



# ACTION NEWS

© AMSOIL INC 2008

*The First in Synthetics*

SEPTEMBER 2008

## Injen/AMSOIL Partnership Expanded to Include Power-Flow Gasoline Intake Systems



POWER-FLOW



**Inside:**  
New AMSOIL  
Power Steering Fluid



## From the President's Desk...



Although our convention has now passed, our corporate staff has moved on to other important projects and those Dealers who attended are all back home working their AMSOIL businesses, I would like to make one final convention observation. That is, never before in our 35-year history have I seen so many Dealers so totally excited about their futures with AMSOIL. And they have every right to be. I have said it before and I will say it again now because it has never been more true — there has never been a better time to be an AMSOIL Dealer.

When I think back to this company's beginning in 1972, with our introduction of the world's first API-rated synthetic motor oil, I can't help but appreciate the tremendous effort we have made. I knew our synthetic oil was far superior to conventional oil, but I didn't know how consumers would embrace it or how much impact we could have on the market. To the industry, it was all new and different. Some crazy jet fighter pilot in northern Wisconsin was really shaking things up. AMSOIL synthetic motor oil was outperforming all other oils, and the industry refused to accept it. And who did this guy up there in Wisconsin think he was, recommending 25,000-mile drain intervals?

Needless to say, we had an uphill climb. Just ask those Dealers who were there in the begin-

ning. Ask the Hall of Fame Dealers who are featured on page 13 of this issue. They will tell you. They fought off the skeptics, battled through the obstacles and, 35 years ago, helped build the Dealership foundation.

To a large extent, it is that foundation that supports the success of all AMSOIL Dealers and the company, as well. We still have our battles to fight, but we are on very solid ground. The industry that snubbed us 35 years ago is now trying to play catch-up.

Just take a look at all the other synthetic oils on the market today and how these "advanced" new oils are promoted for their superiority to conventional oils. And isn't it odd that not until recently did the technology exist to extend drain intervals beyond 3,000 miles? We all, including the entire motor oil industry, know better than that.

This is good for AMSOIL. We are now in a position of leadership, and our Dealers are capitalizing on that. The "synthetic oil versus conventional oil" battle is now being fought much less often. And with much tougher performance regulations pushing the need for synthetics, along with vehicle and equipment manufacturers requiring them as factory-fills more often, our target markets are much more receptive.

The push toward extended drains is working to our advantage too. There is no company in this industry that has more extended drain expertise than AMSOIL. Absolutely no one does it better, and that's a benefit, now more than ever, that consumers need from us. Whether it's saving money through less oil used, saving the environment through less oil dumped or saving time through the convenience of fewer oil changes, consumers can look to AMSOIL Dealers to deliver the value they need.

This company has not even reached full stride, and I can only imagine how much success our Dealers can ultimately achieve. We are poised to make it happen. Wherever technology takes us, AMSOIL will lead the way. We will never resort to producing products that lag behind *any* competitor. Our expanded facilities and state-of-the-art blending equipment are now second to none in the industry. And with the movement toward synthetic oil, the push toward extended drain intervals and the Dealership foundation that has been laid, opportunity is there for the taking.

Like I said, there has *never* been a better time to be an AMSOIL Dealer.

A. J. "Al" Amatzio  
President and CEO, AMSOIL INC.



# DEALERS IN ACTION!

## Thanks to AMSOIL, Tranny Survives “Dry” Run of 100 Miles

When new Dealer Michael Loftis, Maryville, Tenn., visited his mechanic this summer he not only got his brakes taken care of, he heard a great story about the quality of AMSOIL products – and gained his first retail account.

“It is very rewarding to hear a story like this from a customer about an AMSOIL product,” Loftis said. “It solidifies everything you hear, know and have experienced with the products. Nothing is more satisfying than knowing you are with a high quality company that sells superior quality products. Honestly, the only thing I had to do is say, ‘Are you familiar with AMSOIL?’ and the rest was easy.

“I guess the story is you never know how you can sign up an account until you ask,” Loftis said.

It all took place when Loftis took his diesel truck to mechanic Ron Harris at Alpha Auto Concepts for brake work before a family vacation.

“Ron is awesome as a mechanic and I thought this would be a great chance to talk AMSOIL,” Loftis said. “I was very pleased to hear that he already was familiar with AMSOIL and the products. In fact, prior to coming to Tennessee, he used the products at his shop in Florida.”

