

AMSOIL

ACTION NEWS

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The First in Synthetics

NOVEMBER 2008

AMSOIL Expands Aftermarket Offering

**Addition of MANN-FILTERS & 150
Injen/AMSOIL Gasoline Intake Systems
Provides Increased Selling Power**



From the President's Desk...



For the most part, any message I feel is important enough to deliver to our Dealers and Preferred Customers I deliver in this column. Recently, however, concerns from the field on issues related to our economy and their impact on this company compelled me to address matters in a message delivered on our website at www.amsoil.com. You will find that message in the Dealer Zone under "What's New." Because of its importance and the fact that many Dealers and Preferred Customers don't have online access, I would like to summarize that message here.

First, as we see companies all around us collapsing in the grips of financial turmoil, I can assure you that AMSOIL INC. remains stable and secure. AMSOIL is privately held. The decisions I make, along with our Executive Vice Presidents Alan Amatuzio and Dean Alexander, are made through personal commitments to see this company succeed. I have worked much too hard for the past 35 years building this company to make irresponsible decisions for personal gain. I know I speak for Alan and Dean when I tell you that we are in this for the long haul. We are dedicated in our commitment to spend this company's money wisely and reinvest in areas that will only serve to make AMSOIL stronger. While other companies are struggling to remain financially afloat, AMSOIL has seen double digit growth each year for the past 18 years, including this past fiscal year. Rest assured, there are no monster bonuses or golden parachutes at the ready for executives at this company.

That corporate security transfers naturally to the Dealership level. As we continue to reinvest in our business and manufacturing processes, we will continue to ensure that the products we provide are superior to all others on the market. That's how we prosper. AMSOIL products provide value that other products simply don't provide, and AMSOIL Dealers deliver that value. Savings realized through extended drain intervals, improved fuel efficiency and longer lasting equipment are critical to consumers during these difficult economic times.

The Dealer business opportunity will remain strong as well. If predictions hold true and our unemployment rate continues to rise, more people than ever will seek the security of an AMSOIL Dealership. History bears this out. During the most difficult economic periods throughout our 35 year history, more people than ever were drawn to AMSOIL. Moreover, as companies continue to struggle and pensions and retirement incomes are threatened, more people than ever will be looking for the security of a supplemental income. For those people willing to invest the effort, the AMSOIL business opportunity can provide the type of retirement security that is rarely found today.

Additional input from our Dealers has centered on the pricing of our products and the future in that regard. While it is true that the price of crude oil has dropped substantially recently, as of this date we have received absolutely no price reductions from any of our raw material suppliers. None. Several variables are involved. First, due to the impact of Hurricane Ike on refineries and chemical processing plants in Texas and Louisiana, lack of supply remains an issue. Many of the plants and refineries affected have yet to restart operations, which is keeping prices high. We've even seen announcements indicating some Mobil 1 products will be on allocation for the balance of the year due to this issue.

The long-term volatility of crude oil pricing continues to have a dramatic effect. The oil and chemical industry players have been unwilling to commit to a reduction in pricing, knowing that the price of crude can fluctuate up to \$30 per barrel or more in a period of just 30 days. It is only through a combination of market stability and lower raw material costs that we will have the freedom to lower our costs to you. In the meantime, our prices, particularly at Dealer and Preferred Customer pricing, remain well-positioned in the marketplace. They have risen across the board much less than our competitors, and each and every price increase we have been forced to impose has been done only to recover our costs. Bottom line, if and when our costs eventually do come down, we will pass those savings on to you. You have my word on that.

As we work through this period of economic uncertainty, you can be assured that AMSOIL INC. remains strong and financially secure, and the business opportunity you have come to rely on will only strengthen in the days and months to come. Now is the time to push forward and use our strengths to your advantage.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

DEALERS IN ACTION!

Dealer: "P.i. Is Amazing"

Dealer Lincoln Singer of Phoenix, Ariz. was frustrated from spending money trying to solve the problems with his wife's car. He didn't imagine the fix was simply pouring in a bottle of AMSOIL P.i. Performance Improver. "I haven't used P.i. since it was in a squirt bottle," Singer said.

Singer has been an AMSOIL Dealer since 1982. "This is not the same P.i. that I used years ago," he said. "The old stuff was messy to use. The new P.i. pours right into the gas tank. This stuff is pretty convenient."

Singer's wife, Lynn, drives a 2001 Dodge Stratus equipped with a 2.4L DOHC four-cylinder engine. The car had 129,000 miles on it and had been to a repair shop to fix persistent rough idle and hesitation problems.

"New plugs, plug wires and a new valve cover gasket were installed to no avail; the problems continued," he said.

Next, he tried a bottle of fuel injector cleaner from a leading manufacturer. "The results were unchanged," Singer said. "It looked like this car was going to require many hundreds of dollars of additional repairs to get the engine to run right.

"Then I put a bottle of AMSOIL P.i. Performance Improver into about three-quarters of a tank of gas. The results were unbelievable."

He simply poured the P.i. into the gas tank and drove the car out of the garage and down the driveway, he said.

"I was just flabbergasted that P.i. worked so well and so quickly."

- Dealer Lincoln Singer

"By the time I backed out of the garage, it was already running better," he said. "The rough idle and hesitation on acceleration were gone almost immediately. It was amazing. I didn't expect it to do anything because it didn't really have time to mix in. I was just flabbergasted that it worked so well and so quickly."

The problems with the vehicle turned out to be "gunked up" injectors and intake system, Singer said.

"I only wish I had used P.i. many thousands of miles and hundreds of dollars earlier," he said. "It has saved me from additional and unneeded 'repairs.'"

Lynn has been driving the car every day since her husband added AMSOIL P.i. "She just can't get over the difference," he said.



AMSOIL SOLVES PROBLEMS – Dealer Lincoln Singer, Phoenix, Ariz., poured AMSOIL P.i. Performance Improver into the gas tank of his wife Lynn's Dodge Stratus and saved them a lot of money on repairs.

AMSOIL motor oils and lubes also are installed in Singer's Harley, 2006 Nissan pickup truck and his scooter. "If it has wheels on it, it has got AMSOIL in it in this house," Singer said.

Treated Fuel Delivers Maximum Performance

AMSOIL P.i. is the most potent gasoline additive available today. As a concentrated detergent, it is unsurpassed in cleaning combustion chamber deposits, intake valve deposits and port fuel injector deposits.

AMSOIL P.i.

- Helps maintain peak engine efficiency
- Improves fuel mileage an average of 2.3 percent and up to 5.7 percent
- Reduces emissions
- Restores power and performance
- Reduces need for costly higher octane fuel
- Reduces noise from carbon rap and pre-ignition



MONTHLY LE



Dave M. Mann
Michigan
★★★★★Regency
Platinum Direct Jobber
FIRST—Total
Organization
FIRST—Personal
Group Sales
Second—New Qualified
Dealers and Accounts



Ray and Kathy Yaeger
Wisconsin
★★Regency Platinum
Direct Jobbers
Second—Total
Organization
Second—Personal Group
Sales
Eighth—Commercial and
Retail Marketing



Leonard Pearson
Washington
★★★★Regency Platinum
Direct Jobbers
Third—Total Organization



David and Carol Bell
Texas
★★★★★Regency Platinum
Direct Jobbers
Fourth—Total
Organization
Fifth—Personal Group
Sales
Fifth—Commercial and
Retail Marketing



Mark and Sherree Schell
Idaho
★★★★Regency Platinum
Direct Jobbers
Fifth—Total Organization
Seventh—Personal Group
Sales



Thomas and Sheila Shalin
Kansas
★★★★★Regency Platinum
Direct Jobbers
Sixth—Total Organization
Eighth—Personal Group
Sales
Fourth—New Qualified
Dealers and Accounts



Ches and Natasha Cain
South Dakota
★Regency Platinum Direct
Jobbers
Tenth—Total Organization
Fourth—Personal Group
Sales



Cindy M. Huh
California
Executive Direct Jobber
Third—Personal Group
Sales



Gerry and Patricia Reid
Virginia
★Regency Platinum Direct
Jobbers
Tenth—Personal Group
Sales



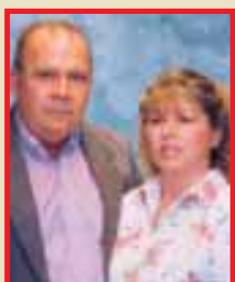
Douglas Bottamiller
Maryland
Master Direct Jobber
Third—Commercial and
Retail Marketing



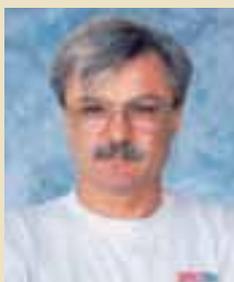
Dave M. Richardson
Ohio
Executive Direct Jobber
Fourth—Commercial and
Retail Marketing



Roger B. Silcox
Alberta
Master Direct Jobber
Tenth—Commercial and
Retail Marketing



Gene and Danae Fine
Oregon
Regency Platinum Direct
Jobbers
FIRST—New Qualified
Dealers and Accounts



Marcus "Burke" Hinman
California
Master Direct Jobber
Third—New Qualified
Dealers and Accounts



**Mylo and Patty
Twingstrom**
Minnesota
Regency Silver Direct
Jobbers
Fifth—New Qualified
Dealers and Accounts



**Kent and Trudy
Whiteman**
Utah
Regency Gold Direct
Jobbers
Sixth—New Qualified
Dealers and Accounts

ADERS

August
2008

HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Greg M. Desrosiers
Alberta
★Regency Platinum Direct
Jobber
*Seventh—Total
Organization*
*Ninth—Personal Group
Sales*
*Second—Commercial and
Retail Marketing*



