

Products the Pros Use

Two-time national champion and 2000 World Supercross Champion Mike LaRocco will be racing in pursuit of another title on the supercross and motocross circuits. Watch LaRocco and a full team of AMSOIL racers on ESPN2.



Official
Two-Cycle Oil

Team AMSOIL snocross stars D.J. Eckstrom and Justin Tate are among the favorites to claim a WSA snocross championship this winter. Look for Eckstrom and Tate on the action packed WSA snocross circuit all season on ESPN and ESPN2.

Team AMSOIL racer Dan Vanden Heuvel will be tearing up the track in pursuit of an off-road racing championship this summer. Watch Vanden Heuvel maneuver "The Flying Dutchman" as he competes in the Championship Off-Road Racing (CORR) circuit on ESPN2.

AMSOIL 2004 Calendar Compliments of:



Team AMSOIL powerboat racing star Terry Rinker will be back on the waves this summer defending his Champ Boat Series championship. Watch all the exciting action on the Outdoor Channel.

AMSOIL®

The First in Synthetics®

See www.amsoil.com for current racing schedules.

Does your motor oil...

Permit Easy Starting?

Motor oil must provide easy cold weather start-up. Petroleum oils are refined oils that contain wax, thickening in cold temperatures and causing the oil to lose fluidity and create drag on the engine upon start-up. Enough drag inhibits the engine from reaching the critical cranking speed required for the engine to start.

AMSOIL Synthetic Motor Oils contain no waxes, naturally maintaining their fluidity in extremely low temperatures. AMSOIL Synthetic Motor Oils flow quickly and reliably to allow easy starting and immediate lubricating protection.



JANUARY 2004

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8 New Year's Day	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26 Martin Luther King, Jr. Day	27	28	29	30	31

Does your motor oil...

Lubricate and Prevent Wear?

Motor oil must prevent the metal-to-metal contact within an engine that causes wear, scoring or seizure of engine parts. Oil films on critical engine parts must be constantly replenished through adequate lubricant flow and distribution.



AMSOIL Synthetic Motor Oils cling tenaciously to engine parts, providing superior protection against wear even when faced with high temperatures and intense shearing forces that cause conventional oils to vaporize, shear back and lose their lubricating effectiveness.



The First in Synthetics®

FEBRUARY 2004

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19 Lincoln's Birthday	20	21 Valentine's Day
22	23 Presidents' Day	24	25	26	27	28
Washington's Birthday						
29						

AMSOIL INC., AMSOIL Bldg., Superior, WI 54880

To Order: Phone 1-800-777-7094 • FAX (715) 392-5225, (715) 392-5267 • www.amsoil.com

Does your motor oil...

Protect Against Rust?

Motor oil must neutralize the effects of water and other combustion by-products that form rust. Rust-inhibition is an especially important feature for stored engines and engines subject to frequent short trip operations.

AMSOIL Synthetic Motor Oils are formulated with special rust-inhibiting additives, preventing the rusting of engine parts.



MARCH 2004

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
			Ash Wednesday			
7	8	9	10	11	12	13
14	15	16	17	18	19	20
			St. Patrick's Day			
21	22	23	24	25	26	27
28	29	30	31			

Does your motor oil...

Reduce Friction?

Motor oil must maintain an oil film that keeps the surfaces of moving engine parts separated, minimizing friction that produces excess heat and inhibits fuel efficiency. The proper oil viscosity provides protection against wear, while also minimizing fluid friction that contributes to engine drag and decreased fuel efficiency.

AMSOIL Synthetic Motor Oils are formulated to keep friction to an absolute minimum, providing outstanding film strength that prevents metal-to-metal contact and minimizing internal fluid friction to provide maximum fuel efficiency.



The First in Synthetics®

APRIL 2004

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
Palm Sunday		Passover Begins				
11	12	13	14	15	16	17
Easter Sunday						
18	19	20	21	22	23	24
25	26	27	28	29	30	

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Does your motor oil...

Keep Engine Parts Clean?

Motor oil must keep engines clean with adequate detergent/dispersant additives that prevent the build-up of sludge and varnish deposits which lead to oil flow restriction, increased wear, loss of power and increased oil consumption.

AMSOIL Synthetic Motor Oils are formulated with top-quality detergent/dispersant additives designed for long-term performance, effectively keeping engines clean and deposit-free while maintaining the superior protection properties of the oil.



MAY 2004

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
Mother's Day						
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
	Memorial Day					

Does your motor oil...

Prevent Corrosion?

Motor oil must protect engines from the damaging effects of corrosion formed through the combination of water, unburned fuel, combustion by-products, acids and gases.

AMSOIL Synthetic Motor Oils are formulated with corrosion inhibitors and high total base numbers (TBN), providing outstanding protection against the damaging effects of corrosion.



The First in Synthetics®

JUNE 2004

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 Flag Day	22	23	24	25	26
27 Father's Day	28	29	30			

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Does your motor oil...

Cool Engine Parts?

Motor oil must cool several critical engine components, including the crankshaft, rod bearings, camshaft and its bearings, timing gears, pistons and turbocharger. These parts rely on supplies of cool oil in order to pick up and carry heat to the crankcase, where it is transferred to the surrounding air. If parts are allowed to overheat, engine failure soon follows.

AMSOIL Synthetic Motor Oils are formulated with superior synthetic base stocks, exhibiting exceptional heat transfer properties and lubricity that effectively cool critical engine parts and reduce engine operating temperatures.



JULY 2004

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
Independence Day			International AMSOIL Day			
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Does your motor oil...

Minimize Combustion Chamber Deposits?

Motor oil must burn cleanly and hold combustion chamber deposits to an absolute minimum. Excessive deposits cause spark plugs to short out and combustion problems such as ping and knock. Deposits also act as heat barriers, causing damage to engine components.

AMSOIL Synthetic Motor Oils run naturally cleaner than conventional oils. Formulated with superior detergent/dispersant additive packages, AMSOIL Synthetic Motor Oils provide outstanding deposit control for extended drain intervals.



AUGUST 2004

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



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Does your motor oil...

Seal Combustion Pressures?

Motor oil must "fill in" the microscopic hills and valleys present on the surfaces of piston rings, ring grooves and cylinder walls, sealing the combustion chamber and preventing high combustion and compression pressures from escaping into the crankcase and reducing engine power and efficiency.

AMSOIL Synthetic Motor Oils maintain highly protective lubricant films on rings and cylinder walls, keeping engine power and efficiency at their peak, while also effectively protecting against wear.



SEPTEMBER 2004

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
	Labor Day					
12	13	14	15	16	17	18
				Rosh Hashanah		
19	20	21	22	23	24	25
26	27	28	29	30		

Does your motor oil...

Prevent Foam?

Motor oil must contain effective antifoam additives in order to preserve the lubricant's protective qualities. Moving engine parts cause air in the crankcase to be constantly whipped into the oil, causing foam that compromises proper heat conduction and wear protection.

