

AMSOIL

ACTION NEWS

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The First in Synthetics

OCTOBER 2007

AMSOIL Introduces New Signature Series 0W-30 Synthetic Motor Oil

Inside:

- *New G-100 Retail Catalog*
- *AMSOIL-Sponsored Drivers Attempt New World Records at Bonneville*
- *New Gear Lube White Paper Available*



From the President's Desk...



Occasionally I receive letters from Dealers that really get me thinking. I received one a while back that I want to share, in part, with you. It was written by Dealer Dennis Breda from Medina, Ohio. He and his wife Catherine have been Dealers since 1996, and he began the letter with this:

"Ever since I attended AMSOIL University in 2005 I have wanted to write to you and tell you how proud I am to be associated with your company, even though it is in a small way at this time. More recently I obtained the video which is, first and foremost, a tribute to your life, your parents and AMSOIL.

"I watched the video several times and related to all of it. But a few points stick out in my mind as I write this letter. First, is the vision. I think today, even with all the support material we have to help sell AMSOIL products, we too often become discouraged because of the negative mind-set of the prospect. Those of us who have studied the literature and used the products know how good they are but become frustrated when others will not study the literature or try the products. Yet you had to go through much, much more in terms of development and bringing the product and opportunity to market. There is a big lesson in viewing your early experience by way of the video."

The video Dennis is referring to, of course, is the video my family had done on the story of my life titled "Albert J. Amatuzio, An American Success Story." First, I couldn't be more pleased that the video, in

some way, served as inspiration for Dennis. I hope it does the same for other Dealers. And, yes, in response to Dennis, it is discouraging when people refuse to recognize the extraordinary performance benefits our products provide. But we can't let that stop us. For every potential customer who won't give you the time of day, there is another who will recognize the value of the products and appreciate the service you provide. We all get discouraged. That can't be avoided. But success is a result of perseverance.

According to Dennis he was struck by another section of the video. He mentions my experience as a child watching the cars cross the bridge between Superior, Wisconsin and Duluth, Minnesota and dreaming of ways I could make a nickel off each. Dennis writes, "As I am out on the highway daily in my medical equipment repair business, I too have had those same thoughts as I count the traffic. If I could only reach a percentage of the owners of those vehicles and present the AMSOIL message to them. Mine is not the job to convince, I tell myself, only to ask for the opportunity to present fully and let the prospect accept or reject. This I pledge I will do more often in a systematic way and not let the nay-sayers deter me."

It's true, I did watch the cars cross the bridge between Duluth and Superior and I dreamed of ways to make a nickel off each. I guess even as a child I was a businessman at heart. The point is, there are opportunities everywhere, whether it's to sell product, sponsor Dealers or register accounts. We just have to learn how to recognize those opportunities and not let the "nay-sayers" stand in our way. I did just that in 1973. When I first started this company I had a heck of a time trying to sell the product. I was selling it through conventional channels, but it was more expensive than petroleum oil, and without the opportunity to convey the benefits, it sat on the store shelves collecting dust. It was then that an opportunity presented itself — multi-level marketing. Soon, AMSOIL was off and running.

Dennis closes his letter with this: "I have said many times that the AMSOIL company is honest to the penny. When people are honest with the small things, they can be trusted with the large things."

I appreciate these kind words from Dennis. He speaks the truth. This company was built on honesty and integrity. Throughout the years I have taken great pride in that. I can honestly say, however, that my greatest source of pride has come from watching Dealers embrace the AMSOIL business opportunity and create financial independence for themselves. This really hits home for me as we approach our 35th anniversary, and I can thank our Dealers for each one of those 35 years.

A. J. "Al" Amatuzio
President and CEO, AMSOIL INC.

Harley Gets New Life With AMSOIL

AMSOIL Direct Jobber Roy Goyette, Naples, Fla., took advantage of the advanced technology of AMSOIL synthetic motor oils and lubricants to breathe new life into a beat-up old Harley.

"I used AMSOIL products all the way through the bike," Goyette said. "I used the Synthetic Water Resistant Grease, HP Injector 2-Cycle Oil in a pre-mix form, SAE 10W-40 Synthetic Motorcycle Oil in the transmission, Heavy Duty Metal Protector for the chain, Metal Protector in lots of areas and Mothers® products on the final build. Thanks for a great line of products."

Goyette got started on the project in May 2006 when a good friend asked him to restore the old Harley.

"I used the Synthetic Water Resistant Grease, HP Injector 2-Cycle Oil in a pre-mix form, SAE 10W-40 Synthetic Motorcycle Oil in the transmission, Heavy Duty Metal Protector for the chain, Metal Protector in lots of areas and Mothers products on the final build. Thanks for a great line of products."

– Direct Jobber Roy Goyette

"I was told that it was an old 165 Harley that had been stored for many years," Goyette said. "The bike had special meaning to my friend, Ronnie, as it was an identical year, make and model to one he had growing up. We came to an agreement (bike unseen) and I drove to Virginia Beach, Va. to pick it up. I nearly choked when I saw the condition of the bike as it was dragged into the sunlight after decades of storage in an old trailer. The poor old bike should have been shot and put out of its misery."

Goyette said he cleaned off 50 years of grime and neglect to find many problems.

"It had a severely bent and broken frame, the fenders were destroyed, the engine was frozen and many parts were missing," he said. "It had fire damage and the wrong wheels. And the list continued to grow. I have spent my life working on and riding motorcycles of all types but this was the absolute worst that I have ever seen."

After discussion with his friend, Goyette began a rebuild of the bike rather than trying to restore it to its original condition. He found a Harley website where he gained invaluable information to help him on the project.

Over the course of several months, Goyette rebuilt the motorcycle.

"This was a huge undertaking, but at the same time a relaxing bit of hobby time as well," he said. "It is as close to original



BEFORE AND AFTER – (above) This little 165 Harley had been stored away for decades before it was restored and rebuilt by AMSOIL Direct Jobber Roy Goyette, pictured below with the bike at the end of the project.



as I could reasonably make it. I did take some liberties with the build since I knew it would never be a 100-point show bike. However, I did stick very closely to the original."

"The damaged, dirty little bike that was dragged into the light has become a family treasure."

Goyette looks forward to more restoration projects in the future.

"I won't consider using anything but AMSOIL products exclusively in my restorations," he said.

MONTHLY LE



Dave M. Mann
Michigan
★★★★★Regency
Platinum Direct Jobber
FIRST—Total
Organization
FIRST—Personal
Group Sales
Second—New Qualified
Dealers and Accounts



**Leonard and Eunice
Pearson**
Washington
★★★★Regency Platinum
Direct Jobbers
Second—Total
Organization



**Thomas and Sheila
Shalin**
Kansas
★★★★Regency Platinum
Direct Jobbers
Third—Total Organization
Second—Personal Group
Sales
FIRST—New Qualified
Dealers and Accounts



David and Carol Bell
Texas
★★★★Regency Platinum
Direct Jobbers
Fourth—Total Organization
Third—Personal Group
Sales
Eighth—Commercial and
Retail Marketing



**Mark and Sherree
Schell**
Idaho
★★★★Regency Platinum
Direct Jobbers
Fifth—Total Organization
Fourth—Personal Group
Sales



**George and Shirley
Douglas**
Florida
★★Regency Platinum
Direct Jobbers
Sixth—Total Organization
Sixth—Personal Group
Sales



Greg M. Desrosiers
Alberta
Regency Platinum Direct
Jobber
Tenth—Total Organization
Third—Commercial and
Retail Marketing



Ches and Natasha Cain
South Dakota
Regency Platinum Direct
Jobbers
Seventh—Personal Group
Sales
Sixth—New Qualified
Dealers and Accounts



Michael H. Ellis
Michigan
Regency Platinum Direct
Jobber
Ninth—Personal Group
Sales
Second—Commercial and
Retail Marketing



Dick Nudo
Arizona
Regency Direct Jobber
Tenth—Personal Group
Sales



Ray and Kathy Yaeger
Wisconsin
Regency Platinum Direct
Jobbers
FIRST—Commercial
and Retail Marketing



Luis and Sharon Pena
Ohio
Executive Direct Jobbers
Fourth—Commercial and
Retail Marketing



Roger B. Silcox
Alberta
Master Direct Jobber
Ninth—Commercial and
Retail Marketing



John W. Moldowan
Alberta
Master Direct Jobber
Tenth—Commercial and
Retail Marketing



Gene and Danae Fine
Oregon
Regency Gold Direct
Jobbers
Third—New Qualified
Dealers and Accounts



Robert L. Schultz
Tennessee
Direct Jobber
Fourth—New Qualified
Dealers and Accounts



**Mylo and Patty
Twingstrom**
Minnesota
Regency Silver Direct
Jobbers
Fifth—New Qualified
Dealers and Accounts



**Kent and Trudy
Whiteman**
Utah
Regency Direct Jobbers
Seventh—New Qualified
Dealers and Accounts

ADERS

July 2007

HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



Daniel and Judy Watson
Florida
★★Regency Platinum Direct Jobbers
Seventh—Total Organization
Fifth—Personal Group Sales



Gerry and Patricia Reid
North Carolina
Regency Platinum Direct Jobbers
Eighth—Total Organization
Eighth—Personal Group Sales



William and Judith Shirk
Maine
Regency Platinum Direct Jobbers
Ninth—Total Organization



Herschel L. Gates
Florida
Executive Direct Jobber
Fifth—Commercial and Retail Marketing



David B. Richardson
Ohio
Premiere Direct Jobber
Sixth—Commercial and Retail Marketing



Douglas Bottamiller
Maryland
Executive Direct Jobbers
Seventh—Commercial and Retail Marketing



Michael and Pamela Westwood
Texas
Master Direct Jobbers
Eighth—New Qualified Dealers and Accounts



Chuck Deye
Wisconsin
Direct Jobber
Ninth—New Qualified Dealers and Accounts



Alan Williams
Texas
Direct Dealer
Tenth—New Qualified Dealers and Accounts



Shirley Green,
★Regency Platinum



Bill and Donna Durand,
★★★★★Regency Platinum



Dorothy Hansen,
Regency Platinum



Harold Hartman,
★Regency Platinum



LaDonna Harrison and LaVel Rude,
(Lingwall Organization)
★★★★Regency Platinum



Ora Mae Boardman,
★Regency Platinum



Ray and Arlene Schmit
★★★★★Regency Platinum

HIGHER LEVELS OF

★★REGENCY PLATINUM DIRECT JOBBERS



Daniel & Judy Watson
Florida

★REGENCY PLATINUM DIRECT JOBBER



Shirley Green
Kansas

REGENCY DIRECT JOBBERS



Robert V. Spence
Kansas



Sandra & Ronald Ward
Texas



Kent & Trudy Whiteman
Utah

REGENCY GOLD DIRECT JOBBERS



Donald & Kathleen Reichert
Colorado

REGENCY SILVER DIRECT JOBBERS



William & Barbara Stancil
Virginia

First Time 2500 Level Honor Achievers 2500 monthly commission credits 25 Dealers sponsored

