

NEW! NEW! NEW! NEW! NEW! NEW! NEW!

NEW! AMSOIL X-Treme Food Grade Grease

Performs over a wider temperature range, providing superior protection for more applications

- **NLGI #2 H-1 Aluminum Complex High-Temperature Synthetic EP Grease**
- **Provides superior, non-toxic lubrication in food and pharmaceutical industry equipment**
- **Designed for wide operating temperature extremes from -35°F to 400°F**
- **Reduces friction, wear and heat**
- **Meets USDA H-1 Standards**
- **Resists water washout, rust and corrosion**
- **Pure-white color complements hygienic environment**

Stock #	Qty	Weight	Comm. Credits	U.S.	Can
GXC-CR	(1) 14-oz. crtg	1	4.05	5.35	8.60
GXC-10	(10) 14-oz. crtgs	11	40.50	51.00	82.00
GXC-14	(40) 14-oz. crtgs	42	162.00	194.00	312.00
GXC-35	(1) 35-lb. lug	40	136.00	170.00	274.00
GXC-99	(1) 120-lb. keg	132	292.00	486.00	783.00



AMSOIL INC.
SYNTHETIC LUBRICANTS
AMSOIL BUILDING
Superior, WI 54880-1527
(715) 392-7101
Internet: www.amsoil.com

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AMSOIL

ACTION NEWS

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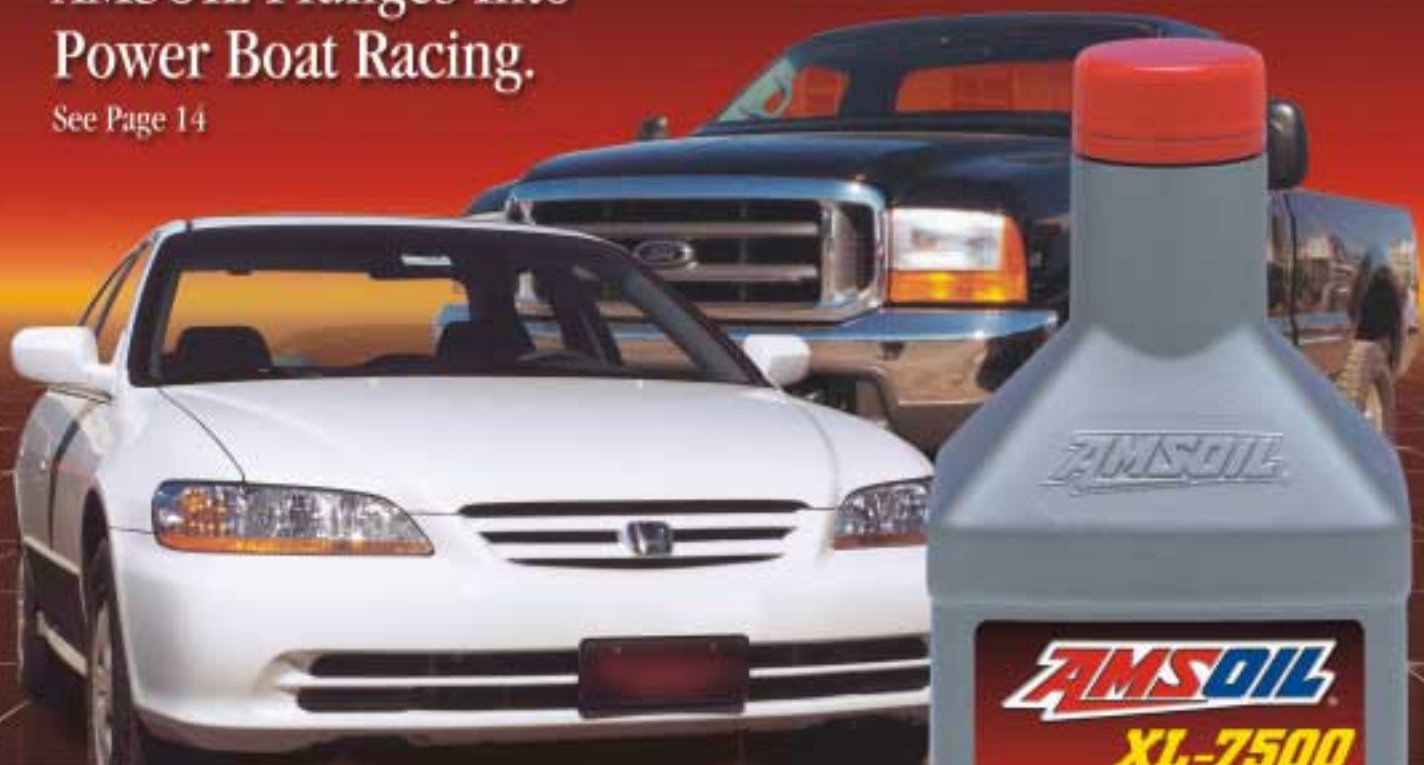
"The First in Synthetics"

MAY 2001

AMSOIL Responds to Industry Demand with NEW 5W-20 Motor Oil.

AMSOIL Plunges Into Power Boat Racing.

See Page 14



**NEW! AMSOIL X-treme
Food Grade Grease.**

See Back Cover

From the President's Desk...



It's interesting how things work out. I have been thinking about the subject of my next message to our Dealers these past few days. I wanted to tell you all how great business has been and congratulate you on how well so many of you are doing in this business. Then, I got a call from my good friend, Jack Arotta, and I have an all new message not quite as upbeat.

Jack was the first person to use my experimental synthetic motor oil back when I was flying jet fighters and starting an oil company was only a dream for me. He put my experimental oil in his brand new 1966 Ford. (I eventually told him he had better drain it until I did more testing.) In later years, I kidded him about putting untested oil in his new car. He said he had to do it. After all, I was his commander.

Anyway, Jack is totally sold on AMSOIL products. He owned a business in Duluth, Minnesota, where he operated a number of vehicles, including delivery vans. He would literally run those vehicles until the bodies fell off the frames, but the engines and drive trains were still going strong on AMSOIL lubricants.

Jack called me from the west coast of Florida, where he was visiting his sister and her husband, Ray. Ray had just purchased a 19-foot runabout with a 350 Chevrolet engine. Jack told him he should switch the boat over to AMSOIL lubricants. Jack has owned and operated a number of boats on Lake Superior over the years and they were all lubricated with AMSOIL products.

Jack set out to find an AMSOIL Dealer. He looked under lubricants in the yellow pages, but there were none listed. He called a number of marine supply stores, but to no avail. He finally stopped at a marine supply store near Ray's home and asked why they didn't stock AMSOIL Lubricants. The owner said he had

received a number of requests for AMSOIL but he had never been approached about marketing the products.

Now this is where I knew my message was going to change. I'm sure most of you are just like me. There's nothing you dislike more than to hear that a potential customer can't find you or your products. It's hard for me to believe that there is a single phone book in this country that doesn't have an AMSOIL Dealer listed, but I guess there are.

If your business has been growing and you haven't advertised in the one place that most people look when they want to find a product, just imagine how much better you could be doing if you did advertise in the yellow pages. And if your business is not doing as well as you would like and you haven't advertised in the yellow pages yet, for goodness sakes, do it now!

Also consider how many businesses are out there right now who know about your products, have had requests for your products, yet have never been given the opportunity to become a retail outlet for your products.

These are business people who would welcome a visit from an AMSOIL Dealer to explain how they could profit from selling AMSOIL products, as so many other retail businesses have been doing in recent years. They may have seen our magazine ads, or our logo on racing machines on TV, or had customers requesting AMSOIL products, but they have never once been approached about selling them. To my way of thinking, there is something wrong with that picture.

Yes, these are good times for AMSOIL and AMSOIL Dealers, and my original message was to celebrate this fact. But considering Jack's story, business is obviously not as good as it could be. I remember many years ago, the common complaint from people who were interested in using AMSOIL products was they couldn't find a Dealer. There is really no excuse to hear that complaint today, and it is very disappointing when I do.

My friend Jack finally broke down and bought some Mobil 1. He was very apologetic, but he figured at least it was a synthetic oil. He said he put in some 5W-30 and asked what I thought of that. I had a hard time being too critical, but I certainly wasn't enthusiastic. I said, "It's better than nothing, I guess."

As the economy slows down, consumers have become even more demanding. They want maximum value for their money. That is good news for AMSOIL Dealers, because our products are not luxury products. They are solid investments that help keep high priced vehicles and equipment operating properly and lasting longer. They deliver full value and then some. But we can't expect people to beat a path to our door. We need to make it as easy as possible for them to buy from us. That means yellow pages advertising. That means signing up Retail Accounts. If you are not doing either of these, it's certainly time to begin!

A. J. "AJ" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

Ready-Mix Company Saves with AMSOIL

Direct Jobbers David and Carol Bell of Austin, Texas have had Lauren Concrete of Austin as a customer for over a decade. They refer to the company as one of their oldest and best commercial accounts, and it seems the feeling is mutual.

Lauren Concrete has been using AMSOIL synthetic motor oils in nearly all of their equipment since 1989. Currently, they are operating close to 50 pieces of machinery at three batch plant locations. Most of their trucks are Macks, but they do have some Peterbilts with Cat and Cummins engines. They not only haul concrete, but also their own cement and aggregate.

John Wetjen, the maintenance manager for Lauren Concrete has been satisfied with the performance of his AMSOIL products. "Lauren Concrete is a firm believer that synthetic oils will outperform petroleum oils in virtually every case," Wetjen said. "For our business, that means cost savings. Even though AMSOIL lubricants do cost more initially, they are really a better value for the money."

One reason Wetjen and the rest of his company have stayed with synthetics has been the fuel savings they have experienced. "Better fuel mileage is number one on our list with AMSOIL," Wetjen said. "The cost of fuel is BIG for our operation, so saving even a small percentage on fuel adds up fast. And because we haul concrete in Texas where it is incredibly hot in the summer, we feel the added protection we get from AMSOIL products is very important. We rely on AMSOIL lubricants to protect against equipment failures and reduce downtime on our trucks."

