



ACTION NEWS

© AMSOIL INC 2008

The First in Synthetics

MAY 2008

New AMSOIL By-Pass Filtration Mounts



Superior oil flow,
easier installation,
extra hose among
improvements to
the BMK line.

**INSIDE: G1650 Clothing
and Promotional
Items Catalog**

From the President's Desk...



With our 35th Anniversary Convention approaching I am going to use my space in this month's issue to reflect a little on the journey this company has taken. In doing so, I am hopeful that those just beginning their AMSOIL businesses and those not yet convinced they can succeed in theirs will gain additional appreciation for the opportunity they have through AMSOIL and begin journeys of their own toward the freedom and financial security that the opportunity can provide.

What many people don't realize is that my research on synthetic motor oil began much sooner than the 1972 introduction of the world's first API-rated synthetic motor oil. It was in the early-1960s when it struck me that if synthetic oil was the only type of oil able to withstand the tremendous demands of the engines in the jets I was flying, why not bring that same technology to the automotive industry? It would, I reasoned, extend the lives of automobile engines and, quite possibly, earn me a buck or two.

I submerged myself in the study of lubrication and began formulating and marketing synthetic oils of my own. After several years, thousands of hours of intense research and a variety of oils under a variety of names we ultimately created the formulation that became the original AMSOIL 10W-40 Synthetic Motor Oil. That, in hindsight, may have been the easy part.

For those too young to remember, the price of motor oil in the early 1970s was, in most cases, well under a dollar per quart. Our oil, on the other hand, was considerably more robust, and consequently more expensive. It wasn't an easy sell. Consumers saw it on the shelves, but had no understanding of the benefits it provided. Then, in 1973, we began multi-level marketing. Dealers could now meet face-to-face with consumers and convey the product benefits. Sales took off.

AMSOIL continued to break new ground. Our second product was our 100:1 Synthetic 2-Cycle Oil, which shattered the parameters in two-cycle oil performance. We followed that with synthetic gear lube, diesel oil and hydraulic oil. The list of AMSOIL firsts was growing.

Nothing good in life, however, comes easy. The major oil companies and car manufacturers refused to recognize the superiority of our products. In fact, they failed to acknowledge synthetic lubricants at all and fought us every step of the way. It was only when consumers by the thousands began embracing AMSOIL products that the major companies followed our lead. Car manufacturers not only began recommending synthetic lubricants, they began requiring them in many models. And all the oil companies began introducing synthetics of their own. As an old AMSOIL ad used to say, "Imitation is the sincerest form of flattery, and we appreciate it."

We also fought battles on other fronts. Pennzoil sued us for the Z in our name, claiming we stole it from them, when, in actuality it came from the Z in Amatzio. A multi-level marketing company also came at us over our name. In that case, I battled in court for a full seven and a half years before ultimately winning the judgment. That case alone cost AMSOIL up to \$100,000 a month, which was a ton of money at that time.

Today, the challenges remain. We are in constant battle to keep our raw material costs down to ensure our products remain competitively priced. We are continually researching new technologies to keep our products ahead of the competition. We are confronted daily with government regulations that affect our formulation strategies. And all the while, we must manage our growth and expansion through intelligent and financially responsible spending.

With 35 years behind us, we have established ourselves as a leader in this industry. The AMSOIL track record speaks for itself. We have set the standards for lubrication performance and will continue to push those boundaries. You can be assured that this company's commitment will remain as strong as it has ever been. With that said, I hope to see each and every Dealer at our 35th Anniversary Convention this July to help celebrate our wonderful past and a very promising future.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

AMSOIL Works Through the Years

Marvin Boicourt of Bella Vista, Ark. became an AMSOIL Dealer 28 years ago. “We were one of the first 100 Dealers who became ‘Lifetime Dealers,’” Boicourt said.

This July marks the AMSOIL 35th Anniversary Convention in Duluth, Minn. It also marks 25 years since Marvin and Mary Boicourt attended the company’s 10th Anniversary Convention and drove home in a new car.

“It was a 1983 four-door Chevy Citation,” Boicourt said.

It was an especially timely prize for the Boicourts because they had recently given their car to one of their five daughters. “We rode up to the convention with some people and we drove the new Citation home,” Boicourt said. “It was even burgundy, the exact color I wanted.”



He put more than 240,000 miles on that Chevy, which was outfitted front to back with AMSOIL motor oils, drivetrain lubes and filters from the very beginning.

“I really like the convenience of AMSOIL products,” Boicourt said. “They do what the company says they will do. I still use them in everything.”

Boicourt now drives a 2006 Cadillac and a Chevy S-10 pickup truck and installs AMSOIL Signature Series 0W-30 Synthetic Motor Oil in all of his vehicles.

“I change the oil on the Cadillac every 25,000 miles,” he said. “The pickup has 133,000 miles on it and I

change the oil every other year. I put about one quart of oil in during that time.”

Note: AMSOIL recommends drain intervals of up to 35,000 miles or one year, whichever comes first, when using Signature Series 0W-30 Synthetic Motor Oil in normal service.

A lot has changed since those days in the early 1980s. Boicourt and his wife, Mary, both will turn 73 in July.



AMSOIL DEALERS THEN AND NOW – (on the left) Dealers Marvin and Mary Boicourt with their new 1983 Chevy Citation won at the AMSOIL 10th Anniversary Convention in Minneapolis, Minn. (above) Marvin and Mary Boicourt at their home in Bella Vista, Ark., where they retired in 1996. The hook rug on the wall behind them was made by one of their five daughters.

They run a moving business in Arkansas, along with several other retired people they know. “We retired to Arkansas and we decided we didn’t want to just sit around,” Boicourt said. “It’s not our bag.”

Although the Boicourts have not grown a big AMSOIL business, they have some downline Dealers who are growing their organizations, Boicourt said.

They also use ALTRUM products. “We attribute a lot of our energy to the Ultra Daily Enzymes,” he said. “A lot of people think I’m in my 60s. We’re very happy with AMSOIL lubricants, we use them in everything and we’re happy with the vitamins and the fertilizers too. We just think AMSOIL is great. We have a lot of trust in the products.”

MONTHLY LE



Dave M. Mann
Michigan
★★★★★Regency
Platinum Direct Jobber
FIRST—Total
Organization
FIRST—Personal
Group Sales
Fifth—New Qualified
Dealers and Accounts



Mark and Sherree Schell
Idaho
★★★Regency Platinum
Direct Jobbers
Second—Total
Organization
Third—Personal Group
Sales



**Leonard and Eunice
Pearson**
Washington
★★★★Regency Platinum
Direct Jobbers
Third—Total Organization



Thomas and Sheila Shalin
Kansas
★★★★Regency Platinum
Direct Jobbers
Fourth—Total Organization
Second—Personal Group
Sales
FIRST—New Qualified
Dealers and Accounts



David and Carol Bell
Texas
★★★Regency Platinum
Direct Jobbers
Fifth—Total Organization
Sixth—Personal Group
Sales
Fourth—Commercial and
Retail Marketing



**George and Shirley
Douglas**
Florida
★★Regency Platinum
Direct Jobbers
Sixth—Total Organization



William and Judith Shirk
Maine
Regency Platinum Direct
Jobbers
Tenth—Total Organization
Tenth—Personal Group
Sales



Gene and Danae Fine
Oregon
Regency Gold Direct
Jobbers
Eighth—Personal Group
Sales
Second—New Qualified
Dealers and Accounts



James and Juli Graydon
Florida
Regency Platinum Direct
Jobbers
Ninth—Personal Group
Sales



Ray and Kathy Yaeger
Wisconsin
★★Regency Platinum
Direct Jobbers
FIRST—Commercial
and Retail Marketing



Robert and Jean Johnson
New Hampshire
Regency Direct Jobbers
Third—Commercial and
Retail Marketing



Chuck Trebino
California
Premiere Direct Jobber
Fifth—Commercial and
Retail Marketing



David and Rebecca Reid
Virginia
Regency Direct Jobbers
Ninth—Commercial and
Retail Marketing



John W. Moldowan
Alberta
Regency Direct Jobber
Tenth—Commercial and
Retail Marketing



Kevin J. Seeger
Wisconsin
Premiere Direct Jobber
Third—New Qualified
Dealers and Accounts



**Kent and Trudy
Whiteman**
Utah
Regency Direct Jobbers
Fourth—New Qualified
Dealers and Accounts



Chuck Deye
Wisconsin
Premiere Direct Jobber
Sixth—New Qualified
Dealers and Accounts



John and Jeanne Burke
California
Regency Direct Jobbers
Seventh—New Qualified
Dealers and Accounts

ADERS

February
2008

HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Gerry and Patricia Reid
North Carolina
Regency Platinum Direct Jobbers
Seventh—Total Organization
Fifth—Personal Group Sales



Daniel and Judy Watson
Florida
★★Regency Platinum Direct Jobbers
Eighth—Total Organization
Seventh—Personal Group Sales



Michael H. Ellis
Michigan
Regency Platinum Direct Jobber
Ninth—Total Organization
Fourth—Personal Group Sales
Second—Commercial and Retail Marketing



Herschel L. Gates
Florida
Executive Direct Jobber
Sixth—Commercial and Retail Marketing



Greg M. Desrosiers
Alberta
Regency Platinum Direct Jobber
Seventh—Commercial and Retail Marketing



Victor Usas
Ontario
Direct Dealer
Eighth—Commercial and Retail Marketing



Ches and Natasha Cain
South Dakota
Regency Platinum Direct Jobbers
Eighth—New Qualified Dealers and Accounts



