

AMSOIL

ACTION NEWS

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The First in Synthetics

MAY 2002

NEW High Performance SuperDuty Motorcycle Oil Filters



From the President's Desk...



I am frequently asked what's the best way to maximize the earning potential of an AMSOIL business. The answer to that is certainly no secret. To achieve maximum success in this business, a Dealer needs to duplicate his or her sales through sponsoring. Building a strong downline is the way to succeed in this business. It's as simple as that.

Let's face it. There is a limit to what one person can accomplish alone. Even the most talented individual eventually will reach a plateau in sales. Sponsoring removes all limitations. New Dealerships and customers are the lifeblood of every successful AMSOIL business, and that includes registering catalog and preferred customers and Retail and Commercial Accounts. In this message, I want to focus on the importance of registering Retail Accounts to build your business.

Right now, AMSOIL is enjoying outstanding sales in the outdoor sporting equipment market. That includes snowmobiles, motorcycles, 4-wheelers, outboards, and lawn and garden equipment. Our name has become synonymous with high-performance, high-quality lubricants and related products, and that's just what this market demands.

Our hottest selling products recently have been our two-cycle oils, motorcycle oils, and our new 4-stroke oil. You will notice that this issue of Action News announces another product for the motorcycle market, our new line of Super Duty Motorcycle Oil Filters. They are similar to our Super Duty automotive filters and, like our Marine Gear Lube, they are the perfect complement to one of our best-selling products. You can now offer the complete oil change to your motorcycle customers.

Consumers are actually asking for your AMSOIL products at businesses where motorized outdoor sporting equipment and supplies are sold. They are seeking out retailers who sell AMSOIL products. And don't be

fooled. Retailers know there is a demand for AMSOIL. They are hearing it from their customers every day. They and you may just as well profit from this demand, but that will only happen if they have your products on their shelves!

But you shouldn't stop with just these businesses. From there you should move on to one of our most successful retail programs ever, the AMSOIL 7,500-Mile Oil Change Program. In all reality, this is our most potentially lucrative program for Dealers and Retailers alike. It enables quick lube operators and auto dealers to earn more money servicing fewer vehicles while enabling the servicing Dealers to profit from every XL-7500 sale. This is one program that is a win, win, win for all concerned. First, the quick lube operator wins by making more money on every oil change. Second, the customer wins by reducing the number of oil changes and receiving the benefits of using a premium synthetic oil. And third, you benefit from expanding your sales, increasing your profits, and building commission credits.

If you registered one quick lube operation and it sold just five XL-7500 oil changes a day, your annual cash commissions from that one business would be over \$4,000. You would basically earn that by making a single sale to one quick lube operation. How many single sales have you made that earn you a profit of \$4,000 per year?

Now five oil changes per day is a very conservative number. The fact is, many quick lube operations do over 50 oil changes per day. The experience of most operators on the XL-7500 program is that, if asked, about 25% of the oil change customers choose AMSOIL. That would result in about 12 customers a day, or an annual cash commission for you of over \$10,000. That doesn't include the increase in your Commission Credits every month. Now, multiply that by the number of quick-lubes and auto dealers in your area, and you begin to see your potential.

So knowing all this and knowing that you need to duplicate your efforts to build your business, what should you do? First, make a concerted effort to register as many Retail Accounts as fast as you can. Every Retail Account is like your own personal salesperson on the job every day the store is open for as long as it is open. Multiply that times the number of Accounts you register and almost overnight, you have built a sales organization with incredible potential.

Then register at least one quick lube operation in the XL-7500 Program. Once you have one registered, you will see how profitable it is and others will follow. As I mentioned earlier, this is our most potentially lucrative sales program.

Never stop sponsoring individual Dealerships, but make the commitment to broaden your business horizons with the other sales programs AMSOIL provides. That is the sure way to maximize your earning potential and achieve your desired level of success. AMSOIL makes it possible, but you must make it happen!

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is stylized and cursive.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

Texas Fabricators Meet Demands With AMSOIL

When your business depends on getting there, keeping your equipment humming down the highway is your top priority.

Darren Rhodes puts his money on AMSOIL to keep the company's trucks delivering. Rhodes works for D&G Enterprises, Inc., reinforcing steel fabricators in Helotes, Texas, where his wife is one of the owners. The fabrication company runs two F-350 power strokes, two '93 Peterbuilt delivery trucks, a '94 Peterbuilt, a '96 International bobtail and other equipment.

"Our delivery trucks are always loaded to the max and off to the job site they go," Rhodes said. "These trucks average 12,000 miles a month. As busy as we are, we can't afford any downtime."

In August 2000, Rhodes met AMSOIL Dealer Troy Klump, who convinced him AMSOIL products would



STAYING ON THE ROAD – AMSOIL Dealer Troy Klump, left, and Darren Rhodes stand outside D&G Enterprises, Inc., in Helotes, Texas. Rhodes uses AMSOIL in his Ford F-350 truck and recently added AMSOIL lubricants to company fleet trucks.

keep the equipment on the road longer between oil changes, improve fuel efficiency and keep equipment in good running order.

In short order Rhodes opened a commercial account.

He ordered AMSOIL Engine Flush, 15W-40 Heavy Duty Diesel and Marine Oil, Diesel Fuel Modifier and MP Metal Protector for his fleet trucks and his own 1999 Ford F-350.

"I have AMSOIL bumper to bumper with Series 3000 5W-30 Heavy Duty Diesel Oil, ATF, 75W-90 Gear Lube and by-pass filtration," Rhodes reports.

"I will be putting AMSOIL in all my equipment very soon simply because of an increase in fuel economy, a lot fewer oil changes, easier starting, cleaner emissions and my F-350 will last longer," he said. "Thanks AMSOIL for your great products and my local AMSOIL Dealer."

AMSOIL 2-Cycle Oil Saves Snowmobile Power Valves

From Texas to Connecticut, heavy equipment to snowmobiles, AMSOIL products meet the diverse demands of operators and riders.

Jonathan "Jay" Kurtz, Trumbull, Conn., an engineer at Nicoll Krepak Consulting Engineers, became an AMSOIL Preferred Customer a little more than a year ago. "The customer service and support that I have received has been top notch," Kurtz said.

He learned about the Preferred Customer Program in an Internet search for a better oil for his 2001 Arctic Cat ZR EFI with APV (Arctic Power Valves).

The model's power valves reportedly stick when the machines get 300-400 miles on them, Kurtz said, so he examined his options on the Internet and decided to try AMSOIL.

"Well, after 2,000 trouble-free miles, I pulled my power valves for cleaning, and am happy to report that there was zero build up on the valves," Kurtz said. "In fact, my valves slid right out with no persuasion at all."

The Kurtz family, Jay's brothers, sisters and parents, enjoy snowmobiling together. In fact, one brother dabbles in non-professional snocross competition. They



BETTER SNOWMOBILES – Preferred Customer Jay Kurtz and his friend John Hay, who also registered recently as a Preferred Customer, run AMSOIL 2-Cycle Oil in their sleds. The Arctic Cat 2001 ZR 600 EFI, ZR 600 EFI and 2002 XC 800 gave the guys great rides this winter in the Northeast Kingdom of Vermont.

all run AMSOIL 2-Cycle Motor Oil in their snowmobiles. "Collectively, we went through 16 gallons of the AMSOIL 2-Cycle Oil last year," he said. "The Preferred Customer Program allows me huge savings. And we save a lot in maintenance costs because we've had no problems with the power valves. I attribute that directly to the AMSOIL."

He's particularly impressed with the significant reduction of smoke and smell the snowmobiles emit. "AMSOIL is all I use now," he said.

His 2000 Chevy Silverado runs with AMSOIL 5W-30 Motor Oil, SDF Filter and 2-Stage Air Filter.

He's put a handful of people on to the Preferred Customer Program and is considering becoming a Dealer.

As many Dealers have found, Kurtz also finds that people let go of preconceived ideas about synthetics slowly. But he has convinced his dad, who recently started running AMSOIL in his own vehicle.

"In a short period of time I have become a full believer in AMSOIL products and can recommend them to anyone," Kurtz said. "Bottom line – AMSOIL works as advertised. Thanks for making a great product."

MONTHLY LE



LaDonna Harrison & LaVel Rude
 Minnesota
 ★★★Regency Platinum Direct Jobbers
FIRST—Leaders in Total Organization
 Seventh—Leaders in Personal Group Sales



Ray & Arlene Schmit
 Minnesota
 ★★Regency Platinum Direct Jobbers
 Second—Leaders in Total Organization
FIRST—Leaders in Personal Group Sales



Members, Leadership Council
Mark & Sherree Schell
 Idaho
 ★★Regency Platinum Direct Jobbers
 Third—Leaders in Total Organization
 Second—Leaders in Personal Group Sales



Leonard & Eunice Pearson
 Washington
 ★Regency Platinum Direct Jobbers
 Fourth—Leaders in Total Organization
 Tenth—Leaders in Personal Group Sales
 Seventh—Most New Qualified Dealers & Accounts



Member, Leadership Council
Ora Mae Boardman
 Virginia
 Regency Platinum Direct Jobber
 Fifth—Leader in Total Organization



Daniel & Judy Watson
 Florida
 Regency Silver Direct Jobbers
 Ninth—Leaders in Total Organization
 Fifth—Leaders in Personal Group Sales
 Sixth—Most New Qualified Dealers & Accounts



Larry & Kathryn Chambless
 Georgia
 Regency Silver Direct Jobbers
 Tenth—Leaders in Total Organization



Paul & Nancy Greenberg
 New Mexico
 Regency Direct Jobbers
 Sixth—Leaders in Personal Group Sales



Juan & Edith Gonzalez
 Puerto Rico
 Regency Silver Direct Jobbers
 Eighth—Leaders in Personal Group Sales



George & Shirley Douglas
 Florida
 Regency Gold Direct Jobbers
 Ninth—Leaders in Personal Group Sales



