.m.
MUGRIDGE RESIDENCE
 6640 State Road
 Lakeport, MI 48059
 Hosted by Premiere Direct Jobbers Barry and Cathy Mugridge
 (877) 446-2671
 Call for information and scheduling
 www.pro-oil-1.com

• July 16 - Monday
 • August 20 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
 644 Shady Maple Drive
 Wixom, MI 48393
 Hosted by ***Regency Platinum Direct Jobber Tom Kirby (248) 669-9093
 Refreshments served; RSVP required

• July 2 - Monday
 • August 6 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
 61653 Miriam Drive
 Washington, MI 48094
 Hosted by Regency Platinum Direct Jobber Mike Ellis; RSVP at
 (586) 781-5092 or (586) 918-1578

MINNESOTA

• July 19 - Thursday
 • August 16 - Thursday
 Meeting - 7 p.m.
MEYER RESIDENCE
 512 Broadway Street
 Cleveland, MN 56017
 Hosted by Executive Direct Jobbers Charles & Donna Meyer
 (507) 931-3875

• July 10 - Tuesday
 • August 14 - Tuesday
 Meeting - 6:30 - 8:30 p.m.
THE FORD RESIDENCE
 1830 175th LN NE
 Ham Lake, MN 55304
 Hosted by Premiere Direct Jobbers

Mike & Linda Ford
 (763) 434-1544 or (763) 257-3130
 www.allserviceoil.com,
 allservicesales@msn.com or
 mikeford@allserviceoil.com

• July 10 - Tuesday
 • August 7 - Tuesday
 Meeting - 6 p.m.
TWINGSTROM RESIDENCE
 29200 Goldenrod Drive NW
 Isanti, MN 55040
 Hosted by Regency Silver Direct Jobbers Mylo and Patty Twingstrom
 RSVP (612) 819-8835

• July 19 - Thursday
 • August 16 - Thursday
 Meeting - 7 p.m.
SCHMIT RESIDENCE
 9332 38th Ave. No.
 St. Cloud, MN 56301
 Hosted by ****Regency Platinum Direct Jobbers Ray & Arlene Schmit
 (320) 251-4861

• July 12 - Thursday
 • August 9 - Thursday
 Meeting - 7:30 p.m.
STAVE RESIDENCE
 3040 Bridge Street NW
 Apt. 211
 St. Francis, MN 55070
 Hosted by Dealer Ordell Stave
 (612) 241-5267

• July 21 - Saturday
 • August 18 - Saturday
 Meeting - 2 p.m.
SAWYER WAREHOUSE
 28108-133rd Street
 Zimmerman, MN 55398
 Hosted by Direct Jobbers Roger and Jennifer Sawyer Please RSVP
 (763) 856-3567 rpsawing@aol.com
 www.rpsawing57.com

MISSISSIPPI

None Scheduled

MISSOURI

• July 17 - Tuesday
 • August 21 - Tuesday
 Meeting - 7 p.m.
LUCZAK RESIDENCE
 4810 Mattis Street
 St. Louis, MO 63128
 Hosted by Master Direct Jobbers Connie and John Luczak (314) 892-6018
 connielubes@earthlink.net

MONTANA

NEBRASKA

NEVADA

NEW HAMPSHIRE

None Scheduled

NEW JERSEY

• July 11 - Wednesday
 • August 8 - Wednesday
 Meeting - 7 p.m.
SEDA-MORALES RESIDENCE
 54 Woodland Avenue
 Mullica Hill, NJ 08062
 Hosted by Premiere Direct Jobber Ben Seda-Morales (856) 478-6732, cell;
 (856) 371-1880, home. RSVP

NEW MEXICO

• July 24 - Tuesday
 • August 28 - Tuesday
 Meeting - 7:30 p.m.
GREENBERG WAREHOUSE
 2415 Princeton Drive NE,
 Suite M
 Albuquerque, NM 87107
 Hosted by Regency Silver Direct Jobbers Paul and Nancy Greenberg
 (505) 881-1693, warehouse;
 (595) 255-2137, home; fax
 (505) 881-4565. NMOilman@aol.com

NEW YORK

• July 25 - Wednesday
 • August 22 - Wednesday
 Meeting - 7 p.m.
KORZANOILS
 2215 North Solano Drive
 Las Cruces, NM 88001
 Hosted by Direct Jobber Kevin Korzan
 (505) 496-4242
 www.korzanoils.com