Juan and Edith Gonzalez
Puerto Rico
Regency Silver Direct Jobbers
Ninth—New Qualified Dealers and Accounts



Jesse and Tina Hull
Kansas
Direct Dealers
Tenth—New Qualified Dealers and Accounts



Shirley Green,
★Regency Platinum



Bill and Donna Durand,
★★★★★Regency Platinum



Dorothy Hansen,
Regency Platinum



Harold Hartman,
★Regency Platinum



LaDonna Harrison and LaVel Rude,
(Lingwall Organization)
★★★★Regency Platinum



Ora Mae Boardman,
★Regency Platinum



Ray and Arlene Schmit
★★★★★Regency Platinum

HIGHER LEVELS OF

REGENCY PLATINUM DIRECT JOBBER



James & Juli Graydon
Florida

REGENCY DIRECT JOBBER

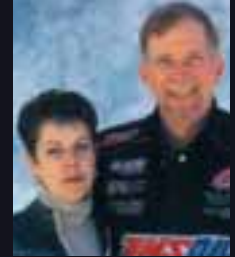


Robert & Jean Johnson
New Hampshire

EXECUTIVE DIRECT JOBBER



Anthony J. Caruso
Michigan



Lee & Susan Mortenson
Maine

First Time 1500 Level Honor Achievers 1500 monthly commission credits 15 Dealers sponsored

Scott and Stephenie Vallie, *Texas* Sponsors: Scott and Anita Plummer

First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

Roy Anderson, *Washington* Sponsor: Glenn E. Graves

Michael and Tracie Lloyd, *Nebraska* Sponsors: Ches and Natasha Cain

Dave Nolf, *Pennsylvania* Sponsor: R.J. Bishop

Chris A. Parrow, *Maryland* Sponsor: Francis H. Hope Jr.

Robert T. Phillips, *Kansas* Sponsors: John and Connie Luczak

Al Pierce, *North Carolina* Sponsor: Roger T. Hatchel

Michael A. Robinson, *Ohio* Sponsors: Jay and Julie Mann

Paul Seminara, *Washington* Sponsors: Richard and Betsy Johnson

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Conrad and Abby Baker, *Louisiana* Sponsors: Edward and Lisa Watkins

Marcus C. Coyle, *Kentucky* Sponsors: Daniel and Teresa Dean

Kevin and Dorothy Elder, *Kansas* Sponsors: Clarence and Joyce Parde

Robert Emery, *Massachusetts* Sponsors: Allan and Alice Fitzsimmons

Jeffrey and Pichiao Herman, *Florida* Sponsors: Doug and Joleen Daehlin

Jason and Amy Jeffers, *Minnesota* Sponsor: Tom Cleveland

Gregory J. Johnson, *New York* Sponsors: Alan and Lisa Johnson

J. Nicholas Roberts II, *Kentucky* Sponsor: Dave M. Mann

Gordon Ross, *Pennsylvania* Sponsors: Ronald and Bette Gibson

Michael A. Selapack, *Pennsylvania* Sponsor: Jerre L. Bassler

Rodney Youngblood Jr., *Florida* Sponsor: David J. Laguardia

RECOGNITION

February
2008

NEW DIRECT JOBBERS



Cindy M. Huh
California
Sponsors: Kent & Trudy Whiteman
Direct Jobbers: Kent & Trudy Whiteman



Wayne & Mary Sloop
North Carolina
Sponsor: Catherine M. Marlowe
Direct Jobbers: Harold & Cynthia Rabb



Roger & Joy Spanske
Michigan
Sponsor: Michael H. Ellis
Direct Jobber: Michael H. Ellis
Virginia Kindberg

NEW DIRECT DEALERS



Michael & Drucilla McCarty
Arizona
Sponsor: Steven R. Arnold
Direct Jobber: Dick Nudo

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

- Randall Arellano**, *Colorado* Sponsor: Kevin J. Seeger
Anthony Baker, *North Carolina* Sponsors: David and Brenda Baker
Michael and Ashlee Collins, *Kentucky* Sponsor: Marcus C. Coyle
Bill Drinkwater, *Ontario* Sponsor: Perry Wall
Daniel L. Dutton, *Ohio* Sponsor: Nancy and Steve Tarini
Scott Faulkner, *North Carolina* Sponsor: Tracy J. Davis
Jack H. Filler, *Pennsylvania* Sponsors: Clint and Tammie Elias
Craig and Brenda Hamrick, *Illinois* Sponsor: Glenn M. Arnold
Peter C. Lauritsen, *Arkansas* Sponsor: Kevin Hamilton
R.W. Massoletti, *Texas* Sponsors: Chris and Barbara Thompson
Gary R. Morrison, *New Mexico* Sponsor: Ron K. Humphrey
Larry Orr, *Texas* Sponsor: John F. Dyer
Tim and Sherry Skiba, *Alberta* Sponsor: Leonard Vaselenak
Larry and Candice Smith, *Idaho* Sponsors: John and Carolyn Demoss
Philippe Spung, *Illinois* Sponsors: Paul and Barbara Vershay
Michael J. Upman, *Michigan* Sponsors: Marlene and Robert Kuhn
Gary W. Welch, *Colorado* Sponsors: Leo and Annie Welch
Mark and Debra Wells, *Nebraska* Sponsor: Brett Scheiding
Jason and Abbey Wilson, *Missouri* Sponsor: A. John Zehendner II
William Winsberg, *Arizona* Sponsor: Dave M. Mann

Major Improvements to

AMSOIL has remained a leader in the lubricants industry by continually researching new and emerging technologies and reformulating its products to incorporate those technologies. AMSOIL filtration products are no exception. Following months of research, the new AMSOIL by-pass systems ensure maximum protection without sacrificing oil pressure. They provide better oil flow, a modernized appearance and come with larger hoses and fittings. The new kits provide improved sealing and feature spin-on adapters that are easier to install. Made especially with high-quality AMSOIL Ea Filters in mind, the new by-pass kits provide unbeatable ultrafine filtration protection.

Improved Oil Flow

The new BMK kits are designed for optimum oil flow. The hoses have increased from a $1\frac{3}{32}$ " inside diameter to a $\frac{1}{2}$ " inside diameter, and fittings are larger and more durable. The larger hoses and fittings allow oil to flow through the system more easily for better efficiency and longevity.



Upgrades to the By-Pass Mounts

The new mounts have a powder-coated finish that lasts longer and resists chemical corrosion. They also have raised machined surfaces for better gasket and o-ring sealing to further protect against leakage. In addition, the new mounts feature HNBR gaskets and Viton o-rings. These top-of-the-line synthetic rubber materials are characterized by their high strength and property retention after exposure to heat, oil and chemicals. Commonly found in premium automotive, industrial and other performance-demanding applications, HNBR gaskets and Viton o-rings provide superior, reliable sealing.

The new BMK mounts are made from an injection-molded A380-grade aluminum alloy with polymeric vacuum impregnation, eliminating cracking and possible leakage. This high-strength design has been proven in industrial applications. The new mounts feature improved engineering to the internal design, resulting in maximum oil cooling. In addition, in the Dual Remote System, oil flows into the full-flow filter first, then into the by-pass filter, further reducing pressure drop.

Superior Durability

The new AMSOIL BMK By-Pass Filtration Mounts have been thoroughly tested for durability. The fittings were

torque-tested to 90 lbs., providing strength and sealing similar to lugnuts used to keep tires on vehicles. The filter-mount threads were subjected to similar tests of durability, with the full-flow mount withstanding 1.75 turns of the filter past where the gasket meets the metal, and the by-pass mount withstanding 2.75 turns past where the gasket meets the metal (This is not the recommended installation procedure. Proper installation instructions are included with the mounts).

Universal

The new BMK kits use the same bracket and mount footprints as the old kits, allowing customers who currently have one of the original BMK mounts to upgrade to the new version without tapping new holes.

Old Vs. New

AMSOIL Technical Services Director Dan Peterson said the time for improvement was evident. "Fresh ideas, new concepts and considerable research led by Director of Aftermarket Products Karl Dedolph and Filtration and Aftermarket Technical Product Manager Richard Holappa resulted in improvements to our by-pass filtration products," said Peterson. "The new kits provide improved performance, increased longevity and easier installation. The design of the original billet mounts restricted our ability to improve the performance of the overall system. These improvements will help AMSOIL Dealers be even more successful in marketing and selling products in this quickly-emerging area."

Peterson cited improved oil flow, extra hose and superior fittings as areas of improvement. "Oil flow has been improved throughout the entire system, ensuring the precise amount of lubricant is flowing through the by-pass system while simultaneously keeping the engine protected," he said. "Larger ports, increased hose diameter and larger fittings were implemented to increase flow, ensuring full compatibility with all OEM oil pressure sensor systems."

In addition, four more feet of hose is included with the kits, ensuring most installations can be completed without ordering more hose to finish the job.

New Part Numbers

The new by-pass kits have different part numbers than the previous versions.

Old Number New Number

BMK11	..BMK21	Single Remote By-Pass Kit
BMK12	..BMK22	DUAL-GARD
BMK13	..BMK23	General Use Dual Remote
BMK15	..BMK25	Dodge Cummins Applications
BMK16	..BMK26	Ford 7.3L Power Stroke Applications
BMK17	..BMK27	GM Duramax 6.6L Applications

AMSOIL By-Pass Mounts



Trial Run

AMSOIL ★★★★★ Regency Platinum Direct Jobber Dave Mann and Direct Jobber Roger Spanske installed an AMSOIL BMK26 By-Pass Filtration System on Spanske's Ford F350 7.3L Power Stroke diesel pickup. "We did not encounter any problems and the installation time from start to finish was four hours," said Mann. "Overall I feel the new design is very well engineered, especially the engine adapter, which will provide a much more robust design and eliminate any sealing and strength issues."