Michael & Shelley Ellis
 Michigan
 Regency Direct Jobbers
 Fifth—Leaders in Commercial & Retail Marketing



Dave M. Mann
 Michigan
 Direct Jobber
FIRST—Most New Qualified Dealers & Accounts



Michael & Eileen Kaufman
 Michigan
 Premiere Direct Jobbers
 Third—Most New Qualified Dealers & Accounts



Edward Smith & Linda Sullivan
 Texas
 Direct Jobbers
 Fourth—Most New Qualified Dealers & Accounts



Robert & Jean Johnson
 New Hampshire
 Executive Direct Jobbers
 Fifth—Most New Qualified Dealers & Accounts

ADERS

February
2002

HALL OF FAME



Member, Leadership Council

William K. Shirk
Maine
Regency Platinum Direct
Jobber
*Sixth—Leader in Total
Organization*
*Third—Leader in Personal
Group Sales*



David & Carol Bell
Texas
Regency Platinum Direct Jobbers
*Seventh—Leaders in Total
Organization*
*Third—Leaders in Commercial &
Retail Marketing*
*Second—Most New Qualified
Dealers & Accounts*



Members, Leadership Council

Gerry & Patricia Reid
Virginia
Regency Gold Direct Jobbers
*Eighth—Leaders in Total
Organization*
*Fourth—Leaders in Personal
Group Sales*



Yvon Boucher
Quebec
Direct Dealer
FIRST—*Leader in
Commercial & Retail
Marketing*



Edwin L. Greenwood
Oregon
Master Direct Jobber
*Second—Leader in
Commercial & Retail
Marketing*



James J. Allen
Ohio
Master Direct Jobber
*Fourth—Leader in Commercial
& Retail Marketing*



David & Eline Haunschild
Texas
Premiere Direct Jobbers
*Eighth—Most New Qualified
Dealers & Accounts*



Michael J. Mathe
Michigan
Direct Dealer
*Ninth—Most New Qualified
Dealers & Accounts*



Greg Landuyt
Indiana
Executive Direct Jobber
*Tenth—Most New Qualified
Dealers & Accounts*

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



**Bill and Donna
Durand,**
★★★★Regency
Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



**Harold and Marcile
Hartman,**
Regency Platinum

HIGHER LEVELS OF

EXECUTIVE DIRECT JOBBERS



Greg Landuyt
Indiana

PREMIERE DIRECT JOBBERS



**Charles and Connie
McGuffey**
Idaho



Steven Hanson
Minnesota

2000 Level Honors 2000 monthly commission credits 20 Dealers sponsored

Ron E. Toomes, *Montana* Sponsor: Vincent Lentz

1500 Level Honors 1500 monthly commission credits 15 Dealers sponsored

Stephen S. Cashman, *New York* Sponsor: Raymond D. Yaeger

Charles and Margaret Johnson, *Connecticut*

Sponsors: Cortland and Marilyn Johnson

Peter E. Scalf, *Florida* Sponsors: George Jr. and Shirley Douglas

Eldo and Helen Thielholdt, *Minnesota*

Sponsor: Robert C. Donatell

1000 Level Honors 1000 monthly commission credits 10 Dealers sponsored

Bill K. Dalgaard, *Minnesota* Sponsor: Eric W. Dalgaard

David Gervasio, *New Jersey* Sponsors: Don and Brenda Cole

Rodney and Pauline Schrank, *Missouri*

Sponsor: David R. Schrank

Ray Svoboda, *Nebraska* Sponsors: Bill and Donna Durand

Jan and Janine Whipple, *Nevada*

Sponsors: David and Shirley Medina

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Maurice J. Bernsen, *Texas* Sponsor: Larry L. Crider

Allan and Deborah Bieger, *Florida*

Sponsor: William Lockwood

Allen and Vickie Bonebrake, *Utah*

Sponsors: Marshall and Alana Mapes

Gary B. Bridges, *Colorado* Sponsor: Arlen Ingalls

Tommy and Peggy Cantrell, *California*

Sponsors: Richard and Sue Collins

J. Chris and Marlene Carty, *Colorado*

Sponsors: Donald Jr. and Kathleen Reichert

Richard and Eleanora Craig, *Florida*

Sponsors: James and Rosemary Scoggins

Paul and Andrea Dixon, *West Virginia*

Sponsors: William and Barbara Stancil

Edward and Joan Fernandez, *California*

Sponsors: Bill and Margaret McCool

Clarence A. Graham, III, *Minnesota*

Sponsors: Marshall and Norma Toman

David M. Gumpertz, *California* Sponsor: Scott Dalgleish

Todd and Diana Hill, *Wisconsin*

Sponsors: Rodney and Pauline Schrank

James W. Hilton, *Wisconsin* Sponsors: Bill and Lisa Bell

Gerald and Beverly Hinkson, *Washington*

Sponsors: Reed and Ila Baker

Mark G. Horstman, *California*

Sponsors: Larry and Kathleen Gray

Steven A. Kaiser, *New Mexico* Sponsor: John C. Heiermann

William K. Kellenberger, *Virginia*

Sponsor: Gerald J. Weistroffer

Tom and Michelle Kendall, *California*

Sponsors: Trevor and Kristina Kendall

Thomas Ladner, *Florida* Sponsor: W. Sherman Noble

Brad E. Maji, *Texas* Sponsor: James M. Ball Jr.

RECOGNITION

February
2002

NEW DIRECT JOBBERS



**Martin and Lori
Gilmore**
New York
Sponsor: Peter C. Bleich Jr.
Direct Jobber: Rick Landsman



**Gregory and Cynthia
St. Jaques**
North Carolina
Sponsor: Arlene Beug
Direct Jobber: Arlene Beug

NEW DIRECT DEALERS



Thomas and Sandra Siderius
Michigan
Sponsors: John and Lucy Webster
Direct Jobber: Edie Villers

500 Level Honors 500 monthly commission credits 5 Dealers sponsored

Terry L. Maley, Wyoming Sponsors: Doyle and Diana Vaughan
Charles and Shirley Masters, California

Sponsors: John and Jeanne Burke

John and Muriel McGrath, Massachusetts

Sponsors: Gerry and Patricia Reid

Robert A. Mika, Pennsylvania Sponsor: Victor C. Sledzinski

Joseph W. Naecker, Maryland

Sponsors: Richard and Betsy Johnson

Curley and Nancy O'Dell, Virginia

Sponsors: Gerry and Patricia Reid

Rayman J. Thibodeaux, Louisiana Sponsor: James W. Day

Lyle and Rosemary Wilcox, Arizona Sponsor: William Davis

300 Level Honors 300 monthly commission credits 3 Dealers sponsored

Farrell J. Ager, Saskatchewan Sponsors: Floyd and Dorothy
Johnstone

Randy G. Butts, Indiana Sponsor: Bill M. Sanders

Bruce Corrigan, Washington

Sponsors: Craig S. and Chris Manley

Andra and Kris Danton, Idaho

Sponsors: Charles and Connie McGuffey

Chi'na Marie Defoe, Colorado Sponsor: Arnold Howe

Gerald and Mary Frank, Missouri

Sponsors: John and Connie Luczak

Matthew and Cynthia Hamer, Florida

Sponsor: Michael D. Hamer

Bruce and Vicki Hartmetz, Colorado

Sponsors: Alfred and June Zehendner

Carl C. Hayes, Texas Sponsor: Larry L. Crider

Robert Henderson, Oregon Sponsor: William L. Fischbach

Robert and Gloria Jackson, California

Sponsors: Joseph and Gail Davis

Randy and Debra Kalata, Wisconsin

Sponsors: Nicholas and Wanda Pristash

Craig and Rosemary Kelly, Colorado

Sponsors: Francis and Patricia Kelly

Brian and Lisa Lambert, Minnesota

Sponsors: Charles and Donna Meyer

Charles B. Long Jr., Kansas

Sponsors: Phillip and Michele Legate

Deanne L. Martin, New York Sponsor: Gene Mohney

Wanda McCormick, Texas Sponsor: Robert Evans

Joe J. Miller, Indiana Sponsor: Reuben E. Brandenberger

Wilbur and Mildred Miller, Kansas

Sponsors: R.S. and Gertrude Barnes

Lee and Susan Mortenson, Maine Sponsor: Arnold Howe

Mark R. Neustel, Idaho Sponsor: John Wolf

Glenn and Karen Parry, South Carolina

Sponsors: Martin and Lori Gilmore

Kent and Chriseen Peay, Tennessee

Sponsor: Norman E. Ayres

Phil Phillips, New York Sponsors: Francis and Barbara Morgan

Donald and Linda Re, California

Sponsors: Bill and Beverly Lund

Jason H. Risseeuw, Wisconsin

Sponsors: Steven and Judy Lubach

Reid and Misti Schiewe, Oregon

Sponsors: Floyd and Dorothy Johnstone

Edward M.P. Sloan, Virginia Sponsor: Jay K. Moore

Mark Smith, Ohio Sponsor: Gene Mohney

John Stewart, New Hampshire Sponsor: Richard Lamonde



AMSOIL Introduces New Top-of-the-Line Motorcycle Filters in Growing Product List

Oil is the life blood of your motorcycle engine. Your oil filtration system keeps that life blood flowing and your ride on the road.

For nearly 30 years, AMSOIL INC. has offered state-of-the-art products Dealers can sell with pride. In that time, the company's reputation has grown, along with its product line.

Now, AMSOIL has developed a full line of oil filters specifically designed for motorcycles and ATVs.

The SuperDuty Motorcycle Oil Filters (SMF) reflect the newest technological advances in the quest to meet the unique demands of today's high-stress motorcycle engines.

The three main functions of any oil filter are flow, life and efficiency.

- Flow is the filter's ability to let the right volume of oil reach its intended parts, with a minimum degree of restriction.
- Life is the filter's capacity to remain in service for a predicted amount of time.
- Efficiency is the filter's ability to remove contaminants that cause engine wear.

