

AMSOIL

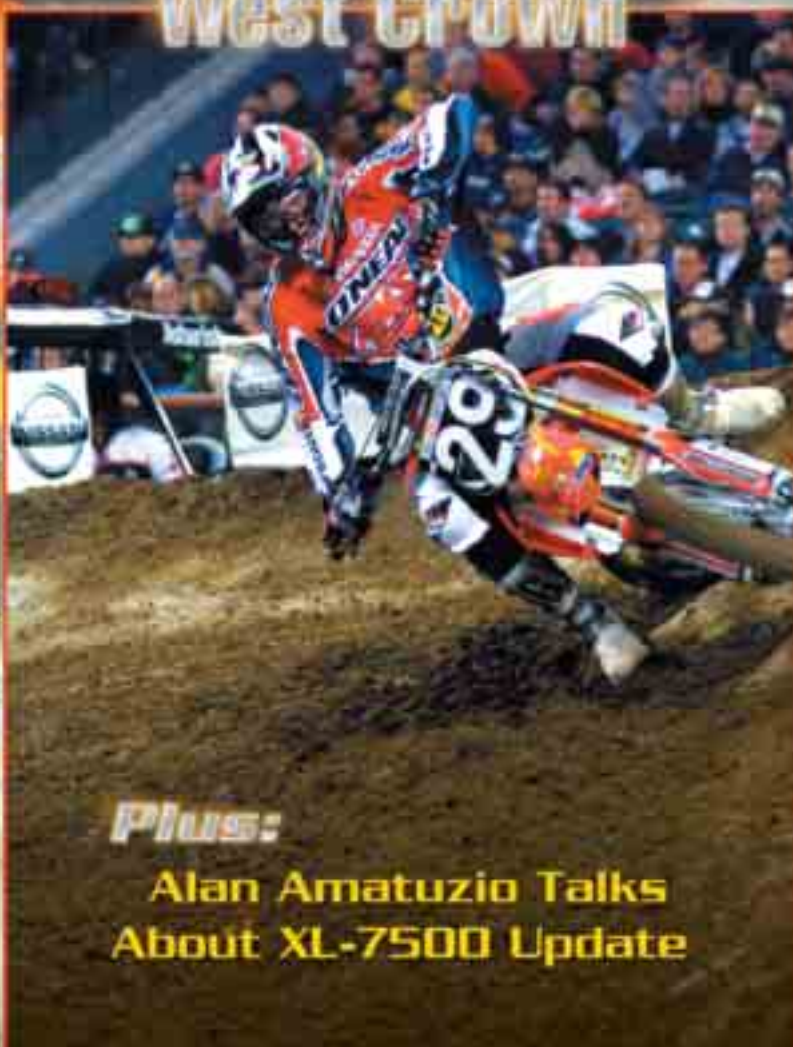
ACTION NEWS

© AMSOIL INC 2002

The First in Synthetics

JUNE 2002

Travis Preston Captures 125cc West Crown



Plus:

**Alan Amatuzio Talks
About XL-7500 Update**

From the President's Desk...



I was going through some old AMSOIL literature the other day when I came across a brochure explaining the AMSOIL business opportunity. It was printed in 1981, yet every word of it applies as much today as it did then.

The brochure asked what the readers would like to see in the future. A new car? A special vacation? A new home? Or just some extra money every month to save or invest? Did the prospect of owning a business, being their own boss and reaping the full rewards of their work and talents sound interesting? Did they want to control their own destiny? It promised that whatever their dreams and aspirations, AMSOIL could help turn them into reality and open the door to a brighter future.

I'm sure this all is very familiar to most of you, because at some point in the past you took some of these things into consideration when you made the decision to become an AMSOIL Dealer. And I realize not everyone reading this became a Dealer for the same reasons. Some Dealers and Preferred Customers simply like the AMSOIL products enough and buy enough of them each year that it makes good economic sense to register as a Dealer.

But many of you sincerely wanted to own your own business to gain more financial independence, and your AMSOIL business has given you the opportunity to do that without requiring a large initial investment. In order to take full advantage of this opportunity, you should make a plan for success. Especially if you are a new Dealer just getting started. You should set goals for what you want to accomplish. Like the questions asked in the brochure, what would you like to see in your future? A little extra pocket money or a full time AMSOIL business or something in between? Your expectations are what determines your accomplishments in whatever you do in life, and it's no different in this business.

It's never too early or too late to make a plan for your business. Your plan might include setting goals for your personal sales. Start with a prospect list. People you know who would appreciate the quality and benefits of AMSOIL products. As you build a customer base, your satisfied customers will provide you with repeat business and introduce you to new customers. Set a goal for sponsoring, as well. It might include registering one personally sponsored Dealer a week or one Retail Account a month. Whatever your plan, making it and working it will get you started down the path to a successful AMSOIL business.

If your Sponsor or Direct Jobber holds meetings, by all means attend them. Discussing your mutual successes and failures with other Dealers is always helpful. If you can glean just one good idea from attending, it will be worth your time. When your business gets large enough, consider holding meetings of your own. It's a way to maintain close communications with your Downline Dealers and help your newly sponsored Dealers get started on the right foot.

My message in the May issue of *Action News* touched on the subject of growing an AMSOIL business and was very well received. If you are serious about accomplishing your goals in this business, you should read it (or read it again). In this message, I tell how you can achieve the maximum earning potential from your AMSOIL business. The answer is through sponsoring.

Through sponsoring, you build upon and duplicate your personal successes. I stressed the importance of utilizing the Retail Sales Program to achieve rapid growth, and to register oil change businesses into the 7,500-Mile Oil Change Program. It's a real money-maker! Since that message was published, I have heard many favorable comments about it from our Dealers. Now, when someone asks me the best way to get started in this business, I simply tell them they should read the May message and it will point the way. I will tell you the same thing.

This is a great time to be an AMSOIL Dealer. Unlike many other businesses, this AMSOIL business seems to resist the major downturns that accompany a struggling economy. I can tell you with all honesty that despite these troubled economic times and despite our installing a new super-computer system that has literally changed the way we do everything here at AMSOIL (except for manufacturing our products), our sales and sponsoring have continued to grow at an incredible pace. For that to happen, Dealers like you are enjoying success as well, because nothing good happens here at AMSOIL unless good things are happening in the field.

At AMSOIL, we will continue to reinvest in the future, improving our existing facilities and products while researching and adding new products. Our goal is to provide even more opportunity for your success in the future. We will also continue to promote the AMSOIL name through racing and advertising. As I stated in the May message, AMSOIL makes it possible, but you must make it happen. Sponsoring is key, and you are making it happen!

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is fluid and cursive, with a large, stylized "A" and "J".

A. J. "AJ" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

Dealer builds credibility with 1996 VW Passat

Mark Chalkley, Saluda, VA, has been an AMSOIL Dealer for the better part of 15 years but doesn't sell the products for profit. "I've never made one dime off of it," he said. "I became a Dealer for the price break and never intended to make money selling it."

Chalkley is a semi-retired computer programmer, who also is a heavy equipment operator.

He also gives advice on TractorNet, an informational Website for agricultural equipment users. According to Chalkley, he'd lose credibility if he made money through recommending AMSOIL to those operators. "I can do AMSOIL more good by not doing it for the money," he said.

Instead, Chalkley tells people about AMSOIL. And, he tells them quite a story. He has several vehicles, a 1993 Dodge pickup truck with a Cummins engine that he uses to haul loads of more than 25,000 pounds, a 1997 Ford Contour and an earth mover back hoe. "I use AMSOIL in everything," Chalkley said. "I have never worn out anything that has had AMSOIL in it."



LOTS OF MILES TO GO – Mark Chalkley stands beside his 1996 VW Passat at his home in Saluda, VA. Chalkley credits AMSOIL lubricants for more than 287,000 trouble-free miles on the engine.

He put AMSOIL Series 3000 5W-30 Heavy Duty Diesel Oil in his 1996 VW Passat at about 10,000 miles. He put AMSOIL 75W-90 Gear Lube in the tranny. The Passat has 287,000 miles on it and it's still running the same gear lube. Chalkley changes his oil filter every 25,000 miles, his oil every 50,000 miles. "There's no by-pass kit on it either, and I've never had a problem. Not a one," he said.

He adds about a quart of oil every 4,500 miles. Oil consumption hasn't changed in the six-year-old car since he switched to

AMSOIL early on and it improved then. "It's not burning any oil," he said.

Chalkley sends customers directly to AMSOIL for the products he recommends to them.

Editor's Note: The AMSOIL-recommended drain interval for the Series 3000 5W-30 Heavy Duty Diesel Oil in passenger vehicles with diesel engines is up to two times longer than manufacturer's recommendations, with oil analysis, or six months. The change interval recommendation for SDF Oil Filters is 12,500 miles or six months, whichever comes first.

AMSOIL 2-Cycle Oil keeps customer's engines running clean

Richard Tompkins, Midland, Texas, uses AMSOIL lubricants in all of his motorized equipment. "AMSOIL makes everything run better," Tompkins said.

He's a house builder by trade, but he also hires out to do lawn care for love of the work, Tompkins said.

He was introduced to AMSOIL in the 1980s by a friend of his who was a sprint car driver and AMSOIL Dealer in Indiana.

Skepticism about synthetic motor oils ran deep in those years, Tompkins said. However, a little research convinced him synthetics were the way to go. He's used AMSOIL ever since.

He puts AMSOIL Synthetic 100:1 Pre-Mix 2-Cycle Oil in all of his lawn care equipment. "I have several pieces of equipment with two-cycle engines ranging from 16:1 to 50:1," Tompkins said. "For the last two years I have just mixed the AMSOIL 100:1 at a 50:1

ratio and I use it in everything I own. No problems, no smoke, and most important, one, yes one, gas can." Well, actually he admits he has two gas cans. "I could not find a 6,000 watt generator with a two-cycle engine. But when I forget the regular gasoline, the 16 horsepower Honda likes my mix just fine," he said.

