

# AMSOIL

# ACTION NEWS

© AMSOIL INC 2002

*The First in Synthetics*

OCTOBER 2002

## AMSOIL 10W-30 Excels in API Sequence IIF Test



New Retail Catalog Included in This Issue

## From the President's Desk...



I spoke with one of our Direct Jobbers the other day and in the course of our conversation he related to me a recent experience he had in a small northern Wisconsin community. He was traveling through town when he saw an outdoor sporting equipment business ahead. He decided to stop and see if this business was an AMSOIL Retail Account and, if it wasn't, to see if they had an interest in becoming one.

What happened next I have heard related many times over the years from other Dealers. I've heard it too many times, actually. When he approached the owner of this business about selling AMSOIL products, he was welcomed with open arms. "Where have you been? I've had so many customers asking if I handled AMSOIL products, and I wasn't sure if I could sell them in my store or even who to ask!" Needless to say, this Direct Jobber promptly added another Retail Account to his business while helping solve a problem for this businessman in the process.

Here was a business that sold and serviced snowmobiles, ATV's, outboard motors, motorbikes and other outdoor equipment, the perfect candidate for becoming a retail outlet for AMSOIL products, and there had never been an AMSOIL Dealer offering them that opportunity. Even more sad was the fact that customers were asking for our products, so there was no doubt the demand was there.

I have to ask myself, and you, how much potential income was lost to one of our Dealers because this business had not been approached about being a Retail Account? And how many other businesses are just waiting for the opportunity to add AMSOIL products to their shelves? We'll never know until more Dealers realize the potential our Retail On-the-Shelf Sales Program offers. As I have mentioned many times before,

sponsoring is key to building a successful MLM business. You must continue to sponsor. Our Retail Program is another sponsoring opportunity provided for you in our overall marketing plan.

If you are interested in building your business, one of the best ways to open a conversation about AMSOIL products and the opportunities an AMSOIL business provides is to wear the AMSOIL colors wherever you travel. I know from personal experience and from the hundreds of testimonials shared with me by our Dealers that wearing an AMSOIL cap, jacket, T-shirt, or whatever, and having AMSOIL logos and Dealer ID on your vehicle gets the kind of attention that helps sell your products and recruit new Dealers for you.

I wear my AMSOIL cap (I prefer the white one) and my AMSOIL jacket everywhere on weekends and evenings. I have had many, many people strike up conversations with me about AMSOIL products by doing so. I was in a restaurant in a small town in Wisconsin not long ago and it was like everybody there wanted to talk to me about AMSOIL. I had one gentleman tell me he had recently switched his eight trucks from Mobil 1 to AMSOIL, and he said he'll never go back to Mobil again. I have to confess, that kind of news was music to my ears.

I struck up a conversation with another fellow recently who was towing a huge cigarette boat on a trailer with three sets of tandem wheels on each side. I asked him what kind of oil he used in his boat's engines, and he said he only used the best. When I asked what that would be, he said "AMSOIL"! Again, music to my ears.

Do you wear the AMSOIL colors? Are you advertising the fact you're an AMSOIL Dealer? If not, why not? It can only help your business. When you see a place of business that looks like a good prospect as a Retail Account, do you stop to at least see if there is any interest there? The businessman I told you about earlier was very interested in selling AMSOIL products. All he need was to be asked.

There are surely many more just like him out there who are waiting for you to call on them. Even if they're not ready to become an account right now, leave your card and some product literature and tell them you'll stop back in a few weeks after they have had time to think it over. Then do it. You might find a warm welcome when you return.

The AMSOIL name is gaining more recognition in the marketplace every day. Our products are known to be the best. The story about our 10W-30 extended test results in this issue of *Action News* gives testimony to the fact that they are indeed the best. But that doesn't do you any good unless you tell the world that they can purchase AMSOIL products from you.

To take advantage of our excellent reputation, it's important that you show your AMSOIL colors to invite interest in you and your products. It lets people know you are a Dealer and that you're looking for their business. I'm here to tell you that there is no easier way to sell and sponsor. Give it a try. It really works!

A handwritten signature in blue ink that reads "A. J. Amatuzio". The signature is fluid and cursive, with a large, stylized "A" and "J".

A. J. "Al" Amatuzio  
President and CEO, AMSOIL INC.



# DEALERS IN ACTION!

## Satisfied Customer Returns to AMSOIL

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When something is right, it's just always right.

Lars Lignell, Salem, Ore., became a believer in AMSOIL synthetic lubricants in the 1970s when he put the company's original 10W-40 Synthetic Oil in his 1970 Plymouth with a 318ci engine. He lived in Aurora, Ore. then and he loved the AMSOIL motor oil. But nearly two years later the Dealer he knew couldn't be found and Lignell couldn't find the product anymore. So, he went back to regular motor oil.

That was when AMSOIL was first starting its reach across the country. Now AMSOIL motor oils are found in shops in every state. AMSOIL products are available through tens of thousands of Dealers and through the Internet, which brings them directly to your door.

Lignell, who retired after 33 years of driving Greyhound buses, was reminded of his preference for AMSOIL motor oil early this year when he took his 1989 Dodge 350 pickup truck to Dan Judy Automotive in Salem to have a Banks turbo boost system installed. There, he found the complete line of AMSOIL products. He was delighted to find the AMSOIL products again and instructed the mechanic to switch the diesel engine over to AMSOIL 15W-40 Heavy Duty Diesel and Marine Motor Oil. A few weeks later, he put in AMSOIL Transmission Fluid.

"I was glad to find it again because I had such good luck with it in my 1970 Plymouth," Lignell said.

Those changes paid off this summer when Lignell and his son, Lars Jr., went on a fishing trip into Washington state, pulling a 31-foot Jayco travel trailer behind the pickup in 80- to 90-degree weather. "Most of the time the transmission fluid temperature was running about 220°F," Lignell said. But during a particularly long, steep grade just after crossing the Columbia River the



**HEADING OUT FOR TROUT** – Preferred Customer Lars Lignell hauls this 31-foot trailer across rugged terrain with his 1989 Dodge 350 pickup truck with confidence. He runs AMSOIL lubricants bumper to bumper.

transmission temperature slowly started to rise to about 230°F. As he reached the top of the long, steep grade the temperature was riding right at 300 degrees. It cooled down on the downhill side, and Lignell stopped for fuel in Pasco, Wash.

"I checked my transmission fluid and it still looked nice and pink and didn't even smell the least bit burned," he said. It was further proof to him that AMSOIL makes the best synthetic lubricants on the market. "If my transmission fluid had been the regular tranny fluid, I'm sure it would have been badly burned," Lignell said. "Thanks AMSOIL, glad I found you again."

He signed on as a Preferred Customer for the cost savings benefits the plan offers him and plans to add AMSOIL lubes to his drive train and the AMSOIL antifreeze. "And then I am set," he said. "I'm just going to keep using it because it's so much more economical." His truck takes 12 quarts at an oil change so using AMSOIL, with its extended drain capabilities, offers him significant savings.

Nowadays, Lignell spends a lot of his time fishing, bringing home big trout, and he has the confidence his truck will continue to haul him to all of those secret lakes trouble free.

# MONTHLY LE



**LaDonna Harrison & LaVel Rude**  
 Minnesota  
 ★★☆☆Regency Platinum Direct Jobbers  
**FIRST**—in Total Organization  
 Ninth—in Personal Group Sales



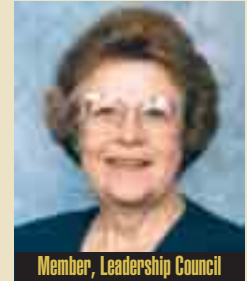
**Ray and Arlene Schmit**  
 Minnesota  
 ★★☆☆Regency Platinum Direct Jobbers  
 Second—in Total Organization  
**FIRST**—in Personal Group Sales



**Mark and Sherree Schell**  
 Idaho  
 ★★☆☆Regency Platinum Direct Jobbers  
 Third—in Total Organization  
 Second—in Personal Group Sales



**Leonard and Eunice Pearson**  
 Washington  
 ★☆☆☆☆Regency Platinum Direct Jobbers  
 Fourth—in Total Organization  
 Sixth—in Personal Group Sales



**Ora Mae Boardman**  
 Virginia  
 Regency Platinum Direct Jobber  
 Fifth—in Total Organization



**Larry and Kathryn Chambless**  
 Georgia  
 Regency Gold Direct Jobbers  
 Ninth—in Total Organization



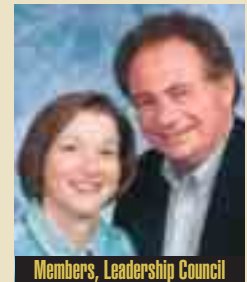
**Patrick and Donna Grady**  
 Oklahoma  
 Regency Gold Direct Jobbers  
 Tenth—in Total Organization



**George and Shirley Douglas**  
 Florida  
 Regency Gold Direct Jobbers  
 Fifth—in Personal Group Sales



**Daniel and Judy Watson**  
 Florida  
 Regency Gold Direct Jobbers  
 Seventh—in Personal Group Sales  
 Tenth—in Most New Qualified Dealers and Accounts



**Thomas and Sheila Shalin**  
 Texas  
 Regency Silver Direct Jobbers  
 Tenth—in Personal Group Sales



**Michael H. Ellis**  
 Michigan  
 Regency Gold Direct Jobber  
 Fifth—in Commercial and Retail Marketing



**Dave M. Mann**  
 Michigan  
 Master Direct Jobber  
**FIRST**—in Most New Qualified Dealers and Accounts



**Greg Landuyt**  
 Indiana  
 Executive Direct Jobber  
 Second—in Most New Qualified Dealers and Accounts



**Edward Smith and Linda Sullivan**  
 Texas  
 Direct Jobbers  
 Fourth—in Most New Qualified Dealers and Accounts



**Michael J. Mathe**  
 Michigan  
 Direct Jobber  
 Fifth—in Most New Qualified Dealers and Accounts



# ADERS July 2002

# HALL OF FAME



Members, Leadership Council

**William and Judy Shirk**  
Maine  
Regency Platinum Direct Jobbers  
Sixth—in Total Organization  
Fourth—in Personal Group Sales



Members, Leadership Council

**Gerry and Patricia Reid**  
Virginia  
Regency Gold Direct Jobbers  
Seventh—in Total Organization  
Third—in Personal Group Sales  
Third—in Most New Qualified Dealers and Accounts



**David and Carol Bell**  
Texas  
Regency Platinum Direct Jobbers  
Eighth—in Total Organization  
Eighth—in Personal Group Sales  
Third—in Commercial and Retail Marketing  
Seventh—in Most New Qualified Dealers and Accounts