While each of those functions is vital individually, there's more to it.

"Remember, it's more than just flow. It's more than just efficiency. It's more than just life," said

Dave Anderson, AMSOIL Technical Sales Director. "They all have to perform in unison. A filter is only as good as its weakest link."

Typically, oil filters are comprised of cellulose, or paper, synthetic fibers, glass fibers, or a combination of media.

"All of these fibers have a different set of characteristics to them," Anderson said.

Each provides different levels of filtration of the damaging dirt and dust particles that shorten the life of a motorcycle engine.



No matter what kind of riding you do, there's an AMSOIL SuperDuty Motorcycle Oil Filter that's right for your bike or ATV.

- **Traps Dirt Throughout Media Thickness**
- **Up to 100 % More Capacity**
- **Up to 20 % More Efficiency**
- **Built for Rugged Performance**
- **Heavy-duty Steel Case Withstands Extreme Conditions**
- **Assures Oil Flow With Relief Valve**
- **Prevents Oil Drainage During Engine Shutdown**

Flow is gained through a media that is open and free, while efficiency is gained through media that is closed and difficult to penetrate. The “flow versus efficiency” compromise within the filtration system is the greatest demand on an oil filter’s performance.

“Through our testing, we have found the best for motorcycles, and automobiles, is a blend of the three media – synthetic, cellulose and glass,” Anderson said. “That gives the best overall performance. You have to look at overall performance. How they do all the tasks that you want them to do. A prudent consumer must consider the total package.”

AMSOIL SuperDuty Motorcycle Oil Filters provide the greatest possible balance of that “total package” to provide the ultimate in overall filtration performance.

The filters are available in black finish, with several models also available in chrome. The chrome models have a C designation.

They have a heavy-duty case of drawn steel. The case is double-crimped at the base with rolled-under seaming to withstand extreme pressure surges and road shocks.

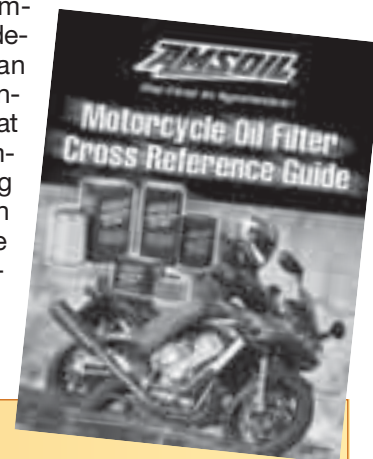
AMSOIL SMF are available in spin-on and cartridge types.

The new G-194 Automotive Filter and Cross-Reference Guide lists the correct filter for each motorcycle and ATV.

A separate Motorcycle and ATV Filter Cross Reference Guide, G-1768, at \$4.50 U.S., also is newly available for your convenience.

These quality full-flow filters are designed to allow extended filter change intervals.

AMSOIL INC. recommends the following guidelines. When using an AMSOIL SMF with conventional oil, change the filter at the manufacturer’s recommendation. When using an AMSOIL SMF with AMSOIL Motor Oil, change the filter at twice the manufacturer’s recommendation or six months.



SuperDuty Motorcycle Oil Filters (SMF)

Stock No.	Commission Credits	Dealer Cost	Min. Sugg. Retail
Group 1	2.65	\$4.20	\$5.45
Group 2	3.00	\$4.80	\$5.95
Group 3	3.40	\$5.40	\$6.95
Group 4	4.35	\$6.90	\$8.75
Group 5	4.90	\$7.80	\$9.75
Group 6	6.30	\$9.95	\$12.75

- Group 1** SMF-104, 105, 106
- Group 2** SMF-101, 107
- Group 3** SMF-110, 111, 112, 131
- Group 4** SMF-102, 103, 108, 109, 113, 120, 121, 123, 124, 125, 126, 127
- Group 5** SMF-122, 132, 133, 134, 135
- Group 6** SMF-103C, 132C, 133C, 134C, 135C

Photos courtesy of Yamaha



Student Puts AMSOIL To the Test

All Oils Are Not Created Equal.

Proving that theory earned eighth grade student Christian Hoffman a first place and grand prize at the Eastern Iowa Science Fair 2002, Junior Division competition in Cedar Rapids, Iowa.

The young Hoffman has been hearing about AMSOIL and the many different characteristics of motor oils for most of his life.

"My father, Eric Hoffman, is a distributor of AMSOIL Motor Oils and has been for many years," Hoffman said. "So, naturally, when it came time to think of a science project, I decided to try to test one of the characteristics of synthetic oils versus petroleum oils."

Hoffman began with the hypothesis that synthetic motor oils have greater heat transfer ability than petroleum oils.

His experiment included AMSOIL Motor Oil, Valvoline and QuakerState petroleum oils. All were 10W-40 viscosity oils.

The oils were tested in metal containers.

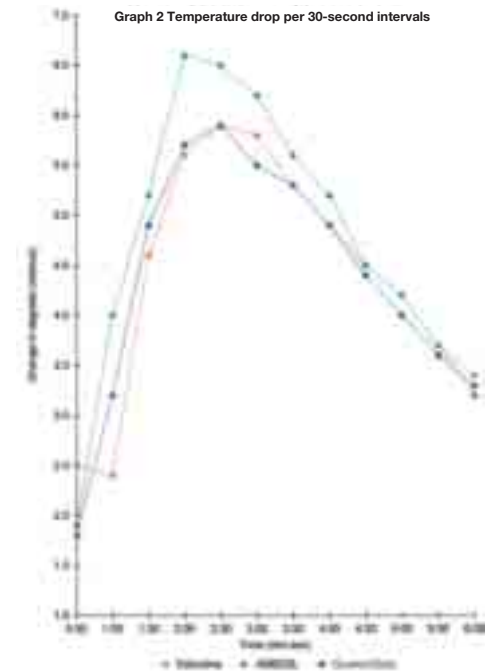
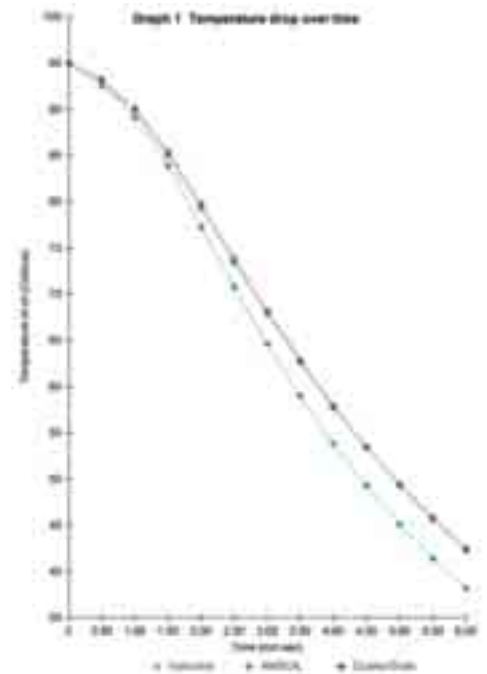
"The experiment was designed to try to mimic the conditions found in an engine," Hoffman said. "However, one limitation was that it was not possible to stir the oil in the can. In an engine, the oil is constantly moving. If the oil could have been stirred, it would have shown a greater temperature drop."

The oils were tested in two ways. First the total temperature drop for each of the oils was measured. In that analysis, the AMSOIL dissipated 7.9 percent more heat than the average of the petroleum oils.

The second analysis compared the greatest temperature drop for any 30-second period for each of the oils. The test found the AMSOIL dissipated 12 percent more heat.

The tests confirmed what Hoffman has learned for most of his life. "The testing procedures used in this experiment confirm the hypothesis," he said. "In a real-life situation, synthetic oil keeps the engine in a vehicle cooler. Therefore, the engine should last longer."

To the right are the results of the tests conducted on the motor oils.



GRAND PRIZE WON WITH AMSOIL – Christian Hoffman took first place and grand prize at the Eastern Iowa Science Fair 2002, Junior Division. Hoffman compared heat dissipation of AMSOIL versus petroleum oils. **CONGRATULATIONS CHRISTIAN!**

Table 4

Sample	Average Temp (°C) at 6 min	Total drop (°C)
Valvoline	42.2	52.8
AMSOIL	38.2	56.8
QuakerState	42.5	52.5

Welcome the Summer Boating Season With AMSOIL Synthetic Oils

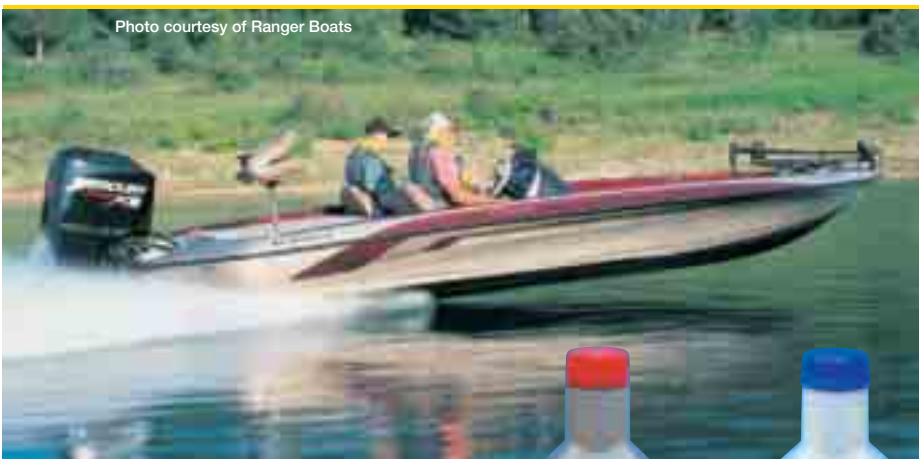


AMSOIL Formula 4-Stroke Synthetic Motor Oil

- Specially formulated to provide serious protection and performance in recreational four-stroke motors
- Broad 0W-40 viscosity rating provides superior protection in temperature extremes
- Superior shear stability and resistance to vaporization keep engine wear, oil consumption, friction, heat and emissions to an absolute minimum
- Friction modifier free formulation ensures dependable starting, smooth running and improved fuel economy
- Superior oxidative and thermal stability keeps equipment running clean in high-stress, high-temperature conditions



Photo courtesy of Ranger Boats



AMSOIL Synthetic 2-Cycle Oils

- Dramatically reduce friction and wear in two-cycle engines
- Improve throttle response and deliver maximum power
- Clean-burning formulations prevent plug fouling and carbon deposits
- Deliver quick, dependable starts with sustained power and performance
- Reduce smoke and emissions



Synthetic Lower Unit Gear Lube

- Formulated for outboard and stern drive lower unit gears and bearings
- Outstanding protection against friction and wear
- Resists water contamination and deterioration



Performance Improver Gasoline Additive

- Dissolves and removes fuel system deposits and other contaminants for improved power and performance
- Reduces exhaust emissions; improves engine starting, idling and response



Synthetic Water Resistant Grease

- Unparalleled protection for boat trailer wheel bearings
- Extreme resistance to water washout
- Superior protection against rust and corrosion
- Extreme temperature performance



AMSOIL Convenience Store

The incorporation of Hastings and Bosch products into the AMSOIL product line further establishes AMSOIL as a "one-stop shop" for Do-It-Yourselfers.