He runs AMSOIL 10W-30 Synthetic Motor Oil in the Toyota Tundra he bought new two years ago. "And now, after 30,000 miles, it's finally starting to break in," he said. "I've got a brand new engine with 30,000 miles on it."

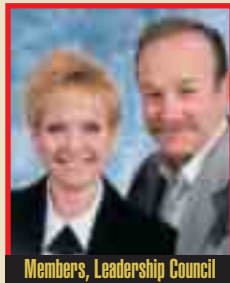
He dismantled a weed eater once, just to see how the AMSOIL was performing. "There were no carbon deposits in it," Tompkins said. "That's unheard of in two-cycle engines. AMSOIL's just good oil."

AMSOIL beats any competition, petroleum-based or synthetic, he said. "Price-wise it's on the money, quality-wise, there's no comparison."

MONTHLY LE



LaDonna Harrison & LaVel Rude
 Minnesota
 ★★Regency Platinum Direct Jobbers
FIRST—Leaders in Total Organization



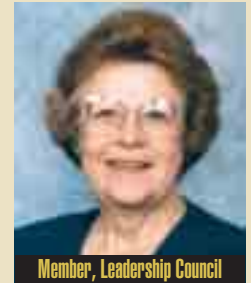
Mark and Sherree Schell
 Idaho
 ★★Regency Platinum Direct Jobbers
 Second—Leaders in Total Organization
FIRST—Leaders in Personal Group Sales



Leonard and Eunice Pearson
 Washington
 ★Regency Platinum Direct Jobbers
 Third—Leaders in Total Organization
 Seventh—Leaders in Personal Group Sales
 Sixth—Most New Qualified Dealers and Accounts



Ray and Arlene Schmit
 Minnesota
 ★★Regency Platinum Direct Jobbers
 Fourth—Leaders in Total Organization
 Fourth—Leaders in Personal Group Sales
 Third—Leaders in Commercial and Retail Marketing



Ora Mae Boardman
 Virginia
 Regency Platinum Direct Jobber
 Fifth—Leader in Total Organization



David and Carol Bell, Texas
 Regency Platinum Direct Jobbers
 Ninth—Leaders in Total Organization
 Eighth—Leaders in Personal Group Sales
FIRST—Leaders in Commercial and Retail Marketing
 Seventh—Most New Qualified Dealers and Accounts



Patrick and Donna Grady
 Oklahoma
 Regency Gold Direct Jobbers
 Tenth—Leaders in Total Organization
 Tenth—Leaders in Personal Group Sales



Daniel and Judy Watson
 Florida
 Regency Silver Direct Jobbers
 Sixth—Leaders in Personal Group Sales



Michael Ellis
 Michigan
 Regency Direct Jobbers
 Ninth—Leaders in Personal Group Sales



Dave M. Mann
 Michigan
 Premiere Direct Jobber
FIRST—Most New Qualified Dealers and Accounts



Greg Landuyt
 Indiana
 Executive Direct Jobber
 Second—Most New Qualified Dealers and Accounts



Michael J. Mathe
 Michigan
 Direct Dealer
 Fourth—Most New Qualified Dealers and Accounts



Michael and Eileen Kaufman
 Michigan
 Premiere Direct Jobbers
 Fifth—Most New Qualified Dealers and Accounts

ADERS

March
2002

HALL OF FAME



Member, Leadership Council

William K. Shirk
Maine
Regency Platinum Direct
Jobber
Sixth—Leader in Total
Organization
Third—Leader in Personal
Group Sales



Members, Leadership Council

Gerry and Patricia Reid
Virginia
Regency Gold Direct Jobbers
Seventh—Leaders in Total
Organization
Second—Leaders in Personal
Group Sales



George and Shirley Douglas
Florida
Regency Gold Direct Jobbers
Eighth—Leaders in Total
Organization
Fifth—Leaders in Personal
Group Sales
Third—Most New Qualified
Dealers and Accounts



**Douglas and Eileen
Bottamiller**
Maryland
Direct Jobbers
Second—Leaders in
Commercial and Retail
Marketing



James J. Allen
Ohio
Master Direct Jobber
Fourth—Leader in
Commercial and Retail
Marketing



Mildred Ormiston
Kansas
Regency Direct Jobber
Fifth—Leader in Commercial
and Retail Marketing



**Charles Jr. and Edith
Burnell**
North Carolina
Direct Jobbers
Eighth—Most New
Qualified Dealers and
Accounts



Robert and Lisa Riley
Florida
Executive Direct Jobbers
Ninth—Most New Qualified
Dealers and Accounts



**Edward Smith and Linda
Sullivan**
Texas
Direct Jobbers
Tenth—Most New Qualified
Dealers and Accounts

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



**Bill and Donna
Durand,**
★★★★Regency
Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



**Harold and Marcile
Hartman,**
Regency Platinum

HIGHER LEVELS OF

NEW DIRECT JOBBERS



Charles and Linda Evans
California
Sponsors: John and Jeanne Burke
Direct Jobbers: John and Jeanne Burke



Richard and Dianna Friedrich
Florida
Sponsors: Joel and Susan Watkins
Direct Jobbers: Edward and Lisa Watkins



Victor Sledzinski
Pennsylvania
Sponsors: William F. and Regina Nichols
Direct Jobbers: Gerald and Barb Mikielski

2500 Level Honors 2500 monthly commission credits 25 Dealers sponsored

David and Brenda Pasterniak, *Arkansas* Sponsors: James "Ed" and Elsie Foster

2000 Level Honors 2000 monthly commission credits 20 Dealers sponsored

Clarence A. Graham III, *Minnesota* Sponsors: Marshall and Norma Toman

Tony and Joys Shultz, *Florida* Sponsors: Daniel and Judy Watson

Leo and Annie Welch, *Colorado* Sponsors: Del and Betty Karlstrum

1500 Level Honors 1500 monthly commission credits 15 Dealers sponsored

Bill R. Brown, *Minnesota* Sponsor: Eric W. Dalgaard

1000 Level Honors 1000 monthly commission credits 10 Dealers sponsored

Lon and Deborah Hocking, *Pennsylvania* Sponsor: Gene Mohney

Dan L. McKinty, *Nebraska* Sponsor: Gregory R. Vaughn

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Jason Aarbo, *Alberta* Sponsor: John Moldowan

John E. Birch, *Illinois* Sponsors: Mark and Linda Ferguson

Wayne E. Conklin, *New York* Sponsors: Peter and Adeleine Finnerty

Patrick and Carol Esser, *Minnesota* Sponsors: Gary and Elizabeth Flatau

Ermilo and Mary Garcia, *Idaho* Sponsors: Charles and Connie McGuffey

Scott M. Jensen, *Washington* Sponsors: Leonard and Eunice Pearson

RECOGNITION

March 2002

NEW DIRECT DEALERS



Ken and Susan Campbell
Michigan
Sponsors:
Michael and Carolyn Barber
Direct Jobbers:
Michael and Carolyn Barber



Larry and Felicity Freese
Connecticut
Sponsor:
Edward Hrostek
Direct Jobber:
Shirley Green



Arnold and Linda Geist
Kansas
Sponsors:
Terry and Lorie Baldwin
Direct Jobbers:
Thomas and Sheila Shalin



Victor A. Sorlie
Texas
Sponsors:
Robert and Marcia Weil
Direct Jobbers:
Robert and Marcia Weil

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Darren Kohls, *Alberta* Sponsor: Andy A. Hrupchuk

Jeff R. Kueffner, *Wisconsin* Sponsors: Bud and Lorna Bourquin

Thomas McCoy, *Kentucky* Sponsors: Albert and Ann Kelty

300 Level Honors 300 monthly commission credits 3 Dealers sponsored

Michael J. Gorecki, *Minnesota* Sponsors: Bud and Lorna Bourquin

Oswald and Jillian Hayes, *North Carolina* Sponsors: Richard and Betsy Johnson

Omar and Joanna Heineman, *Minnesota* Sponsors: S.L. and Barbara Foster

Lawrence E. Hill, *Ohio* Sponsor: Thomas E. Patterson

Fred A. Hubert, *Massachusetts* Sponsors: Darrell and Elvie Hortman

William L. Johnson, *Texas* Sponsors: Jimmie and Helen Blanton

Mitch Kvarfordt, *Idaho* Sponsors: Norman and Tonja Ellis

James S. Lamb, *Alabama* Sponsor: Renate M. Goehring

Brian P. Mason, *South Carolina* Sponsors: Loel and Karen Handley

Chris H. Messick, *Alberta* Sponsor: Jason Aarbo

Michael and Tamara Mohr, *Montana* Sponsor: William Gaub

Bart and Cami Newsome, *Idaho* Sponsors: R. Craig and Denise Reese

Dean and Cheryl Olsen, *Idaho* Sponsors: Paul and Marianne Lanier

Brad and Shannon Stacey, *Illinois* Sponsors: Norman and Barbara Bauer

Daniel E. Taschner, *Florida* Sponsor: Michael G. Fugate

Jerry D. Tonkin, *Washington* Sponsors: Leonard and Eunice Pearson

Jeff and Kristy Tupper, *Idaho* Sponsors: Mark and Sherree Schell

Charles C. Wallace, *Michigan* Sponsor: Ralph C. Stenic

Donald R. Whitnah, *Oklahoma* Sponsors: Thomas and Sheila Shalin

Henry and Jacqueline Williamsen, *Florida* Sponsor: Flora Soukup

AMSOIL Changes XL-7500 Formula To Enhance Oils, Stay Competitive

AMSOIL Vice President of Manufacturing Alan Amatuzio discusses changes in the AMSOIL XL-7500 Series Motor Oils.

Action News: AMSOIL will be using a different formula for its XL-7500 Motor Oils. Why did AMSOIL change the formula?