Lauren Concrete has also found that AMSOIL products work well in some of their stationary equipment. "We run AMSOIL Synthetic Compressor Oil in all of our air compressors," Wetjen said, "and we use AMSOIL Synthetic Gear Oil in all of the batch plant gear boxes, too."

"Any concrete business looking for ways to improve the performance and protection of their expensive equipment would be wise to consider switching to AMSOIL lubricants," Wetjen said.

"We know there are other brands out there, but AMSOIL is the leader and works for us."



One of the trucks Lauren Concrete uses to haul aggregate.



John Wetjen and a Lauren Concrete truck.

A Turnaround to the Race Season

During the 2000 racing season Dealer Herman Wood of Indianapolis, Ind. worked with "St. John Racing" in a local race truck series. Tommy St. John was the truck builder and chief mechanic and Tommy St. John II was a rookie driver.

During the early part of the season they struggled to get a handle on the truck. In the early going they had trouble getting the chassis set up and had frequent problems with the transmission.

They switched to AMSOIL Automatic Transmission Fluid for the last half of their race season and immediately got results. "The last half of their season was great," Wood said. "In fact, during the last race of the season Tommy Jr. set a new track record, but the last truck to qualify broke his record."

Tommy Jr. finished third in rookie points and sixth overall in the season points. "With all of the problems they had in the first half of the season," Wood said, "they didn't expect such positive results in the end."

"After such a successful comeback last season using AMSOIL grease, gear lube, and the transmission fluid, this year they are going bumper to bumper with AMSOIL lubricants," Wood said. "Tommy and Tommy Jr. would like to thank AMSOIL for the great products and a great season."



Rookie driver Tommy St. John Jr. in Victory lane

MONTHLY LE



LaDonna Harrison & LaVel Rude

Minnesota
★★★Regency Platinum Direct Jobbers
FIRST—Leaders in Total Organization
 Eighth—Leaders in Personal Group Sales



Members, Leadership Council

Mark & Sherree Schell
Idaho
★★Regency Platinum Direct Jobbers
 Second—Leaders in Total Organization
FIRST—Leaders in Personal Group Sales
FIRST—Group With Highest New Dealer Sponsorship



Ray & Arlene Schmit
Minnesota
★★Regency Platinum Direct Jobbers
 Third—Leaders in Total Organization
 Third—Leaders in Personal Group Sales
 Third—Most New Qualified Dealers & Accounts

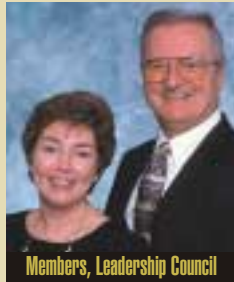


Member, Leadership Council

Ora Mae Boardman
Virginia
 Regency Platinum Direct Jobber
 Fourth—Leader in Total Organization



David & Carol Bell, *Texas*
 Regency Gold Direct Jobbers
 Seventh—Leaders in Total Organization
 Fourth—Leaders in Personal Group Sales
FIRST—Leaders in Commercial & Retail Marketing
 Fourth—Group With Highest New Dealer Sponsorship
 Fourth—Most New Qualified Dealers & Accounts

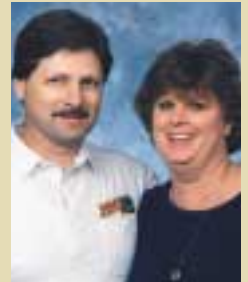


Members, Leadership Council

Gerry & Patricia Reid
Virginia
 Regency Gold Direct Jobbers
 Eighth—Leaders in Total Organization
 Fifth—Leaders in Personal Group Sales



Daniel & Judy Watson
Florida
 Regency Silver Direct Jobbers
 Ninth—Leaders in Total Organization
 Seventh—Leaders in Personal Group Sales
 Third—Most New Qualified Dealers & Accounts



George & Shirley Douglas
Florida
 Regency Silver Direct Jobbers
 Tenth—Leaders in Total Organization
 Ninth—Leaders in Personal Group Sales
 Second—Most New Qualified Dealers & Accounts



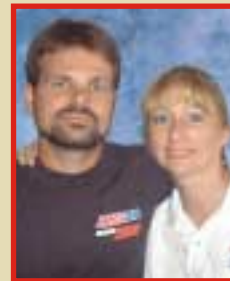
Michael & Shelly Ellis
Michigan
 Master Direct Jobber
 Fifth—Leader in Commercial & Retail Marketing



Larry & Kathryn Chambless
Georgia
 Regency Silver Direct Jobbers
 Second—Group With Highest New Dealer Sponsorship
 Fifth—Most New Qualified Dealers & Accounts



Michael Barber
Michigan
 Premiere Direct Jobbers
 Third—Group With Highest New Dealer Sponsorship



Robert & Lisa Riley
Florida
 Premiere Direct Jobbers
FIRST—Most New Qualified Dealers & Accounts



Gene Mohney
Pennsylvania
 Premiere Direct Jobbers
 Sixth—Most New Qualified Dealers & Accounts

ADERS

February
2001

HALL OF FAME



Leonard & Eunice Pearson

Washington
Regency Platinum Direct Jobbers
Fifth—Leaders in Total Organization
Sixth—Leaders in Personal Group Sales
Fifth—Group With Highest New Dealer Sponsorship
Tenth—Most New Qualified Dealers & Accounts



Member, Leadership Council

William Shirk

Maine
Regency Platinum Direct Jobber
Sixth—Leader in Total Organization
Second—Leader in Personal Group Sales



Bill and Donna Durand,
★★★★Regency Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



Harold and Marcile Hartman,
Regency Platinum



Donald & Joyce Nichols

Virginia
Regency Platinum Direct Jobbers
Tenth—Leaders in Personal Group Sales



Edwin L. Greenwood

Oregon
Executive Direct Jobber
Second—Leader in Commercial & Retail Marketing



Larry Gray

California
Premiere Direct Jobber
Fourth—Leader in Commercial & Retail Marketing



John & Jeanne Burke

California
Master Direct Jobbers
Seventh—Most New Qualified Dealers & Accounts



Jeffery & Amy Miller

Washington
Dealers
Eighth—Most New Qualified Dealers & Accounts



Cliff & Lorna Gasper

Washington
Premiere Direct Jobbers
Ninth—Most New Qualified Dealers & Accounts

HIGHER LEVELS OF RECOGNITION

February 2001

EXECUTIVE DIRECT JOBBERS



Mark & Emily Schmidt
Wisconsin

DIRECT JOBBERS



Robert & Helen Czczok
Minnesota
Sponsor: Arlene Beug
Direct Jobber: Arlene Beug

NEW DIRECT DEALERS



Rob D. Gillingham
Arkansas
Sponsor: Jerry N. Gardner
Direct Jobbers: Bill & Donna Durand



Clarence A. Graham Jr.
Minnesota
Sponsor: Clarence A. Graham III
Direct Jobbers:
William & Bette Wheatly



**Michael & Pamela
Westwood**
Texas
Sponsors: Ervin & Susan JuVette
Direct Jobbers: Ervin & Susan JuVette



James & Joan Adams
Georgia
Sponsors: Larry & Kathryn Chambless
Direct Jobbers:
Larry & Kathryn Chambless



Timothy J. Bowe
Wisconsin
Sponsors: Mark A. Schmidt
Direct Jobbers:
Mark A. Schmidt



**Edward & Patricia
Hordubay**
Florida
Sponsors: Daniel & Judy Watson
Direct Jobbers: Daniel & Judy Watson



Jerry G. Skipper, Sr.
South Carolina
Sponsors: Jack & Lavee Hughart
Direct Jobbers:
Gerry & Patricia Reid

NEW ACCOUNT DIRECTS



Craig S. & Stephanie Heisey
Georgia
Sponsor: Scott E. Parsons
Direct Jobbers:
Larry & Kathryn Chambless



**Douglas & Kimberly
Crawford**
Kansas
Sponsors: Harold & Marcile Hartman
Direct Jobbers: Harold & Marcile Hartman



Timothy J. & Abby Smith
Michigan
Sponsors: Michael & Shelley Ellis
Direct Jobbers:
Michael & Shelley Ellis



**Michael & Donalisa
Sparks**
Texas
Sponsors: Chris Dyson
Direct Jobbers: James M. Ball, Jr.

2500 Level Honors 2500 monthly commission credits 25 Dealers sponsored

Mark Desantis, New York Sponsor: Valentine Sanford

Jeffery & Amy Miller, Washington Sponsors: Leonard & Eunice Pearson

2000 Level Honors 2000 monthly commission credits 20 Dealers sponsored

Frank & Norma Hinkley, Idaho Sponsors: Mark & Sherree Schell

1500 Level Honors 1500 monthly commission credits 15 Dealers sponsored

Jake & Vanessa Akin, Texas Sponsor: Alfred F. Ziska

William H. Blain, Wisconsin Sponsors: Steven & Nickie Kerkvliet

Ken & Susan Campbell, Michigan

Sponsors: Michael & Carolyn Barber

Bertha Carter, Wyoming Sponsors: Everett & Virginia Calkins

Craig S. Heisey, Georgia Sponsor: Scott Parsons

James & Mary Ann McGraw, Wisconsin Sponsor: Lyle V. Laurvick

Robert G. Miller, Tennessee Sponsors: Donald & Lina Nichols

Eugen Smith, Idaho Sponsors: William & Sandra Schmautz

1000 Level Honors 1000 monthly commission credits 10 Dealers sponsored

Daniel & Julie Bandimere, Oklahoma

Sponsors: Norman & Doreen Rinehart

Martha L. Barnes, Missouri Sponsor: Mildred Robinson

David W. Green, Michigan Sponsor: Glenn P. Odell

Daniel & Karen Meyers, Indiana Sponsor: Edie Villers

Peter E. Scaff, Florida Sponsors: George Jr. & Shirley Douglas

James L. Vackar, Texas Sponsor: Thomas J. Kломann

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Brenda & Richard Coats, Oklahoma