Hastings Premium Filters

AMSOIL offers the highest quality oil, air and by-pass filters on the market, but for those applications not covered by the AMSOIL filter line, AMSOIL is an authorized Hastings filter distributor. Hastings delivers a superior line of filter coverage, including air, oil, fuel, hydraulic, coolant, transmission and crankcase breathers covering virtually every transportation and equipment application, including automotive, commercial, off-road, heavy-duty, industrial, agricultural, marine and recreational applications. With over 3,500 applications, the Hastings filter line is one of the widest in the industry.

With the inclusion of Hastings filters in the AMSOIL product line, Dealers gain greater penetration in the market and can fill virtually any filter need, acquiring more customers and increasing their sales. Customers gain the convenience that comes from buying their lubricants and filters from the same source, as well as the premium quality offered by Hastings filters.



To find the right filter for your application:

- Option 1:** Consult the *Oil Filter & Air Filter Application Guide* in the "Product Information" section of the AMSOIL corporate Website at www.amsoil.com
- Option 2:** Consult the *G-194 Cross Reference and Automotive Applications Guide*, or for heavy-duty applications, consult the *G-1555 Hastings Product and Heavy Duty Applications Guide*
- Option 3:** Call the AMSOIL toll free ordering line at 1-800-777-7094 Monday through Friday 7 a.m. to 5 p.m. CST for assistance

Bosch Premium Spark Plugs, Wires & Wipers

Bosch has been a world leader in automotive technology for over 100 years. Their revolutionary Platinum+4 spark plugs are the most powerful on the market, providing longer, more powerful sparks, as well as longer service life and more efficient combustion than conventional spark plugs.

Bosch spark plug wire sets are top-of-the-line, and they are guaranteed for the life of the vehicle. Bosch wires deliver maximum voltage to the vehicle's spark plugs for hotter, more powerful and longer sparks, effectively improving fuel economy, delivering quicker and easier starting, reduced emissions and smoother idle and acceleration.

Bosch Micro Edge Excel Wipers offer unsurpassed performance and moisture removal in all climates, while dramatically reducing haze and streaks and improving wear resistance. Bosch wipers operate quietly and provide longer life than conventional wipers.

The inclusion of the Bosch line into the AMSOIL product line offers do-it-yourselfers the opportunity to conveniently purchase top-of-the-line Bosch automotive products at the same time and from the same source as their premium AMSOIL synthetic lubricants, while AMSOIL Dealers gain access to more markets and increase their sales.



To find the correct Bosch products for your application:

See the new Website Bosch Product Lookup by vehicle type at www.amsoil.com/products/bosch/index.htm, consult the *G-1766 Bosch Wiper Blade Application Guide* and the *G-1767 Bosch Plug & Wire Set Application Guide* or call 1-800-777-7094 Monday through Friday 7 a.m. to 5 p.m. CST for assistance.

Ordering Online Is Fast and Easy

Increase Productivity and Tap Into E-Commerce Profits by Utilizing Online Ordering

As many AMSOIL Dealers have discovered, doing business with AMSOIL via the World Wide Web can both save time and offer advantages over conventional telephone ordering. These advantages are also utilized as sales tools by those who have set up and operate their own AMSOIL Dealer Websites. AMSOIL offers two different systems for placing orders via the Internet, the E-Z Ordering Form and the AMSOIL Online Store system.

To Place an Order Using the Online Store

To order product from our online store at www.amsoil.com: Click on the **Dealer Orders** link at the top of the AMSOIL home page. Follow the **Click Here For Online Store Login or Registration**, and then on the final **Login and Registration** Link on the Store Browser page. If you have not previously registered to use the online store, at the Registration and Login Screen (it has a blue rectangle with username and password entry field) click the red **Register** button. This takes you to your information submission page. Complete the form with your name, ZO number, and the username and password of your choice. Note that the password must be lowercase and at LEAST 6 characters long. If you filled out the information form correctly, you will get a confirmation welcome screen and a 5-digit member number. AMSOIL will notify you within about one business day via e-mail that you are activated. Once you are activated, follow the same links as outlined previously, and on the **Registration** and **Login** Screen simply enter in your username and password and click on the **LOG IN** button. This takes you to a confirmation screen to verify your account and address, and then to the store.

To Place an Order Using the E-Z Order Form

(Note: These forms are designed to be used, completed and submitted by AMSOIL Dealers and Preferred Customers. You can submit orders for your Commercial or Retail Accounts, too.)

- First, fill in the EZ Online Order Form. It is not necessary to complete all of the information. However, be sure to enter Product Stock Codes and a brief description of each product ordered.
- Make sure to enter the quantities of products ordered.
- All freight and tax information will be correctly assessed for you.
- **Important!** Be sure that you enter your name and ZO number.
- Click on **"Submit"** only once and your order will be emailed to AMSOIL.

These order forms are supplied for Dealers only, and are meant for quick transactions. Orders submitted on these forms get an automatic e-mail confirmation with the information that you entered. Make sure that when you submit this form that you get a "AMSOIL Thank You" page confirming that your order went through.

AMSOIL INC. recognizes that Internet shopping can be a great opportunity for our network of independent Dealers, and that is why we are offering four different AMSOIL Website packages tailored for individual Dealer needs. See below.

- **Basic Site - No Dealer Computer Necessary:** This site offers simplicity. It displays your name, address, phone and fax numbers and e-mail listing if one is available. Visitors to your site purchase product through a link that automatically enters your ZO number on the AMSOIL order form, and you get credit for all sales as in the Catalog Program. In addition, your ZO number will be transferred to all forms requesting free catalogs or Dealership information, which AMSOIL INC. provides at no cost. The site is hosted on the AMSOIL server. Cost is \$30 U.S., \$47.50 Canada for the first year with an annual renewal fee of \$20 U.S./\$32 Canada. Simply fill out the form (G-1547) available free from AMSOIL INC. and mail it along with your payment or credit card information. Dealers also can order this basic site in the Dealers' Zone at www.amsoil.com. Dealers are provided with a Web address that should be put on all business cards, literature and advertising. Online orders are handled entirely by the AMSOIL order processing staff.
- **Hosted Site - Can Be Modified:** This site offers pre-made Dealer Website templates available in the Dealers' Zone, or your own design, hosted on the AMSOIL server under the domain name www.lubedealers.com/yourname. These pages can be modified in accordance with the AMSOIL Internet Policy (See AMSOIL Internet Policy in the Dealers' Zone or G-1781, "AMSOIL Dealer Website Options and Policies" brochure). It allows Dealers 5 MB of server space. The cost is \$9.95 U.S. per month charged to your Commission Account, to maintain the site on the Internet. It can be ordered on the Computer Services Order Form, G-159, or as Computer Package 13 online in the Dealers' Zone.

- **Hosted Site - With Personalized Domain Name:** This is the same as above, but Dealers can personalize the name. Use one of the pre-made Dealer Website templates, or your own design, and have it hosted on the AMSOIL sever under a personalized domain name: www.yourname.com. These pages can be modified according to AMSOIL policy and get 10 MB of server space. Cost is \$14.95 per month, charged to your Commission Account, to maintain the site on the Internet. It can be ordered on the G-159 order form or online as Computer Package 14 in the Dealers' Zone. Dealers using this package also need to register a domain name, \$100 U.S. The fee covers the first two years and is renewable at \$49.95 annually thereafter. Anyone who already has a registered domain name pays a fee of \$65 to modify that name.
- **Website Hosted by Internet Service Provider:** Dealers may use their own Website design, or an AMSOIL design, and have it hosted by the Internet service provider (ISP) of their choice. Most Internet service providers provide free Web page space when anyone signs up for regular Internet access. This includes local ISPs and nationwide providers such as America Online. Dealers need to register the site with AMSOIL to get the Authorized AMSOIL Dealer Website status and logo. You will receive the linking code to begin connecting customers to the AMSOIL Online Store and get credit for sales. To register, enter the Dealers' Zone and click on the link: Register Your Website. To speed registration, print hard copies of your Website and mail to:

AMSOIL INC. • Website Registration
925 Tower Avenue • Superior, WI 54880

Fire and Water

AMSOIL Goes Full Throttle Into Formula One Powerboats



AMSOIL Gets on Board With Rinker

Terry Rinker and AMSOIL join forces on Formula One PROP Tour.