Debra & Astor Lee Howell, *Pennsylvania* Sponsors: David & Rebecca Reid **Daniel & Karen Meyers**, *Indiana* Sponsor: Edie Villers

First Time 2000 Level Honor Achievers 2000 monthly commission credits 20 Dealers sponsored

Stephen Cashman, *New York* Sponsors: Ray & Kathy Yaeger

First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

Vito & Paula Brinzo, *New York* Sponsor: Dave M. Mann
Harold & Barbara Coiner, *Colorado* Sponsor: Mildred Ormiston
David & Sherry Martin, *West Virginia* Sponsor: Eugene L. Underwood

Heath Palmer, *Iowa* Sponsor: Michael A. Miller
Donald & Virginia Schneider, *Oregon*
Sponsors: Bill & Beverly Lund

First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

Steve Beleck, *Michigan* Sponsor: Richard L. Dell
Matthew J. Bernethy, *Montana*
Sponsors: William & Kathleen Bernethy
Tony Degnan, *Kansas* Sponsors: Thomas & Sheila Shalin
Marlin G. Good, *Oregon* Sponsors: Mark & Sherree Schell
Kevin Hamilton, *Texas* Sponsors: Thomas & Sheila Shalin
Michael & Tracie Lloyd, *Nebraska* Sponsors: Ches & Natasha Cain

Michael K. Marx, *Pennsylvania* Sponsors: Ches & Natasha Cain
M.F. Murphy, *Washington* Sponsors: Cliff & Lorna Gasper
Dale & Carol Niska, *Minnesota* Sponsors: Ray & Arlene Schmit
Don Sr. & Linda Russum, *Tennessee* Sponsors: Dan & Patricia Mercier
Wayne & Mary Sloop, *North Carolina* Sponsor: Catherine M. Marlowe
Charles Thorson, *Wisconsin* Sponsor: Carl W. Reichwald
Mike & Pam Verkouteren, *California* Sponsor: Edie Villers

First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

Conrad & Abby Baker, *Louisiana* Sponsors: Edward & Lisa Watkins
Tom Cleveland, *Wisconsin* Sponsors: Trisha M. Saletti
Ray Hair, *Missouri* Sponsor: Bryan Enloe
Loren & Frances Hanson, *South Dakota* Sponsors: Arthur & Sandra Wilber
Roe L. Haskin Sr., *Ohio* Sponsors: Jerry & Betty Wolford
Dennis Herzog, *North Dakota* Sponsor: Roger A. Pogorelec
Rory Kuchenbecker, *Ohio* Sponsors: Thomas & Gwendolyn Guisinger
Ray & Martha Lester, *Tennessee* Sponsors: James & Faye Shoemake

Henry McKenna, *Wisconsin* Sponsor: Mike Carew
Michael A. Robinson, *Ohio* Sponsor: Jay Mann
Richard Robinson, *Montana* Sponsor: Marty Maclay
Ryan Selgren, *Georgia* Sponsors: Michael & Linda Ford
Julie M. Sinner, *Minnesota* Sponsors: Mylo & Patty Twingstrom
Norman E. Winckler, *California* Sponsors: Daniel & Sandra Wilhelm
Travis Woods, *West Virginia* Sponsor: Robert W. Benson
Kay Yarnall, *Delaware* Sponsor: Matthew Micken

RECOGNITION

July 2007

MASTER DIRECT JOBBERS



Ruth Rugulies
Alberta



Tom & Ruth Santell
California



Michael & Pamela Westwood
Texas

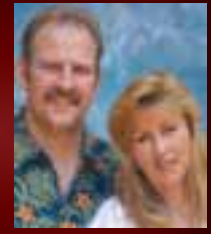


Bradley & Cinda White
Ohio

EXECUTIVE DIRECT JOBBERS



Kenneth R. Morehead
Texas



Scott & Linda Rogus
Michigan

PREMIERE DIRECT JOBBER

Gregory A. Evans
Tennessee



EXECUTIVE DIRECT JOBBERS



Dave & Brenda Baker
North Carolina



Gary & Debbie Bruyette
Florida



Larry Crider
Texas

NEW DIRECT DEALER



David W. Richards
Maryland
Sponsor: John E. Doyle
Direct Jobber: John E. Doyle

NEW ACCOUNT DIRECTS



Andres & Magdalena Gomez
Texas
Sponsors: Victor & Linda Sorlie
Direct Jobbers: Victor & Linda Sorlie



Robert & Diana Luck
Virginia



Jay Mann
Kentucky



Kenneth Olive
Wisconsin

NEW DIRECT JOBBERS



Leslie & Jocelyn Carpenter, *New York*
Sponsors: Francis & Jeanette Ernst
Direct Jobbers: Peter & Madeleine Finnerty



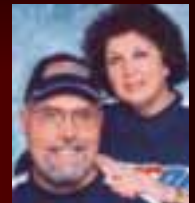
Norman P. Crawford
New Jersey
Sponsors: Bernard & Carol Tellier
Direct Jobbers: Alvin & Rosalie Frank



Cindy M. Huh
California
Sponsors: Kent & Trudy Whiteman
Direct Jobbers: Kent & Trudy Whiteman



Marc & Rita Jodoin
Alberta
Sponsor: Denis P. Guenette
Direct Jobber: Roger B. Silcox



Donald & Patricia Lipscomb
Tennessee
Sponsor: Robert E. Clarke
Direct Jobber: Cliff Goehring



Evan Porebski
Illinois
Sponsor: Diana Lindland
Direct Jobber: Diana Lindland



Alan Rice
California
Sponsors: David & Carol Bell
Direct Jobbers: David & Carol Bell



Darrell Rozell
Texas
Sponsor: Thom Wofford
Direct Jobber: Thom Wofford



Tim & Teresa Vipond
Texas
Sponsors: Gary & Ranell Goessler
Direct Jobbers: Gary & Ranell Goessler

A Personal Touch to a Premium Product

From the time he introduced the first can of AMZOIL 10W-40 Synthetic Motor Oil in 1972, AMSOIL President and CEO Al Amatzio has taken great pride in the superior protection and performance provided by AMSOIL products. Now, in celebration of the 35th anniversary of the AMSOIL MLM business plan, 35 years of Dealer opportunity and 35 years of technical leadership, AMSOIL is updating its premiere motor oil with a new, personal image. New Signature Series 0W-30 Synthetic Motor Oil (SSO) replaces Series 2000 0W-30 Synthetic Motor Oil (TSO) and offers even greater performance. Supplemented with a proprietary ashless anti-wear system for improved heat and viscosity control and boasting a 10 percent increase in TBN (see graph), new Signature Series 0W-30 sets the standard for protection and performance. Personally endorsed by AMSOIL founder and President Al Amatzio, each bottle bears his signature and describes how he developed the first API qualified synthetic motor oil and launched the synthetic motor oil industry.

Product Description

AMSOIL Signature Series 0W-30 Synthetic Motor Oil is the industry benchmark in lubrication technology. Engineered with the world's finest synthetic base oils and high performance additives, AMSOIL Signature Series 0W-30 is designed for those who demand the absolute best in motor oil performance. The exclusive extended drain formulation delivers superior engine protection and maximum fuel economy. AMSOIL Signature Series 0W-30 is a premium grade synthetic motor oil that exceeds the requirements of modern, high-performance engines and older engines. It replaces other 0W-30, 5W-30 and 10W-30 motor oils and consistently outperforms competitive conventional and synthetic motor oils.

Extends Drain Intervals

AMSOIL Signature Series 0W-30 Synthetic Motor Oil lasts much longer in service than conventional oils. Its

unique synthetic formulation and long drain additive system resist oxidation and neutralize the acids that shorten the service life of other oils. AMSOIL Signature Series 0W-30 delivers the best possible engine protection, cleanliness and performance over extended drain intervals, reducing vehicle maintenance and waste oil disposal costs.

Maximizes Fuel Efficiency

The lightweight molecular structure of AMSOIL Signature Series 0W-30 Synthetic Motor Oil reduces energy loss from the "drag" common to high viscosity oils. It is fortified with additives that enhance its friction-reducing properties to help further improve fuel efficiency.

Reduces Wear

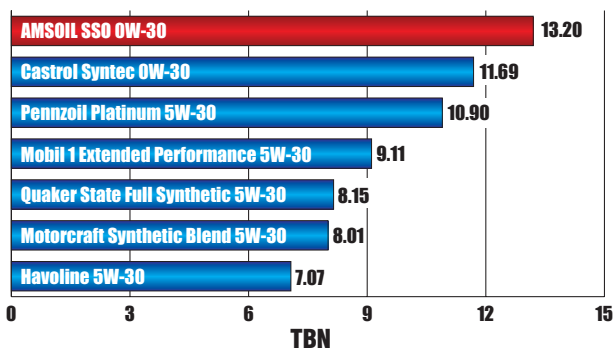
AMSOIL Signature Series 0W-30 Synthetic Motor Oil contains specialized anti-wear technology. Its durable, high temperature film strength effectively separates metal surfaces to reduce wear even under the most grueling conditions. Tests prove that AMSOIL Signature Series 0W-30 provides better protection against wear than other motor oils (see graph). AMSOIL Signature Series 0W-30 helps engines last longer.

Resists Heat, Reduces Oil Consumption and Emissions

AMSOIL Signature Series 0W-30 Synthetic Motor Oil is thermally stable with a strong resistance to high temperature volatility (burn-off). It is heavily fortified with detergent and dispersant additives designed to prevent sludge deposits and keep engines clean. Low volatility and clean operation reduce oil consumption and emissions.