AMSOIL Synthetic Motor Oils contain high quality antifoam additives and resist foaming in service, allowing the superior wear protection and heat transfer properties of AMSOIL Synthetic Motor Oils to be maintained for extended drain intervals.



The First in Synthetics®

OCTOBER 2004

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
	Columbus Day					
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
Halloween						

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Does your motor oil...

Enhance Fuel Economy?

Motor oil must reduce friction within the engine, which in turn reduces energy loss to "drag" and allows more energy to reach the drivetrain. The more friction is reduced, the more fuel is saved. The use of lower viscosity lubricants reduces friction and improves fuel economy.

AMSOIL Synthetic Motor Oils are formulated to provide maximum fuel efficiency. The smooth, uniform molecules produce minimal internal friction, allowing maximum energy to reach the drivetrain. Independent tests show fuel savings of five to eight percent when using AMSOIL Synthetic Motor Oils.



NOVEMBER 2004

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
		Election Day				
7	8	9	10	11	12	13
				Veterans Day		
14	15	16	17	18	19	20
21	22	23	24	25	26	27
				Thanksgiving Day		
28	29	30				

AMSOIL
Synthetic Motor Oils

**Do More
Than Other
Motor Oils Do.**

- Permit easy starting
- Lubricate and prevent wear
- Protect against rust
- Reduce friction
- Keep engine parts clean
- Prevent corrosion
- Cool engine parts
- Minimize combustion chamber deposits
- Seal combustion pressures
- Prevent foam
- Enhance fuel economy



The First in Synthetics®

DECEMBER 2004

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
	27	28	29	30	31	Christmas Day

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FORMULA 4-STROKE SYNTHETIC MOTOR OIL
SAE 0W-40 • API Service SJ, SH, SG, SF, CF, JASO MA

- Specifically designed for the demands of high performance street and racing engines • Outstanding friction reducing formulation • Unique shear thickening formulation • Turbo-formulated • Extremely low volatility • Reduces internal drag for increased horsepower and quicker response • Improves fuel efficiency



SAE 60 SYNTHETIC SUPER HEAVY WEIGHT RACING OIL
API Service SJ, SL, CF, JASO MB

- High viscosity oil formulated for high horsepower racing engines
- Resists thinning effects of fuel dilution and up to twice the wear protection, provided by popular conventional and synthetic racing oils
- Most advanced, fuel efficient formula on the market • Recommended for use in all vehicles requiring the use of 5W-30 and 10W-30 motor oils



SERIES 2000 0W-30 SYNTHETIC MOTOR OIL
API Service SH, SJ, SL, CF, ILSAC GF-2, GF-3

- Race-proven technology designed for passenger car performance
- Provides unsurpassed fuel efficiency and up to twice the wear protection, provided by popular conventional and synthetic racing oils
- Most advanced, fuel efficient formula on the market • Recommended for use in all vehicles requiring the use of 5W-30 and 10W-30 motor oils



SERIES 3000 5W-30 DIESEL MOTOR OIL
API Service CI-4, CH-4, CG-4, CF, CF-2, SH, SJ, SL

- Fuel efficient formula for both gasoline and diesel fleets
- Delivers up to 82 percent greater wear protection than other popular diesel oils
- Resists oil breakdown from heat, blow-by chemicals and oxygen up to ten times longer than conventional motor oils



SERIES 2000 75W-90 AND 75W-140 SYNTHETIC GEAR LUBE
API Service MT-1, GL-2 through GL-5

- Delivers unbeatable protection and fuel economy • Unique, proprietary synthetic base-stock blend clings tenaciously to metal surfaces—more tenaciously even than other synthetics do • Lower, all the protection, heavy-duty and high-stress applications need in a fuel-saving viscosity grade fluid • Superior friction reduction offers a major heat dissipation and protection advantage



SYNTHETIC 10W-30 MOTOR OIL
API Service SH, SJ, SL, CF, ILSAC GF-2, GF-3

- Designed for the severe demands of turbo charged and non-turbocharged engines • Excellent for all small, hard-working engines, gasoline and diesel
- Improves fuel economy • 25,000 miles or one-year drain intervals
- Causes sub-zero starting (extremely low pour point) for fast warmer starts
- Provides exceptional engine protection at all temperatures • Reduces friction, heat and wear • Shear stable



SYNTHETIC 5W-30 MOTOR OIL
API Service SH, SJ, SL, CF, ILSAC GF-2, GF-3

- Ideal for today's smaller, high rpm engines • Up to 25,000 mile or one-year drain intervals • Provides superior high temperature protection
- Turbo-formulated • Shear stable • Causes sub-zero starting (extremely low pour point) for fast warmer starts
- Reduces friction and drag for improved fuel economy and longer engine life



SYNTHETIC 10W-40 AND 20W-50 MOTORCYCLE OILS
API SJ, SH, SG, SF, CH-4, CH-4, CG-4, CF-2, CF, CD, JASO MA

- High levels of zinc and phosphorus protect cam lobes, transmissions and other high pressure components • Friction modifier free • Wet clutch compatible • Robust dispersant/degreaser additive package
- Formulated for V-twin and all other high-stress motorcycle and ATV engines



FORMULA 4-STROKE SYNTHETIC MOTOR OIL
SAE 0W-40 • API Service SJ, SH, SG, SF, CF, CD, CF, JASO MA

- Serious protection and performance in recreational four-stroke motors
- Broad 0W-40 viscosity rating for superior protection in hot and cold temperatures • Superior shear stability and resistance to vaporization
- Keeps wear, oil consumption, friction, heat and emissions to an absolute minimum



SYNTHETIC HIGH PERFORMANCE 10W-40 AND 20W-50 MOTOR OILS
API Service SH, SJ, SL, CF, CF-2, CG-4, CH-4, CH-4

- For all gasoline and light-duty diesel engines
- Turbo-formulated
- Shear Stable
- Reduces engine wear
- Very low pour point to ease sub-zero starting
- Keeps engines clean for improved performance
- The ultimate in engine lubrication



SYNTHETIC SAE 30 DIESEL MOTOR OIL
API Service CF, CF-2, SH, SJ, SL

- Shear stability, low volatility and high temperature film strength ideally suited to high-stress applications
- Outstanding high and low temperature service and protection
- Superior low temperature fluidity to that of conventional multi-viscosity diesel oils • 12 TBN
- Extended drain formulation



SYNTHETIC BLEND 15W-40 GAS AND DIESEL MOTOR OIL
API Service CI-4, CH-4, CG-4, CF, CF-2, SH, SJ, SL

- Outstanding high and low temperature protection and performance
- Shear, thermal & oxidative stability
- Low volatility • Economical semi-synthetic blend
- Extended drain formulation • 12 TBN