BOAT FACTS

Top Speed:	135 MPH
Horsepower:	325
Boat Length:	17' 3"
Boat Weight:	1125 lbs.
Engine:	Mercury

Terry Rinker is one of the most respected people in powerboat racing. If it floats and has a motor then he's probably raced it. He has twice been inducted into the powerboat racing Hall of Champions. He's credited with at least six speed records. His career includes 17 national titles and nine high points championships.

Last season Rinker missed winning his first Formula One PROP Tour Championship by one point. It was the closest championship in tour history. His second place matches two previous runner-up finishes. He also has a third place finish. He's finished in the top five of the PROP Tour series every year to date.

Rinker, and Crew Chief James Chambers, have used AMSOIL synthetics for a long time with great success. They were excited when AMSOIL joined the PROP Tour as a major sponsor last season. Rinker's commitment to AMSOIL products and enthusiasm about the series made working with Blackhawk/Rinker Racing nearly impossible to pass up. Look for the popular canary yellow boat to be sporting the symbol of performance – the red, white, and blue AMSOIL logo – this season.

AMSOIL Back With the Hottest Show on Water

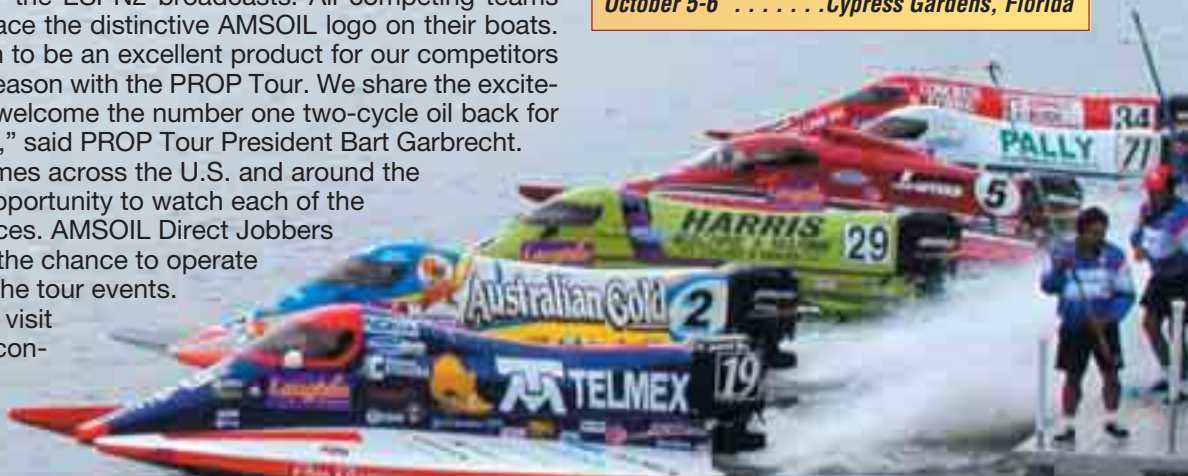
What screams high performance more than powerboats dancing around a one and a half mile course at speeds well over 100 MPH and turning on a dime? Based on very positive feedback from Dealers, drivers and fans, AMSOIL is returning as the "Official 2-Cycle Oil" of the "Laughlin Formula One PROP Tour" for a second year.

Along with being the "Official 2-Cycle Oil," AMSOIL will sponsor driver and team profiles for the ESPN2 broadcasts. All competing teams will be required to place the distinctive AMSOIL logo on their boats. "AMSOIL was proven to be an excellent product for our competitors during its inaugural season with the PROP Tour. We share the excitement with them and welcome the number one two-cycle oil back for another great season," said PROP Tour President Bart Garbrecht.

Over 77 million homes across the U.S. and around the world will have the opportunity to watch each of the Formula One boat races. AMSOIL Direct Jobbers will once again have the chance to operate corporate booths at the tour events. For more information visit www.amsoil.com or contact AMSOIL Racing Coordinator John Schuldt.

Laughlin Formula One PROP Tour

June 1-2	Laughlin, Nevada
June 21-23	Bay City, Michigan
July 19-21	Saskatoon, Canada
August 24-25	Windsor, Colorado
September 20-22	San Diego, California
October 5-6	Cypress Gardens, Florida



PROP Tour powerboat action is red hot.

Confidence in AMSOIL Pays Off

Race Is Won on Performance of AMSOIL



Lamb and Robinson Motorsports counts on AMSOIL products.

Phil Warren is sold on AMSOIL lubricants. As the driver of the Lamb and Robinson Motorsports late model stock, he knew he was with a winning team. Part of the success was the car, part of it was the team and part of it was his own skills. L and R had been using AMSOIL synthetic lubricants based partially on results and partially on the recommendation of AMSOIL Direct Jobber Ray Peszko. During the Taco Bell 300 last season at Martinsville, Virginia, Warren had an epiphany.

Warren calls in on the radio to crew chief and owner Jamie Mosley to say the oil light is flickering. It's lap 175 of 300. Warren is leading the race. As the laps go by, the problem is apparently getting worse. By lap 200 the light is on steadily and the oil pressure is dropping. Warren

is still out in front. Mosley tells a concerned Warren to keep racing and hope for the best until the engine goes. The engine never seized. It never gave out and Warren won the race.

Back at the shop in Portsmouth, Virginia, the crew begins to tear apart the engine, expecting the worst. They pull the drain plug and only two and a half quarts of oil come out. This is an engine that holds 10 quarts so there was some doubt. That glumness soon turned to cheers when no damage was found.

"We were just amazed," says Mosley. "We are still racing the car on the same engine!"

Along with two race cars, Lamb and Robinson runs AMSOIL in its fleet of construction vehicles and wreckers. They're so sold on AMSOIL lubricants that they now sell and install them in their shop. That's confidence.



Lamb and Robinson Motorsports in the winner's circle.

National Champion Powerboat Racer Builds Career on Foundation That Includes AMSOIL

The lure of the water and the speed of powerboats caught Brad Krahn's attention early. By age 12 he was racing and KC Outlaw Racing was born. In 2000 he was the National High Points Champion and was named "Rookie of the Year" by the American Outboard Association.

In 2001 the Outlaw met the AMSOIL Dealer. Direct Jobber Greg Vaughn suggested the team try AMSOIL. They were skeptical. The motors on these boats are rare. They're not produced anymore and aren't replaceable. During testing, a stopwatch told the story. The boat owned by Dave Squires was faster than it had ever been and the Mercury engine was running cooler. KC Outlaw was undefeated in 2001 and Krahn won his class at the nationals. Feeling good, Krahn stepped up to face more venerable racers, including teammate Dennis Squires. After starting dead last Krahn finished second by eight inches to his partner. Is KC Outlaw Racing

sold on AMSOIL? "You bet," says Dave Squires. "I'll never run anything else again, ever."



On the water AMSOIL is leading the way in performance. KC Outlaw Racing counts on AMSOIL.



Don & Ida Gray (719) 598-5115

CONNECTICUT
None Scheduled

DELAWARE

• May 11 - Saturday
• June 8 - Saturday
Meetings at Noon
Call for reservations
KING RESIDENCE
2306 Taggart Court
Wilmington, DE 19810
Hosted by Direct Dealer Greg King
(302) 475-9358 Guests Welcome

DISTRICT OF COLUMBIA
None Scheduled

FLORIDA

• May 7 - Tuesday
• June 4 - Tuesday
Meeting - 7 p.m.
Call in advance
DOUGLAS RESIDENCE
3207 Margaret Oaks Ln.
Orlando, FL 32806
Hosted by Regency Gold Direct Jobbers
George & Shirley Douglas (407) 856-1564
Call for directions, locations and RSVP

• May 16 - Thursday
• June 20 - Thursday
Meeting - 7 p.m.
AMSOIL DISTRIBUTION CENTER
3724 Silver Star Rd.
Orlando, FL 32808

Hosted by Regency Silver Direct Jobbers
Dan and Judy Watson (407) 657-5969

• May 21 - Tuesday
• June 18 - Tuesday
Meeting - 7 p.m.
DAWSON RESIDENCE
4525 Brinson Ln
Tallahassee, FL 32311

Hosted by Executive Direct Jobbers
Don and Priscilla Dawson
(850) 385-3620
e-mail: dondawson@the-oilman.com

GEORGIA

• May 11 - Saturday
• June 8 - Saturday
Meeting - 9 - 11 a.m.
CHAMBLESS RESIDENCE
1741 Ponce de Leon Ave. NE
Atlanta, GA 30307

Hosted by Regency Silver Direct Jobbers
Larry and Kathryn Chambliss
(404) 373-9916

• May 2 - Thursday
• June 6 - Thursday
Meeting - 7 p.m.
DIRKSEN RESIDENCE
1905 Queens Road
Albany, GA 31707

Hosted by Master Direct Jobber
Sherry Dirksen (912) 436-5532
Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

• May 4 - Saturday
• June 11 - Saturday
Meeting - 12 - 3 p.m.
SHELL RESIDENCE
2000 W. Broadway
Idaho Falls, ID
Hosted by **Regency Platinum Direct
Jobbers Mark & Sherree Shell
Reservations: (208) 524-0322 RSVP

ILLINOIS

• May 14 - Tuesday
• June 11 - Tuesday
Meeting - 7:30 p.m.
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3904
Hosted by Account Directs
Norm and Barb Bauer (618) 833-3228

• May 18 - Saturday
• June 15 - Saturday
Meeting - 10 a.m.
LINDLAND SALES OFFICE
1421 Winnemac Avenue
Unit 1
Chicago, IL 60640
Hosted by Direct Jobbers
Riernet and Diana Lindland

(773) 271-5678

INDIANA

• May 1, 15 - Wednesday
• June 5, 19 - Wednesday
Meeting - 7:30 p.m.
RENTOWN SHOP
1533 Rentown Rd.
Bremeon, IN
Hosted by Direct Jobbers LeRoy and
Malinda Hochstetler and Direct Jobbers
Willis and Rolene Gingerich
(219) 831-2839