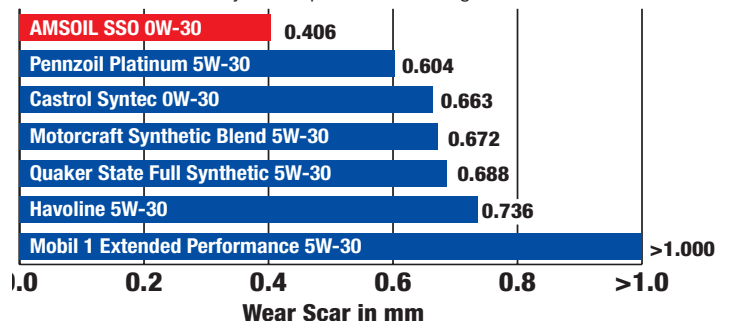
Total Base Number (TBN)

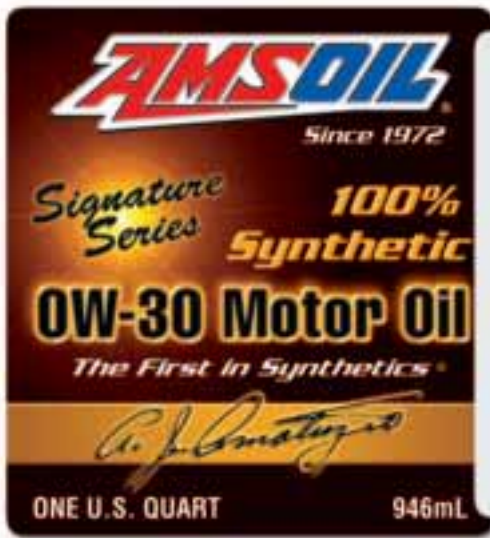


Four-Ball Wear Test (ASTM D-4172)

The smaller the wear scar, the better the protection

40 kg Pressure @ 150° C, 1800 RPM, 1 Hour Duration
As tested by an independent lab in August 2007





Driven by Excellence
 At A.J. Amatuzio started the end of his 25-year career as an award-winning jet fighter pilot, he set his sights on a new challenge. Knowing that every jet engine in the world used only synthetic oil, he was convinced that the same type of technology would provide tremendous benefits to automotive engines. In the early 1960s he set out on an intense period of research and development.
 In 1972 A.J. Amatuzio created AMSOIL, INC. and introduced the world's first API qualified synthetic motor oil, AMSOIL 10W-40. But obstacles remained for Amatuzio. The major oil companies were threatened by his advanced technology and, along with the auto manufacturers, refused to acknowledge his revolutionary new product.
 Amatuzio persevered. Through sheer determination he began to convince the motoring public that AMSOIL synthetic motor oil was far superior to the conventional petroleum oils they had been using. Then, as customers caught on by the thousands, the competing oil companies could no longer deny the performance benefits of AMSOIL motor oil. They were forced to follow the AMSOIL lead and, one by one, developed synthetic oils of their own. Amatuzio had inspired an industry.

Today, AMSOIL remains the leader in quality and innovation. A.J. Amatuzio Signature Series Motor Oil is engineered with the world's most advanced synthetic base oils and high-performance additives. This exclusive formulation represents the benchmark in motor oil technology and sets the standard by which all other oils are measured.
Congratulations for choosing AMSOIL.
Service Intervals:
 • **Normal Service** – Up to 35,000 miles or one year, whichever comes first in non-Severe Service, passenger vehicles.
 • **Severe Service** – Up to 17,500 miles or one year, whichever comes first, defined as turbo/supercharged engines, commercial or fleet vehicles, excessive idling, hot and stop-and-go use in vehicles with over 100,000 miles, daily short trip driving less than 10 miles (16 km), frequent towing, plowing, hauling or dirty conditions driving.
 • For all other applications, follow standard OEM service intervals.
 • Always use the manufacturer's recommended oil and service intervals.

The front label of Signature Series 0W-30 Synthetic Motor Oil bears AMSOIL President Al Amatuzio's signature, while the three-panel back label includes the story of how AMSOIL began and Four-Ball Wear Test results.

For Those Who Demand the Best!

SAE 0W-30 API SM/CF, SL, SJ ...
 ILSAC GF-4, I • ACEA A5/B5-04 • GM 4718M, 6094M
 Ford WSS-M2C929-A • Daimler Chrysler MS-6395N • VW 503 00
 Replaces SAE 3W-30 and 10W-30

Compatible with petroleum and synthetic motor oils

PRODUCT CODE: SSO-QT

0 47012 23501 9

AMSOIL SUPERIOR, WI 54880 U.S.A.

Provides Outstanding Cold Flow Properties

Unlike conventional oils, AMSOIL Signature Series 0W-30 contains no wax. Its exceptional -60°F cold flow properties ease starting and reduce bearing wear.

Applications

AMSOIL Signature Series 0W-30 Synthetic Motor Oil is recommended for use in gasoline engines, diesel engines (API CF, ACEA B5) and other applications requiring SAE 0W-30, 5W-30 or 10W-30 with the following worldwide specifications:

- API SM/CF, SL, SJ ... • ILSAC GF-4, 3 ... • ACEA A5/B5-04
- GM 4718M, 6094M • Ford WSS-M2C929-A
- Daimler Chrysler MS-6395N • VW 503.00

Service Life

AMSOIL Signature Series 0W-30 Synthetic Motor Oil is recommended for extended drain intervals in unmodified, mechanically sound, gasoline-fueled vehicles as follows:

- **Normal Service** – Up to 35,000 miles or one year, whichever comes first.
- **Severe Service** – Up to 17,500 miles or one year, whichever comes first.
- Replace AMSOIL Ea Oil Filter at the time of oil change up to 25,000 miles or one year, whichever comes first (other brands at standard OEM intervals).
- In all non-gasoline fueled vehicle applications, extend the oil change interval according to oil analysis or follow the OEM drain interval.



Signature Series 0W-30 Synthetic Motor Oil Data Bulletin

The new Signature Series 0W-30 Synthetic Motor Oil Data Bulletin, highlighting the features and benefits of Signature Series 0W-30 Synthetic Motor Oil, is available for purchase.

Stock #	Qty.	U.S.	Can.
G2445	25	2.80	3.50

AMSOIL Signature Series 0W-30 Synthetic Motor Oil replaces Series 2000 0W-30 Synthetic Motor Oil, which will remain available while supplies last.

Signature Series 0W-30 Synthetic Motor Oil								
Stock #	Unit of Measure	Pkg/Size	Wt. Lbs.	Comm. Credits	U.S. Dealer/ P.C.	U.S. Sugg. Retail	Can. Dealer/ P.C.	Can. Sugg. Retail
SSOQT	ea	(1) Quart	2.1	5.35	7.65	9.95	9.45	12.30
SSOQT	ca	(12) Quarts	24.6	64.20	87.00	118.20	108.00	146.40
SSO1G	ea	(1) Gallon	7.9	20.70	29.70	36.75	36.55	45.10
SSO1G	ca	(4) Gallons	31.7	83.20	113.00	145.40	139.20	178.80
SSO30		30 Gallon Drum	242.0	412.0	749.00	908.00	920.00	1114.00

AMSOIL Introduces Updated G100 Retail Catalog

This issue of the *Action News* includes the updated G100 Retail Catalog. The AMSOIL Retail Catalog offers an excellent opportunity for Dealers to exhibit the entire line of AMSOIL products, including the new Signature Series 0W-30 Synthetic Motor Oil, EaAB filters and NGK Spark Plugs. The G100 also contains policies on orders and returns, as well as information on becoming an AMSOIL Dealer or Preferred Customer.

How It Works

Attach your Dealer ZO number in the area marked "referral number" on the back cover of the catalog. Distribute the G100 to your downline Dealers, Preferred Customers and any potential customers.

Where to Distribute

- Trade Shows • Fair Booths
- Race Events • Conventions
- Conferences
- Potential Retail/Commercial Accounts
- Direct Mail to Potential Customers

Maintain Contact With Prospects

Direct contact with potential customers is the best way to make a sale or gain a new Dealer or Preferred Customer. The more they hear about AMSOIL products and programs, the more likely they are to take advantage of the benefits. Direct mailings to potential customers can give Dealers a foot in the door, but don't stop there. Follow-up with potential customers to answer questions, provide clarity and give them one-on-one service.

How Customers Place Orders

Customers who wish to place orders from your Retail Catalogs can simply call the AMSOIL toll free ordering line and place their order specifying the referral number (your ZO number) printed on the catalog. This ensures that you will receive the retail profits and commission credits. Ordering customers are automatically sent updated Retail Catalogs for the next 18 months at no additional cost to you. In addition, any of your customers who call AMSOIL wishing to become Dealers or Preferred Customers will automatically become members of your Personal Group.



Reaching New Prospects

The G100 catalog is a great opportunity to reach potential customers that you wouldn't ordinarily have contact with. A direct mailing to a specific neighborhood could reach numerous customers that do not attend race events or trade shows, but still want the best protection for their vehicles. Also, countless amounts of people at shows or events who are initially only somewhat interested or don't have time to talk can take a G100 home to review at their leisure.

Downloadable G100 PDF Catalog

AMSOIL Dealers can also download G100 catalogs in PDF format from the Dealer Zone at www.amsoil.com that contain "Buy It Now" buttons next to the products. The buttons are live links that lead directly to the product page in the AMSOIL Online Storefront. When the PDF version of the G100 is downloaded, the Dealer's ZO number is automatically embedded in the catalog so each time a customer clicks a "Buy It Now" button, they arrive at the online store as if they had come through a Dealer website.

Once downloaded, the functions of the G100 PDF catalog can be used in several ways:

- It can be embedded on a Dealer's website and function as an online store that links directly to www.amsoil.com for purchasing.
- It can be embedded on a Dealer's website for customer download so that purchases can be made at a later time.
- It can be saved and sent out to a customer who views the Dealer's website and requests a free e-catalog.
- It can be saved and burned to a CD to be passed out at trade shows, race events, etc.

Ordering Catalogs

AMSOIL G100 Retail Catalogs are available in packages of 10, 50, 100, 500, 2500 and 5000. To order, call the AMSOIL Dealer order line at 1-800-777-7094 Monday through Friday between 8 a.m. and 5 p.m. Central Time. When you order catalogs in quantities of 2500 or more, labels with your ZO number and other relevant business information will be provided to you at no additional charge.

AMSOIL Retail Catalog Ordering Information

New G100 and G300 catalogs are available in the following quantities:

Stock#		Quantity	U.S.	Canada
G100A	G300A in Canada	10 Catalogs	\$5.00	\$7.70
G100B	G300B in Canada	50 Catalogs	\$23.50	\$36.20
G100C	G300C in Canada	100 Catalogs	\$43.00	\$66.40
G100D	G300D in Canada	500 Catalogs	\$195.00	\$301.35
G100E	G300E in Canada	2500 Catalogs (with labels)	\$975.00	\$1506.75
G100F	G300F in Canada	5000 Catalogs (with labels)	\$1850.00	\$2861.25

New Study Developed to Help AMSOIL Dealers Capture More Sales in Gear Lube Market

AMSOIL recently completed a comprehensive study of gear lubricants that will undoubtedly shake up the marketplace. Fourteen of the most popular brands of gear lube were tested at an independent laboratory in areas such as pour point, 4-ball EP weld point, 4-ball EP load-wear index, Falex extreme pressure and many other tests used in meeting API GL-5 performance requirements and SAE J306 viscosity requirements.