View additional photos and read more about Mann and Spanske's installation at:

<http://www.amsoil.com/bypassfilters/index.aspx>.

Competitively Priced

AMSOIL by-pass filtration systems are available for hundreds of dollars less than competitive systems. A check of pricing on by-pass systems from Filtration Solutions, Gulf Coast and Spinner II Centrifuge shows a price range of between \$450 and \$689. The AMSOIL BMK25 for Cummins diesels is available for a suggested retail price of \$309 and only \$237 at Dealer/Preferred Customer pricing. That is a savings of \$141 to \$452 to go along with the advanced filtration protection provided only by AMSOIL Ea Filters.

Spin-On Adapters

BMK23 kits require the purchase of Ea Oil and Ea By-Pass Filters along with the proper spin-on adapter

listed below. BMK25, BMK26 and BMK27 kits include an EaO26, EaBP100 and the appropriate spin-on adapter kit. They feature Viton o-rings to provide a long-lasting chemically-resistant seal that won't leak. The spin-on adapters are much easier to install and fit more easily into confined spaces. They provide improved durability to withstand harsh environments, resulting in longer life.

- Higher Quality
- Improved Oil Flow
- Easier Installation
- Better Sealing
- Superior Durability
- Longer Life

Spin-On Adapter Part Number	Filter Thread
BK295	.3/4"-16
BK296	.13/16"-16
BK297	.18mm x 1.5mm
BK298	.20mm x 1.5mm
BK299	.22mm x 1.5mm
BK300	.1"-16
BK301	.1-1/2"-16
BK302	.13/16"-16

One Free Oil Analysis

Each BMK kit includes a postage pre-paid card for one free used oil analysis from OIL ANALYZERS INC. This provides customers with a glimpse inside their engines, encourages used oil analysis and promotes OIL ANALYZERS.

Now Available

The redesigned AMSOIL by-pass filtration kits are now available. AMSOIL also offers a plexiglass display mount (G2410) that is perfect for trade shows and other sales events. AMSOIL will continue to support the BMK11, BMK12, BMK13, BMK15, BMK16 and BMK17 kits for five years, but no longer offers them for sale. AMSOIL will continue to provide the BMK14 and BMK18 kits.

Stock#	Comm. Credits	U.S. Dir.	U.S. Sug. Retail	Can. Dir.	Can. Sug. Retail
BMK14	102.00	140.50	181.00	169.00	225.00
BMK18	300.00	400.00	460.00	494.00	658.00
BMK21	98.00	130.50	170.00	147.00	195.00
BMK22	66.00	93.75	122.00	106.00	141.00
BMK23	124.00	177.50	231.00	200.00	267.00
BMK25	166.00	237.00	309.00	267.00	356.00
BMK26	173.00	247.50	322.00	279.00	372.00
BMK27	167.00	238.75	311.00	269.00	359.00

Premium Protection for Motorcycles

Spring is here, and that means thousands of riders are taking their motorcycles out of storage to hit the open roads. AMSOIL offers premium synthetic motor oils and filters for motorcycle applications, ensuring equipment runs trouble-free throughout the riding season.



Synthetic Motorcycle Oils

AMSOIL Synthetic Motorcycle Oils are formulated with premium synthetic base stocks and high performance additive technology that provide superior multi-functional benefits for the special requirements of motorcycle applications. These independent and exclusive AMSOIL formulations provide second-to-none viscosity protection for hot-running American and metric motorcycle engines, transmissions and primary chaincases.

AMSOIL 20W-50 Synthetic Motorcycle Oil (MCV) is recommended for Harley-Davidson, Buell, KTM, Ducati, BMW, Aprilia and Triumph motorcycles calling for a 15W-50 or 20W-50 viscosity, providing superior protection in engines, transmissions and primary chaincases. AMSOIL 10W-40 Synthetic Motorcycle Oil (MCF) is recommended for Honda, Kawasaki, Yamaha, Suzuki, Victory, BMW, Husqvarna and KTM motorcycles calling for a 10W-40 or 20W-40 viscosity, providing superior protection in engines and transmissions.



- **Maximum protection for engines, transmissions and primary chaincases**
- **Excellent wet clutch performance**
- **Superior corrosion protection**
- **Outstanding protection in high heat, high shear conditions**
- **Provide extended drain intervals**

Superior Protection for Scooters Too

Formula 4-Stroke® Synthetic Scooter Oil

AMSOIL 10W-40 Formula 4-Stroke® Synthetic Scooter Oil (ASO) is formulated specifically to meet the special needs of today's high-tech air- and water-cooled four-stroke motorized scooters, offering unsurpassed wear protection and friction reduction for longer equipment life and cooler operating temperatures.

Formula 4-Stroke Synthetic Scooter Oil delivers exceptional shear stability, ensuring consistent viscosity protection and providing additional protection for transmissions and gear boxes. Its friction modifier-free formulation ensures wet clutch compatibility and smooth clutch operation. A special anti-corrosion additive package provides long-term protection during periods of inactivity and storage.

- **Superior wear protection**
- **Cool engine operation**
- **Exceptional shear stability**
- **Excellent protection in temperature extremes**
- **Improved fuel economy**
- **Wet clutch compatible**



Ea Motorcycle Oil Filters (EaOM)

AMSOIL Ea Motorcycle Oil Filters feature full synthetic nanofiber technology, providing superior protection for motorcycles, ATVs, four-stroke personal watercraft, snowmobiles and outboard motors. Ea Motorcycle Oil Filters last longer, stop smaller dirt particles and offer less restriction, extending equipment and filter life and improving performance. Ea Motorcycle Oil Filters are fluted for easy removal. Available in black or chrome.



Ea Motorcycle Air Filters (EaAM)

AMSOIL Ea Motorcycle Air Filters replace OEM filters from Harley-Davidson and Honda and fit S&S and Baron filter housings, incorporating nanofiber technology that offers superior efficiency, air flow and capacity for extended equipment and filter life and enhanced performance. Ea Motorcycle Air Filters are cleanable and remain serviceable for up to four years, saving money on filter costs.

AMSOIL Lubricants Are “Polished” Before They’re Packaged

High-tech Donaldson filters provide filtration beyond industry standards.

More than 35 years of providing consistently superior products has defined a new level of quality. AMSOIL has built its reputation on providing the most advanced synthetic lubricants available, so quality control is paramount. Everything from raw chemicals to quart bottles is thoroughly tested to ensure it meets AMSOIL quality parameters.

Part of the quality control process at AMSOIL includes filtering finished products before they are packaged. AMSOIL has always filtered its products to a higher degree than industry standards mandate, and the recent transfer of AMSOIL production facilities to the AMSOIL Center provided the perfect opportunity to incorporate even more advanced new filtration technologies.

The Problem

In order to keep up with demand, AMSOIL increased production capabilities at the AMSOIL Center by 250 percent. The new system uses higher flow rates and increased pressures, and the filters used in the old system couldn't hold up to the increased demands. AMSOIL turned to one of its corporate partners for help.

The Solution

Donaldson is the leader in industrial filtration technology. AMSOIL and Donaldson worked together to create a filter that would not only withstand the flow rates and pressures inside the production lines, but provide AMSOIL-quality filtration as well. The solution came in the Donaldson HRK10 In-Line Hydraulic Filter. The HRK10 provides superior filtration along with unmatched durability.

Solid Construction

AMSOIL installed 30 custom filter housings specially built by Donaldson to AMSOIL specifications. These rugged, heavy-duty housings are all steel and have a basket-like design that ensures contaminants captured by the filter remain in the filter, even during change-out. Other systems filter the lubricant as it flows into the filter rather than on its way out, leaving the contaminants to collect in the bottom of the housing. The Donaldson HRK10 filter and housing are designed so that the lubricant flows from the inside of the filter to the outside,

keeping contaminants trapped inside. This allows the filter to be removed from the housing with all of the contaminants still intact.

The HRK10 filter housings are designed to withstand pressures far greater than what they'll face at AMSOIL. They are static burst rated to 500 psi, with flow ranges to 300 gallons per minute.

Synthetic Media

The Donaldson HRK10 features Donaldson synthetic Synteq™ filter media, the same media used in Donaldson Endurance heavy-duty filters. Synteq synthetic filter media has smooth, rounded fibers for low resistance to flow while maintaining a high efficiency rate.

Impressive Results

AMSOIL achieved all of its goals through its partnership with Donaldson. The HRK10 filters are more than capable of withstanding the high flow rate and high pressures found in AMSOIL production lines. They also help the company meet its stringent quality standards while simultaneously improving efficiency and production capabilities.

“We were filtering to an industry-leading standard, now we've improved upon that and increased production capabilities,” said AMSOIL Vice President of Operations Scott Davis. “We researched our options and found the Donaldson HRK10 to be the best.”

While the service lives of the housings are still being determined, the lives of the filter elements are extended to offset the price of the element itself, a concept very familiar to AMSOIL Dealers.