Amatuzio: Our XL-7500 oils are the oils of choice in the retail oil change market, and primarily because of warranty concerns the customers in this market require API-certified oils. In order to obtain API SL/ILSAC GF-3 certification and still remain cost-competitive with the other oils sold at retail oil change outlets, we had to change to Group III basestocks. To obtain API certification with our top tier basestocks would have priced our Dealers out of the market.

Action News: Are Group III basestocks synthetic?

Amatuzio: Yes, they are synthetic. Group III base oils are highly processed oils and were classified as synthetic in 1999. That year, the National Advertising Division (NAD) of the Council of Better Business Bureaus ruled in a complaint by Mobil Oil Corp. against Castrol North America Inc. Castrol claimed its product, Syntec, was a synthetic oil even though it had used Group III base oils since 1997.

The ruling by NAD said Castrol presented evidence that constitutes a reasonable basis for the claim that Syntec, a Group III based formulation, is synthetic motor oil.

Action News: How did that change impact the lubricant industry?

Amatuzio: Initially, the decision by NAD shocked the lubricant industry. However, many studies show that Synthetic Group III base oils have been completely changed and converted and are significantly different from traditional Group I mineral oils. They have come to be recognized in the industry and by consumers as synthetic.

Action News: Are all Group III oils equal?

Amatuzio: No, as a matter of fact, they are not. One of the big problems with Group III base oils is the lack of consistency from one manufacturer to another. While the physical properties may meet performance parameters, the performance characteristics can vary widely. That's because of differences in the crude oil and the different processes used to refine the crude into Group III basestocks. It's quite different from PAO production where the properties and performance are fairly consistent between manufacturers. (See Table 1.)

Action News: How did AMSOIL resolve these differences in performance characteristics in the Group III basestocks?

Amatuzio: AMSOIL has selected the best quality Group III base oils and spiked them with oxidation inhibitors and TBN. They have more gusto than other Group III oils and are fully formulated for 7,500-mile drain intervals. (See Chart 1.)

Action News: What prompted the new GF-3 designation?

Amatuzio: The new designation was driven by three key performance requirements: improved fuel economy, improved protection of emissions control systems and the need for more robust engine oils that offer extended drain intervals.

These GF-3 oils are greatly improved in terms of oxidation stability, high temperature deposit control, fuel economy improvement and retention of fuel economy benefits, and lower oil volatility and oil consumption.

Action News: What does the new formulation mean for AMSOIL Dealers?

Amatuzio: The new formulation allows Dealers and customers to save money. Effective July 1, the XL-7500 5W-20, 5W-30 and 10W-30 motor oils cost 20 cents per quart less for all programs. Retail on-the-shelf cash commissions change from 15 to 20, consistent with all other AMSOIL products, and commission credits in the MLM program remain unchanged.

Action News: Are the other AMSOIL motor oils impacted in any way?

Amatuzio: Our other motor oils remain unchanged. They are the very best quality synthetic motor oils, formulated for 25,000-mile, or one-year, drain intervals. Our main line motor oils are the premier, top quality oils on the market and that is where they will stay. Unlike the competition that considers Synthetic Group III a major step up in performance, our PAO-based motor oils are still the best.

Action News: How are basestocks defined and classified?

Amatuzio: The American Petroleum Institute classes basestocks in five Groups, defined by sulfur content, saturates and viscosity index. Groups I and II are petroleum-based oils. Group III, as mentioned before, have been most recently designated synthetic. Group IV synthetic basestocks are PAO chemistry. Group V represents all stocks not included in Groups I-IV, such as esters, silicones and polyglycols.



AMSOIL Vice President
Alan Amatuzio

Action News: Why did AMSOIL choose to use Group III basestocks in these particular oils?

Amatuzio: The AMSOIL XL-7500 oils are particularly appropriate for Group III basestocks because they are stable and resist oxidation and volatility. They are recommended for only 7,500-mile, or six-month, drain intervals. Primarily sold to the installed retail market, they give the retailer and customers what they want and need for their vehicles.

Table I – API Base Stock Categories

Group	Sulfur Wt %		Saturates	V.I.
I	>.03	and/or	<90	80-119
II	<.03	and	≥90	80-119
III	< .03	and	≥90	>120
IV	All Polyalphaolefins (PAOs)			
V	All stocks not included in Groups I-IV (Pale oils and non-PAO synthetics such as esters, silicones and polyglycols).			

Alan Amatuzio Earns Lubrication Specialist Certificate

AMSOIL Vice President of Manufacturing Alan Amatuzio recently earned his lubrication specialist certificate from the Society of Tribologists and Lubrication Engineers.

The certification program designed by this international professional society began in 1993 to provide uniformity to the knowledge a lubrication specialist must have, and recognizes those individuals who can demonstrate their expertise in critical areas of lubrication technology.

It is designed to test knowledge and the application of that knowledge, said Robert Gresham, Director of Professional Development at STLE.

“That means candidates who pass this test can go into any manufacturing plant, in any industry, and have a sense of the key issues and what to do about them,” Gresham said.

Similar to a lawyer’s bar exam or a public accountant’s certification process, the CLS exam tests the working knowledge of the person taking the test. It is unlike a certificate program where candidates take a course taught specifically to the information on the exam.



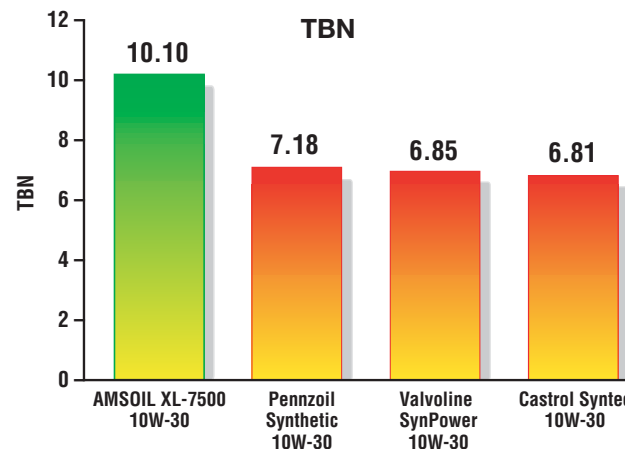
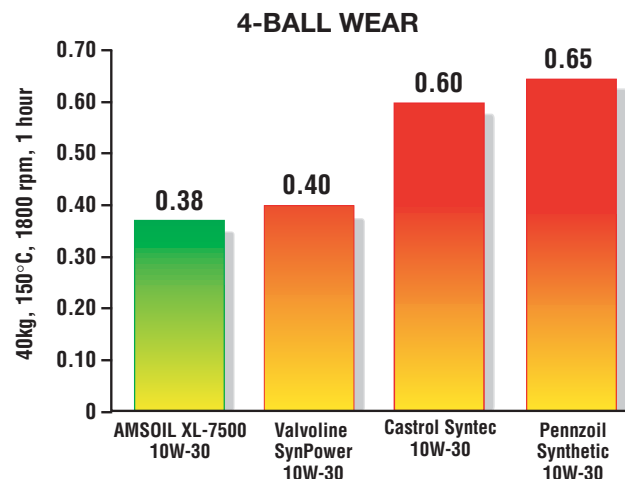
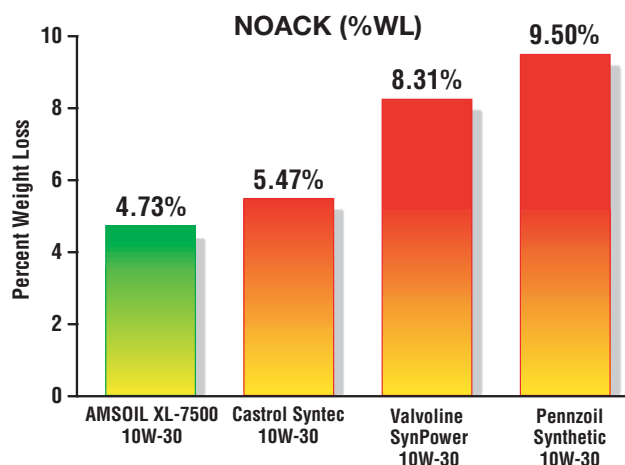
The test covers 16 categories in a wide range of topics with many “scenario” questions that give applicants a set of circumstances and ask them to determine the problem.

The STLE recommends reading material, but there is no specific text. Last year, the STLE further toughened the criteria by adding a three-year minimum experience requirement. And, anyone who fails the test now must wait one year to retest.

Candidates for the certificate must earn a minimum of 70 percent on the three-hour exam that has 150 questions chosen at random from a stockpile of questions covering all aspects of lubrication technology. Each year, about 50 percent of roughly 200 applicants fail the exam.

“That’s not an unusual percentage of failures,” Gresham said. “Most attorneys don’t pass the bar on their first try, and accountants really have to work for their certification.”

XLT/Competitor Comparisons 10W-30 Motor Oils



Ms. Fix-It

As the market continues changing, AMSOIL Dealers find themselves marketing to more women.

A recent study by the Automotive Aftermarket Industry Association indicates a growing number of women are performing their own vehicle maintenance, from light-duty maintenance tasks such as checking fluids, to heavy-duty tasks such as changing master cylinders. In fact, among do-it-yourself households, the percentage of women doing the work was 34 percent in 2000, a seven percent increase from 1994.

More women have entered the do-it-yourself market because "it can save time, save money and women gain pride of ownership and immediate gratification," says Kathleen Schmatz, executive vice president of the association. "More women are heads of households, and they rely on their vehicles to get to school, to get to work, and to run errands."

The cost of mechanic work encourages many women to take on their own vehicle repairs. "It started getting too expensive to pay for repairs," said Kelly Kosinski of Indian Rocks Beach, FL, of her 1989 Nissan Sentra. "I didn't really know anything about cars, but now I change the oil, replace the spark plugs and change the filters. It's not that terrible."

Deb Colbert of Eldersburg, MD, who owns a 1990 Jeep Wrangler, agrees. Colbert has been helped and encouraged by a mechanic who allows her to watch and work along on more complex jobs.