Sponsors: Kevin & Dianne Alexander

Wilfred A. Duquette, Maine Sponsor: Elodia R. Young

Michael D. Hamar, Florida Sponsor: Willis F. Kunkel

Robert & Hazel Jennings, Virginia Sponsor: Ora Mae Boardman

Noel & Lou Ann Keener, North Carolina Sponsor: Mike J. Dellinger

James & Evelyn Mays, Texas Sponsors: Jim & Lillie Hawkins

Marlon M. Morales, Florida Sponsor: Marvin J. Apfelbaum

David D. Perkins, Iowa Sponsor: Larry Gruenberg

Bobby A. Steward, Texas Sponsors: Gregory & Lei Cooke

Theron N. Trout, Pennsylvania Sponsors: Vincent & Ruth Santell

Arthur Jr. & Arthurine Wood, Virginia

Sponsor: Thomas A. McKnight

Kenneth & Rita Worm, Minnesota Sponsor: Myron E. Cottrell

300 Level Honors 300 monthly commission credits 3 Dealers sponsored

Russell O. Briney, Idaho Sponsors: R. Craig & Denise Reese

Steven & Nancy Brinkley, North Carolina

Sponsors: James & Lisa Peszko

William & Kathleen Broughton, Ohio

Sponsor: Bill & Donna Durand

Joseph C. Broyles, New Hampshire Sponsor: Joseph E. Broyles

Ted R. Brus, Iowa Sponsors: Ladonna Harrison & LaVel Rude

Carl L. Buchholz, Minnesota Sponsors: Ray & Arlene Schmit

Edward J. Darago, California Sponsors: Dennis & Linda Graham

Stanly & Elizabeth Davenport, Ohio

Sponsors: Morgan & Marilyn Simpson

Raymond & Sandra Duckworth, Texas

Sponsors: Ervin & Susan JuVette

Chuck J. Erickson, Wisconsin Sponsors: Victor & Lynn Mitmoen

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Russ Gilbert, Florida Sponsor: Sherry Dirksen

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Mark & Vicky Hoffman, Montana Sponsor: Brock Roberts

Lance & Barbara Hooper, Colorado

Sponsors: David & Nancy Jackson

Erick & Luana Jarvis, Colorado Sponsors: Kerry & Marguerite Jarvis

Bradley S. Kintner, North Carolina Sponsor: Evelyn Coffman

John & Patricia Lopez, Nevada Sponsors: Robert & Linda Rose

Jay A. Lovgren, Wisconsin Sponsors: Lynn & Beth Pabst

Michael T. Mabrey, Texas Sponsor: Dorsett Wilson

Thomas Jr. & Judy MacBride, Maryland

Sponsors: Jerry & Judy Goss

William & Peggy Mahaffey, Alabama Sponsors: Ray & Frankie Allen

W. Sherman Noble, Florida Sponsor: Kelli Engelby-Montgomery

Fred J. Pickard, Pennsylvania Sponsors: Edward & Marilyn Steinleitner

Dean L. Schlichter, Pennsylvania Sponsors: Justin & Renee Wielenta

Bryan C. Spaulding, Idaho Sponsor: Dale L. Spaulding

Ralph C. Stenil, Michigan Sponsor: Earl C. Wallace

Christopher J. Stevens, New York Sponsors: Terence & Felicia Ramsey

Donald W. Stevens, Florida Sponsor: Edward G. DiPanni, Jr.

Dale Jr. & Nadine Stremick, North Dakota

Sponsors: Jon & Toni Schiestel

William R. Stroer, Michigan Sponsor: James D. Weeks

Terry W. Tichy, Virginia Sponsors: William & Barbara Stancil

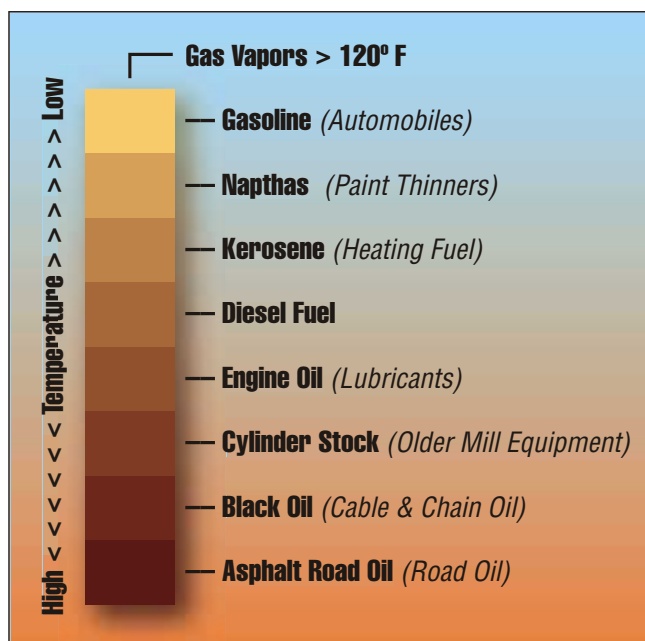
Eric M. Walberg, Minnesota Sponsors: Raymond & Connie Erola

Randel & Janet Webb, Virginia Sponsors: David & Debbie Green

Where Does All of

Volatization, the methods used to test it, and

When speaking about their vehicles, motorists may often comment that their auto “uses a little oil now and then.” Although many are positive that the vehicle is “using” this oil, upon further questioning they often cannot explain how or why or where exactly the oil disappeared. Is it leaking? Certainly some vehicles will leak an amount of oil out of seals, gaskets and joints. But others that “use” oil have no leaks at all. So



A Fractionating Tower can separate the useable portions of crude oil to obtain common end products.

where does this oil go? The oil goes through a process known as volatization, and it can end up costing motorists more than just the price of a few quarts of oil.

Why Oil Volatizes

After crude oil has been pumped from the ground, it is sent to a refinery where it is distilled into its useable components. Distillation separates the crude into fractions based on their individual boiling ranges. The crude is heated until each fraction boils off as a vapor, and then is condensed and subjected to further processing. This boiling is essentially the same circumstance occurring during volatization in an engine, with lighter molecules vaporizing and heavier molecules remaining. In refining, this process can effectively increase the amount of similar molecular structures in each fraction, and therefore improve the stability and quality of

each product refined. However, even the final petroleum-based product still consists of a wide range of hydrocarbon structures. These are sometimes referred to as a “chemical soup.”

This “chemical soup” found in standard petroleum mineral oils contributes to many of their shortcomings when compared with synthetic oils. Because these molecules prevent uniformity, the oil has a tendency to deteriorate more rapidly. If lighter fractions are present in the oil, they can boil off (or volatize) which leads to oil consumption, oil thickening and a loss of performance.

Money to Burn?

Even though many motorists do not realize it, when they notice that their vehicle is “using” oil they are often witnessing the effects of volatization. Most simply buy extra oil to replace what they assume the motor has “used” and check regularly to see if the level is low. But is adding more mineral oil necessarily the best solution to the problem? What they may in fact be doing by adding more petroleum-based mineral oil is burning up their money.

For example, if an automobile needs five quarts of mineral oil sold at \$2 a quart to operate during a 3,000-mile drain interval, and the mineral oil used in the vehicle volatizes and is replaced at a rate of one quart every 1,000 miles, the automobile actually goes through 7 quarts of mineral oil during the drain interval and the motorist spends an extra \$4 per oil change interval on “topping off” the levels. Considering that the average vehicle puts on 15,000 miles a year, \$20 in extra oil is used to keep the oil levels sufficient.

But extra oil is not the only expense motorists face when dealing with volatization. As motor oil goes through the process of volatizing, the chemically lighter (or more volatile) portions are always the first to “boil off” in the oil. This leaves the heavier, less pumpable portions behind. This heavier oil cannot be relied upon to flow easily and quickly to all of the engine components. The end result is decreased fuel efficiency, premature component wear and deposit formation within the engine. The expense to the motorist can be quite substantial.

The Synthetic Solution

Synthetic motor oils have a natural advantage over petroleum-based oils when it comes to volatility. This is because synthetic oils are designed to have uniform chemical structures. This eliminates the extra chemicals and hydrocarbon structures (or “chemical soup”) found

That Motor Oil Go?

why **AMSOIL** decided consumers would care.



This is the NOACK Volatility Test apparatus. An oil sample is weighed before the test procedure is begun and after the test is completed. The amount lost by weight, due to volatility, is reported as a percentage.

The gray box houses the oil sample, which is heated to 150°C (302°F). Dry air is passed over the sample carrying off oil vapors with it. The beaker on the right receives the oil that has “boiled off.” It works somewhat like a petroleum fractioning tower or still. Acceptable percentages of loss by weight are determined by the grade and weight of the oil that is being tested.

in oils based only in mineral stock. Because they contain less lighter chemical portions to boil off, synthetic products lose less of their lubricating abilities to volatilization.

AMSOIL Synthetic Motor Oils maintain their viscosity and provide ongoing cold start protection, fuel efficiency and reduced oil consumption.

An AMSOIL First

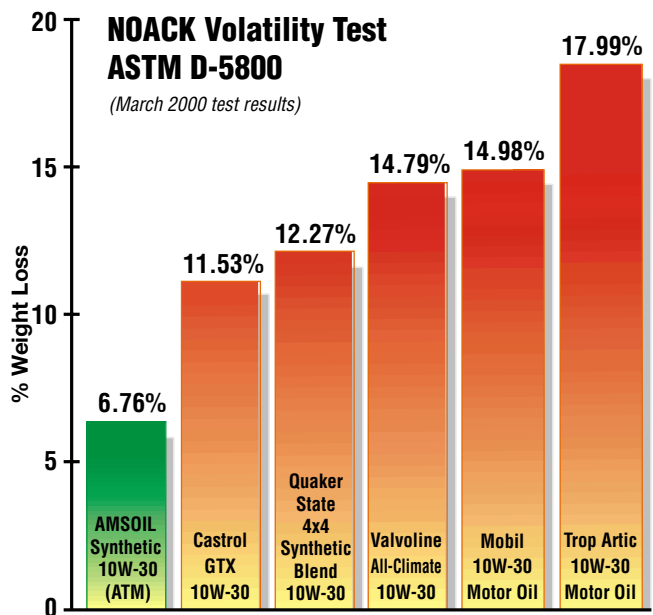
Surprisingly, volatility was not always considered when comparing motor oils. Few oil companies published test results measuring an oil’s volatility until the 1980s, when AMSOIL became the first in the United States to publish NOACK Volatility Test results.