**James J. Allen**  
Ohio  
Master Direct Jobber  
**FIRST**—in Commercial and Retail Marketing



**Edwin L. Greenwood**  
Oregon  
Master Direct Jobber  
Second—in Commercial and Retail Marketing



**David B. Richardson**  
Ohio  
Direct Jobber  
Fourth—in Commercial and Retail Marketing



**Michael and Eileen Kaufman**  
Michigan  
Executive Direct Jobbers  
Sixth—in Most New Qualified Dealers and Accounts



**Steve and Linda Cross**  
Colorado  
Regency Silver Direct Jobbers  
Eighth—in Most New Qualified Dealers and Accounts



**Robert Riley**  
Florida  
Executive Direct Jobber  
Ninth—in Most New Qualified Dealers and Accounts

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



**Bill and Donna Durand,**  
★★★★Regency Platinum



**Shirley Green,**  
Regency Platinum



**Dorothy Hansen,**  
Regency Platinum



**Harold and Marcile Hartman,**  
Regency Platinum

# HIGHER LEVELS OF

## REGENCY GOLD DIRECT JOBBERS



Larry & Kathryn Chambless  
*Georgia*

## REGENCY SILVER DIRECT JOBBERS



Thomas & Sheila Shalin  
*Texas*

## PREMIERE DIRECT JOBBERS



Richard Sr and Melda Staten  
*Arkansas*

## NEW DIRECT JOBBERS



Frank Jr. & Geraldine  
Hoffman, *Florida*  
Sponsor: Ora Mae Boardman  
Direct Jobber: Ora Mae Boardman



P. Scott McPherson  
*Nevada*  
Sponsors: David & Carol Bell  
Direct Jobbers: David & Carol Bell



Eric & Lisa Moreton  
*Michigan*  
Sponsor: Michael Ellis  
Direct Jobber: Michael Ellis

## NEW DIRECT DEALERS



Adrian & Maria Brandon  
*California*  
Sponsor: Marcus Hinman  
Direct Jobber: Marcus Hinman



Michael R. Funk  
*Virginia*  
Sponsors: Raymond and Karen Peszko  
Direct Jobbers: Raymond and Karen Peszko



Jerry W. Huffman  
*Virginia*  
Sponsors: Bill & Donna Durand  
Direct Jobbers: Bill & Donna Durand



Barry & Cathy Mugridge  
*Michigan*  
Sponsor: Vera Smith  
Direct Jobbers: Michael & Carolyn Barber



Dean C. Ottoson  
*Ohio*  
Sponsor: Mark Holdridge  
Direct Jobber: Mark Holdridge

**2500 Level Honors** 2500 monthly commission credits 25 Dealers sponsored

**James and Lisa Leach**, *Georgia* Sponsors: Larry and Kathryn Chambless  
**Leo and Annie Welch**, *Colorado* Sponsors: Del and Betty Karlstrum

**2000 Level Honors** 2000 monthly commission credits 20 Dealers sponsored

**John III and Virginia Samko**, *Virginia* Sponsors: Gerry and Patricia Reid

**1500 Level Honors** 1500 monthly commission credits 15 Dealers sponsored

**Edwin T. Fitts**, *Texas* Sponsor: Kenneth R. Morehead

**1000 Level Honors** 1000 monthly commission credits 10 Dealers sponsored

**David and Betty Belakjon**, *Montana* Sponsors: Ray and Arlene Schmit  
**Robert F. Macdonald**, *Ontario* Sponsor: Rob J. Hilditch  
**Paul and Diane Makela**, *California* Sponsor: Stephen Nelson  
**Melvin D. Mathews**, *Michigan* Sponsors: William and Kathleen Bernethy  
**Paul and Kim Yamber**, *Arkansas* Sponsors: Lonzo and Carrie Stewart

**500 Level Honors** 500 monthly commission credits 5 Dealers sponsored

**Riley and Judy Allen**, *Georgia* Sponsor: Duane J. Roark  
**Larry A. Best**, *Oregon* Sponsors: Dorsey and DeAnn Greene  
**Armand Jr. and Luisa Boutin**, *Massachusetts* Sponsor: George R. Carlson  
**Bryan Enloe**, *Texas* Sponsor: Ron K. Humphrey  
**Carlton L. Fuller**, *Virginia* Sponsors: Raymond and Karen Peszko  
**Richard Jr. and Holly Guilz**, *New York* Sponsor: Edwin J. Bradt  
**Timothy S Gulick**, *New York* Sponsors: Martin and Lori Gilmore  
**Steve D. Holter**, *Minnesota* Sponsors: Bud and Lorna Bourquin  
**Ron K. Humphrey**, *New Mexico* Sponsor: Dave M. Mann  
**Larry M. Poston**, *Texas* Sponsor: Gordon O. Tedford  
**Dale and Jo Simmons**, *Oklahoma* Sponsors: Joseph and Rosanna Anton  
**Henry and Nancy Wilson**, *North Carolina* Sponsors: Gerry and Patricia Reid

**300 Level Honors** 300 monthly commission credits 3 Dealers sponsored

**Patrick and Margie Ashura**, *Colorado* Sponsors: Charles and Harlowe Kittle  
**Gail and Arlene Lettau**, *Nevada* Sponsor: Norman E. Ayres  
**R. Stephen Lyons**, *Michigan* Sponsor: Dave Rampy  
**Tom N. Miller**, *Michigan* Sponsors: Michael and Carolyn Barber  
**Scot Moore**, *Texas* Sponsors: Scott and Anita Plummer  
**Daniel Mueller**, *Wisconsin* Sponsor: Steve Hanson  
**Daryl D. Neis**, *Alberta* Sponsor: Ruth Rugulies  
**Donald D. O'Connor**, *Arkansas* Sponsors: Paul and Kim Yamber  
**Jerry and Carolyn Pike**, *Maryland* Sponsors: Leslie and Linda Martin  
**Roger O. Rounsaville**, *Texas* Sponsors: James "Ed" and Elsie Foster  
**Charles and Connie Van Thomme**, *Michigan* Sponsors: Barry and Cathy Mugridge



# Three Times Longer, Three Times Better

The Sequence IIIF test is a stringent API SL, ILSAC GF-3 test designed to measure oil thickening, oil consumption and piston deposits in high-temperature service, as well as provide information on valve train wear. The test is designed to emulate high-speed service under high ambient conditions.

## Objective

Subject AMSOIL 10W-30 Synthetic Motor Oil (ATM) to an independent API Sequence IIIF Test to determine its effectiveness in preventing deposit formation and providing wear protection in high-temperature conditions.

## Special Conditions

Because AMSOIL is formulated to provide superior performance over extended drain intervals, testing was allowed to continue for 240 straight hours, three times the length of the standard Sequence IIIF test.

## Test Procedure

Testing is conducted with a 1996 model Buick 3800 Series II, water-cooled, four-cycle, V-6 engine. The test engine is an overhead valve design (OHV) with a single camshaft operating the intake and exhaust valves through pushrods and hydraulic valve lifters in a slider-follower arrangement, and it has one intake and one exhaust valve per cylinder. Induction is performed through a modified GM port fuel injection system with the air-to-fuel ratio set to 15:1.

Running unleaded gasoline, testing begins with a 10-minute initial oil leveling procedure before slowly working its way up to test speed, temperature and load

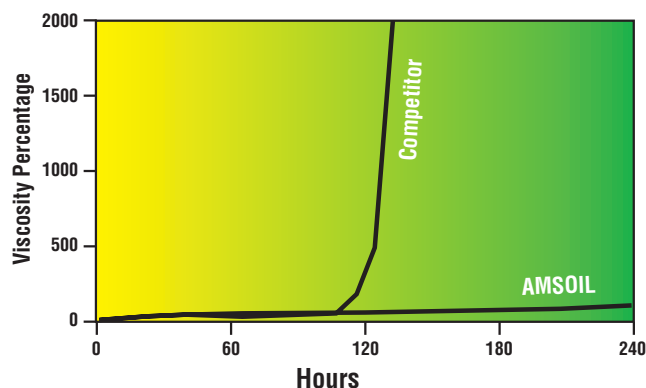


conditions. Testing continues at 100 bhp, 3600 rpm and 155°C oil temperature for 80 hours with oil checks performed every 10 hours. Kinematic viscosity increase and wear metals (Cu, Pb and Fe) are evaluated at every 10-hour interval.

At the end of 80 hours, all six pistons are inspected for deposits and varnish, camshaft and lifters are measured for wear and oil screen plugging is evaluated.

## Test Results

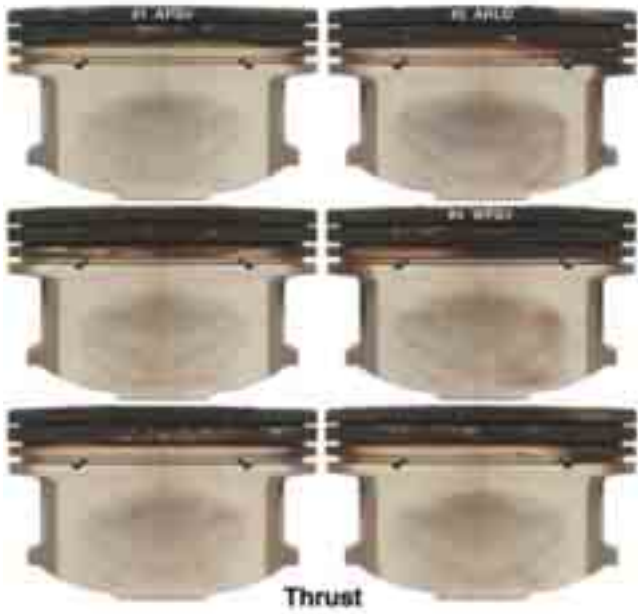
Even at three times the standard test length, AMSOIL 10W-30 performed three times better than the test limit in the area of kinematic viscosity increase, and it excelled in all areas of the test. AMSOIL 10W-30 Motor Oil kept viscosity increase, oil consumption, wear, deposits and varnish to a minimum. The pictures to the right demonstrate the superior protection provided by AMSOIL Motor Oil throughout 240 straight hours of Sequence IIIF testing.



While conventional motor oils tend to thicken and lose their lubricating effectiveness, AMSOIL Motor Oils are formulated to maintain their viscosities over extended drain intervals. The results of the Sequence IIIF test clearly demonstrate the long drain capability of AMSOIL 10W-30 Motor Oil. Even after being subjected to a triple length Sequence IIIF test, AMSOIL 10W-30 performed three times better than the standard test limits. The competitor's motor oil shows dramatic viscosity increase in less than half the time.