The Girl Scouts organization is encouraging young girls to take an interest in automobile maintenance as well, with some councils offering merit badges. "Our mission is to help girls reach their full potential, and automotive care is part of that," says Kate Nicholson, head of the Indianapolis-based Girl Scouts of Hoosier Capital Council. "We don't want them to have to run to somebody every time they need something."

Training for the Girl Scouts often includes a field trip to an auto repair shop or car dealership for hands-on experience. "Not a lot of girls have been exposed to auto repair. But once they get a little taste of it, a lot of them take an interest in it," said Nicholson.

Many auto parts retailers have taken notice of the changing marketplace, and they have taken steps to capitalize on it. For example, AutoZone has begun running instructional videos for women on its Website dealing with oil changes and other maintenance.

Lisa Kranc, senior vice president of marketing for AutoZone, says the percentage of female customers at AutoZone has grown to 30 percent, up from 27 percent in 1994. "We've added new categories, such as toy cars that appeal to women with kids and seat covers and steering wheel covers that might also appeal to women," says Kranc.

For women interested in learning more about automobile maintenance, the Internet is a good place to start. The Website HerAuto.com is dedicated to women interested in performing their own auto maintenance, and it features detailed explanations on the workings of automobiles, descriptions of parts and a glossary of terms. Experienced female mechanics write a majority of the articles and answer technical questions from members.

"Women are the fastest-growing segment of the automotive aftermarket," says Jeff Weiser, president of HerAuto.com. "They make 80% of the auto-purchase decisions, and they own almost half the cars in the United States."

Both women and men interested in saving time, saving money and receiving the best engine protection and performance money can buy would be well advised to use AMSOIL products. AMSOIL synthetic lubricants save consumers time and money through extended drain intervals, reduced maintenance expenses and increased fuel economy.

By The Numbers

Types of vehicles maintained

Figures show more women working on vans and sport-utility vehicles.

Passenger car	Van or minivan
1994: 94%	1994: 13%
2000: 83%	2000: 15%
Pickup	SUV
1994: 23%	1994: 8%
2000: 22%	2000: 21%

Types of repairs

More women have taken on heavy-duty repairs.

Light-duty

(Check fluids, change wiper blades/batteries/oil, rotate tires)

1994: 65%	2000: 62%
-----------	-----------

Medium-duty

(Replace ignition parts; drain, fill radiator; install new brakes; replace shock absorbers)

1994: 26%	2000: 25%
-----------	-----------

Heavy-duty

(Replace master cylinder; replace oil pump; valve job; replace fuel ignition)

1994: 9%	2000: 14%
----------	-----------



Celebrate International AMSOIL Day July 7, 2002

On July 7, 1973, AMSOIL began selling lubricants through independent distributors. Help recognize this day as "International AMSOIL Day."

- Spread the word
- Wear your AMSOIL clothing
- Hold an AMSOIL meeting
- Distribute AMSOIL literature
- Make an AMSOIL sale
- Sponsor a new Dealer
- Share the day with your downline
- Display AMSOIL banners

And Make Sure to Mark Your Calendars for

The AMSOIL 30th Anniversary International Convention July 17-19, 2003

Look for more information and registration updates soon in the *AMSOIL ACTION NEWS*



Motor Oil Quality Progresses With Engine Technology

The history of lubrication can be traced back as far as the very beginning of transportation. Archeologists at the site of the Egyptian tomb of Tehuti-Hetep (ca. 1650 B.C.) learned that the ancient Egyptians used olive oil as a lubricant to aid in the movement of large stones, statues and building materials. These Egyptians also made use of beef and mutton tallow as axle grease in their chariots. A movement ahead in time to the writings of Herodotus (484-424 B.C.) indicates that people living 500 years before the birth of Christ had discovered the lubricating effectiveness of oils produced from petroleum.

Until the nineteenth century, lubricants were still primarily made of animal fats such as sperm oil and lard oil and vegetable oils such as rapeseed and castor oil. The search for better and less expensive lubricants prompted the Pennsylvania Rock Oil Company to pursue searching for natural petroleum oil in the ground. When Edwin L. Drake's crew successfully drilled for oil in 1859, a new industry and a new means of lubrication were born.

Petroleum-based lubricants continued to be used successfully in the earliest automobiles, and even then, extensive efforts were made to classify them. Viscosity was identified as one of the most important characteristics of a motor oil, and oils were divided into light, medium and heavy viscosity classes. As soon as instruments capable of measuring viscosity were introduced, the Society of Automotive Engineers (SAE) developed a complete viscosity classification system, which included 11 different viscosity grades: SAE 0W, SAE 5W, SAE 10W, SAE 15W, SAE 20W, SAE 25W, SAE 30, SAE 40, SAE 50 and SAE 60.

Oil viscosity grades with a "W" were formulated for cold temperatures, while viscosity grades without the

"W" were suited for higher temperatures. Before the development of viscosity modifiers in the 1940s allowed the manufacture of multi-grade motor oils, motorists commonly had to switch viscosity grades in their vehicles with the seasons. U.S. oil companies have been marketing multi-viscosity oils, such as SAE 5W-30, SAE 10W-40 and SAE 20W-50, since 1945. These oils offer adequate protection in both high and low temperatures.

As the years went by, engine technology improved. In order to meet public demand for vehicles with greater fuel economy during the oil embargo of the 1970s, automobile manufacturers produced smaller, lighter cars powered by smaller and more efficient engines. When fuel injection became common on gasoline-fueled engines, it offered motorists quick starts and quick mobility. These changes placed even greater demand on the vehicle's engine oil as it was required to flow and reach critical components as quickly as possible.

Today, demand for high performance, fuel efficient and more environmentally-friendly vehicles is as high as ever. To meet this demand, vehicle manufacturers have produced more aerodynamic cars with reduced air flow through the engine. Although these vehicles are more fuel efficient, they exhibit higher engine operating temperatures than earlier automobiles, putting even greater stresses on the engine oil in the areas of oxidation stability, deposit prevention and wear protection.

As automotive technology continues changing, engine oil technology has had to change as well. Over the years, manufacturers of higher quality oils have begun switching from Group I base stocks to Group II and III base stocks. Like Group I base stocks, Group II and III base stocks are mineral-based, but they contain less saturates, sulfur and paraffins and have higher viscosity indices, meaning they perform better than Group I

API Engine Oil Service Category Chart

Category	Status	Service
SL	Current	For all automotive engines presently in use. Introduced in July 2001.
SJ	Current	For 2001 and older automotive engines. Introduced in 1996.
SH	Obsolete	For model year 1996 and older engines
SG	Obsolete	For model year 1993 and older engines
SF	Obsolete	For model year 1988 and older engines
SE	Obsolete	For model year 1979 and older engines
SD	Obsolete	For model year 1971 and older engines
SC	Obsolete	For model year 1967 and older engines
SB	Obsolete	For older engines. Use only when specifically recommended by the manufacturer.
SA	Obsolete	For older engines; no performance requirement. Use only when specifically recommended by the manufacturer.

base stocks, particularly in the areas of thermal and oxidative stability and cold temperature service. The introduction of synthetic motor oils to the marketplace has brought superior quality Group IV and V base stocks to the blending process.

In order to address the changing service and lubrication requirements of modern automobiles, and to allow effective communication among engine manufacturers, the oil industry and consumers, the API Engine Service Classification System (ESCS) was established in 1970. The system was designed to classify oils according to their performance characteristics and type of service for which they were blended. Later, in 1993, the API Engine Oil Licensing and Certification System (EOLCS) was launched, a voluntary program which allows marketers who meet the minimum performance requirements to mark their oil containers with the API certification marks.

API service categories for gasoline engines are comprised of two letters. The first letter is "S" for "service," and the second letter is assigned alphabetically according to order of development. Thus, the first service category of "SA" is the earliest, while the latest is "SL." Later service categories exceed the performance requirements of previous categories and can be used in place of the earlier ones.

Where Do Synthetics Fit In?

Synthetic motor oils offer the best overall protection for today's high revving, hard working engines, but how do synthetic lubricants fit into the big picture?

In 1877, the prominent chemist team of Charles Friedel and James Mason Crafts successfully used aluminum trichloride as a catalyst, creating the first known synthesized hydrocarbons. It wasn't until 1929 that Standard Oil Company of Indiana commercialized the process, but the endeavor was unsuccessful due to lack of demand.

The Zurich Aviation Congress became interested in the development of ester-based lubricants in 1937. The Germans, frustrated by the failure of petroleum lubricants during the cold weather of the Battle of Stalingrad, prepared and evaluated more than 3500 esters between 1938 and 1944. Meanwhile, in the United States, the first diester base stocks (a compound using two ester groupings) were in development at the Naval Research Laboratory.

By 1947, Great Britain had discovered the benefits of using diesters as lubricants in turboprop aircraft. Later, with the advent

of highly sophisticated jet engines, research and development in the area of synthetic lubricants really took off, and various synthetic formulations were developed to meet the demands of the new engines.

The clear benefits of synthetic-based lubricants in jet engines impressed lieutenant colonel and jet fighter squadron commander Al Amatuzio, and by the mid-1960s, he became interested in developing a synthetic motor oil for use in internal combustion engines. Given the significant differences between a jet engine and an internal combustion engine, it was a massive task, but Amatuzio was up to the challenge. By 1972, after several years of intense research and development, AMSOIL Synthetic Motor Oil was born, and it became the first 100 percent synthetic-based motor oil to pass American Petroleum Institute (API) service requirements.

When it first hit the market, AMSOIL was far ahead of its time, and Amatuzio found it difficult to market such a revolutionary product. But with the complexity of engines increasing, forcing smaller engine designs and ever-increasing engine operating temperatures, engines demanded a superior lubricant, and people slowly discovered it in AMSOIL. AMSOIL had found its niche and began to grow, later branching out into the synthetic diesel oil, two-cycle oil and transmission fluid markets.