SYNTHETIC HEAVY DUTY 15W-40 DIESEL AND MARINE MOTOR OIL
API Service CI-4, CH-4, CG-4, CF, CF-2, SH, SJ, SL

- The ultimate in diesel engine protection • Specially blended long-life formulation resists oxidation, sludge, varnish and deposits
- Reduces viscosity and eliminates sludge and varnish formation
- 12 TBN formula fights corrosion and wear • Contains no waxes
- Reduces smoking
- Excellent off-season rust protection



SYNTHETIC 2-CYCLE OILS
Series 2000 2-Cycle Racing Oil INTERCEPTOR 2-Cycle Oil Injector or 50:1 Pre-mix 2-Cycle Injector Oil 100:1 Pre-mix 2-Cycle Injector Oil API Service TC, MMA TC-WII, TC-W3, JASO FC

- Increase power output • Improve acceleration and throttle response
- Eliminate spark plug fouling, power loss and misfires
- Synthetic • Reduces friction, heat and wear • Contains no waxes
- Reduces smoking
- Excellent off-season rust protection



SHOCK THERAPY SUSPENSION FLUID
For shocks and forks

- Formulated for maximum stability and performance in high performance applications
- Effectively controls friction and heat
- Significantly reduces wear and scuffing
- Limits shock fade and inconsistent dampening
- Available in light and medium grades



SYNTHETIC AUTOMATIC TRANSMISSION FLUID
GM Dexron II, Dexron III; Ford Mercon, Mercon V; Chrysler ATF+ through ATF-4; Allison C-3, C-4; Caterpillar TO-2, TO-3; Voith Commercial, Opel and GM Strasburg, Toyota Type 1, T-IV, Honda Z-1

- A universal fluid for use in all automatic transmissions • Unexcelled thermal stability
- Double the service life of mineral-based fluids
- Superior high and low temperature performance
- Reduces drag for improved fuel economy • Keeps transmissions operating cooler and smoother



SUPERSHIFT RACING TRANSMISSION FLUID
SAE 10W

- Formulated for high horsepower and torque conditions • Provides quick, solid shifts • Automatic transmissions do not slip, helping racers improve on elapsed times
- Delivers unmatched friction reduction and reduced wear • Provides maximum torque transfer and brake power
- Resists oxidation and thermal breakdown



SERIES 2000 SYNTHETIC RACING GREASE
NLGI #1, #2, GC/LB

- Formulated for high-temperature, high-speed applications • Provides maximum bearing life • Reduces high-load applications • Dramatically reduces friction and wear for improved performance
- The ultimate protection for hard-driven, high-performance vehicles



SYNTHETIC GEAR LUBES
SAE 75W-90 • SAE 80W-90 • SAE 65W-140 10W-40 MOTOR OILS
API SH, SJ, SL, ILSAC GF-2, GF-3
10W-40: API SH, SJ, SL

- Provide 7500-mile or six-month drain intervals • Excellent thermal, oxidative and shear stability • Low volatility and additive durability
- Outstanding friction, heat and wear control
- Contain rust and foam inhibitors
- High load-carrying capacity • Water resistant



PROPYLENE GLYCOL ANTIFREEZE AND ENGINE COOLANT

- Essentially non-toxic and biodegradable.
- Provides superior performance in all climates.
- Contains special corrosion inhibitors and anti-foam agents.



SILICONE SPRAY

- Ideal for non-metal contact surfaces
- USFDA H-1 rated for incidental contact with food
- Non-staining
- Waterproofs boots, shoes, jackets & leather



SYNTHETIC GREASES
Multi-purpose Grease, Heavy Duty Grease, Water Resistant Grease
Available grades include NLGI #0, #1, #2

- Highly resistant to extreme temperatures
- High load carrying lubricant
- Resistant to emulsification caused by water
- Excellent for long equipment life
- GC Versatile—replaces most single purpose greases
- Ideal for a wide variety of applications



FUEL ADDITIVES

CETANE BOOST Improves combustion efficiency for increased power, while improving low-temperature starting, fuel ignition quality and reliability.

DIESEL FUEL ADDITIVE CONCENTRATE Improves the performance, fuel efficiency and longevity of heavy-duty diesel engines while reducing deposits, black smoke, emissions and injector wear.

PI PERFORMANCE IMPROVER AND PI QUICK SHOT Dissolves and removes fuel system deposits and other contaminants for improved power and overall performance in gasoline engines.

SERIES 2000 OCTANE BOOST Improves performance in two-cycle and four-cycle gasoline engines by maximizing power, reducing engine knock and improving ignition and engine response.

DIESEL FUEL MODIFIER Improves combustion, fuel efficiency, cold-weather starting, power and performance in cars and light-duty trucks.

GASOLINE STABILIZER Keeps fuel from deteriorating during storage by reducing the oxidation process and preventing varnish and gum buildup.



SERIES 2000 CHAIN CASE LUBRICANT

A penetrating lubricant that disperses water and protects metal surfaces

- Protects all metals against rust and corrosion
- Drives wet electrical systems without harm to wiring or circuitry
- Sprays into hard to reach places
- Offers exceptional salt water protection
- Acts as a light duty lubricating oil
- Protects all metal finishes and mechanisms



MP METAL PROTECTOR

A penetrating lubricant that disperses water and protects metal surfaces

- Protects all metals against rust and corrosion
- Drives wet electrical systems without harm to wiring or circuitry
- Sprays into hard to reach places
- Offers exceptional salt water protection
- Acts as a light duty lubricating oil
- Protects all metal finishes and mechanisms



SYNTHETIC MARINE GEAR LUBE SAE 80W-90 • GL-4

For outboard and stern drive lower units

- Provides extra rust and corrosion protection
- Reduces drag for maximum power output and improved fuel economy
- A long life, extreme pressure lubricant
- Reduces friction and wear
- Excellent for both fresh and salt water applications
- A MIL-L-21260B Rust Preventing Lubricant
- Greatly improves cold weather performance



HEAVY DUTY METAL PROTECTOR

A heavy duty spray lubricant fortified with special rust and corrosion inhibitors.

It penetrates and adheres to metal surfaces, leaving a long lasting protective coating. Apply WPHD to any metal surface that requires a heavy duty lubricant or is exposed to the damaging effects of salt, moisture or chemical corrosion.



BAR & CHAIN OIL

For chain saw chains and chain bars

- Special anti-wear properties to extend the life of bars, chains and oils
- Light and prepacked makes oiling easy
- Low temperature fluidity for fast delivery to bar, chain and oiler, even in the coldest temperatures
- Protects against rust during storage
- Cleans dirty spark plugs
- Frees sticky valves
- Reduces pre-ignition "ping"



POWER FOAM CARBURETOR & ENGINE CLEANER

For all 2- and 4-cycle gasoline engines

- Removes gum, varnish and carbon deposits
- Keeps fuel system tuned by removing varnish build-up
- Steps up acceleration - improves mileage in the coldest temperatures
- Improves starting in all seasons
- Cleans dirty spark plugs
- Frees sticky valves
- Reduces pre-ignition "ping"



BRITESIDE™ CLEANING PRODUCTS

BRITESIDE™ 16 CLEANING CONCENTRATE Super-concentrated cleaning product tackles the toughest cleaning jobs, yet when diluted with water, is safe and effective on virtually every surface or material.

