



ACTION NEWS

© AMSOIL INC 2001

"The First in Synthetics"

JUNE 2001

What Makes Grease and What Makes Grease Good

QUALITY COMPARISON

Outstanding

Excellent

Very Good

Good



Gas prices got you down? Try the AMSOIL Fuel Savers TSO, HDD and XLM

Plus: AMSOIL Racing Update



From the President's Desk...



In last month's message, one of my observations was apparently mistaken and Dealer Bob Keyes from Arkansas was quick to correct me. I stated that even though our products deliver excellent value, "we can't expect people to beat a path to our door" to buy them. Bob takes exception to that statement.

Bob said in his letter to me that when he retired to Arkansas, he became a Lifetime Dealer and put a yard sign up indicating to his friends and neighbors that he sold AMSOIL products. His plan was to relax and play in the woods on his motorcycle, but that isn't happening. Instead, he says, "People are beating a path to my door and I'm not getting to play as much as I planned!"

I certainly don't mind being corrected with good news like this. I'm sorry Bob's retirement is being interrupted with oil sales, but the point of my message was that we've got to let people know where they can buy our products and Bob's yard sign did the trick. I'm sure Bob is not really unhappy about making money selling his oil. We should all have such a problem!

It's interesting, though, that even during these times of growing unemployment and economic uncertainty, our business is experiencing phenomenal growth. Sales are up and our Dealer network is growing like we haven't seen for decades.

It has been said that an AMSOIL business is recession-proof, and I believe that is true. I have heard a recession described as a time when your neighbor is out of work and a depression described as when *you're* out of work. However you describe it, you will never be out of work if you own your own AMSOIL business!

Right now is a great time to be an AMSOIL Dealer. There has really never been a better time. Our products have earned an excellent reputation and are receiving

more exposure through our advertising, racing, and website than ever before. And speaking of our website, on-line sales have been growing steadily, and the growth of unsolicited Dealers and Preferred Buyers registering on-line has been amazing. There is growing interest in AMSOIL Products and the AMSOIL opportunity, and we should all be taking advantage of it.

I guess all this should not come as any surprise. During the last period of major increases in fuel costs, our sales and registrations also experienced outstanding growth. It doesn't look like we're going to have to wait long to see \$3 per gallon gasoline, and while that isn't good news, it will most surely make people even more interested in our products, because AMSOIL Products improve fuel economy.

Many of you know Shirley Green. She was the original AMSOIL Dealer back in 1972 and is now a Regency Platinum Direct Jobber and member of the AMSOIL Hall of Fame. Shirley called me the other day and during the course of conversation told me about buying a new Hyundai automobile.

She told the service manager that she wanted to install AMSOIL, and he balked, asking her to put in writing that she wanted AMSOIL Motor Oil put in her new car. She said, "I'll put that in writing if you'll put in writing why you don't think I should." End of conversation. Neither of them put anything in writing, and the AMSOIL was installed. Nice way to handle that situation, Shirley!

Now for the point of this story. Her car was rated to get 31 miles per gallon on the highway. Shirley told me it was getting as high as 41 miles per gallon with AMSOIL in the crankcase. We have received testimonials like this for the past three decades and they keep coming in. I usually tell people that if they use our motor oil, our gear lube, and our transmission fluid, they should see a minimum ten percent increase in fuel economy.

With fuel costs as high as they are now and seemingly destined to keep increasing, savings in fuel consumption alone justifies using AMSOIL products. Then add to that the very high cost of today's motor vehicles and the fact that AMSOIL Synthetic Lubricants protect them from wear far better than conventional lubricants and you have the recipe for our continued success in this business. Motorists have every reason to use our products and no reason not to.

I know all this might continue to interfere with Bob Keyes' retirement plans, but I'd be willing to bet he really doesn't mind at all. Making money is good no matter what time of life you do it, and everybody likes a little extra help in their retirement years.

I always like hearing from our Dealers, especially when they tell me they're very busy selling oil. Don't take the yard sign down, Bob! Put up another one!

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is fluid and cursive, with a long, sweeping underline that extends across the width of the signature.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

How to Cut Costs as an Owner-Operator

Mike Geho, an owner-operator of a 1997 Mack CH613 truck and AMSOIL Dealer from Metz, West Virginia, says that he has always been looking for ways to operate his truck more efficiently. Geho, like most owner-operators, looks to get the lowest cost per mile when operating his truck, but he says that the best choices also offer long term benefits.



Mike Geho and his 1997 Mack

“Proper maintenance is essential to success in trucking,” Geho said. “Smart truck owners use the very best maintenance practices to protect their equipment. And considering which oil to use is often a very important decision.” Geho says that he prefers synthetics to conventional oils because of the many benefits such as a constant viscosity in high and low temperatures, low volatility and superior friction reduction for better fuel mileage.

But Geho believes that by-pass filtration combined with periodic oil analysis is an even greater way synthetics can save truckers money. “When I began investigating engine oils,” Geho said, “my main focus was on extended drains. I have been driving over the road for the last nine years, and the last six as an owner-operator. I understand how valuable time can be. Naturally, saving time by operating with extended drain intervals appealed to me.”

Geho took the time to compare many different diesel engine oils. He checked to see which could lower his cost per mile by increasing fuel economy and reducing time and money spent on maintenance and engine wear. After comparing many brands, Geho chose AMSOIL synthetic motor oil.

Geho has been using AMSOIL Series 3000 5W-30 Synthetic Diesel Engine Oil along with an AMSOIL Dual-Guard By-Pass Filtration System in his truck for

three years. His truck had 176,000 miles on it when he began using synthetic oil. At that time he also installed his by-pass filtration unit.

“At the time I bought this truck,” Geho said, “the company I am leased to bought a number of identical trucks for their fleet. All of these trucks have been operating under the same conditions (environment, type of hauling, distances travelled) since that time. The trucks also have a dash-mounted digital display indicating lifetime average fuel economy. To

date, my tractors average is 6.78 mpg and the company trucks range from 5.8 to 6.2 mpg. The difference between my 6.78 and the fleet average of 6.0 is over 11 percent. I attribute this significant savings to running AMSOIL motor oil in my truck, while the others in the company do not.”

Geho changes his full-flow and by-pass filters on a regular basis, and he also samples his oil at 20,000-mile intervals to monitor the oil’s condition. He started this maintenance practice at 176,000 miles and has not changed the oil in his engine since. His truck now has 412,000 miles on it, and 236,000 of those miles have been put on while running the original AMSOIL diesel engine oil. And Geho probably won’t be changing the oil soon, because a recent analysis report from Oil Analyzers INC. reports that the oil is suitable for continued use.

Geho wants other owner-operators to know that this type of maintenance practice has many benefits. “Most operators could experience savings of at least two cents per mile,” Geho said, “which would be \$2000 to \$5000 per year. That’s not including the savings in fuel and disposal costs of oil and filters. These are just some of the positive effects that using synthetics can have on the environment as well as your bottom line.”

MONTHLY LE



LaDonna Harrison & LaVel Rude
Minnesota
★★★Regency Platinum Direct Jobbers
FIRST—Leaders in Total Organization
Seventh—Leaders in Personal Group Sales



Members, Leadership Council
Mark & Sherree Schell
Idaho
★★Regency Platinum Direct Jobbers
Second—Leaders in Total Organization
FIRST—Leaders in Personal Group Sales
FIRST—Group With Highest New Dealer Sponsorship



Ray & Arlene Schmit
Minnesota
★★Regency Platinum Direct Jobbers
Third—Leaders in Total Organization
Fourth—Leaders in Personal Group Sales
Third—Group With Highest New Dealer Sponsorship
Seventh—Most New Qualified Dealers & Accounts



Leonard & Eunice Pearson
Washington
Regency Platinum Direct Jobbers
Fourth—Leaders in Total Organization
Second—Leaders in Personal Group Sales



Patrick & Donna Grady
Oklahoma
Regency Gold Direct Jobber
Seventh—Leader in Total Organization
Sixth—Leader in Personal Group Sales



Members, Leadership Council
Gerry & Patricia Reid
Virginia
Regency Gold Direct Jobbers
Eighth—Leaders in Total Organization
Fifth—Leaders in Personal Group Sales
Fifth—Group With Highest New Dealer Sponsorship
Third—Most New Qualified Dealers & Accounts



George & Shirley Douglas
Florida
Regency Silver Direct Jobbers
Ninth—Leaders in Total Organization
Eighth—Leaders in Personal Group Sales



Larry & Kathryn Chambless
Georgia
Regency Silver Direct Jobbers
Tenth—Leaders in Total Organization
Second—Group With Highest New Dealer Sponsorship
Fifth—Most New Qualified Dealers & Accounts



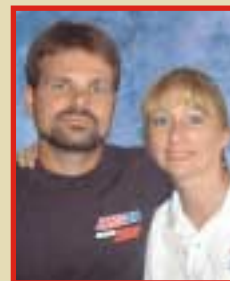
Douglas & Eileen Bottamiller
Maryland
Direct Jobbers
Fourth—Leader in Commercial & Retail Marketing



Edwin L. Greenwood
Oregon
Executive Direct Jobber
Fifth—Leader in Commercial & Retail Marketing



Ervin & Susan JuVette
Texas
Master Direct Jobbers
Fourth—Group With Highest New Dealer Sponsorship



Robert & Lisa Riley
Florida
Premiere Direct Jobbers
FIRST—Most New Qualified Dealers & Accounts