Competitors were forced to take notice, and soon industry giants Mobil, Quaker State, Castrol, Valvoline and Pennzoil were marketing their own synthetic variations.

Today, synthetic lubricants continue to become more and more mainstream. In fact, to ensure its vehicles receive the best protection, Corvette requires the use of synthetic motor oil in its engines. Other high performance vehicle manufacturers have followed suit, and even General Motors, Ford and Chrysler require synthetic lubricants for certain vehicle components. The vehicles of the future will continue to have smaller engines, lower emission requirements, higher performance characteristics and better fuel economy, and they will require lubrication quality only a synthetic can offer.

AMSOIL continues to lead the way in the synthetic market. Not content merely being "The First in Synthetics®," AMSOIL is dedicated to being the very best in synthetics as well. AMSOIL Motor Oils outperform competing conventional and synthetic oils, offering motorists the ultimate in wear protection, all-temperature performance, maximum fuel efficiency and extended drain intervals.



Travis Preston Caps Dream Season with Championship for Team AMSOIL

AMSOIL Rider Wins 125cc West Supercross Title

Travis Preston captured the 2002 national 125 West supercross title for AMSOIL. On the victory stand and in acceptance of his title, Preston praised AMSOIL for the company's support and superior products.

Preston's ride from unknown to superstar started with a win and was captured with a win, but the trip had its highs and lows in between. The last event of the year was in Las Vegas. With his championship already in hand, Preston was out to have fun.

The New York, New York Hotel boasts an impressive roller coaster. Riders are pulled high above the glitz and neon of the strip before plummeting down through a series of bone-jarring, heart-pounding turns and loops.

It's sort of like the year Team AMSOIL rider Travis Preston had. The AMA/EASports 125cc West Supercross Champion has been on his own amusement ride, but unlike patrons of the "Manhattan Express," Preston's ticket was punched for an extended ride.

Preston's trip started with a victory at Anaheim in round one. He grabbed back the 125 West points lead with a solid victory at Dallas in round 14. He captured his title, and the first championship for AMSOIL, with a steady ride and a second place finish in Salt Lake City in the last round of the series. "On behalf of Travis Preston, Factory Connection is very pleased to deliver this title to AMSOIL and the rest of the great sponsors that make this program possible," said



AMSOIL rider Travis Preston won the 2002 125 West Supercross Crown.



Travis Preston counted on the performance of AMSOIL synthetics to win his first title.

T e a m

Owner Rick Zielfelder. "With all the ups and downs we went through this season, I couldn't be happier."

With a chance to step back and look at the year, the easygoing Southern Californian says he was just happy to be racing. Winning a title was a surprise bonus. Preston is now the hottest commodity in racing. The media wants interviews and pictures. His fans want autographs and snapshots. With a smile and a parcel of one-liners, Preston likes to go with the flow.

Preston became the bright spot of the season. Mike LaRocco was hurt and out for the season. Australian Michael Byrne was on the mend, but when he'd compete again was unknown. However, Preston was no overnight sensation. His ascent to the top was as slow as the ratcheting up of a roller coaster car. He toiled in obscurity for years. People in motocross knew Preston had talent, but it was AMSOIL/Dr. Martens/Journeys/O'Neal/Factory Connection/Honda team owner Rick Zielfelder who gave him a chance. Preston was the last rider named to the team that included the return of Chris Gosselaar, Byrne, and the legend LaRocco.

A championship offers prestige, but Preston will be the same guy he was 16 weeks ago and AMSOIL will continue to provide the same quality it has for nearly 30 years. But, the ride toward perfection goes on.

Get on Board and Make Grassroots Motorcycle Racing Work for You

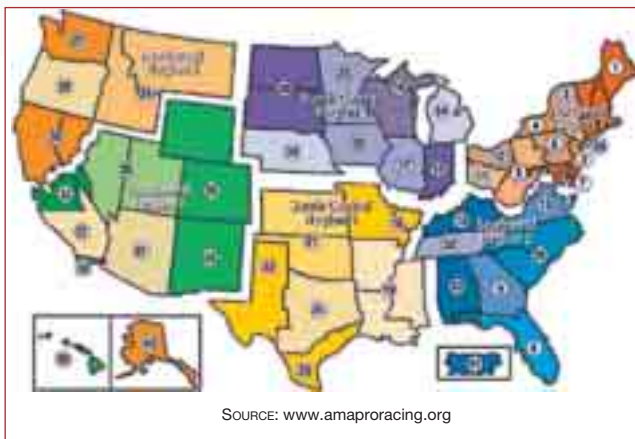
Are you looking to grow your AMSOIL business? You don't have to look far. There are thousands of grassroots opportunities out there right now. Motorcycles and all terrain vehicles are two of the fastest growing segments of racing in the country. Government figures show the ATV industry alone is growing 20 percent each year.

There are over 12,000 American Motorcycle Association (AMA) district organizations, sanctioned clubs or promoters across the country. Getting involved with the AMA helps leverage the AMSOIL supercross and motocross team featuring 2-time National Champion Mike LaRocco. The converse is true, too. You can use the success of Team AMSOIL to promote your business. LaRocco and the AMSOIL/Dr.Martens/Journeys/O'Neal team is very high profile and gets lots of publicity from magazines and Web sites.

As you can see on the map, the AMA has six regions and 45 districts. There will be more than 3,700 events run this year. Those events include poker runs, hare scrambles, GNCC or cross-country races, and motocross. Many of the boys and girls, men and women, competing in these events want to be the next

Mike LaRocco or Travis Preston, but many others are business professionals and enthusiasts who just enjoy competition.

To find out how you can get involved by sponsoring a Dealer booth, a race, or a rider, check out the AMA at www.ama-cycle.org or www.amapracing.org.



SOURCE: www.amapracing.org

Special Events Performance Series Offers MORE Than 4-Wheel Jamborees



The response to the Special Events Performance Series by AMSOIL Dealers has been outstanding. AMSOIL will be well represented at the 4-Wheel Jamborees. Dave Turpen and the AMSOIL "American Dream" monster truck is locked in and ready to go. Turpen's not only a crowd favorite, but his presence in competition and in the Dealer booths will enhance the AMSOIL image even more.

Vending space is available at five other Special Events Performance Series events. The cost will vary depending on the size of booth needed. These events include Hot Rod

Nationals, Street Machine Nationals, and Import & Truck Bashes.

These events have very good attendance and the crowd is typically those do-it-yourself types who could use the performance that AMSOIL provides.

If you are interested in a booth at one of these events, contact AMSOIL Racing Coordinator John Schuldts at 715-392-7101 or visit the AMSOIL Web site at www.amsoil.com. You can learn more about Special Events at www.familyevents.com.

Other 2002 Special Events Performance Series Opportunities

11th Annual Import/Truck Bash
June 15-16 Lexington, KY

26th Anniversary Street Machine Nationals
June 21-23 Indianapolis, IN

10th Annual Hot Rod and Street Machine Nationals
August 9-11 Bloomsburg, PA

9th Annual Import/Truck Bash
August 16-18 Indianapolis, IN

14th Annual O'Reilly Fall Street Machine Nationals
September 13-15 Springfield, MO



T-1 CERTIFICATION MEETINGS

OHIO

• June 25 - Tuesday
 • July 23 - Tuesday
 Meeting - 7 p.m.
DENATO'S PIZZA ON BROADWAY
 Grove City, OH 43123
Hosted by Premiere Direct Jobber Brad White Cost is \$20

• June - Every Friday
 • July - Every Friday
 Meeting - after 4 p.m.
GREENE RESIDENCE
 11653 S. Patchwork Circle
 South Jordan, UT 84095
*Hosted by Dealer Dorsey Greene (801) 253-2701
 Pre-paid registration required*

AMSOIL DEALER MEETINGS

ALABAMA

• June 20 - Thursday
 • July 18 - Thursday
 Meeting - 7 p.m.
STANLEO'S SUB VILLA
 Governor's Drive
 Huntsville, AL
Hosted by Direct Jobbers Cliff Goehring & Gerry Gotvald (256) 337-0376

• June 20 - Thursday
 • July 18 - Thursday
 Meeting - 7 p.m.
HOLIDAY INN - OZARK
 Hwy. 231
 Ozark, AL 36360
Hosted by Direct Jobbers E. E. "Al" & Mildred Bowman (334) 774-3344

ALASKA

• June 20 - Thursday
 • July 18 - Thursday
 Meeting - 7 p.m.
PHILLIPS INTERNATIONAL INN
 5121 Arctic Blvd.
 Anchorage, AK 99507
Hosted by Dealer Don Nusbaum (907) 563-2274 Call for reservations

• June 4, 18 - Tuesday
 • July 2, 16 - Tuesday
 Meeting - 7 p.m.
STATEN RESIDENCE
 2949 Sunflower Street
 Anchorage, AK 99508
*Hosted by Direct Jobber Richard Staten (907) 333-0124
 Call for reservations*

ARIZONA

• June 18 - Tuesday
 • July 16 - Tuesday
 Optional no-host dinner - 5:30 p.m.
 Meeting - 6:30 p.m.
FIREHOUSE RESTAURANT
 1639 E. Apache Blvd.
 Tempe, AZ 85281
Hosted by Executive Direct Jobber Dick Nudo and Dealer Jim Brewer R.S.V.P. (602) 996-7181 Dick (480) 968-4922 Jim

ARKANSAS

• June 13 - Thursday
 • July 11 - Thursday
 Meeting - 6:30 p.m.
GARDNER RESIDENCE
 280 York Chapel Rd.
 Nashville, AR 71852
Hosted by Dealer Gerry Gardner (870) 451-9152 jgard24@iocc.com

• June 12 - Wednesday
 • July 10 - Wednesday
 Meeting - 7 p.m.
PASTERNAK RESIDENCE
 217 CR 472
 Jonesboro, AR 72404
Hosted by Account Directs David and Brenda Pasterniak (870) 933-8376