The requirements for automotive gear lubrication have changed over the years, yet vehicle owner awareness has not. Gear lubrication has been commonly considered elementary, but, in fact, it is a dynamic process that requires sophisticated technology. The differentials that house the gears are out of sight, out of mind. They are neglected. But differentials are just as important to the operation of a vehicle as the engine. An engine without a functioning differential will not move the vehicle. Gear lubrication needs to be taken more seriously than before. There are several forces driving the need for better gear lubrication.

First is improved fuel economy. Modern vehicle aerodynamics, with lower level air dams, is decreasing the air flow over differentials. Fuel economy is improved, but reduced air flow increases differential operating temperatures. Also, lubricant fill volumes in differentials have been reduced to lower fluid drag on the gears and bearings for further improvement in fuel economy. However, lubricants cool components, and with less fluid in the sump, operating temperatures rise.

Improvements in vehicle performance have created additional need for more sophisticated gear lubrication. Model-year 2007 turbo diesel pickup trucks, V-10 gasoline pickups and sport utility vehicles (SUVs), and high-horsepower V-8 trucks have more towing and payload capacities than in previous years, yet their differentials have not changed. Stress on differentials has also increased in limousines, conversion vans, and trucks and cars with modified, high-performance engines. More power, more towing capacity and higher hauling limits greatly increase the stress that causes heat and wear.

Improvements in vehicle comfort have also driven the need for better gear lubrication. The demand for greater interior space has forced vehicle manufacturers to lower floor boards, which restricts air flow to the differential. Hot exhaust systems are forced closer to the axle housing, and differential operating temperature are increased even further.

Most vehicles operate under severe service as defined by vehicle manufac-

turers, but the majority of vehicle owners are unaware of this. Examples of severe service include towing, hauling, plowing, off-road use, frequent stop-and-go driving, steep-hill driving and temperature extremes. Severe service increases the need for better gear lubrication.

Synthetic gear lubes are recognized as superior to petroleum-based gear lubes by vehicle manufacturers, gear manufacturers and most high-performance automotive experts. Synthetic gear lubes exhibit all-around better performance.

Purpose

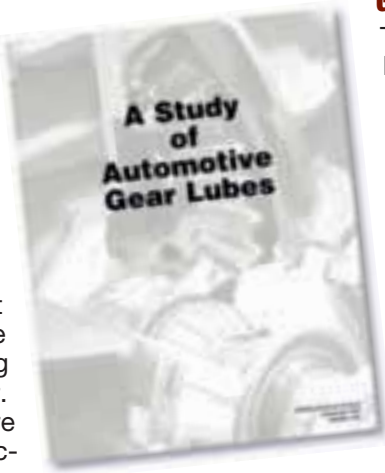
The purpose of the new Gear Oil White Paper is to inform consumers about the increasingly severe conditions under which differentials operate and to provide data reflecting the quality and cost differences of many popular synthetic and petroleum gear lubes. With this information, consumers are better prepared to make informed decisions when purchasing gear lubricants.

Method

The testing by which the gear lubes were evaluated was done in accordance with American Society for Testing and Materials (ASTM) procedures, Society of Automotive Engineers (SAE) J306 requirements and Federal Test Method Standards. All performance testing was conducted by an independent laboratory. Physical-property testing (viscosity, viscosity index, pour point and foaming after oxidation) was conducted in-house. Gear lube pricing was obtained from the manufacturers or distributors. A notarized affidavit certifying that prices are reported as obtained and a notarized affidavit certifying that the results are reported as received from the independent laboratory are included in the Gear Lube White Paper.

Great Sales Tool

The AMSOIL Motorcycle Oil White Paper has been used as a sales tool with great success, and the Gear Oil White Paper has the potential to bring the same results. This no-frills study is designed to help consumers make informed decisions when selecting gear oils. There is no hype and no sales pitch – just facts. Never before has so much information on gear oils been delivered in one easy to understand source.



Stock#	Qty.	U.S.	Can.
G2457	1	1.00	1.25

AMSOIL-Sponsored Drivers Attempt World Speed Records



The Bonneville Salt Flats International Speedway in Tooele County, Utah hosts the fastest vehicles in the world every year as people from all walks of life attempt record-setting speed in various motorized vehicles. This year AMSOIL was represented by Boyd and Jo Coddington in the AMSOIL/Coddington 1927 Ford Model T Roadster and Fred Hayes on his HDT USA diesel motorcycles.

Coddington's Hot Rod

Built by Coddington and his crew, the Model T Roadster features a 1200+ horsepower General Motors intercooled, turbo-charged, 2.0 liter Ecotec engine with a Liberty six-speed transmission and Winters quick-change rear-end.

Jo Coddington was behind the wheel in an attempt to break the record for the fastest pre-1934 roadster, three-liter/blown gas/modified. The record to beat was 199 mph as the AMSOIL/Coddington car rolled into Utah. Jo had several great runs in the old roadster, but setting a new record is complicated. She had to drive three qualifying runs to qualify for the main course, one of which was over 200 mph, then two runs over 199 mph within a 24-hour period to become the new record holder. Unfortunately, when the week was done, the old 199 mph record remained intact. The car spun out at 180 mph toward the end of the week, and made one more run as a shakedown the following day. The team learned a great deal from its first trip to the salt flats. The car remains strong, improvements will be made and the team will be back for another attempt at the world record this month.

HDT USA/Fred Hayes

Fred Hayes currently holds eight world and four national land speed records on motorcycles. At the Salt Flats, he

attempted to better those records and add another – all on diesel-powered bikes.

Fred Hayes

Hayes is an experienced motorcycle rider, earning top honors in several American motorcycle riding competitions through the years. In 2003, Hayes was awarded a platinum medal at the UK National Rally, the competition's highest award. Since then Hayes has ridden two HDT USA diesel motorcycles to the first recognized land speed records for diesel motorcycles.

Hayes' experience with motorcycles goes far beyond competition, though. He has been with Hayes Diversified Technologies (HDT USA) since the company's beginning in 1961 and has led the company to become the largest supplier of military motorcycles to the U.S. Defense Department. Hayes is HDT's president, C.E.O. and chief engineer. In addition, Hayes was a primary consultant to the Motorcycle Safety Foundation and the U.S. Marine Corps during the development of the Marine Corps' Military Motorcycle Operator Training Course and still holds credentials as a Military Motorcycle Chief Instructor. In short, Hayes knows motorcycles. He builds them and rides them, and does both in a superior fashion.

Hayes Diversified Technologies

HDT USA develops and manufactures motorcycles for the U.S. Defense Department. The company is known for its advanced technology, superior engineering and revolutionary motorcycle design, but HDT began as something totally different. Throughout the 1960s and 1970s, HDT specialized in the development and manufacture of electro-mechanical switches and relays for defense and aerospace. The company was the original equipment manufacturer (OEM) for major defense companies like Lockheed, Boeing, Control Data and Unisys. In 1970, HDT expanded into commercial motorcycle sales, selling and racing PENTON Sport Cycles under the trade name METTCO. From 1976 through 1979, HDT was employed as a consulting firm to Honda's off-road racing and enduro teams. HDT produced suspension components and provided two-stroke engine performance modifications for Honda from 1977 through 1979.

In 1981, HDT used its unique combination of expertise in government contracting and off-road motorcycle development to place the winning bid to produce tactical military motorcycles for the U.S. Army. Since then, HDT USA has been awarded more than 45 contracts, resulting in over 2500 military motorcycles being delivered to the U.S. and allied military forces. HDT's M1030B1 Marine Corps motor-





cycle is known as the best performing, most reliable tactical military motorcycle now in service with any military organization, beating out competitive motorcycles from BMW and KTM.

“Single Battlefield Fuel”

In 1984, all NATO military forces adopted a long-term goal of employing a single battlefield fuel to reduce the logistics burden of supplying gasoline, diesel, aviation gasoline and aviation kerosene. Years later, the U.S. Navy announced they would not supply or transport gasoline in any form, only heavy fuels such as diesel and jet fuel. The only equipment still operating on gas was small field generator sets and motorcycles. The military approached several motorcycle manufacturers to determine what options were available as alternatives to gas-powered bikes. All of these manufacturers claimed that a diesel-fueled motorcycle was neither commercially practical, cost effective, nor, in some cases, even possible given the performance requirements. After requesting proposals from all interested sources, the U.S. Marine Corps found the answer at HDT USA. In May 2001, HDT unveiled the first motorcycle powered by a diesel engine that was designed specifically for motorcycles.

The Search for a More Durable Oil

Because HDT motorcycles are made for the military, their engines and the oil that protects them must withstand much more rigorous testing and use than the average bike. “The military does not perform a civilian-type break-in; that’s not how they use their vehicles,” said Hayes. These motorcycles are operated in every kind of severe condition imaginable, from the ice and cold of mountainous regions to the sand and heat of the Iraqi desert. They run hard, and breaking down in the heat of battle should be the last thing on a soldier’s mind. These severe conditions dictate that the oil be able to flow readily in sub-zero temperatures to quickly lubricate moving parts, yet stay viscous enough to cool and protect in extreme heat.

HDT was servicing their motorcycles with Mobil Delvac 1 5W-40 and using Mobil 0W-30 racing oil for their race engines. Mobil’s 0W-30 is not diesel-rated or rec-



ommended for motorcycle wet-clutch applications. “We have seen for several years that our engines ‘like’ the lighter oils, especially during initial run-in,” said Hayes. “This has been especially evident when we look at camshaft and rod bearings after a new engine has been run very hard with no run-in.” HDT had been using Mobil 1 for three years, finding it was superior to conventional diesel oil, but they were having problems with blow-by.

Impressive Results

Hayes said HDT was drawn to AMSOIL because of the availability of AMSOIL 0W-20 Synthetic Motor Oil and Series 3000 5W-30 Heavy Duty Diesel Oil. “We noticed an increase in horsepower right away as compared to Delvac 1,” said Hayes. “But what was quite surprising was the condition of an engine after a 50-mile run-in and over 120 full-throttle dyno runs. The camshaft bearings, the small and large end rod bearing didn’t even look like they had been run. During that series of dyno runs, we registered the highest horsepower and torque readings ever.” Hayes said their testing proved that AMSOIL Series 3000 5W-30 Heavy Duty Diesel Oil provided better cam bearing lubrication, better transmission operation and less blow-by than their previous oil. “We picked up just over one horsepower at the rear wheel,” he said. “In addition, it appears that overall coolant temperature was down about five degrees.”

Hayes said AMSOIL provides superior performance in the two areas that matter to him most: horsepower and lubrication, especially in new engines. At start-up, the exhaust cams are the last components the oil reaches. Because the military doesn’t break in their vehicles like civilians do, and they typically don’t have time to allow a warm-up period, it is vital that the engine oil is able to flow immediately. For this reason, HDT takes their engines straight to dyno with no break-in, and they are run wide open.