NEW YORK

• July 25 - Wednesday
 • August 22 - Wednesday
 Meeting - 7 p.m.
ALBANY AREA
GUILZ RESIDENCE
 6 Daisy Lane
 East Berne, NY 12059
 Hosted by Premiere Direct Jobber Richard Gullz (518) 423-1532
 rich@empresynthetics.com call
 or e-mail to reserve seat

• July 4 - Wednesday
• August 1 - Wednesday
Meeting - 7:30 p.m.
WOLFE RESIDENCE
34 Hillvale Road
Albertson, NY 11507
Hosted by Dealers Edward and Eileen Wolfe (516) 621-4565; Please RSVP

• July 18 - Wednesday
• August 15 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Moseley Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien (585) 223-8016
Call ahead to reserve a seat

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7 p.m.
LOTITO RESIDENCE
89 Owl Creek Road
Spencer, NY 14883
Hosted by Regency Direct Jobber Peter Lotito (607) 589-4242
Call ahead to reserve space and confirm location or e-mail lube-dealer@hotmail.com
www.lubedealer.com/new_york

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7:30 p.m.
FRITTITTA RESIDENCE
16 LaForge Avenue
Staten Island, NY 10302
Hosted by Direct Jobbers Vinny and Germaine Frittitta (718) 442-4774

• July 18 - Wednesday
• August 15 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for location
Hosted by Direct Jobber Peter Finnerly (315) 682-9791

• July 18 - Wednesday
• August 15 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson (315) 331-7110

NORTH CAROLINA

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
4007 Sapphire Lane
Indian Trail, NC 28079
Hosted by Account Direct Eric Kazan (704) 271-3001
erickazan@syntheticlubricantsinfo.com;
Guests welcome, non-downline \$2

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7:30 p.m.
MALLONEE RESIDENCE
3009 5th Street NW
Hickory, NC 28601
Hosted by Account Direct Larry Mallonee and Dealer Jack Hoskins (828) 327-3655 All Dealers welcome

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Executive Direct Jobbers Chuck and Judi Burnell (919) 870-9633 Call first

• July 10 - Tuesday
• August 14 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers George and Nancy Cleveland (910) 346-3866 Call first. All Dealers welcome.

NORTH DAKOTA

• July 3 - Tuesday
• August 7 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Avenue West
West Fargo, ND 58078
Hosted by Direct Jobbers Skip and Anna Evanson (701) 281-1906
skipsuperlube@msn.com

OHIO
• July - Every Wednesday
• August - Every Wednesday
Meeting - 6 p.m. (training) Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Falls, OH 44221
Hosted by Direct Dealers Paul & Coralie Fabijanic (330) 928-8863 or 800-874-4827 RSVP

• July 23 - Monday
• August 27 - Monday
Meeting - 7 p.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Executive Direct Jobbers Luis and Sharon Pena; RSVP: (419) 297-3451

• July 2 - Tuesday
• August 6 - Tuesday
Meeting - 7 p.m.
HASKIN RESIDENCE
834 North Ellsworth Ave.
Salem, OH 44460
Hosted by Dealer Roe Haskin (330) 332-4992 and Direct Jobber Jerry Wolford All Dealers welcome

OKLAHOMA

• July 7 - Saturday
• August 4 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 East 71st Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber Patrick Grady (918) 258-6979 *Pat

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7 - 8:30 p.m.
Call for location and reservations.
Hosted by Dealers Richard and Brenda Coats (918) 225-5722

• July 10 - Tuesday
• August 14 - Tuesday
Meeting - 7 - 8:30 p.m.
ALEXANDER RESIDENCE
14355 East Timberidge Dr.
Claremore, OK 74019
Hosted by Premiere Direct Jobber Kevin Alexander (918) 636-1281 Call first

• July 12 - Thursday
• August 9 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Road
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber Patrick Grady and Premiere Direct Jobber Kevin Alexander (918) 258-6979; RSVP: kevin@nordam.com

• July 19 - Thursday
• August 16 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
HAYDEN'S LAKEFRONT GRILL
8187 SW Tualatin-Sherwood Road
Tualatin, OR 97062
Hosted by Regency Direct Jobber Ed Greenwood (800) 722-1092 Call first to confirm space for you and your guests.

OREGON

• July 19 - Thursday
• August 16 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
VERMONT
None Scheduled

PENNSYLVANIA

• July 16 - Monday
• August 20 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE STORE
5 Main Street
Bradford, PA 16701
Hosted by Premiere Direct Jobber Joseph M. Hallock (814) 368-8625
T-1 training also available.