CALIFORNIA

• June - Every Thursday
 • July - Every Thursday
 Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
 Mill Valley, CA
Hosted by Dealer Doug Storms 800-793-5301

• June 6, 20 - Thursday
 • July 4, 18 - Thursday
 Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
 4141 Palm Ave, Apt 574
 Sacramento, CA 95610
Hosted by Premiere Direct Jobber Jay Christensen (916) 339-1152

• June 5 - Wednesday
 • July 3 - Wednesday
 Meeting - 7 p.m.
MCCOOL RESIDENCE
 2210 Coddling Dr.
 Modesto, CA 95350
Hosted by Dealer Bill McCool (209) 577-0174

• June 25 - Tuesday
 • July 23 - Tuesday
 Meeting - 7 p.m.
EVANS RESIDENCE
 40728 Sundale Dr.
 Fremont, CA 94538
Hosted by Dealers Chuck and Linda Evans (510) 659-4078

• June 11 - Tuesday
 • July 9 - Tuesday
 Meeting - 6:30 p.m.
DENNY'S RESTAURANT
 740 W. 2nd St.
 San Bernardino, CA 94401
Hosted by Dealers Richard and Delores Nichol (909) 862-1252

• June 3, 24 - Monday
 • July 1, 22 - Monday
 Meeting - 7 p.m.
INTERNATIONAL HOUSE OF PANCAKES/VINTAGE OAKS SHOPPING CENTER
 Novato, CA 94945
Hosted by Dealer Richard Eplett (800) 280-9905

• June 4 - Tuesday
 • July 2 - Tuesday
 Meeting - 7 p.m.
CARROW'S RESTAURANT
 19011 Bloomfield Ave.
 Cerritos, CA
Dealer Dave Gumpertz (562) 212-3709 Dave@Lubes4U.com

• June 18 - Tuesday
 • July 16 - Tuesday
 Meeting - 7 p.m.
 Downline and Guests FREE,
 Out of line - \$5
LUDWICK RESIDENCE
 6015 Hughes St.
 San Diego, CA 92115
Hosted by Direct Dealer Craig Ludwick R.S.V.P. (619) 583-5218

COLORADO

• June 20 - Thursday
 • July 18 - Thursday
 Meeting - 7:30 p.m.
AMSOIL HOUSE
 4316 Ridgcrest Drive
 Colorado Springs, CO 80918
Hosted by Premiere Direct Jobbers Don & Ida Gray (719) 598-5115

CONNECTICUT

None Scheduled

DELAWARE

• June 8 - Saturday
 • July 13 - Saturday
 Meetings at Noon
 Call for reservations
KING RESIDENCE
 2306 Taggart Court
 Wilmington, DE 19810
Hosted by Direct Dealer Greg King (302) 475-9358 Guests Welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

• June 4 - Tuesday
 • July 2 - Tuesday
 Meeting - 7 p.m.
 Call in advance
DOUGLAS RESIDENCE
 3207 Margaret Oaks Ln.
 Orlando, FL 32806
*Hosted by Regency Gold Direct Jobbers George & Shirley Douglas (407) 856-1564
 Call for directions, locations and RSVP*

• June 20 - Thursday
 • July 18 - Thursday
 Meeting - 7 p.m.
AMSOIL DISTRIBUTION CENTER
 3724 Silver Star Rd.
 Orlando, FL 32808
Hosted by Regency Silver Direct Jobbers Dan and Judy Watson (407) 657-5969

GEORGIA

• June 8 - Saturday
 • July 13 - Saturday
 Meeting - 9 - 11 a.m.
CHAMBLESS RESIDENCE
 1741 Ponce de Leon Ave. NE
 Atlanta, GA 30307
Hosted by Regency Silver Direct Jobbers Larry and Kathryn Chambliss (404) 373-9916

• June 6 - Thursday
 • July 4 - Thursday
 Meeting - 7 p.m.
DIRKSEN RESIDENCE
 1905 Queens Road
 Albany, GA 31707
*Hosted by Master Direct Jobber Sherry Dirksen (912) 436-5532
 Potluck, everyone brings a dish*

HAWAII

None Scheduled

IDAHO

• June 1 - Saturday
 • July 6 - Saturday
 Meeting - 12 - 3 p.m.
SHELL RESIDENCE
 2000 W. Broadway
 Idaho Falls, ID
*Hosted by **Regency Platinum Direct Jobbers Mark & Sherree Schell
 Reservations: (208) 524-0322 RSVP*

ILLINOIS

• June 11 - Tuesday
 • July 9 - Tuesday
 Meeting - 7:30 p.m.
BAUER RESIDENCE
 111 Woodland Trail
 Anna, IL 62906-3904
Hosted by Account Directs Norm and Barb Bauer (618) 833-3228

• June 15 - Saturday
 • July 20 - Saturday
 Meeting - 10 a.m.
LINDLAND SALES OFFICE
 1421 Winnemac Avenue
 Unit I
 Chicago, IL 60640
Hosted by Direct Jobbers Riener and Diana Lindland (773) 271-5678

INDIANA

• June 5, 19 - Wednesday
 • July 3, 17 - Wednesday
 Meeting - 7:30 p.m.
RENTOWN SHOP
 1533 Rentown Rd.
 Bremeon, IN
Hosted by Direct Jobbers LeRoy and Matilda Hochstetler and Direct Jobbers Willis and Rolene Gingerich (219) 831-2839

IOWA KANSAS

None Scheduled

KENTUCKY

• June 6 - Thursday
 • July 4 - Thursday
 Meeting - 7:30 p.m.
*Hosted by Premier Direct Jobbers Al and Ann Kelly (859) 879-0728 or e-mail: best.oil@verizon.net
 Call for location, directions and RSVP*

LOUISIANA

• June 4 - Tuesday
 • July 2 - Tuesday
 Meeting - 7 p.m.
AUTTONBERRY RESIDENCE
 2520 Swiss Street
 W. Monroe, LA 71291
Hosted by Dealer Ellis Auttonberry (318) 396-4348

MAINE

None Scheduled

MARYLAND

• June 28 - Friday
 • July 26 - Friday
 Meeting - 7:30 p.m.
 Downline and Guests FREE,
 Out of line - \$5
MARTIN RESIDENCE
 3994 Trace Hollow Run
 Salisbury, MD 21801
Hosted by Master Direct Jobbers Les & Linda Martin (410) 548-LUBE

• June 28 - Friday
 • July 26 - Friday
 Meeting - 7 p.m.
GRONER RESIDENCE
 9208 Todd Ave.
 Fort Howard, MD 21052
Hosted by Account Direct Harvey Groner (410) 477-8255

• June 6 - Thursday
 • July 4 - Thursday
 Meeting - 7 p.m.
DEACOSTA RESIDENCE
 4942 S. Upper Ferry Road
 Eden, MD 21822
*Hosted by Dealers Chris & Barb DeAcosta (410) 742-0637
 Reservations Required*

• June 28 - Friday
 • July 26 - Friday
 Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
 3228 E. Joppa Rd.
 Baltimore, MD 21234
*Hosted by Premiere Direct Jobber Al Smith (410) 882-9696
 Al@SynLubes.com Reservations Required*

MASSACHUSETTS

None Scheduled

MICHIGAN

• June 17 - Monday
 • July 15 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
 644 Shady Maple Dr.
 Wixom, MI 48393
*Hosted by Master Direct Jobber Tom Kirby (248) 669-9093
 Refreshments served, RSVP Required*

• June 3 - Monday
 • July 1 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
 61653 Miriam Dr
 Washington, MI 48094
*Hosted by Regency Direct Jobber Mike Ellis
 RSVP at (810) 781-5092 or (810) 918-1578*

• June 3 - Monday
 • July 1 - Monday
 Meeting - 7 p.m. (info)
 Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
 9338 Rawsonville Road
 Belleville, MI 48111
*Hosted by Dealer Dale Rabe
 RSVP at (734) 461-9577 or 355-9747*

MINNESOTA

• June 20 - Thursday
 • July 18 - Thursday
 Meeting - 7 p.m.
SCHMIT RESIDENCE
 932 38th Ave. No.
 St. Cloud, MN 56301
*Hosted by **Regency Platinum Direct Jobbers Ray & Arlene Schmit (320) 251-4861*

• June 20 - Thursday
 • July 18 - Thursday
 Meeting 7 p.m.
MEYER RESIDENCE
 800 2nd Street
 Cleveland, MN 56017
Hosted by Premiere Direct Jobbers Charles & Donna Meyer (507) 931-3875

• June 13 - Thursday
 • July 11 - Thursday
 Meeting - 7:30 p.m.
STAVE RESIDENCE
 44 Crow River Dr.
 Elk River, MN 55330
Hosted by Dealer Ordell Stave (612) 241-5267

MISSISSIPPI

• June - Every Wednesday
 • July - Every Wednesday
 Meeting - 11 a.m.
DINNER BELL RESTAURANT
 10122-C Central Ave.
 D'Bererville, MS 39532
*Hosted by Dealer Jim Day (228) 388-4325 RSVP/Guest Welcome
 jwdandy2000@yahoo.com*

MISSOURI

None Scheduled

NEVADA

• June 13 - Thursday
 • July 11 - Thursday
 Meeting - 6:30 - 8 p.m.
AMSOIL PRODUCT CENTER
 4545 N. Lamb Blvd., Suite. D
 Las Vegas, NV
Hosted by Premiere Direct Jobber Bob Kaytes and Regency Platinum Direct Jobber Shirley Green (702) 362-4492

NEW HAMPSHIRE

None Scheduled

NEW JERSEY

None Scheduled

NEW YORK

• June 19 - Wednesday
 • July 17 - Wednesday
 Meeting - 7 p.m.
O'BRIEN RESIDENCE
 436 Mosely Road
 Fairport, NY 14450
*Hosted by Dealer Gerry O'Brien (716) 223-8016
 Call ahead to reserve a seat*