Harris shared a story with Loftis about why he believes in AMSOIL products.

Harris had a client in Florida who wanted an oil change before going on vacation. Harris told his client he didn’t need an oil change for many miles yet because his vehicle was running AMSOIL 5W-30 Synthetic Motor Oil (ASL) and Synthetic Manual Transmission & Transaxle Gear Lube (MTG).

The client was insistent, but Harris couldn’t fit him in that day and the client went to a quick service oil change shop. After getting the oil changed, the car owner began driving home and noticed a “hot” smell coming from the vehicle.

“That’s when you’re like, ‘Oh no, this isn’t good,’” Loftis said. The client pulled over and immediately called Harris, who advised him to come to the garage.

When the client arrived, Harris opened the hood and pulled the engine oil dipstick. “There was oil about six inches above the fill line,” said Harris. Then he noticed that the transmission fluid drain plug was missing.

It was apparent the quick service shop accidentally pulled the tranny plug, then added five quarts of oil without checking the dipstick. “Ron took the tranny



**NEW ACCOUNT** – AMSOIL Dealer Michael Loftis, right, and Ron Harris, together at Harris’ auto shop in Maryville, Tenn.



out and fully expected the bearings and gears to be discolored and blue,” Loftis said. “Instead, he said the parts were in excellent condition – all because of AMSOIL MTG. In essence, the car owner drove nearly 100 miles without any transmission fluid at all. Wow. I love the products, I tell you.”

Harris put the transmission back together and simply installed more AMSOIL MTG.

“Now he’s an even bigger fan of AMSOIL,” Loftis said. “Ron hadn’t found an AMSOIL Dealer in Tennessee before that day. Now he’s my first retail account.”

### AMSOIL Synthetic Manual Transmission and Transaxle Gear Lube

- Reduces friction, heat and wear
- Provides high-temperature stability
- Resists heat, oxidation, acid build-up and varnish
- Lasts two times longer than conventional petroleum oils
- Improves cold-weather shifting

# MONTHLY LE



**Dave M. Mann**  
Michigan  
★★★★★Regency  
Platinum Direct Jobber  
**FIRST**—Total  
Organization  
**FIRST**—Personal  
Group Sales  
Second—New Qualified  
Dealers and Accounts



**Leonard Pearson**  
Washington  
★★★★★Regency Platinum  
Direct Jobber  
Second—Total  
Organization



**David and Carol Bell**  
Texas  
★★★★★Regency Platinum  
Direct Jobbers  
Third—Total Organization  
Second—Personal Group  
Sales  
Second—Commercial and  
Retail Marketing



**George and Shirley  
Douglas**  
Florida  
★★Regency Platinum  
Direct Jobbers  
Fourth—Total  
Organization  
Fifth—Personal Group  
Sales



**Mark and Sherree Schell**  
Idaho  
★★★★Regency Platinum  
Direct Jobbers  
Fifth—Total Organization  
Fourth—Personal Group  
Sales



**Carl and Kimberlee  
McNamee**  
Ontario  
★Regency Platinum Direct  
Jobbers  
Ninth—Total Organization



**Gerry and Patricia Reid**  
Virginia  
★Regency Platinum Direct  
Jobbers  
Tenth—Total Organization  
Ninth—Personal Group  
Sales



**Ches and Natasha Cain**  
South Dakota  
★Regency Platinum Direct  
Jobbers  
Sixth—Personal Group  
Sales  
Fourth—New Qualified  
Dealers and Accounts



**Daniel and Judy Watson**  
Florida  
★★Regency Platinum  
Direct Jobbers  
Seventh—Personal Group  
Sales  
Tenth—Commercial and  
Retail Marketing



**Gene and Danae Fine**  
Oregon  
Regency Platinum Direct  
Jobbers  
Eighth—Personal Group  
Sales  
**FIRST**—New Qualified  
Dealers and Accounts



**John W. Moldowan**  
Alberta  
Regency Direct Jobber  
**FIRST**—Commercial  
and Retail Marketing



**Edwin L. Greenwood**  
Oregon  
Regency Direct Jobber  
Sixth—Commercial and  
Retail Marketing



**Roger B. Silcox**  
Alberta  
Master Direct Jobber  
Eighth—Commercial and  
Retail Marketing



**Thomas R. Weiss**  
North Dakota  
Executive Direct Jobber  
Ninth—Commercial and  
Retail Marketing



**John and Jeanne Burke**  
California  
Regency Direct Jobbers  
Fifth—New Qualified  
Dealers and Accounts



**Kent and Trudy  
Whiteman**  
Utah  
Regency Gold Direct  
Jobbers  
Sixth—New Qualified  
Dealers and Accounts



**Norman and Doreen  
Rinehart**  
Texas  
Regency Direct Jobbers  
Seventh—New Qualified  
Dealers and Accounts



# ADERS

June 2008

# HALL OF FAME

AMSOIL Hall of Fame members are recognized for their long-standing service, achievement and commitment to excellence.