“The lubrication to the exhaust cams was really good,” said Hayes. “They looked beautiful.”

Commercially Available Motorcycles

HDT USA is working on development of commercially available motorcycles, tentatively scheduled for release by early 2008. The company is so impressed with AMSOIL that these motorcycles will come factory-filled with AMSOIL synthetic lubricants. This quote from HDT’s website sums up their experience with AMSOIL: “With over a year of testing, we have found that AMSOIL products continually outperform all other lubricants. AMSOIL provides improved performance, increased fuel economy, lower oil consumption and significantly reduced engine wear in all operating conditions.”

Bonneville Results

The weather did not cooperate with Hayes and his attempt to set new records, but eventually he was able to set two new national and international records. In the 750 MPS-D class (modified partial streamlining, diesel-powered, 750 max. displacement) Hayes set a new record of 103.3215 mph. The old record was 101.617 mph. Hayes also set a new record in the MPS-DB 750 class (modified partial streamlining, diesel-powered, 750 max. displacement) of 110.4325, easily beating the old 105.147 record. All records are unofficial until reviewed by the AMA and FIM later this year. Unfortunately, due to the inclement weather and repeated track delays, they were unable to make all the runs necessary to set any other records.

Rinker Dominates on Ohio River

Team AMSOIL ChampBoat driver closes in on third straight championship

The Ohio River flows 981 miles and is easily the largest tributary into the Mississippi River. Despite its impressive size, Team AMSOIL F1 ChampBoat driver Terry Rinker only needed 50 laps and less than a mile of water to tame the turbulent waterway in mid-August.

It had been 10 months since Rinker wrapped up his perfect season by winning the final race of the 2006 ChampBoat Series in Savannah, Ga. After qualifying for the sixth starting position, the two-time defending champion needed a near perfect race and a few minor changes to the set-up to capture the win on the Ohio River. "We made some important

Team AMSOIL crew member Ken "Mac" McGinnis looks on as Rinker awaits the start of a recent ChampBoat Race.



changes this morning and it really paid off for us as we pushed hard from a less than ideal starting position," said Rinker. "We feel we finally have the momentum and confidence back that we need in order to push for our third straight championship at season's end."

The victory at the Thunder on the River just outside of Cincinnati, Ohio marked the 16th win in Rinker's illustrious career. The Tampa, Fla. native was also named to the APBA Hall of Champions this past winter. The F1 ChampBoat Series wraps up its season in Savannah, Ga. on November 4.



Terry Rinker takes a victory lap after his stunning win on the Ohio River.

Rinker pushes the AMSOIL F1 boat to the front on the Ohio River.



Products The Pros Use



Team AMSOIL F1 ChampBoat driver Terry Rinker relies on AMSOIL DOMINATOR Synthetic 2-Cycle Racing Oil to protect his Mercury race engine. DOMINATOR provides Rinker's engine with reduced friction and protects pistons and bearings subjected to the rigors of racing a four-pin, mile-long course at speeds in excess of 110 mph.

"I wouldn't have been able to set a world record with seven straight wins or take home three of the past four championships without the incredible protection AMSOIL offers the Rinker Racing boats." – Terry Rinker



Teague Takes Third Straight

Offshore driver rolls through competition



Bob Teague and Paul Whittier celebrate their third straight win.

After winning his first two races this season, Team AMSOIL offshore powerboat owner Bob Teague has continued his run of excellence. Teague, the throttle man for the Team AMSOIL #77 Cat Lite boat, partnered with driver Paul Whittier for the duo's third straight win.

Team AMSOIL took on the world's 10 best Cat Lite teams at the Offshore Super Series national event in Orange Beach, Ala. in late August. Racing a reduced six-lap race due to exceedingly rough water conditions, Teague and Whittier powered the twin 525 hp engines across the rocky surface.



The AMSOIL #77 boat battles early traffic at the OSS race in Alabama.

After avoiding a first-turn collision, Team AMSOIL emerged in seventh place and quickly moved through the field. By the end of the second lap, Teague and Whittier had propelled the 36' catamaran into third, and they were knocking on the lead boat's door just one lap later. Now in a dog fight with the Motley Crew #00 boat, Team AMSOIL took the lead on the first turn of the final lap and pulled away for the win.



A late race battle between Team AMSOIL and Motley Crew lasted until the final lap, with Team AMSOIL taking the win.

"This was a tough race to come back and win," said Teague. "There were six- to eight-foot waves out there, and we did our best just to hang on. We had faith in the boat and each other, and we knew nothing was going to stop this AMSOIL #77."

Brady Smith: The Summer Sizzler

Wins piling up for AMSOIL late model driver

Last winter, Team AMSOIL late model driver Brady Smith signed on with renowned car builder Scott Bloomquist. Smith knew he needed to find a more competitive car if he wanted to begin realizing his immense potential. As the summer wore on and the big-money specials started appearing on the schedule, Smith finally tapped into that potential and now enters events as one of the favorites to win.

In late July, Smith picked up the biggest win of his career at the UMP Summer Nationals in Farmer City, Ill. Following his heat race victory, Smith took the lead on the 14th lap of the feature and dominated the remainder of the race for a \$10,000 payday.

"Boy, it really feels good to get over the hump and get that first big win," said Smith. "We have been right there several times, but we finally put an entire night together at Farmer City. This AMSOIL car has been awesome and last week was no exception."

Smith continued his stellar racing with a superb run at the 25th Annual North/South 100 at the Florence Speedway in Union, Ky. With 86 of the nation's best dirt late model drivers on hand, Smith timed his AMSOIL car 13th quickest in qualifying. The Wisconsin native then won his heat race and earned the pole for the \$50,000 feature. During the 100-lap race, Smith led early before falling back to fourth. Smith then made a late charge and passed Bloomquist to earn runner-up position.



Smith anticipates the drop of the green flag from his pole position.

September meant more winning as Smith picked up his second win of the season in the World Dirt Racing League race at the Deer Creek Speedway in Spring Valley, Minn. After finishing second in his heat race, Smith rolled off the second row in the A-main and quickly pushed to the front of the pack. At the end of the 50-lapper, Smith took the checkered flag and earned a \$5,000 paycheck.

Smith is scheduled to wrap up his season at the Pike County Speedway in Magnolia, Miss. November 2-3 for the Jambalaya 100.



Brady Smith pushes for the lead at a recent race in Kentucky.



Smith gives the fans a four-wide salute at the North/South 100.



T-1 CERTIFICATION MEETINGS

UTAH

• Every Friday
Meeting - after 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene
(801) 253-2701
Pre-paid registration required

AMSOIL DEALER MEETINGS

ALABAMA

• October 18 - Thursday
• November 15 - Thursday
Meeting - 7 p.m.
STANLEO'S SUB VILLA
605 Jordan Lane
Huntsville, AL
Hosted by Premiere Direct Jobber
Cliff Goehring & Premiere Direct
Jobber Gerry Gotwald (256) 337-0376

• October 18 - Thursday
• November 15 - Thursday
Meeting - 7 p.m.
BOWMAN RESIDENCE
1330 Frank Marshall Road
Ozark, AL 36360
Hosted by Direct Jobbers E.E. "Al" &
Mildred Bowman (334) 774-3344

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
SUMMER RESIDENCE
404 Arrowhead Drive
Montgomery, AL
Hosted by Direct Jobbers Peter and
Jean Sumner (800) 867-8735
Please RSVP

ALASKA

• October 2, 16 - Tuesday
• November 6, 20 - Tuesday
Meeting - 7 p.m.
STATEN RESIDENCE
2949 Sunflower Street
Anchorage, AK 99508
Hosted by Premiere Direct Jobber
Melda Staten
Call for reservations (907) 333-0124

ARIZONA

• October 16 - Tuesday
• November 20 - Tuesday
Optional no-host dinner - 5:30 p.m.
Meeting - 6:30 - 8 p.m.
DENNY'S RESTAURANT
825 South 48th Street
Tempe, AZ 85281
Hosted by Regency Direct Jobber Dick
Nudo and Dealer Jim Brewer RSVP
(602) 996-7181 Dick
(480) 968-4922 Jim

ARKANSAS

• October 11 - Thursday
• November 8 - Thursday
Meeting - 6:30 p.m.
GARDNER RESIDENCE
806 Shamrock Drive
North Little Rock, AR 72118
Hosted by Dealer Jerry Gardner (501)
350-4869 gardner2154@sbcglobal.net

CALIFORNIA

• October 4 - Thursday
• November 1 - Thursday
Meeting - 6 p.m.
Downline and Guests FREE,
Out of line - \$5
JOHN'S AUTO CENTER
4568 Phelan Rd
Phelan, CA 92371
Hosted by Premiere Direct Jobber
Jo & Tom Groh
(760) 963-7156

• October 6 - Saturday
• November 3 - Saturday
Meeting - 9 a.m.

HILTON AT THE CLUB
7050 Johnson Drive
Pleasanton, CA

Hosted by Master Direct Jobber Tom
Santell (510) 351-8500 & Direct Jobber
Roland Chan (925) 200-5379
Breakfast buffet followed by meeting

• Every Thursday
Meeting - 6:30 p.m.
STRAWBERRY VILLAGE
SHOPPING CENTER
Mill Valley, CA
Hosted by Dealer Doug Storms (800)
793-5301

• October 3 - Wednesday
• November 7 - Wednesday
Meeting - 7 p.m.
MCCOOL RESIDENCE
2210 Coddling Drive
Modesto, CA 95350
Hosted by Direct Jobber Bill McCool
(209) 577-0174

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 6:30 p.m.
CATALINA'S COFFEE SHOP
250 East Highland Avenue
San Bernardino, CA 92404
Hosted by Direct Dealer Jim Johnstone
(909) 886-4842

• October 16 - Tuesday
• November 20 - Tuesday
Meeting - 7 p.m.
Downline and Guests FREE,
Out of line - \$5
LUDWICK RESIDENCE
6015 Hughes Street
San Diego, CA 92115
Hosted by Dealer Craig Ludwick
RSVP (619) 583-5218

COLORADO

• October 18 - Thursday
• November 15 - Thursday
Meeting - 7:30 p.m.
AMSOIL HOUSE
4316 Ridgcrest Drive
Colorado Springs, CO
80918
Hosted by Executive Direct Jobber
Ida Gray (719) 598-5115

CONNECTICUT

• October 23 - Tuesday
• November 27 - Tuesday
Meeting - 7:30 p.m.
LANZOFANO RESIDENCE
120 Gravel Street, Unit 11
Meriden, CT 06450
Hosted by Dealer Salvatore Lanzofano
(203) 634-0885