Charles Jr. & Judith Burnell
North Carolina
Direct Jobbers
Sixth—Most New Qualified Dealers & Accounts

ADERS

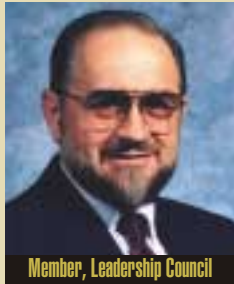
March
2001

HALL OF FAME



Member, Leadership Council

Ora Mae Boardman
Virginia
Regency Platinum Direct
Jobber
Fifth—Leader in Total
Organization



Member, Leadership Council

William Shirk
Maine
Regency Platinum Direct
Jobber
Sixth—Leader in Total
Organization
Third—Leader in
Personal Group Sales



Michael Ellis
Michigan
Master Direct Jobber
Third—Leader in *Commercial
& Retail Marketing*



David & Carol Bell
Texas
Regency Gold Direct Jobbers
Ninth—Leaders in *Personal
Group Sales*
Second—Leaders in
Commercial & Retail Marketing
Fourth—Most New *Qualified
Dealers & Accounts*



Daniel & Judy Watson
Florida
Regency Silver Direct
Jobbers
Tenth—Leaders in *Personal
Group Sales*
Second—Most New
*Qualified Dealers &
Accounts*



James J. Allen
Ohio
Master Direct Jobber
FIRST—Leader in
*Commercial & Retail
Marketing*



David & Eline Haunschild
Texas
Premiere Direct Jobbers
Eighth—Most New *Qualified
Dealers & Accounts*



Steve & Linda Cross
Colorado
Regency Direct Jobbers
Ninth—Most New *Qualified
Dealers & Accounts*



Larry L. Crider
Texas
Account Direct
Tenth—Most New *Qualified
Dealers & Accounts*

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



**Bill and Donna
Durand,**
★★★★Regency
Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



**Harold and Marcile
Hartman,**
Regency Platinum

HIGHER LEVELS OF RECOGNITION

EXECUTIVE DIRECT JOBBERS



William & Kathleen Bernethy
Michigan



Don & Brenda Cole
Minnesota

PREMIERE DIRECT JOBBER



Ken & Cindy Marland
New York

DIRECT JOBBERS



Timothy J. Bowe
Wisconsin
Sponsor: Mark A. Schmidt
Direct Jobber: Mark A. Schmidt



Vincent & Ruth Santel
California
Sponsor: Charles T. Noack
Direct Jobber: Jay Christensen



Charles & Connie McGuffey
Idaho
Sponsors: Mark & Sherree Schell
Direct Jobbers: Mark & Sherree Schell



Jerry G. Skipper, Sr.
South Carolina
Sponsors: Jack & Lavee Hughart
Direct Jobbers: Gerry & Patricia Reid

2500 Level Honors 2500 monthly commission credits 25 Dealers sponsored

Roland & Bobby Mares, *California* Sponsor: Rudy R. Roth

Thomas & Mary Smith, *Texas* Sponsors: Donald Jr. & Kathleen Reichert

2000 Level Honors 2000 monthly commission credits 20 Dealers sponsored

Mark E. Niemuth, *Wisconsin* Sponsor: Lee R. Rosenow

1500 Level Honors 1500 monthly commission credits 15 Dealers sponsored

James & Maria Ackney, *Alberta* Sponsors: Greg & Debra McKenzie

Carl Bradley, *Idaho* Sponsors: Mark & Sherree Schell

Dwayne & Brenda Duggins, *Texas* Sponsors: Steve & Linda Cross

Roland & Adeline Guillet, *Massachusetts* Sponsor: Ladonna Harrison

Lewis E. Johnson, *Virginia* Sponsors: William & Barbara Stancil

Louis & Mary Severance, *New Hampshire* Sponsor: Shirley Green

Mark A. Wendtland, *California* Sponsor: Burke Hinman

1000 Level Honors 1000 monthly commission credits 10 Dealers sponsored

Edward Jr. & Dessa Anderson, *Texas* Sponsors: David & Lavera Donley

Vincent & Hazel Anslinger, *California* Sponsors: Eugene & Patricia Young

Henry & Nancy Chenet, *Florida* Sponsors: Robert & Lisa Riley

Ronnie & Inois Colson, *Tennessee* Sponsors: W.R. & Oneta Weatherly

James & Lori Konowski, *North Carolina* Sponsors: James & Lisa Peszko

Bob & Candy Macy, *North Dakota* Sponsors: Robert & Patsy Ross

500 Level Honors 1000 monthly commission credits 5 Dealers sponsored

Timothy L. Basden, *Virginia* Sponsors: Lynn & Beth Pabst

Chris Dyson, *Nebraska* Sponsors: Larry & Karen Landry

Skip & Anna Evanson, *North Dakota* Sponsors: Ray & Arlene Schmit

Thomas & Windy Fassula, *Florida* Sponsor: Richard Fassula

Robert G. Fisher, Jr., *Michigan* Sponsor: Gene Mohney

Larry & Sally Harms, *Colorado* Sponsor: William Davis

Frank & Georgia Keller, *North Dakota* Sponsors: Leonard & Eunice Pearson

Timothy & Kathryn Kraemer, *Minnesota* Sponsor: William L. Brown

Andre R. LaPlume, *Minnesota* Sponsor: William L. Brown

Clarence & Mildred MacDonald, *Maine* Sponsors: Albert & Linda Haskell

Tommy E. Middleton, *Texas* Sponsors: Dwayne & Brenda Duggins

Fred & Margaret Moore, *Colorado* Sponsor: William Davis

Thomas C. Moore, *Georgia* Sponsors: Larry Jr. & Kathryn Chambless

Raymond & Rose Ann Mrosewske, *Michigan*

Sponsors: Michael & Jennifer Zapytowski

NEW DIRECT DEALERS



Todd Aune
Oregon
Sponsor:
Edwin L. Greenwood
Direct Jobber:
Edwin L. Greenwood



Allen & Betty Duncan
Texas
Sponsors:
Jimmy Sr. & Dolores Phillips
Direct Jobbers:
Arthur & Nenita Nesmith



Willard A. Olson
Michigan
Sponsors:
Brian & Lori Rippey
Direct Jobbers:
Bill & Donna Durand



James & Lisa Peszko
North Carolina
Sponsors:
Henry & Darlene Peszko
Direct Jobbers:
Henry & Darlene Peszko

NEW ACCOUNT DIRECTS



Richard & Dianna Friedrich
Florida
Sponsors: Joel & Susan Watkins
Direct Jobbers: Edward & Lisa Watkins



Doug Wilcocks
Ontario
Sponsors: Doug & Carol Stefanic
Direct Jobbers: Doug & Carol Stefanic

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Dennis C. Nohns, *Indiana* Sponsors: Hubert & Jeanette Nohns

Michael & Patricia Rogers, *North Carolina*

Sponsors: Harold & Cynthia Rabb

Paul A. Seminara, *Washington* Sponsors: Richard & Betsy Johnson

Alan H. Somero, *Michigan* Sponsor: Charles Fick

Victor A. Sorlie, *Texas* Sponsors: Robert & Marcia Weil

Ralph C. Stenil, *Michigan* Sponsor: Earl C. Wallace

Donald W. Stevens, *Florida* Sponsor: Edward G. DiPanni, Jr.