**Thomas and Sheila Shalin**  
*Kansas*  
★★★★Regency Platinum Direct Jobbers  
*Sixth—Total Organization*  
*Third—Personal Group Sales*  
*Third—New Qualified Dealers and Accounts*



**Greg M. Desrosiers**  
*Alberta*  
Regency Platinum Direct Jobber  
*Seventh—Total Organization*  
*Seventh—Commercial and Retail Marketing*



**Donald and Joyce Nichols**  
*Virginia*  
Regency Platinum Direct Jobbers  
*Eighth—Total Organization*  
*Tenth—Personal Group Sales*



**Michael H. Ellis**  
*Michigan*  
★Regency Platinum Direct Jobber  
*Third—Commercial and Retail Marketing*



**Herschel L. Gates**  
*Florida*  
Executive Direct Jobber  
*Fourth—Commercial and Retail Marketing*



**Ray and Kathy Yaeger**  
*Wisconsin*  
★★Regency Platinum Direct Jobbers  
*Fifth—Commercial and Retail Marketing*



**Michael and Eileen Kaufman**  
*Michigan*  
Regency Gold Direct Jobbers  
*Eighth—New Qualified Dealers and Accounts*



**Kevin J. Seeger**  
*Wisconsin*  
Premiere Direct Jobber  
*Ninth—New Qualified Dealers and Accounts*



**Joseph and Donna Day**  
*Washington*  
Executive Direct Jobbers  
*Tenth—New Qualified Dealers and Accounts*



**Shirley Green,**  
★Regency Platinum



**Bill and Donna Durand,**  
★★★★★Regency Platinum



**Dorothy Hansen,**  
Regency Platinum



**Harold Hartman,**  
★★Regency Platinum



**LaDonna Harrison and LaVel Rude,**  
*(Lingwall Organization)*  
★★★★Regency Platinum



**Ora Mae Boardman,**  
★Regency Platinum



**Ray and Arlene Schmit**  
★★★★★Regency Platinum

# HIGHER LEVELS OF

## ★★REGENCY PLATINUM DIRECT JOBBER



**Harold Hartman**  
Kansas

## ★REGENCY PLATINUM DIRECT JOBBERS



**Ches & Natasha Cain**  
South Dakota



**Carl & Kimberlee McNamee**  
Ontario

## REGENCY PLATINUM DIRECT JOBBERS



**Raymond & Karen Peszko**  
North Carolina

## REGENCY DIRECT JOBBERS



**Walter & Sineva Perera**  
Ontario

## MASTER DIRECT JOBBERS



**Brian & Barbara Beary**  
Alberta



**Andy Kaytes**  
California



**Jay Mann**  
Kentucky



**Harold & Cynthia Rabb**  
North Carolina

## EXECUTIVE DIRECT JOBBERS



**John M. Brodman**  
Ohio



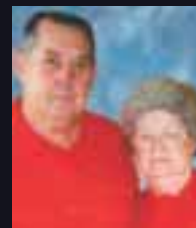
**Joseph & Donna Day**  
Washington



**Cindy M. Huh**  
California



**Kenneth T. Jamieson**  
California



**William R. Jewell**  
West Virginia



**Thomas Weiss**  
North Dakota

### First Time 1000 Level Honor Achievers 1000 monthly commission credits 10 Dealers sponsored

**Kenneth & Joyce Hunt**, California Sponsor: Dave M. Mann  
**Charles Lawrence**, California Sponsors: Robert & Dorothy Wayt