In the NOACK Volatility Test the oil is heated to 150° C for a specified period. Lighter oil fractions will “boil off,” leading to oil consumption, oil thickening and a loss of performance. The percentage lost, by weight, due to this “boil-off” is reported.

The test has different passing requirements depending on the weight of the oil being tested. For example, 10W-30 oil in the United States may lose up to 22 percent, by weight, and still be “passable.” However, with 20 percent gone, the oil suffers significant performance deficits in characteristics such as pumpability and lubricity.

Effective July 1, 2001, a new specification, known as GF-3, allows a maximum of 15 percent loss. European standards, which have been stricter for years, already limit high quality oils to a maximum of 13 percent loss. AMSOIL 10W-30 loses only 6.76 percent to volatility.

AMSOIL reports these results because they enable informed consumers to understand the value offered by synthetic motor oils. Low oil volatility means reduced oil consumption rates, maximum fuel efficiency and higher levels of performance for longer periods of time.



These are the results of a typical NOACK Volatility Test. Improvements in the field of lubrication have led to increasingly lower weight loss percentages for all types of oil. However, synthetics have generally always outperformed mineral oil based lubricants. AMSOIL synthetics consistently boast lower loss by weight percentages than competitors’ oils.

AMSOIL Introduces New 5W-20 Motor Oil

Beginning with 2001 models, most Ford and Honda vehicles now come factory-filled with a 5W-20 grade of motor oil. In addition, owner's manuals specify the continued use of this new viscosity grade. Ford owner's manuals state in bold letters, "SAE 5W-20 oil provides optimum fuel economy and durability performance meeting all requirements for your vehicle's engine."

WHY 5W-20?

According to Mike Riley, product design engineer with Ford Motor Company, "Moving to 5W-20 was driven by using best technology oils, CAFE requirements and customer needs." The company believes the switch to lighter viscosity 5W-20 oils will reduce carbon dioxide emissions by 190,000 metric tons a year and reduce U.S. fuel consumption by over 21 million gallons a year.

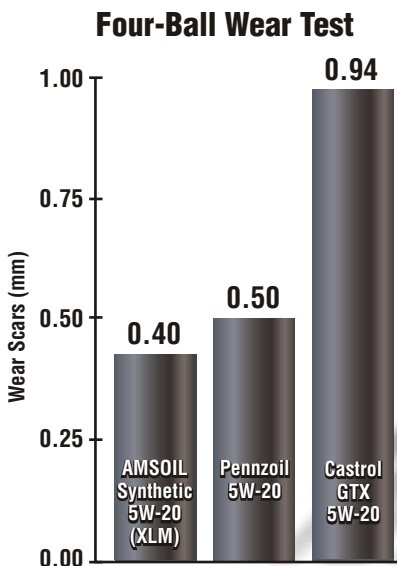
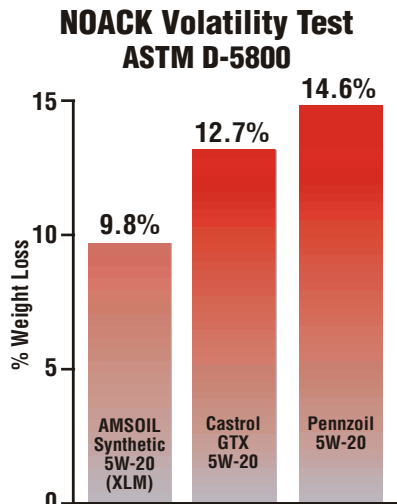
In order to ensure lighter viscosity 5W-20 oils don't sacrifice engine durability, Ford ran extensive field tests comparing 5W-20 and 5W-30 oils and used the data to create their own oil specification known as WSS-M2C153-H, which includes all ILSAC (GF-3) requirements, as well as a longer ASTM Sequence III Test.

AMSOIL 5W-20

Because of high consumer demand AMSOIL is introducing its 5W-20 motor oil now. API certification will follow when the testing process is complete.

Blended to surpass both GF-3 and Ford specifications, AMSOIL 5W-20 offers superior engine protection and unsurpassed fuel economy in engines calling for a 5W-20 oil.

Although blended to meet the requirements of 2001 Ford and Honda vehicles, AMSOIL 5W-20 may also be used to improve fuel



efficiency in certain older Ford and Honda models. Manufacturers are reviewing which older vehicles they will recommend 5W-20 motor oils be used in.

THE AMSOIL ADVANTAGE

AMSOIL XL-7500 5W-20 motor oil provides the ultimate in wear protection, friction and heat reduction and superior performance in tem-



perature extremes. Its synthetic formulation ensures low volatility, reducing oil consumption and improving fuel economy throughout its entire service life of 7500 miles or six months (whichever comes first). Customers using the new lower viscosity 5W-20 motor oils will want the extra protection afforded by AMSOIL XL7500 5W-20 Synthetic Motor Oil.

The charts above compare AMSOIL Synthetic 5W-20 motor oil to competing petroleum-based 5W-20 motor oils.

Reduce Down Time



Stay in Business

Off-road vehicles and heavy-duty construction and farming equipment are some of the most complicated and expensive pieces of machinery in operation. They are subjected to harsh working conditions filled with dust and grime, potholes and ruts, long operating hours and temperature extremes from the hottest deserts to arctic conditions. A working piece of machinery can make the difference between meeting a deadline or getting the crops in and getting paid or closing a company's doors and selling the farm.

To move earth, haul snow, harvest grain or dig trenches, heavy equipment must be protected from the effects of tremendous amounts of torque on their drive train gears and hydraulic systems. AMSOIL synthetic motor oils, gear lubricants and greases protect heavy equipment in hostile environments longer than other lubricants can.

There is also a great deal of dust in the environments in which off-road and industrial vehicles operate, and getting enough clean air to the crankcase can be a job in itself. Dirt and water in diesel fuel is common, and left unchecked, it can destroy your fuel injectors and rust your engine. Dirty oil significantly reduces the profitable life span of an engine. Without the best fluids and high-quality filtration, expensive equipment breakdowns can be a frequent occurrence.

The best way to deal with costly breakdowns destroying profitability is to prevent them from happening in the first place. *Fleet Manager* magazine reported on one fleet manager who reported a savings of over \$2 million for his operation as a result of changing his service interval and moving to synthetic lubricants. While switching equipment over to AMSOIL synthetic fluids and greases

is an excellent step toward increasing profits through preventive maintenance and extended drains, it won't mean a thing if proper filtration isn't considered a part of overall vehicle care. No matter what the type or brand of fluid or fuel is used, if it's dirty, you're down and losing money.

AMSOIL helps vehicle owners save money and extend vehicle serviceability by giving them access to the right filter, for the right conditions, for the right vehicle. To find the right filter for any application, consult the Oil Filter and Air Filter Application Guide in the "Product Information" section of the AMSOIL corporate website at www.amsoil.com. You may also consult the G-194 *Cross Reference and Automotive Applications Guide*, or for heavy duty applications, consult the G-1555 *Hastings Product and Heavy Duty Applications Guide*. Assistance is also available by calling the AMSOIL toll-free ordering line at 1-800-777-7094 Monday through Friday, 7 a.m. to 5 p.m. CST.

AMSOIL By-Pass Oil Filters subject oil to ultra-fine filtration, removing particles smaller than those typically captured by conventional oil filters, and they remove water from the oil. Use AMSOIL By-Pass Filters to supplement the protection offered by the AMSOIL Super Duty Oil Filter.

Also available are fuel/water separators that remove water from diesel fuel and gasoline before it reaches the fuel filter or engine. Find information on the AMSOIL/Dahl fuel/water separators, as well as air and oil filters, in AMSOIL price lists and application guides.

The G-1009 Commercial and Industrial Products and G-118 Farm Equipment brochures are an excellent place to find additional information on lubricants, filters and services for off-road, farming and industrial applications.

AMSOIL By-Pass Best of Bo

"Extended drain intervals," a term AMSOIL President A.J. Amatuzio coined in 1972, is now, nearly 30 years later, a high priority throughout the transportation industry. Automobile manufacturers want them. In fact, they'd like to see drain intervals as high as 15,500 miles. Environmental groups, as well as the U.S. Environmental Protection Agency, want them because longer drain intervals mean less waste oil is disposed of. Motorists want them so they can avoid the hassle and expense of frequent oil changes.

Better wear protection is the ultimate goal of everyone. Whenever the American Society of Testing and Materials (ASTM) convenes to discuss the next engine oil specification, wear protection is always a hot topic. An oil that offers superior wear protection is invaluable; vehicles last longer and perform better.

AMSOIL motor oils have offered extended drain intervals and the ultimate wear protection for almost 30 years. Combining the superior features of AMSOIL motor oil with an AMSOIL By-Pass Oil Filter offers the best of both worlds. AMSOIL By-Pass Filters remove the smallest of wear particles from the oil flow, keeping the oil analytically clean and serviceable for longer drain intervals.

How is this possible? A number of factors make the AMSOIL By-Pass Filter the ultimate wear protection and extended drain interval system:

- **Dramatically Reduces Wear**

It is interesting to note that up to 60 percent of all engine wear is caused by dirt particles in the 5 to 20 micron range. These particles can get inside the precision clearances between bearings, rings and other engine components and cause severe damage. Unfortunately, full-flow filters are generally powerless against particles this small, effectively stopping particles in the 25 to 40 micron range. AMSOIL By-Pass Filters effectively stop particles smaller than one micron in size, substantially reducing engine wear.

- **Prevents Oil Degradation, Rust and Corrosion**

Damaging water molecules enter motor oil as a blowby combustion product of fuel ignition or as condensed moisture from air drawn into the engine. Water

contamination of the motor oil can cause metal surface rust and corrosion, which increases friction and wear and deteriorates the close-fitting tolerances between engine components. In addition, water reacts with other oil contaminants to form corrosive acids, causing further damage to metal components. Full-flow oil filters are powerless against water, but the AMSOIL BE-90 By-Pass Filter effectively removes up to a pint of water, reducing the risk of oil degradation, engine rust and corrosion.