• October 10 - Wednesday
• November 14 - Wednesday
Meeting - 6:30 p.m.
RESIDENCE
5 BRISTOL ST.
(1st Floor Rear Apartment)
SOUTHINZPON, CT
Hosted by Frank Lanzofano
(860) 426-0439

DELAWARE

• Every Wednesday
Meeting - 7 p.m.
KING RESIDENCE
19 Oklahoma State Dr.
Newark, DE 19713
Hosted by Direct Jobber Greg King
(302) 345-4350 Call for reservations
Guests welcome

DISTRICT OF COLUMBIA

FLORIDA

• October 20 - Saturday
• November 17 - Saturday
Meeting - 6 p.m.
GUTKNECHT RESIDENCE
1519 Pennsylvania Ave.
Lynn Haven, FL 32444
Hosted by Dealers
Richard & Evelyn Gutknecht
(850) 271-9266 Registration fee \$5 for
out of line/free for direct line

GEORGIA

• October 4 - Thursday
• November 1 - Thursday
Meeting - 7 p.m.
DIRKSEN RESIDENCE
1905 Queens Road
Albany, GA 31707
Hosted by Regency Direct Jobber
Sherry Dirksen (229) 436-5532
Potluck, everyone brings a dish

HAWAII

None Scheduled

IDAHO

• October 17 - Wednesday
• November 21 - Wednesday
Meeting - 7 p.m.
CHICAGO CONNECTION
1935 South Eagle Road
Meridian, ID, 83642
Hosted by Direct Jobber Steve Noffz
(208) 861-8935

• October 10 - Wednesday
• November 14 - Wednesday
Meeting - 7:30-9:30 p.m.
MCGUFFEY RESIDENCE
23446 Freezeout Road
Caldwell, ID, 83605
Hosted by Premiere Direct Jobbers
Charles and Connie McGuffey RSVP:
(208) 455-2581

• October 6 - Saturday
• November 3 - Saturday
Meeting - 12 - 3 p.m.
SCHELL RESIDENCE
2000 W. Broadway
Idaho Falls, ID
Hosted by Regency Platinum
Direct Jobbers Mark & Sherree Schell
Reservations: (208) 524-0322; RSVP

ILLINOIS

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7:30 p.m.
BAUER RESIDENCE
111 Woodland Trail
Anna, IL 62906-3904
Hosted by Direct Jobbers Norm and
Barb Bauer (618) 833-3228

INDIANA

• October 3, 17 - Wednesday
• November 7, 21 - Wednesday
Meeting - 7:30 p.m.
RENTOWN SHOP
1533 Rentown Road
Bremen, IN
Hosted by Direct Jobbers LeRoy and
Malinda Hochstetler and Premiere
Direct Jobbers Willis and
Rolene Gingerich (574) 831-2839

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7 p.m.
EVANS RESIDENCE
1115 Morningside Court
Greenfield, IN 46140
Hosted by Executive Direct Jobbers
Chuck and Linda Evans
(888) 765-2542
evansamsolldist@aol.com

IOWA

• October 2 - Tuesday
• November 6 - Tuesday
Meeting - 7 p.m.
SORTER RESIDENCE
2629 340th Avenue
Terril, Iowa 51364
Hosted by Dealers David and Melissa
Sorter (712) 853-6293

KANSAS

None Scheduled

KENTUCKY

• October 4 - Thursday
• November 1 - Thursday
Meeting - 7:30 p.m.
Hosted by Executive Direct Jobbers
Al and Ann Kely (859) 879-0728 or
e-mail: bestoil@alltel.net;
Call for location, directions and RSVP

LOUISIANA

• October 4 - Thursday
• November 1 - Thursday
Meeting - 6 p.m.
AUTTONBERRY
RESIDENCE
2520 Swiss Street
W. Monroe, LA 71291
Hosted by Dealer Ellis Auttonberry
(318) 396-4348

MAINE

None Scheduled

MARYLAND

• October 25 - Thursday
• November 22 - Thursday
Meeting - 7 p.m.
HYNES RESIDENCE
291 Chestnut Springs Road
Chesapeake City, MD
21915
Hosted by Dealer William Hynes
(302) 540-2525 or 877-885-3111

• October 19 - Friday
• November 16 - Friday
Meeting - 7:30 p.m.
Downline and Guests FREE,
Out of line - \$5

MARTIN RESIDENCE
3994 Trace Hollow Run
Salisbury, MD 21801
Hosted by Master Direct Jobbers
Les & Linda Martin (410) 548-LUBE

• October 19 - Friday
• November 16 - Friday
Meeting - 7 p.m.
GRONER RESIDENCE
9208 Todd Avenue
Fort Howard, MD 21052
Hosted by Account Direct Harvey
Groner (410) 477-8255

• October 4 - Thursday
• November 1 - Thursday
Meeting - 7 p.m.
DEACOSTA RESIDENCE
4942 S. Upper Ferry Road
Eden, MD 21822
Hosted by Dealers Chris & Barb
DeAcosta (410) 742-0637;
Reservations required

• October 19 - Friday
• November 16 - Friday
Meeting - 7:30 p.m.
AL SMITH AUTOMOTIVE
3228 E Joppa Road
Baltimore, MD 21234
Hosted by Premiere Direct Jobber
Al Smith (410) 882-9696
Al@SynLubes.com; Reservations
required

MASSACHUSETTS

None Scheduled

MICHIGAN

• October 17 - Wednesday
(Opportunity)
• November 21 - Wednesday (Dealer
training)
Meeting - 7 p.m.
MUGRIDGE RESIDENCE
6640 State Road
Lakeport, MI 48059
Hosted by Premiere Direct Jobbers
Barry and Cathy Mugridge
(877) 446-2671
Call for information and scheduling
www.pro-oil-1.com

• October 15 - Monday
• November 19 - Monday
Meeting - 7 p.m. (info) Meeting -
8 p.m. (opportunity)
KIRBY RESIDENCE
644 Shady Maple Drive
Wixom, MI 48393
Hosted by Regency Platinum Direct
Jobber Tom Kirby (248) 669-9093
Refreshments served; RSVP required

• October 1 - Monday
• November 5 - Monday
Meeting - 7 p.m. (info) Meeting -
8 p.m. (opportunity)
ELLIS RESIDENCE
61653 Miriam Drive
Washington, MI 48094
Hosted by Regency Platinum Direct
Jobber Mike Ellis; RSVP at
(586) 781-5092 or (586) 918-1578

MINNESOTA

• October 18 - Thursday
• November 15 - Thursday
Meeting 7 p.m.
MEYER RESIDENCE
512 Broadway Street
Cleveland, MN 56017
Hosted by Executive Direct Jobbers
Charles & Donna Meyer
(507) 931-3875

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 6:30 - 8:30 p.m.
THE FORD RESIDENCE
1830 175th LN NE
Ham Lake, MN 55304
Hosted by Premiere Direct Jobbers
Mike & Linda Ford
(763) 434-1544 or (763) 257-3130
www.allserviceoil.com,
allservicesales@msn.com or
mikeford@allserviceoil.com

• October 4 - Thursday
• November 1 - Thursday
Meeting - 6 p.m.
TWINGSTROM Residence
29200 Goldenrod Drive NW
Isanti, MN 55040
Hosted by Regency Silver Direct Jobbers
Mylo and Patty Twingstrom
RSVP (612) 819-8835

• October 18 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
SCHMIT RESIDENCE
932 38th Ave. No.
St. Cloud, MN 56301
Hosted by Regency Platinum
Direct Jobbers Ray & Arlene Schmit
(320) 251-4861

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7:30 p.m.
STAVE RESIDENCE
3040 Bridge Street NW
Apt. 211
St. Francis, MN 55070
Hosted by Dealer Ordell Stave
(612) 241-5267

• October 20 - Saturday
• November 17 - Saturday
Meeting - 2 p.m.
SAWYER WAREHOUSE
28108 - 133rd Street
Zimmerman, MN 55398
Hosted by Direct Jobbers Roger and
Jennifer Sawyer Please RSVP
(763) 856-3567 rpsracing@aol.com
www.rpsracing57.com

MISSISSIPPI

None Scheduled

MISSOURI

• October 16 - Tuesday
• November 20 - Tuesday
Meeting - 7 p.m.
LUCZAK RESIDENCE
4810 Mattis Street
St. Louis, MO 63128
Hosted by Regency Direct Jobbers Connie
and John Luczak (314) 892-6018
connielubes@earthlink.net

MONTANA

NEBRASKA

NEVADA

NEW HAMPSHIRE

None Scheduled

NEW JERSEY

• October 10 - Wednesday
• November 14 - Wednesday
Meeting - 7 p.m.
SEDA-MORALES RESIDENCE
54 Woodland Avenue
Mullica Hill, NJ 08062
Hosted by Premiere Direct Jobber
Ben Seda-Morales (856) 478-6732,
cell; (856) 371-1880, home. RSVP

NEW MEXICO

• October 23 - Tuesday
• November 27 - Tuesday
Meeting - 7:30 p.m.
GREENBERG WAREHOUSE
2415 Princeton Drive NE,
Suite M
Albuquerque, NM 87107
Hosted by Regency Silver Direct Jobbers
Paul and Nancy Greenberg
(505) 881-1693, warehouse;
(595) 255-2137, home; fax
(505) 881-4565. NMOilman@aol.com

NEW YORK

• October 1 - Monday
• November 5 - Monday
Meeting - 7 p.m.
KORZANOILS
2215 North Solano Drive
Las Cruces, NM 88001
Hosted by Direct Jobber Kevin Korzan
(505) 496-4242
www.korzanoils.com

NEW YORK

• October 24 - Wednesday
• November 28 - Wednesday
Meeting - 7 p.m.
Albany Area
GUILZ RESIDENCE
6 Daisy Lane
East Berne, NY 12059
Hosted by Premiere Direct Jobber Richard
Guilz (518) 423-1552
rich@empireynthetics.com call or
e-mail to reserve seat

NEW YORK

• October 3 - Wednesday
• November 7 - Wednesday
Meeting - 7:30 p.m.
WOLFE RESIDENCE
34 Hillvale Road
Albertson, NY 11507
Hosted by Dealers Edward and Eileen
Wolfe (516) 621-4565; Please RSVP

• October 17 - Wednesday
• November 21 - Wednesday
Meeting - 7 p.m.
O'BRIEN RESIDENCE
436 Moseley Road
Fairport, NY 14450
Hosted by Dealer Gerry O'Brien (585) 223-8016 Call ahead to reserve a seat

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
LOTITO RESIDENCE
89 Owl Creek Road
Spencer, NY 14883
Hosted by Regency Direct Jobber Peter Lotito (607) 589-4242 Call ahead to reserve space and confirm location or e-mail lubedealer@hotmail.com www.lubedealer.com/new york