Thomas Sullivan, *Colorado* Sponsors: Byron & Margaret Torgler

300 Level Honors 300 monthly commission credits 3 Dealers sponsored

Ryan Adversalo, *Hawaii* Sponsor: Blake M. Mitamura

Charles & Darlene Barth, *Texas* Sponsor: Faye W. Havenor

Allen & Vickie Bonebrake, *Utah* Sponsors: Marshall & Alana Mapes

Roger E. Burton, *Kentucky* Sponsor: Ted T. Powers

Thomas & Ida Canada, *Michigan* Sponsors: Roland & Mary Jane Breitmayer

Lewis P. Cavaretta, *Texas* Sponsors: William & Bette Wheatley

Robert F. Decock, *Michigan* Sponsors: Kenneth & Cheryl Kulin

John Evans, *California* Sponsor: Victor Sledzinski

Daniel & Sharon Foster, *New York* Sponsor: Albert L. Hart

Shane D. Gamble, *Texas* Sponsors: Mark & Sherree Schell

Michael & Mary Geho, *West Virginia* Sponsors: David & Carol Bell

Robert G. Godel, *British Columbia* Sponsor: Barry C. Evaskevich

David & Debbie Green, *Virginia* Sponsors: Thomas & Nancy Ferstl

Bruce W. Grove, *Florida* Sponsor: William Lockwood

Tim S. & Cathy Hann, *Indiana* Sponsor: Gene Mohny

Paul & Jodi Harris, *New Hampshire* Sponsor: Steven Dunleavy

Jim J. Hatch, *New York* Sponsors: Gerry & Patricia Reid

Jesus & Mirna Herrera, *Florida* Sponsor: Marvin J. Apfelbaum

Mark Jackson, *Ohio* Sponsor: Gene Mohny

Clarence & Verna Johnson, *Montana* Sponsors: Wilfred & Hazel Johnson

Rick C. Kahler, *Wisconsin* Sponsors: Lynn & Beth Pabst

Randy Lowenstein, *California* Sponsors: R. Mike & Trudie Spangler

Kenneth E. Meyers, *Pennsylvania* Sponsors: Bill & Donna Durand

Stan A. Miller, *Kansas* Sponsors: Thomas & Sheila Shalin

Ben Mudd, *Texas* Sponsor: Arthur T. Mudd

Charles J. Mueller Jr., *Illinois* Sponsors: Carl & Bernice Menold

Thomas E. Patterson, *Ohio* Sponsors: Robert & Judy Burris

Chris A. Pipher, *Oklahoma* Sponsors: John & Shannon Murphy

Carlos Santiago, *Puerto Rico* Sponsor: Noel Rodriguez

Tadashi & Shigeko Sato, *Hawaii* Sponsors: Cynthia & Eugene Okubo

Clifford R. Simo, *Georgia* Sponsors: Larry Jr. & Kathryn Chambless

Todd & Sarita Smith, *Connecticut* Sponsors: Peter & Jean Summer

Will Jr. & Laura Steen, *Louisiana* Sponsor: John R. Aucoin

Michael D. Swartz, *Missouri* Sponsor: Paul C. Yoesel

Daniel F. Tyranowski, *Illinois* Sponsors: Frederick & Pearl Madary

Frank W. Ulmer, *Louisiana* Sponsor: James W. Day

Edward P. Wolfe, *New York* Sponsors: Paul & Marlene Zimmermann

Earn and Keep More of Your Money Through an AMSOIL Dealership

Multi-level marketing (MLM) has come a long way since its beginning in the 1940s, when California Vitamins introduced the concept as a way to market their nutritional products. Amway evolved directly out of California Vitamins, selling soap products through independent distributors who got paid through commissions, as well as through the sponsorship of new distributors. Today, multi-level marketing is a \$20 billion industry, and it continues to grow at a rapid pace.

MLM companies have come and gone over the years, with only the solid, reputable ones surviving in the long term. Today, high quality products, good company support for dealers and a solid reputation for integrity are still the traits found in successful MLM companies.

Significant MLM Benefits

People become involved in multi-level marketing for different reasons. Unlike starting one's own, independent business, the start-up cost for entering an MLM opportunity is minimal, often requiring little more than your time and hard work. The opportunity to be one's own boss also appeals to many people. You can put as much time and effort into your business as you see fit. You may decide to just work it part-time or you may jump into the opportunity full force.

People living on a fixed income find good MLM opportunities especially appealing. As many retired people find Social Security benefits inadequate to live on, many have found themselves in need of acquiring additional income. Getting involved with a solid MLM company is the perfect way, as it affords retired people the luxury of working their own hours, while also giving them the money and time to enjoy their golden years.

People looking ahead to retirement also find MLM opportunities particularly attractive. Building a healthy MLM organization now ensures a healthy residual income for the future.

MLM opportunities also give people something many jobs cannot: job security. A recent slowing down of the American economy has people worried about their current positions. Getting started in an MLM opportunity gives people something to fall back on should their job be in jeopardy. It gives people peace of mind that their family's needs will be taken care of.

A New Incentive

Today, tax incentives have emerged as yet another significant reason to jump into multi-level marketing. Because working Americans setting up home busi-

"... working Americans setting up home businesses can easily save an average of \$5,000 in taxes they pay on their current income ..."

nesses can easily save an average of \$5,000 in taxes they pay on their current income, the "tax incentive" angle is a significant selling point in attempts to register new AMSOIL Dealers and is an excellent reason for Preferred Customers to upgrade to Dealer status. (To become an AMSOIL Dealer, Preferred Customers can call 1-800-777-7094 and ask for a Preferred Customer Upgrade Form or print and fill out the form in the "Preferred Customer Orders" section of the AMSOIL corporate website.) Virtually all Americans are seeking

some kind of tax relief, and self-employed business people have more tax deductions available to them than any other legal entity. The tax savings are immediate, starting the day a person signs up.

According to *Direct Sales Journal*, the following is just some of the tax relief home-based business owners enjoy:

- 1) All medical expenses can be converted into business deductions and written off at 100 percent. The average tax benefit here is \$2,500 per year.
- 2) The average home-office deduction is \$2,400.
- 3) Home-business owners can hire their children and pay them up to \$4,500 in wages per child, and write it off in full as a business expense.

By adding these three incentives together, a qualifying family of five could potentially have a total of \$18,400 in additional tax writeoffs. An MLM business owner could also immediately keep an additional \$400 to \$600 a month from his or her employee paycheck.

By stressing the tax benefits of owning one's own

“By adding these three incentives together, a qualifying family of five could potentially have a total of \$18,400 in additional tax writeoffs.”

business, the country's largest multi-level marketing cosmetic company increased distributor retention by a whopping 200 percent in one of its regions. They conducted a year-long beta test to see how many distributors, who were coached in home-business tax benefits, would remain active. The dealers were given only some basic tax knowledge and supplied with compliant tax documentation tools. The tax savings were so significant, the distributors indicated, “We can't afford to quit!”

Very few distributors in any company, however, are taking advantage of, or are even aware of, the substantial short- and long-term savings available to them.

Using the “tax proposition” method to drum up interest in the AMSOIL opportunity can be quite effective in registering potential Dealers. People who may have qualms about selling a product they may not know much about may be initially persuaded by the tax ben-

“The tax savings were so significant, the distributors indicated, “We can't afford to quit!”

efits of owning a business. Prospecting should be simple and lead to an invitation to present a solution to the “underpaid and overtaxed” problem. Asking potential Dealers questions like, “How hard do you work for your money?” and “How much of your income would you like to keep?” help you capture interest, as well as

an opportunity to present all the other benefits of becoming an AMSOIL Dealer. But remember, Dealers must be actively building their businesses to qualify for tax deductions. If Dealers are selling product, are registering active Dealers, Preferred Customers or accounts that are generating commissions, they are actively building their businesses and may qualify for tax deductions. We recommend you discuss these issues with your accountant or tax adviser.

The AMSOIL Opportunity

With almost 30 years of experience in providing the highest quality synthetic lubricants and filters, AMSOIL is a recognized leader and provides Dealers with an opportunity to sell products with no peers. AMSOIL offers its Dealers top notch company support through a wide selection of high quality, regularly updated sales literature and tools, as well as hands-on technical and sales training taught by AMSOIL professionals.

The MLM opportunity presented by AMSOIL is unique in that Dealers have numerous ways to build their businesses and earn money. Dealers may choose to focus primarily on one or two areas, or they may find that a combination of the following programs works best for them:

Personal Retail Sales

AMSOIL Dealers purchase AMSOIL products at Dealer cost and sell them at retail price, either through face-to-face selling, the AMSOIL retail catalog or through the Internet. Dealers earn the retail profits and commissions.

Sponsoring

AMSOIL Dealers build their “downline group” by sponsoring new Dealers and Preferred Customers. The commission value of your downline's purchases are added to your own, earning you a bigger commission check.

Retail on the Shelf, Commercial and Fund Raising Accounts

Retail on the shelf accounts are businesses selling AMSOIL products in their stores or quick lubes. Registering retail on the shelf accounts as AMSOIL accounts earns you 20 percent cash commissions on their purchases (15 percent on XL-7500 oils and Hastings Filters), as well as 20 percent of their purchase as commission credits.

Commercial accounts are businesses using AMSOIL products in their equipment. Registering commercial accounts as AMSOIL accounts earns you 10 percent cash commissions on their purchases, as well as 20 percent of their purchase as commission credits.

Fund raising accounts are legally organized non-profit organizations that sell AMSOIL products as a means of generating income. Registering nonprofit organizations as AMSOIL fund raising accounts increases your commission credits and commissions, as well as expands your customer base.

CORPORATE IN SIGHT

AMSOIL Website on the Move

With over 1,100 pages, the AMSOIL corporate website at www.amsoil.com makes for an interesting place to visit. Company information, product features and racing highlights—all the right stuff—is well packaged and easily consumed.

But the website does more than entertain; it functions. It's constantly evolving to provide better service, whether in Dealer and Preferred Customer registrations, product ordering or in delivering the useful information Dealers need to help them build their businesses.

This year, 40 percent of all Dealer and Preferred Customer registrations have been done on-line and that number is growing. Even AMSOIL Executive Vice President and General Manager Dean Alexander is surprised by that.

"I didn't think the numbers would be this high this quickly, but it's great to see," said Alexander. "People are coming to our site, seeing what we offer and getting involved. We make registering easy to do and that's the important thing. That's the advantage of a good, working Internet site. If it's done right, it's easy. Our Dealers now even have the means to renew their Dealerships on-line, and Preferred Customers can upgrade and move into a Dealership at any time."

On-line product orders are also increasing, and that number is growing as well. "We encourage all Dealers to log-on and take advantage of the on-line store and easy on-line order forms," said Alexander. "We'd like to see 90 percent of orders placed this way. It's quick, easy and all orders submitted by 3 p.m. are processed that same day. It's extremely efficient for our Dealers and their customers."

On the corporate side, each order faxed or placed on-line gives AMSOIL telephone personnel more freedom to better serve customers.

"I've spoken to Dealers who have called in and been frustrated with 'on-hold' situations," said Alexander. "It's something we obviously don't want to see, and we've optimized our staff and scheduling and constantly upgrade our telephone expenditures in an effort to address the situation. It's also important for Dealers to understand that they can help too by faxing in orders or placing them on-line, and by avoiding calling during the peak calling times when most orders are placed."

Those peak times, according to Alexander, are all day on Mondays, the last and first day of each month, and daily at approximately 10 a.m., noon and 3 p.m.

Additional website features now available include an e-version of the G-18C Dealer and Preferred Customer Application Form. By registering in the Dealer Zone, Dealers gain access to a customized G-18C PDF form which can be e-mailed to potential Dealers and Preferred Customers for easy registration.