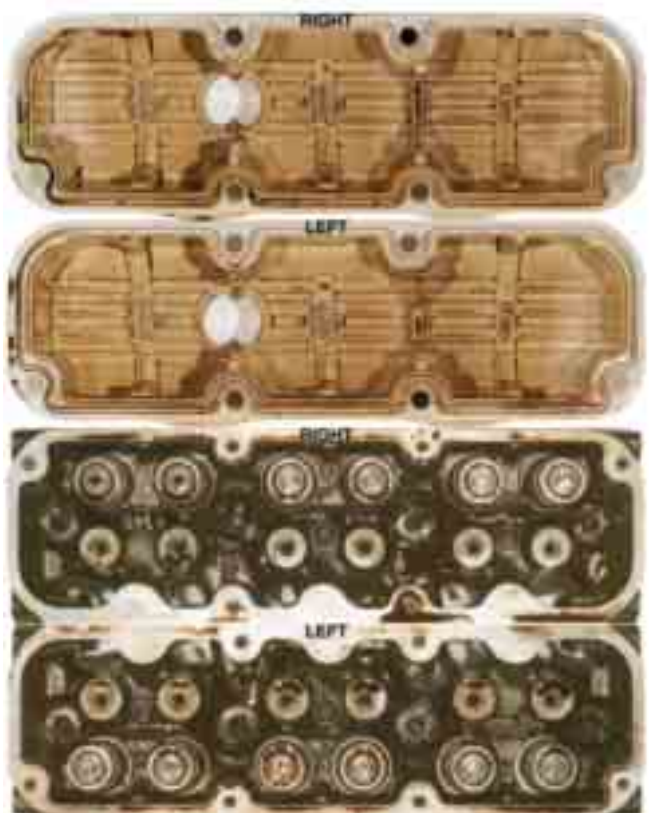
| Sequence IIIF Test Parameters           | AMSOIL 10W-30 (ATM) Triple Length (240 hr.) | API SL Limits (80 hr.)                                  |
|---|---|---|
| Kinematic Viscosity, % Increase at 40°C | 90.42                                       | 275 max.  |
| Weighted Piston Deposit Rating          | 4.51  | 4.0 min.  |
| Average Piston Skirt Varnish Rating     | 9.50  | 9.0 min.  |
| Cam Plus Lifter Wear Average µm         | 11.8  | 20 max.   |
| Hot Stuck Rings                         | 0   | None  |
| Oil Consumption (L)                     | 4.55  | 5.2L max. for NOACK ≤ 15%<br>6.5 L max. for NOACK ≥ 15% |





The greatest overall load concentration and stress are placed on the piston skirts and rings on the thrust sides of the pistons as they move down, contributing to heavier deposits than the anti-thrust sides. Even after being subjected to the Sequence IIIF test for three times the standard test length, the pistons lubricated by AMSOIL

10W-30 Motor Oil show minimal deposits and varnish. In fact, upon close inspection, the original piston machine markings are still visible on both the thrust and anti-thrust sides of the pistons. This superior protection provided by AMSOIL Motor Oils extends the lives of both old and new vehicles, even in severe driving conditions.



Even at three times the standard Sequence IIIF test length, the oil pan, screen and valves showed no signs of deposits, oxidation or plugging. By keeping engines clean and deposit-free, AMSOIL Motor Oils effectively reduce wear and keep engines running smoothly for extended drain intervals.

# Increase Sales With Newly Updated AMSOIL G-100 Retail Catalogs

The AMSOIL G-100 Retail Catalog, as inserted in this issue of the Action News, has been revised. The expanded four-color catalog features the premium line of AMSOIL automotive lubricants and car care products and presents AMSOIL Dealers with a proven method of increasing retail sales, as well as reaching potential downline Dealers and Preferred Customers.

All of the latest AMSOIL products, including the new line of BriteSide™ products and AMSOIL Super Duty Motorcycle Oil Filters, are featured in the catalog, along with adjusted retail pricing and product descriptions. Four-Ball Wear Test and NOACK Volatility graphs illustrate to the potential customer the unsurpassed protection and performance offered by AMSOIL products.



the Retail Catalogs and allows you to make a personal connection with the people you're selling to. People are more likely to buy from someone they've spoken with than from someone they've never met.

## ORDERING YOUR CATALOGS

AMSOIL G-100 (G-300 in Canada) Retail Catalogs are available in packages of 10, 50, 100, 500, 2500 and 5000. To order, call the AMSOIL Dealer order line at 1-800-777-7094 Monday through Friday between 8 a.m. and 5 p.m. Central Standard Time.

When you order catalogs in quantities of 2500 or more, labels with your ZO number and other relevant business information will be provided at no additional charge.

## DISTRIBUTING YOUR CATALOGS

To effectively reach new customers, Dealers and Preferred Customers, simply attach your ZO number in the spaces provided on the backs of your catalogs and distribute them as you see fit. Following up with a personal visit or phone call and offering to answer questions increases your likelihood of making a sale. Show potential Dealers and Preferred Customers the money they can save by comparing the prices in the catalog with the prices in your Dealer price list.

You can distribute your AMSOIL Retail Catalogs anywhere. Locations such as trade shows, auto shows, fair booths and races are your best bets due to the face-to-face contact and the high numbers of motor oil users present. You may also mail catalogs directly to potential customers, Dealers and Preferred Customers.

Direct contact with your potential customers is invaluable when it comes to making new sales. It gives you a chance to elaborate on the information contained within

## CUSTOMER ORDERS

When a customer with one of your catalogs wishes to place an order, they simply call the AMSOIL toll free ordering line and place their order using the ZO number you printed on the catalog. This ensures that you receive the retail profits and commission credits. Ordering customers are automatically sent updated Retail Catalogs every six months for the next 18 months at no additional cost to you. People who call AMSOIL wishing to sign on as Dealers or Preferred Customers automatically become members of your downline.

### AMSOIL RETAIL CATALOG ORDERING INFORMATION

*New G-100 Retail Catalogs are available in the following quantities:*

| Stock # |                  | Quantity                    | U.S.      | Canada    |
|---------|------------------|-----------------------------|-----------|-----------|
| G-100A  | G-300A in Canada | 10 catalogs                 | \$5.00    | \$7.70    |
| G-100B  | G-300B in Canada | 50 catalogs                 | \$23.50   | \$36.20   |
| G-100C  | G-300C in Canada | 100 catalogs                | \$43.00   | \$66.40   |
| G-100D  | G-300D in Canada | 500 catalogs                | \$195.00  | \$301.35  |
| G-100E  | G-300E in Canada | 2500 catalogs (with labels) | \$975.00  | \$1506.75 |
| G-100F  | G-300F in Canada | 5000 catalogs (with labels) | \$1850.00 | \$2861.25 |



# Racing Into the Future

## The AMSOIL 30th Anniversary International Convention

July 17-19, 2003

Duluth Entertainment and Convention Center

- Meet AMSOIL Founder and CEO A.J. Amatuzio.
- Join Team AMSOIL racers
- Attend Corporate Presentations.
- Save money with product discounts
- Win exciting prizes –  
Watch for details in future issues of Action News
- See old friends.
- Meet new Dealers.
- View the beautiful sights of Duluth on the shores of majestic Lake Superior, the world's largest freshwater lake.

**Register now and SAVE \$30**

From now until Dec. 31, 2002:

**\$95**

Jan. 1, 2003 through March 31, 2003:

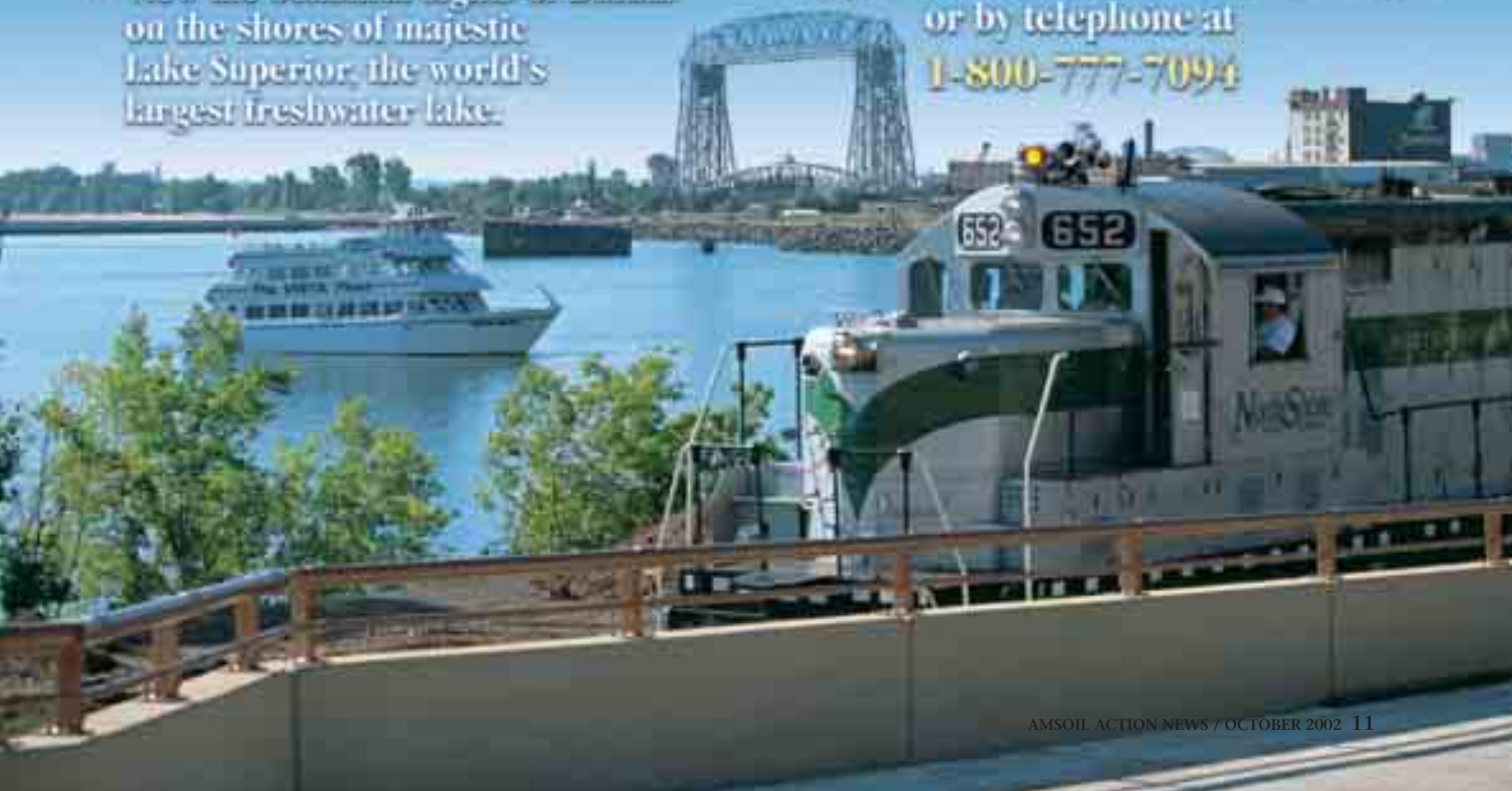
**\$110**

April 1, 2003 until the convention:

**\$125**

Register online at the AMSOIL  
Corporate Website at [www.amsoil.com](http://www.amsoil.com)

or by telephone at  
**1-800-777-7094**



# What Are Synthetic Lubricants?

Engines, transmissions and other mechanical systems contain hundreds of moving parts. Though the metal surfaces of these parts look smooth, they are actually full of microscopic peaks and valleys. When the peak of one surface touches its mating surface, it causes damage. Damage may lead to component failure or wear. Failure prevention and wear reduction are the primary functions of lubrication.