BRITESIDE™ MIRACLE WASH AEROSOL SPRAY Unique dry car wash and polish delivers outstanding performance and quick, easy and economical applications.

BRITESIDE™ HEAVY DUTY SCRUB HAND CLEASER Dissolves and assimilates oils and greases on hands with little or no rubbing action.



SLIP-LOCK DIFFERENTIAL ADDITIVE

Eliminates gear-housing chatter in cars, trucks and SUVs equipped with limited-slip, posi-traction and locking differentials

- Reduces banging and clunking associated with automatic locking differentials
- Formulated for use with both synthetic and petroleum gear lubricants and safely replaces manufacturer recommended friction modifiers



SYNTHETIC MULTI-PURPOSE SPRAY GREASE NLGI#1, GC/LB

Convenient spray formulation

- Greases hard-to-reach places



SYNTHETIC FIFTH WHEEL AND OPEN GEAR COMPOUND

Easy to apply extreme pressure lubricant

- Stays in place and protects over a broad temperature range without flaking in low temperatures or softening in high temperatures
- Also for use with open gears, wire ropes, construction and dragging equipment, and anything that requires a heavy, tenacious lubricant



ENGINE FLUSH

A fast acting, safe, effective engine flush

- Dissolves and disperses harmful deposits
- Cleans the crankcase, cylinder walls, pistons and rings
- Restores operating efficiency to valves, liners, rocker arms and pushrods
- Increases fuel economy and performance
- Cleans engine for introduction of premium synthetic engine oils



AMS OIL FLOWZAIR FILTERS

For automotive and small engine applications

- Cleanable and reusable
- Depth-type filters manufactured from polyurethane foam
- Stops and holds more dirt than conventional air filters
- Provides 30% more air flow than paper filters
- Helps extend engine oil life
- Allows engines to "breathe" easier for improved performance and fuel economy



ENGINE OIL FILTERS & MOTORCYCLE FILTERS

Depth-type oil filters for automotive and motorcycle applications

- Depth-type design filters substantially more filtering material for more dirt-holding capacity
- More efficient particle filtration
- Longer service life for today's extended drain intervals
- Incorporates positive anti-drainback valve



BY-PASS OIL FILTER

The ultimate engine oil filter

- Virtually eliminates contaminants and abrasives in engine oil
- Filters down to less than one micron—regular full-flow filters only trap particles down to 25 microns
- Increases engine life
- Easy to install, easy to service



HASTINGS FILTERS

AMS OIL also offers Hastings filters to complement the AMS OIL filter line and meet virtually every transportation and equipment need.

Engine Filtration Products

- Oil • Fuel • Air • Crankcase Breather • Coolant
- Positive Crankcase Ventilation
- Other Filtration Products
- Automatic Transmission Fluid • Hydraulic



AMS OIL/DAHL FUEL FILTER/WATER SEPARATORS

AMS OIL/DAHL Fuel Filter/Water Separators remove water and solid contaminants from gasoline and diesel fuel before reaching the fuel pump. For use in marine applications, commercial and passenger vehicles.

- Eliminates fuel pump overhauls
- Increases fuel pump overhauls
- Increases fuel lubricity and injector life
- Three stage filtration



DUAL REMOTE OIL FILTRATION SYSTEM

One filter mount for by-pass and full-flow filtration

- A single convenient remote mount for both full-flow and by-pass oil filters
- Easy installation—mounts with three bolts
- Versatile system—varying filter size allows mount to fit in many locations
- Easy servicing—spin on new filters in seconds with no mess
- Increases oil volume by more than 25%, depending on size of filters used
- Increases oil service life
- Reduces oil operating temperature
- Spin-on filter adapter allows installation on 95+% of automotive applications

AMSOIL INC. has been the leader in synthetic motor oil formulation since its introduction of the world's first API rated synthetic motor oil in 1972. By specializing exclusively in synthetic lubricant technology, AMSOIL is able to optimize the most advanced chemistries available. The "Genuine Synthetic PAO Formulated" designation displayed on AMSOIL packaging indicates that the oils are formulated with Polyalphaolefin (PAO) synthetic base stocks. This chemistry is the industry's premier base stock technology. Unlike conventional mineral-based chemistries, AMSOIL PAO base stocks contain fully saturated, hydrogenated molecules and are free of wax and other impurities. Combined with an exact balance of premium additives, it delivers superior hot and cold temperature performance, resists oxidation and acid formation and provides long-term wear protection. AMSOIL "Genuine Synthetic PAO Formulated" oils have shattered the parameters of the most rigorous industry testing and set the standard for all other motor oils.



AMSOIL®

The First in Synthetics®



ACTION NEWS

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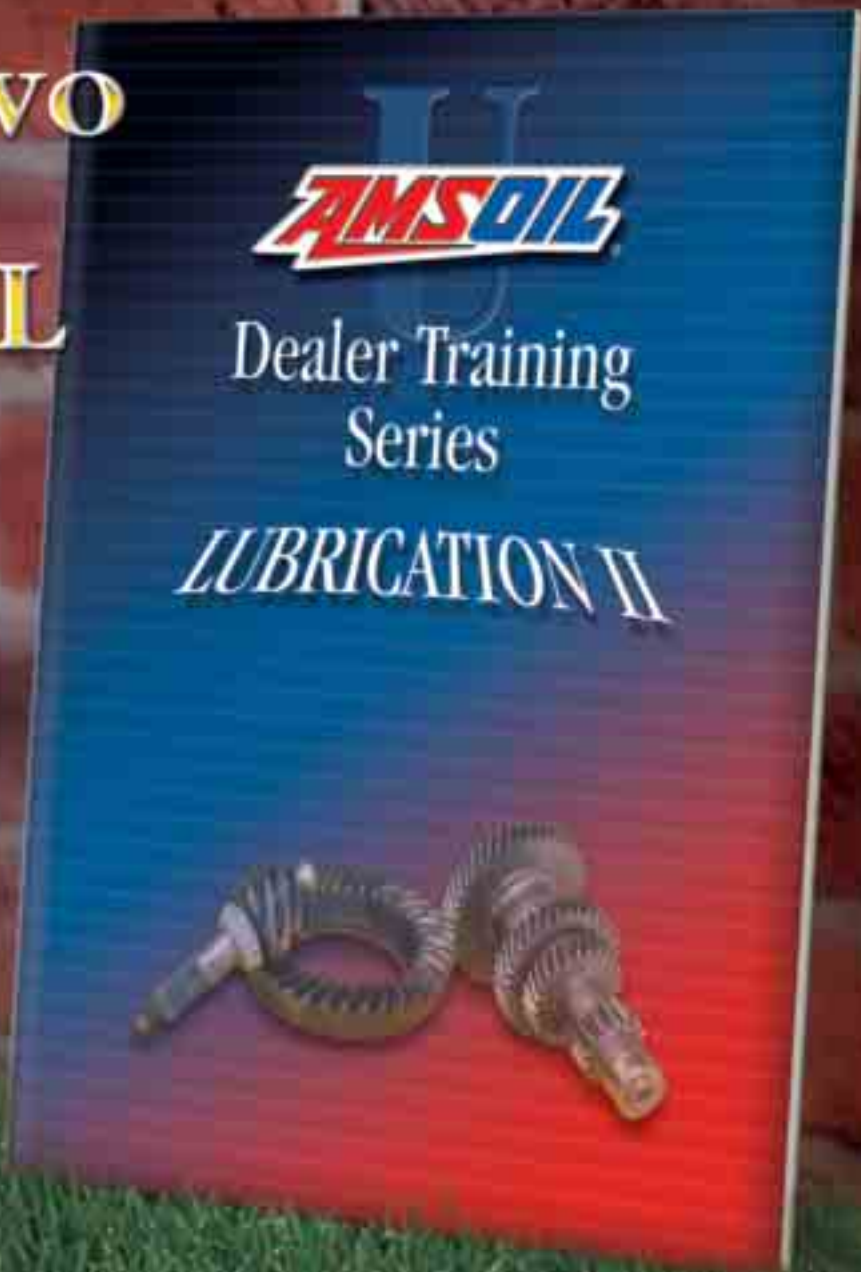
The First in Synthetics