Also new to the Dealer Zone is a "What's New" page to help Dealers stay current on website additions. The "What's New" page includes:

Filter Search Engine – AMSOIL air and oil filters, as well as Hastings automotive, off-road and industrial filters

Ask AMSOIL Area – Dealers with questions of a non-technical nature get answers on all facets of running an AMSOIL business

E-Mail Signatures – Create e-mail signatures to advertise websites

Additional Product Information – All AMSOIL Data Sheets and MSDS Forms are now available

The link to the "What's New" page is on the first page of the Dealer Zone in the index. The Dealer Zone also includes a page of Corporate Contacts that allows Dealers to send questions to numerous departments via e-mail, Dealer Services, Dealer Website Information, Search Engine Information, downloadable Web Statistics Software and Website Design, Editing and Marketing Tips.

AMSOIL Receives Safety Award

The Minnesota Safety Council awarded AMSOIL INC. a Governor's Safety Award for excellence in workplace safety and health on May 4, 2001 at the Governor's Safety Awards luncheon in Minneapolis.

"Workplace injuries and illnesses are a substantial public health issue in Minnesota," said Carol Bufton, president of the Minnesota Safety Council. "Through its commitment to keeping workers safe, AMSOIL INC. is making a significant contribution to the quality of life in Superior, WI." "Employee safety has always been a top priority for me since the day I started AMSOIL," said founder and President Al Amatuzio. "We don't just talk about safety—we're committed to it. A lot of businesses may give lip service to safety, but we take the matter very seriously because we value our people."

The Minnesota Safety Council, founded in 1928, is a non-governmental, not-for-profit organization dedicated to improving the quality of life in Minnesota by preventing accidents, while the annual Governor's Safety Awards have spotlighted Minnesota employers with above-average safety records since 1934.

Participants submit injury information, which is compared with state and national data as well as the entrant's past performance. AMSOIL INC. received an Outstanding Achievement Award for its continuous improvement and outstanding record.



Safety Manager Kerry Olsen displays safety award.

The Unmeasurable Benefits of AMSOIL Motor Oil

AMSOIL has long used the ASTM D4172 Four-Ball Wear Test and the DIN 51581 NOACK Volatility Test as ways to demonstrate the superiority of AMSOIL motor oils over competing synthetic and petroleum motor oils. In fact, AMSOIL was the first to utilize the NOACK Volatility Test as a standard of performance excellence. Both the Four-Ball Wear Test and the NOACK Volatility Test, when put in graph form, provide a visual demonstration of where AMSOIL motor oils stand when put head to head with the competition.

However, AMSOIL motor oils have additional benefits which are not so easily measured and put into graph form. AMSOIL spares no expense when it comes to additives, purchasing the best, most durable on the market. These additives keep AMSOIL motor oils shear stable, provide long-term performance against varnish and sludge, keep critical engine components clean and deposit-free and resist the harmful effects of rust, corrosion and foaming.

TOP QUALITY VI IMPROVERS

AMSOIL uses the best shear stable viscosity index improvers available. Critical to the extended drain capabilities of AMSOIL motor oil, top quality VI improvers ensure that the oil maintains its protective viscosity throughout extended drain intervals. AMSOIL motor oils surpass North American AAMA, Japanese JASO and European ACEA oil specifications for high temperature/high shear viscosity, withstanding shearing forces which cause conventional oils to thin out and lose viscosity. Oils with poor shear stability lose their viscosity relatively quickly, losing their ability to protect against metal-to-metal contact and wear, especially in high temperature conditions.

HIGH TBN

Combustion within the engine creates damaging, corrosive by-products. When fuel, soot and water mix, sludge and varnish deposits form on critical engine components, clogging oil passages, restricting oil flow and causing vital engine components to stick and malfunction. The motor oil's ability to neutralize

acids and prevent the formation of sludge and varnish is critical to the life of an engine. Another feature of AMSOIL motor oil is its high TBN, which neutralizes acids and prevents corrosion, rust and the other harmful effects of sludge and varnish. Rust inhibition is an especially important feature for engines subject to frequent short-trip operations and for stored engines.

DETERGENT/DISPERSANTS

Detergent/dispersants greatly reduce the formation of harmful sludge and varnish deposits. By keeping combustion by-products dispersed within the crankcase until they are removed by the oil filter, detergent/dispersants prevent them from combining to form larger, more harmful particles. AMSOIL uses top-of-the-line detergent/dispersant additives, keeping engines clean and deposit-free for extended drains.

CLEAN BURNING FORMULATION

In order to lubricate the rings and cylinder walls in an engine, motor oil is exposed to the heat and flame of burning gasoline. In the process, some of the oil also burns off. AMSOIL motor oils are engineered to burn as cleanly as possible, keeping combustion chamber walls clean and deposit-free and preventing ring sticking and breakage, pinging, engine knock and other problems that reduce an engine's efficiency.

ANTI-FOAM ADDITIVES

During engine operation, air in the crankcase gets whipped into the motor oil, causing the oil to foam. The air bubbles within this foamed oil do not always collapse, inhibiting heat transfer and impeding lubrication. AMSOIL motor oils resist foaming, ensuring protection against the metal-to-metal contact and wear that occurs with foamy oils.

By using only the highest quality basestocks and additives, AMSOIL motor oils are capable of extended drain intervals, all while maintaining performance, providing long-term wear protection and fuel economy, keeping engines clean and deposit-free, providing cold weather starts and protecting against rust and corrosion.



AN EDUCATION IN GREASE

What Is Grease?

According to the *Practical Handbook of Lubrication*, grease is a lubricant composed of a fluid lubricant thickened with a material that contributes a degree of plasticity.

Greases are typically used in areas where a continuous supply of oil cannot be retained, such as open bearings or chassis components.

Grease Components

Greases are comprised of two basic structural components: a base fluid and a thickening agent. Different types and combinations of thickeners and base fluids, along with supplemental structure modifiers and performance additives, combine to give the final product its special lubricating properties.

Base Oil – Many different types of base oil may be used in the manufacture of a grease, including petroleum (naphthenic, paraffinic) and synthetic (PAO's, esters, silicones, glycols). Just as with motor oils and transmission fluids, the viscosity of the base oil is the most significant property. A lighter, lower viscosity base oil is used to formulate low temperature greases, while a heavier, higher viscosity base oil is used to formulate high temperature greases.

With outstanding lubricating abilities in temperature extremes, AMSOIL greases offer a wider range of application than conventional greases.

Thickener – Thickener is the term describing the ingredients added to a base oil in order to thicken it to a grease structure. The two basic types of thickeners are organic thickeners and inorganic thickeners. Organic thickeners can be either soap-based or non-soap based, while inorganic thickeners are non-soap based.

Simple soaps are formed with the combination of a fatty acid or ester (of either animal or vegetable origin) with an alkali or alkaline earth metal, reacted with the application of heat, pressure or agitation through a process known as saponification. The fiber structure provided by the metal soap determines the

mechanical stability and physical properties of the finished grease.

In order to take on enhanced performance characteristics, including higher dropping points, a complex agent is added to the soap thickener to convert it to a soap salt complex thickener. The greases are then referred to as "complexes" and include lithium complex greases like those provided by AMSOIL.

Additives – Chemical additives are added to greases in order to enhance their performance, much like the additives added to lubricating oils. Performance requirements, compatibility, environmental considerations, color and cost all factor into additive selection.

Grease Properties

Grease consistency correlates to the firmness of the grease. Depending on the applications they're designed for, greases can range from semifluid consistencies to almost solid. Care must be taken to select the correct consistency for the application. If the grease is too hard, it may not adequately flow to the areas in need of lubrication. If it is too soft, it may leak away from the desired area. Since consistency directly correlates to pumpability, equipment greased through a dispensing system may require a grease representing a compromise between what is required for lubrication and what can be adequately pumped.

Consistency is measured with the ASTM Cone Penetration Test D 217. Under prescribed conditions, a standardized cone is allowed to drop into the grease for 5 seconds. The level of penetration is measured to determine its NLGI consistency number, ranging from 000 to 6. The higher the penetration number, the lower the consistency number.

Oxidation stability has to do with the performance of a grease after being exposed to oxygen. Both the ASTM D 942 Bomb Oxidation Test and the ASTM D 3527 High Temperature Bearing Life Test are used to measure oxidation.

Exposure to water may effect greases in several ways. First, it can cause grease to change consistency,

becoming softer or firmer. Second, it may change the grease's texture, perhaps becoming less adhesive. Third, it may form an emulsion with the grease, losing its lubricating effectiveness or washing away.

The Water Washout (ASTM D 1264) Test and Water Spray Off (ASTM D 4049) Test measure the amount of grease washed away from various water washing and spraying conditions. The Rust ASTM D 1743 measures rust inhibiting characteristics and the ASTM D 4048 measures copper corrosion.

A lubricant's main job is to separate bearing surfaces to prevent wear. If the amount of lubricant is inadequate, the lubricant film becomes so thin that some parts come into contact with part of the surfaces being separated. Known as boundary lubrication, it causes a modest level of wear on one or both bearing surfaces.

Lubricants differ in their load-carrying abilities, sometimes keeping the film thicker and sometimes acting chemically on the surfaces to prevent them from welding.

Three separate tests for load-carrying capability are used. The Four-Ball Wear ASTM D 2266 measures wear at light loads, while the Four-Ball EP ASTM D2596 and Timken EP ASTM D 2509 indicate more severe wear or welding.