## REFINED OILS

Conventional oils—the oils most people are familiar with—are refined from crude oil. Refining is a process of physically separating light oil components from heavy ones.

Crude oil contains millions of different kinds of molecules. Many are similar in weight but not in structure. The refining process cannot distinguish such molecules, so a wide assortment of molecules is present in the finished lubricant made from crude oil stocks.

Some crude oil molecules are not beneficial to the lubrication process. For example, paraffin causes refined lubricants to thicken and flow poorly in cold temperatures. Molecules containing sulfur, nitrogen and other elements invite the formation of sludge and other products of lubricant breakdown, especially in high-temperature applications. Sludge and breakdown products significantly increase wear rates.

The assorted molecules of refined lubricants also have different shapes, making lubricant surfaces irregular at the molecular level. As lubricant layers flow

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*The main advantage of mineral oils is their low cost. The main limitation of mineral oils is that ... the lubricant-sized molecules have a variety of structures ranging from the best to the worst (in terms of wear control).*

– A. Jackson, Mechanical Engineering Transactions

across one another during the lubrication process, these irregularities create friction, which consumes power, reduces efficiency and increases heat and wear.

## SYNTHETIC LUBRICANTS

Synthetic lubricants are chemically engineered from pure chemicals rather than refined from crude oil. That gives them significant advantages over refined oils.

**Pure** – The feedstocks from which synthetic lubricants are made do not contain sulfur, nitrogen or other elements that invite the formation of sludge and other products of lubricant breakdown. Synthetic lubricants can be used in higher temperatures than refined lubri-

cants without breaking down. Their resistance to breakdown also allows them to be used longer than refined lubricants can be used. Lubricated systems stay cleaner and last longer with synthetic lubricants.

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*Synthetic lubricants differ from refined oils in three key ways: synthetics are pure, their molecular structure is uniform, and they may be designed to work in applications in which refined oils cannot.*

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**Uniform** – The feedstocks from which synthetic lubricants are made feature uniform and smooth molecular structures, which ensures low friction as lubricant layers slide across one another. Reduced friction increases energy through-put for greater fuel efficiency and power and reduces heat and wear for longer equipment life.

Molecular uniformity also helps synthetics resist thinning in heat and thickening in cold, which helps them protect better than refined oils over a system's operating temperature range and helps ensure secure sealing.

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*Field experience has shown that synthetics can give economic benefits when used in place of mineral oils which were working satisfactorily. The benefits fall in five general areas:*

- Improved energy efficiency
- Wider operating temperature range
- Increased design ratings
- Reduced maintenance
- Better reliability and safer operation

– A. Jackson,  
Mechanical Engineering Transactions

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**Designable** – Many different kinds of feedstocks may be used to create synthetic lubricants, allowing a synthetic to be designed for virtually any application. Some feedstocks are ideal for use in extremely cold environments. Others are perfect for use in extreme heat. Some are extremely safe in applications in which refined lubricants pose a fire or explosion hazard. Refined oils simply do not offer the design flexibility synthetics offer.

The design flexibility of synthetics also allows them to be tailored very specifically to the needs of everyday applications, such as automotive engines, commercial equipment or much industrial machinery. That specificity helps ensure long life and peak power, performance and fuel economy from the lubricated system and long lubricant life.



# Why Are AMSOIL Synthetic Lubricants Best?

**Lieutenant Colonel Albert J. Amatuzio** served as an award-winning jet fighter pilot for 25 years and had ample opportunity to witness synthetic lubricants in action. These oils are used exclusively in jet engines because of three extraordinary performance characteristics: an ability to reduce friction and wear, an ability to function dependably at temperature extremes and an ability to withstand rigorous and lengthy engine operation without chemical breakdown.

Recognizing that these same lubricant characteristics would benefit automotive and other reciprocating engines, Al Amatuzio formulated the world's first synthetic motor oil to meet American Petroleum Institute (API) service requirements for automobiles. The new lubricant performed like no other before it. When the first can of AMSOIL Synthetic 10W-40 Motor Oil appeared on the market in 1972, it signaled the birth of an industry. During the past 30 years, AMSOIL synthetic lubricants have expanded the boundaries of lubrication science and redefined the performance possibilities of engines, equipment and machinery in automotive, commercial and industrial use. Why are AMSOIL synthetic lubricants the best lubricants available? Take a look.

## **MOLECULAR ENGINEERING**

AMSOIL lubricants are synthesized, not refined. Refining doesn't remove critical impurities, and the lubrication and performance qualities of refined petroleum lubricants are limited. AMSOIL lubricants are impurity-free and offer superior performance and greater versatility.

## **HIGH-TEMPERATURE PROTECTION AND PERFORMANCE**

AMSOIL synthetic lubricants are much more stable in high temperatures than refined oils are. Their superior heat stability reduces the rates of oil consumption, lubricant breakdown and lubricant oxidation, which keeps oil consumption low; equipment clean, protected and running right; and extends lubricant life.

## **COLD-TEMPERATURE PROTECTION AND PERFORMANCE**

AMSOIL synthetic lubricants remain fluid in temperatures far below zero, allowing dependable

engine start-up, fast lubrication, dependable protection and maximum fuel economy in severe cold operations.

## **INCREASED EFFICIENCY**

AMSOIL synthetic lubricants are superior to refined oils in reducing friction, helping lubricated systems use fuel energy for work, not for overcoming drag. Superior friction reduction, as well as lower volatility rates, also helps keep exhaust emissions low.

## **LONGER ENGINE AND EQUIPMENT LIFE**

AMSOIL synthetic lubricants' heat stability and friction-reducing ability keep wear rates low, which helps increase the time to first teardown, increases the interval between teardowns and increases overall equipment life.

## **EXTENDED LUBRICANT DRAIN INTERVALS**

AMSOIL synthetic lubricants offer eight times the service life offered by refined lubricants, and sometimes even more. The long life of AMSOIL synthetic lubricants reduces costs, downtime, waste and environmental damage.

## **PRODUCT LINE**

AMSOIL manufactures synthetic lubricants, advanced filtration systems, fuel additives and coolants for virtually every commercial, industrial or automotive application.

## **QUALITY CONTROL**

AMSOIL synthetic lubricants are manufactured from top-quality synthetic basestocks and performance additives according to a stringent quality control protocol in computer-controlled AMSOIL manufacturing facilities. AMSOIL synthetic lubricants may be counted on to deliver the same top quality performance and protection every time they are used, no matter where in the world they are purchased.

## **EXPERIENCE**

AMSOIL formulated the first API synthetic motor oil in the world and has more experience formulating synthetic lubricants than any other manufacturer in the world. AMSOIL leads the industry in product quality and innovation.

# ***Deicher Dishes Out Wins for AMSOIL***



*Dealer Steve Lubach converted Dave Deicher to AMSOIL. The Series 2000 Racing Oil made him a winner.*

Dave Deicher has been spinning his winged super modified sprint car around the tracks of Wisconsin for a long time. Dealer Steve Lubach, from Elkhart Lake, Wisc., suggested the driver put AMSOIL Series 2000 20W-50 Racing Oil in the car's 410 ci engine. Whatever doubt Deicher had about the performance of the oil was laid to rest by events last season. With four nights of racing left in the season, a clogged radiator forced the engine to become very hot and the block to crack. Unaware, the team went on racing. They ran the final events with the same engine. Water poured from the car while the temperature and oil gauges were buried. The team grabbed a top-five and two top-ten finishes over that stretch and finished the year eighth overall. "I believe the only thing holding our engine together was your oil," says Deicher, who also uses AMSOIL Gear Lube in the car's quick-change rear end. "I am completely sold on AMSOIL products. I will never use anything else in any of my cars, even my street cars."

## ***Hooking Up With a Race Team Could Put You in the Winner's Circle With Thousands of Potential AMSOIL Users***

AMSOIL Dealers across the country are taking advantage of the AMSOIL co-op sponsorship program. Hundreds of teams are getting the performance of AMSOIL synthetic lubricants while working as marketing tools for their Dealers. Dealer Tim Elsenpeter of Santee, Calif. took advantage of the AMSOIL co-op program to sponsor Scribs Racing. This is a dwarf car and midget sprint car racing team.

It was his sponsor, Dealer John Lytle of Santee, that got the ball rolling in the San Diego area when he sponsored a team of which Elsenpeter was a crew member. Lytle signed Elsenpeter as a Dealer. Together in the mid-90s they signed on with the Scribs team. "The adver-

tising opportunities were obvious to me," says Elsenpeter. "There were 5,000 to 7,000 spectators every week, a local legend driving the car and building the engines, a well-financed and organized team and excellent name recognition in the community." The situation provided an ideal promotional climate according to Elsenpeter, but it was Lytle that expanded the program to include contingency programs at a local track. Both Dealers have benefited from the success of a professional-looking and winning team.

Order an AMSOIL Dealer Co-op Form (G-1232) or check the AMSOIL web site for details on how you, too, can grow your AMSOIL business using co-op sponsorship.

*Scribs Racing has helped put AMSOIL on track for sales in Southern California.*





# LaRocco Saves Best for Last



Mike LaRocco shows he's still one of the strongest and most consistent riders in motocross.

## Team AMSOIL Makes Statement

Whoever coined the phrase "The Great Outdoors" didn't race motocross. Racing in the sand and dirt between the flora and fauna harkens back to the roots of the sport and is racing like none other. It's also downright dangerous. Courses are as treacherous as mine fields taking down the best of man and machine week in and week out. AMSOIL keeps the team's Honda motorcycles running, but unfortunately it can't do anything for the riders.

Team AMSOIL had its share of boo-boos and bang-ups during the 2002 outdoor national season. Chris Gosselaar was the healthiest of the AMSOIL 125cc trio. He didn't miss a race. Ankle injuries hampered Travis Preston and Michael Byrne, but it was Mike LaRocco who pulled off the miraculous recovery. After suffering a serious wrist injury during the supercross season, there were questions about LaRocco's effectiveness should he return to competition. Like AMSOIL products, there is no quit in LaRocco.

"The Rock" missed the first three events of the outdoor season, but finished strong the remainder of the way. He had two second-place and two third-place finishes. He never finished worse than ninth place and ended the season sixth overall. That's remarkable for a rider who is 10 years the senior of most pros. Preston finished the year 10th in 125cc action, Byrne was 11th and Gosselaar 14th.