**George and Shirley
Douglas**
Florida
★★Regency Platinum
Direct Jobbers
Eighth—Total Organization



Michael H. Ellis
Michigan
★Regency Platinum Direct
Jobber
Ninth—Total Organization
*Sixth—Personal Group
Sales*
FIRST—*Commercial
and Retail Marketing*



John W. Moldowan
Alberta
Regency Direct Jobber
*Sixth—Commercial and
Retail Marketing*



Edwin L. Greenwood
Oregon
Regency Direct Jobber
*Seventh—Commercial and
Retail Marketing*



Thomas R. Weiss
North Dakota
Executive Direct Jobber
*Ninth—Commercial and
Retail Marketing*



Michael and Linda Ford
Minnesota
Executive Direct Jobbers
*Seventh—New Qualified
Dealers and Accounts*



Joseph and Donna Day
Washington
Executive Direct Jobbers
*Eighth—New Qualified
Dealers and Accounts*



Michael J. Mathe
Tennessee
Regency Direct Jobber
*Tenth—New Qualified
Dealers and Accounts*



Shirley Green,
★Regency Platinum



Bill and Donna Durand,
★★★★★Regency
Platinum



Dorothy Hansen,
Regency Platinum



Harold Hartman,
★★Regency Platinum



**LaDonna Harrison and
LaVel Rude,**
(Lingwall Organization)
★★★★Regency Platinum



Ora Mae Boardman,
★Regency Platinum



Ray and Arlene Schmit
★★★★★Regency
Platinum

HIGHER LEVELS OF

★REGENCY PLATINUM DIRECT JOBBER



Greg M. Desrosiers
Alberta

REGENCY DIRECT JOBBERS



Leslie & Linda Martin
Maryland



Robert E. Riley
Florida

MASTER DIRECT JOBBERS



Sean D. Aughey
British Columbia



Albert & Ann Kelty
Kentucky

First Time 1500 Level Honor Achievers 1500 monthly commission credits 15 Dealers sponsored

Vito and Paula Brinzo, *New York* Sponsor: Dave M. Mann
Thomas & Charlotte Langley, *Minnesota*
Sponsors: Mickey & Becky Moe

William & Fredericka Phelan, *New York*
Sponsors: Matthew & Arlene Konig

First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

Trevor Murray, *Prince Edward Island*
Sponsors: Trevor & Wilhelmina Macdonald
Nelson & Lisa Ponce, *Florida* Sponsor: Robert E. Riley

John & Therese Vaughn, *Minnesota* Sponsors: Bill & Donna Durand
Mike & Pam Verkouteren, *California* Sponsor: Edie Villers

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Michael & Beverly Fehler, *Texas* Sponsors: Ches & Natasha Cain
Gabe & Angela Gerberding, *Illinois* Sponsor: Michael Carver
Chris W. Golden, *Minnesota* Sponsors: Bill & Donna Durand
Vance Reece, *Iowa* Sponsor: James E. Copas
Tracey & Sandra Rogerson, *Ontario*
Sponsors: David & Maureen Vlodarchyk

Bob Sherrill, *Texas* Sponsor: Terry A. Campbell
Michael J. Sparling, *Washington* Sponsor: Leonard Pearson
Grant & Peggy Summers, *South Carolina* Sponsor: R. Eastman
Sinclair Pukina Taniguchi, *Hawaii* Sponsor: Mario C. Yano
Norman & June Thaxton II, *West Virginia* Sponsors: George & Karen Austin

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

Jarrett Alexander, *Hawaii* Sponsors: Tadashi & Shigeko Sato
Arnold & Cynthia Anderson, *Pennsylvania*
Sponsors: Les & Betty Bronson
Leonard Baerg, *Alberta* Sponsors: Michael & Cindi Clinton
Charles & Mary Jo Boswell, *North Carolina*
Sponsors: Wayne & Mary Sloop

Joseph G. Breton, *Texas* Sponsors: Michael & Pamela Westwood
Kim M. Fluegel, *Illinois* Sponsor: Robert E. Riley
Terry & Jamie Fortner, *Oklahoma* Sponsor: Tom E. Wells
Larry Sr. & Helen Harvey, *Florida* Sponsor: Melvin Bellwood
Robert & Beverly Herman, *Wisconsin*
Sponsors: Allan & Sharon Schulz

RECOGNITION

August 2008

NEW DIRECT JOBBERS



Alfred M. Blankenship
Florida

Sponsors: Daniel & Judy Watson
Direct Jobbers:
Daniel & Judy Watson



Daniel & Martha Clements
Delaware

Sponsors: Al Jr. & Linda Steed
Direct Jobbers:
Al Jr. & Linda Steed



Richard M. Guilz Sr.
New York

Sponsor: Holly Guilz
Direct Jobber: Holly Guilz



Albert Helmuth
South Dakota

Sponsors: Ches & Natasha Cain
Direct Jobbers:
Ches & Natasha Cain



Harry & Marie Keen
Louisiana

Sponsor: James W. Day
Direct Jobber: James W. Day

NEW DIRECT DEALERS



Derrick Daniels
Texas

Sponsors: David & Linda Trezell
Direct Jobbers:
David & Linda Trezell



Bill & Leah Farruggia
West Virginia

Sponsor: Stephen Beckett
Direct Jobber: Stephen Beckett



Marlin G. Good
Oregon

Sponsors: Mark and Sherree Schell
Direct Jobbers:
Mark and Sherree Schell



Arthur & Jennifer Kouns
California

Sponsor: Curtis K. Brilz
Direct Jobber: Curtis K. Brilz



Joe Lee
Minnesota

Sponsors: John and Zenaida Cardell
Direct Jobber: Robert E. Riley



Bryan K. Olsen
Wisconsin

Sponsor: Gregory Vaughn
Direct Jobber:
Gregory Vaughn



Francis P. Polowy
Illinois

Sponsor: Bernice R. Menold
Direct Jobber:
Bernice R. Menold



Tony & Joyce Shultz
Florida

Sponsors: Daniel & Judy Watson
Direct Jobbers:
Daniel & Judy Watson



Gary & Joyce Skluzacek
Minnesota

Sponsors:
Mark and Donna Peabody
Direct Jobbers:
Mark and Donna Peabody



Marlin Twingstrom
Minnesota

Sponsors:
Mylo & Patty Twingstrom
Direct Jobbers:
Mylo & Patty Twingstrom

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

Marcel Irnie, *British Columbia* Sponsor: Cory Graumann

Joe M. Kane, *Wisconsin* Sponsors: Lynn & Beth Pabst

Ronald & Julann Kuenzli, *Michigan*

Sponsors: Ronald & Wanda Parrott

Thomas B. Mason, *North Carolina*

Sponsors: Wallace & Katherine Hillman

Jerry & Cynthia McDaniel, *Alabama* Sponsor: Cliff Goehring

Aaron & Anne Norton, *Missouri* Sponsors: Perry & Brenda Wilzbach

Brett Oconnor, *Colorado* Sponsor: Sophia S. Bower

Peter Pucci, *Florida* Sponsors: Gary & Patti Riley

Scott D. Roberts, *Michigan* Sponsor: Thomas H. Kirby

Lloyd & Brenda Tunget, *Colorado* Sponsors: Byron & Margaret Torgler

Stephen Vandre, *Wisconsin* Sponsor: Barbara J. Anderson

Lester and Fannie Wengerd, *Florida*

Sponsors: Elmer and Anna Wengerd

Aaron J. Williams, *Alabama* Sponsor: Gary W. Holcomb

William and Jacqueline Zummallen, *Illinois*

Sponsors: W. Harvey and Jeanette Gould

AMSOIL Now Offers 150 New Injen/AMSOIL Gasoline Air Intake Systems

Fresh off the introduction of Injen/AMSOIL Cold Air Induction Systems for gasoline auto and light truck applications, AMSOIL is adding 150 additional gasoline air intake systems.

Market for Air Intake Systems

According to SEMA (Specialty Equipment Manufacturers Association), a new air intake is one of the first aftermarket modifications a car owner makes to his or her vehicle.

Because air intake systems consistently rank as the most popular consumer aftermarket accessories purchased, the AMSOIL partnership with Injen provides a fantastic selling opportunity for AMSOIL Dealers.

Intake System Design

Cold air intake systems serve several important functions. Primarily, they are used to increase the amount of oxygen available to the engine, increasing power. Because cool air has greater density than hot air, aftermarket intakes improve combustion of fuel by capturing cooler air from outside the engine compartment. In addition, an aftermarket air intake system increases the diameter of the intake as compared to the original equipment, increasing air flow into the engine and making more oxygen available during the combustion process. By designing a more direct route for the air entering the engine, as well as a smoother interior surface for the intake, air resistance is reduced and air flow is increased. Air intake systems can improve gas mileage and increase performance, and they also add a sleek, custom look to a vehicle.

Injen/AMSOIL intake systems offer quick and easy installation. Kits include installation instructions complete with photos and descriptions. Short ram kits can be installed in as little as 15 minutes, and the majority of the systems can be installed in 45-60 minutes.

Each of the 150 new and current Injen/AMSOIL kits fall into one of four categories:



SP Intake Systems



SP Intake Systems feature the patent-pending MR technology process for optimal gains and a safe air-to-fuel (A/F) ratio. The SP Series is the world's first tuned intake system, and is effective for both cold air and short ram systems.