“These filters last 1.6 times longer than our old filters, which offsets the price difference and ensures the cost-effectiveness of filtering AMSOIL synthetic lubricants to the highest quality,” said Davis. “We demand more of our filtration because AMSOIL customers expect an AMSOIL-quality product.”

The Donaldson HRK10 filters and housings allow AMSOIL to “polish” its lubricants one more time before they are packaged and shipped. The system of 30 HRK10 units ensures that AMSOIL synthetic lubricants are absolutely free of contaminants.



AMSOIL 35th Anniversary Convention

Award-Winning Speaker Brings “Positively Magical Networking” to AMSOIL Convention

Award-winning speaker Billy Riggs will present “Positively Magical Networking” to 35th Anniversary Convention attendees on Saturday, July 19. Riggs uses an unusual yet effective blend of comedy, music, magic and motivation to spread his positive attitude. He has presented to more than a million people on five continents and shows no sign of stopping. In 2000, he was presented the highest earned award of the National



Speakers Association: the Certified Speaking Professional. In addition to dramatic oratory, Riggs uses world-class magical illusions to drive home his points and transform conferences into something truly special. His quick wit and quicker hands spread laughter and raise morale as listeners learn to reshape their destinies with a wave of life’s magic wand: attitude. Don’t miss this great opportunity.

- **Meet AMSOIL President and CEO Al Amatzuzio**
- **Meet Team AMSOIL Racers • Rig Roundup**
- **Informational Sessions • Win Great Prizes**
- **Corporate Presentations • Product Rebates**
- **Awards • Meet Corporate Staff**

Rig Roundup

The Rig Roundup will be held in South Pioneer Hall at the DECC. Space permitting, all who wish to display their vehicles are welcome to do so, **but only those who pre-register will be eligible for prizes.** Pre-registered vehicles will be given priority display space. Other vehicles will be placed in a Bragging Pit area on a first-come basis. Vehicles will be on display from 3 to 6 p.m. on Thursday, July 17. Participating Dealers will bring their vehicles to the Hall between 7 a.m. and 1:30 p.m. on Thursday and can be removed beginning at 6 p.m. All vehicles must be removed by 7 p.m. Both AMSOIL staff and Dealers will be judging the vehicles. AMSOIL Dealers will receive ballots and be eligible to cast votes that can influence the outcome of the judging. Boats, tractors and motorcycles may also be displayed. If it has moving parts and needs lubrication, it is probably eligible. Additional prizes will be awarded for surprise categories that will be announced upon arrival at the Convention.

COMPETITION CATEGORIES

- a) Graphics/Appearance
- b) Unique By-pass Installations
- c) Best of Show
- d) RV / Heavy Duty Truck or Off Road
(ATVs, snowmobiles, boats)

Sign up today for the Rig Roundup in the Dealer Zone at www.amsoil.com.

DAY CARE INFORMATION

Non-licensed day care is provided on-site at the DECC for children up to 12 years of age. The cost is \$75 for the Core Technology Training and \$75 for the Convention. 13-17 yr.-olds may register to attend the Convention with parents for \$75. Register in the Dealer Zone.

REGISTER NOW!

\$149 US (per Dealer) for Convention Only
Register online in the Dealer Zone
(www.amsoil.com) or by
telephone (1-800-777-7094)

The Duluth Airshow, featuring some of the world’s top aerobatic performers including the U.S. Navy Blue Angels, will be held the same weekend as the 35th Anniversary Convention, and hotel rooms will be in high demand. Rooms have been blocked for Dealers at area hotels for the Convention, but they will be released to the general public on June 13. Dealers are encouraged to make hotel reservations as soon as possible. Lodging information can be found in the Dealer Zone at https://www.amsoil.com/dealer/35th_hotels.aspx.

Credit cards will be billed at the time of registration. Cancellations without penalty will be accepted up to 30 days in advance of the Convention, June 16. Cancellations between June 17 and July 16 will be subject to a 20 percent fee. The same applies for cancellations for the Modified Core Technology Training. No refunds will be offered for cancellations after July 16. Special consideration will be given.

July 17-19, 2008

Duluth Entertainment & Convention Center
Duluth, Minn.



“Wheel and Deal” with Al Amatuzio

The Dealin’ is always better the second time around!

Al Amatuzio, founder and C.E.O. of AMSOIL INC., debuted as the host of “Wheel and Deal” with Al Amatuzio at the 30th Anniversary Convention in 2003. Lots of cash was given away. In fact, the Dealers got the best of Al last time around, and now he is out for revenge.

This fast-paced game of chance promises lots of laughs, as well as profits. It is a gamble, but no contestant will leave empty-handed. But Dealers beware, Al may make you an offer you can’t refuse.

Register today, and you could be one of those Dealers.

Meet the AMSOIL/Kumho Tire Super Team

It is an exciting year for AMSOIL and the AMSOIL/Kumho Tire Super Team. AMSOIL is the Official Oil of Championship Off Road Racing (CORR) for the next three seasons. Scott Douglas and Mike Oberg are gearing up to dominate the dirt again this year, and races will be televised on NBC and the Speed Channel.

Douglas and Oberg will be on hand at the 35th Anniversary Convention for the Race Expo. Don’t miss this opportunity to rub elbows with two of CORR’s premier drivers. The Super Team will have their vehicles on display as well, so Dealers can get up close and personal with those high horsepower machines.



Schedule of Events

Monday, July 14, 2008

8:00 a.m. – 4:30 p.m. Product Pick-up

Tuesday, July 15, 2008

8:00 a.m. – 4:30 p.m. Product Pick-up

7:00 a.m. – 8:00 a.m. Core Registration and Continental Breakfast

8:00 a.m. – 5:30 p.m. Core Training

Wednesday, July 16, 2008

8:00 a.m. – 4:30 p.m. Product Pick-up

8:00 a.m. – 5:00 p.m. Core Training

5:00 p.m. Direct Jobber Registration and Reception

6:30 p.m. Direct Jobber Dinner

Thursday, July 17, 2008

8:00 a.m. – 1:00 p.m. Product Pick-up

8:00 a.m. – 11:30 a.m. Core Training

8:00 a.m. – 11:45 a.m. Direct Jobber Continental Breakfast and Meeting

Noon – 1:00 p.m. Direct Jobber Lunch

11:30 a.m. – 1:30 p.m. Convention Registration

1:30 p.m. – 6:00 p.m. Convention Opening Ceremonies and Meeting

Friday, July 18, 2008

8:00 a.m. – 5:00 p.m. Product Pick-up

8:00 a.m. – 9:00 a.m. Continental Breakfast

9:00 a.m. – 11:45 a.m. Meeting

Noon – 1:00 p.m. Lunch

1:00 p.m. – 5:00 p.m. Plant Tour

Saturday, July 19, 2008

8:00 a.m. – 9:00 a.m. Continental Breakfast

9:00 a.m. – 11:30 a.m. Meeting

Noon – 1:00 p.m. Lunch

1:30 p.m. – 4:00 p.m. Meeting

5:30 p.m. – 6:30 p.m. Reception

6:45 p.m. President’s Dinner

Sunday, July 20, 2008

9:00 a.m. – 3:00 p.m. Product Pick-up

Windham Earns Two More Podiums

Canard maintains championship pace through March

After 12 rounds of racing, Torco Racing Fuels/AMSOIL/Honda rider Kevin Windham is within striking distance of his first career supercross championship since he started racing the senior circuit in 1998. His rookie teammate, Trey Canard, might not have to wait that long.

Windham gained some mid-season steam as points leader Chad Reed faltered and K-dub was able to take a pair of wins and close the gap to less than 20 points. His biggest dig into Reed's lead came in Minneapolis. Windham took advantage of a Reed miscue in the final, pushing his Honda CRF 450R to his eighth podium with a third place finish. K-dub followed that up with a second place podium finish in Round 12 of the AMA Supercross Series in Toronto. For the year, Windham has not finished a race outside of the top five and was 20 points behind Reed with five rounds left.



With his endo during opening ceremonies, Windham has become a crowd favorite at supercross races.

"I'm happy with the way things have been going," said Windham after the Minneapolis race. "We made up some points the past couple of weeks, and we've got to look at the big picture. We're closing in, and that feels good."

In the Lites class, not even Trey Canard expected his professional supercross career to start the way it did, with the Oklahoman winning three of his first four races. Canard kept his poise after a mid-pack start in Minneapolis and was able to battle for a podium spot before finishing fourth. Despite his first hiccup in the AMA East Coast Lites series, Canard still left Minneapolis with a 24-



Kevin Windham has two supercross wins and eight podiums in 2008, including his third place effort in Minneapolis.

point lead with only three mid-April rounds of racing left on the schedule.

"Everyone wants to win a championship," said Canard. "Now, winning a championship is realistic to me. But the championship is not over until St. Louis. As easy as it is to get a points lead, to lose it is twice as easy. I am not going to celebrate until the time comes. I'm just going to do my best. I'm going to give it all I've got."

The 2008 AMA Supercross Series will wrap-up at Sam Boyd Stadium in Las Vegas on May 3 with the East and West Coast riders facing off against one another.



Rookie Trey Canard won three of his first four Supercross Lites races this year and has his sights set on winning the season championship.

AMSOIL Wins Pro Rider of the Year

Martin's championship effort pays off

AMSOIL/Judnick Motorsports rider Ross Martin was named the World PowerSports Association 2008 Pro Rider of the Year after winning the Pro Open championship and finishing second overall in the Pro Super Stock class.



Ross Martin was the Pro Open champion and WPSA Rider of the Year in 2008.