• June 19 - Wednesday
 • July 17 - Wednesday
 Meeting - 7:30 p.m.
SYRACUSE AREA
 Call ahead for specific location
Hosted by Direct Jobber Peter Finnerty (315) 682-9791

• June 19 - Wednesday
 • July 17 - Wednesday
 Meeting - 7:30 p.m.
NEWARK, NY LOCATION
 Call ahead for location
Hosted by Dealer Brad Timerson (315) 331-7110

NORTH CAROLINA

• June 13 - Thursday
• July 11 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan
(919) 772-9569 Guests welcome
Non-downline \$2.00

• June 13 - Thursday
• July 11 - Thursday
Meeting - 7:30 p.m.
FOREIGN PARTS CENTRE
2032 Spring Road
Hickory, NC 28601
Hosted by Account Direct
Larry Mallonee and Dealer Jack Hoskins
(704) 327-7844 or (704) 322-9312
All Dealers welcome;
please call Larry first

• June 13 - Thursday
• July 11 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• June 11 - Tuesday
• July 9 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers
George & Nancy Cleveland
(910) 346-3866
Call first - All Dealers welcome

NORTH DAKOTA
None Scheduled

OHIO

• June - Every Wednesday
• July - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Fall, OH 44221
Hosted by Dealers
Paul & Coralie Fabijanic
(216) 928-8863 or 800-874-4827 RSVP

• June 8 - Saturday
• July 13 - Saturday
Meeting - 1 - 4 p.m.
LACKORE RESIDENCE
1900 George Ave.
Brunswick, OH 44212
Hosted by Master Direct Jobber
Calvin Lackore (800) 798-9777

• June 2 - Sunday
• July 7 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45718
Hosted by Dealers
Gordon and Sara Merritt (937) 288-2568

• June 24 - Monday
• July 22 - Monday
Meeting - 11 a.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Direct Jobbers
Luis and Sharon Pena
Please RSVP to: (419) 349-3451
or (419) 297-3451

• June 11, 25 - Tuesday
• July 9, 23 - Tuesday
Meeting - 7 p.m.
DENATO'S PIZZA ON
BROADWAY
Grove City, OH 43123
Hosted by Premiere Direct Jobber
Brad White (800) 871-5921

OKLAHOMA

• June 1 - Saturday
• July 6 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 E. 71 Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady (918) 258-6979 *Pat

• June 13 - Thursday
• July 11 - Thursday
Meeting - 7 - 8:30 p.m.
DIAMOND JACK'S
3609 E. 51 St.
Tulsa, OK 74135
Hosted by Dealer Richard Coats and
Account Direct Kevin Alexander
(918) 342-9537
Call first to confirm space for you and
your guests

• June 13 - Thursday
• July 11 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Rd.
Broken Arrow, OK 74012
Hosted by
Regency Gold Direct Jobber
Patrick Grady and
Account Direct Kevin Alexander
(918) 258-6979 RSVP
kevina@nordam.com

OREGON

• June 20 - Thursday
• July 16 - Thursday
• July 18 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
SWEETBRIER INN
7125 S.W. Nyberg Road
Tualatin, OR 97062
Hosted by Master Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and
your guests

• June 6 - Thursday
• July 4 - Thursday
Meeting - 7 p.m.
HOFFMAN RESIDENCE
7025 SE 22nd Ave.
Portland, OR 97202
Hosted by Dealer Dan Hoffman
(503) 236-2579 All are welcome

• June 24 - Monday
• July 22 - Monday
Meeting - 6 p.m.
AUNE RESIDENCE
803 N. 2nd St.
Silverton, OR 97381
Hosted by Direct Dealer Todd Aune
(888) 283-3580
All are welcome with RSVP

PENNSYLVANIA

• June 17 - Monday
• July 15 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE
STORE
5 Main Street
Bradford, PA
Hosted by Premiere Direct Jobber
Joseph M. Hallock (814) 368-8625
T-1 training also available.

• June - Every Monday
• July - Every Monday
Meeting - 7 p.m.
AMSOIL RETAIL STORE
103 McCargo Street
New Kensington, PA
Hosted by Dealer A. Ralph Snoznik
(724) 335-8608
All Dealers and guests are welcome

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• June - Every Tuesday
• July - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building
5861 Rivers Ave., Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• June - variable meetings
• July - variable meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Jobbers
Jim & Vicki Spradley (803) 894-4618

• June - First Tuesday
• July - First Tuesday
Meeting - 7 p.m.
DENNEY'S RESTAURANT
2521 Wade Hampton Blvd.
Greenville, SC 29615
Hosted by Dealer David Larson
R.S.V.P. (864) 232 1846

SOUTH DAKOTA

None Scheduled

TENNESSEE

• June 18 - Tuesday
• July 16 - Tuesday
Meeting 7 p.m. (info)
8 p.m. (opportunity)
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS

• June 18 - Tuesday
• July 16 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773
e-mail: oilmandj@attbi.com

• June 6 - Thursday
• July 4 - Thursday
Meeting - 7:30 - 9 p.m.
SHALIN RESIDENCE
544 Clew Court
Azle, TX 76020
Hosted by Regency Direct Jobbers
Tom and Sheila Shalin
(817) 444-9522

• June 20 - Thursday
• July 18 - Thursday
Meeting - 7:30 p.m.
WEIL RESIDENCE
2521 Cherry Blossom Lane
Bedford, TX 76021
Hosted by Direct Jobber Bob Weil
(817) 545-5257

UTAH

• June - Every Tuesday
• July - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Executive Direct Jobber
Neil Christensen, Dealer Rodney Haskins
and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• June - Every Friday
• July - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701
T-1 Certification classes every Friday,
pre-paid registration required
Everyone welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• June 24 - Monday
Products Presentation and
Opportunity Meeting
• June 29 - Saturday
New Products Review
Saturday meetings: 10 a.m. - noon;
Monday meetings 7 - 9 p.m.
REID RESIDENCE
14600 Cornwall Ln.
Chester, VA 23836
Hosted by Regency Gold Direct Jobbers
Gerry & Patricia Reid and
Premier Direct Jobbers
David and Rebecca Reid
For all meetings, please call (804) 530-
1400 to reserve space; (804) 530-0179
Fax synthoils@comcast.net

• June - variable meetings
• July - variable meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Jobbers
Jim & Vicki Spradley (803) 894-4618

• June 10 - Monday
• July 8 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitte
(804) 694-0221

• June 4 - Tuesday
• July 2 - Tuesday
Meeting - 7:30 p.m.
PESZKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Silver Direct Jobbers
Raymond & Karen Peszko
(804) 484-9491

• June 11 - Tuesday - "How to
Administrate Your Business"
• July 9 - Tuesday - "How to Begin
and Build Your Business"
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Rd.
Sandston, VA
Hosted by Account Directs
Roger Riggie and Mel Pipgras
(804) 737-4874 or (804) 737-9231

• June 20 - Saturday
Meeting - 2 p.m.
WATERLOO MOTORS
317 E. Shirley Ave.
Warrenton, VA 32806
Hosted by Direct Jobbers Ralph Graul
and Jim Kranda and Dealer Dan Lowery
(540) 341-0368 to RSVP

WASHINGTON

• June 17 - Monday
• July 15 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE
CENTER & WAREHOUSE
3325 Meridian Ave. E.
Edgewood, WA 98371
Hosted by Executive Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• June 11 - Tuesday
• July 9 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Premiere Direct Jobbers
Marv & Charlotte Stougar
(360) 856-1641 Guests Welcome

• June 13 - Thursday
• July 11 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Executive Direct Jobbers
Tom & Shirley Walsh (425) 483-2582
T-1 certification classes available by
appointment with pre-paid registration.

• June 11 - Tuesday
• July 9 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Direct Jobbers
Raymond & Patsy Prukop
(253) 845-9755 / 800-267-6450
Everyone Welcome!

• June 10, 24 - Monday
• July 8, 22 - Monday
Meeting - 7:30 p.m.
POODLE DOG
RESTAURANT
1522 54th Avenue East
Fife, WA 98424
Hosted by Regency Platinum Directs
Leonard & Eunice Pearson
(253) 939-8401 Guests Welcome!

WEST VIRGINIA

None Scheduled

WISCONSIN

• June 20 - Thursday
• July 18 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Ave.
Superior, WI 54880
Hosted by ***Regency Donna Durand
Direct Jobbers Bill & Donna Durand
Refreshments Served
(715) 392-4006 Guests Welcome

• June 13 - Thursday
• July 11 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE
GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• June 8, 22 - Saturday
• July 13, 27 - Saturday
Meeting - 1 - 3 p.m.
VILLERS RESIDENCE
2600 W. High St.
Racine, WI 53404
Hosted by Regency Direct Jobber
Edie Villers (414) 637-2726 RSVP

• June 6 - Thursday
• July 4 - Thursday
Meeting - 1 - 3 p.m.
PABST RESIDENCE
650 Larcom St.
Hammond, WI 54015
Hosted by executive Direct Jobber
Lynn Pabst (715) 796-5441
Guests welcome.

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA
BRITISH COLUMBIA
MANITOBA
None Scheduled

NEW BRUNSWICK

• June 17 - Monday
• July 15 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
9 Pinder Road
Riverview, NB E1B 3Z2
Hosted by Account Direct
Wayne McLaughlin and
Dealer Wendell Steeves
(506) 386-2896/(506) 387-3197
Everyone Welcome

NEWFOUNDLAND
NOVA SCOTIA
None Scheduled

ONTARIO

• June 27 - Thursday
• July 25 Thursday
Meeting - 6 - 8 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Rd.
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Premiere Direct Jobber
Rob Hilditch and local Dealers
(905) 564-7770

PRINCE EDWARD
ISLAND
PUERTO RICO
QUEBEC
SASKATCHEWAN
None Scheduled

NEW ZEALAND

• June 3 - Monday
• July 1 - Monday
Meeting - 6:30 - 9 p.m.
AMSOIL DISTRIBUTION
CENTER
3/1 Binsted Rd, New Lynn
Auckland
Auckland, NZ
Hosted by Premiere Direct Jobber
John Gurney
Phone (021) 936-091
Fax (021) 636-094
synoil@dangerousbrothers.com
Fee: \$10

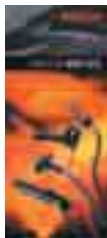
AMSOIL CENTERLINES ...and updates



BOSCH LITERATURE Bosch Platinum+4 Spark Plugs Brochure

3³/₄" x 8¹/₂". Full color.
6-panel brochure.