Testing for supercross begins later this fall with the quartet of AMSOIL riders set to return for the January start.

## New England Snocross Events Get AMSOIL Sponsorship

Rock Maple Racing Makes AMSOIL  
"Official 2-Cycle Oil"



DJ Eckstrom and Justin Tate will race Rock Maple when they compete in a national event at Vernon Downs, NY.

The sport of snowmobile racing grows, as does the popularity of AMSOIL synthetic lubricants. From the hillclimbs of the Rockies to the snocross of the Midwest and East Coast, fans are turning out to see the fastest and most exhilarating action on snow. Those fans are also buying a lot of AMSOIL 2-Cycle Oil.

Taking advantage of this increasing interest, AMSOIL has signed on to sponsor the Rock Maple Racing circuit. AMSOIL will be the "Official 2-Cycle Oil" of Rock Maple Racing. "This is a natural progression for AMSOIL," says AMSOIL Racing Coordinator John Schuldt. "It's timely to expand our presence in snocross to Rock Maple Racing and the New England area."

Beth Walling, RMR General Manager, welcomes "The First in Synthetics."

"AMSOIL has had the distinction of leading the snowmobile industry in providing snocross racers with superior products over the years," says Walling. "RMR is proud to have AMSOIL on board, and we are thrilled with the opportunity to be working together."

There are 12 snocross events and three Winter X-Games hillcross qualifying events scheduled.

AMSOIL Dealers will have the opportunity to operate booths at RMR events during the 2002-2003 season. Contact John Schuldt for more information.

### Rock Maple Racing Snocross

#### 2002-2003 Tentative Schedule

##### DECEMBER

- 7 - 8 Loon Mountain, Lincoln, NH
- 14 - 15 Haystack at Mount Snow, Wilmington VT

##### FEBRUARY

- 1 - 2 Carnival Cup Challenge-Kenyon Farm, Waitsfield, VT
- 22 - 23 TBA

##### JANUARY

- 4 - 5 Mount Snow, Mount Snow VT
- 11 - 12 Colebrook, NH
- 18 - 19 Village of Ballston Spa Snocross Tour-Ballston Spa, NY
- 25 - 26 Vermont State Fairgrounds, Rutland VT

##### MARCH

- 1 - 2 Island Pond, VT
- 8 - 9 McCauley Mountain Ski Area, Old Forge NY
- 15 - 16 TBA
- 22 - 23 Haystack at Mount Snow, Wilmington VT

#### HILLCROSS SCHEDULE

##### MARCH

- 30 Berkshire East Ski Area, Charlemont, MA

##### APRIL

- 6 Burke Mountain, East Burke VT
- 13 Mount Snow, Mount Snow VT



## T-1 CERTIFICATION MEETINGS

### OHIO

• October 22 - Tuesday  
 • November 26 - Tuesday  
 Meeting - 7 p.m.  
**DENATO'S PIZZA ON BROADWAY**  
 Grove City, OH 43123  
*Hosted by Premiere Direct Jobber Brad White Cost is \$20*

### UTAH

• October - Every Friday  
 • November - Every Friday  
 Meeting - after 4 p.m.  
**GREENE RESIDENCE**  
 11653 S. Patchwork Circle  
 South Jordan, UT 84095  
*Hosted by Dealer Dorsey Greene (801) 253-2701  
 Pre-paid registration required*

## AMSOIL DEALER MEETINGS

### ALABAMA

• October 17 - Thursday  
 • November 21 - Thursday  
 Meeting - 7 p.m.  
**STANLEO'S SUB VILLA**  
 Governor's Drive  
 Huntsville, AL  
*Hosted by Direct Jobbers Cliff Goehring & Gerry Gotvald (256) 337-0376*

• October 17 - Thursday  
 • November 21 - Thursday  
 Meeting - 7 p.m.  
**BOWMAN RESIDENCE**  
 1330 Frank Marshall Rd.  
 Ozark, AL 36360  
*Hosted by Direct Jobbers E. E. "Al" & Mildred Bowman (334) 774-3344*

### ALASKA

• October 17 - Thursday  
 • November 21 - Thursday  
 Meeting - 7 p.m.  
**PHILLIPS INTERNATIONAL INN**  
 5121 Arctic Blvd.  
 Anchorage, AK 99507  
*Hosted by Dealer Don Nusbaum (907) 563-2274 Call for reservations*

• October 1, 15 - Tuesday  
 • November 5, 19 - Tuesday  
 Meeting - 7 p.m.  
**STATEN RESIDENCE**  
 2949 Sunflower Street  
 Anchorage, AK 99508  
*Hosted by Premiere Direct Jobber Richard Staten (907) 333-0124 Call for reservations*

### ARIZONA

• October 15 - Tuesday  
 • November 19 - Tuesday  
 Optional no-host dinner - 5:30 p.m.  
 Meeting - 6:30 p.m.  
**FIREHOUSE RESTAURANT**  
 1639 E. Apache Blvd.  
 Tempe, AZ 85281  
*Hosted by Executive Direct Jobber Dick Nudo and Dealer Jim Brewer R.S.V.P. (602) 996-7181 Dick (480) 968-4922 Jim*

### ARKANSAS

• October 10 - Thursday  
 • November 14 - Thursday  
 Meeting - 6:30 p.m.  
**GARDNER RESIDENCE**  
 280 York Chapel Rd.  
 Nashville, AR 71852  
*Hosted by Dealer Gerry Gardner (870) 451-9152 jgard24@iocc.com*

• October 9 - Wednesday  
 • November 13 - Wednesday  
 Meeting - 7 p.m.  
**PASTERNAK RESIDENCE**  
 217 CR 472  
 Jonesboro, AR 72404  
*Hosted by Account Directs David and Brenda Pasterniak (870) 933-8376*

### CALIFORNIA

• October - Every Thursday  
 • November - Every Thursday  
 Meeting - 6:30 p.m.  
**STRAWBERRY VILLAGE SHOPPING CENTER**  
 Mill Valley, CA  
*Hosted by Dealer Doug Storms 800-793-5301*

• October 3, 17 - Thursday  
 • November 7, 21 - Thursday  
 Meeting - 7:30 p.m.  
**CHRISTENSEN RESIDENCE**  
 4141 Palm Ave, Apt 574  
 Sacramento, CA 95610  
*Hosted by Premiere Direct Jobber Jay Christensen (916) 339-1152*

• October 2 - Wednesday  
 • November 6 - Wednesday  
 Meeting - 7 p.m.  
**MCCOOL RESIDENCE**  
 2210 Coddling Dr.  
 Modesto, CA 95350  
*Hosted by Dealer Bill McCoool (209) 577-0174*

• October 22 - Tuesday  
 • November 26 - Tuesday  
 Meeting - 7 p.m.  
**EVANS RESIDENCE**  
 40728 Sundale Dr.  
 Fremont, CA 94538  
*Hosted by Direct Jobbers Chuck and Linda Evans (510) 659-4078*

• October 8 - Tuesday  
 • November 12 - Tuesday  
 Meeting - 6:30 p.m.  
**DENNY'S RESTAURANT**  
 740 W. 2nd St.  
 San Bernardino, CA 94401  
*Hosted by Dealers Richard and Delores Nichol (909) 862-1252*

• October 7, 28 - Monday  
 • November 4, 25 - Monday  
 Meeting - 7 p.m.  
**INTERNATIONAL HOUSE OF PANCAKES/VINTAGE OAKS SHOPPING CENTER**  
 Novato, CA 94945  
*Hosted by Dealer Richard Eplett (800) 280-9905*

• October 1 - Tuesday  
 • November 5 - Tuesday  
 Meeting - 7 p.m.  
**CARROW'S RESTAURANT**  
 19011 Bloomfield Ave.  
 Cerritos, CA  
*Dealer Dave Gumpertz (562) 212-3709 Dave@Lubes4U.com*

• October 15 - Tuesday  
 • November 19 - Tuesday  
 Meeting - 7 p.m.  
*Downline and Guests FREE, Out of line - \$5*  
**LUDWICK RESIDENCE**  
 6015 Hughes St.  
 San Diego, CA 92115  
*Hosted by Direct Dealer Craig Ludwick R.S.V.P. (619) 583-5218*

### COLORADO

• October 17 - Thursday  
 • November 21 - Thursday  
 Meeting - 7:30 p.m.  
**AMSOIL HOUSE**  
 4316 Ridgecrest Drive  
 Colorado Springs, CO 80918  
*Hosted by Premiere Direct Jobbers Don & Ida Gray (719) 598-5115*

## CONNECTICUT

None Scheduled

## DELAWARE

• October 12 - Saturday  
 • November 9 - Saturday  
 Meetings at Noon  
 Call for reservations  
**KING RESIDENCE**  
 2306 Taggart Court  
 Wilmington, DE 19810  
*Hosted by Direct Dealer Greg King (302) 475-9358 Guests Welcome*

## DISTRICT OF COLUMBIA

None Scheduled

## FLORIDA

• October 1 - Tuesday  
 • November 5 - Tuesday  
 Meeting - 7 p.m.  
 Call in advance  
**TOM & MONY'S RESTAURANT**  
 4757 S. Orange Ave.  
 Orlando, FL 32806  
*Hosted by Regency Gold Direct Jobbers George & Shirley Douglas (407) 856-1564 Call ahead for details, directions and RSVP*

• October 1 - Tuesday  
 • November 4 - Tuesday  
 Dinner/Social - 6 p.m.  
 order from menu  
 Meeting - 7 p.m.  
**SAFFRON'S RESTAURANT**  
 1700 North Park St.  
 St. Petersburg, FL, 33710  
*Hosted by Executive Direct Jobbers John and Shirley Alquist (727) 5454-8547 alquistproducts@hotmail.com Calls to confirm space for you and your guests appreciated but not mandatory.*

• October 17 - Thursday  
 • November 21 - Thursday  
 Meeting - 7 p.m.  
**AMSOIL DISTRIBUTION CENTER**  
 3724 Silver Star Rd.  
 Orlando, FL 32808  
*Hosted by Regency Gold Direct Jobbers Dan and Judy Watson (407) 657-5969*

## GEORGIA

• October 5 - Saturday  
 • November 2 - Saturday  
 Meeting - 9 - 11 a.m.  
**CHAMBLESS RESIDENCE**  
 4803 Chamblee-Dunwoody Rd.  
 Atlanta, GA 30338  
*Hosted by Regency Gold Direct Jobbers Larry and Kathryn Chambliss (770) 393-9916*

• October 3 - Thursday  
 • November 7 - Thursday  
 Meeting - 7 p.m.  
**DIRKSEN RESIDENCE**  
 1905 Queens Road  
 Albany, GA 31707  
*Hosted by Master Direct Jobber Sherry Dirksen (912) 436-5532 Potluck, everyone brings a dish*