AMSOIL Greases

AMSOIL offers a full line of premium synthetic lubricating greases, including Multi-Purpose Grease, Heavy-Duty Grease, Racing Grease, X-Treme Food Grade Grease and Water Resistant Grease. AMSOIL greases effectively reduce friction and wear, keeping components running clean and trouble-free.

The AMSOIL Multi-Purpose GL Series of greases consist of the GLA (NLGI #0), GLB (NLGI #1 GC/LB) and GLC (NLGI #2 GC/LB) grades, as well as the GLC Multi-Purpose Spray Grease.

The greases in the GL Series contain the same viscosity base oils and additives, but contain different amounts of thickener. GLA contains the least thickener, making it more suitable for cold temperature applications, while GLC contains more thickener, making it better suited for high temperature, moisture and speed applications.

AMSOIL Multi-Purpose Greases are ideal for automotive wheel bearings and electric motors, while the Multi-Purpose Spray Grease works perfectly for hard-to-reach equipment such as hinges and springs.

The AMSOIL Heavy-Duty GH Series of greases consist of the GHB (NLGI #1 GC/LB) and GHD (NLGI #2 GC/LB) grades. AMSOIL GHB and GHD contain the same viscosity base oils and additives, differing only in the amount of thickener. GHB contains less thickener than GHD, making it ideal for cold weather applications.

AMSOIL Heavy-Duty Greases provide outstanding protection in four wheel drive steering knuckles, spring shackles and other components exposed to high-load, high-speed conditions.

AMSOIL GRG Series 2000 Racing Grease (NLGI #2 GC/LB) is ideal for vehicles in which the brakes are applied frequently. It offers unsurpassed high temperature protection, providing the ultimate protection for hard-driven, high-performance vehicles.

AMSOIL GWR Water Resistant Grease (NLGI #1.5 GC/LB) provides outstanding performance in wet environments, such as those found in boat trailer wheel bearings. It effectively resists both water washout and degradation.

AMSOIL GXC X-Treme Food Grade Grease (NLGI #2 H-1) provides superior, non-toxic lubrication in food and pharmaceutical industry equipment. It reduces friction, wear and heat in temperature extremes from -35°F to 400°F.



Gallina Racing Does It Again!

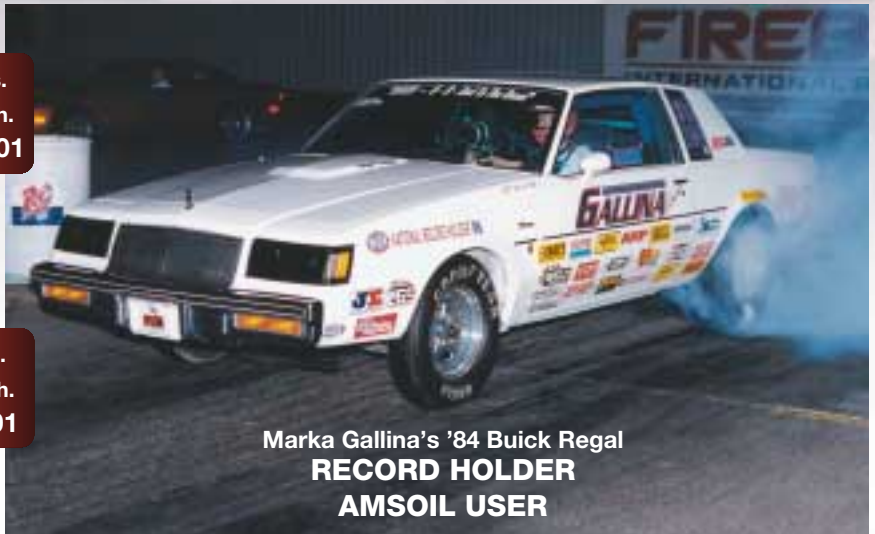
New Records Set by AMSOIL-Filled Buicks



11.82 secs.
112.89 mph.
February 2001



11.84 secs.
109.92 mph.
January 2001



Marka Gallina's '84 Buick Regal
RECORD HOLDER
AMSOIL USER

According to Marka Gallina, "It has been an incredible three months." Marka and her husband John had some goals in mind this drag racing season. The Henderson, Nevada-based drag duo wanted to break records. Already in this young year they've set three new marks and are considered the "Top Gun of Stock." "AMSOIL

lubricants have allowed my vehicle and me to achieve an even greater level of performance." The Gallina's and AMSOIL Direct Jobber Shirley Green have had a long and record-breaking relationship. "AMSOIL lubes have really helped me set NHRA records." For more on the team visit their website at www.fastbuicks.com.

Motocross Mechanics Know Quality

Those That Keep LaRocco on Track Praise AMSOIL



Mike
LaRocco

The Team AMSOIL motocross/supercross team races at least 28 events each year. They compete in domed stadiums and under the summer sun. When they're not racing, the riders and mechanics are continuously practicing and working on their motorcycles. Factor in that the team has three riders and you're looking at a heavy pounding inflicted on those Honda 125cc and 250cc motorcycles. A constant for the team is AMSOIL lubricants in the motors and on the chains. AMSOIL lubricants haven't let the team down yet. Team mechanics are responsible for keeping Mike LaRocco, Branden Jesseman and Steve Boniface on the track. They know they can count on AMSOIL.



Branden
Jesseman

"The excellent quality of AMSOIL 2-Cycle Motor Oil is evident to me every week when I take Mike's motor apart. Even at the high temperatures that Supercross bikes run, AMSOIL 2-Cycle Oil has such good consistency in lubrication in the internals of the motors."

-Paul DeLaurier, Mechanic for Mike LaRocco



Mechanics fine-tune Mike LaRocco's motorcycle.

"I first used Amsoil products in 1982 and found the products to be excellent back then. The 2-stroke oil that I use today is by far the best I've used. When taking apart a race motor, the valves are extremely clean. You don't find that with other oils."

-Wyatt Seals, Mechanic for Branden Jesseman

AMSOIL Races Down Under and in the Great White North

Synthetic Lubricants Gaining International Racing Reputation



Mark Ashford's Nissan 200 SX

Brisbane, Queensland, Australia drag racer Mark Ashford is bringing a new force to drag racing. Four-cylinder and rotary engine dragsters are gaining prominence. Ashford's beautifully painted turbo-charged FJ20-powered 575 hp 122 c.i. Nissan 200 SX is claimed to be the fastest of its type in the world. It has a best elapsed time of 8.71 seconds at 156.52 mph. set last December. It's a

"Thanks to AMSOIL we have the fastest four-cylinder powered sedan in the country."

- Mark Ashford

record for the Willowbank Racetrack. In January 2001 the team was awarded the prestigious Racetech Best Engineered Award. Team owner Mark Ashford credits AMSOIL INC. and the power of AMSOIL synthetic lubricants for their success, "Once we installed Series 2000 20w-50 Racing Oil, 75w-90 Gear



is sometimes the toughest because you're never satisfied." Total satisfaction might not be received until they knock those elapsed times below eight seconds, which the team is counting on. "We believe we'll be able to break the record again."

On the other side of the globe, Joe DaSilva is tearing down dragstrips and tearing up records in his gorgeous blue and white NMRA Pro 5.0 turbocharged 1998 Mustang GT. The Toronto, Canada-based J and P Performance Team has been called the fastest in the world. They've run a 7.39 elapsed time at 194.25 mph, a certified World Record. Direct Jobber Carl McNamee has been working with the team for a long time and has seen them rise from doormat to dominance. The team is not only conquering Canada, but is racing on tracks across the U.S. from Florida to the Great Lakes.



Joe DaSilva's 1998 Mustang GT



AMSOIL
BULLETIN BOARD
...of coming events

T-1 CERTIFICATION MEETINGS

OHIO

• June 19 - Tuesday
• July 17 - Tuesday
Meeting - 7 p.m.
PERKIN'S RESTAURANT
571 Stringtown Rd.
Grove City, OH 43123
Hosted by Direct Jobber
Brad White. Cost is \$20

• June - Every Friday
• July - Every Friday
Meeting - after 4 p.m.
GREENE RESIDENCE
13500 S. Lone Pt. Ln.
#24101
Draper, UT 84020
Hosted by Dealer Dorsey Greene
(801) 576-1896
Pre-paid registration required.

AMSOIL DEALER MEETINGS

ALABAMA

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7 p.m.
STANLEO'S SUB VILLA
Governor's Drive
Huntsville, AL
Hosted by Direct Jobbers
Cliff Goehring & Gerry Gotvald
(256) 337-0376

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7 p.m.
HOLIDAY INN - OZARK
Hwy. 231
Ozark, AL 36360
Hosted by Direct Jobbers
E. E. "Al" & Mildred Bowman
(334) 774-3344

ALASKA

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7 p.m.
PHILLIPS
INTERNATIONAL INN
5121 Arctic Blvd.
Anchorage, AK 99507
Hosted by Dealer Don Nusbaum
(907) 563-2274
Please call for reservations

• June 5, 19 - Tuesday
• July 3, 17 - Tuesday
Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508
Hosted by Direct Jobber Richard Staten
(907) 333-0124 Call for reservations.