IOWA KANSAS

None Scheduled

KENTUCKY

• May 2 - Thursday
• June 6 - Thursday
Meeting - 7:30 p.m.
Hosted by Premiere Direct Jobbers
Al and Ann Kelly
(859) 879-0728 or
e-mail: best.oil@verizon.net
Call for location, directions and RSVP

LOUISIANA

• May 7 - Tuesday
• June 4 - Tuesday
Meeting - 7 p.m.
AUTTONBERRY RESIDENCE
2520 Swiss Street
W. Monroe, LA 71291
Hosted by Dealer Ellis Auttonberry
(318) 396-4348

MAINE

None Scheduled

MARYLAND

• May 29 - Wednesday
• June 25 - Wednesday
Meeting - 7:30 p.m.
COUTO RESIDENCE
115 Lakeview Drive
Salisbury, MD 21804
Hosted by Dealer Tony Couto
(410) 860-1813
Call for reservations

• May 24 - Friday
• June 28 - Friday
Meeting - 7:30 p.m.
Downline and Guests FREE, Out of
line - \$5
MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801
Hosted by Master Direct Jobbers
Les & Linda Martin
(410) 548-LUBE

• May 24 - Friday
• June 28 - Friday
Meeting - 7 p.m.
GRONER RESIDENCE
9208 Todd Ave.
Fort Howard, MD 21052
Hosted by Account Direct Harvey Groner
(410) 477-8255

• May 2 - Thursday
• June 6 - Thursday
Meeting - 7 p.m.
DEACOSTA RESIDENCE
4942 S. Upper Ferry Road
Eden, MD 21822

Hosted by Dealers
Chris & Barb DeAcosta
(410) 742-0637
Reservations Required

• May 24 - Friday
• June 28 - Friday
Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
3228 E Joppa Rd.
Baltimore, MD 21234

Hosted by Premiere Direct Jobber
Al Smith (410) 882-9696
Al@SynLubes.com
Reservations Required

MASSACHUSETTS

None Scheduled

MICHIGAN

• May 20 - Monday
• June 17 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
KIRBY RESIDENCE
644 Shady Maple Dr.
Wixom, MI 48393
Hosted by Master Direct Jobber
Tom Kirby (248) 669-9093

Refreshments served, RSVP Required

• May 6 - Monday
• June 3 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
61653 Miriam Dr
Washington, MI 48094
Hosted by Regency Direct Jobber
Mike Ellis
RSVP at (810) 781-5092 or
(810) 918-1578

• May 6 - Monday
• June 3 - Monday
Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
RABE RESIDENCE
9338 Rawsonville Road
Belleville, MI 48111
Hosted by Dealer Dale Rabe
RSVP at (734) 461-9577 or 355-9747

MINNESOTA

• May 16 - Thursday
• June 20 - Thursday
Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301
Hosted by **Regency Platinum Direct
Jobbers Ray & Arlene Schmit
(320) 251-4861

• May 16 - Thursday
• June 20 - Thursday
Meeting 7 p.m.
MEYER RESIDENCE
800 2nd Street
Cleveland, MN 56017
Hosted by Premiere Direct Jobbers
Charles & Donna Meyer
(507) 931-3875

• May 9 - Thursday
• June 13 - Thursday
Meeting - 7:30 p.m.
STAVE RESIDENCE
44 Crow River Dr.
Elk River, MN 55330
Hosted by Dealer Ordell Stave
(612) 241-5267

MISSISSIPPI

• May - Every Wednesday
• June - Every Wednesday
Meeting - 11 a.m.
DINNER BELL RESTAURANT
10122-C Central Ave.
D'Iberville, MS 39532
Hosted by Dealer Jim Day
(228) 388-4325 RSVP/Guest Welcome
jwdandy2000@yahoo.com

MISSOURI MONTANA NEBRASKA

None Scheduled

NEVADA

• May 9 - Thursday
• June 13 - Thursday
Meeting - 6:30 - 8 p.m.
AMSOIL PRODUCT CENTER
4545 N. Lamb Blvd., Suite. D
Las Vegas, NV
Hosted by Premiere Direct Jobber Bob
Kaytes and Regency Platinum Direct
Jobber Shirley Green (702) 362-4492

NEW HAMPSHIRE NEW JERSEY

None Scheduled

NEW MEXICO

• May 28 - Tuesday
• June 25 - Tuesday
Meeting - 7:30 p.m.
GREENBERG RESIDENCE
1537 Bryn Mawr NE
Albuquerque, NM 87106
Hosted by Regency Direct Jobbers
Paul and Nancy Greenberg
(505) 255-2137 fax (505) 232-8330
NMOilman@aol.com

NEW YORK

• May 15 - Wednesday
• June 19 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Mosely Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien
(716) 223-8016
Call ahead to reserve a seat

T-1 CERTIFICATION MEETINGS

OHIO

• May 28 - Tuesday
• June 25 - Tuesday
Meeting - 7 p.m.
DENATO'S PIZZA ON BROADWAY
Grove City, OH 43123
Hosted by Premiere Direct Jobber
Brad White Cost is \$20

• May - Every Friday
• June - Every Friday
Meeting - after 4 p.m.
GREENE RESIDENCE
13500 S. Lone Pt. Ln.
#24101
Draper, UT 84020
Hosted by Dealer Dorsey Greene
(801) 576-1896
Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

• May 16 - Thursday
• June 20 - Thursday
Meeting - 7 p.m.
STANLEO'S SUB VILLA
Governor's Drive
Huntsville, AL
Hosted by Direct Jobbers
Cliff Goehring & Gerry Gotvald
(256) 337-0376

• May 16 - Thursday
• June 20 - Thursday
Meeting - 7 p.m.
HOLIDAY INN - OZARK
Hwy. 231
Ozark, AL 36360
Hosted by Direct Jobbers
E. E. "Al" & Mildred Bowman
(334) 774-3344

ALASKA

• May 16 - Thursday
• June 20 - Thursday
Meeting - 7 p.m.
PHILLIPS INTERNATIONAL INN
5121 Arctic Blvd.
Anchorage, AK 99507
Hosted by Dealer Don Nusbaum
(907) 563-2274 Call for reservations

• May 7, 21 - Tuesday
• June 4, 18 - Tuesday
Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508
Hosted by Direct Jobber Richard Staten
(907) 333-0124 Call for reservations

ARIZONA

• May 21 - Tuesday
• June 18 - Tuesday
Optional no-host dinner - 5:30 p.m.
Meeting - 6:30 p.m.
FIREHOUSE RESTAURANT
1639 E. Apache Blvd.
Tempe, AZ 85281
Hosted by Executive Direct Jobber Dick
Nudo and Dealer Jim Brewer R.S.V.P.
(602) 996-7181 Dick (480) 968-4922 Jim

ARKANSAS

• May 9 - Thursday
• June 13 - Thursday
Meeting - 6:30 p.m.
GARDNER RESIDENCE
280 York Chapel Rd.
Nashville, AR 71852
Hosted by Dealer Gerry Gardner
(870) 451-9152
jgard24@tcc.com

• May 8 - Wednesday
• June 12 - Wednesday
Meeting - 7 p.m.
PASTERNAK RESIDENCE
217 CR 472
Jonesboro, AR 72404
Hosted by Account Directs
David and Brenda Pasterniak
(870) 933-8376

CALIFORNIA

• May - Every Thursday
• June - Every Thursday
Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
Mill Valley, CA
Hosted by Dealer Doug Storms
800-793-5301

• May 2, 16 - Thursday
• June 6, 20 - Thursday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
4141 Palm Ave, Apt 574
Sacramento, CA 95610
Hosted by Premiere Direct Jobber
Jay Christensen (916) 339-1152

• May 1 - Wednesday
• June 5 - Wednesday
Meeting - 7 p.m.
MCCOOL RESIDENCE
2210 Coddling Dr.
Modesto, CA 95350
Hosted by Dealer Bill McCool
(209) 577-0174

• May 28 - Tuesday
• June 25 - Tuesday
Meeting - 7 p.m.
EVANS RESIDENCE
40728 Sundale Dr.
Fremont, CA 94538
Hosted by Direct Jobbers
Chuck and Linda Evans (510) 659-4078

• May 14 - Tuesday
• June 11 - Tuesday
Meeting - 6:30 p.m.
DENNY'S RESTAURANT
740 W. 2nd St.
San Bernardino, CA 94401
Hosted by Dealers
Richard and Delores Nichol
(909) 862-1252

• May 6, 27 - Monday
• June 3, 24 - Monday
Meeting - 7 p.m.
INTERNATIONAL HOUSE OF PANCAKES/VINTAGE OAKS SHOPPING CENTER
Novato, CA 94945
Hosted by Dealer Richard Eplett
(800) 280-9905

• May 7 - Tuesday
• June 4 - Tuesday
Meeting - 7 p.m.
CARROW'S RESTAURANT
19011 Bloomfield Ave.
Cerritos, CA
Dealer Dave Gumpertz
(562) 212-3709 Dave@Lubes4U.com

• May 21 - Tuesday
• June 18 - Tuesday
Meeting - 7 p.m.
Downline and Guests FREE,
Out of line - \$5
LUDWICK RESIDENCE
6015 Hughes St.
San Diego, CA 92115
Hosted by Direct Dealer Craig Ludwick
R.S.V.P. (619) 583-5218

COLORADO

• May 16 - Saturday
• June 20 - Thursday
Meeting - 7:30 p.m.
AMSOIL HOUSE
4316 Ridgcrest Drive
Colorado Springs, CO 80918
Hosted by Premiere Direct Jobbers

• May 15 -Wednesday
• June 19 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for specific location
Hosted by Dealer Jobber Peter Finnerty
(315) 682-9791

• May 15 -Wednesday
• June 19 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY
LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• May 9 - Thursday
• June 13 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
9200 Lake Wheeler Road
Fuquay-Varina, NC 27526
Hosted by Account Directs
Eric & Donna Kazan
(919) 772-9569 Guests welcome
Non-downline \$2.00