Martin entered the season's final Pro Open event in Lake Geneva, Wis. with a seven point lead following his win in the previous round. Despite falling in the first turn, he was able to regroup and finish fifth. TJ Gulla, who held the lead for more than half the race, couldn't hold on to the top spot and Martin earned the championship by a single point over Gulla. AMSOIL/Scheuring Speedsports riders DJ Eckstrom and Shaun Crapo finished sixth and eighth overall in the Pro Open class.



Shaun Crapo earned the Most Improved Rider award from the WPSA.

In the Pro Super Stock class, both Martin and Eckstrom were overtaken in the points race by Tucker Hibbert. Martin finished second overall and Eckstrom third. Crapo finished seventh overall and was named the WPSA Most Improved Rider.

Lovell Opens Season with Win

XRRR rock racers propel AMSOIL to winners circle

Lovell Racing continued its two truck effort this year at the XRRR Rock Race in Moab, Utah on March 22-23. Roger Lovell debuted his revamped AMSOIL Ford Ranger alongside his brother Brad Lovell's recently constructed Fabtech/AMSOIL Ford. The brothers went up against 40 of the nation's top rock racers to see who would rise to the top.

Brad drew poorly and was forced to face the toughest course without the benefit of watching others. The course had the usual jumps and rock climbs, but also featured a massive boulder-lined trench.

"We flew through the jumps and rock climb, then tried to straddle the trench," recalls Brad. "In retrospect that was a bad idea. We got a tire caught, tried to back up and rolled. It cost us six minutes."

Roger, however, had better luck. He made short work of lane number one, setting the fastest time.



Brad Lovell tests his new Fabtech/AMSOIL Ford before the first XRRR event in March.

"Doing 50 miles of this at King of the Hammers this spring really gave me the seat time to feel confident behind the wheel," said Roger. "We spent a day tuning the air shocks in the dunes and the truck felt great."

Roger marked another respectable time by raking the truck through the rock trench that claimed his brother and was sitting fifth. During the final race of the day, however, bad luck struck. The bell housing fractured, wedged itself against the flywheel and immediately disabled the truck.

Brad decided it was time to save the weekend. He started finding the right lines through the rocks and was shaving minutes, not seconds, off of the competition. At the end of regular racing, Roger's misfortune

cleared room for Brad in the finals as the Fabtech/AMSOIL Ford slid into sixth place and the final rounds of racing.

With no time to develop strategy, Brad suited up for two more rounds. In the first lane, he almost gave away a potential win as he overshot a double jump that cost precious time. His effort, however, was actually a second faster than his first run. Things went even better in lane two with a well-paced, clean race. Brad finished the day with a total time of 15:52 and the win, more than 40 seconds faster than second place.

"We came from last place to first place," said Brad. "I am amazed by what this truck can do. It is blistering fast. I am exceptionally proud of our team, sponsors and family for building this vehicle and getting a win our second time out."



A two truck team means better chances for the Lovell brothers in 2008.



Roger Lovell expects to contend for the XRRR championship in his first full season of driving.

CORR on NBC and SPEED



AMSOIL is the Exclusive Official Oil and proud sponsor of Championship Off Road Racing (CORR) in 2008.

The first event of the season was held in late April and will be broadcast on May 25 on NBC. The 90-minute, high definition show starts at 1:30 p.m. EDT. Long-time

AMSOIL user and three-time Indianapolis 500 winner Bobby Unser will be featured in a series of commercials to be aired nationally on NBC. Watch AMSOIL/Kumho Tires Super Team members Scott Douglas and Mike Oberg battle for the Pro 4 and Pro 2 championships all season long on both NBC and the SPEED channel. For results, visit www.amsoil.com.





T-1 CERTIFICATION MEETINGS

UTAH

• Every Friday Meeting - after 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene (801) 253-2701
Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

• May 15 - Thursday Meeting - 7 p.m.
STANLEO'S SUB VILLA
605 Jordan Lane
Huntsville, AL
Hosted by Premiere Direct Jobber Cliff Goehring & Executive Direct Jobber Gerry Gotvald (256) 337-0376
• May 15 - Thursday Meeting - 7 p.m.
BOWMAN RESIDENCE
1330 Frank Marshall Road
Ozark, AL 36360
Hosted by Direct Jobber E.E. "AI" Bowman (334) 774-3344
• May 8 - Thursday Meeting - 7 p.m.
SUMMER RESIDENCE
404 Arrowhead Drive
Montgomery, AL
Hosted by Direct Jobbers Peter and Jean Summer (800) 867-8735
Please RSVP

ALASKA

• May 6, 20 - Tuesday Meeting - 7 p.m.
• June 3, 17 - Tuesday Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508
Hosted by Premiere Direct Jobber Melda Staten Call for reservations (907) 333-0124

ARIZONA

None Scheduled

ARKANSAS

• May 8 - Thursday Meeting - 6:30 p.m.
GARDNER RESIDENCE
806 Shamrock Drive
North Little Rock, AR 72118
Hosted by Dealer Jerry Gardner (501) 350-4869 gardner2154@sbcglobal.net

CALIFORNIA

• May 20 - Tuesday Meeting - 6 p.m.
OAK HOUSE RESTAURANT
34373 Yucaipa Blvd.
Yucaipa, CA 92399
Hosted by Dealers Kenneth & Joyce Hunt (909) 809-9932
• May 1 - Thursday Meeting - 6 p.m.
Downline and Guests FREE, Out of line - \$5
JOHN'S AUTO CENTER
4568 Phelan Rd
Phelan, CA 92371
Hosted by Premiere Direct Jobber Jo & Tom Groh (760) 963-7156
• May 3 - Saturday Meeting - 9 a.m.
SYNTHETICS FIRST
3987 First St. Suite M
Livermore, CA 94551
Hosted by Master Direct Jobber Tom Santell (510) 351-8500 & Direct Jobber Roland Chan (925) 200-5379
Breakfast buffet followed by meeting

• Every Thursday Meeting - 6:30 p.m.
STRAWBERRY VILLAGE SHOPPING CENTER
Mill Valley, CA
Hosted by Dealer Doug Storms (800) 793-5301

• May 7 - Wednesday Meeting - 7 p.m.
MCCOOL RESIDENCE
2210 Coddling Drive
Modesto, CA 95350
Hosted by Direct Jobber Bill McCool (209) 577-0174

• May 13 - Tuesday Meeting - 6:30 p.m.
CATALINA'S COFFEE SHOP
250 East Highland Avenue
San Bernardino, CA 92404
Hosted by Direct Dealer Jim Johnstone (909) 886-4842

• May 20 - Tuesday Meeting - 7 p.m.
Downline and Guests FREE, Out of line - \$5
LUDWICK RESIDENCE
6015 Hughes Street
San Diego, CA 92115
Hosted by Dealer Craig Ludwick (619) 583-5218

COLORADO

• May 15 - Thursday Meeting - 7 p.m.
AMSOIL HOUSE
4316 Ridgcrest Drive
Colorado Springs, CO 80918
Hosted by Executive Direct Jobber Ida Gray (719) 598-5115

CONNECTICUT

• May 14 - Wednesday Meeting - 6:30 p.m.
RESIDENCE
5 BRISTOL ST.
(1st Floor Rear Apartment)
SOUTHINGTON, CT
Hosted by Dealer Frank Lanzafano (860) 426-0439

DELAWARE

• Every Wednesday Meeting - 7 p.m.
KING RESIDENCE
19 Oklahoma State Dr.
Newark, DE 19713
Hosted by Direct Jobber Greg King (302) 345-4350 Call for reservations
Guests welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

• May 17 - Saturday Meeting - 6 p.m.
GUTKNECHT RESIDENCE
1519 Pennsylvania Ave.
Lynn Haven, FL 32444
Hosted by Dealers Richard & Evelyn Gutknecht (850) 271-9266
Registration fee \$5 for out of line/free for direct line

GEORGIA

• May 1 - Thursday Meeting - 7 p.m.
DIRKSEN RESIDENCE
1905 Queens Road
Albany, GA 31707
Hosted by Regency Direct Jobber Sherry Dirksen (229) 436-5532
Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

• May 21 - Wednesday Meeting - 7 p.m.
PIER 49 PIZZA
3665 E. Overland Rd.
Meridian, ID, 83642
Hosted by Direct Jobber Steve Noffz (208) 861-8935

• May 14 - Wednesday Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
23446 Freezeout Road
Caldwell, ID, 83605
Hosted by Premiere Direct Jobbers Charles and Connie McGuffey RSVP: (208) 455-2581

• May 3 - Saturday Meeting - 12 - 3 p.m.
SCHELL RESIDENCE
2000 W. Broadway
Idaho Falls, ID
Hosted by ***Regency Platinum Direct Jobbers Mark & Sherree Schell
Reservations: (208) 524-0322; RSVP

ILLINOIS

• May 13 - Tuesday Meeting - 7:30 p.m.
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3904
Hosted by Direct Jobbers Norm and Barb Bauer (618) 833-3228

INDIANA

• May 7, 21 - Wednesday Meeting - 7:30 p.m.
RENTOWN SHOP
1533 Rentown Road
Bremen, IN
Hosted by Direct Jobbers LeRoy and Malinda Hochstetler and Premiere Direct Jobbers Willis and Rolene Gingerich (574) 831-2839
• May 13 - Tuesday Meeting - 7 p.m.
EVANS RESIDENCE
1115 Morningside Court
Greenfield, IN 46140
Hosted by Executive Direct Jobbers Chuck and Linda Evans (888) 765-2542
evansamsolid@aol.com