ARIZONA

• June 19 - Tuesday
• July 17 - Tuesday
Meeting - 6:30 p.m.
CAR REPAIR COMPANY
2918 N. Scottsdale Road
Scottsdale, AZ 85251
Hosted by Master Direct Jobber
Dick Nudo and Dealer Jim Brewer
Please R.S.V.P.
(602) 996-7181 Dick
(480) 968-4922 Jim

• June 14 - Thursday
• July 12 - Thursday
Meeting - 6:30 p.m.
GARDNER RESIDENCE

ARKANSAS

• June 19 - Tuesday
• July 17 - Tuesday
Meeting - 7:30 p.m.
LUDWICK RESIDENCE
6015 Hughes St.
San Diego, CA 92115
Hosted by Direct Dealer Craig Ludwick
R.S.V.P. (612) 583-4100

280 York Chapel Rd.
Nashville, AR 71852
Hosted Dealer Gerry Gardner
(870) 451-9152
jgard24@ioccc.com

• June 13 - Wednesday
• July 11 - Wednesday
Meeting - 7 p.m.
PASTERNAK RESIDENCE
217 CR 472
Jonesboro, AR 72404
Hosted by Account Directs
David and Brenda Pasterniak
(870) 933-8376

CALIFORNIA

• June - Every Thursday
• July - Every Thursday
Meeting - 6:30 p.m.
STRAWBERRY VILLAGE
SHOPPING CENTER
Mill Valley, CA
Hosted by Dealer Doug Storms
800-793-5301

• June 7, 21 - Thursday
• July 5, 19 - Thursday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
4141 Palm Ave, Apt 574
Sacramento, CA 95610
Hosted by Premiere Direct Jobber
Jay Christensen
(916) 339-1152

• June 6 - Wednesday
• July - No meeting
Meeting - 7 p.m.
McCOOL RESIDENCE
2210 Coddling Dr.
Modesto, CA 95350
Hosted by Dealer Bill McCool
(209) 577-0174

• June 26 - Tuesday
• July 24 - Tuesday
Meeting - 7 p.m.
EVANS RESIDENCE
40728 Sundale Dr.
Fremont, CA 94538
Hosted by Direct Dealers
Chuck and Linda Evans
(510) 659-4078
Guest Speakers Master Direct Jobbers
John and Jeanne Burke

• June 12 - Tuesday
• July 10 - Tuesday
Meeting - 6:30 p.m.
DENNY'S RESTAURANT
740 W. 2nd St.
San Bernardino, CA 94401
Hosted by Dealers
Richard and Delores Nichol
(909) 862-1252

• June 4, 25 - Monday
• July 2, 30 - Monday
Meeting - 7 p.m.
INTERNATIONAL HOUSE
OF PANCAKES/VINTAGE
OAKS SHOPPING CENTER
Novato, CA 94945
Hosted by Dealer Richard Eplett
(800) 280-9905

• June 5 - Tuesday
• July 3 - Tuesday
Meeting - 7 p.m.
CARROW'S RESTAURANT
19011 Bloomfield Ave.
Cerritos, CA
RSVP Hosted by Dealer Dave Gumpertz
(562) 212-3709 Dave@Lubes4U.com

• June 19 - Tuesday
• July 17 - Tuesday
Meeting - 7:30 p.m.
LUDWICK RESIDENCE
6015 Hughes St.
San Diego, CA 92115
Hosted by Direct Dealer Craig Ludwick
R.S.V.P. (612) 583-4100

COLORADO

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7:30 p.m.
AMSOIL HOUSE
4316 Ridgcrest Drive
Colorado Springs, CO
80918
Hosted by Premiere Direct Jobbers
Don & Ida Gray (719) 598-5115

CONNECTICUT
None Scheduled

DELAWARE

• June 9 - Saturday
• July 14 - Saturday
Meeting - Noon
(Please call for reservations)
KING RESIDENCE
2306 Taggart Court
Wilmington, DE 19810
Hosted by Account Direct Greg King
(302) 475-9358 Guests Welcome!

DISTRICT OF COLUMBIA
None Scheduled

FLORIDA

• June 5 - Tuesday
• July 3 - Tuesday
Meeting - 7 p.m.
(Please call in advance)
DENNY'S RESTAURANT
440 South Semoran Blvd.
Orlando, FL 32806
Hosted by Regency Silver Direct Jobbers
George & Shirley Douglas
(407) 856-1564
Call for directions, locations and RSVP.

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7 p.m.
AMSOIL DISTRIBUTION
CENTER
3724 Silver Star Rd.
Orlando, FL 32808
Hosted by Regency Silver Direct Jobbers
Dan and Judy Watson
(407) 657-5969

• June 19 - Tuesday
• July 17 - Tuesday
Meeting - 7 p.m.
DAWSON RESIDENCE
4525 Brinson Lane
Tallahassee, FL 32311
Hosted by Premiere Direct Jobbers
Don and Priscilla Dawson
(850) 385-3620
e-mail: dondawson@the-oilman.com

GEORGIA

• June 9 - Saturday
• July 14 - Saturday
Meeting - 9 to 11 a.m.
CHAMBLESS RESIDENCE
1741 Ponce de Leon Ave.
NE
Atlanta, GA 30307
Hosted by Regency Silver Direct Jobbers
Larry and Kathryn Chambliss
(404) 373-9916

• June 7 - Thursday
• July 5 - Thursday
Meeting - 7 p.m.
DIRKSEN RESIDENCE
1905 Queens Road
Albany, GA 31707
Hosted by Master Direct Jobber
Sherry Dirksen (912) 436-5532
Pot Luck, everyone brings a dish.

HAWAII

None Scheduled

IDAHO

• June 2 - Saturday
• July 7 - Saturday
Meeting - 12 to 3 p.m.
SCHELL RESIDENCE
2000 W. Broadway
Idaho Falls, ID
Hosted by Regency Platinum Direct
Jobbers Mark & Sherree Schell
Meeting reservations: (208) 524-0322
Please R.S.V.P.

ILLINOIS

• June 12 - Tuesday
• July 10 - Tuesday
Meeting - 7:30 p.m.
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3904
Hosted by Account Directs
Norm and Barb Bauer
(618) 833-3228

INDIANA

• June 6, 20 - Wednesday
• July 4, 18 - Wednesday
Meeting - 7:30 p.m.
RENTOWN SHOP
1533 Rentown Rd.
Bremeon, IN
Hosted by Direct Jobbers LeRoy and
Malinda Hochstetler and Account
Directs Willis and Rolene Gingerich
(219) 831-2839

IOWA
KANSAS
KENTUCKY

None Scheduled

LOUISIANA

• June 5 - Tuesday
• July 3 - Tuesday
Meeting - 7:00 p.m.
AUTTONBERRY
RESIDENCE
2520 Swiss Street
W. Monroe, LA 71219
Hosted by Dealer Ellis Auttonberry
(318) 396-4348

MAINE

None Scheduled

MARYLAND

• June 27 - Wednesday
• July 25 - Wednesday
Meeting - 7:30 p.m.
COUTO RESIDENCE
115 Lakeview Drive
Salisbury, MD 21804
Hosted by Dealer Tony Couto
(410) 860-1813
Please call ahead and make
reservations.

• June 29 - Friday
• July 27 - Friday
Meeting - 7:30 p.m.
Downline and Guests FREE,
Out of line - \$5
MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801
Hosted by Master Direct Jobbers
Les & Linda Martin (410) 548-LUBE

• June 29 - Friday
• July 27 - Friday
Meeting - 7 p.m.
GRONER RESIDENCE
9208 Todd Ave.
Fort Howard, MD 21052
Hosted by Dealer Harvey Groner
(410) 477-8255

• June 7 - Thursday
• July 5 - Thursday
Meeting - 7 p.m.
DEACOSTA RESIDENCE
4942 S. Upper Ferry Road
Eden, MD 21822
Hosted by Dealers
Chris & Barb DeAcosta
(410) 742-0637
Reservations Required

• June 29 - Friday
• July 27 - Friday
Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
3228 E Joppa Rd.
Baltimore, MD 21234
Hosted by
Premiere Direct Jobber Al Smith
(410) 882-9696
Al@SynLubes.com
Reservations Required

MASSACHUSETTS

• June 16 - Saturday
• July 21 - Saturday
Meeting - 9 a.m.
DUMAS RESIDENCE
201 Hayden-Rowe St.
Hopkinton, MA 01748
Hosted by Dealer Bob Dumas
(888) 499-9933 Please R.S.V.P.
Coffee and doughnuts served.

MICHIGAN

• June 18 - Monday
• July 16 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
644 Shady Maple Dr.
Wixom, MI 48393
Hosted by Premiere Direct Jobber
Tom Kirby (248) 669-9093
Refreshments served, RSVP required.