RHODE ISLAND

SOUTH CAROLINA

• July - Every Tuesday
• August - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and ASSOCIATES
Northgate Building 5861
Rivers Avenue, Suite 107
N. Charleston, SC 29406
Hosted by Direct Jobber George Kerr (843) 747-8200 amsoil/dealer@aol.com
www.lubedealer.com/kerr

• July - Variable Meetings
• August - Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Dealers Jim & Vicki Spradley (803) 894-4618

• July 3 - Tuesday
• August 7 - Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton Blvd
Greenville, SC 29615
Hosted by Executive Direct Jobber Loel D. Handley (864) 350-2082
amsoildealer@charter.net

SOUTH DAKOTA

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7 p.m.
CICI'S PIZZA
5007 S. Louise Ave.
Sioux Falls, SD 5710
Hosted by Regency Gold Direct Jobbers Ches and Natasha Cain (605) 361-4075 to RSVP

• July 5, 19 - Thursday
• August 2, 16 - Thursday
Meeting - 7 p.m.
THE INSURANCE OFFICE
104 West Sixth Street
Brookings, SD 57006
Hosted by Dealer Art Wilber (605) 690-5327 to RSVP

TENNESSEE

None Scheduled

TEXAS

• July - Daily Meetings
• August - Daily Meetings
Meeting - 7 p.m.
Call for location.
Hosted by Account Direct Bruce Shilander (512) 736-3028

• July 17 - Tuesday
• August 21 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Master Direct Jobbers Ronald & Sandra Ward (972) 231-0773 oilmandj@comcast.net

UTAH

• July - Every Tuesday
• August - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Master Direct Jobber Neil Christensen, Direct Dealer Rodney Haskins and Dealer Doug Blackhurst (801) 942-3881/(801) 942-8641

• July - Every Friday
• August - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene (801) 253-2701; T-1 Certification classes every Friday, pre-paid registration required. Everyone welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• July 2 - Monday
• August 6 - Monday
Meeting - 7 p.m.
ISRA-UL TRAINING MEETINGS
P.O. Box 2734
Chesterfield, VA 23832
Hosted by Dealers M. and S. Isra-UL. Call in advance to RSVP, get directions. Seating limited. (804) 640-3402

• July 10 - Tuesday
• August 14 - Tuesday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
1236 General Street
Virginia Beach, VA 23464
Hosted by Regency Direct Jobbers Bill & Barbara Stancil (757) 420-0673

• July 9 - Monday
• August 13 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA 23072
Hosted by Premiere Direct Jobbers Cliff & Dee Gravitte (804) 694-0221

• July 10 - Tuesday
• August 14 - Tuesday
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Road
Sandston, VA
Hosted by Account Directs Roger Riggie and Mel Piggas (804) 737-4874 or (804) 737-9231

WASHINGTON

• July 16 - Monday
• August 20 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE CENTER & WAREHOUSE
3325 Meridian Avenue East
Edgewood, WA 98371
Hosted by Master Direct Jobbers Cliff and Lorna Gasper (253) 864-7618, or (877) 633-7618
Everyone welcome

• July 5 - Thursday
• August 2 - Thursday
Meeting - 7 p.m.
FRAME RESIDENCE
12904 NE 101st Place
Kirkland, WA 98033
Hosted by Direct Jobbers Don Frame and Janet Faunce (425) 889-5415

• July 10 - Tuesday
• August 14 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Executive Direct Jobbers Marv & Charlotte Stougaard (360) 856-1641 Guests welcome

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Master Direct Jobbers Tom and Shirley Walsh (425) 483-2582
T-1 certification classes available by appointment with pre-paid registration.

• July 10 - Tuesday
• August 14 - Tuesday
Meeting - 7 p.m.
AMSOIL PEARSON
702 37th Street NE #D
Auburn, WA 98002
Hosted by ***Regency Platinum Direct Jobbers Leonard & Eunice Pearson (253) 939-8401
Guests Welcome

• July 10 - Tuesday
• August 14 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Premiere Direct Jobbers Raymond & Patsy Prukop (253) 845-9755 / 800-267-6450
Everyone welcome

• July 14 - Saturday
• August 11 - Saturday
Meeting - 9 a.m. - noon
AMSOIL (SYNLUBE) STORE
2424 North Monroe Ave.
Spokane, WA 99205
Hosted by Premiere Direct Jobber Jack Whitehill and Direct Dealer Tom Bennett (509) 324-3588
Everyone welcome. No charge