IOWA

• May 6 - Tuesday Meeting - 7 p.m.
SORTER RESIDENCE
2629 340th Avenue
Terri, Iowa 51364
Hosted by Dealers David and Melissa Sorter (712) 853-6293

KANSAS

KENTUCKY

• None Scheduled

LOUISIANA

• May 1 - Thursday Meeting - 6 p.m.
AUTONBERRY RESIDENCE
2520 Swiss Street
W. Monroe, LA 71291
Hosted by Direct Jobber Ellis Autonberry (318) 396-4348

MAINE

None Scheduled

MARYLAND

• May 22 - Thursday Meeting - 7 p.m.
HYNES RESIDENCE
291 Chestnut Springs Road
Chesapeake City, MD 21915
Hosted by Dealer William Hynes (302) 540-2525 or 877-885-3111
• May 16 - Friday Meeting - 7:30 p.m.
Downline and Guests FREE, Out of line - \$5
MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801
Hosted by Master Direct Jobbers Les & Linda Martin (410) 548-LUBE

• May 16 - Friday Meeting - 7:30 p.m.
Downline and Guests FREE, Out of line - \$5
GRONER RESIDENCE
9208 Todd Avenue
Fort Howard, MD 21052
Hosted by Account Direct Harvey Groner (410) 477-8255

• May 1 - Thursday Meeting - 7 p.m.
DEACOSTA RESIDENCE
4942 S. Upper Ferry Road
Eden, MD 21822
Hosted by Dealers Chris & Barb DeAcosta (410) 742-0637; Reservations required

• May 8 - Thursday Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave (612) 241-5267

• May 17 - Saturday Meeting - 2 p.m.
SAWYER WAREHOUSE
28108- 133rd Street
Zimmerman, MN 55398
Hosted by Direct Dealers Roger and Jennifer Sawyer Please RSVP (763) 856-3567 rpsawing@aol.com
www.rpsawing57.com

• May 16 - Friday Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
3228 E Joppa Road
Baltimore, MD 21234
Hosted by Premiere Direct Jobber Al Smith (410) 882-9696
Al@SynLubes.com; Reservations required

MASSACHUSETTS

None Scheduled

MICHIGAN

• May 19 - Monday Meeting - 7 p.m.
BRAUER RESIDENCE
5709 Eggert Place
Brighton, MI 48116
Hosted by Direct Jobbers Scott and Dolores Brauer
RSVP (810) 923-3334
• May 21 - Wednesday (Dealer training) Meeting - 7 p.m.
MUGRIDGE RESIDENCE
6640 State Road
Lakeport, MI 48059
Hosted by Premiere Direct Jobbers Barry and Cathy Mugridge (877) 446-2671
Call for information and scheduling www.pro-oil-1.com

• May 19 - Monday Meeting - 7 p.m.
KIRBY RESIDENCE
644 Shady Maple Drive
Wixom, MI 48393
Hosted by Regency Platinum Direct Jobber Tom Kirby (248) 669-9093
Refreshments served; RSVP required
• May 5 - Monday Meeting - 7 p.m. (info)
• June 2 - Monday Meeting - 8 p.m. (opportunity)

• May 19 - Monday Meeting - 7 p.m. (info)
• June 2 - Monday Meeting - 8 p.m. (opportunity)
ELLIS RESIDENCE
61653 Miriam Drive
Washington, MI 48094
Hosted by Regency Platinum Direct Jobber Mike Ellis; RSVP at (586) 781-5092 or (586) 918-1578

MINNESOTA

• May 15 - Thursday Meeting - 7 p.m.
MEYER RESIDENCE
512 Broadway Street
Cleveland, MN 56017
Hosted by Executive Direct Jobbers Charles & Donna Meyer (507) 931-3875
• May 13 - Tuesday Meeting - 6:30 - 8:30 p.m.
THE FORD RESIDENCE
1830 175th LN NE
Ham Lake, MN 55304
Hosted by Executive Direct Jobbers Mike & Linda Ford (763) 434-1544 or (763) 257-3130 www.allservicecoil.com, allservicecoilsales@msn.com or mikeford@allservicecoil.com

• May 6 - Tuesday Meeting - 7:30 p.m.
TWINGSTROM RESIDENCE
29200 Goldenrod Drive NW
Isanti, MN 55040
Hosted by Regency Silver Direct Jobbers Mylo and Patty Twingstrom
RSVP (612) 819-8835
• May 1 - Thursday Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301
Hosted by ****Regency Platinum Direct Jobbers Ray & Arlene Schmit (320) 251-4861

• May 8 - Thursday Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave (612) 241-5267

• May 8 - Thursday Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave (612) 241-5267

• May 8 - Thursday Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave (612) 241-5267

• May 8 - Thursday Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave (612) 241-5267

• May 8 - Thursday Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave (612) 241-5267

• May 8 - Thursday Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave (612) 241-5267

MISSISSIPPI
None Scheduled

MISSOURI
• May 20 - Tuesday Meeting - 7 p.m.
LUCZAK RESIDENCE
4810 Mattis Street
St. Louis, MO 63128
Hosted by Regency Direct Jobbers Connie and John Luczak (314) 892-6018
connieslubes@earthlink.net

MONTANA

NEBRASKA

NEVADA

NEW HAMPSHIRE

NEW JERSEY

• May 14 - Wednesday Meeting - 7 p.m.
SEDA-MORALES RESIDENCE
54 Woodland Avenue
Mullica Hill, NJ 08062
Hosted by Premiere Direct Jobber Ben Seda-Morales (856) 478-6732, cell; (856) 371-1880, home; RSVP

NEW MEXICO

• May 27 - Tuesday Meeting - 7:30 p.m.
GREENBERG WAREHOUSE
2415 Princeton Drive NE, Suite M
Albuquerque, NM 87107
Hosted by Regency Silver Direct Jobbers Paul and Nancy Greenberg (505) 881-1693, warehouse; (505) 255-2137, home; fax (505) 881-4565. NMOilman@aol.com
• May 5 - Monday Meeting - 7 p.m.
KORZANOILS
2215 North Solano Drive
Las Cruces, NM 88001
Hosted by Direct Jobber Kevin Korzan (505) 496-4242 www.korzanoils.com

NEW YORK

• May 21 - Wednesday Meeting - 6 p.m.
DENNY'S RESTAURANT
180 N. Genesee St.
Utica, NY 13403
Hosted by Dealer Greg Johnson (315) 796-8647
• May 28 - Wednesday Meeting - 7 p.m.
Albany Area
GUILZ RESIDENCE
6 Daisy Lane
East Berne, NY 12059
Hosted by Premiere Direct Jobber Richard Guilz (518) 423-1552
rich@empiresynthetics.com
call or e-mail to reserve seat

• May 7 - Wednesday Meeting - 7:30 p.m.
WOLFES RESIDENCE
34 Hillvale Road
Albertson, NY 11507
Hosted by Dealers Edward and Eileen Wolfe (516) 621-4565; Please RSVP
• May 21 - Wednesday Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Moseley Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien (585) 223-8016
Call ahead to reserve a seat

• May 8 - Thursday Meeting - 7 p.m.
LOTTO RESIDENCE
89 Owl Creek Road
Spencer, NY 14883
Hosted by Regency Direct Jobber Peter Lotito (607) 589-4242
Call ahead to reserve space and confirm location or e-mail lubedealer@hotmail.com
www.lubedealer.com/new york

• May 8 - Thursday Meeting - 7:30 p.m.
FRITTTITA RESIDENCE
16 LaForge Avenue
Staten Island, NY 10302
Hosted by Direct Jobbers Vinny and Germaine Frittitta (718) 442-4774

• May 21 - Wednesday
• June 18 - Wednesday
Meeting - 7:30 p.m.
Syracuse AREA
Call ahead for location
Hosted by Direct Jobber Peter Finnerty
(315) 682-9791

• May 21 - Wednesday
• June 18 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

NORTH CAROLINA

• May 31 - Saturday
• June 28 - Saturday
Meeting - 10 a.m. - Noon
REID RESIDENCE
1204 Naron Farm Rd
Zebulon, NC 27597
Hosted by Regency Platinum Direct
Jobbers Pat & Gerry Reid
(919) 269-3331 greid@synthetools.com
Please call and reserve a seat for all
meetings.

• May 6 - Monday
• June 3 - Monday
Meeting - 7 p.m.
ATLANTIC BUSINESS
CENTERS
4913 Chastain Ave. Unit 28
Charlotte, NC 28209
Hosted by Dealer Gregory Finnican
(704) 525-5565

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
4007 Saphire Lane
Indian Trail, NC 28079
Hosted by Account Direct Eric Kazan
(704) 271-3001 erickazan@synthetools.com
clubricantsinfo.com; Guests welcome,
non-downline \$2

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7:30 p.m.
MALLONEE RESIDENCE
3009 5th Street NW
Hickory, NC 28601
Hosted by Account Direct Larry
Mallonee and Dealer Jack Hoskins
(828) 327-3655 All Dealers welcome

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Executive Direct Jobbers
Chuck and Judi Burnell
(919) 870-9633 Call first

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers George and Nancy
Cleveland (910) 346-3866
Call first. All Dealers welcome.