• June 4 - Monday
• July 2 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
61653 Miriam Dr
Washington, MI 48094
Hosted by Master Direct Jobber
Mike Ellis
Please RSVP at (810) 781-5092 or
(810) 918-1578

• June 4 - Monday
• July 2 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
9338 Rawsonville Road
Belleville, MI 48111
Hosted by Dealer Dale Rabe
Please RSVP at (734) 461-9577 or
355-9747

MINNESOTA

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301
Hosted by Regency Platinum Direct
Jobbers Ray & Arlene Schmit
(320) 251-4861

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7 p.m.
MEYER RESIDENCE
800 2nd Street
Cleveland, MN 56017
Hosted by Premiere Direct Jobbers
Charles & Donna Meyer
(507) 931-3875

• June 14 - Thursday
• July 12 - Thursday
Meeting - 7:30 p.m.
STAVE RESIDENCE
44 Crow River Dr.
Elk River, MN 55330
Hosted by Dealer Ordell Stave
(612) 241-5267

MISSISSIPPI

• June - Every Wednesday
• July - Every Wednesday
Meeting - 11 a.m.
DINNER BELL RESTAURANT
10122-C Central Ave.
D'iberville, MS 39532
Hosted by Dealer Jim Day
(228) 388-4325
RSVP/Guest Welcome
jwdandy2000@yahoo.com

MISSOURI
MONTANA
NEBRASKA

None Scheduled

NEVADA

• June 7 - Thursday
• July 5 - Thursday
Meeting - 6:30 to 8 p.m.
AMSOIL PRODUCT CENTER
4545 N. Lamb Blvd., Suite. D
Las Vegas, NV
Hosted by Premiere Direct Jobber
Bob Kaytes,
Regency Platinum Direct Jobber
Shirley Green and Executive Direct Jobber
William Davis (702) 362-4492

NEW HAMPSHIRE
NEW JERSEY

Non Scheduled

NEW MEXICO

• June 26 - Tuesday
• July 24 - Tuesday
Meeting - 7:30 p.m.
GREENBERG RESIDENCE
1537 Bryn Mawr NE
Albuquerque, NM 87106
Hosted by Master Direct Jobbers
Paul and Nancy Greenberg
(505) 255-2137 fax (505) 232-8330
NMOilman@aol.com

NEW YORK

• June 20 - Wednesday
• July 18 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Mosely Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien
(716) 223-8016
Please call ahead to reserve a seat.
• June 20 - Wednesday
• July 18 - Wednesday
Meeting - 7:30 p.m.
Syracuse area - Please call
ahead for specific location.
Hosted by Direct Jobber Peter Finnerty
(315) 682-9791
• June 20 - Wednesday
• July 18 - Wednesday
Meeting - 7:30 p.m.
Newark, NY
LOCATION - Please call
ahead for specific location.
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• June 14 - Thursday
• July 12 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan
(919) 772-9569 Guests welcome.
Non-downline \$2.00
• June 14 - Thursday
• July 12 - Thursday
Meeting - 7:30 p.m.
FOREIGN PARTS CENTRE
2032 Spring Road
Hickory, NC 28601
Hosted by Account Direct Larry
Mallonee and Dealer Jack Hoskins
(704) 327-7844 or (704) 322-9312
All Dealers welcome,
please call Larry first.

• June 14 - Thursday
• July 12 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Please call first.
• June 5 - Tuesday
• July 10 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers
George & Nancy Cleveland
(910) 346-3866
Please call first. All Dealers welcome.

NORTH DAKOTA

None Scheduled

OHIO

• June - Every Wednesday
• July - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Fall, OH 44221
Hosted by Dealers
Paul & Conale Fabijanic
(216) 928-8863 or 800-874-4827
Please R.S.V.P.
• June 9 - Saturday
• July 7 - Saturday
Meeting - 1 to 4 p.m.
LACKORE RESIDENCE
1900 George Ave.
Brunswick, OH 44212
Hosted by Executive Direct Jobber
Calvin Lackore (800) 798-9777

• June 3 - Sunday
• July 1 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45718
Hosted by Dealers
Gordon and Sara Merritt
(937) 288-2568

• June 5, 19 Tuesday
• July 10, 24 Tuesday
Meeting - 7 p.m.
DENATO'S PIZZA ON
BROADWAY
Grove City, OH 43123
Hosted by Direct Jobber Brad White
(800) 871-5921

OKLAHOMA

• June 2 - Saturday
• July 7 - Saturday
Meeting - 9 to 11 a.m.
GOLDEN CORRAL
9711 E. 71 Street
Tulsa, OK
Hosted by Dealer Gary Boatman
and Regency Gold Direct Jobber
Patrick Grady
(918) 258-6979 *Pat
(918) 744-4430 *Gary

• June 14 - Thursday
• July 12 - Thursday
Meeting - 7 to 8:30 p.m.
DIAMOND JACK'S
3609 E. 51 St.
Tulsa, OK 74135
Hosted by Dealer Richard Coats and
Direct Dealer Kevin Alexander
(918) 342-9537
Call first to confirm space for you and
your guests.

• June 14 - Thursday
• July 12 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Rd.
Broken Arrow, OK 74012
Hosted by Regench Gold Direct Jobber
Patrick Grady and Direct Dealer
Kevin Alexander
(918) 258-6979 R.S.V.P.
kevin@nordam.com

OREGON

• June 21 - Thursday
• July 19 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 to 9 p.m.
SWEETBRIER INN
7125 S.W. Nyberg Road
Tualatin, OR 97062
Hosted by Master Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and
your guests.

• June 7 - Thursday
• July 5 - Thursday
Meeting - 7 p.m.
HOFFMAN RESIDENCE
7025 SE 22nd Ave.
Portland, OR 97202
Hosted by Dealer Dan Hoffman
(503) 236-2579 All are welcome.

PENNSYLVANIA

• June - Every Monday
• July - Every Monday
Meeting - 7 p.m.
AMSOIL RETAIL STORE
103 McCargo Street
New Kensington, PA
Hosted by Dealer A. Ralph Snoznik
(724) 335-8608
All Dealers and guests are welcome.

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• June - Every Tuesday
• July - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building
5861 Rivers Ave., Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• June - variable meetings
• July - variable meetings
Call for meeting time and date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Dealers
Jim & Vicki Spradley
(803) 894-4618

• June - First Wednesday
• July - First Wednesday
Meeting - 7 p.m.
DENNEY'S RESTAURANT
2521 Wade Hampton Blvd.
Greenville, SC 29615
Hosted by Dealer David Larson
R.S.V.P. (864) 232 1846

SOUTH DAKOTA

None Scheduled

TENNESSEE

• June 19 - Tuesday
• July 17 - Tuesday
Meeting 7 p.m. info 8 p.m.
opportunity
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS

• June 19 - Tuesday
• July 17 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773
e-mail: oilmandj@home.com

• June 7 - Thursday
• July 5 - Thursday
Meeting - 7:30 to 9 p.m.
SHALIN RESIDENCE
544 Clew Court
Azle, TX 76020
Hosted by Regency Direct Jobbers
Tom and Sheila Shalin
(817) 444-9522

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7:30 p.m.
WEIL RESIDENCE
2521 Cherry Blossom Lane
Bedford, TX 76021
Hosted by Account Direct Bob Weil
(817) 545-5257

UTAH

• June - Every Tuesday
• July - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Executive Direct Jobber
Neil Christensen, Dealer Rodney
Haskins and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• June - Every Friday
• July - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
13500 S. Lone Pt. Ln.
#24101
Draper, UT 84020
Hosted by Dealer Dorsey Greene
(801) 576-1896
T-1 Certification classes every Friday,
pre-paid registration required.
Everyone welcome, please R.S.V.P.

VERMONT

None Scheduled

VIRGINIA

• June 25 - Monday
• July 19 - Thursday
"Presentation & Opportunity"
• June 30 - Saturday
"How to Promote"
• July 23 - Monday
"Presentation & Products"
• July 28 - Saturday
"Aggrand, Aquabrite, Vibrin
Product Review"
Saturday meetings: 10 a.m. -
noon; Monday meetings 7 to 9
p.m.

REID RESIDENCE

14600 Cornwall Lane
Chester, VA 23831
Hosted by Regency Gold Direct Jobbers
Gerry & Patricia Reid
(804) 530-1400, (804) 530-0179 Fax
reidgt@home.com

• June 11, 25 - Monday
• July 2, 16 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Blvd.
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil
(804) 428-6049

• June 11 - Monday
• July 9 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitt
(804) 694-0221

• June 5 - Tuesday
• July 3 - Tuesday
Meeting - 7:30 p.m.
PEZSKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Direct Jobbers
Raymond & Karen Pezsko
(804) 484-9491

• June 12 - Tuesday
• July 10 - Tuesday
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Rd.
Sandston, VA
Hosted by Account Directs
Roger Riggie and Mel Pipgras
(804) 737-9231 or (804) 737-4874

WASHINGTON

• June 18 - Monday
• July 16 - Monday
Meeting - 7:30 p.m.
GASPER'S SHOP SERVICE
CENTER
1103-A River Road
Puyallup, WA 98003
Hosted by Premiere Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• June 12 - Tuesday
• July 10 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Direct Jobbers
Marv & Charlotte Stougaard
(360) 856-1641 Guests Welcome

• June 14 - Thursday
• July 12 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Executive Direct Jobbers
Tom & Shirley Walsh
(425) 483-2582

• June 12 - Tuesday
• July 10 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Direct Jobbers
Raymond & Patsy Prukop
(206) 845-9755 / 800-267-6450
Everyone Welcome!

• June 21 - Thursday
• July 19 - Thursday
Meetings - 7:30 p.m.
SUPER 8 MOTEL
3100 S. 192
Seatac, WA 98002
Hosted by Regency Platinum Directs
Leonard & Eunice Pearson
(253) 939-8401 Guests Welcome!

WEST VIRGINIA

None Scheduled

WISCONSIN

• June 21 - Thursday
• July 19 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Ave.
Superior, WI 54880
Hosted by 4-Star Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served
(715) 392-4006 Guests Welcome!