NOVEMBER 2003

Now Available

Part Two
of the
AMSOIL
Home
Study
Series

**AMSOIL 2004
Calendar
Included in
This Issue**



From the President's Desk...



You don't have to be a lubrication engineer to be a successful AMSOIL Dealer. On the contrary, when you are selling to and sponsoring your friends and neighbors, it's not necessary to overwhelm them with technical information. What they should know is that AMSOIL lubricants outperform every other lubricant on the market, protecting their equipment and saving them money.

But the fact remains that whenever you sell anything, it's always best to be fully prepared to make your points and to convince the occasional skeptic. So having a good working knowledge of the benefits your products provide can only help you be more successful in marketing them.

This is especially true if you sell in the commercial and industrial markets. There, it is not only important to know your products, you should also be familiar with lubrication in general and specifics about the applications you are recommending your products be used in. Here again, you don't have to be a chemist or lubrication engineer, but the more you know about lubrication, the better. Part of our job here at AMSOIL is to provide you with the tools necessary to advance your knowledge about this business so you feel comfortable representing our products in any market.

This *Action News* introduces a new training opportunity for Dealers who want to become better prepared to sell synthetic lubricants. It is just one of the many tools we provide to assist and support you ... tools that help you succeed in this business. It is the second in a series of home study courses that provide more than just the basics needed to understand and sell lubricants.

Our first home study course, "Lubrication I" received outstanding reviews from our Dealers. This new study course, "Lubrication II," covers the physical properties and testing of lubricants and is certainly worthy of your consideration if you are interested in advancing your knowledge of the products you sell. There are

more study courses being developed for introduction in the near future, covering all aspects of lubricants and lubrication.

There are very few companies, MLM or otherwise, that provide the variety and quality of sales and training tools that AMSOIL provides its Dealers. These home study courses are just a small part of the total picture. Our AMSOIL University is another. And when you look at the volume of high quality literature and sales aids we produce and make available to every Dealer, you understand the extent of our commitment to you. There are "How to" books available on just about every facet of this business, as well as both technical and sales literature on every product. Whether you want a product data sheet to provide technical information or a sales brochure on a specific product, it is available from AMSOIL.

In addition to the many AMSOIL employees who actually produce the products you sell, there are many, many other employees here at AMSOIL who are primarily here to serve our Dealers. For instance, we staff an entire department of talented writers and creative people who consult with the Sales Department, our chemists, and Technical Services Department to plan and write the sales literature, data sheets, *Action News*, *Altrum News*, *Directline* newsletters, *Serviceline* newsletters, product labels and all the other materials we produce in support of our Dealers. Because we produce these sales tools in large volume and do not include costs for writing, photography, etc., they are available to our Dealers at very reasonable prices.

We also staff marketing and website maintenance personnel. Our Marketing Department develops ads and buys space in various magazines and follows up on the leads they produce. We receive many thousands of leads from our advertising every year, all of which are responded to by AMSOIL and referred to a Dealer.

Our Webmaster keeps our website operational and up to date while assisting and coordinating with Dealers to develop their own websites and have them linked to ours. We offer a number of website options as part of our service to Dealers.

One of the most important services we provide our Dealers is access to our Technical Services Department personnel. Most other MLM companies not only discourage contact from their dealers, **they simply do not allow such contact.** We feel access to our company is very important. We want your questions answered, and we have qualified people here to answer you or your customer's questions and concerns. It's a service most Dealers take for granted, but it is rare in our industry. We feel that allowing Dealer access to our technical staff is a way we can assist you on a day-to-day basis.

As I have stated many times before, when our Dealers succeed, we succeed. So we will always do everything in our power to help you achieve success in this business. The home study series is just one more learning opportunity we make available to assist you. Because the more you know about our products, the better prepared and more successful you will be in marketing them.

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is fluid and cursive, with a large initial "A" and "J".

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.



CENTERLINES

...and updates

NEW TORQUE-DRIVE BROCHURE & DATA BULLETIN

The new AMSOIL Torque-Drive brochure and data bulletin are available for purchase.

Stock #		U.S.	Can.
G-1966	(25) Torque-Drive data bulletins	2.80	4.65
G-1967	(1) Torque-Drive brochure	0.80	1.30

AMSOIL CONTENDER JACKET

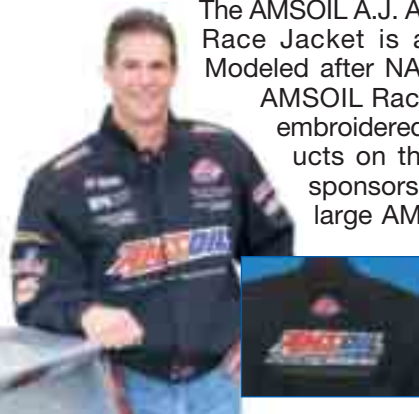
AMSOIL Contender Jacket is constructed from a soft micro-sanded water-resistant twill fabric with mesh lining. Features a full zippered front with wind flap panel, slash pockets and secure inside zippered pocket. Includes embroidered AMSOIL logo showcased on the left chest, elastic waistband, adjustable wrist snaps and back loop with a reflective "contender" patch. Sizes S-XXL.