NORTH DAKOTA

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Avenue West
West Fargo, ND 58078
Hosted by Direct Jobbers Skip and
Anna Evanson (701) 281-1906
skipsuperlube@msn.com

OHIO

• May 27 - Monday
• June 24 - Monday
Meeting - 7 p.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Executive Direct Jobbers
Luis and Sharon Pena; RSVP:
(419) 297-3451

• May 5 - Tuesday
• June 2 - Tuesday
Meeting - 7 p.m.
HASKIN RESIDENCE
834 North Ellsworth Avenue
Salem, OH 44460
Hosted by Dealer Roe Haskin
(330) 332-4992 and Direct Jobber
Jerry Wolford All Dealers welcome

OKLAHOMA

• May 3 - Saturday
• June 7 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 East 71st Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber
Patrick Grady (918) 258-6979 *Pat

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 - 9 p.m.
RESIDENCE INN by
MARRIOTT
Oklahoma City South
(Crossroads Mall)
1111 East Interstate Service Rd
Oklahoma City, OK 73149
Hosted by Direct Jobber Carol Eaton
and Dealer Jack Greene
(405) 627-7292

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 - 8:30 p.m.
Call for location and
reservations.
Hosted by Dealers Richard and Brenda
Coats (918) 225-5722

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7 - 8:30 p.m.
ALEXANDER RESIDENCE
14355 East Timberidge Drive
Claremore, OK 74019
Hosted by Premiere Direct Jobber
Kevin Alexander (918) 636-1281
Call first

• May 8 - Thursday
• June 12 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Road
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber
Patrick Grady and Premiere Direct
Jobber Kevin Alexander
(918) 258-6979; RSVP
kevin@nordam.com

OREGON

• May 15 - Thursday
• June 19 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
HAYDEN'S LAKEFRONT
GRILL
8187 SW Tualatin-Sherwood
Road
Tualatin, OR 97062
Hosted by Regency Direct Jobber
Ed Greenwood (800) 722-1092
Call first to confirm space for you and
your guests.

PENNSYLVANIA

• May 19 - Monday
• June 16 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE
STORE
5 Main Street
Bradford, PA 16701
Hosted by Premiere Direct Jobber
Joseph M. Hallock (814) 368-8625
T-T training also available.
Pre registration required

RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building 5861
Rivers Avenue, Suite 107
N. Charleston, SC 29406
Hosted by Direct Jobber George Kerr
(843) 747-8200 amsoildealer@aol.com
www.lubedealer.com/kerr

• Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Dealers
Jim & Vicki Spradley (803) 894-4618

• May 6 - Tuesday
• June 3 - Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton
Boulevard
Greenville, SC 29615
Hosted by Executive Direct Jobber Loel
D. Handley (864) 350-2082
amsoildealer@charter.net

SOUTH DAKOTA

• May 14 - Wednesday
• June 11 - Wednesday
Meeting - 7 p.m.
PERKINS RESTAURANT
3400 Gateway Blvd.
West Sioux Falls, SD 57106
Hosted by Regency Platinum Direct
Jobbers Ches and Natasha Cain
(605) 361-4075 to RSVP

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
THE INSURANCE OFFICE
104 West Sixth Street
Brookings, SD 57006
Hosted by Dealer Art Wilber
(605) 690-5327 to RSVP

TENNESSEE

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
BROWDER'S ACE
HARDWARE
1100 Ladd Landing Blvd.
Kingston, TN 37763
Hosted by Dealers Bradley & Teresa
Taylor (865) 376-2345

• May 8 - Thursday
• June 12 - Thursday
Meeting - 6 p.m.
RV CHASSIS MASTER, INC.
2364 Hwy. 91
Elizabethton, TN 37643
Hosted by Dealer Peter Scalf
Refreshments and door prizes.
Guests Welcome (423) 474-2068

TEXAS

• Daily Meetings
Meeting - 7 p.m.
Call for location.
Hosted by Account Direct Bruce
Shilander (512) 736-3028

• May 20 - Tuesday
• June 17 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Regency Direct Jobbers
Ronald & Sandra Ward
(972) 231-0773 oilmandj@comcast.net

UTAH

• Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowville Drive
Sandy, UT 84070
Hosted by Master Direct Jobber
Neil Christensen, Direct Dealer Rodney
Haskins and Dealer Doug Blackhurst
(801) 942-3881/(801) 942-8641

• Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701; T-1 Certification
classes every Friday, pre-paid registra-
tion required. Everyone welcome; RSVP

VERMONT

None Scheduled

VIRGINIA

• May 5 - Monday
• June 2 - Monday
Meeting - 7 p.m.
ISRA-UL TRAINING
MEETINGS
P.O. Box 2734
Chesterfield, VA 23832
Hosted by Dealers M. and S. Isra-UL.
Call in advance to RSVP,
get directions. Seating limited.
(804) 640-3402

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
1236 General Street
Virginia Beach, VA 23464
Hosted by Regency Silver Direct
Jobbers Bill & Barbara Stancil
(757) 420-0673

• May 12 - Monday
• June 9 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA 23072
Hosted by Premiere Direct Jobbers Cliff
& Dee Gravitte (804) 694-0221

• May 13 - Tuesday
• June 10 - Tuesday
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Road
Sandston, VA
Hosted by Dealer Roger Riggie
(804) 737-4874

WASHINGTON

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Ave. E.
Puyallup, WA
Hosted by Premiere Direct Jobbers
Raymond & Patsy Prukop
(253) 845-9755 / (253) 279-3768 Cell
Everyone welcome

• May 19 - Monday
• June 16 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE
CENTER & WAREHOUSE
3325 Meridian Avenue East
Edgewood, WA 98371
Hosted by Regency Direct Jobbers
Cliff and Lorna Gasper
(253) 864-7618, or (877) 633-7618
Everyone welcome

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7 p.m.
FRAME RESIDENCE
12904 NE 101st Place
Kirkland, WA 98033
Hosted by Direct Jobbers Don Frame
and Janet Faunce (425) 889-5415

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Executive Direct Jobbers
Mary & Charlotte Stougaard
(360) 856-1641 Guests welcome

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Regency Direct Jobbers Tom
and Shirley Walsh (425) 483-2582
T-1 certification classes available by
appointment with pre-paid
registration.

• May 13 - Tuesday
• June 10 - Tuesday
Meeting - 7 p.m.
AMSOIL PEARSON
702 37th Street NE #D
Auburn, WA 98002
Hosted by Regency Platinum
Direct Jobber Leonard Pearson
(253) 939-8401 Guests Welcome

• May 10 - Saturday
• June 14 - Saturday
Meeting - 9 a.m. - noon
AMSOIL (SYNLUBE) STORE
2424 North Monroe Avenue
Spokane, WA 99205
Hosted by Executive Direct Jobber
Rich Plesek Everyone welcome.
No charge

• May 27 - Tuesday
• June 24 - Tuesday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
2132 S. Union Avenue
Tacoma, WA 98405
Hosted by Direct Jobber Sammy
Samuelson (360) 281-7283 1-UPS-
5W3O-OIL (1-877-593-0645)
Discussion on product application and
oil analysis All are welcome. RSVP

• May 14 - Wednesday
• June 11 - Wednesday
Meeting - 7 p.m.
THE LUBE DOCTOR OFFICE
2912 Graf Road
Centralia, WA 98531
Hosted by Executive Direct Jobber
Wayne C. Fletcher (360) 269-1751

WEST VIRGINIA

None Scheduled

WISCONSIN

• May 15 - Thursday
• June 19 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Avenue
Superior, WI 54880
Hosted by Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served (715) 392-4006
Guests welcome

• May 15 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
KERKMAN RESIDENCE
28238 Durand Ave
Burlington, WI 53105
Hosted by Master Direct Jobbers
Kenneth & Lorna Kerkman
(262) 534-2878

• May 8 - Thursday
• June 12 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE
GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers
Victor and Lynn Mitmoen
(262) 652-3399

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom Street
Hammond, WI 54015
Hosted by Regency Direct Jobber Lynn
Pabst (715) 796-5441 Guests welcome.

• May 7 - Wednesday
• June 4 - Wednesday
Meeting - 7 p.m.
SWENDSON RESIDENCE
1629 Square Circle
Waukesha, WI 53186
Hosted by Master Direct Jobber Scott
Swendson (262) 754-9751
Everyone welcome

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA
BRITISH COLUMBIA
MANITOBA
None Scheduled

NEW BRUNSWICK

• May 19 - Monday
• June 16 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
913 Coverdale Road
Riverview, NB E1B 5E6
Hosted by Premiere Direct Jobber
Wayne McLaughlin and Dealer
Wendell Steeves (506) 386-2896
Everyone welcome

NEWFOUNDLAND

NOVA SCOTIA

None Scheduled

ONTARIO

• May 29 - Thursday
• June 26 - Thursday
Meeting - 6 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Road,
Units 12-14
Mississauga, ON L5M-5J3
Hosted by Master Direct Jobber Walter
Perera and local Dealers (866) 326-
7645 fax: (905) 814-1802
www.sinwal.com

PRINCE EDWARD ISLAND

• May 5 - Monday
• June 2 - Monday
Meeting - 7 p.m.
CALL FOR LOCATION
Charlottetown
Hosted by Dealers Trevor McDonald,
Trevor Murray and Merrill Cronin
RSVP: (902) 626-9006

PUERTO RICO

None Scheduled

QUEBEC

• May 1 - Thursday
• June 5 - Thursday
Meeting - 7:30 p.m.
ENTREPOT AUTOLUBE AMS
ENVIRONNEMENT
1655 Rue Chicoine
Vaudreuil-Dorion, Quebec,
Canada J7V8P2
Hosted by Regency Silver Direct Jobber
Yvon Boucher (514) 990-1889

SASKATCHEWAN

None Scheduled

For any changes, additions or
questions regarding this bulletin board
page please contact Brandi Worthing
at 715-392-7101 ext 6366 or at
bworthing@amsoil.com

AMSOIL CENTERLINES ...and updates

MAY CLOSE OUT

The last day to process May orders in the U.S., Canada and Puerto Rico is the close of business on Friday, May 30. Individual telephone and walk-in orders will be processed if initiated by the close of business. Internet and fax orders will be accepted until 3 p.m. CDT on that day. The last day to process May orders in Alaska is the close of business on Saturday, May 24. All orders received after these times will be processed for the following month. Volume transfers for May business will be accepted until 3 p.m. CDT on Friday, June 6. All transfers received after this time will be returned.