IS Intake Systems



The IS Series features a traditional, under-the-hood intake system that is placed in the stock location of the factory air-box system. Each system is built from T-6 aluminum alloy to ensure the lightest possible design. The IS systems are certified, or pending certification, by the California Air Resource Board and are backed by Injen Technology's limited lifetime warranty.

IS Intake Systems are dyno-tuned for peak performance. They are constructed of 6061 aluminum aerospace alloy and feature tig-welded ports and brackets and stainless steel clamps.

RD Series Race Division Intake Systems

An RD intake system is a cold air intake system for the enthusiast seeking mid-range power. The intake tube is strategically placed behind the front bumper to pull in colder, denser air. All RD systems are certified, or pending certifi-



cation, by the California Air Resource Board and backed by Injen Technology's limited lifetime warranty.

RD Series systems are dyno-tuned for peak performance gains and have a polished aluminum finish. They feature a direct bolt-on application and are constructed of 6061 aluminum aerospace alloy.

Power-Flow Intake Systems



Specifically designed for high performance trucks and SUVs and engineered to meet the highest industry standards, Power-Flow Intake Systems feature the best technology available to provide users with optimal results.

Injen/AMSOIL Power-Flow Intake Systems provide the highest horsepower and torque gains within safe A/F ratio limits.

The Variable induction (Vi) technology regulates air flow into the air chamber for quiet operation, allowing for added air flow and power on demand.

AMSOIL Ea Air Filters

All Injen/AMSOIL systems feature AMSOIL Ea Air Filters (EaA), offering state-of-the-art filtration efficiency while providing excellent protection and air flow. The cleanable and reusable Ea filter element, with routine maintenance, provides longer filter life for substantial cost savings when compared to conventional filters. Some systems also feature removable pre-filters, which remove larger dirt particles and extend the lives of the Ea Air Filters.

The larger inlet of the air intake systems increases horsepower and torque while providing more passing power for changing lanes, especially while towing. The larger inlet also improves acceleration as the smooth flow tube design straightens out the entering air for a quicker response from the throttle.

The design of the filter also improves performance. The 360° accordion-style filter element provides 500 percent more surface area, maximizing air flow into the engine.



Injen/AMSOIL Co-Branding

Like with the previously-introduced diesel and gasoline intake systems, the Injen and AMSOIL logos appear on all packaging components, filters, ads and everywhere else the product is available or advertised.

AMSOIL Dealers have a unique opportunity to exclusively sell these new applications for 90 days. The kits will only be available through AMSOIL Dealers during this time, after which they will be released to the rest of the market.

The partnership between Injen and AMSOIL provides Dealers unlimited sales opportunities. Injen/AMSOIL intake systems are second-to-none in the marketplace, and are great additions to the already strong line of AMSOIL products for the gasoline vehicle market.

For technical assistance, AMSOIL Dealers and customers may contact the AMSOIL Technical Services Department at (715) 399-8324 or tech@amsoil.com. For installation assistance, the Injen technical support staff may be contacted at (909) 839-0706 or tech@injen.com.

"The addition of the Injen/AMSOIL intake systems to the strong line of AMSOIL filtration products represents an exciting opportunity for Dealers to expand sales and reach out to a broader base of customers," said Director of Aftermarket Products Karl Dedolph. "Injen/AMSOIL intake systems represent the highest level of technology available on the market today, and provide unsurpassed benefits to users."

For a complete list of products and applications go to www.amsoil.com.



Expanded Opportunity in European Vehicle Market

AMSOIL has added a new supplemental partner in filtration. MANN-FILTER, with its U.S. headquarters in Portage, Mich., is the world's largest filter company and a worldwide leader in auto, light truck, heavy-duty, motorcycle and off-road filtration products.

MANN-FILTER specializes in European vehicles and provides AMSOIL Dealers and customers a greater breadth of products for vehicles like Audi, BMW, Mercedes, Volkswagen, Porsche, Volvo and Jaguar. They also build select filters for Ford, GM and Chrysler.

History of Mann+Hummel

Founded in 1941, MANN+HUMMEL develops and manufactures automotive components such as air filter systems, intake manifold systems, liquid systems and cabin air filters for the original equipment (OE) automotive industry and aftermarket filter elements for vehicle servicing and repair.

MANN-FILTER products are known for high quality and high delivery capability and a product range that covers more than 95 percent of European models in the North American market.

MANN-FILTER Oil Filters

Oil filters from MANN-FILTER purify oil of dirt and solid particles such as dust, abated metal, carbon deposits and soot particles. The filter housing is pressure-resistant, protected against corrosion and features a long-life elastomer seal. They are low flow resistant for fast engine lubrication and come in three different forms to adjust to different application requirements: oil filter elements, spin-on oil filters and oil filters for use in transmission systems.

MANN-FILTER Air Filters

MANN-FILTER air filters feature optimum pleat geometry for maximum dirt holding capacity and high filtration efficiency for engine protection. They also correct air flow, enhancing engine protection. MANN-FILTER air filters effectively filter harmful particles including dust, pollen, sand, soot and water out of the intake air, ensuring only clean air makes it to the combustion chamber. The high quality of the filters offers reliable service throughout the entire service interval.

MANN-FILTER Fuel Filters

MANN-FILTER fuel filters provide unsurpassed operational safety for engines, reliably protecting the delicate injection mechanism or carburetor

while removing unwanted contaminants from the fuel. They also protect the injection system from corrosion and promote long engine life.

MANN-FILTER fuel filters come in four different forms: fuel filter elements, metal-free elements, spin-on fuel filters and fuel line filters.

MANN-FILTER Cabin Air Filters

MANN-FILTER cabin air filters offer optimum ventilation inside the vehicle through low flow resistance, filtering out spores, pollen, pollution, dust and exhaust consistently throughout the entire service interval. They come with detailed fitting instructions for easy and fast installation and replacement.

AMSOIL and MANN-FILTER

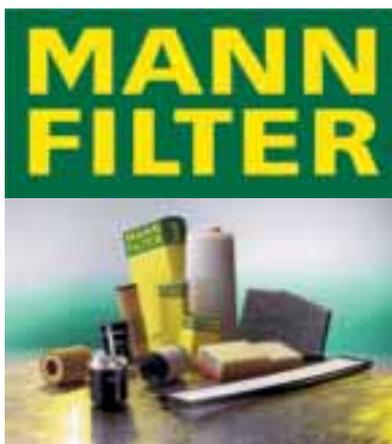
By partnering with MANN-FILTER, AMSOIL Dealers can now offer customers a more complete line of filtration products for European auto, light truck, SUV and select motorcycle applications. AMSOIL will continue to offer Donaldson and WIX filters, but will only continue to sell WIX filters for European applications until January 1, 2009. Both MANN-FILTER and WIX filters will be displayed in the AMSOIL Online Product Application Guide until that time. AMSOIL will continue to offer Donaldson filters for European heavy-duty and off-road vehicles and equipment.

"With the introduction of MANN Filters, AMSOIL expands and enhances the European vehicle filter coverage for Dealers and customers," said Richard Holappa, Technical Product Manager for Filtration and Aftermarket. "Due to MANN's relationship with most European automakers, AMSOIL will provide the best performing filtration products for these applications."

All MANN-FILTER filters will be stocked in the Superior Distribution Center; the top-five selling filters will be available at distribution centers in the lower 48 states and in Canada. It is important for Dealers to note that because the filters ship from Superior, they may take two to three weeks to be delivered. For that reason, if a Dealer is aware that he or she may sell several filters, he or she may want to consider stocking a personal inventory of those specific filters.

MANN-FILTER filters should be changed in accordance with original equipment manufacturer (OEM) recommendations. Specific application

information can be found in the Online Product Application Guide at www.amsoil.com.



Save Money With AMSOIL Synthetic Motor Oils

The superior quality of AMSOIL synthetic motor oils provides customers with the ultimate in protection and performance, while their extended drain capabilities provide another significant benefit: cost effectiveness. As customers struggle with rapidly increasing vehicle expenses, including high gasoline prices, they can be confident they're saving money through the use of AMSOIL synthetic motor oils. While a 3,000-mile oil change is initially less expensive than an AMSOIL oil change, the extended drain capabilities of AMSOIL synthetic motor oils save customers money in the long run. The following examples illustrate how both do-it-yourself and quick lube customers save money by using AMSOIL products:

* Comparison based on a five-quart oil capacity. AMSOIL prices are based on October 1 suggested retail pricing. AMSOIL Dealers and Preferred Customers realize even greater savings.

Do-It-Yourself Example 1

A do-it-yourself customer who drives 25,000 miles per year and uses conventional motor oil and filters for 3,000-mile drain intervals must change his or her oil eight times per year:

Conventional 5W-30 or 10W-30 Motor Oil

40 quarts needed for 25,000 miles*	@ \$3.00/qt. x 40 = \$120.00
8 Standard Oil Filters	@ \$6.00 per filter x 8 = \$48.00
TOTAL	\$168.00

The do-it-yourself customer pays **\$21 per 3,000 miles.**

A do-it-yourself customer who drives 25,000 miles per year and uses AMSOIL synthetic motor oil and high-performance Ea Oil Filters for 25,000-mile drain intervals must only change his or her oil once per year (Note: AMSOIL synthetic motor oils may be used for 25,000 miles with conventional oil filters, but filters must be changed at filter manufacturer's recommended change interval):

AMSOIL 5W-30 or 10W-30 Motor Oil

5 quarts needed for 25,000 miles*	@ \$8.90/qt. x 5 = \$44.50
1 AMSOIL Ea Oil Filter	@ \$16.00
TOTAL	\$60.50

The do-it-yourself customer pays **\$7.26 per 3,000 miles** and **saves \$107.50** per year using AMSOIL synthetic motor oil and Ea Filters, while also saving the time and

work associated with changing oil an additional seven times per year.