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7:30 p.m.
FRITITTA RESIDENCE
16 LaForge Avenue
Staten Island, NY 10302
Hosted by Direct Jobbers Vinny and Germaine Frittitta (718) 442-4774

• October 17 - Wednesday
• November 21 - Wednesday
Meeting - 7:30 p.m.
SYRACUSE AREA
Call ahead for location
Hosted by Direct Jobber Peter Finnerty (315) 682-9791

• October 17 - Wednesday
• November 21 - Wednesday
Meeting - 7:30 p.m.
NEWARK, NY LOCATION
Call ahead for location
Hosted by Dealer Brad Timerson (315) 331-7110

NORTH CAROLINA
• October 1 - Monday
• November 6 - Monday
Meeting - 7 p.m.
ATLANTIC BUSINESS CENTERS
4913 Chastain Ave. Unit 28
Charlotte, NC 28209
Hosted by Dealer Gregory Finnican (704) 525-5565

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
KAZAN RESIDENCE
4007 Saphire Lane
Indian Trail, NC 28079
Hosted by Account Direct Eric Kazan (704) 271-3001 erickazan@syntheticlubricantsinfo.com; Guests welcome, non-downline \$2

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7:30 p.m.
MALLONEE RESIDENCE
3009 5th Street NW
Hickory, NC 28601
Hosted by Account Direct Larry Mallonee and Dealer Jack Hoskins (828) 327-3655 All Dealers welcome

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
BURNELL RESIDENCE
9424 Springdale Drive
Raleigh, NC 27613
Hosted by Executive Direct Jobbers Chuck and Judi Burnell (919) 870-9633 Call first

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7 p.m.
CLEVELAND RESIDENCE
224 Campbell Place
Jacksonville, NC 28546
Hosted by Dealers George and Nancy Cleveland (910) 346-3866 Call first. All Dealers welcome.

NORTH DAKOTA
• October 2 - Tuesday
• November 6 - Tuesday
Meeting - 7:30 p.m.
EVANSON RESIDENCE
725 10th Avenue West
West Fargo, ND 58078
Hosted by Direct Jobbers Skip and Anna Evanson (701) 281-1906 skipsuperlube@msn.com

OHIO
• October 22 - Monday
• November 26 - Monday
Meeting - 7 p.m.
PENA RESIDENCE
2933 West U.S. 20
Gibsonburg, OH 43431
Hosted by Executive Direct Jobbers Luis and Sharon Pena; RSVP: (419) 297-3451

• October 1 - Tuesday
• November 5 - Tuesday
Meeting - 7 p.m.
HASKIN RESIDENCE
834 North Ellsworth Ave.
Salem, OH 44460
Hosted by Dealer Roc Haskin (330) 332-4992 and Direct Jobber Jerry Wolford All Dealers welcome

OKLAHOMA
• October 6 - Saturday
• November 3 - Saturday
Meeting - 9 - 11 a.m.
Golden Corral
9711 East 71st Street
Tulsa, OK
*Hosted by Regency Gold Direct Jobber Patrick Grady (918) 258-6979 *Pat*

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 - 8:30 p.m.
Call for location and reservations.
Hosted by Dealers Richard and Brenda Coats (918) 225-5722

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7 - 8:30 p.m.
ALEXANDER RESIDENCE
14355 East Timberidge Dr.
Claremore, OK 74019
Hosted by Premiere Direct Jobber Kevin Alexander (918) 636-1281 Call first

• October 11 - Thursday
• November 8 - Thursday
Meeting - 10 a.m.
GRADY RESIDENCE
2612 W. Galveston Road
Broken Arrow, OK 74012
Hosted by Regency Gold Direct Jobber Patrick Grady and Premiere Direct Jobber Kevin Alexander (918) 258-6979; RSVP kevin@nordam.com

OREGON
• October 18 - Thursday
• November 15 - Thursday
Optional Dinner - 6 p.m.
Meeting - 7 - 9 p.m.
HAYDEN'S LAKEFRONT GRILL
8187 SW Tualatin-Sherwood Road
Tualatin, OR 97062
Hosted by Regency Direct Jobber Ed Greenwood (800) 722-1092 Call first to confirm space for you and your guests.

PENNSYLVANIA
• October 15 - Monday
• November 19 - Monday
Meeting - 7 p.m.
HALLOCK ENTERPRISE STORE
5 Main Street
Bradford, PA 16701
Hosted by Premiere Direct Jobber Joseph M. Hallock (814) 368-8625 T-1 training also available. Preregistration required

RHODE ISLAND
None Scheduled

SOUTH CAROLINA
• Every Tuesday
Meeting - 7:30 p.m.
GEORGE KERR and ASSOCIATES
Northgate Building 5861
Rivers Avenue, Suite 107
N. Charleston, SC 29406
Hosted by Direct Jobber George Kerr (843) 747-8200 amsoil/dealer@aol.com www.lubedealer.com/kerr

• Variable Meetings
Call for meeting time, date
SPRADLEY RESIDENCE
117 Winston Circle
Pelion, SC 29123
Hosted by Direct Dealers Jim & Vicki Spradley (803) 894-4618

• October 2 - Tuesday
• November 6 - Tuesday
Meeting - 7 p.m.
DENNY'S RESTAURANT
2521 Wade Hampton Boulevard
Greenville, SC 29615
Hosted by Executive Direct Jobber Loel D. Handley (864) 350-2082 amsoildealer@charter.net

SOUTH DAKOTA

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
CICI'S PIZZA
5007 S. Louise Ave.
Sioux Falls, SD 5710
Hosted by Regency Platinum Direct Jobbers Ches and Natasha Cain (605) 361-4075 to RSVP

• October 4, 18 - Thursday
• November 1, 15 - Thursday
Meeting - 7 p.m.
THE INSURANCE OFFICE
104 West Sixth Street
Brookings, SD 57006
Hosted by Dealer Art Wilber (605) 690-5327 to RSVP

TENNESSEE
None Scheduled

TEXAS
• Daily Meetings
Meeting - 7 p.m.
Call for location.
Hosted by Account Direct Bruce Shilander (512) 736-3028

• October 16 - Tuesday
• November 20 - Tuesday
Meeting - 7 p.m.
WARD RESIDENCE
310 S. Grove Road
Richardson, TX 75081
Hosted by Regency Direct Jobbers Ronald & Sandra Ward (972) 231-0773 oilmandj@comcast.net

UTAH
• Every Tuesday
Meeting - 7:30 p.m.
CHRISTENSEN RESIDENCE
8516 Snowyline Drive
Sandy, UT 84070
Hosted by Master Direct Jobber Neil Christensen, Direct Dealer Rodney Haskins and Dealer Doug Blackhurst (801) 942-3881/(801) 942-8641

• Every Friday
Meeting - After 4 p.m.
GREENE RESIDENCE
11653 S. Patchwork Circle
South Jordan, UT 84095
Hosted by Dealer Dorsey Greene (801) 253-2701; T-1 Certification classes every Friday, pre-paid registration required. Everyone welcome; RSVP

VERMONT
None Scheduled

VIRGINIA
• October 1 - Monday
• November 5 - Monday
Meeting - 7 p.m.
ISRA-UL TRAINING MEETINGS
P.O. Box 2734
Chesterfield, VA 23832
Hosted by Dealers M. and S. Isra-UL. Call in advance to RSVP, get directions. Seating limited. (804) 640-3402

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7:30 p.m.
STANCIL RESIDENCE
1236 General Street
Virginia Beach, VA 23464
Hosted by Regency Silver Direct Jobbers Bill & Barbara Stancil (757) 420-0673

• October 8 - Monday
• November 12 - Monday
Meeting - 7 p.m.
GRAVITTE RESIDENCE
1042 Merganser Circle
Gloucester, VA 23072
Hosted by Premiere Direct Jobbers Cliff & Dee Gravitte (804) 694-0221

• October 9 - Tuesday
• November 13 - Tuesday
Optional dinner - 6 p.m.
Meeting - 7 p.m.
DAYS INN RESTAURANT
5500 Williamsburg Road
Sandston, VA
Hosted by Dealer Roger Riggle (804) 737-4874

WASHINGTON
• October 15 - Monday
• November 19 - Monday
Meeting - 6:30 p.m.
GASPER'S LUBE SERVICE CENTER & WAREHOUSE
3325 Meridian Avenue East
Edgewood, WA 98371
Hosted by Regency Direct Jobbers Cliff and Lorna Gasper (253) 864-7618, or (877) 633-7618 Everyone welcome

• October 4 - Thursday
• November 1 - Thursday
Meeting - 7 p.m.
FRAME RESIDENCE
12904 NE 101st Place
Kirkland, WA 98033
Hosted by Direct Jobbers Don Frame and Janet Faunce (425) 889-5415

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7:30 p.m.
STOUGARD RESIDENCE
22907 Prairie Road
Sedro Woolley, WA 98284
Hosted by Executive Direct Jobbers Marv & Charlotte Stougaard (360) 856-1641 Guests welcome

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
WALSH RESIDENCE
2220 South Castle Way
Lynnwood, WA 98036
Hosted by Master Direct Jobbers Tom and Shirley Walsh (425) 483-2582 T-1 certification classes available by appointment with pre-paid registration.

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7 p.m.
AMSOIL PEARSON
702 37th Street NE #D
Auburn, WA 98002
*Hosted by ****Regency Platinum Direct Jobbers Leonard & Eunice Pearson (253) 939-8401 Everyone Welcome*

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7 p.m.
PRUKOP RESIDENCE
10306 86th Avenue East
Puyallup, WA 98373
Hosted by Premiere Direct Jobbers Raymond & Patsy Prukop (253) 845-9755 / 800-267-6450 Everyone welcome

• October 13 - Saturday
• November 10 - Saturday
Meeting - 9 a.m. - noon
AMSOIL (SYNLUBE) STORE
2424 North Monroe Avenue
Spokane, WA 99205
Hosted by Premiere Direct Jobber Jack Whitehill and Direct Dealer Tom Bennett (509) 324-3588 Everyone welcome. No charge

• October 23 - Tuesday
• November 27 - Tuesday
Meeting - 7:30 p.m.
SAMUELSON RESIDENCE
2132 S. Union Avenue
Tacoma, WA 98405
Hosted by Direct Jobber Sammy Samuelson (360) 281-7283 1-UPS-SW30-OIL (1-877-593-0645) Discussion on product application and oil analysis All are welcome. RSVP

• October 9 - Tuesday
• November 13 - Tuesday
Meeting - 7 p.m.
PRAIRIE HOTEL
701 Prairie Parke Lane
Yelm, WA 98597
Hosted by Executive Direct Jobber Wayne C. Fletcher (360) 269-1751

WEST VIRGINIA
None Scheduled

WISCONSIN
• October 18 - Thursday
• November 15 - Thursday
Meeting - 7:30 p.m.
SEL-AMSOIL Academy
1201 Clough Avenue
Superior, WI 54880
*Hosted by ****Regency Platinum Direct Jobbers Bill & Donna Durand Refreshments Served (715) 392-4006 Guests welcome*

• October 18 - Thursday
• November 15 - Thursday
Meeting - 7 p.m.
KERKMAN RESIDENCE
28238 Durand Ave
Burlington, WI 53105
Hosted by Executive Direct Jobbers Kenneth & Lorna Kerkman (262) 534-2878

• October 11 - Thursday
• November 8 - Thursday
Meeting - 7 p.m.
MITMOEN SERVICE GARAGE
6017 65th Street
Kenosha, WI 53142
Hosted by Executive Direct Jobbers Victor and Lynn Mitmoen (262) 652-3399

• October 4 - Thursday
• November 1 - Thursday
Meeting - 7 p.m.
PABST RESIDENCE
650 Larcom Street
Hammond, WI 54015
Hosted by Regency Direct Jobber Lynn Pabst (715) 796-5441 Guests welcome.