ENERGY SURCHARGE PROGRAM

Due to the volatility and unpredictable nature of the market at this time, AMSOIL announced implementation of an energy surcharge program in the April *Action News* as a temporary solution for recovering spiraling costs. Although reported correctly in the *Direct Line* and *Hotwire*, the *Action News* information regarding a 30-day notice for surcharge adjustments was incorrect. Until the market stabilizes, the surcharge will remain in place and may be adjusted each month as costs dictate. A complete statement on the surcharge program is available in the "What's New" section of the Dealer Zone.

AMSOIL SYNTHETIC 2-CYCLE OILS



hp Injector Synthetic 2-Cycle Oil

Precise synthetic formulation exceeds the lubrication demands of modern two-cycle engines. Premium synthetic base oils and MAX-DOSE additive system provide superior performance in direct fuel injected (DFI), semi-direct injected (SDI), electronic fuel injected (EFI) and carbureted outboard motors, as well as other recreational two-cycle equipment.

Stock #	Unit of Measure	Pkg./Size	Wt. Lbs.	Comm. Credits	U.S. Dir./PC	Can. Dir./PC
HPIQT	EA	(1) quart	2.0	3.35	5.60	6.30
HPIQT	CA	(12) quarts	24.5	40.20	63.60	72.00
HP1G	EA	(1) gallon	7.9	12.50	20.95	23.75
HP1G	CA	(4) gallons	31.7	50.00	79.80	90.40



DOMINATOR Synthetic 2-Cycle Racing Oil

Robust formulation specially engineered for unsurpassed protection in high performance two-cycle motors, both on and off the track. Heavier synthetic base oils provide more lubricity for "on the edge" operation. Reduces friction and protects pistons and bearings subjected to the rigors of racing.

Stock #	Unit of Measure	Pkg./Size	Wt. Lbs.	Comm. Credits	U.S. Dir./PC	Can. Dir./PC
TDRQT	EA	(1) quart	2.1	4.95	6.95	7.85
TDRQT	CA	(12) quarts	25.1	59.40	79.20	89.40
TDR1G	EA	(1) gallon	8.1	18.70	26.70	30.05
TDR1G	CA	(4) gallons	32.4	74.80	101.60	114.40



INTERCEPTOR Synthetic 2-Cycle Oil

Engineered specially for powersports applications and those engines equipped with exhaust power valves. Contains the finest synthetic base oils and additives available for exceptional cleanliness properties. Controls exhaust valve sticking and provides outstanding overall lubrication properties.

Stock #	Unit of Measure	Pkg./Size	Wt. Lbs.	Comm. Credits	U.S. Dir./PC	Can. Dir./PC
AITQT	EA	(1) quart	2.1	4.50	6.45	7.25
AITQT	CA	(12) quarts	25.5	54.00	73.20	82.80
AIT1G	EA	(1) gallon	8.2	16.75	24.40	27.60
AIT1G	CA	(4) gallons	33.0	67.00	92.80	105.00



Saber Synthetic 100:1 Pre-Mix 2-Cycle Oils

Specifically designed for lean mix ratios in pre-mix applications. Saber Professional contains high temperature detergents for small power equipment. Saber Outboard contains lower temperature dispersants for water-cooled outboard motors.

Saber Professional Synthetic 100:1 Pre-Mix 2-Cycle Oil

Stock #	Unit of Measure	Pkg./Size	Wt. Lbs.	Comm. Credits	U.S. Dir./PC	Can. Dir./PC
ATPPK	EA	(1) 1.5-oz. pack	0.2	0.65	0.90	1.05
ATPPK	CA	(48) 1.5-oz. packs	7.2	31.20	40.80	48.00
ATPBA	EA	(1) 3.5-oz. bottle	0.4	1.05	1.50	1.70
ATPBA	CA	(12) 3.5-oz. bottles	4.5	12.60	16.80	19.20
ATPBC	EA	(1) 8-oz. bottle	0.7	1.75	2.80	3.15
ATPBC	CA	(12) 8-oz. bottles	8.6	21.00	31.80	36.00
ATPQT	EA	(1) quart	2.1	4.90	6.90	7.80
ATPQT	CA	(12) quarts	25.4	58.80	78.60	88.80

Saber Outboard Synthetic 100:1 Pre-Mix 2-Cycle Oil

Stock #	Unit of Measure	Pkg./Size	Wt. Lbs.	Comm. Credits	U.S. Dir./PC	Can. Dir./PC
ATOBC	EA	(1) 8-oz. bottle	0.7	1.90	2.90	3.35
ATOBC	CA	(12) 8-oz. bottles	8.7	22.80	33.00	37.80
ATOQT	EA	(1) quart	2.2	5.05	7.05	8.00
ATOQT	CA	(12) quarts	25.8	60.60	80.40	91.20

LITERATURE ORDERS

In order to increase cost effectiveness and keep freight expenses down, the AMSOIL Literature Department compares the shipping rates of UPS and the U.S. Postal Service, and many literature orders are now shipped through the U.S. Postal Service. Orders shipped through standard mail usually take 7-10 business days to arrive, depending on the location, while orders shipped through Priority Mail usually take two days to arrive. When orders are shipped through the U.S. Postal Service, tracking notifications are not available.

HOLIDAY CLOSINGS

The AMSOIL corporate headquarters and U.S. distribution centers will be closed Monday, May 26 for Memorial Day. The Edmonton and Toronto distribution centers will be closed Monday, May 19 for Victoria Day.

NEW TECHNICAL DIRECTOR

Dan Peterson came to AMSOIL in 2007 as Technical Director. His primary responsibilities include new product development, existing product maintenance and technical information development.

Peterson works to develop technical information to be used in a number of different ways to align the Technical Department with the needs of customers. The goal is to improve quality, quantity, completeness and timeliness in all departmental responsibilities and initiatives. The



Technical Department also produces design specifications for products through new market research to better anticipate customer needs into the future.

Peterson holds a Bachelor of Science degree in Chemical Engineering from the University of Wisconsin – Stevens Point and a Masters in Business from the University of Wisconsin – Oshkosh.

He worked in product development and formulation development in the paper industry prior to joining AMSOIL.

INCREASE PERFORMANCE WITH NGK SPARK PLUGS AND WIRES



NGK Iridium IX Spark Plugs

Provide unsurpassed performance in auto/light truck and powersports applications. The iridium alloy electrode is extremely durable to heat, corrosion and electrical wear. The fine wire electrode reduces the energy required to create a spark while providing increased ignition efficiency and superior ignitability. The center electrode has an extra anti-fouling mechanism.

NGK V-Power Spark Plugs

Offer higher performance in auto/light truck applications than standard plugs. The V-Power electrode lowers ignition system voltage requirements and provides better protection against fouling, greater ignitability and improved performance over conventional spark plugs.



NGK Standard Spark Plugs

Provide excellent service for many applications, including auto/light truck, powersports and small engines. Provide reduced fouling, superior heat dissipation and conductivity and excellent performance and durability.



NGK Commercial Spark Plugs

Specifically designed for commercial and other small engine applications, including lawn equipment, trimmers, pumps and generators. Their easy starting, anti-fouling design helps deliver longer life in heavy-duty and commercial applications.



NGK Spark Plug Wire Sets

Manufactured with the finest materials and quality construction for excellent noise suppression and superior conductivity. Offer exact OEM fit, form and function.



NGK SPARK PLUGS AND PLUG WIRES DATA BULLETIN

Highlights the features and benefits of NGK Spark Plugs and Wire Sets.

Stock #	Qty.	U.S.	Can.
G2400	25	3.10	3.55





Ultimate Protection and Performance

Injen/AMSOIL Diesel Air Intake Systems effectively maximize power by increasing air flow and minimizing air resistance. By capturing cooler air from outside the engine compartment, they effectively improve fuel combustion and performance. Injen/AMSOIL Diesel Air Intake Systems are manufactured with aerospace alloy T6 aluminum, stainless steel clamps and tig-welded ports and brackets, and they are dyno-tuned for peak performance. Direct bolt-in applications provide quick and easy installation. Premium AMSOIL Ea Air Filters ensure superior protection, efficiency, air flow and maximum filter life.

To order AMSOIL products call 1-800-777-7094
Technical Services: 715-399-TECH (715-399-8324)



ISO 9001:2000 CERTIFIED
AMSOIL INC.
SYNTHETIC LUBRICANTS
AMSOIL BUILDING
Superior, WI 54880-1527
Internet: www.amsoil.com
(715) 392-7101

**CHANGE SERVICE
REQUESTED**
Published 12 times annually

PRSR STD
US POSTAGE
PAID
AMSOIL



MAY 2008
PRINTED IN USA