Do-It-Yourself Example 2

Even if a do-it-yourself customer drives only 15,000 miles per year, he or she will still save money by using AMSOIL synthetic motor oil:

Conventional 5W-30 or 10W-30 Motor Oil

25 quarts needed for 15,000 miles*	@ \$3.00/qt. x 25 = \$75.00
5 Standard Oil Filters	@ \$6.00 per filter x 5 = \$30.00
TOTAL	\$105.00

The do-it-yourself customer pays **\$21 per 3,000 miles.**

AMSOIL 5W-30 or 10W-30 Motor Oil

5 quarts needed for 15,000 miles*	@ \$8.90/qt. x 5 = \$44.50
1 AMSOIL Ea Oil Filter	@ \$16.00
TOTAL	\$60.50

The do-it-yourself customer pays **\$12.10 per 3,000 miles** and **saves \$44.50** per year using AMSOIL synthetic motor oil and Ea Filters, while also saving the time and work associated with changing oil an additional four times per year.

Quick Lube Example

A quick lube customer who drives 15,000 miles per year and purchases 3,000-mile oil changes must visit the quick lube five times per year:

Conventional Oil Change Price: $\$32.49 \times 5 = \162.45

The quick lube customer pays **\$32.49 per 3,000 miles.**

A quick lube customer who drives 15,000 miles per year and purchases 7,500-mile AMSOIL XL Synthetic Motor Oil changes must visit the quick lube twice per year:

AMSOIL XL Oil Change Price: $\$64.95 \times 2 = \129.90

The quick lube customer pays **\$25.98 per 3,000 miles** and **saves \$32.55** per year by purchasing AMSOIL XL Synthetic Motor Oil changes, while also saving the time associated with visiting the quick lube an additional three times per year.



Opportunities Abound for AMSOIL Dealers

Over the years, much has been written in the *Action News* regarding the opportunity an AMSOIL Dealership presents. The freedom to work at your own pace, the convenience of being your own boss and, of course, the extra income are all significant benefits. At the 35th Anniversary Convention in July, several of the top Dealers in the AMSOIL network were brought on stage with Executive Vice President Dean Alexander to discuss their approaches to working the AMSOIL business. Each of the Dealerships represented focused on a different area of the AMSOIL business. Although each does not focus exclusively on one approach, each does place emphasis in specific areas of expertise. One attends many trade shows every year, another focuses on retail and commercial accounts and one used the Internet as its main tool. As the Dealers spoke about how they achieved success working the AMSOIL business, three things were made clear: it takes hard work to get to the top, there is more than enough business for all AMSOIL Dealers and success can be reached by many different roads.

While each of the Dealers on stage talked about how they use different AMSOIL programs, many of them, like other AMSOIL Dealers, focus on specific markets as well. Some Dealers work the motorcycle market, some stick to cars and light trucks and others work with fleets of over-the-road trucks. Whether it's snowmobiles, hot rods, farmers, landscaping companies or golf courses, there are limitless areas for potential growth, and AMSOIL provides top-quality lubricants and filters for them all.

Focus Is Key

While there are innumerable markets to capitalize on, it is best to start with one with which you are familiar.

"If you are a motorcycle mechanic, the motorcycle market is a logical choice for you," said AMSOIL Director of Dealer Sales Rob Stenberg. "Take the knowledge you've acquired as a mechanic and motorcyclist and use it to earn sales for your AMSOIL business. That kind of knowledge lends unbelievable credibility with other bikers."

But choosing a target market isn't that obvious for all AMSOIL Dealers. Sometimes location can help determine an appropriate market on which to focus.

"A good portion of my region is popular with vacationers and retirees," said Western Regional Sales Manager Steve LePage. "Many areas within the region boast several golf courses and country clubs. Dealers who live near golf courses have a great market they can focus on."

Access to More

One of the greatest benefits of specializing in a specific market is how it opens the door to further sales. For example, motorcyclists who use AMSOIL Synthetic Motorcycle Oils are sure to appreciate the cooler temperatures and shear stability those oils provide and chances are they would appreciate the benefits of AMSOIL synthetic lubricants in their other vehicles as well. There are many markets eagerly receptive to the performance and value AMSOIL products provide. The following markets are good examples of markets in which AMSOIL Dealers have found success.

Motorcycles

The motorcycle market contains several smaller, niche markets, allowing even greater specialization. For example, V-twins, metrics, two-stroke and four-stroke dirt bikes all are niche markets within the motorcycle market. Many AMSOIL Dealers specialize in one niche of the motorcycle market. AMSOIL has dominated the two-stroke dirt bike market for quite some time, while the introduction of AMSOIL Advanced Synthetic Motorcycle Oils and the subsequent *A Study of Motorcycle Oils* white paper made a great impact on the V-twin and metric motorcycle markets. The high-profile addition of AMSOIL as the Official Oil of both the Sturgis Motorcycle Rally and Daytona Bike Week only adds momentum to the domination of the motorcycle market.

"AMSOIL has become the gold standard in the motorcycle market," said LePage. "Dealers can use the exposure and excitement that's been created with sponsorships and promotions at Sturgis and Daytona to get their foot in the door for sales beyond motor oils."

"Remember, half the country rides motorcycles year-round," said Stenberg. "Out in Sturgis, our Dealers sold a ton of Octane Boost because premium gas wasn't always available."

"That's the beauty of AMSOIL," said Regional Sales Manager Tim Golden. "The company offers such an extensive line of products that when a prospect isn't sold on one of the primary products, Dealers can use a niche product, like Octane Boost, to get back in."

Many people are only exposed to one type of AMSOIL product. Someone who is into motocross probably knows about AMSOIL DOMINATOR® 2-Cycle Racing Oil and AMSOIL Advanced Synthetic Motorcycle Oils, but might not realize that AMSOIL also offers synthetic motor oils for



cars, trucks and semis; gear lubes; transmission fluids and more. Those people are perfect examples of how focusing on a specific market can garner sales in other areas. Educate them on the benefits of the other AMSOIL products and reap the benefits of additional sales.

Snowmobiles

The snowmobile market is another great example of how AMSOIL Dealers can use expertise in one area to gain more sales in other areas. AMSOIL has dominated the snowmobile market for several years. High-profile racing sponsorships and top-quality products have put AMSOIL INTERCEPTOR and DOMINATOR 2-Cycle Oils at the forefront of the snowmobile industry. Again, snowmobilers require much more than oil alone. Snowmobiles need grease, chaincase oil, antifreeze and more. In addition, many snowmobilers are forced to trailer their sleds to locations that offer better riding conditions. That means they are towing, and that means they need AMSOIL synthetic lubricants for their pickups. Severe Gear[®] Synthetic Gear Lubes, Universal ATF, Power Steering Fluid, Brake Fluid, Water Resistant Grease and Ea Filters are all products that have the potential to create more sales with snowmobile enthusiasts.

“The snowmobile market has proven to be a great market for AMSOIL Dealers,” said Regional Sales Manager Peter Markham. “Most snowmobilers know about AMSOIL, but not all of them know how extensive the AMSOIL product line is. There’s a good chance that if they are using INTERCEPTOR in their snowmobiles, they’d be open to using other AMSOIL products in their personal vehicles.”

“Just like motorcycles for people in northern climates, snowmobiles spend a lot of time in storage,” added Golden. “Offering snowmobilers simple solutions to tedious storage preparatory steps, such as AMSOIL Fogging Oil and Gasoline Stabilizer, will go a long way toward earning other sales.”

Diesel Pickups

In America, diesels are finally beginning to emerge from the stigma left by the smelly, sooty and loud diesel engines of the 1970s. Today’s diesels are actually cleaner than their gasoline counterparts and offer more power and efficiency. Not only that, but some people liken today’s diesels to the hot rods of the past – not because diesel vehicles are known for their exceptional speed and inspiring appearance, but because they have such a devoted following of enthusiasts. There are many aftermarket and specialty products available exclusively for diesel vehicles. AMSOIL offers a full line of products for diesel engines, including air intakes and fuel additives.

“The AMSOIL line of diesel products provides so many options,” said Stenberg. “AMSOIL offers CJ-4 diesel oil, CI-4+ diesel oil, extended drain intervals, multiple viscosities – all important options to have when servicing the diesel market.” Stenberg noted diesel fuel additives and the EaO88 Filter as two solid niche products. “AMSOIL diesel fuel additives provide benefits customers will notice immediately,” said Stenberg. “We also offer the EaO88 for Ford Power Stroke™ diesels, the first cartridge-style oil filter made with full-synthetic media. Those are the types of products Dealers can offer diesel owners who initially shy away from AMSOIL motor oils.”

Small Fleets

Small fleets are a perfect match for AMSOIL products. Any small fleet operator is looking for ways to cut costs. AMSOIL synthetic lubricants can save small fleets tens of thousands of dollars through fewer oil changes, less downtime, reduced maintenance costs and extended equipment life.

“Here’s an example of where P.i. really shines,” said Markham. “If an AMSOIL Dealer shows a fleet operator how they can save money just by switching to AMSOIL motor oil and they’re still resistant, a few bottles of P.i. might open their eyes to the kind of performance they can expect from AMSOIL products.”