• June 14 - Thursday
• July 12 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE
GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• June 9, 23 - Saturday
• July 14, 28 - Saturday
Meeting - 1 to 3 p.m.
VILLERS RESIDENCE
2600 W. High St.
Racine, WI 53404
Hosted by Regency Direct Jobber
Eddie Villers (414) 637-2726
Please RSVP

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA BRITISH COLUMBIA MANITOBA

None Scheduled

NEW BRUNSWICK

• June 18 - Monday
• July 16 - Monday
• August 20 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
9 Pinder Road
Riverview, NB E1B 3Z2
Hosted by Account Direct
Wayne McLaughlin and Dealer
Wendell Steeves
(506) 386-2896/(506) 387-3197
Everyone Welcome

NEWFOUNDLAND NOVA SCOTIA

None Scheduled

ONTARIO

• June 28 Thursday
• July 26 Thursday
• August 30 Thursday
Meeting - 6 to 8 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Rd.
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Premiere Direct Jobber Rob
Hilditch and local Dealers
(905) 564-7770

PRINCE EDWARD ISLAND

PUERTO RICO QUEBEC

SASKATCHEWAN

None Scheduled

NEW ZEALAND

• June 4 - Monday
• July 2 - Monday
• August 6 - Monday
Meeting - 6:30 to 9 p.m.
AMSOIL DISTRIBUTION
CENTER
3/1 Binned Rd, New Lynn
Auckland, NZ
Hosted by Premiere Direct Jobber
John Gurney
Phone (021) 936-091
Fax (021) 636-094
synoil@dangerousbrothers.com
Fec: \$10

AMSOIL CENTERLINES ...and updates



NEW MIKE LAROCCO COLLECTIBLE BEAR

The new limited edition Mike LaRocco 9-inch "Extreme Bear" features LaRocco's embroidered name, AMA pro number and sponsors. This incredible collector bear is part of the first series of motocross collectibles, which have been selling out at Supercross events all year. Includes hangtag with action photo, making it perfect for autographs.

Stock #	U.S.	Can
G-1687	14.99	23.95



NEW MIKE LAROCCO T-SHIRT

This authentic, newly designed cotton t-shirt features AMSOIL-sponsored World Supercross Champion and two time Supercross national champion Mike LaRocco. Sizes S-XXL.

Stock #	Size	U.S.	Can
G-1610	S	12.00	19.50
G-1611	M	12.00	19.50
G-1612	L	12.00	19.50
G-1613	XL	12.00	19.50
G-1614	XXL	13.50	21.75

NEED A FILTER?

AMSOIL offers three convenient ways to find the correct oil and air filters for your applications:

Option 1: Consult the Oil Filter & Air Filter Application Guide in the "Product Information" section of the AMSOIL corporate website at www.amsoil.com.

Option 2: Consult the G-194 Cross Reference and Automotive Applications Guide, or for heavy-duty applications, consult the G-1555 Hastings Product and Heavy Duty Applications Guide.

Option 3: Call the AMSOIL toll-free ordering line at 1-800-777-7094, Monday through Friday, 7 a.m. to 5 p.m. CST, for assistance.

OIL ANALYSIS

Oil Analyzers Inc. no longer provides oil analysis service for experimental aircraft fluids. OAI still provides passenger cars, over-the-road fleets, off-highway equipment, boats and high performance vehicles with precise analysis results.

BOTTLE COLOR CHANGE

AMSOIL gear lubes, transmission fluids, 2-cycle oils and compressor fluids are once again packaged in translucent bottles due to many Dealer requests.



AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

June & July 2001

Display Advertisements

<i>Trailer Life</i>	June '01	(805) 667-4100
<i>NOLN</i>	June '01	(805) 796-2577
<i>MX Action</i>	June '01	(661) 295-1670
<i>Trailer Life</i>	July '01	(805) 667-4100
<i>NOLN</i>	July '01	(805) 796-2577

Catalog Showcase Advertisements

<i>Chevy High Perf.</i>	June '01	(323) 782-2000
<i>Corvette Fever</i>	June '01	(323) 782-2000
<i>Sport Truck</i>	June '01	(323) 782-2000
<i>Hot Rod Bikes</i>	June '01	(323) 782-2000
<i>Open Wheel</i>	June '01	(323) 782-2000
<i>Truckin'</i>	June '01	(714) 939-2400
<i>Mini Truckin'</i>	June '01	(714) 939-2400
<i>4 Wheel Drive & Sport Utility</i>	June '01	(714) 939-2400
<i>Off-Road</i>	June '01	(714) 939-2400
<i>SUV</i>	June '01	(714) 939-2400
<i>Splash</i>	June '01	(714) 939-2400
<i>Sport Compact Car</i>	June '01	(714) 939-2400
<i>Turbo High Tech Perf.</i>	June '01	(714) 939-2400
<i>Import Tuner</i>	June '01	(714) 939-2400
<i>Classic Trucks</i>	June '01	(714) 939-2400
<i>Super Chevy</i>	June '01	(714) 939-2400
<i>Popular Hot Rodding</i>	June '01	(714) 939-2400
<i>High Perf. Pontiac</i>	June '01	(714) 939-2400
<i>Drag Racing USA</i>	June '01	(714) 939-2400
<i>JP</i>	July '01	(323) 782-2000
<i>Muscle Car Review</i>	July '01	(323) 782-2000
<i>European Car</i>	July '01	(714) 939-2400
<i>VW Trends</i>	July '01	(714) 939-2400
<i>Custom Rodder</i>	July '01	(714) 939-2400
<i>GM High Tech Perf.</i>	July '01	(714) 939-2400
<i>High Perf. Mopar</i>	July '01	(714) 939-2400

HOLIDAY CLOSINGS

The Edmonton and Toronto Distribution Centers will be closed Monday, July 2 for Canada Day. The AMSOIL corporate headquarters and U.S. Distribution Centers will be closed Wednesday, July 4 for Independence Day.

HASTINGS FILTER UPDATE

The AF397 air filter has been discontinued by Hastings. It has been replaced with the AF303.

**Celebrate the
Second Annual International
AMSOIL DAY
on Saturday, July 7!**

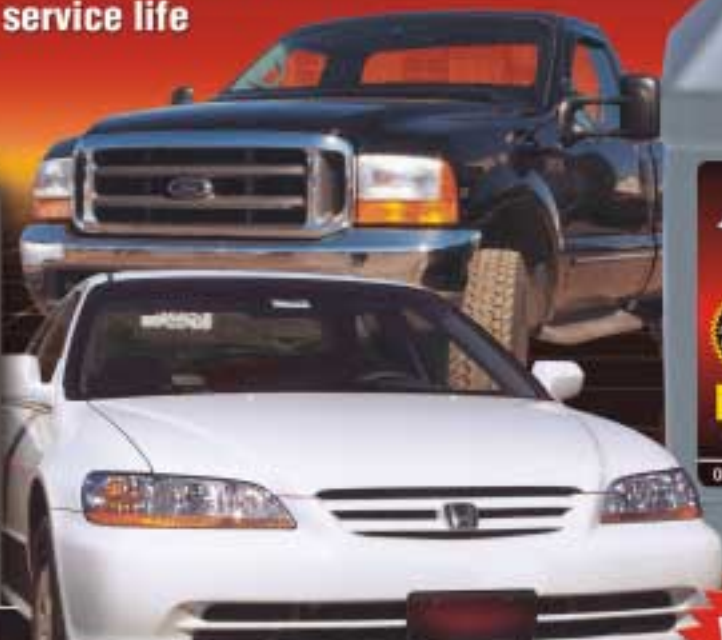
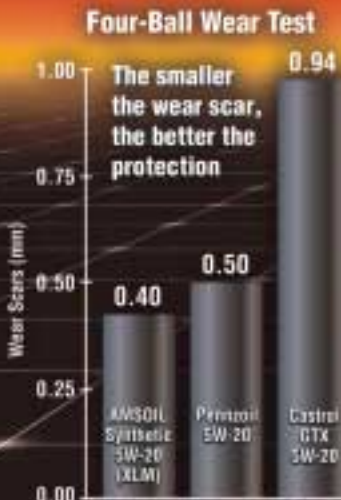
With the success and popularity of AMSOIL Day last year, AMSOIL is announcing July 7, 2001 as the Second Annual International AMSOIL Day. July 7 marks the 28th anniversary of AMSOIL as an MLM company. This day belongs to you, the Dealer, so get in the spirit, have fun and help us recognize July 7 as International AMSOIL Day!



- Spread the word!**
- Display AMSOIL banners and flags!**
- Wear your AMSOIL clothing!**
- Hold an AMSOIL meeting!**
- Distribute AMSOIL literature!**
- Make an AMSOIL sale!**
- Sponsor a new AMSOIL Dealer!**
- Sponsor a new AMSOIL account!**
- Share the day with your downline!**

AMSOIL Responds to Industry Demand With NEW 5W-20 Motor Oil.

- Provides superior protection in engines calling for 5W-20 oil
- Reduces oil consumption and improves fuel economy
- Blended to surpass GF-3 and Ford specifications
- Provides extended service life of 7,500 miles



**Recommended
for 2001 Ford and
Honda Vehicles**

Stock #	Pkg/Size	Comm. Credit	Dealer Cost U.S.	Dealer Cost Canada
XLM-QT	(1) quart	2.80	4.15	6.70
XLM-01	(12) quarts	33.60	47.40	76.80
XLM-30	30-gal. drum	262.00	437.00	709.00
XLM-55	55-gal. drum	434.00	790.00	1281.00



AMSOIL INC.
SYNTHETIC LUBRICANTS
AMSOIL BUILDING
Superior, WI 54880-1527
(715) 392-7101
Internet: www.amsoil.com

**CHANGE SERVICE
REQUESTED**
Published 12 times annually

PRSR STD
U.S. POSTAGE
PAID
PERMIT NO.13
SUPERIOR, WI



JUNE 2001
PRINTED IN USA