• July 24 - Tuesday
• August 28 - Tuesday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
2132 S. Union Avenue
Tacoma, WA 98405
Hosted by Direct Jobber Sammy Samuelson (360) 281-7283
1-UPS-SW30-OIL (1-877-593-0645)
Discussion on product application and oil analysis All are welcome. RSVP

• July 10 - Tuesday
• August 14 - Tuesday
Meeting - 7 p.m.
PRAIRIE HOTEL
701 Prairie Parke Lane
Yelm, WA 98597
Hosted by Executive Direct Jobber Wayne C. Fletcher (360) 269-1751

WEST VIRGINIA

None Scheduled

WISCONSIN

• July 19 - Thursday
• August 16 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL ACADEMY
1201 Clough Avenue
Superior, WI 54880
Hosted by ***Regency Platinum Direct Jobbers Bill & Donna Durand Refreshments Served (715) 392-4006
Guests welcome

• July 12 - Thursday
• August 9 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers Victor and Lynn Mitmoen (262) 652-3399

• July 5 - Thursday
• August 2 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom Street
Hammond, WI 54015
Hosted by Regency Direct Jobber Lynn Pabst (715) 796-5441
Guests welcome.

• July 11 - Wednesday
• August 1 - Wednesday
Meeting - 7 p.m.
SWENDSON RESIDENCE
4545 North 161st Street
Brookfield, WI 53005
Hosted by Master Direct Jobber Scott Swendson (262) 754-9751
Everyone welcome

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA BRITISH COLUMBIA MANITOBA

None Scheduled

NEW BRUNSWICK

• July 16 - Monday
• August 20 - Monday
Meeting - 7:30 p.m.
MCLAUGHLIN RESIDENCE
913 Coverdale Road
Riverview, NB E1B 5E6
Hosted by Premiere Direct Jobber Wayne McLaughlin and Dealer Wendell Steeves (506) 386-2896
Everyone welcome

NEWFOUNDLAND NOVA SCOTIA

None Scheduled

ONTARIO

• July 26 - Thursday
• August 23 - Thursday
Meeting - 6 p.m.
AMSOIL DISTRIBUTION CENTER
6625 Tomken Road,
Units 12-14
Mississauga, ON L5M-5J3
Hosted by Executive Direct Jobber Walter Ferrara and local Dealers (866) 326-7648 fax: (905) 814-1802
www.sinwal.com

PRINCE EDWARD ISLAND

• July 2 - Monday
• August 6 - Monday
Meeting - 7 p.m.
CALL FOR LOCATION
Charlottetown
Hosted by Dealers Trevor McDonald, Trevor Murray and Merrill Cronin
RSVP: (902) 626-9006

PUERTO RICO

None Scheduled

QUEBEC

• July 5 - Thursday
• August 2 - Thursday
Meeting - 7:30 p.m.
ENTREPOT AUTOLUBE
AMS ENVIRONMENT
1655 Rue Chicoine
Vaudreuil-Dorion, Quebec,
Canada J7V8P2
Hosted by Regency Direct Jobber Yvon Boucher (514) 990-1889

SASKATCHEWAN

None Scheduled

For any changes, additions or questions regarding this bulletin board page please contact Brandi Carter at 715-392-7101 ext 6366 or at bcarter@amsoil.com

AMSOIL CENTERLINES ...and updates



NEW FLAG

This 3' x 5' flag is constructed of Superknit Polyester for durability and includes two metal grommets for attachment.

Stock #	Wt. Lbs.	U.S.	Can.
G-2401	1.0	17.50	21.75

NEW XL BANNERS

These 2' x 6' banners are hemmed for durability and include four metal grommets for attachment.



Stock #	Description	Wt. Lbs.	U.S.	Can.
G-2421	7500-mile Banner	2.0	22.00	28.65
G-2422	12,000-km Banner	2.0	22.00	28.65

HOLIDAY CLOSINGS

The Toronto Distribution Center will be closed Monday, August 6 for Simcoe Day.