The potential for additional sales resulting from a small fleet account is unlimited. For example, a small fleet of 50 vehicles might have as many as 50 drivers. Those drivers experience the benefits of AMSOIL products every day and would probably like the same benefits in their own vehicles. In addition, those drivers might also have snowmobiles, motorcycles, lawn mowers and other equipment that requires lubrication. It’s easy to see the potential for serious sales that can result from specializing in small fleets.

Unlimited Potential

One might assume that specializing in one or two markets would limit the amount of business an AMSOIL Dealer receives. In fact, specializing in a particular market is a great way to invite sales in other areas. AMSOIL Dealers are experts in lubrication for all applications and offer the most extensive, high-quality line of synthetic lubricants money can buy. A few examples of potential markets for AMSOIL Dealers were discussed in this article. Look for additional articles in the coming year that will examine other markets and provide tips and ideas on how to promote your AMSOIL business to them. In addition, be sure to click the Training tab in the Dealer Zone at www.amsoil.com to access sales tools on potential markets and other topics.

AMSOIL Inks Title Sponsorship Deal With ISOC

Three-year deal dubs series the AMSOIL Championship Snocross Series



The sport of snowmobile racing has received a major facelift since last season. After a decade of business, the World PowerSports Association (WPSA, and formerly known as the WSA) closed its doors last spring, bringing an end to its world-class snocross and second-year ATV series.

The International Series of Champions (ISOC), however, quickly stepped in to fill the void, and AMSOIL is taking full advantage of the ownership change, signing a three-year title sponsorship deal with the renewed snocross racing series.

Starting with the 2008-2009 season, the new snocross series will be known as the AMSOIL Championship Snocross Series, with ISOC acting as the governing body. The AMSOIL Series will consist of a minimum of eight national races, including the AMSOIL Duluth National, and will feature the world's premier snocross racers, including Team AMSOIL/Scheuring Speed Sports stars D.J. Eckstrom and Shaun Crapo and Team AMSOIL/Judnick Motorsports stars Ross Martin and Matt Judnick.

"For more than a decade, AMSOIL has been the leader in the snowmobile industry," said Jeremy Meyer, AMSOIL Race Program Manager. "With winning teams on the track, AMSOIL has also shown a deep commitment to sponsoring race series. That commitment continues as AMSOIL steps into the title sponsorship role with the newly re-formed ISOC series."

ISOC is based in Albertville, Minn. and is led by former cross-country racer John Daniels. Fifteen years ago, Daniels sold the original version of ISOC, which eventually became the WPSA. Daniels owns over-the-road trucking company Long Haul Truck and oversees Long Haul Productions,



Team AMSOIL snocross stars D.J. Eckstrom (25) and Ross Martin will battle it out in the AMSOIL Championship Snocross Series this year.

which creates multi-media news and entertainment for snowmobiling enthusiasts. Its signature show, Sled Head 24/7, has quickly become a popular source for snowmobile industry information through its presence on television, radio and the Internet.

"The commitment AMSOIL has to racing and snocross is not only a great thing for ISOC, but the snowmobile industry as a whole," said Scott Lorentz, ISOC Director of Operations. "This partnership will help continue the great momentum and energy AMSOIL has created in our sport over the past 10 years and put in motion a number of ISOC goals to grow racing."

The AMSOIL Championship Snocross Series will open its season at the AMSOIL Duluth National on Thanksgiving weekend. For more information and television schedules, go to www.amsoil.com.



The AMSOIL Duluth National will kick off the AMSOIL Championship Snocross Series on Thanksgiving weekend.

Products the Pros Use



Along with Dominator® Synthetic 2-Cycle Racing Oil (TDR), Team AMSOIL snocross team owner Steve Scheuring depends on many other AMSOIL products throughout the year to make his snowmobile racing efforts a success. AMSOIL Diesel Concentrate (ADF) and Diesel Cold Flow Improver (ACF) have helped reduce cylinder wear and improve cold weather performance in the team's trucks over the past several winters, an important benefit when temperatures drop below zero during race weekends. This season, the team is taking advantage of the added convenience provided by new Diesel Concentrate plus Cold Flow Improver (DFC). "Some races we can see the temps drop down to -30°F, and we need our trucks to start each morning to keep the show running inside the trailer. The new Diesel Concentrate plus Cold Flow Improver will give us peace of mind when we leave the track and the truck sits idle overnight in frigid below zero temperatures."



Steve Scheuring, Team AMSOIL snocross team owner

AMSOIL Re-Signs Three-Time World Champion

P.J. Wanderscheid signs three-year contract extension



P.J. Wanderscheid has 67 career wins and 10 series championships in his short career.

A renewed P.J. Wanderscheid is looking for his fourth AMSOIL Eagle River Snowmobile World Championship, and a renewed contract with AMSOIL just might help him get it.

AMSOIL has been the title sponsor and exclusive oil provider for Wanderscheid since the 2004-05 season. In 2006, the 25-year-old Wanderscheid became only the third racer to win three AMSOIL Eagle River World Championships. This year, Wanderscheid is focused on becoming the first to win the world-famous derby for a fourth time.

"This fall, we've been working extremely hard on a new chassis and a new motor program," said Wanderscheid. "We've been up and down with handling the past couple of years, and you have to be perfect for 25 laps at Eagle River."

Wanderscheid has 67 career wins and 10 series championships. In 2008, he won the WSA Pro Open and Pro 440 Champ classes and finished fifth at Eagle River.

"P.J. is an excellent ambassador for AMSOIL and the sport of oval ice racing," said Jeremy Meyer, AMSOIL Race Program Manager. "It's more than just the results on the track with him, it's about the countless hours he spends promoting the sport and his sponsors away from the race trailer. He is a true asset to AMSOIL."

Wanderscheid, who attended the AMSOIL 35th Anniversary Convention in July, is excited about his team's involvement with AMSOIL. "AMSOIL is an excellent company to work with," he said. "AMSOIL provides us with the best products on the market and the necessary protection our sleds demand. We are excited to be carrying the AMSOIL flag for three more years."

Wanderscheid's season begins in Manitoba in December. The 46th Annual AMSOIL Eagle River World Championship Snowmobile Derby will be held January 15-18 in Eagle River, Wis.



Only 25, Wanderscheid is already looking for a historical fourth World Championship.

AMSOIL Offshore Team Wins National Title

Bob Teague secures championship with end of season win



Teague pushes the AMSOIL #77 Cat Lite into a first turn lead at the OSS National Championships.

For the second year in a row, Team AMSOIL offshore racers Bob Teague and Paul Whittier have been crowned national champions.

Just three weeks after winning the GEICO Triple Crown Series in Point Pleasant, N.J., Team AMSOIL traveled to Lake of the Ozarks, Mo. to compete in the Horny Toad Offshore Super Series (OSS) National Championships. The race was the final event on the OSS schedule and double points were awarded.

After nearly 200 miles of testing on Saturday, Team AMSOIL was ready to conquer the 4.8-mile, eight-buoy course. The team's Cat Lite class raced as part of the final event on Sunday and included a race within a race as the higher horsepower Cat 850 class also took to the multi-turn course.

When the green flag dropped, Team AMSOIL accelerated ahead of the field to gain a slight advantage going into the first turn. From that point, Team AMSOIL began stretching out a commanding lead until a full course caution blanketed the field following an accident by one of the boats. After two caution laps, Team AMSOIL accelerated ahead of the entire fleet on the restart and never looked back, steadily increasing its lead over the rest of the Cat Lite boats for the remainder of the 85-mile race.

Team AMSOIL earned 200 points for the win, enough to secure the OSS National High Points Championship for 2008. Team AMSOIL also accumulated more points than any other team in any class during the 2008 season.

Team AMSOIL will be preparing the boat to compete in the three-race World Championships held in Key West November 2-9.



...of coming events

AMSOIL DEALER MEETINGS

ALABAMA

- November 20 - Thursday
- December 18 - Thursday

Meeting - 7 p.m.
Stanleo's Sub Villa
605 Jordan Lane
Huntsville, AL

Hosted by Executive Direct Jobbers
Cliff Goehring & Gerry Gotvald
(256) 337-0376

- November 20 - Thursday
- December 18 - Thursday

Meeting - 7 p.m.
BOWMAN RESIDENCE
1330 Frank Marshall Road
Ozark, AL 36360

Hosted by Direct Jobber E.E. "Al"
Bowman (334) 774-3344

- November 13 - Thursday
- December 11 - Thursday

Meeting - 7 p.m.
SUMMER RESIDENCE
404 Arrowhead Drive
Montgomery, AL

Hosted by Premiere Direct Jobbers Pete
and Jean Summer (800) 867-8735
Please RSVP

ALASKA

- November 4, 18 - Tuesday
- December 2, 16 - Tuesday

Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508

Hosted by Premiere Direct Jobber
Melda Staten
Call for reservations (907) 333-0124

ARIZONA

- November 11 - Tuesday
- December 9 - Tuesday

Meeting - 7 p.m.
PRUKOP RESIDENCE
10225 South Spring Ave.
Yuma, AZ

Hosted by Premiere Direct Jobbers
Raymond & Patsy Prukop (928) 305-0273
(253) 279-3768 Cell Everyone welcome

ARKANSAS

- November 13 - Thursday
- December 11 - Thursday

Meeting - 6:30 p.m.