Stock #	Size	U.S.	Can
G-1856	S	55.00	89.00
G-1857	M	55.00	89.00
G-1858	L	55.00	89.00
G-1859	XL	55.00	89.00
G-1860	XXL	55.00	89.00

A.J. AMATUZIO SIGNATURE SERIES RACE JACKET

The AMSOIL A.J. Amatzio Signature Series Race Jacket is a real attention-getter. Modeled after NASCAR style jackets, the AMSOIL Race Jacket features large embroidered AMSOIL logo and products on the front, AMSOIL racing sponsorships on the sleeves and large AMSOIL racing logo on the back. High quality jacket features 14.5 oz. brushed twill, satin lining with an inside pocket, knit cuff and waistband, shoulder pads, racing collar and stainless steel snaps. Made in the USA. Large generous fit. If in doubt, order one size smaller than you normally do. Sizes Extra Small-XXXL, Youth L.



Stock #	Size	U.S.	Can
G-1748	XS	115.00	186.00
G-1721	S	115.00	186.00
G-1722	M	115.00	186.00
G-1723	L	115.00	186.00
G-1724	XL	115.00	186.00
G-1725	XXL	115.00	186.00
G-1726	XXXL	115.00	186.00
G-1727	Youth L	95.00	154.00

FREIGHT CORRECTION

Freight costs will *not* be charged with the G-07PC Preferred Customer Starter Kit, G-07Y Dealer Starter Kit or G-700 Dealer Business Manual, as announced in the October *Action News*.

AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

November & December 2003

Display Advertisements

<i>NOLN</i>	Nov. '03	(805) 796-2577
<i>Sno-X</i>	Nov. '03	(763) 595-0808
<i>Snow Goer</i>	Nov. '03	(805) 667-4325
<i>Tracks</i>	Nov. '03	(315) 484-4414
<i>NOLN</i>	Dec. '03	(805) 796-2577
<i>Snow Goer</i>	Dec. '03	(805) 667-4325

Catalog Showcase Advertisements

<i>5.0 Mustang & Super Fords</i>	Nov. '03	(323) 782-2000
<i>Chevy High Perf.</i>	Nov. '03	(323) 782-2000
<i>Circle Track</i>	Nov. '03	(323) 782-2000
<i>Stock Car Racing</i>	Nov. '03	(323) 782-2000
<i>Corvette Fever</i>	Dec. '03	(323) 782-2000
<i>Four Wheeler</i>	Dec. '03	(323) 782-2000
<i>Mopar Muscle Truckin'</i>	Dec. '03	(323) 782-2000
<i>Mini Truckin'</i>	Dec. '03	(714) 939-2400
<i>4 Wheel Drive & Sport Utility Off-Road</i>	Dec. '03	(714) 939-2400
<i>SUV</i>	Dec. '03	(714) 939-2400
<i>Sport Truck</i>	Dec. '03	(714) 939-2400
<i>Custom Classic Trucks</i>	Dec. '03	(714) 939-2400
<i>Sport Compact Car</i>	Dec. '03	(714) 939-2400
<i>European Car</i>	Dec. '03	(714) 939-2400
<i>VW Trends</i>	Dec. '03	(714) 939-2400
<i>Turbo & High-Tech Perf.</i>	Dec. '03	(714) 939-2400
<i>Import Tuner</i>	Dec. '03	(714) 939-2400
<i>Street Rodder</i>	Dec. '03	(714) 939-2400
<i>Classic Trucks</i>	Dec. '03	(714) 939-2400
<i>Super Chevy</i>	Dec. '03	(714) 939-2400
<i>Popular Hot Rodding</i>	Dec. '03	(714) 939-2400
<i>High Perf. Pontiac</i>	Dec. '03	(714) 939-2400
<i>Muscle Mustangs & Fast Fords</i>	Dec. '03	(714) 939-2400
<i>Vette</i>	Dec. '03	(714) 939-2400

HOLIDAY CLOSINGS

The Edmonton Distribution Center will be closed Tuesday, November 11 for Remembrance Day. The AMSOIL corporate headquarters and U.S. distribution centers will be closed Thursday, November 27 for Thanksgiving Day.

NOVEMBER CLOSE OUT

The last day to process November orders in the U.S. and Canada is the close of business on Friday, November 28. The last day to process November orders in Alaska, Puerto Rico and New Zealand is the close of business on Tuesday, November 25. Volume transfers for November business will be accepted until 3 p.m. CST on Friday, December 5.

Home Study Series Powers Dealers' Businesses

Today's world brings savvy, sophisticated consumers to every market. They're also busier than ever before.

That's why AMSOIL has developed a seven-part Dealer Home Study Series. The second booklet in the series, Lubrication II, which teaches physical properties of lubricants and test methodologies, is now available.

This series is simply the single best training tool any Dealer can have, whether they're just beginning their AMSOIL business or are well-established in the multi-level-marketing plan, said Technical Director Dave Anderson.

"It's not a deal, it's a steal," Anderson said.

The series basically takes the best information from AMSOIL University and puts it into seven booklets that come complete with a CD-ROM. The booklets each take about two hours to complete. "You can do it at home at your leisure," Anderson said. "Each booklet provides the basic information a Dealer is going to need to excel in the market today."

Anderson explained that while there is a wealth of information in the product data bulletins, Dealers who don't understand the technicalities of the products may be at a disadvantage when speaking to their customers. The Home Study Series gives makes the insight to understand what the technical language means and the ability to break it down into understandable language for their customers.

A primary feature of the series is that it "jump starts" a Dealer's knowledge base and makes Dealers invaluable resources to potential customers. "It minimizes the learning curve and gets Dealers up and running as fast as possible," Anderson said.

The information in this series is so complete Dealers come away with as much information about lubrication as many people who work in the industry. It's the background information that allows Dealers to speak knowledgeably to customers in layman's terms. It makes Dealers credible and believable, giving them the ability to speak to the specific benefits of AMSOIL products for each customer.

Beyond giving Dealers in-depth information that helps them make sales, the flexibility of the booklets and their professional layout make them an invaluable training tool. Established Dealers can use any part of the series and speak to specific lubrication questions in seminars at companies, trade schools, chambers of commerce, or downline training, to name a few. "For

the established Dealer, this is a virtual gold mine," Anderson said.

Parts of the booklets can simply be copied and pasted into a newsletter, which many established Dealers circulate on a regular basis. "It's a win-win situation for everyone," Anderson said.

The CD-ROM can easily be installed on a Dealer's laptop computer and used when making calls on customers and accounts. Or, the Dealer can "customize" the parts of the booklet on the CD and show only that part of the presentation. The beauty of it is that it's all done, Anderson said. Dealers have a clear, concise presentation at their fingertips wherever they are.