• May 9 - Thursday
• June 13 - Thursday
Meeting - 7:30 p.m.
FOREIGN PARTS CENTRE
2032 Spring Road
Hickory, NC 28601
Hosted by Account Direct
Larry Mallon and Dealer Jack Hoskins
(704) 327-7844 or (704) 322-9312
All Dealers welcome;
please call Larry first

• May 9 - Thursday
• June 13 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• May 14 - Tuesday
• June 11 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers
George & Nancy Cleveland
(910) 346-3866
Call first - All Dealers welcome

NORTH DAKOTA

None Scheduled

OHIO

• May - Every Wednesday
• June - Every Wednesday
Meeting - 6 p.m. (training)
Meeting - 8 p.m. (opportunity)
FABIJANIC RESIDENCE
561 Loomis Avenue
Cuyahoga Fall, OH 44221
Hosted by Dealers
Paul & Coralle Fabijanic
(216) 928-8863 or 800-874-4827 RSVP

• May 11 - Saturday
• June 8 - Saturday
Meeting - 1 - 4 p.m.
LACKORE RESIDENCE
1900 George Ave.
Brunswick, OH 44212
Hosted by Master Direct Jobber
Calvin Lackore (800) 798-9777

• May 5 - Sunday
• June 2 - Sunday
Meeting - 1 p.m.
MERRITT RESIDENCE
650 State Route 131
Fayetteville, OH 45718
Hosted by Dealers
Gordon and Sara Merritt (937) 288-2568

• May 27 - Monday
• June 24 - Monday
Meeting - 11 a.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Direct Jobbers
Luis and Sharon Pena
Please RSVP to: (419) 349-3451 or
(419) 297-3451

• May 14, 28 - Tuesday
• June 11, 25 - Tuesday
Meeting - 7 p.m.
DenaTo's Pizza on
Broadway
Grove City, OH 43123
Hosted by Premier Direct Jobber
Brad White (800) 871-5921

OKLAHOMA

• May 4 - Saturday
• June 1 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 E. 71 Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady (918) 258-6979 *Pat

• May 9 - Thursday
• June 13 - Thursday
Meeting - 7 - 8:30 p.m.
DIAMOND JACK'S
3609 E. 51 St.
Tulsa, OK 74135
Hosted by Dealer Richard Coats and
Account Direct Kevin Alexander
(918) 342-9537
Call first to confirm space for you
and your guests

• May 9 - Thursday
• June 13 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Rd.
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber
Patrick Grady and Account Direct
Kevin Alexander
(918) 258-6979 RSVP
kevina@nordam.com

OREGON

• May 16 - Thursday
• June 20 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
SWEETBRIER INN
7125 S.W. Nyberg Road
Tualatin, OR 97062
Hosted by Master Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you
and your guests

• May 2 - Thursday
• June 6 - Thursday
Meeting - 7 p.m.
HOFFMAN RESIDENCE
7025 SE 22nd Ave.
Portland, OR 97202
Hosted by Dealer Dan Hoffman
(503) 236-2579 All are welcome

• May 27 - Monday
• June 24 - Monday
Meeting - 6 p.m.
AUNE RESIDENCE
803 N. 2nd St.
Silverton, OR 97381
Hosted by Direct Dealer
Todd Aune (888) 283-3580
All are welcome with RSVP

PENNSYLVANIA

• May 20 - Monday
• June 17 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE
STORE
5 Main Street
Bradford, PA
Hosted by Premier Direct Jobber
Joseph M. Hallock (814) 368-8625
T-1 training also available.

• May - Every Monday
• June - Every Monday
Meeting - 7 p.m.
AMSOIL RETAIL STORE
103 McCargo Street
New Kensington, PA
Hosted by Dealer A. Ralph Snoznik
(724) 335-8608
All Dealers and guests are welcome

RHODE ISLAND

None Scheduled
SOUTH CAROLINA
• May - Every Tuesday
• June - Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building
5861 Rivers Ave., Suite 107
N. Charleston, SC 29406
Hosted by Dealer George Kerr
(843) 747-8200

• May - variable meetings
• June - variable meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Jobbers
Jim & Vicki Spradley (803) 894-4618

• May - First Tuesday
• June - First Tuesday
Meeting - 7 p.m.
DENNEY'S RESTAURANT
2521 Wade Hampton Blvd.
Greenville, SC 29615
Hosted by Dealer David Larson
R.S.V.P (864) 232 1846

SOUTH DAKOTA

None Scheduled
TENNESSEE
• May 21 - Tuesday
• June 17 - Tuesday
Meeting 7 p.m. (info)
8 p.m. (opportunity)
DW WILSON CENTER
Tullahoma, TN
Hosted by Dealer Nelson Gill
(931) 393-2601

TEXAS

• May 21 - Tuesday
• June 18 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773
e-mail: oilmandj@attbi.com

• May 2 - Thursday
• June 6 - Thursday
Meeting - 7:30 - 9 p.m.
SHALIN RESIDENCE
544 Clew Court
Azle, TX 76020
Hosted by Regency Direct Jobbers
Tom and Sheila Shalin (817) 444-9522

• May 16 - Thursday
• June 20 - Thursday
Meeting - 7:30 p.m.
WEIL RESIDENCE
2521 Cherry Blossom Lane
Bedford, TX 76021
Hosted by Direct Jobber Bob Weil
(817) 545-5257

UTAH

• May - Every Tuesday
• June - Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Executive Direct Jobber
Neil Christensen, Dealer Rodney Haskins
and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• May - Every Friday
• June - Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 576-1896
T-1 Certification classes every Friday,
pre-paid registration required
Everyone welcome; RSVP

VERMONT

None Scheduled
VIRGINIA
• May 13 - Monday
Products Presentation and
Opportunity Meeting
• May 18 - Saturday
"How to Use the AMSOIL Retail
Catalog Program"
Saturday meetings: 10 a.m. - noon;
Monday meetings 7 - 9 p.m.
REID RESIDENCE
14600 Cornwall Ln.
Chester, VA 23836
Hosted by Regency Gold Direct Jobbers
Gerry & Patricia Reid and
Premier Direct Jobbers
David and Rebecca Reid
For all meetings, please call
(804) 530-1400 to reserve space;
(804) 530-0179 Fax
synthoils@comcast.net

• May 13, 27 -Monday
• June 10, 24 - Monday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
240 N. Oceana Blvd.
Virginia Beach, VA 23454
Hosted by Regency Direct Jobbers
Bill & Barbara Stancil (804) 428-6049

• May 13 - Monday
• June 10 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitte
(804) 694-0221

• May 7 - Tuesday
• June 4 - Tuesday
Meeting - 7:30 p.m.
PESZKO RESIDENCE
4503 Southampton Arch
Portsmouth, VA 23703
Hosted by Regency Silver Direct Jobbers
Raymond & Karen Peszko
(804) 484-9491

• May 14 - Tuesday - How to Use the
Commercial-Retail Program
• June 11 - Tuesday - How to
Administrate Your Business
Optional dinner -
6 p.m. Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Rd.
Sandston, VA
Hosted by Account Directs
Roger Riggie and Mel Pipgras
(804) 737-4874 or (804) 737-9231

• April 20 - Saturday
• June 20 - Saturday
Meeting - 2 p.m.
WATERLOO MOTORS
317 E. Shirley Ave.
Warrenton, VA 32806
Hosted by Direct Jobbers Ralph Graul
and Jim Kranda and Dealer Dan Lowery
(540) 341-0368 RSVP

WASHINGTON

• May 20 - Monday
• June 17 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE
CENTER & WAREHOUSE
3325 Meridian Ave. E.
Edgewood, WA 98371
Hosted by Executive Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone Welcome

• May 14 - Tuesday
• June 11 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Premiere Direct Jobbers
Marv & Charlotte Stougaard
(360) 856-1641 Guests Welcome

• May 9 - Thursday
• June 13 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Executive Direct Jobbers
Tom & Shirley Walsh (425) 483-2582
T-1 certification classes available by
appointment with pre-paid registration.

• May 14 - Tuesday
• June 11 - Tuesday
Meeting - 7 p.m.
PRUKOK RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Direct Jobbers
Raymond & Patsy Prukok
(253) 845-9755 / 800-267-6450
Everyone Welcome!

• May 13, 27 - Monday
• June 10, 24 - Monday
Meeting - 7:30 p.m.
POODLE DOG
RESTAURANT
1522 54th Avenue East
Fife, WA 98424
Hosted by Regency Platinum Directs
Leonard & Eunice Pearson
(253) 939-8401
Guests Welcome!

WEST VIRGINIA

None Scheduled
WISCONSIN
• May 16 - Thursday
• June 20 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL ACADEMY
1201 Clough Ave.
Superior, WI 54880

Hosted by **** Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served
(715) 392-4006
Guests Welcome

• May 9 - Thursday
• June 13 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE
GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• May 11, 25 - Saturday
• June 8, 22 - Saturday
Meeting - 1 - 3 p.m.
VILLERS RESIDENCE
2600 W. High St.
Racine, WI 53404
Hosted by Regency Direct Jobber
Edie Villers (414) 637-2726 RSVP

• May 2 - Thursday
• June 6 - Thursday
Meeting - 1 - 3 p.m.
PABST RESIDENCE
650 Larcom St.
Hammond, WI 54015
Hosted by executive Direct Jobber
Lynn Pabst (715) 796-5441
Guests welcome.