• October 3 - Wednesday
• November 7 - Wednesday
Meeting - 7 p.m.
SWENDSON RESIDENCE
4545 North 161st Street
Brookfield, WI 53005
Hosted by Master Direct Jobber Scott Swendson (262) 754-9751 Everyone welcome

WYOMING
None Scheduled

INTERNATIONAL

ALBERTA
BRITISH COLUMBIA
MANITOBA
None Scheduled

NEW BRUNSWICK
• October 15 - Monday
• November 19 - Monday
Meeting - 7:30 p.m.
McLAUGHLIN RESIDENCE
913 Coverdale Road
Riverview, NB E1B 5E6
Hosted by Premiere Direct Jobber Wayne McLaughlin and Dealer Wendell Steeves (506) 386-2896 Everyone welcome

NEWFOUNDLAND
NOVA SCOTIA
None Scheduled

ONTARIO
• October 25 - Thursday
• November 22 - Thursday
Meeting - 6 p.m.
AMSOIL DISTRIBUTION CENTER
6625 Tomken Road,
Units 12-14
Mississauga, ON L5M-5J3
Hosted by Master Direct Jobber Walter Perera and local Dealers (866) 326-7645 fax: (905) 814-1802 www.sinwal.com

PRINCE EDWARD ISLAND
• October 1 - Monday
• November 5 - Monday
Meeting - 7 p.m.
CALL FOR LOCATION
Charlottetown
Hosted by Dealers Trevor McDonald, Trevor Murray and Merrill Cronin RSVP: (902) 626-9006

PUERTO RICO
None Scheduled

QUEBEC
• October 4 - Thursday
• November 1 - Thursday
Meeting - 7:30 p.m.
ENTREPOT AUTOLUBE
AMS ENVIRONMENT
1655 Rue Choicoin
Vaudreuil-Dorion, Quebec,
Canada J7V8P2
Hosted by Regency Silver Direct Jobber Yvon Boucher (514) 990-1889

SASKATCHEWAN
None Scheduled

For any changes, additions or questions regarding this bulletin board page please contact Brandi Carter at 715-392-7101 ext 6366 or at bcarter@amsoil.com

AMSOIL CENTERLINES ...and updates

OCTOBER CLOSE OUT

The last day to process October orders in the U.S., Canada and Puerto Rico is the close of business on Wednesday, October 31. Individual telephone and walk-in orders will be processed if initiated by the close of business. Internet and fax orders will be accepted until 3 p.m. CDT on that day. The last day to process October orders in Alaska is the close of business on Thursday, October 25. All orders received after these times will be processed for the following month. Volume transfers for October business will be accepted until 3 p.m. CST on Tuesday, November 6. All transfers received after this time will be returned.

HOLIDAY CLOSINGS

The Edmonton and Toronto distribution centers will be closed Monday, October 8 for Thanksgiving Day.

ALTRUM/AGGRAND PRICE ADJUSTMENT

Due to price increases from suppliers, a price adjustment on ALTRUM vitamins and AGGRAND fertilizers will go into effect November 1.

NEW WINTER PERFORMANCE JACKET

Limited edition, fully embroidered men's and women's jacket is styled after Team AMSOIL snocross race jackets and constructed of water resistant nylon cordura with 160 grams of warm insulation. Two outside zip pockets and one inside zip pocket. Adjustable velcro waist and wrist tabs. Velcro closure over front zipper for wind protection. Limited supplies available. Sizes Extra Small - XXXL.



Stock #	Size	U.S.	Can.
G2423	XS	195.00	219.00
G2424	S	195.00	219.00
G2425	M	195.00	219.00
G2426	L	195.00	219.00
G2427	XL	195.00	219.00
G2428	XXL	195.00	219.00
G2429	XXX	195.00	219.00

Premium Spark Plugs for Powersports Applications

NGK Standard Spark Plugs

Excellent service

- Superior performance and durability
- Eliminates gas leakage past the shell
- Reduced fouling
- Superior heat dissipation and conductivity



NGK Iridium IX Spark Plugs

Unsurpassed performance

- Extremely durable to heat corrosion and electrical wear
- Increased ignition efficiency
- Extra anti-fouling mechanism
- Self-cleaning



NEW CREW SHIRT

Great new style shirt constructed of 100 percent polyester for a high quality look and feel. Buttons debossed with AMSOIL logo. Sizes Extra Small - XXXL.



Stock #	Size	U.S.	Can.
G2316	XS	41.00	51.00
G2317	S	41.00	51.00
G2318	M	41.00	51.00
G2319	L	41.00	51.00
G2320	XL	41.00	51.00
G2321	XXL	41.00	51.00
G2322	XXX	44.00	54.75

NEW WINTER WARRIOR GAUNTLET GLOVES

New Scott winter gloves are constructed of waterproof Gore-Tex® with full leather palm reinforcements. Designed to keep hands warm, dry and comfortable. Include wrist straps and cinch cord cuffs. Sizes S-XXL.



Stock #	Size	U.S.	Can.
G2372	S	38.75	48.25
G2373	M	38.75	48.25
G2374	L	38.75	48.25
G2375	XL	38.75	48.25
G2376	XXL	38.75	48.25



NEW AMSOIL/CODDINGTON RACE TEAM T-SHIRT

Official team shirt for the AMSOIL/Coddington Race Team at Bonneville Speed Week 2007. 100 percent cotton. Sizes M - XXL.

Stock #	Size	U.S.	Can.
G2462	M	12.25	13.75
G2463	L	12.25	13.75
G2464	XL	12.25	13.75
G2465	XXL	12.25	13.75

NEW AGGRAND BANNER

Screenprinted 3' x 6' vinyl banner is hemmed for durability and includes eight grommets and four 6' ropes for attachment.

Stock #	Wt. Lbs.	U.S.	Can.
G1108	2.0	26.00	32.25



MODIFIED CORE TECHNOLOGY TRAINING OFFERED AT 35TH ANNIVERSARY CONVENTION

As a special new feature of the AMSOIL 35th Anniversary Convention in July 2008, AMSOIL is offering a Modified Core Technology Training program that is open to all AMSOIL Dealers, regardless of recognition level or participation in past training events. Completion of the program qualifies Dealers to register for the Business Development course track at the 2009 AMSOIL University.

The Modified Core Technology Training program will include 18 hours of quality training, with classes focusing on technical, sales, communications and administration topics. The classes will be conducted over the two and a half days leading into the 35th Anniversary Convention. Dealers who have never attended AMSOIL University are the ideal candidates for this program, while Dealers who haven't attended AU for the last several years may want to participate in order to get a refresher and hear about new products, strategies and ideas.

The tentative schedule for this intensive training and personal development opportunity is as follows:

Tuesday, July 15

8 a.m. – 12 p.m.: Classes
12 – 1 p.m.: Lunch
1 – 5:15 p.m.: Classes

Wednesday, July 16

8 a.m. – 12 p.m.: Classes
12 – 1 p.m.: Lunch
1 – 5:30 p.m.: Classes

Thursday, July 17

8 – 11:30 a.m.: Classes

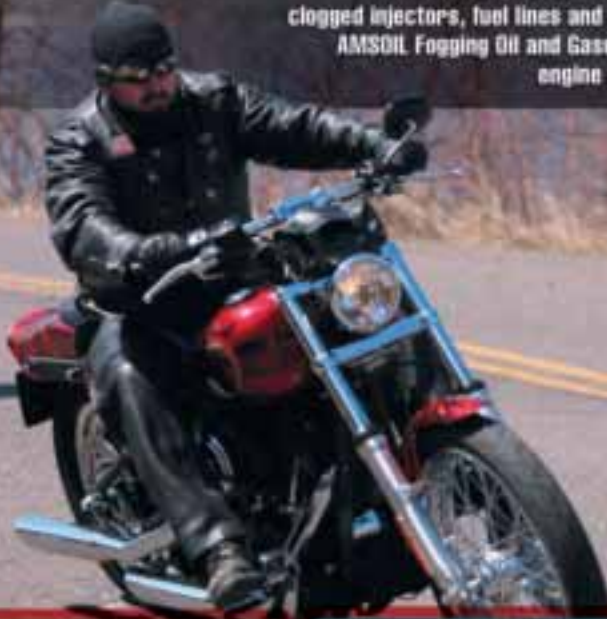
The cost for attending this important business training starts at only \$124 for early registration. Registration is limited to 150 Dealers and only available to 35th Anniversary Convention attendees. For Dealers already registered for the 35th Anniversary Convention, call 1-800-777-7094 to add this event to your itinerary. If registering for the first time, simply tell the order processing person that you want to attend the Modified Core Technology Training program. When registering online, simply check the box to add this training to your 35th Anniversary Convention itinerary.

35th Anniversary Convention and Training Price Schedule (per Dealer)

	Convention Only	Convention & Training
Now through December 31, 2007	\$124 U.S.	\$248 U.S.
January 1, 2008 through March 31, 2008	\$139 U.S.	\$278 U.S.
April 2008 until the Convention	\$149 U.S.	\$298 U.S.

Keep Stored Equipment Well-Protected

Stored equipment suffers from inactivity, dried out cylinders and condensation forming within the engine. The results can be surface corrosion, varnish and sludge deposits, clogged injectors, fuel lines and carburetors, starting problems and decreased equipment life. AMSOIL Fogging Oil and Gasoline Stabilizer prevent fuel deterioration and protect internal engine parts from rust and corrosion during long periods of storage.



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