## HAWAII

None Scheduled

## IDAHO

• October 5 - Saturday  
 • November 2 - Saturday  
 Meeting - 12 - 3 p.m.  
**SCHELL RESIDENCE**  
 2000 W. Broadway  
 Idaho Falls, ID  
*Hosted by \*\*Regency Platinum Direct Jobbers Mark & Sherree Schell Reservations: (208) 524-0322 RSVP*

## ILLINOIS

• October 8 - Tuesday  
 • November 12 - Tuesday  
 Meeting - 7:30 p.m.  
**BAUER RESIDENCE**  
 111 Woodland Trail  
 Anna, IL 62906-3904  
*Hosted by Account Directs Norm and Barb Bauer (618) 833-3228*

• October 19 - Saturday  
 • November 16 - Saturday  
 Meeting - 10 a.m.  
**LINDLAND SALES OFFICE**  
 1421 Winnemac Avenue  
 Unit I  
 Chicago, IL 60640  
*Hosted by Direct Jobbers Rhenert and Diana Lindland (773) 271-5678*

## INDIANA

• October 2, 16 - Wednesday  
 • November 6, 20 - Wednesday  
 Meeting - 7:30 p.m.  
**RENTOWN SHOP**  
 1533 Rentown Rd.  
 Bremond, IN  
*Hosted by Direct Jobbers LeRoy and Malinda Hochstetler and Direct Jobbers Willis and Rolene Gingerich (219) 831-2839*

## IOWA

• October 22 - Tuesday  
 • November 19 - Tuesday  
 Meeting - 7:30 p.m.  
**JOHNSON RESIDENCE**  
 8432 Harbach Blvd  
 Clive, IA 50325  
*Hosted by Dealer Jimmy Johnson RSVP (515) 267-9100 or amsoil@netins.net T-1 training also available by appointment.*

## KANSAS

None Scheduled

## KENTUCKY

• October 3 - Thursday  
 • November 7 - Thursday  
 Meeting - 7:30 p.m.  
*Hosted by Premiere Direct Jobbers Al and Ann Kelly (859) 879-0728 or e-mail: best.oil@verizon.net Call for location, directions and RSVP*

## LOUISIANA

• October 1 - Tuesday  
 • November 5 - Tuesday  
 Meeting - 7 p.m.  
**AUTTONBERRY RESIDENCE**  
 2520 Swiss Street  
 W. Monroe, LA 71291  
*Hosted by Dealer Ellis Auttonberry (318) 396-4348*

## MAINE

None Scheduled

## MARYLAND

• October 25 - Friday  
 • November 22 - Friday  
 Meeting - 7:30 p.m.  
 Downline and Guests FREE, Out of line - \$5  
**MARTIN RESIDENCE**  
 3994 Trace Hollow Run  
 Salisbury, MD 21801  
*Hosted by Master Direct Jobbers Les & Linda Martin (410) 548-LUBE*

• October 25 - Friday  
 • November 22 - Friday  
 Meeting - 7 p.m.  
**GRONER RESIDENCE**  
 9208 Todd Ave.  
 Fort Howard, MD 21052  
*Hosted by Account Direct Harvey Groner (410) 477-8255*

• October 3 - Thursday  
 • November 7 - Thursday  
 Meeting - 7 p.m.  
**DEACOSTA RESIDENCE**  
 4942 S. Upper Ferry Road  
 Eden, MD 21822  
*Hosted by Dealers Chris & Barb DeAcosta (410) 742-0637 Reservations Required*

## MASSACHUSETTS

None Scheduled

## MICHIGAN

• October 21 - Monday  
 • November 18 - Monday  
 Meeting - 7 p.m. (info)  
 Meeting - 8 p.m. (opportunity)  
**KIRBY RESIDENCE**  
 644 Shady Maple Dr.  
 Wixom, MI 48393  
*Hosted by Master Direct Jobber Tom Kirby (248) 669-9093 Refreshments served, RSVP Required*

• October 7 - Monday  
 • November 4 - Monday  
 Meeting - 7 p.m. (info)  
 Meeting - 8 p.m. (opportunity)

**ELLIS RESIDENCE**  
 61653 Miriam Dr  
 Washington, MI 48094  
*Hosted by Regency Gold Direct Jobber Mike Ellis RSVP at (810) 781-5092 or (810) 918-1578*

• October 7 - Monday  
 • November 4 - Monday  
 Meeting - 7 p.m. (info)  
 Meeting - 8 p.m. (opportunity)  
**RABE RESIDENCE**  
 9338 Rawsonville Road  
 Belleville, MI 48111  
*Hosted by Dealer Dale Rabe RSVP at (734) 461-9577 or 355-9747*

## MINNESOTA

• October 17 - Thursday  
 • November 21 - Thursday  
 Meeting - 7 p.m.  
**SCHMIT RESIDENCE**  
 932 38th Ave. No.  
 St. Cloud, MN 56301  
*Hosted by \*\*Regency Platinum Direct Jobbers Ray & Arlene Schmit (320) 251-4861*

• October 17 - Thursday  
 • November 21 - Thursday  
 Meeting - 7 p.m.  
**MEYER RESIDENCE**  
 800 2nd Street  
 Cleveland, MN 56017  
*Hosted by Premiere Direct Jobbers Charles & Donna Meyer (507) 931-3875*

• November 14 - Thursday  
 Meeting - 7:30 p.m.  
**STAVE RESIDENCE**  
 44 Crow River Dr.  
 Elk River, MN 55330  
*Hosted by Dealer Ordell Stave (612) 241-5267*

## MISSISSIPPI

• October - Every Wednesday  
 • November - Every Wednesday  
 Meeting - 11 a.m.  
**DINNER BELL RESTAURANT**  
 10122-C Central Ave.  
 D'Iberville, MS 39532  
*Hosted by Dealer Jim Day (228) 388-4325 RSVP/Guests Welcome jwdandy2000@yahoo.com*

## MISSOURI MONTANA NEBRASKA

None Scheduled

## NEVADA

• October 10 - Thursday  
 • November 14 - Thursday  
 Meeting - 6:30 - 8 p.m.  
**AMSOIL PRODUCT CENTER**  
 4545 N. Lamb Blvd., Suite. D  
 Las Vegas, NV  
*Hosted by Executive Direct Jobber Bob Kaytes and Regency Platinum Direct Jobber Shirley Green (702) 362-4492*

## NEW HAMPSHIRE NEW JERSEY

None Scheduled

## NEW MEXICO

• October 22 - Tuesday  
 • November 26 - Tuesday  
 Meeting - 7:30 p.m.  
**GREENBERG RESIDENCE**  
 1537 Bryn Mawr NE  
 Albuquerque, NM 87106  
*Hosted by Regency Direct Jobbers Paul and Nancy Greenberg (505) 255-2137 fax (505) 232-8330 NMOilman@aol.com*

## NEW YORK

• October 16 - Wednesday  
 • November 20 - Wednesday  
 Meeting - 7 p.m.  
**O'BRIEN RESIDENCE**  
 436 Mosely Road  
 Fairport, NY 14450  
*Hosted by Dealer Gerry O'Brien (716) 223-8016 Call ahead to reserve a seat*

• October 16 - Wednesday  
 • November 20 - Wednesday  
 Meeting - 7:30 p.m.  
**SYRACUSE AREA**  
 Call ahead for specific location  
*Hosted by Direct Jobber Peter Finnerty (315) 682-9791*



• October 16 - Wednesday  
• November 20 - Wednesday  
Meeting - 7:30 p.m.  
NEWARK, NY  
LOCATION  
Call ahead for location  
Hosted by Dealer Brad Timerson  
(315) 331-7110

## NORTH CAROLINA

• October 10 - Thursday  
• November 14 - Thursday  
Meeting - 7 p.m.  
KAZAN RESIDENCE  
9200 Lake Wheeler Road  
Fuquay-Varina, NC 27526  
Hosted by Account Directs  
Eric & Donna Kazan  
(919) 772-9569 Guests welcome  
Non-downline \$2.00

• October 10 - Thursday  
• November 14 - Thursday  
Meeting - 7:30 p.m.  
FOREIGN PARTS CENTRE  
2032 Spring Road  
Hickory, NC 28601  
Hosted by Account Direct  
Larry Mallonee and Dealer Jack Hoskins  
(704) 327-7844 or (704) 322-9312  
All Dealers welcome;  
please call Larry first

• October 10 - Thursday  
• November 14 - Thursday  
Meeting - 7 p.m.  
BURNELL RESIDENCE  
9424 Springdale Drive  
Raleigh, NC 27613  
Hosted by Premiere Direct Jobbers  
Chuck and Judi Burnell  
(919) 870-9633 Call first  
• October 8 - Tuesday  
• November 12 - Tuesday  
Meeting - 7 p.m.  
CLEVELAND RESIDENCE  
224 Campbell Place  
Jacksonville, NC 28546  
Hosted by Dealers  
George & Nancy Cleveland  
(910) 346-3866  
Call first - All Dealers welcome

## NORTH DAKOTA

None Scheduled

## OHIO

• October - Every Wednesday  
• November - Every Wednesday  
Meeting - 6 p.m. (training)  
Meeting - 8 p.m. (opportunity)  
FABIJANIC RESIDENCE  
561 Loomis Avenue  
Cuyahoga Fall, OH 44221  
Hosted by Dealers  
Paul & Coralie Fabijanic  
(216) 928-8863 or 800-874-4827 RSVP

• October 12 - Saturday  
• November 9 - Saturday  
Meeting - 1 - 4 p.m.  
LACKORE RESIDENCE  
1900 George Ave.  
Brunswick, OH 44212  
Hosted by Master Direct Jobber  
Calvin Lackore (800) 798-9777

• October 6 - Sunday  
• November 3 - Sunday  
Meeting - 1 p.m.  
MERRITT RESIDENCE  
650 State Route 131  
Fayetteville, OH 45118  
Hosted by Dealers  
Gordon and Sara Merritt (937) 288-2568

• October 28 - Monday  
• November 25 - Monday  
Meeting - 11 a.m.  
PENA RESIDENCE  
2933 West U.S. 20  
Gibsonburg, OH 43431  
Hosted by Direct Jobbers  
Luis and Sharon Pena  
Please RSVP to: (419) 349-3451  
or (419) 297-3451

• October 8, 22 - Tuesday  
• November 12, 26 - Tuesday  
Meeting - 7 p.m.  
DENATO'S PIZZA ON  
BROADWAY  
Grove City, OH 43123  
Hosted by Premiere Direct Jobber  
Brad White (800) 871-5921

## OKLAHOMA

• October 5 - Saturday  
• November 2 - Saturday  
Meeting - 9 - 11 a.m.  
GOLDEN CORRAL  
9711 E. 71 Street  
Tulsa, OK  
Hosted by Regency Gold Direct Jobber  
Patrick Grady (918) 258-6979 \*Pat