Call for meeting location.
Hosted by Direct Dealer Jerry Gardner
(501) 350-4869
gardner2154@sbcglobal.net

CALIFORNIA

- November 12 - Wednesday
- December 10 - Wednesday

Meeting - 6 p.m.
JONES RESIDENCE
11145 Shetland Ave
Montclair, CA 91763-6432

Hosted by Direct Jobbers
Casey & Andy Jones
Call for reservations (866) 956-5695

- November 12 - Wednesday
- December 10 - Wednesday

Meeting - 7 p.m.
COMMON GROUNDS
COFFEE SHOP
1900 Vista Del Lago
Valley Springs, CA 95252

Hosted by Premier Direct Jobber
Chuck Trebino
Please RSVP (209) 772-1394

- November 18 - Tuesday
- December 16 - Tuesday

Meeting - 6 p.m.
OAK HOUSE RESTAURANT
34373 Yucaipa Blvd.
Yucaipa, CA 92399

Hosted by Dealers Kenneth & Joyce Hunt
(909) 809-9932

- November 1 - Saturday
- December 6 - Saturday

Meeting - 9 a.m.
SYNTHETICS FIRST
3987 First St. Suite M
Livermore, CA 94551

Hosted by Master Direct Jobber Tom
Santell (510) 351-8500 & Direct Jobber
Roland Chan (925) 200-5379

- November 5 - Wednesday
- December 3 - Wednesday

Meeting - 7 p.m.
MCCOOL RESIDENCE
2210 Coddling Drive
Modesto, CA 95350

Hosted by Direct Jobber Bill McCool
(209) 577-0174

- November 18 - Tuesday
- December 16 - Tuesday

Meeting - 7 p.m.
Downline and Guests FREE,
Out of line - \$5

LUDWICK RESIDENCE
6015 Hughes Street
San Diego, CA 92115

Hosted by Direct Dealer Craig Ludwick
RSVP (619) 583-5218

COLORADO CONNECTICUT

None Scheduled

DELAWARE

- Every Tuesday

Meeting - 7 p.m.
KING RESIDENCE
19 Oklahoma State Dr.
Newark, DE 19713

Hosted by Direct Jobber Greg King
(302) 345-4350 Call for reservations
Guests welcome

DISTRICT OF COLUMBIA

None Scheduled

FLORIDA

- November 15 - Saturday
- December 20 - Saturday

Meeting - 6 p.m.
GUTKNECHT RESIDENCE
1519 Pennsylvania Ave.
Lynn Haven, FL 32444

Hosted by Dealers
Richard & Evelyn Gutknecht
(850) 271-9266 Registration fee \$5 for
out of line/free for direct line

GEORGIA

None Scheduled

HAWAII

- Every Tuesday

Meeting - 7 p.m. (Info)
8 p.m. (Opportunity)
ALEXANDER RESIDENCE
94-1509 Waipio Uka St.
Apt A202
Waipahu (Waipio)(Oahu)

Hosted by Direct Dealers
Jarrett & Kako Alexander
(808) 744-1595

IDAHO

- November 1 - Saturday
- December 6 - Saturday

Meeting - 1 - 3 p.m.
SCHELL DISTRIBUTING INC.
2000 W. Broadway
Idaho Falls, ID

Hosted by ***Regency Platinum Direct
Jobbers Mark & Sherree Schell
Reservations: (208) 524-0322; RSVP

ILLINOIS

- November 1 - Saturday
- December 6 - Saturday

Meeting - 9 a.m. - Noon
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3906

Hosted by Direct Jobbers Norm and Barb
Bauer (618) 833-3228
ansoil@aj-internet.net

INDIANA

- November 11 - Tuesday
- December 9 - Tuesday

Meeting - 7 p.m.
EVANS RESIDENCE
1115 Morningside Court
Greenfield, IN 46140

Hosted by Executive Direct Jobbers
Chuck and Linda Evans (888) 765-2542
evansansoil@aol.com

IOWA KANSAS KENTUCKY

None Scheduled

LOUISIANA

- November 6 - Thursday
- December 4 - Thursday

Meeting - 6:30 p.m.
AUTTONBERRY RESIDENCE
2520 Swiss Street
W. Monroe, LA 71291

Hosted by Direct Jobber Ellis Auttonberry
(318) 396-4348

MAINE

- November 12 - Wednesday
- December 10 - Wednesday

Meeting - 7 p.m.
RSVP for meeting location,
directions, meeting focus and
special requests.

Hosted by Executive Direct Jobbers Lee &
Susan Mortenson (207) 761-8375

MARYLAND

- November 20 - Thursday
- December None Scheduled

Meeting - 7 p.m.
HYNES RESIDENCE
291 Chestnut Springs Road
Chesapeake City, MD 21915

Hosted by Dealer William Hynes
(302) 540-2525 or (410) 885-3037

- November 21 - Friday
- December 19 - Friday

Meeting - 7:30 p.m.
Downline and Guests FREE,
Out of line - \$5

MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801

Hosted by Regency Direct Jobbers
Les & Linda Martin (410) 548-LUBE

MASSACHUSETTS

None Scheduled

MICHIGAN

- November 17 - Monday
- December 15 - Monday

Meeting - 7 p.m.
BRAUER RESIDENCE
5709 Eggert Place
Brighton, MI 48116

Hosted by Direct Jobbers Scott and
Dolores Brauer RSVP (810) 923-3334

- November 17 - Monday
- December 15 - Monday

Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
KIRBY / AMSOIL WEST AREA
CALL AHEAD FOR LOCATION
Hosted by Regency Platinum Direct
Jobber Tom Kirby; RSVP to
(248) 310-0604 or (248) 669-9093

- November 3 - Monday
 - December 1 - Monday
- Meeting - 7 p.m. (info)
Meeting - 8 p.m. (opportunity)
ELLIS / AMSOIL EAST AREA
CALL AHEAD FOR LOCATION
Hosted by Regency Platinum Direct
Jobber Mike Ellis; RSVP to
(586) 781-5092 or (586) 918-1578

MINNESOTA

- November 20 - Thursday
- December 18 - Thursday

Meeting 7 p.m.
MEYER RESIDENCE
512 Broadway Street
Cleveland, MN 56017

Hosted by Executive Direct Jobbers
Charles & Donna Meyer (507) 931-3875

- November 11 - Tuesday
- December 9 - Tuesday

Meeting - 6:30 - 8:30 p.m.
THE FORD RESIDENCE
1830 175th LN NE
Ham Lake, MN 55304

Hosted by Executive Direct Jobbers
Mike & Linda Ford
(763) 434-1544 or (763) 257-3130
mikeford@allserviceoil.com

- November 6 - Tuesday
- December 4 - Thursday

Meeting - 6 p.m.
TWINGSTROM RESIDENCE
29200 Goldenrod Drive NW
Isanti, MN 55040

Hosted by Regency Silver Direct Jobbers
Mylo and Patty Twingstrom
RSVP (612) 819-8835

- November 6 - Thursday
- December 4 - Thursday

Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301

Hosted by Regency Platinum
Direct Jobbers Ray & Arlene Schmit
(320) 251-4861

MISSISSIPPI

None Scheduled

MISSOURI

- November 18 - Tuesday
- December 16 - Tuesday

Meeting - 7p.m.
LUCZAK RESIDENCE
4810 Mattis Street
St. Louis, MO 63128

Hosted by Regency Direct Jobbers Connie
and John Luczak (314) 892-6018
connieslubes@earthlink.net

MONTANA NEBRASKA NEVADA NEW HAMPSHIRE NEW JERSEY

None Scheduled

NEW MEXICO

- November 25 - Tuesday
- December 16 - Tuesday

Meeting - 7:30 p.m.
GREENBERG WAREHOUSE
2415 Princeton Drive NE,
Suite M

Albuquerque, NM 87107
Hosted by Regency Gold Direct Jobbers
Paul and Nancy Greenberg (505) 881-
1693, warehouse; (505) 255-2137, home;
fax (505) 881-4565. NMOilman@aol.com

- November 3 - Monday
- December 1 - Monday

Meeting - 7 p.m.
KORZANOILS
2215 North Solano Drive
Las Cruces, NM 88001

Hosted by Direct Jobber Kevin Korzan
(505) 496-4242 www.korzanoils.com

NEW YORK

- November 5 - Wednesday
- December 3 - Wednesday

Meeting - 7:30 p.m.
WOLFE RESIDENCE
34 Hillvale Road
Albertson, NY 11507

Hosted by Dealers Edward and Eileen
Wolfe (516) 621-4565; edsoil34@aol.com;
Please call ahead to reserve a seat.

• November 19 - Wednesday
• December 17 - Wednesday
Meeting - 7:30 p.m.
Syracuse AREA
Call ahead for location
Hosted by Direct Jobber Peter Finnerty
(315) 682-9791

• November 19 - Wednesday
• December 17 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson
(315) 331-7110

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7 p.m.
LOTITO RESIDENCE
89 Owl Creek Road
Spencer, NY 14883
Hosted by Regency Direct Jobber
Peter Lotito (607) 589-4242 Call ahead
to reserve space and confirm location or
e-mail lubedealer@hotmail.com
www.lubedealer.com/new york

NORTH CAROLINA

• November 29 - Saturday
• December 27 - Saturday
Meeting - 10 a.m. - Noon
REID RESIDENCE
1204 Narron Farm Rd
Zebulon, NC 27597
Hosted by ★Regency Platinum Direct
Jobbers Pat & Gerry Reid (919) 269-3331
greid@synthoils.com Please call and
reserve a seat for all meetings.