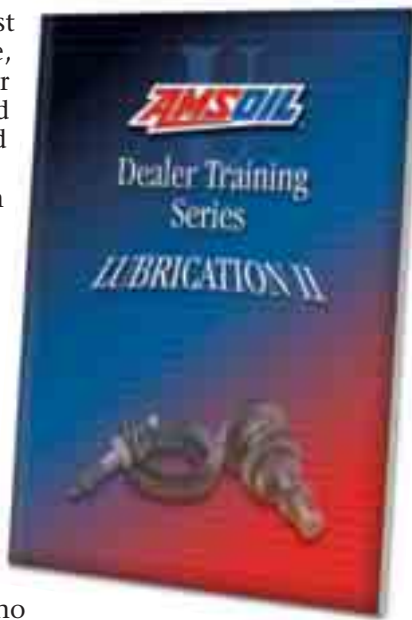
Each booklet has a test on the AMSOIL corporate website that Dealers can take. If they pass with an 80 percent, they earn "T" points, which qualifies them for other incentive programs offered through AMSOIL.

Almost all of the Dealers who have purchased the Lubrication I booklet and taken the test have passed.

Failing the test does not mean a Dealer can't retest. The tests are scored and the incorrect answers are noted. AMSOIL then contacts the Dealer with instructions on which pages to review.

All of the comments AMSOIL has received regarding the series have been positive. Anderson reported that one Direct Jobber wrote in to the company and said: "If I would have had this 10 years ago, I'd be five to six years further ahead than I am now. Great sales tool."

The core program covers seven specific topics of lubrication. "If demand exists, we can increase the number of topics and come out with others of concern to the Dealer," Anderson said. There are some 30 topics already being considered, he said. "We'll have to see where the demand takes it," he said. "We're willing if they're willing."



AMSOIL Home Study Series

			U.S. Price	Canadian Price
G-1861	Lubrication I	Now Available	\$19.95	\$32.50
G-1862	Lubrication II	Now Available	\$19.95	\$32.50

Toll-free ordering at: 1-800-777-7094



Team AMSOIL Locks Up One of the Best



Kevin Windham Looks to Compliment LaRocco, Preston



Windham returns to racing and signs with Team AMSOIL.

What do you do when you're one of the best motocross and supercross teams out there? You get better. Team AMSOIL has done just that. Kevin Windham returned to competition from injury for a spectacular 2003 outdoor motocross campaign to race for Factory Connection. Windham has agreed to continue racing as part of the AMSOIL/Chaparral/Honda/Factory Connection team.

Windham complements a stacked AMSOIL team which already includes two-time National MX, World motocross and U.S. Open supercross champion Mike LaRocco and 2002 125 West supercross champion Travis Preston. Let's not overlook the addition of 125 rider Billy Laninovich to the team that returns Chris Gosselaar and Ryan Mills. Windham's numbers were incredible this year – 2 wins, 7 podium finishes and 14 motos where he won or finished second. Welcome to the team Kevin.



LaRocco continues to be "The Rock" for the AMSOIL team.

AMSOIL Jams to Beat of 4-Wheel Jamborees



The AMSOIL booth was a hive of activity.

Hummm. The sound constantly resonated above the crowded acreage of the Indianapolis State Fairgrounds during the 22nd Special Events 4-Wheel Jamboree. The continual rolling of oversize tires on the meandering roads of the grounds provided the drone. It's like when kids cruise the main drag in a small town on Saturday night. Every now and again the throaty, guttural bellow of an engine punctuated the air from the ongoing tough truck, mud racing or monster truck competitions off on the distant infield. The Jamboree is all about trucks, seeing them and being seen in them.

Vendors like AMSOIL Dealers Dale and Hatsue Carey, Brent Dieker and Direct Jobbers John and Connie Luczak displayed their wares. Not all had the presence of a monster truck like the "American Dream" acting like a magnet to draw in event-goers as the AMSOIL booth did. Tires and rims, chrome and grills, pipes and trim – everything and anything doing with trucks was laid out like entrees at Old Country Buffet.

Dave Turpen has been with the AMSOIL stable of teams for several years and continued to work the crowd better than most. In the shadow of the AMSOIL-decaled monster truck, on his own volition, Turpen posed for pictures, signed autographs and espoused the benefits of using AMSOIL products with the deftness of P.T. Barnum. At night, he whooped the grandstand crowd into a frenzy with his car-crunching, doughnut-whirling antics.



Dave Turpen wheels around the course looking for something to crush.



Clean trucks were impressive, but sometimes the fun is when they get a little dirty.

AMSOIL proudly sponsors the seven Special Events Jamborees across the country and this year provided a popular contingency program for the Tough Trucks. The Jamborees reach the ever-expanding truck market and AMSOIL has been well received. Although, at the "Jambos" it's not always about what goes in the engine or transmission, but what's showing on the outside. Big toys for big boys, as they say. Big and bad is nice, but for those enthusiasts serious about keeping their major investment running better and rolling along, AMSOIL stood above the crowd.

Thousands of truck enthusiasts turn out to see trucks and be seen in trucks.



Thousands of truck enthusiasts turn out to see trucks and be seen in trucks.



Extraordinary trucks are on display at the jamborees.

MONTHLY LE



LaDonna Harrison & LaVel Rude
 Minnesota
 ★★★★★Regency Platinum Direct Jobbers
FIRST—Total Organization



Ray and Arlene Schmit
 Minnesota
 ★★★★★Regency Platinum Direct Jobbers
 Second—Total Organization
FIRST—Personal Group Sales
 Fifth—Commercial and Retail Marketing



Leonard and Eunice Pearson
 Washington
 ★Regency Platinum Direct Jobbers
 Third—Total Organization
 Fourth—Personal Group Sales



Members, Leadership Council
Mark and Sherree Schell
 Idaho
 ★★Regency Platinum Direct Jobbers
 Fourth—Total Organization
 Third—Personal Group Sales



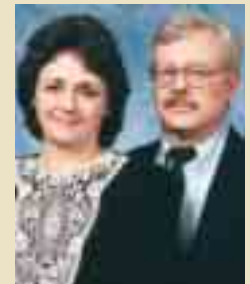
Members, Leadership Council
William and Judith Shirk
 Maine
 Regency Platinum Direct Jobbers
 Eighth—Total Organization
 Sixth—Personal Group Sales



David and Carol Bell
 Texas
 ★★Regency Platinum Direct Jobbers
 Ninth—Total Organization
 Ninth—Personal Group Sales
 Third—Commercial and Retail Marketing
 Eighth—New Qualified Dealers and Accounts



George and Shirley Douglas
 Florida
 Regency Platinum Direct Jobbers
 Tenth—Total Organization
 Eighth—Personal Group Sales



Daniel and Judy Watson
 Florida
 Regency Gold Direct Jobbers
 Seventh—Personal Group Sales