- **Extends Oil Drain Intervals**

Because the AMSOIL By-Pass Oil Filter so effectively removes water and particles down to less than one micron, it significantly increases the time oil can safely be left in the engine. In fact, engines using AMSOIL Synthetic Motor Oil and an AMSOIL By-Pass Oil Filter routinely show much lower rates of engine wear, even when the oil is used for significantly longer drain intervals, than engines using conventional oils and 3000-mile drain intervals. Many users, with proper oil analysis, report drain intervals well past 100,000 miles. This saves motorists time and money, while creating far less used oil.

How Does it Work?

An engine's full-flow oil filter must allow oil to pass through quickly to keep the engine from starving for oil.



Filters Offer the th Worlds

As a result, only the coarser particles get filtered out. An AMSOIL By-Pass Oil Filter works in conjunction with the vehicle's full-flow filter. It is situated outside the main line of oil circulation, tapping into the main line to bleed off and thoroughly filter 10 percent of the oil at a time, without obstructing oil flow. All of the oil in a six-quart system is filtered to analytical purity in about five minutes, at an average engine speed of 45 mph.

AMSOIL By-Pass Oil Filters feature a unique filtering media design and patented filter element design. The high-capacity filtration medium is a special blend of virgin cellulose and cotton fibers, formed into discs, stacked and compressed. The center tube is all-steel, perforated for oil flow, and wrapped with a fine mesh screen. Each filter includes a mounting unit with a spin-on filtering cartridge, connected by hoses to engine ports. The entire system fits into cramped engine compartments, allowing for quick and easy access.

Dual Remote Filter System

The AMSOIL Dual Remote Oil Filtration System converts an engine's full-flow oil filter system into a full-flow/by-pass oil filtration system by attaching an AMSOIL Full-Flow Oil Filter and AMSOIL Spin-On By-Pass Oil Filter onto a remote mount. The mount and filters are installed in an accessible area of the engine compartment, making them simple to change. In addition, the remote placement of the filtration units allows larger oil filters to be used and increases oil sump capacity, extending the oil's useful service life even further. The recommended replacement interval for the AMSOIL By-Pass Filter is 25,000 miles or one year (whichever comes first), while the recommended replacement interval for an AMSOIL Full-Flow Oil Filter is 12,500 miles or six months (whichever comes first) in gasoline-fueled engines, twice as often in diesel engines.

By-Pass Success Story

AMSOIL Dealer Finds Eternal Vehicle Life with AMSOIL By-Pass Filter

AMSOIL Dealer Louie A. Schwartz owns a 1986 S-15 GMC pickup with a 2.5 liter, 5 speed setup. He drained the factory filled petroleum oil at 40 miles and replaced it with AMSOIL 10W-30 Synthetic Motor Oil. As of February 2001, the engine had over 341,480 miles. Even more amazing, the oil has never been changed, a feat made possible with the use of an AMSOIL By-Pass Filter.

Schwartz uses the By-Pass Filter in conjunction with the SDF-23 Full-Flow Oil Filter and reports no major repair work has been performed on the engine, running gear wheel bearings or steering ball joints. His fuel mileage exceeds manufacturer expectations, reaching 24 mpg in the city and up to 32 mpg on the road.

Oil analysis test results confirm that Schwartz's engine is in tip-top condition, a significant selling point for him. In fact, Schwartz has over 150 AMSOIL By-Pass Filters installed on his customers' vehicles,



Dealer Louie Schwartz and his GMC pickup

and he estimates that between he and his clients, they have accumulated over 14 million vehicle miles.

With the use of AMSOIL Multi-Purpose Grease, Schwartz has kept the steering, ball joints and front wheel bearings in as immaculate condition as the engine, proving that using the full line of AMSOIL products significantly extends equipment life.

AMSOIL Plunges Into Power Boat Racing

Formula One P.R.O.P. Series Offers Excitement and Opportunity



Photos Courtesy of Paul Kemiell

Laughlin F-1 P.R.O.P. Tour Schedule

Laughlin, NV	June 2-3
Bay City, MI	June 23-24
Detroit, MI	July 12-15
Saskatoon, CA	July 21-22
Tri-Cities, WA	July 27-29
Windsor, CO	Sept. 2-3
San Diego, CA	Sept. 14-16
Cypress Gardens, FL	Oct. 6-7

You can now find AMSOIL on the water as sponsor of the Laughlin Formula One P.R.O.P. Tour. "We are very excited to have AMSOIL as the Official 2-Cycle Oil of the 2001 Laughlin Formula One P.R.O.P. Tour. As the tour continues to expand, it is great to have a first class company and oil associated with our series," said Bart Garbrecht, President of the Formula One P.R.O.P. Tour.

This form of racing started in the 1960s. The sport became commonly known as Formula One in the 1980s. Boat modifications over the past 40 years have created today's fast tunnel hull boats.



A typical boat weighs over 1000 pounds, has a 300+ horsepower motor and races at speeds in excess of 125 mph. The boats turn on a dime. They can change direction 90 degrees with drivers pulling over five G's of force over a 1¼ mile course.

Drivers from all over the country compete in the eight-race P.R.O.P. Tour series that begins in Laughlin, Nev. in June and concludes at Cypress Gardens, Fla. in October with the championship.

"This is a great opportunity for AMSOIL to expand its racing interests, to branch out and grow our presence

in the marine lubricants market," said AMSOIL Racing Coordinator John Schuldt. "Dealers will have a chance to get involved and introduced to a new potential market of customers. This should be fun and a win-win situation for the Tour and AMSOIL. In addition to AMSOIL being the official oil of the tour, most boats will use AMSOIL 2-Cycle Oil and wear AMSOIL logos at all of the events." Each stop on the P.R.O.P. Tour will be televised in prime time on ESPN 2, allowing the races to be seen in over 71 million households across the U.S. and in 77 countries.



#25 DJ Eckstrom

endurance to race with the sport's elite. Justin Tate, after finishing fifth in Pro Stock and Pro Open last year, wanted to prove that he deserved to be mentioned in the same breath as the world's best. DJ and JT gained confidence and strength with every race. Team AMSOIL proved again to be a force in snocross. "It was another solid year with consistent top five finishes. AMSOIL and Scheuring Speed Sports continue to be a top independent team," said Team Owner Steve Scheuring. Eckstrom concluded his comeback by finishing third overall Pro Open and fourth in Pro Stock. JT wrapped up the year fifth in Pro Stock and ninth in Pro Open. Summer will be filled with testing and conditioning. Expect another huge year when the snow flies next November.

Team AMSOIL Among Best in the World

Season Ends with Two Riders in WSA Top Ten

AMSOIL/Scheuring Speed Sports had one goal in mind: How to top the 1999-2000 season when its two riders finished in the top five. This season they came pretty close.

The 2000-01 World Snowmobile Association snocross drew to a close on a slushy track March 17-18 in Lake Geneva, Wis.

The season began with doubts about DJ Eckstrom's health after he broke a femur during some summer motocross cross-training. It took a few races for DJ to gain his old form and



#28 Justin Tate



LaRocco is currently 3rd in supercross points.

LaRocco Takes High Flying Show From Supercross to Motocross

Team AMSOIL/Factory Connection star Mike LaRocco is about to take his high flying, hard charging style from the small tracks of supercross to the wide-open spaces of motocross. It's a quick turnaround for the team. The EA Sports Supercross schedule ends May 5 in Las Vegas and the AMA Motocross calendar starts in California a week later.

LaRocco has lived on a steady diet of top three podium finishes, but now it's time to take on not only the other racers, but whatever elements Mother Nature can dish out from rain to 100 degree temperatures. Branden Jesseman and Steve Boniface should be ready to go on the Honda 125's. Hold on for a great outdoor season.

2001 AMA Motocross Championships

May 13	Glen Helen Raceway San Bernadino, CA
May 20	Prairie City Park Sacramento, CA
May 27	High Point Raceway Mt. Morris, PA
June 10	Motocross 338 Southwick, MA
June 17	Budds Creek MX Park Budds Creek, MD
July 1	Red Bud Track-n-Trail Buchanan, MI

For more AMSOIL Racing Information go to: www.amsoil.com



AMSOIL
BULLETIN BOARD
...of coming events

AMSOIL UNIVERSITY

• May 21 - 24
Superior, WI

T-1 CERTIFICATION MEETINGS

OHIO

• May 22 - Tuesday
• June 19 - Tuesday
Meeting - 7 p.m.
PERKIN'S RESTAURANT
571 Stringtown Rd.
Grove City, OH 43123
Hosted by Direct Jobber Brad White.
Cost is \$20

• May - Every Friday
• June - Every Friday
Meeting - after 4 p.m.
GREENE RESIDENCE
13500 S. Lone Pt. Ln.
#24101
Draper, UT 84020
Hosted by Dealer Dorsey Greene
(801) 576-1896
Pre-paid registration required.