• October 10 - Thursday  
Meeting - 7 - 8:30 p.m.  
Please call for location and  
reservations for you and  
your guests.  
Hosted by Dealers  
Richard and Brenda Coats  
(918) 225-5722  
Call first to confirm space for you and  
your guests

• October 10 - Thursday  
• November 14 - Thursday  
Meeting - 7 - 8:30 p.m.  
GOLDIE'S  
2005 E. 21st St.  
Tulsa, OK 74114  
Hosted by Direct Dealer  
Kevin Alexander (918) 342-9537  
Call first to confirm space for you and  
your guests

• October 10 - Thursday  
• November 14 - Thursday  
Meeting - 10 a.m.  
GRADY RESIDENCE  
2612 W. Galveston Rd.  
Broken Arrow, OK 74012  
Hosted by Regency Gold Direct Jobber  
Patrick Grady and  
Direct Dealer Kevin Alexander  
(918) 258-6979  
RSVP kevin@nordam.com

## OREGON

• October 17 - Thursday  
• November 21 - Thursday  
Optional Dinner - 6 p.m.  
Meeting - 7 - 9 p.m.  
SWEETBRIER INN  
7125 S.W. Nyberg Road  
Tualatin, OR 97062  
Hosted by Master Direct Jobber  
Ed Greenwood (800) 722-1092  
Call first to confirm space for you and  
your guests

• October 3 - Thursday  
• November 7 - Thursday  
Meeting - 7 p.m.  
HOFFMAN RESIDENCE  
7025 SE 22nd Ave.  
Portland, OR 97202  
Hosted by Dealer Dan Hoffman  
(503) 236-2579 All are welcome

• October 28 - Monday  
• November 25 - Monday  
Meeting - 6 p.m.  
AUNE RESIDENCE  
803 N. 2nd St.  
Silverton, OR 97381  
Hosted by Direct Dealer Todd Aune  
(888) 283-3580  
All are welcome with RSVP

• October - Tuesdays and Thursdays  
• November - Tuesdays and  
Thursdays  
Fast Start Seminars Meeting - 7 p.m.  
CENTRAL OREGON  
COMMUNITY COLLEGE  
LIBRARY  
(lower level conference room)  
2600 NW College Way  
Bend, OR 97701  
Hosted by Account Direct  
Bruce Shilander (541) 385-5889  
Call to confirm space for you and  
your guests.

## PENNSYLVANIA

• October 21 - Monday  
• November 18 - Monday  
Meeting - 7 p.m.  
HALLOCK ENTERPRISE  
STORE  
5 Main Street  
Bradford, PA  
Hosted by Premiere Direct Jobber  
Joseph M. Hallock  
(814) 368-8625  
T-1 training also available.

• October - Every Monday  
• November - Every Monday  
Meeting - 7 p.m.  
AMSOIL RETAIL STORE  
103 McCargo Street  
New Kensington, PA  
Hosted by Dealer A. Ralph Snoznic  
(724) 335-8608  
All Dealers and guests are welcome

## RHODE ISLAND

None Scheduled

## SOUTH CAROLINA

• October - Every Tuesday  
• November - Every Tuesday  
Meeting - 7:30 p.m.  
GEORGE KERR and  
ASSOCIATES  
Northgate Building  
5861 Rivers Ave., Suite 107  
N. Charleston, SC 29406  
Hosted by Dealer George Kerr  
(843) 747-8200

• October - variable meetings  
• November - variable meetings  
Call for meeting time, date  
SPRADLEY RESIDENCE  
117 Winston Circle  
Pelion, SC 29123  
Hosted by Direct Jobbers  
Jim & Vicki Spradley (803) 894-4618

• October - First Tuesday  
• November - First Tuesday  
Meeting - 7 p.m.  
DENNEY'S RESTAURANT  
2521 Wade Hampton Blvd.  
Greenville, SC 29615  
Hosted by Dealer David Larson  
R.S.V.P. (864) 232-1846

## SOUTH DAKOTA

None Scheduled

## TENNESSEE

• October 15 - Tuesday  
• November 19 - Tuesday  
Meeting 7 p.m.(info)  
8 p.m. (opportunity)  
DW WILSON CENTER  
Tullahoma, TN  
Hosted by Dealer Nelson Gill  
(931) 393-2601

## TEXAS

• October 15 - Tuesday  
• November 19 - Tuesday  
Meeting - 7 p.m.  
WARD RESIDENCE  
310 S. Grove Road  
Richardson, TX 75081  
Hosted by Premiere Direct Jobbers  
Ronald & Sandra Ward  
(972) 231-0773  
e-mail: oilmandj@attbi.com

• October 3 - Thursday  
• November 7 - Thursday  
Meeting - 7:30 - 9 p.m.  
SHALIN RESIDENCE  
544 Clew Court  
Azle, TX 76020  
Hosted by Regency Silver Direct Jobbers  
Tom and Sheila Shalin (817) 444-9522

## UTAH

• October - Every Tuesday  
• November - Every Tuesday  
Meeting - 7:30 p.m.  
CHRISTENSEN RESIDENCE  
8516 Snowville Drive  
Sandy, UT 84070  
Hosted by Executive Direct Jobber  
Neil Christensen, Dealer Rodney Haskins  
and Dealer Doug Blackhurst  
(801) 942-3881/(801) 942-8641

• October - Every Friday  
• November - Every Friday  
Meeting - After 4 p.m.  
GREENE RESIDENCE  
11653 S. Patchwork Circle  
South Jordan, UT 84095  
Hosted by Dealer Dorsey Greene  
(801) 253-2701  
T-1 Certification classes every Friday,  
pre-paid registration required  
Everyone welcome; RSVP

## VERMONT

None Scheduled

## VIRGINIA

• October 21 - Monday  
Products Presentation and  
Opportunity Meeting  
• October 26 - Saturday  
"Altrun, AGGrand and Aquabrite  
Products"  
Saturday meetings: 10 a.m. - noon;  
Monday meetings 7 - 9 p.m.  
REID RESIDENCE  
14600 Cornwall Ln.  
Chester, VA 23836  
Hosted by Regency Gold Direct Jobbers  
Gerry & Patricia Reid and Premiere  
Direct Jobbers David and Rebecca Reid  
For all meetings,  
please call (804) 530-1400 to reserve  
space; (804) 530-0179 Fax;  
synthoil@comcast.net

• October 14, 28 - Monday  
• November 11, 25 - Monday  
Meeting - 7:30 p.m.  
STANCIL RESIDENCE  
240 N. Oceana Blvd.  
Virginia Beach, VA 23454  
Hosted by Regency Direct Jobbers  
Bill & Barbara Stancil (804) 428-6049

• October 14 - Monday  
• November 11 - Monday  
Meeting - 7 p.m.  
GRAVITTE RESIDENCE  
1042 Merganser Circle  
Gloucester, VA  
Hosted by Premiere Direct Jobbers  
Cliff & Dee Gravitte (804) 694-0221

• October 1 - Tuesday  
• November 4 - Tuesday  
Meeting - 7:30 p.m.  
PEZKO RESIDENCE  
4503 Southampton Arch  
Portsmouth, VA 23703  
Hosted by Regency Silver Direct Jobbers  
Raymond & Karen Peszko  
(804) 484-9491

• October 8 - Tuesday - "How to  
Sponsor AMSOIL Dealers"  
Optional dinner - 6 p.m.  
Meeting - 7 p.m.  
DAYS INN RESTAURANT  
5500 Williamsburg Rd.  
Sandston, VA  
Hosted by Account Directs  
Roger Riggie and Mel Pipgras  
(804) 737-4874 or (804) 737-9231

## WASHINGTON

• October 21 - Monday  
• November 18 - Monday  
Meeting - 6:30 p.m.  
GASPER'S LUBE SERVICE  
CENTER & WAREHOUSE  
3325 Meridian Ave. E.  
Edgewood, WA 98371  
Hosted by Executive Direct Jobbers  
Cliff and Lorna Gasper  
(253) 864-7618, or (877) 633-7618  
Everyone Welcome

• October 8 - Tuesday  
• November 12 - Tuesday  
Meeting - 7:30 p.m.  
STOUGARD RESIDENCE  
22907 Prairie Road  
Sedro Woolley, WA 98284  
Hosted by Premiere Direct Jobbers  
Mary & Charlotte Stougaard  
(360) 856-1641 Guests Welcome

• October 10 - Thursday  
• November 14 - Thursday  
Meeting - 7 p.m.  
WALSH RESIDENCE  
2220 South Castle Way  
Lynnwood, WA 98036  
Hosted by Executive Direct Jobbers  
Tom & Shirley Walsh (425) 483-2582  
T-1 certification classes avail-  
able by appointment with  
pre-paid registration.

• October 8 - Tuesday  
• November 12 - Tuesday  
Meeting - 7 p.m.  
PRUKOP RESIDENCE  
10306 86th Avenue East  
Puyallup, WA 98373  
Hosted by Direct Jobbers  
Raymond & Patsy Prukop  
(253) 845-9755 / 800-267-6450  
Everyone Welcome!

• October 14, 28 - Monday  
• November 11, 25 - Monday  
Meeting - 7:30 p.m.  
POODLE DOG RESTAURANT  
1522 54th Avenue East  
Fife, WA 98424  
Hosted by \*Regency Platinum Directs  
Leonard & Eunice Pearson  
(253) 939-8401 Guests Welcome!

## WEST VIRGINIA

None Scheduled

## WISCONSIN

• October 17 - Thursday  
• November 21 - Thursday  
Meeting - 7:30 p.m.  
SEL-AMSOIL ACADEMY  
1201 Clough Ave.  
Superior, WI 54880  
Hosted by \*\*\*Regency Platinum  
Direct Jobbers Bill & Donna Durand  
Refreshments Served  
(715) 392-4006 Guests Welcome

• October 10 - Thursday  
• November 14 - Thursday  
Meeting - 7 p.m.  
MITMOEN SERVICE  
GARAGE  
6017 65th Street  
Kenosha, WI 53142  
Hosted by Executive Direct Jobbers  
Victor and Lynn Mitmoen  
(262) 652-3399

• October 12, 26 - Saturday  
• November 9, 23 - Saturday  
Meeting - 1 - 3 p.m.  
VILLERS RESIDENCE  
2600 W. High St.  
Racine, WI 53404  
Hosted by Regency Direct Jobber  
Edie Villers (414) 637-2726 RSVP

• October 15 - Tuesday  
• November 19 - Tuesday  
Meeting - 7 p.m.  
PABST RESIDENCE  
650 Larcom St.  
Hammond, WI 54015  
Hosted by Executive Direct Jobber  
Lynn Pabst (715) 796-5441  
Guests welcome.