• November 3 - Monday
• December 1 - Monday
Meeting - 7 p.m.
ATLANTIC BUSINESS CENTERS
4913 Chastain Ave. Unit 28
Charlotte, NC 28209
Hosted by Dealer Gregory Finnican
(704) 525-5565

NORTH DAKOTA OHIO

None Scheduled

OKLAHOMA

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7 - 9 p.m.
RESIDENCE INN by MARRIOTT
Oklahoma City South
(Crossroads Mall)
1111 East Interstate Service Rd.
Oklahoma City, OK 73149
Hosted by Direct Jobber Carol Eaton and
Dealer Jack Greene (405) 627-7292

• November 1 - Saturday
• December 6 - Saturday
Meeting - 9 - 11 a.m.
GOLDEN CORRAL
9711 East 71st Street
Tulsa, OK
Hosted by Regency Gold Direct Jobber Pat
Grady (918) 258-6979

OREGON

• November 20 - Thursday
• December 18 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
HAYDEN'S LAKEFRONT GRILL
8187 SW Tualatin-Sherwood Rd.
Tualatin, OR 97062
Hosted by Regency Direct Jobber Ed
Greenwood (800) 722-1092 Call first to
confirm space for you and your guests.

PENNSYLVANIA RHODE ISLAND

None Scheduled

SOUTH CAROLINA

• Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and
ASSOCIATES
Northgate Building 5861 Rivers
Avenue, Suite 107
N. Charleston, SC 29406
Hosted by Direct Jobber George Kerr
(843) 747-8200 amsoildealer@aol.com
www.lubedealer.com/kerr

• Variable Meetings
Call or e-mail for meeting time and date
SPRADLEY RESIDENCE
1060 Cedar Creek Rd.
Swansea, SC 29160
Hosted by Direct Dealers
Jim & Vicki Spradley (803) 429-2545
synlube@gmail.com

• November 4 - Tuesday
• December 2 - Tuesday
Meeting - 7:30 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton Boulevard
Greenville, SC 29615
Hosted by Master Direct Jobber
Loel D. Handley (864) 350-2082
amsoildealer@charter.net

SOUTH DAKOTA

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7 p.m.
WILBER RESIDENCE
411 Ohio Drive
Brookings, SD 57006
Hosted by Dealer Art Wilber
(605) 690-5327 to RSVP

TENNESSEE

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7 p.m.
BROWERS ACE HARDWARE.
1100 Ladd Landing Blvd.
Kingston, TN 37763
Hosted by Dealers Bradley & Teresa
Taylor (865) 376-2345

• November 13 - Thursday
• December 11 - Thursday
Meeting - 6 p.m.
RV CHASSIS MASTER, INC.
2364 Hwy. 91
Elizabethton, TN 37643
Hosted by Dealer Peter Scalf
Guests Welcome (423) 474-2068

TEXAS

• Daily Meetings
Meeting - 7 p.m.
Call for location.
Hosted by Account Direct Bruce
Shlander (512) 736-3028

• November 18 - Tuesday
• December 16 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Regency Direct Jobbers
Ronald & Sandra Ward (972) 231-0773
oilmandj@tx.rr.com

UTAH VERMONT

None Scheduled

VIRGINIA

• November 11 - Tuesday
• December 9 - Tuesday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
1236 General Street
Virginia Beach, VA 23464
Hosted by Regency Silver Direct Jobbers
Bill & Barbara Stancil (757) 420-0673

• November 10 - Monday
• December 8 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
5337 Merganser Circle
Gloucester, VA 23061
Hosted by Premiere Direct Jobbers
Cliff & Dee Gravitte (804) 694-0221

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7:30 p.m.
AUNT SARAH'S RESTAURANT
5500 Williamsburg Road
Sandston, VA
Hosted by Dealer Roger Riggle
(804) 803-0028 and Direct Jobber
Curley O'dell (804) 837-0807

WASHINGTON

• November 17 - Monday
• December 15 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE
CENTER & WAREHOUSE
3327 Meridian Avenue East #B
Edgewood, WA 98371
Hosted by Regency Direct Jobbers
Cliff and Lorna Gasper (253) 864-7618
Everyone welcome.

• November 11 - Tuesday
• December 9 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Executive Direct Jobbers
Mary & Charlotte Stougaard
(360) 856-1641 Guests welcome

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Regency Direct Jobbers Tom
and Shirley Walsh (425) 483-2582
T-1 certification classes available by
appointment with pre-paid registration.

• November 11 Tuesday
• December 9 - Tuesday
Meeting - 7 p.m.
AMSOIL PEARSON
702 37th Street NE #D
Auburn, WA 98002
Hosted by ★★Regency Platinum
Direct Jobber Leonard Pearson
(253) 939-8401 Guests Welcome

• November 8 - Saturday
• December 13 - Saturday
Meeting - 9 a.m. - noon
AMSOIL (SYNLUBE) STORE
2424 North Monroe Avenue
Spokane, WA 99205
Hosted by Executive Direct Jobber Rich
Plessek Everyone welcome. No charge

• November 12 - Wednesday
• December 10 - Wednesday
Meeting - 7 p.m.
THE LUBE DOCTOR OFFICE
2912 Graf Road
Centralia, WA 98531
Hosted by Executive Direct Jobber Wayne
C. Fletcher (800) 899-4799

WEST VIRGINIA

None Scheduled

WISCONSIN

• November 6 - Thursday
• December 4 - Thursday
Meeting - 7 p.m.
LUBACH RESIDENCE
N8825 Cty Rd J
Elkhart Lake, WI 53020
Hosted by Dealers Steve Lubach and
Brian and Wayne Gaffney
(920) 526-3612 or (920) 876-2306
All Dealers and guests welcome

• November 20 - Thursday
• December 18 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL ACADEMY
1201 Clough Avenue
Superior, WI 54880
Hosted by ★★Regency Platinum
Direct Jobbers Bill & Donna Durand
Refreshments Served (715) 392-4006
Guests welcome

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7 p.m.
KERKMAN RESIDENCE
28238 Durand Ave
Burlington, WI 53105
Hosted by Master Direct Jobbers Kenneth
& Lorna Kerkman (262) 534-2878

• November 13 - Thursday
• December 11 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers Victor
and Lynn Mitmoen (262) 652-3399

• November 6 - Thursday
• December 4 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom Street
Hammond, WI 54015
Hosted by Regency Gold Direct Jobber
Lynn Pabst (715) 796-5441
Guests welcome.

• November 5 - Wednesday
• December 3 - Wednesday
Meeting - 7 p.m.
Call for location
Hosted by Master Direct Jobber
Scott Swenson (262) 754-9751
Everyone welcome

WYOMING

None Scheduled

INTERNATIONAL

ALBERTA BRITISH COLUMBIA MANITOBA

None Scheduled

NEW BRUNSWICK

• November 17 - Monday
• December 15 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
913 Coverdale Road
Riverview, NB E1B 5E6
Hosted by Executive Direct Jobber Wayne
McLaughlin and Dealer Wendell Steeves
(506) 386-2896 Everyone welcome

NEWFOUNDLAND

NOVA SCOTIA

None Scheduled

ONTARIO

• November 20 - Thursday
• December 18 - Thursday
Meeting - 6 p.m.
AMSOIL DISTRIBUTION
CENTER
6625 Tomken Road,
Units 12-14
Mississauga, ON L5M-5J3
Hosted by Master Direct Jobber Walter
Perera and local Dealers (866) 326-7645
fax: (905) 814-1802 www.sinwal.com

PRINCE EDWARD ISLAND

• November 3 - Monday
• December 1 - Monday
Meeting - 7 p.m.
CALL FOR LOCATION
Charlottetown
Hosted by Dealers Trevor MacDonald,
Trevor Murray and Merrill Cronin RSVP:
(902) 626-9006

PUERTO RICO

None Scheduled

QUEBEC

• November 6 - Thursday
• December 4 - Thursday
Meeting - 7:30 p.m.
ENTREPÔT AUTOLUBE AMS
ENVIRONNEMENT
1655 Rue Chicoine, Porte #1
Vaudreuil-Dorion, Quebec,
Canada J7V8P2
Hosted by Regency Silver Direct Jobber
Yvon Boucher (514) 990-1889

SASKATCHEWAN

None Scheduled

For any changes, additions or questions
regarding this bulletin board page please
contact Brandi Worthing at 715-392-7101
ext 6366 or send an e-mail to
bworthing@amsoil.com



NOVEMBER CLOSE OUT

The last day to process November orders in the U.S., Canada and Puerto Rico is the close of business on Friday, November 28. Individual telephone and walk-in orders will be processed if initiated by the close of business. Internet and fax orders will be accepted until 3 p.m. CST on that day. The last day to process November orders in Alaska is the close of business on Tuesday, November 25. All orders received after these times will be processed for the following month. Volume transfers for November business will be accepted until 3 p.m. CST on Friday, December 5. All transfers received after this time will be returned.

DIRECT LINE DISCONTINUED

Because online communications such as the Dealer Zone and the Hotwire e-mail publication allow AMSOIL to immediately provide the most up-to-the-minute information to Direct Jobbers and Dealers, there has been shrinking demand for the printed version of the *Direct Line*. Due to this fact, the *Direct Line* publication has been discontinued effective after the October 15 issue. Dealers with paid subscriptions will be refunded based upon how many months remain in their subscriptions. At a subscription price of \$15 per year, Dealers will receive a \$1.25 refund on their AMSOIL accounts for each month remaining in their subscriptions. Contact AMSOIL Publications Subscriptions at 715-399-6565 or subscriptions@amsoil.com with any questions.