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA
BRITISH COLUMBIA
MANITOBA
None Scheduled

NEW BRUNSWICK

• May 20 - Monday
• June 17 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
9 Pinder Road
Riverview, NB E1B 3Z2
Hosted by Account Direct Wayne
McLaughlin and Dealer Wendell Steeves
(506) 386-2896/(506) 387-3197
Everyone Welcome

NEWFOUNDLAND NOVA SCOTIA

None Scheduled

ONTARIO

• May 23 Thursday
• June 27 - Thursday
Meeting - 6 - 8 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Rd.
Units 12-14
Mississauga, ON L5T-2C2
Hosted by Premier Direct Jobber
Rob Hillitch and local Dealers
(905) 564-7770

PRINCE EDWARD ISLAND PUERTO RICO QUEBEC SASKATCHEWAN

None Scheduled

NEW ZEALAND

• May 6 - Monday
• June 3 - Monday
Meeting - 6:30 - 9 p.m.
AMSOIL DISTRIBUTION
CENTER
3/1 Binsted Rd, New Lynn
Auckland
Auckland, NZ
Hosted by Premier Direct Jobber
John Gurney
Phone (021) 936-091
Fax (021) 636-094
synoil@dangerousbrothers.com
Fee: \$10

AMSOIL CENTERLINES ...and updates

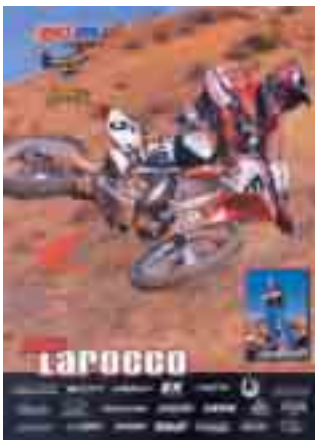
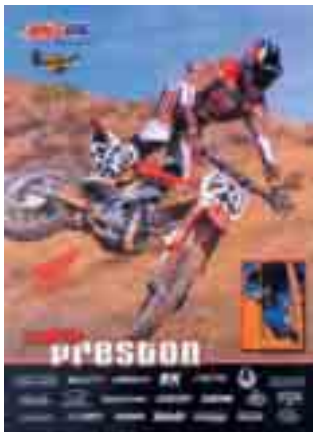
BRITISH COLUMBIA SALES TAX

Effective immediately, the British Columbia sales tax will increase from 7 percent to 7.5 percent.

T6 LABEL CORRECTION

The mixing instructions for Tasks 2, 3 and 4 are incorrect on the T6 Cleaning Concentrate label. Task 2 should use 16 capfuls of concentrate, Task 3 should use eight capfuls of concentrate and Task 4 should use four capfuls of concentrate.

NEW TEAM AMSOIL MOTOCROSS POSTERS



Stock #	Description	U.S.	Can.
G-1759	Mike LaRocco poster	2.00	3.20
G-1760	Chris Gosselaar poster	2.00	3.20
G-1761	Michael Byrne poster	2.00	3.20
G-1762	Travis Preston poster	2.00	3.20



AMSOIL MOTORCYCLE OILS POSTER

The AMSOIL Synthetic Motorcycle Oils poster (18" x 24") features product photos and benefits and is an excellent sales tool.

Stock #	U.S.	Can.
G-1692	2.00	3.20

AMSOIL PLATINUM VISA

The AMSOIL Platinum Visa Credit Card saves you money and provides you with a financial tool for purchasing inventories. As a marketing tool for your business, the AMSOIL Platinum Visa creates an opportunity to talk about your business every time you open your wallet. There are two ways to apply for an AMSOIL Platinum Visa:

1. Complete the "Take One" Visa Application that has been inserted in your *May Action News*.
2. Apply online by clicking on the "Contact Us" button on the AMSOIL Corporate Website, click on the "Get an AMSOIL Platinum Visa Credit Card" link, fill in your information and click the "Submit" button.



BOSCH LITERATURE

Bosch Platinum+4 Spark Plugs Brochure

3³/₄" x 8¹/₂". Full color. 6-panel brochure.

Stock #	Qty	U.S.	Canada
G-1772	25	2.80	4.65

Bosch Spark Plug Wire Sets Brochure

3³/₄" x 8¹/₂". Full color. 6-panel brochure.

Stock #	Qty	U.S.	Canada
G-1771	25	2.80	4.65

Bosch Micro Edge Excel Wipers Brochure

3³/₄" x 8¹/₂". Full color. 6-panel brochure.

Stock #	Qty	U.S.	Canada
G-1770	25	2.80	4.65

Bosch Wiper Blade Application Guide

Stock #	Qty	U.S.	Canada
G-1766	1	1.00	1.60

Bosch Plug & Wire Set Application Guide

Stock #	Qty	U.S.	Canada
G-1767	1	5.25	8.55

HOLIDAY CLOSINGS

The Edmonton and Toronto distribution centers will be closed Monday, May 20 for Victoria Day. The AMSOIL corporate headquarters and U.S. distribution centers will be closed Monday, May 27 for Memorial Day.

NEW SIGNATURE SERIES AMSOIL CREW SHIRT

The new AMSOIL A.J. Amatuzio Signature Series Crew Shirt is screen printed with AMSOIL logos and products. Features durable 65 percent polyester and 35 percent cotton and coordinates with the AMSOIL Signature Series Race Jacket and Checkered Race Cap. Generous fit. Machine Washable. Sizes S-XXXL.



Shirt Back

Stock#	Size	U.S.	Can
G-1751	S	59.95	96.95
G-1752	M	59.95	96.95
G-1753	L	59.95	96.95
G-1754	XL	59.95	96.95
G-1755	XXL	61.95	99.95
G-1756	XXXL	62.95	101.95

MAY CLOSE OUT

The last day to process May orders in Canada and the U.S. is the close of business on Friday, May 31. The last day to process May orders in New Zealand is the close of business on Friday, May 24. The last day to process May orders in Alaska and Puerto Rico is the close of business on Saturday, May 25. Volume transfers for May business will be accepted until 3 p.m. CDT on Thursday, June 6.

AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

May & June 2002

Display Advertisements

<i>NOLN</i>	May '02	(805) 796-2577
<i>RV Business</i>	May '02	(219) 295-7820
<i>ATV Magazine</i>	May '02	(800) 848-6247
<i>Coast to Coast</i>	May '02	(805) 667-4100
<i>School Bus Fleet</i>	May '02	(310) 533-2400
<i>NOLN</i>	June '02	(805) 796-2577
<i>Bass West</i>	June '02	(801) 377-7111
<i>Perf. Racing Industry</i>	June '02	(949) 499-5413
<i>Angler's Choice</i>	June/July '02	(800) 360-7112

Catalog Showcase Advertisements

<i>4-Wheel Drive & Off-Road</i>	May '02	(323) 782-2000
<i>Circle Track</i>	May '02	(323) 782-2000
<i>Four Wheeler</i>	May '02	(323) 782-2000
<i>JP</i>	May '02	(323) 782-2000
<i>Mopar Muscle</i>	May '02	(323) 782-2000
<i>Mustang & Fords</i>	May '02	(323) 782-2000
<i>Mustang Monthly</i>	May '02	(323) 782-2000
<i>Stock Car Racing</i>	May '02	(323) 782-2000
<i>Super Street</i>	May '02	(323) 782-2000
<i>Street Rodder</i>	May '02	(714) 939-2400
<i>Muscle Mustangs & Fast Fords</i>	May '02	(714) 939-2400
<i>Vette</i>	May '02	(714) 939-2400
<i>Chevy High Perf.</i>	June '02	(323) 782-2000
<i>Corvette Fever</i>	June '02	(323) 782-2000
<i>Sport Truck</i>	June '02	(323) 782-2000
<i>Hot Rod Bikes</i>	June '02	(323) 782-2000
<i>Truckin'</i>	June '02	(714) 939-2400
<i>Mini Truckin'</i>	June '02	(714) 939-2400
<i>4 Wheel Drive and Sport Utility</i>	June '02	(714) 939-2400
<i>Off-Road</i>	June '02	(714) 939-2400
<i>SUV</i>	June '02	(714) 939-2400
<i>Custom Classic Trucks</i>	June '02	(714) 939-2400
<i>Sport Compact Car</i>	June '02	(714) 939-2400
<i>Turbo High Tech Perf.</i>	June '02	(714) 939-2400
<i>Import Tuner</i>	June '02	(714) 939-2400
<i>Classic Trucks</i>	June '02	(714) 939-2400
<i>Super Chevy</i>	June '02	(714) 939-2400
<i>Popular Hot Rodding</i>	June '02	(714) 939-2400
<i>High Perf. Pontiac</i>	June '02	(714) 939-2400
<i>Drag Racing USA</i>	June '02	(714) 939-2400

The Strongest Cleaner You'll Ever Use

BriteSideTM
T6TM
Cleaning Concentrate

"All-In-One-Cleaner"

Fabric • Tile and linoleum
 Windows • Appliances
 Vinyl • Brick

- **BriteSide T6** Cleaning Concentrate is a revolutionary new cleaning formula that tackles the toughest cleaning jobs, yet is safe and effective on nearly every surface or material.
- **BriteSide T6** (Task six) Cleaning Concentrate, represents six categories of application for virtually all cleaning chores.
- **BriteSide T6** is super-concentrated, for great savings.



T6 Does it all

AMSOIL Product	Stock No.	Pkg. Size	Wt. lbs./ea.	Comsn Credits	Dealer Cost		Suggested Retail	
					U.S.	Can.	U.S.	Can.
T6 Cleaner	BT6HG	64 oz.	4.7	18.50	19.45	31.20	32.10	39.40
T6	BT606	6-64 oz.	29.7	111.00	111.00	178.20	192.00	235.80
SprayBottle	G-1782	24 oz.	NA	NA	1.50	2.40	NA	NA
6 Bottles	G-1787	6-24 oz.	NA	NA	9.00	14.40	NA	NA
Syringe	G-1783	2 oz.	NA	NA	.75	.95	NA	NA
Brochure	G-1750	25 oz.	NA	NA	2.80	4.65	NA	NA



AMSOIL INC.
 SYNTHETIC LUBRICANTS
 AMSOIL BUILDING
 Superior, WI 54880-1527
 (715) 392-7101
 Internet: www.amsoil.com

BOSCH



**CHANGE SERVICE
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