**Gregory & Norma May**, Missouri Sponsors: Raul & Shannon Torres

### First Time 500 Level Honor Achievers 500 monthly commission credits 5 Dealers sponsored

**Bill & Vicki Crow**, Missouri Sponsor: Alfred C. Lagerstrom  
**Robert & Sharal Hagstrom**, Minnesota  
Sponsor: Mylo & Patty Twingstrom  
**Craig & Brenda Hamrick**, Illinois Sponsor: Glenn M. Arnold  
**Timothy & Elizabeth Kerby**, Michigan Sponsors: Leslie & Linda Martin  
**Mark & Ruth Martin**, Minnesota Sponsors: Mylo & Patty Twingstrom

**Richard N. Passmen**, Alberta Sponsor: Greg M. Desrosiers  
**Vern & Janice Quiter**, Michigan Sponsors: Seth & Bertha Weer  
**Edwin Rivera & Mariel Jorge**, Florida Sponsor: Gary M. Vivian  
**Mike J. Vackar**, Texas Sponsor: James L. Vackar  
**Craig R. Wagner**, Minnesota Sponsor: Steven Hanson  
**James & Tina Walkling**, Maryland Sponsors: Tony & Doris Sullivan



# RECOGNITION

June 2008

## PREMIERE DIRECT JOBBERS



**Stephen Beckett**  
*Virginia*



**Brent J. Rach**  
*Minnesota*



**Tim & Teresa Vipond**  
*Texas*

## NEW DIRECT JOBBERS



**Derek & Erin Beahm**  
*Saskatchewan*  
Sponsors:  
Gerry & Patricia Reid  
Direct Jobbers:  
Gerry & Patricia Reid



**Jerry Dawson**  
*Texas*  
Sponsors:  
Norman & Doreen Rinehart  
Direct Jobbers:  
Norman & Doreen Rinehart



**Paul R. Desilets**  
*Mississippi*  
Sponsors:  
Gerry & Patricia Reid  
Direct Jobbers:  
Gerry & Patricia Reid



**Brent Greenberg**  
*Minnesota*  
Sponsors:  
Michael & Linda Ford  
Direct Jobbers:  
Michael & Linda Ford



**Denis & Lin Guenette**  
*Alberta*  
Sponsor: Roger B. Silcox  
Direct Jobber:  
Roger B. Silcox



**Andy & Ali Jones**  
*California*  
Sponsors:  
Casey & Avelina Jones  
Direct Jobber:  
Kenneth T. Jamieson



**Tony & Paddy Lee**  
*California*  
Sponsors:  
Tom & Ruth Santell  
Direct Jobbers:  
Tom & Ruth Santell



**Ernest & Rose Lindley**  
*Colorado*  
Sponsor: Arthur Redmond  
Direct Jobber: Harold Hartman



**Dennis R. Savage**  
*Connecticut*  
Sponsor: Ernest H. Emory  
Direct Jobbers: Charles & Margaret Johnson



**Samuel L. Sharp**  
*Texas*  
Sponsor: Terry A. Campbell  
Direct Jobber: Terry A. Campbell

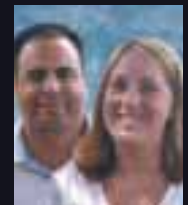


**Thomas & Jennifer Worth**  
*Michigan*  
Sponsors: David & Carol Bell  
Direct Jobbers:  
David & Carol Bell

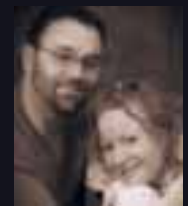
## NEW DIRECT DEALERS



**Carlton & Barbara Lueg**  
*Texas*  
Sponsor:  
James W. Northum II  
Direct Jobber:  
James W. Northum II



**Conrad Jr. & Abby Baker**  
*Louisiana*  
Sponsors:  
Edward & Lisa Watkins  
Direct Jobbers:  
Edward & Lisa Watkins



**Jason and Amy Jeffers**  
*Minnesota*  
Sponsor: Tom Cleveland  
Direct Jobbers:  
Bill and Donna Durand

## First Time 300 Level Honor Achievers 300 monthly commission credits 3 Dealers sponsored

**Ronald & Beth Anfinson, Washington** Sponsors: Tim & Paula Klipfel  
**Stan Bosler, Ohio** Sponsor: James Bowersock  
**Benjamin Cruz, Puerto Rico** Sponsor: Edwin A. Perez  
**Darwin & Mary Erickson, Arizona** Sponsors: Wilson & Carolyn Potter  
**Sharalyn & Michael Fichtl, Texas** Sponsors: Jerry & Mary Criswell  
**Joseph & Natalie Godsil, Illinois** Sponsors: Timothy & Patricia Godsil  
**Helmut Kasiske, Texas** Sponsors: Scott & Anita Plummer  
**Hoyt & Tracy Matthew, Illinois** Sponsors: Gabe & Angela Gerberding  
**Charles Myers, Washington** Sponsor: R. Brent Hummel  
**Robert & Lori Nelson, South Dakota** Sponsors: David & Betty Belajon