## WYOMING

None Scheduled

## INTERNATIONAL

### ALBERTA

None Scheduled

### BRITISH COLUMBIA

• October 18 - Friday  
• November 15 - Friday  
Meeting - 7 p.m.  
CROSS ROADS  
RESTAURANT  
1821 Sumas Way  
Abbotsford, B.C., Canada  
Hosted by Direct Jobber Zain Krikau and  
Dealer George Epp  
(604) 826-8966 All welcome.

### MANITOBA

None Scheduled

### NEW BRUNSWICK

• October 21 - Monday  
• November 18 - Monday  
Meeting - 7:30 p.m.  
McLAUGHLIN RESIDENCE  
9 Pinder Road  
Riverview, NB E1B 3Z2  
Hosted by Account Direct  
Wayne McLaughlin and  
Dealer Wendell Steeves  
(506) 386-2896/(506) 387-3197  
Everyone Welcome

### NEWFOUNDLAND

### NOVA SCOTIA

None Scheduled

### ONTARIO

• October 24 - Thursday  
• November 28 - Thursday  
Meeting - 6 - 8 p.m.  
AMSOIL DISTRIBUTION  
CENTER  
6625 Tomken Rd.  
Units 12-14  
Mississauga, ON L5T-2C2  
Hosted by Premiere Direct Jobber  
Rob Hilditch and local Dealers  
(905) 564-7770

### PRINCE EDWARD

### ISLAND

### PUERTO RICO

### QUEBEC

### SASKATCHEWAN

None Scheduled

### NEW ZEALAND

• October 7 - Monday  
• November 4 - Monday  
Meeting - 6:30 - 9 p.m.  
AMSOIL DISTRIBUTION  
CENTER  
3/1 Binsted Rd, New Lynn  
Auckland, NZ  
Hosted by Premiere Direct Jobber  
John Gurney  
Phone (021) 936-091  
Fax (021) 636-094  
synoil@dangerousbrothers.com  
Fee: \$10



## HOLIDAY CLOSINGS

Canadian Distribution Centers will be closed Monday, October 14 for Thanksgiving Day. The Edmonton Distribution Center will be closed Monday, November 11 for Remembrance Day. The AMSOIL corporate headquarters and U.S. Distribution Centers will be closed Thursday, November 28 for Thanksgiving Day.

## OCTOBER CLOSE OUT

The last day to process October orders in the U.S. and Canada is the close of business on Thursday, October 31. The last day to process October orders in Alaska, Puerto Rico and New Zealand is the close of business on Friday, October 25. Volume transfers for October business will be accepted until 3 p.m. CDT on Wednesday, November 6.

### NEW BMK-17 DUAL REMOTE FILTRATION SYSTEM

The BMK-17 Dual Remote Oil Filtration Kit allows for the remote mounting of full-flow and bypass filter elements, offering greater filtration and oil capacity, extended filter and oil life, easy maintenance, reduced engine wear, extended engine life and maintenance intervals and greater oil cooling. Kit includes filter mount, mounting hardware, hose and hose fittings, (1) BE-100 By-Pass Filter and (1) SDF-26 Super Duty Oil Filter.

The BMK-17 fits the following applications:

2001-2002 Chevrolet Silverado pickup trucks equipped with the Isuzu 6.6 liter V8-400 (Duramax) diesel engine.

2001-2002 GMC Sierra pickup trucks equipped with the Isuzu 6.6 liter V8-400 (Duramax) diesel engine.

The BMK-17 may also be used in applications that would use an SDF-24, 25, 52 or 76 oil filter.

#### PRICING

|      | MLM      | ROTS     | Comm.    | Retail   |
|------|----------|----------|----------|----------|
| U.S. | \$176.50 | \$173.50 | \$167.50 | \$227.00 |
| Can. | \$286.00 | \$281.00 | \$271.00 | \$364.00 |

#### Commission Credits

132.00

Kits and replacement components are available from all North American Distribution Centers.

## AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

### October & November 2002

#### Display Advertisements

|                                       |               |                |
|---------------------------------------|---------------|----------------|
| American Rider                        | Oct. '02      | (805) 667-4325 |
| NOLN                                  | Oct. '02      | (805) 796-2577 |
| Angler's Choice                       | Oct. '02      | (800) 360-7112 |
| ASO                                   | Oct. '02      | (219) 763-3013 |
| Import Automotive Parts & Accessories | Oct./Nov. '02 | (818) 786-8900 |
| American Rider                        | Nov. '02      | (805) 667-4325 |
| NOLN                                  | Nov. '02      | (805) 796-2577 |
| Snow Goer                             | Nov. '02      | (805) 667-4325 |
| Snow Goer Canada                      | Nov. '02      | (705) 735-6868 |
| Snow-X                                | Nov. '02      | (763) 595-0808 |
| Angler's Choice                       | Nov. '02      | (800) 360-7112 |
| Farmers Hotline                       | Nov. '02      | (515) 574-2138 |
| Sema News                             | Nov. '02      | (909) 860-2961 |

#### Catalog Showcase Advertisements

|                           |          |                |
|---------------------------|----------|----------------|
| Hot Bike                  | Oct. '02 | (714) 939-2400 |
| 4-Wheel Drive & Off-Road  | Oct. '02 | (323) 782-2000 |
| Car Craft                 | Oct. '02 | (323) 782-2000 |
| Custom Classic Trucks     | Oct. '02 | (323) 782-2000 |
| Eurotuner                 | Oct. '02 | (323) 782-2000 |
| Mustang & Fords           | Oct. '02 | (323) 782-2000 |
| Mustang Monthly           | Oct. '02 | (323) 782-2000 |
| Rod & Custom              | Oct. '02 | (323) 782-2000 |
| Super Street              | Oct. '02 | (323) 782-2000 |
| Muscle Car                | Oct. '02 | (323) 782-2000 |
| 5.0 Mustang & Super Fords | Nov. '02 | (323) 782-2000 |
| Chevy High Perf.          | Nov. '02 | (323) 782-2000 |
| Circle Track              | Nov. '02 | (323) 782-2000 |
| Hot Rod                   | Nov. '02 | (323) 782-2000 |
| Mopar Muscle              | Nov. '02 | (323) 782-2000 |
| Sport Truck               | Nov. '02 | (323) 782-2000 |
| Stock Car Racing          | Nov. '02 | (323) 782-2000 |
| Muscle Car                | Nov. '02 | (323) 782-2000 |

## REGISTRATION FORMS

Dealer registration forms reflecting the pre-adjusted registration fees will continue to be accepted, and new Dealers registering with those forms may register at the pre-adjusted fee. Dealers with G-18C (G-18D Canada) registration forms may contact AMSOIL and request replacement forms. Those G-18C (G-18D Canada) registration forms which have already been distributed will be accepted through December 31, 2002.





### NEW FAST FUNNELS

New disposable fast funnels allow quick, spill-free pouring. Fit conveniently in your glove compartment, tool box, etc.

| Stock # | Qty | U.S. | Can. |
|---------|-----|------|------|
| G-1816  | 3   | 1.50 | 2.40 |



### NEW AMSOIL HOODED SWEATSHIRT

This heavyweight cotton/polyester hooded fleece sweatshirt is designed for maximum comfort. Features double lined hood with drawstring, front muff pocket and AMSOIL screened logo. Sizes S-XXL.



| Stock# | Size | U.S.  | Canada |
|--------|------|-------|--------|
| G-1826 | S    | 24.95 | 40.50  |
| G-1827 | M    | 24.95 | 40.50  |
| G-1828 | L    | 24.95 | 40.50  |
| G-1829 | XL   | 24.95 | 40.50  |
| G-1830 | XXL  | 26.95 | 43.75  |



### NEW STRAW HOLDERS

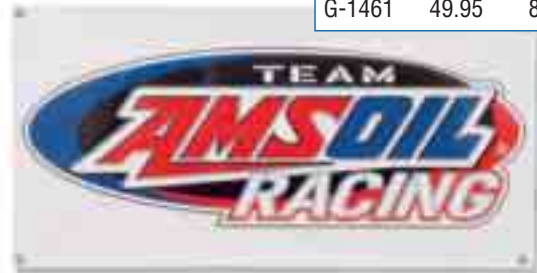
Secures AMSOIL MP and MPH D straws in place for easy applications.

| Stock # | Qty | U.S. | Can. |
|---------|-----|------|------|
| G-1799  | 3   | .99  | 1.60 |

### TEAM AMSOIL RACE BANNER AND RACE DECALS

Prices for Team AMSOIL Race Decals and the Team AMSOIL Race Banner have been adjusted. Take advantage of these great savings.

| Stock # | U.S.  | Can.  |
|---------|-------|-------|
| G-1461  | 49.95 | 81.00 |



#### Team AMSOIL Race Banner

8x4 banner with four metal grommets and four 5' ropes for attachment. Made of 10-oz. vinyl for indoor/outdoor use.

#### Team AMSOIL Race Decals



| Stock # | Description               | Qty. | U.S. | Can  |
|---------|---------------------------|------|------|------|
| G-1789  | AMSOIL Racing Decal (4")  | 10   | 3.95 | 6.35 |
| G-1800  | AMSOIL Racing Decal (7")  | 10   | 5.95 | 9.50 |
| G-1790  | AMSOIL Racing Decal (12") | 5    | 4.50 | 7.20 |
| G-1791  | AMSOIL Racing Decal (20") | 1    | 2.30 | 3.70 |

### AMSOIL CHECKERED RACING CAP

Six-panel, low-profile cap features large embroidery and velcro closure. Coordinates nicely with the A.J. Amatuzio Signature Series Race Jacket and Long Sleeve Racing T-Shirt. Order while supplies last.



| Stock # | U.S.  | Can.  |
|---------|-------|-------|
| G-1785  | 12.00 | 19.25 |

# Extreme Conditions Maximum Protection



## AMSOIL Motor Oils Cold-Weather Tough

- Series 2000 Synthetic 0W-30 Motor Oil (TSO)
- SAE 5W-30 Synthetic Motor Oil (ASL)
- XL-7500 5W-30 (XLF) • XL-7500 5W-20 (XLM)

AMSOIL synthetic motor oils are formulated for superior cold-temperature performance. While conventional petroleum motor oils contain paraffins, or waxes, that cause the oil to thicken in cold temperatures, AMSOIL synthetic motor oils are formulated without paraffins and remain fluid down to -60°F, delivering quick, dependable starts and greatly reduced engine wear.



**Think of the "W" in an oil's viscosity rating as standing for "winter."  
The smaller the "w" number, the better the cold-temperature performance.**



**AMSOIL INC.**  
SYNTHETIC LUBRICANTS  
AMSOIL BUILDING  
Superior, WI 54880-1527  
(715) 392-7101  
Internet: [www.amsoil.com](http://www.amsoil.com)

**BOSCH**



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