AMSOIL ADVERTISING

Look for AMSOIL display advertising in the following publications:

July & August 2007

Display Advertisements

<i>NOLN</i>	July '07	(800) 796-2577
<i>Mopar Muscle</i>	July '07	(212) 745-0100
<i>Corvette Fever</i>	July '07	(212) 745-0100
<i>High Performance Pontiac</i>	July '07	(212) 745-0100
<i>Diesel Power</i>	July '07	(212) 745-0100
<i>Four Wheeler</i>	July '07	(212) 745-0100
<i>American Iron</i>	July '07	(203) 425-8777
<i>Barnett's</i>	July '07	(702) 566-3397
<i>Powerboat</i>	July '07	(805) 639-2222
<i>V-Twin</i>	July '07	(818) 889-8740
<i>V-Twin News</i>	July '07	(818) 889-8740
<i>MX Action</i>	July '07	(661) 295-1910
<i>Transworld MX</i>	July '07	(714) 247-0077
<i>Street Scene</i>	July '07	(562) 430-7748
<i>Dirt Sports</i>	July '07	(800) 854-3112
<i>Racer X</i>	July '07	(661) 245-2422
<i>MXP</i>	July '07	(416) 922-7223
<i>American Cycle</i>	July '07	(605) 722-0112
<i>American Bagger</i>	July '07	(605) 722-0112
<i>8-Lug Diesel</i>	July/Aug. '07	(212) 745-0100
<i>Baggers</i>	July/Aug. '07	(212) 745-0100
<i>NOLN</i>	Aug. '07	(800) 796-2577
<i>Mopar Muscle</i>	Aug. '07	(212) 745-0100
<i>Corvette Fever</i>	Aug. '07	(212) 745-0100
<i>High Performance Pontiac</i>	Aug. '07	(212) 745-0100
<i>Diesel Power</i>	Aug. '07	(212) 745-0100
<i>Four Wheeler</i>	Aug. '07	(212) 745-0100
<i>Street Scene</i>	Aug. '07	(562) 430-7748
<i>American Rider</i>	Aug. '07	(805) 667-4325
<i>V-Twin News</i>	Aug. '07	(818) 889-8740
<i>Powerboat</i>	Aug. '07	(805) 639-2222
<i>Dirt Sports</i>	Aug. '07	(800) 854-3112
<i>MXP</i>	Aug. '07	(416) 922-7223
<i>Iron Horse</i>	Aug. '07	(212) 265-3680
<i>American Iron</i>	Aug. '07	(203) 425-8777
<i>American Cycle</i>	Aug. '07	(605) 722-0112
<i>American Bagger</i>	Aug. '07	(605) 722-0112

JULY CLOSE OUT

The last day to process July orders in the U.S., Canada and Puerto Rico is the close of business on Tuesday, July 31. Individual telephone and walk-in orders will be processed if initiated by the close of business. Internet and fax orders will be accepted until 3 p.m. CDT on that day. The last day to process July orders in Alaska is the close of business on Wednesday, July 25. All orders received after these times will be processed for the following month. Volume transfers for July business will be accepted until 3 p.m. CDT on Monday, August 6. All transfers received after this time will be returned.

COMMISSION CHECKS

Beginning in August, AMSOIL will no longer be mailing commission checks that total less than \$10. All earnings under \$10 will be held in balance on Dealers' accounts until these earnings total \$10. In December all amounts on Dealer accounts totaling less than \$10 will be mailed.

SCRUB HAND CLEANER WALL MOUNTING BRACKET

Effective July 1, the price of the G-1818 SCRUB Hand Cleaner Wall Mounting Bracket will be adjusted to \$18.50 U.S./\$23.00 Canada.

RED RACE POLO SHIRT

Constructed of 100 percent cotton with embroidered racing logo on left chest. Checkered race design on collar and cuffs. Sizes S-XXX.

Logo Detail



Stock #	Size	U.S.	Can.
G-2363	S	31.25	38.75
G-2364	M	31.25	38.75
G-2365	L	31.25	38.75
G-2366	XL	31.25	38.75
G-2367	XXL	33.75	42.00
G-2368	XXX	36.00	44.75

Celebrating 25 Years of By-Pass Filtration at AMSOIL

AMSOIL is introducing this limited edition commemorative by-pass filter celebrating 25 years of by-pass filtration at AMSOIL. This chrome-plated version of the EaBP-110 (product code EaBP-110C) is fully functional. Each EaBP-110C is triple buffed, nickel and chrome plated for an optimal mirror finish. AMSOIL is only producing 1,000 numbered EaBP-110C Filters, so get one today before they are all gone. Ideal for trade show displays or as a collector's item.



Stock Code	Wt.	U.S. Dealer	Can. Dealer
G-2336	3.5	40.00	49.75

Maximum Performance for All Applications

Auto/Light Truck



Powersports



Commercial



See www.amsoil.com for application information

To order **AMSOIL** products call **1-800-777-7094**
 Technical Services: 715-399-TECH (715-399-8324)



AMSOIL INC.
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 AMSOIL BUILDING
 Superior, WI 54880-1527
 (715) 392-7101
 Internet: www.amsoil.com

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