GUEST SPEAKER MEETINGS

• May 5 - Saturday
Meeting - 5 p.m. - 7:30 p.m.
PICCADILLY RESTAURANT
2226 N. Druid Hills Rd.
Atlanta, GA
RSVP Regency Silver Direct Jobbers
Larry & Katherine Chambless
(404) 373-9916
Guest Speaker: Premiere Direct Jobber
Bill Bernethy

• May 5 - Saturday
T-1 training 9 a.m.
Guest Speaker Meeting - 1 p.m.
\$4/per

RAMADA INN
6401 S. 13th Street
Milwaukee, WI
RSVP Premiere Direct Jobber
Bill McCarthy (608) 273-2711
Guest Speaker: Executive Direct Jobber
Ed Foster

• May 5 - Saturday
Dinner meeting - 5:30 p.m.
\$15.95/per
NUTTERS CROSSING GOLF
CLUB HOUSE
30287 S. Hampton Bridge
Rd.
Salsbury, MD

RSVP Master Direct Jobber Les Martin
(410) 548-5823
Guest Speaker: Regency Direct Jobber
Tom Shalin

• May 12 - Saturday
Dinner meeting - 6:30 p.m.
\$13.00/per

POODLE DOG
RESTAURANT
1522 54th Ave. E.
Fife, WA
RSVP Regency Platinum Direct Jobbers
Leonard & Eunice Pearson
(800) 526-7645
Guest Speaker: Regency Gold Direct
Jobbers Pat & Donna Grady

• May 12 - Saturday
Meeting - 1 p.m.
COMFORT INN & SUITES
251 El Camino Real
San Carlos, CA
RSVP Master Direct Jobbers
John & Jeanne Burke (800) 729-8560
Guest Speaker: Regency Gold Direct
Jobber Gerry Reid

• May 12 - Saturday
Dinner meeting - 6:30 p.m. \$15.95
THE WEST COAST HOTEL
475 River Parkway
Idaho Falls, ID

RSVP **Regency Platinum Direct
Jobbers Mark & Sherree Schell
(208) 524-0322
Guest Speakers: Regency Platinum
Direct Jobbers Don & Joyce Nichols

AMSOIL DEALER MEETINGS

ALABAMA

• May 17 - Thursday
• June 21 - Thursday
Meeting - 7 p.m.
STANLEO'S SUB VILLA
Governor's Drive
Huntsville, AL
Hosted by Direct Jobbers
Cliff Goehring & Gerry Gotvald
(256) 337-0376

• May 17 - Thursday
• June 21 - Thursday
Meeting - 7 p.m.
HOLIDAY INN - OZARK
Hwy. 231
Ozark, AL 36360
Hosted by Direct Jobbers
E. E. "Al" & Mildred Bowman
(334) 774-3344

ALASKA

• May 17 - Thursday
• June 21 - Thursday
Meeting - 7 p.m.
PHILLIPS INTERNATIONAL
INN
5121 Arctic Blvd.
Anchorage, AK 99507
Hosted by Dealer Don Nusbaum
(907) 563-2274
Please call for reservations

• May 1, 15 - Tuesday
• June 5, 19 - Tuesday
Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508
Hosted by Direct Jobber Richard Staten
(907) 333-0124 Call for reservations.

ARIZONA

• May 8 - Tuesday
• June 12 - Tuesday
Meeting - 7 p.m.
BAYCLUB CLUB HOUSE
11050 North Biltmore Drive
Phoenix, AZ 85029
Hosted by Master Direct Jobber
Dick Nudo and Dealer Bill Harsha
Please R.S.V.P.
(602) 996-7181 Dick
(602) 993-4864 Bill

• May 15 - Tuesday
• June 19 - Tuesday
Meeting - 6:30 p.m.
CAR REPAIR COMPANY
2918 N. Scottsdale Road
Scottsdale, AZ 85251
Hosted by Master Direct Jobber Dick
Nudo and Dealer Jim Brewer
Please R.S.V.P.
(602) 996-7181 Dick
(480) 968-4922 Jim

ARKANSAS

• May 10 - Thursday
• June 14 - Thursday
Meeting - 6:30 p.m.
GARDNER RESIDENCE
280 York Chapel Rd.
Nashville, AR 71852
Hosted Dealer Jerry Gardner
(870) 451-9152
jgard24@iocc.com

• May 9 - Wednesday
• June 13 - Wednesday
Meeting - 7 p.m.
PASTERNAK RESIDENCE
217 CR 472
Jonesboro, AR 72404
Hosted by Account Directs
David and Brenda Pasterniak
(870) 933-8376

CALIFORNIA

• May - Every Thursday
• June - Every Thursday
Meeting - 6:30 p.m.
STRAWBERRY VILLAGE
SHOPPING CENTER
Mill Valley, CA
Hosted by Dealer Doug Storms
800-793-5301

• May 3, 17 - Thursday
• June 7, 21 - Thursday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
4141 Palm Ave, Apt 574
Sacramento, CA 95610
Hosted by Premiere Direct Jobber
Jay Christensen (916) 339-1152

• May 2 - Wednesday
• June 6 - Wednesday
Meeting - 7 p.m.
MCCOOL RESIDENCE
2200 Coddling Dr.
Modesto, CA 95350
Hosted by Dealer Bill McCool
(209) 577-0174

• May 22 - Tuesday
• June 26 - Tuesday
Meeting - 7 p.m.
EVANS RESIDENCE
40728 Sundale Dr.
Fremont, CA 94538
Hosted by Direct Dealers
Chuck and Linda Evans
(510) 659-4078
Guest Speakers Master Direct Jobbers
John and Jeanne Burke

• May 8 - Tuesday
• June 12 - Tuesday
Meeting - 6:30 p.m.
DENNY'S RESTAURANT
740 W. 2nd St.
San Bernardino, CA 94401
Hosted by Dealers
Richard and Dolores Nichol
(909) 862-1252

• May 7, 28 - Monday
• June 4, 25 - Monday
Meeting - 7 p.m.
INTERNATIONAL HOUSE
OF PANCAKES/VINTAGE
OAKS SHOPPING CENTER
Novato, CA 94945
Hosted by Dealer Richard Eplett
(800) 280-9905

• May 1 - Tuesday
• June 5 - Tuesday
Meeting - 7 p.m.
CARROW'S RESTAURANT
19011 Bloomfield Ave.
Cerritos, CA
RSVP Dealer Dave Gumpertz
(562) 212-3709
Dave@Lubes4U.com

COLORADO

• May 17 - Thursday
• June 21 - Thursday
Meeting - 7:30 p.m.
AMSOIL HOUSE
4316 Ridgcrest Drive
Colorado Springs, CO
80918
Hosted by Premiere Direct Jobbers
Don & Ida Gray (719) 598-5115

CONNECTICUT

None Scheduled

DELAWARE

• May 12 - Saturday
• June 9 - Saturday
Meeting - Noon
(Please call for reservations)
KING RESIDENCE
2306 Taggart Court
Wilmington, DE 19810
Hosted by Account Direct Greg King
(302) 477-1240 Guests Welcome!

DIRECT OF COLUMBIA

None Scheduled

FLORIDA

• May 1 - Tuesday
• June 5 - Tuesday
Meeting - 7 p.m.
(Please call in advance)
DENNY'S RESTAURANT
440 South Semoran Blvd.
Orlando, FL 32806
Hosted by Regency Silver Direct Jobbers
George & Shirley Douglas
(407) 856-1564
Call for directions, locations and RSVP.

• May 17 - Thursday
• June 21 - Thursday
Meeting - 7 p.m.
AMSOIL DISTRIBUTION
CENTER
3724 Silver Star Rd.
Orlando, FL 32808
Hosted by Regency Silver Direct Jobbers
Dan and Judy Watson
(407) 657-5969

• May 15 - Tuesday
• June 19 - Tuesday
Meeting - 7 p.m.
DAWSON RESIDENCE
4525 Brinson Lane
Tallahassee, FL 32311
Hosted by Premiere Direct Jobbers
Don and Priscilla Dawson
(850) 385-3620
e-mail: dondawson@the-oilman.com
• April 5, 6, 11, 12, 19, 20, 25 & 26
Meeting - 7 p.m. (info)
BEST WESTERN
CONFERENCE ROOM
7900 S. US Hwy 11
Port St. Lucie, FL 34952
Hosted by Direct Jobber
Joseph Coquatto
Dealers and their friends welcome.
Please RSVP at (561) 879-4928

GEORGIA

• May 12 - Saturday
• June 9 - Saturday
Meeting - 9 to 11 a.m.
CHAMBLESS RESIDENCE
1741 Ponce de Leon Ave. NE
Atlanta, GA 30307
Hosted by Regency Silver Direct Jobbers
Larry and Kathryn Chambliss
(404) 373-9916

• May 3 - Thursday
• June 7 - Thursday
Meeting - 7 p.m.
DIRKSEN RESIDENCE
1905 Queens Road
Albany, GA 31707
Hosted by Master Direct Jobber
and Sherry Dirksen (912) 436-5532
Pot Luck, everyone brings a dish.

HAWAII

None Scheduled

IDAHO

• May 5 - Saturday
• June 2 - Saturday
Meeting - 12 to 3 p.m.
SCHELL RESIDENCE
2000 W. Broadway
Idaho Falls, ID
Hosted by **Regency Platinum Direct
Jobbers Mark & Sherree Schell
Meeting reservations: (208) 524-0322
Please R.S.V.P.

ILLINOIS

• May 8 - Tuesday
• June 12 - Tuesday
Meeting - 7:30 p.m.
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3904
Hosted by Account Directs
Norm and Barb Bauer (618) 833-3228

INDIANA

• May 2, 16 - Wednesday
• June 6, 20 - Wednesday
Meeting - 7:30 p.m.
RENTOWN SHOP
1533 Rentown Rd.
Bremen, IN
Hosted by Direct Jobbers LeRoy and
Mallinda Hochstetler and Account
Directs Willis and Rolene Gingerich
(219) 831-2839

IOWA

KANSAS
KENTUCKY
None Scheduled

LOUISIANA

• May 1 - Tuesday
• June 5 - Tuesday
Meeting - 7:00 p.m.
AUTONBERRY RESIDENCE
2520 Swiss Street
W. Monroe, LA 71219
Hosted by Dealer Ellis Auttonberry
(318) 396-4348

MAINE

None Scheduled

MARYLAND

• May 30 - Wednesday
• June 27 - Wednesday
Meeting - 7:30 p.m.
COUTO RESIDENCE
115 Lakeview Drive
Salisbury, MD 21804
Hosted by Dealer Tony Couto
(410) 860-1813
Please call ahead and make reservations.

• May 25 - Friday
• June 29 - Friday
Meeting - 7:30 p.m.
Downline and Guests FREE,
Out of line - \$5
MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801
Hosted by Master Direct Jobbers
Les & Linda Martin
(410) 548-LUBE

• May 25 - Friday
• June 29 - Friday
Meeting - 7 p.m.
GRONER RESIDENCE
9208 Todd Ave.
Fort Howard, MD 21052
Hosted by Dealer Harvey Groner
(410) 477-8255

• May 3 - Thursday
• June 7 - Thursday
Meeting - 7 p.m.
DEACOSTA RESIDENCE
4942 S. Upper Ferry Road
Eden, MD 21822
Hosted by Dealers Chris & Barb DeAcosta
(410) 742-0637 Reservations Required

• May 25 - Friday
• June 29 - Friday
Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
3228 E Joppa Rd.
Baltimore, MD 21234
Hosted by Premiere Direct Jobber Al Smith
(410) 882-9696
Al@SynLubes.com Reservations Required

MASSACHUSETTS

• May 19 - Saturday
• June 16 - Saturday
Meeting - 9 a.m.
DUMAS RESIDENCE
201 Hayden-Rowe St.
Hopkinton, MA 01748
Hosted by Dealer Bob Dumas
(888) 499-9933 Please R.S.V.P.
(Coffee and doughnuts served.)