AMSOIL EA047 OIL FILTER NO LONGER RECOMMENDED FOR SUZUKI/GM 3.6L V6 APPLICATIONS

Laboratory and field analysis has concluded that the Suzuki/GM 3.6L V6 engines found in several 2007 and 2008 GM and Suzuki vehicles have unique internal characteristics that prevent the EaO47 Filter from functioning properly. This information has prompted AMSOIL to discontinue the recommendation of the EaO47 Filter for 2007 and 2008 Suzuki/GM 3.6L V6 applications. This applies only to 2007 and 2008 Suzuki/GM 3.6L V6 applications and does not affect larger-displacement applications requiring an EaO47 Filter.

All customers currently using an AMSOIL EaO47 Filter with any 2007 or 2008 application featuring a Suzuki/GM 3.6L V6 engine are eligible to receive one of the following options:

- **Two WIX 57060 oil filters and one quart of oil**
- **Refund**
- **Credit to AMSOIL account**

For more information regarding the applications affected by this change refer to the EaO47 Technical Service Bulletin. On the main Dealer Zone Menu, click the "Technical Service Bulletins" link located under "Downloads," then click the "Filtration" link located at the top of the page.

To receive reimbursement in the form of product, cash or credit with AMSOIL, download the following form and mail or fax it to AMSOIL along with proof of purchase (order number, sales receipt or shipping invoice): https://www.amsoil.com/products/ea_filters/EaO47_Exchange_Form.pdf

ANTIFREEZE PRICE ADJUSTMENT

Due to increased raw material costs, the price of AMSOIL Propylene Glycol Antifreeze and Engine Coolant (ANT) has been adjusted effective November 1. AMSOIL ANT provides maximum antifreeze and cooling protection in the most extreme temperatures and operating conditions. Unlike ethylene glycol-based products it is biodegradable, and its low toxicity limits the threat to children, pets and wildlife.

Stock #	Unit of Measure	Comm. Credits	U.S. Dealer	U.S. Sug. Retail	Can. Dealer	Can. Sug. Retail
ANT1G	EA	8.85	25.85	33.75	30.05	39.15
ANT1G	CA	35.40	98.40	133.40	114.40	155.00
ANT55	EA	456.00	1273.00	1403.00	1479.00	1630.00

ROB STENBERG – NEW DIRECTOR OF DEALER SALES, NEW RSM REGIONS



Effective September 2, Rob Stenberg has been promoted to Director of Dealer Sales. In his new capacity Stenberg is responsible for leading the regional sales efforts as the department continues to support Direct Jobbers and the entire AMSOIL Dealer network. He is looking forward to facing the challenges of his new position.

Due to Stenberg's new position, there has been a shift in the regions supported by regional sales managers Steve LePage, Tim Golden and Peter Markham. To view the new regions and regional managers who now provide support in these areas, check the Dealer Zone and click the "AMSOIL Distribution Centers & RSMS" link under the Miscellaneous tab.

SALES POLICY CHANGE

The sales policy regarding Dealer contact with AMSOIL business partners has been modified. In certain instances, AMSOIL may authorize contact with certain vendors for specific purposes. In these cases, contact information and details will be provided. Currently, AMSOIL customers may submit rebate forms to TRICO for qualifying purchases of wiper blades. Customers who purchase Injen/AMSOIL air intake systems may also contact Injen for technical assistance. Contact information is provided in the installation instructions provided with each air intake kit. Contacting TRICO or Injen for reasons other than submitting rebates or obtaining installation instructions is not allowed. The G47A Marketing Plan Policies (Part IV, Section B, Item 8) will be revised with the next printing to the following:

8. No Dealer may contact any business partner of AMSOIL INC. **unless otherwise authorized.** Such partners include, but are not limited to, aftermarket product manufacturers, raw material vendors, independent test

laboratories, race teams and customers featured in publications. **Unauthorized** contact with such parties is strictly prohibited.

HOLIDAY CLOSINGS

The Edmonton Distribution Center will be closed Tuesday, November 12 for Remembrance Day. The AMSOIL corporate headquarters and U.S. distribution centers will be closed Thursday, November 27 for Thanksgiving Day.

NEW CANADIAN OAI LAB

OIL ANALYZERS INC. (OAI) will perform Canadian oil analysis at a new laboratory in Edmonton, Alberta, Canada, providing significant benefits for Canadian customers:

- Because the testing kits are shipped from Edmonton, customers receive them much sooner.
- Because customers no longer have to ship samples across the border, they receive their results much sooner.
- Once the lab receives the sample, turnaround time for results is 24-48 hours.
- Sample status can be tracked instantly at www.trackmysample.com.
- Customers receive reports instantly through fax, e-mail or online look-up.
- Customers can trend samples for an individual unit or entire fleet on the HORIZON sample management software.
- OAI also offers advanced coolant testing at the Canadian lab.

Stock #	Description	Comm. Credits	Can. Dealer	Can. Sugg. Retail
OAI401	UPS PrePaid Oil Analysis Kit	9.50	44.00	54.75
OAI402	Non-Postage Oil Analysis Kit	5.90	27.50	34.00
OAI403	Non-Postage Coolant Analysis Kit	8.90	41.00	51.25

TRICO OFFERS REBATES ON NEOFORM® AND WINTER WIPER BLADES PURCHASED BETWEEN OCTOBER 1 AND NOVEMBER 30, 2008

Providing an excellent opportunity for AMSOIL Dealers to increase sales of premium TRICO wiper blades, TRICO is now offering a \$20 rebate on NeoForm Beam Blades and a \$5 rebate on Winter Wiper Blades to customers who purchase the blades between October 1 and November 30, 2008. Links to the appropriate rebate forms can be found on both the NeoForm Beam Blades and Winter Wiper Blades product pages on the AMSOIL corporate website, where Dealers may print them and pass them along to their customers.

In order for a customer to be eligible for the rebate, the Dealer must issue him or her a valid and formal receipt that contains applicable sales tax information. If necessary, G04 Sales Receipt Forms are available for purchase from AMSOIL.

To receive the rebate, customers must send the completed rebate form and required documents to TRICO (address listed on the form), postmarked by December 31, 2008. This promotion is available for customers only. Because they pay wholesale prices, AMSOIL Dealers, Preferred Customers, commercial and retail-on-the-shelf accounts are not eligible.

AMSOIL NOW OFFERS REAR WIPER BLADES

AMSOIL now carries TRICO Exact Fit® Rear Wiper Blades to supplement the full line of TRICO wiper blades, allowing AMSOIL Dealers to supply customers with both front and rear wiper blades for their vehicles.

TRICO Exact Fit wiper blades are pre-assembled to precisely match the vehicle's arm type. They easily install in only seconds and their all-metal construction provides superior strength and durability. These high-quality blades offer better-than-OEM performance and longevity.

Pricing information can be found on the AMSOIL website at www.amsoil.com. These blades are stocked in the Superior Distribution Center only.

*(T372013, T372213 and T372413 belong to the TRICO Winter line of wiper blades. TRICO is now offering a \$5 rebate to customers who purchase TRICO Winter Wiper Blades between October 1, 2008 and November 30, 2008 from AMSOIL. See accompanying announcement for more information.)

Part #	Application(s)Product
T11A	2006-2008 Chevrolet HHR
	2003-2009 Pontiac Vibe
	2003-2008 Toyota Matrix
T12A	2006-2008 Mazda 5
	2006-2008 Suzuki Grand Vitara
	2001-2008 Toyota Highlander, RAV4
	2006-2008 Toyota Yaris
T12B	2007-2008 Acura MDX
	2003-2008 Honda Element
	2007-2008 Mitsubishi Outlander
	2005-2008 Nissan Armada, Pathfinder, Xterra
T12E	2007-2008 Cadillac Escalade
	2007-2008 Chevrolet Suburban, Tahoe, Trailblazer
	2007-2008 GMC Envoy, Yukon
T14A	2008 Ford Escape
	2007-2008 Hyundai Santa Fe
	2008-2008 Kia Spectra
	2004-2009 Lexus RX
T14B	2004-2008 Toyota Prius
	2007-2008 Honda CR-V, Fit
	2005-2008 Honda Odyssey
	2003-2008 Honda Pilot
T14C	2005-2008 Subaru Forester, Impreza, Legacy, Outlook
	2007-2008 Chrysler Aspen
	2004-2008 Dodge Durango
	2006-2008 Jeep Commander
T14D	2005-2008 Jeep Grand Cherokee
	2004-2008 BMW X3
	2007-2008 Ford Edge
	2004-2008 Mazda 3
	2004-2008 Nissan Quest
T372013*	20" and 21" Pinch Tab arms
T372213*	22" Pinch Tab arms
T372413*	24" Pinch Tab Arms

2009 AMSOIL Calendars Now Available



The 2009 AMSOIL calendar is now available for purchase. The full color, 11"X17" layout features AMSOIL products front-and-center along with a variety of applications and a brief list of product benefits. The calendar also includes information on AMSOIL INC. and the differences between synthetic and petroleum motor oils.



Stock #	U.S.	Can.
G1105	1.25	1.75

Personalize these calendars with your business card. Simply insert your business card in the slotted area and your contact information is visible for a full 12 months. No minimum quantity orders required.

To order AMSOIL products call 1-800-777-7094
 Technical Services: 715-399-TECH (715-399-8324)



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AMSOIL INC.
 SYNTHETIC LUBRICANTS
 AMSOIL BUILDING
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