Michael H. Ellis
 Michigan
 Regency Gold Direct Jobber
 Fourth—Commercial and Retail Marketing



Members, Leadership Council
Thomas and Sheila Shalin
 Kansas
 Regency Gold Direct Jobbers
 Second—New Qualified Dealers and Accounts



Michael J. Mathe
 Virginia
 Executive Direct Jobber
 Third—New Qualified Dealers and Accounts



Michael and Eileen Kaufman
 Michigan
 Master Direct Jobbers
 Fifth—New Qualified Dealers and Accounts

ADERS

August
2003

HALL OF FAME



Dave M. Mann
Michigan
Regency Platinum Direct
Jobber
Fifth—Total Organization
Second—Personal Group
Sales
FIRST—*New Qualified*
Dealers and Accounts



Ora Mae Boardman
Virginia
Regency Platinum Direct Jobber
Sixth—Total Organization



Gerry and Patricia Reid
Virginia
Regency Gold Direct Jobbers
Seventh—Total Organization
Fifth—Personal Group Sales
Fourth—New Qualified
Dealers and Accounts



Ray & Kathy Yaeger
Wisconsin
Regency Direct Jobber
Tenth—*Personal Group*
Sales
FIRST—*Commercial*
and Retail Marketing



Herschel L. Gates
Florida
Premiere Direct Jobber
Second—*Commercial and*
Retail Marketing



**Larry and Kathryn
Chambless**
Georgia
Regency Gold Direct Jobbers
Sixth—New Qualified
Dealers and Accounts



**Charles Jr. and Judith
Burnell**
North Carolina
Premiere Direct Jobbers
Tenth—New Qualified
Dealers and Accounts

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



**Bill and Donna
Durand,**
★★★★★Regency
Platinum



Shirley Green,
Regency Platinum



Dorothy Hansen,
Regency Platinum



**Harold and Marcile
Hartman,**
Regency Platinum

HIGHER LEVELS OF

REGENCY DIRECT JOBBER



Ray & Kathy Yaeger
Wisconsin

MASTER DIRECT JOBBER



Thomas & Shirley Walsh
Washington

EXECUTIVE DIRECT JOBBER



Michael J. Mathe
Virginia

NEW DIRECT JOBBER



Mark R. Quan
Nevada

Sponsor: Patrick Scott McPherson
Direct Jobber:
Patrick Scott McPherson



R. Craig & Denise Reese
Idaho

Sponsors: Mark & Sherree Schell
Direct Jobbers:
Mark & Sherree Schell

First Time 1000 Level Honor Achievers 1000 monthly commission credits 15 Dealers sponsored

Jay and Lisa Hansen, Maryland Sponsors: Milton and Emma Stauffer

Everett S. Hickam, Michigan Sponsors: Herbert and Linda Schramm

Harold and Connie Lockwood, New York Sponsors: David and Amy Morris

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

John and Carolyn Beam, Ohio Sponsors: Jason and Dawn Gurr

Harvey E. Boloten, Quebec Sponsors: Claude and Shirley Bouchard

Bret M. Boster, Washington Sponsors: Thomas and Naomi Schena

Wallace D. Cole, Georgia Sponsors: C.I. and Mildred Anderson

David and Gena Daniels, Arizona Sponsor: Norman E. Ayres

Derrick Daniels, Texas Sponsors: David and Linda Trekell

Terrance L. Krueger, South Carolina Sponsors: Loel and Karen Handley

James and Brenda Lane, Vermont Sponsors: Sjabbo and Joann Verburg

Ryan and Melisa Porter, Missouri Sponsor: Martha L. Barnes

Arvel D. Reeves, Arizona Sponsor: Larry S. Vaughan

Butch Seal, Maine Sponsor: Wanda L. Eastman

Martin A. Van Slageren, Washington Sponsors: Marvin and Charlotte Stougard

Doug Warner, Nebraska Sponsors: Clarence and Joyce Parde

NEW DIRECT DEALERS



Ches H. Cain
Texas
Sponsors: Sandra & Ronald Ward
Direct Jobbers:
Sandra & Ronald Ward



Alfred M. Dawes
North Carolina
Sponsor: Peter E. Gregory
Direct Jobbers:
Henry and Darlene Peszko



James & Carol Fleschner
California
Sponsors: Thomas & Sheila Shalin
Direct Jobbers:
Thomas & Sheila Shalin



Gene & Karen Halsey
South Dakota
Sponsors: Jeffrey & Gloria Paye
Direct Jobbers: Ray & Arlene
Schmit



James & Kathleen Haug
Minnesota
Sponsor: Alan L. Batzel
Direct Jobbers:
Bill & Donna Durand



Roger & Jennifer Sawyer
Minnesota
Sponsor: George D. Will
Direct Jobbers:
Ray & Arlene Schmit



Mark A. Wendtland
California
Sponsor: Marcus Hinman
Direct Jobber: Marcus Hinman

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

- Jeffrey L. Chartier**, *Michigan* Sponsor: Raymond D. Yaeger
Glen Crawford, *Texas* Sponsor: Dave M. Mann
John W. Galbraith, *Arizona* Sponsors: Ray and Arlene Schmit
Grant C. Harris, *Texas* Sponsors: Bill and Lisa Bell
Ma'Asehyaha and Sharown Isra-ul, *Virginia* Sponsor: Hosheayahu Eyahudi
Kip L. Jeannerett, *Pennsylvania* Sponsors: Norman and Geraldine Bloom
James K. Karner, *Michigan* Sponsors: Kevin and Kristine Mowbray
Jason and Dawn Meyer, *Idaho* Sponsor: John W. Galbraith
Steve Morton, *Indiana* Sponsors: Rick and Brenda Satterwhite
Raymond T. Ozimek, *Tennessee* Sponsors: James and Faye Shoemake
Samuel and Ona Presto, *Texas* Sponsor: Jack A. Sciacca
Justin Sanborn, *Connecticut* Sponsor: Matthew G. Hoyt
Stuart and Anna Sardinskas, *Connecticut* Sponsor: Richard A. Bowling
Thomas and Naomi Schena, *Alabama* Sponsors: Louis and Grace Bentzing
Ronald and Janet Wolek, *Florida* Sponsors: William and Catherine Sepik

New AMSOIL **INTERCEPTOR** Synthetic 2-Cycle Oil



Maximum Performance in All Recreational Motor Sports Applications

- Eliminates hard carbon deposits in exhaust power valves, ring grooves and piston skirts
- Reduces wear on cylinders, pistons and bearings
- Reduces smoke and odor
- Prevents plug fouling
- Provides exceptional SAE #4 cold temperature fluidity (-54°F pour point)
- Protects against rust
- Prevents pre-detonation by eliminating "hot spots"



AMSOIL INC.
SYNTHETIC LUBRICANTS
AMSOIL BUILDING
Superior, WI 54880-1527
(715) 392-7101
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BOSCH



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