MICHIGAN

• May 21 - Monday
• June 18 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
644 Shady Maple Dr.
Wixom, MI 48393
Hosted by Premiere Direct Jobber
Tom Kirby (248) 669-9093
Refreshments served, RSVP required.

• May 7 - Monday
• June 4 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
61653 Miriam Dr
Washington, MI 48094
Hosted by Master Direct Jobber Mike Ellis
Please RSVP at (810) 781-5092 or
(810) 918-1578

• May 7 - Monday
• June 4 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
9338 Rawsonville Road
Belleville, MI 48111
Hosted by Dealer Dale Rabe
Please RSVP at (734) 461-9577 or 355-9747

MINNESOTA

• May 17 - Thursday
• June 21 - Thursday
Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301
Hosted by **Regency Platinum Direct
Jobbers Ray & Arlene Schmit
(320) 251-4861

• May 17 - Thursday
• June 21 - Thursday
Meeting 7 p.m.
MEYER RESIDENCE
800 2nd Street
Cleveland, MN 56017
Hosted by Premiere Direct Jobbers
Charles & Donna Meyer
(507) 931-3875

• May 24 - Thursday
• June 28 - Thursday
Meeting - 7:30 p.m.
SCHWARZ RESIDENCE
645 Lakewood Drive
Hutchinson, MN 55350
Hosted by Dealers Ron & Pearl Schwarz
(320) 587-8598

• May 10 - Thursday
• June 14 - Thursday
Meeting - 7:30 p.m.
STAVE RESIDENCE
44 Crow River Dr.
Elk River, MN 55330
Hosted by Dealer Ordell Stave
(612) 241-5267

MISSISSIPPI
• May every Wednesday
• June every Wednesday
Meeting - 11:30 a.m.
DINNER BELL RESTAURANT
10122-C Central Ave.
D'Iberville, MS 39532
Hosted by Dealer Jim Day
(228) 388-4325 RSVP/Guest Welcome
jwdandy2000@yahoo.com

MISSOURI
• June 2 - Saturday
Meeting - 6 p.m.
SUPER 8 MOTEL
1200 Industrial Dr.
Mt. Vernon, MO 39507
Hosted by Dealer Martha Barnes
(417) 732-2553 fax (417) 732-2816
RSVP/Guest Welcome

MONTANA
NEBRASKA
None Scheduled

NEVADA
• May 3 - Thursday
• June 7 - Thursday
Meeting - 6:30 to 8 p.m.
AMSOIL PRODUCT CENTER
4545 N. Lamb Blvd., Suite. D
Las Vegas, NV
Hosted by Premiere Direct Jobber
Bob Kaytes and Regency Platinum
Direct Jobber Shirley Green
(702) 362-4492

NEW HAMPSHIRE
NEW JERSEY
Non Scheduled

NEW MEXICO
• May 22 - Tuesday
• June 26 - Tuesday
Meeting - 7:30 p.m.
GREENBERG RESIDENCE
1537 Bryn Mawr NE
Albuquerque, NM 87106
Hosted by Master Direct Jobbers
Paul and Nancy Greenberg
(505) 255-2137 fax (505) 232-8330
NMOilman@aol.com

NEW YORK
• May 16 - Wednesday
• June 20 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Mosely Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien
(716) 223-8016
Please call ahead to reserve a seat.

• May 16 - Wednesday
• June 20 - Wednesday
Meeting - 7:30 p.m.
Syracuse area - Please call ahead for
specific location. Hosted by Direct
Jobber Peter Finnerly (315) 682-2791

• May 16 - Wednesday
• June 20 - Wednesday
Meeting - 7:30 p.m.
Newark, NY
LOCATION - Please call
ahead for specific location.
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA
• May 10 - Thursday
• June 14 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan
(919) 772-9569
Guests welcome. Non-downline \$2.00

• May 10 - Thursday
• June 14 - Thursday
Meeting - 7:30 p.m.
FOREIGN PARTS CENTRE
2032 Spring Road
Hickory, NC 28601
Hosted by Account Direct Larry
Malonee and Dealer Jack Hoskins
(704) 327-7844 or (704) 322-9312
All Dealers welcome,
please call Larry first.

• May 10 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Direct Jobbers
Chuck and Judi Burnell (919) 870-9633
Please call first.

NORTH DAKOTA
None Scheduled

OHIO
• May - Every Wednesday
• June - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Fall, OH 44221
Hosted by Dealers
Paul & Coralie Fabijanic
(216) 928-8863 or 800-874-4827

• May 12 - Saturday
• June 9 - Saturday
Meeting - 1 to 4 p.m.
LACKORE RESIDENCE
1900 George Ave.
Brunswick, OH 44212
Hosted by Executive Direct Jobber
Calvin Lackore (800) 798-9777

• May 6 - Sunday
• June 3 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45718
Hosted by Dealers
Gordon and Sara Merritt
(937) 288-2568

• May 8, 22 Tuesday
• June 5, 19 Tuesday
Meeting - 7 p.m.
DenaTo's Pizza on Broadway
Grove City, OH 43123
Hosted by Direct Jobber
Brad White (800) 871-5921

OKLAHOMA
• May 5 - Saturday
• June 2 - Saturday
Meeting - 9 to 11 a.m.
Golden Corral
9711 E. 71 Street
Tulsa, OK
Hosted by Dealer Gary Boatman and
Regency Gold Direct Jobber
Patrick Grady
(918) 258-6979 *Pat
(918) 744-4430 *Gary

• May 10 - Thursday
• June 14 - Thursday
Meeting - 7 to 8:30 p.m.
DIAMOND JACK'S
3609 E. 51 St.
Tulsa, OK 74135
Hosted by Dealer Richard Coats and
Direct Dealer Kevin Alexander
(918) 342-9537
Call first to confirm space for you
and your guests. Daytime training
for the same dates at 10 a.m.
Call for more info.

OREGON
• May 17 - Thursday
• June 21 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 to 9 p.m.
SWEETBRIER INN
7125 S.W. Nyberg Road
Tualatin, OR 97062
Hosted by Executive Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and
your guests.

• May 3 - Thursday
• June 7 - Thursday
Meeting - 7 p.m.
HOFFMAN RESIDENCE
7025 SE 22nd Ave.
Portland, OR 97202
Hosted by Dealer Dan Hoffman
(503) 236-2579 All are welcome.

PENNSYLVANIA
• May - Every Monday
• June - Every Monday
Meeting - 7 p.m.
AMSOIL RETAIL STORE
103 McCargo Street
New Kensington, PA
Hosted by Dealer A. Ralph Szonik
(724) 335-8608
All Dealers and guests are welcome.

RHODE ISLAND
None Scheduled

SOUTH CAROLINA
• May - Every Tuesday
• June - Every Tuesday
Meeting - 7:30 p.m.
**GEORGE KERR and
ASSOCIATES**
Northgate Building
5861 Rivers Ave., Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• May - variable meetings
• June - variable meetings
Call for meeting time and date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Dealers
Jim & Vicki Spradley
(803) 894-4618

• May - First Wednesday
• June - First Wednesday
Meeting - 7 p.m.
DENNEY'S RESTAURANT
2521 Wade Hampton Blvd.
Greenville, SC 29615
Hosted by Dealer David Larson
R.S.V.P. (864) 232 1846

SOUTH DAKOTA
None Scheduled

TENNESSEE
• May 15 - Tuesday
• June 19 - Tuesday
Meeting 7 p.m. info
8 p.m. opportunity
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS
• May 15 - Tuesday
• June 19 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773
e-mail: oilmanjd@home.com

• May 3 - Thursday
• June 7 - Thursday
Meeting - 7:30 to 9 p.m.
SHALIN RESIDENCE
544 Clew Court
Azle, TX 76020
Hosted by Regency Direct Jobbers
Tom and Shelia Shalin
(817) 444-9522

• May 17 - Thursday
• June 21 - Thursday
Meeting - 7:30 p.m.
WEIL RESIDENCE
2521 Cherry Blossom Lane
Bedford, TX 76021
Hosted by Account Direct Bob Weil
(817) 545-5257

UTAH
• May - Every Tuesday
• June - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Executive Direct Jobber
Neil Christensen, Dealer Rodney
Haskins and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• May - Every Friday
• June - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
13500 S. Lone Pt. Ln.
#24101
Draper, UT 84020
Hosted by Dealer Dorsey Greene
(801) 576-1896
T-1 Certification classes every Friday,
pre-paid registration required.
Everyone welcome, please R.S.V.P.