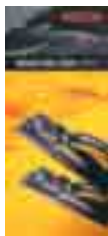
Stock #	Qty	U.S.	Canada
G-1772	25	2.80	4.65



Bosch Spark Plug Wire Sets Brochure

3³/₄" x 8¹/₂". Full color.
6-panel brochure.

Stock #	Qty	U.S.	Canada
G-1771	25	2.80	4.65



Bosch Micro Edge Excel Wipers Brochure

3³/₄" x 8¹/₂". Full color.
6-panel brochure.

Stock #	Qty	U.S.	Canada
G-1770	25	2.80	4.65

S-FILTER PHASE OUT

With the exception of the following list, AMSOIL will no longer manufacture S-filter designs. Discontinued filters are still available in limited quantities. Requests for special order filters require a minimum order of 50 units per filter part number.

Filters **NOT** being phased out

S1118	S1280	S1810	S1987	S2372	S2384
S1185	S1297	S1834	S1996	S2374	S2386
S1189	S1319	S1886	S2361	S2375	S2387
S1203	S1332	S1919	S2362	S2376	
S1210	S1501	S1925	S2363	S2377	
S1245	S1509	S1951	S2366	S2379	
S1252	S1599	S1979	S2367	S2380	
S1273	S1652	S1983	S2371	S2382	

MOTORCYCLE & ATV FILTER APPLICATION GUIDE

Stock #	U.S.	Can.
G-1768	1.00	1.60



NEW SIGNATURE SERIES AMSOIL CREW SHIRT



The new AMSOIL A.J. Amatuzio Signature Series Crew Shirt is screen printed with AMSOIL logos and products. Features

Stock#	Size	U.S.	Can
G-1751	S	59.95	96.95
G-1752	M	59.95	96.95
G-1753	L	59.95	96.95
G-1754	XL	59.95	96.95
G-1755	XXL	61.95	99.95
G-1756	XXXL	62.95	101.95

durable 65 percent polyester and 35 percent cotton and coordinates with the AMSOIL Signature Series Race Jacket. Large, generous fit. Machine Washable. Sizes S-XXXL.

HOLIDAY CLOSINGS

The Edmonton and Toronto Distribution Centers will be closed Monday, July 1 for Canada Day. The AMSOIL corporate headquarters and U.S. Distribution Centers will be closed Thursday, July 4 for Independence Day.

AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

June & July 2002

Display Advertisements

<i>NOLN</i>	June '02	(805) 796-2577
<i>Bass West</i>	June '02	(801) 377-7111
<i>Perf. Racing Industry</i>	June '02	(949) 499-5413
<i>Angler's Choice</i>	June/July '02	(800) 360-7112
<i>NOLN</i>	July '02	(805) 796-2577

Catalog Showcase Advertisements

<i>Chevy High Perf.</i>	June '02	(323) 782-2000
<i>Corvette Fever</i>	June '02	(323) 782-2000
<i>Sport Truck</i>	June '02	(323) 782-2000
<i>Hot Rod Bikes</i>	June '02	(323) 782-2000
<i>Truckin'</i>	June '02	(714) 939-2400
<i>Mini Truckin'</i>	June '02	(714) 939-2400
<i>4 Wheel Drive and Sport Utility</i>	June '02	(714) 939-2400
<i>Off-Road</i>	June '02	(714) 939-2400
<i>SUV</i>	June '02	(714) 939-2400
<i>Custom Classic Trucks</i>	June '02	(714) 939-2400
<i>Sport Compact Car</i>	June '02	(714) 939-2400
<i>Turbo High Tech Perf.</i>	June '02	(714) 939-2400
<i>Import Tuner</i>	June '02	(714) 939-2400
<i>Classic Trucks</i>	June '02	(714) 939-2400
<i>Super Chevy</i>	June '02	(714) 939-2400
<i>Popular Hot Rodding</i>	June '02	(714) 939-2400
<i>High Perf. Pontiac</i>	June '02	(714) 939-2400
<i>Drag Racing USA</i>	June '02	(714) 939-2400
<i>JP</i>	July '02	(323) 782-2000
<i>European Car</i>	July '02	(714) 939-2400
<i>VW Trends</i>	July '02	(714) 939-2400
<i>Custom Rodder</i>	July '02	(714) 939-2400
<i>GM High-Tech Perf.</i>	July '02	(714) 939-2400

PRODUCT RETURN/EXCHANGE GUIDELINES

Dealer Exchange Policy Guidelines

- Must be currently marketed products in resalable condition.
- Copy of original order must accompany exchange order form.
- Product may be exchanged within 30 days of purchase with no restocking fee. Product exchanged after 30 days is subject to a 20 percent restocking fee.
- Products received in exchange must be of equal or greater value than those returned. Commission credits are not paid on product exchanges.
- No exchanges will involve cash refunds or credits.
- All freight charges are the responsibility of the Dealer.
- Products not eligible for exchange are held for 30 days at the Distribution Center and the Dealer is notified.
- Special order air filters and Superior-only items (literature, vitamins, etc.) cannot be exchanged.

Return Guidelines for Dealers Leaving the Business

- Dealership must be currently registered and will be terminated following completion of return.
- Dealer must submit a list of the items to be returned, a copy of the original orders and a request for the return to the Sales Department in Superior.
- Must be currently marketed products in resalable condition.
- Products will be returned to the nearest Distribution Center at the Dealer's expense.
- Upon approval, Dealer will receive a refund of the Dealer cost, less a 20 percent restocking fee.
- Special order air filters and Superior-only items (literature, vitamins, etc.) cannot be returned.

Commercial/Retail Account Return/Exchange Policy

- Must be currently marketed products in resalable condition.
- Products to be returned/exchanged will be returned to the nearest Distribution Center at the account's expense, along with a copy of the original order.
- Special order items cannot be returned or exchanged.
- All product returns result in an adjustment to earnings for the servicing Dealer.

Products for Exchange:

- Products received in exchange must be of equal or greater value than those returned (No commission credits or cash commissions are paid on product exchanges).
- Product exchanged after 30 days is subject to a 20 percent restocking fee.

Products Returned for Credit:

- Returns for credit must be arranged through the Sales Department in Superior.
- Products returned for credit within 30 days of purchase will receive full credit for product and taxes (No credit will be issued for freight charges).
- Products returned after 30 days will be subject to a 20 percent restocking fee payable by the account.

Retail Catalog Customer & Preferred Customer Return/Exchange Guidelines

- All products in resalable condition can be returned within 30 days for a full refund of the purchase price and sales tax.
- Customer must contact the Returns Coordinator on the ordering line in Superior to receive the return authorization.
- Products purchased over 30 days, but less than 90 days, may be exchanged for other product of equal or greater value.
- Customers wishing to return products after 30 days or exchange products after 90 days will be advised to contact their Dealer for assistance.
- Shipping and handling fees are the customer's responsibility.
- Special order air filters may not be returned or exchanged.

JUNE CLOSE OUT

The last day to process June orders in Canada and the U.S. is the close of business on Friday, June 28.

The last day to process June orders in Alaska, Puerto Rico and New Zealand is the close of business on Tuesday, June 25.

Volume transfers for June business will be accepted until 3 p.m. CDT on Friday, July 5.



NEW AMSOIL ATF BROCHURE

Explains the performance benefits of AMSOIL Synthetic ATF. 3 1/2" x 8". 6-panel brochure.

Stock #	Qty	U.S.	Can.
G-1746	25	2.80	4.65

NEW AMSOIL T6 BROCHURE

Explains the performance benefits of AMSOIL T6 Cleaning Solution. 3 1/2" x 8". 6-panel brochure.

Stock #	Qty	U.S.	Can.
G-1750	25	2.80	4.65



NEW TEAM AMSOIL RACE DECALS



Stock #	Description	U.S.	Can.
G-1789	(10) Racing Decals (4")	6.50	10.75
G-1800	(10) Racing Decals (7")	8.00	13.00
G-1790	(5) Racing Decals (12")	6.00	9.95
G-1791	(1) Racing Decal (20")	2.30	3.70

NEW RETAIL CATALOGS

Newly updated AMSOIL G-100 Retail Catalogs are available for purchase.

AMSOIL Retail Catalog (Use G-300 in Canada)

Stock #	Qty	U.S.	Can.
G-100A	10	5.00	7.70
G-100B	50	23.50	36.20
G-100C	100	43.00	66.40
G-100D	500	195.00	301.35
G-100E	2500 (labels provided)	975.00	1506.75
G-100F	5000 (labels provided)	1850.00	2861.25

NEW!

Photo courtesy of Yamaha



- **Traps Dirt In Three Layers**
- **Up to 100% more capacity**
- **Up to 20% more efficiency**
- **Built for Rugged Performance**
- **Heavy-duty Steel Case Withstands Extreme Conditions**
- **Assures Oil Flow with Relief Valve**
- **Prevents Oil Drainage During Engine Shutdown**

Order your G-1768 Application Guide today.



AMSOIL INC.
 SYNTHETIC LUBRICANTS
 AMSOIL BUILDING
 Superior, WI 54880-1527
 (715) 392-7101
 Internet: www.amsoil.com

BOSCH



**CHANGE SERVICE
 REQUESTED**
 Published 12 times annually

PRSRT STD
 U.S. POSTAGE
 PAID
 PERMIT NO.13
 SUPERIOR, WI

JUNE 2002
 PRINTED IN USA



Minimum 10%
 Post-Consumer Fiber



WE HONOR