VERMONT
None Scheduled

VIRGINIA
• May 21 - Monday
"Presentation & Opportunity"
• May 26 - Saturday
"How to Adminstrate"
• June 25 - Monday
"Presentation & Opportunity"
• June 30 - Saturday
"How to Promote"
Saturday meetings: 10 a.m. - noon;
Monday meetings 7 to 9 p.m.
REID RESIDENCE
14600 Cornwall Lane
Chester, VA 23831
Hosted by Regency Gold Direct Jobbers
Gerry & Patricia Reid
(804) 530-1400, (804) 530-0179
Fax reidgt@home.com

• May 14 - Monday
• June 11, 25 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Blvd.
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil
(804) 428-6049
• May 14 - Monday
• June 11 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitte (804) 694-0221

• May 1 - Tuesday
• June 5 - Tuesday
Meeting - 7:30 p.m.
PESZKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Direct Jobbers
Raymond & Karen Peszko
(804) 484-9491
• May 8 - Tuesday
• June 12 - Tuesday
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Rd.
Sandston, VA
Hosted by Account Directs
Roger Riggie and Mel Pipgras
(804) 737-9231 or (804) 737-4874

WASHINGTON
• May 21 - Monday
• June 18 - Monday
Meeting - 7:30 p.m.
**GASPER'S SHOP SERVICE
CENTER**
1103-A River Road
Puyallup, WA 98003
Hosted by Premiere Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• May 8 - Tuesday
• June 12 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Direct Jobbers
Marv & Charlotte Stougard
(360) 856-1641 Guests Welcome
• May 10 - Thursday
• June 14 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Executive Direct Jobbers
Tom & Shirley Walsh (425) 483-2582

• May 8 - Tuesday
• June 12 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Direct Jobbers
Raymond & Patsy Prukop
(206) 845-9755 / 800-267-6450
Everyone Welcome!
• May 17 - Thursday
• June 21 - Thursday
Meetings - 7:30 p.m.
SUPER 8 MOTEL
3100 S. 192
Seatac, WA 98002
Hosted by Regency Platinum Directs
Leonard & Eumice Pearson
(253) 939-8401 Guests Welcome!

WEST VIRGINIA
None Scheduled

WISCONSIN
• May 17 - Thursday
• June 21 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Ave.
Superior, WI 54880
Hosted by 4-Star Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served
(715) 392-4006
Guests Welcome!

• May 10 - Thursday
• June 14 - Thursday
Meeting - 7 p.m.
**MITMOEN SERVICE
GARAGE**
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• May 12, 26 - Saturday
• June 9, 23 - Saturday
Meeting - 1 to 3 p.m.
VILLERS RESIDENCE
2600 W. High St.
Racine, WI 53404
Hosted by Regency Direct Jobber
Edie Villers (414) 637-2726
Please R.S.V.P.

WYOMING
None Scheduled

INTERNATIONAL

ALBERTA
BRITISH COLUMBIA
MANITOBA
None Scheduled

NEW BRUNSWICK
• May 21 - Monday
• June 18 - Monday
• July 16 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
9 Pinder Road
Riverview, NB E1B 3Z2
Hosted by Account Direct
Wayne McLaughlin and
Dealer Wendell Steeves
(506) 386-2896/(506) 387-3197
Everyone Welcome

NEWFOUNDLAND
NOVA SCOTIA
None Scheduled

ONTARIO
• May 31 Thursday
• June 28 Thursday
• July 26 Thursday
Meeting - 6 to 8 p.m.
**AMSOIL DISTRIBUTION
CENTER**
6625 Tomken Rd.
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Premiere Direct Jobber
Rob Hilditch and local Dealers
(905) 564-7770

**PRINCE EDWARD
ISLAND**
PUERTO RICO
QUEBEC
SASKATCHEWAN
None Scheduled

NEW ZEALAND
• May 7 - Monday
• June 11 - Monday
• July 2 - Monday
Meeting - 6:30 to 9 p.m.
**AMSOIL DISTRIBUTION
CENTER**
3/1 Binsted Rd, New Lynn
Auckland, NZ
Hosted by Premiere Direct Jobber
John Gurney
Phone (021) 936-091
Fax (021) 636-094
synoil@dangerousbrothers.com
Fee: \$10

AMSOIL CENTERLINES ...and updates

NEW CATALOG PRICING

AMSOIL Retail Catalog (Use G-300 in Canada)

Stock No.	Qty.	U.S.	Canada
G-100A	10	5.00	7.70
G-100B	50	23.50	36.20
G-100C	100	43.00	66.40
G-100D	500	195.00	301.35
G-100E	2500 (labels provided)	975.00	1506.75
G-100F	5000 (labels provided)	1850.00	2861.25

ALTRUM Retail Catalog

Stock No.	Qty.	U.S.
G-1670	1	.80
G-1671	10	7.50
G-1672	50	35.00

AMSOIL Clothing Catalog

Stock No.	Qty.	U.S.	Canada
G-1650	1	.80	1.30



NEW TEAM AMSOIL POSTERS

The new 19"x26" Team AMSOIL motocross posters feature exciting full color photos of Team AMSOIL motocross stars Mike LaRocco, Branden Jesseman and Steve Boniface.

Stock #		U.S.	Can
G-1673	Mike LaRocco	2.00	3.20
G-1674	Branden Jesseman	2.00	3.20
G-1675	Steve Boniface	2.00	3.20

BIODEGRADABLE HAND CLEANERS

AMSOIL Biodegradable Hand Cleaners (LHC & LHN) have been discontinued. Limited supplies remain, so order while supplies last.

LOWER UNIT GEAR LUBE

AMSOIL Synthetic Marine Lower Unit Gear Lube (ALU) is now available in quarts.

Stock #	Qty	Commision Credit.	U.S.	Can
ALU-QT	1 Quart	3.65	4.60	7.45
ALU-01	12 Quarts	43.80	52.80	85.20

AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

May & June 2001

Display Advertisements

Trailer Life	May '01	(805) 667-4100
MX Action	May '01	(661) 295-1670
Coast to Coast	May '01	(805) 667-4100
SEMA News	May '01	(909) 860-2961
Land Line	May '01	(816) 229-5791
Trailer Life	June '01	(805) 667-4100
NOLN	June '01	(805) 796-2577

Catalog Showcase Advertisements

Street Rodder	May '01	(714) 939-2400
Mustang Illustrated	May '01	(714) 939-2400
Muscle Mustangs	May '01	(714) 939-2400
Vette	May '01	(714) 939-2400
Mopar Muscle	May '01	(323) 782-2000
4-Wheel & Off Road	May '01	(323) 782-2000
Four Wheeler	May '01	(323) 782-2000
Mustang Monthly	May '01	(323) 782-2000
Mustang & Fords	May '01	(323) 782-2000
Super Street	May '01	(323) 782-2000
Circle Track	May '01	(323) 782-2000
Stock Car Racing	May '01	(323) 782-2000
Chevy High Perf.	June '01	(323) 782-2000
Corvette Fever	June '01	(323) 782-2000
Sport Truck	June '01	(323) 782-2000
Hot Rod Bikes	June '01	(323) 782-2000
Open Wheel	June '01	(323) 782-2000
Truckin'	June '01	(714) 939-2400
Mini Truckin'	June '01	(714) 939-2400
4 Wheel Drive & Sport Utility	June '01	(714) 939-2400
Off-Road	June '01	(714) 939-2400
SUV	June '01	(714) 939-2400
Splash	June '01	(714) 939-2400
Sport Compact Car	June '01	(714) 939-2400
Turbo High Tech Perf.	June '01	(714) 939-2400
Import Tuner	June '01	(714) 939-2400
Classic Trucks	June '01	(714) 939-2400
Super Chevy	June '01	(714) 939-2400
Popular Hot Rodding	June '01	(714) 939-2400
High Perf. Pontiac	June '01	(714) 939-2400
Drag Racing USA	June '01	(714) 939-2400

HOLIDAY CLOSINGS

The Edmonton and Toronto Distribution Centers will be closed Monday, May 21 for Victoria Day. The AMSOIL corporate headquarters and U.S. Distribution Centers will be closed Monday, May 28 for Memorial Day.

PROTECT YOUR BUSINESS INVESTMENT

Most home-based businesses are *not* covered by ordinary homeowner's or renter's insurance. Protect your investment through a company who understands your Dealership's special needs. Otis-Magie Insurance Agency of Duluth, MN makes insuring your AMSOIL Dealership simple.

Contact James Swenson or Karen Hurtig at Otis-Magie Insurance Agency at 218-722-7753 (fax 218-722-7756) for more information.

Coverage: \$5,000 business personal property on premises; \$5,000 business personal property in transit; \$1,000,000 general liability (each occurrence); one year business loss of income

Premium: \$210

Deductible: \$100

NEW PRODUCT SELECTION GUIDES

The new 2001 AMSOIL Product Selection and Cross Reference Guides (G-50) are in. These complete guides help AMSOIL Dealers quickly and accurately locate and recommend AMSOIL lubricants for virtually every lubrication application.

Stock #		U.S.	CANADA
G-50	Product Selection Guide	7.00	11.35

AMSOIL/HASTINGS FLYER

The AMSOIL/Hastings Filter Flyer (G-1667), as inserted in the April *Action News*, is available for purchase.

Stock #	Qty	U.S.	CANADA
G-1667	25	2.80	4.65



AMSOIL FLAG

Full color 2x3 AMSOIL Flag includes two grommets for attachment. Perfect for flying or hanging at shows.

Stock #	U.S.	CANADA
G-1609	28.00	45.00



NEW TEAM AMSOIL RACE DECALS

The new full color Team AMSOIL race decals leave a definite impression wherever you decide to display them. Now available in 20" and 36" sizes.

Stock#	Description	Qty.	U.S.	CANADA
G-1442	Racing Decal (4.25")	10	6.50	10.75
G-1443	Racing Decal (7.25")	10	8.00	13.00
G-1444	Racing Decal (12")	5	6.00	9.95
G-1680	Racing Decal (20")	1	2.30	3.70
G-1685	Racing Decal (36")	1	3.90	6.25



NEW TEAM AMSOIL RACE BANNER

Stock #	U.S.	CANADA
G-1461	69.95	115.00

8' X 4' banner with four metal grommets and four 5' ropes for attachment. Made of 10-oz. vinyl for indoor/outdoor use.

YELLOW PAGES ADVERTISING

The best buy for an AMSOIL Dealer's advertising dollar is a listing in your local Yellow Pages. Getting listed is simple. Contact AMSOIL's national Yellow Pages specialist, Glendora Anderson, at Global Advertising, (909) 674-0616. Your advertisement also appears on the online version of the Yellow Pages, which AMSOIL has linked to its corporate website.

NEW TWO-STAGE AIR FILTER DEALER AND PREFERRED CUSTOMER PRICING

Stock#	U.S.	Canada	
TS-124	24.30	39.00	(price group 4)
TS-125	20.95	33.75	(price group 3)
TS-126	20.95	33.75	(price group 3)
TS-127	20.95	33.75	(price group 3)
TS-128	24.30	39.00	(price group 4)
TS-129	35.90	57.50	(price group 6)