**Dale & Kendal Ozment, Illinois** Sponsors: Wayne & Jean Pinnow  
**Pete Powell, California** Sponsors: Maril-Jo & Thomas Groh  
**Adam J. Ramos, California** Sponsor: Derek C. Nepote  
**Jeffrey & Sandra Simmons, Indiana**  
Sponsors: Ralph Graul & Susie Stout  
**Justyn & Brandy Smith, Indiana** Sponsors: Arthur & Jennifer Kouns  
**Jimmy Williams, Arizona** Sponsors: Ches & Natasha Cain  
**Perry & Brenda Wilzbach, Missouri** Sponsors: Nick & Norma King  
**William Word, Texas** Sponsors: David & Carol Bell

# AMSOIL Now Offers **Injen/AMSOIL** Cold Air Induction Systems for Gasoline Auto and Light Truck Applications

Six months ago, AMSOIL announced the business partnership between AMSOIL and Injen Technology, Inc. for diesel air intake systems. This partnership has recently been expanded to include a stellar line-up of Injen/AMSOIL cold air induction systems for auto and light truck gasoline engines.

## **Market for Air Intake Systems**

According to the Specialty Equipment Manufacturers Association (SEMA), a new air intake is one of the first aftermarket modifications a car owner will make to his or her vehicle. Air intake systems consistently rank as the most popular consumer aftermarket accessories purchased, making them an ideal selling opportunity for AMSOIL Dealers.

## **Intake System Design**

Cold air intake systems serve several important functions. Primarily, they are used to increase the amount of oxygen available to the engine, increasing power. An aftermarket air intake system increases the diameter of the intake as compared to the original equipment, increasing air flow into the engine and making more oxygen available during the combustion process. Because cool air has greater density than hot air, aftermarket intakes improve combustion of fuel by capturing cooler air from outside the engine compartment.

By designing a more direct route for the cool air entering the engine, as well as a smoother interior surface for the intake, air resistance is reduced and air flow

is increased. Injen/AMSOIL air intake systems can improve gas mileage and increase performance. They also add a sleek, custom look to a vehicle.

## **Product Information**

Injen/AMSOIL Power-Flow Gasoline Intake Systems feature AMSOIL Ea Air Filters (EaA) with nanofiber technology, offering state-of-the-art filtration efficiency while providing excellent protection and air flow. The

cleanable and reusable Ea filter element, with routine maintenance, provides a longer filter life for substantial cost savings when compared to conventional filters.

The systems also feature removable prefilters, which remove larger dirt particles and extend the life of the EaA Filter.

The larger inlet of the air intake systems increases horsepower and torque while providing more passing power for changing lanes, especially while towing. The larger inlet also improves acceleration as the smooth flow tube design straightens out the entering air for a quicker response from the throttle.

The design of the filter also improves performance. The 360° accordion-style filter element provides 500 percent more surface area, maximizing air flow into the engine.

Each vehicle (see application list on the following page) has been tested with the Injen/AMSOIL intake system for horsepower and torque. Dyno test results are available on the AMSOIL website at [www.amsoil.com/storefront/injen.aspx](http://www.amsoil.com/storefront/injen.aspx).

## **Injen/AMSOIL Co-Branding**

Like with the diesel air intake systems, the Injen and AMSOIL logos appear on all gasoline packaging, components, filters, ads and everywhere else the product is available or advertised. AMSOIL will be one of the first companies on the market to offer air intake systems for the 2008 Ford Mustang and 2008 Jeep applications, giving AMSOIL Dealers a huge marketing advantage. The continuing relationship between AMSOIL and Injen provides significant sales opportunities for Dealers, as well as gives Dealers the opportunity to showcase yet another great product in the already strong line of AMSOIL products for the gasoline vehicle market.





Part #	Application(s)
PF7050P	02-06 Cadillac Escalade 5.3L/6.0L V8
	02-06 Escalade ESV 6.0L V8
	02-06 Escalade EXT 6.0L V8
	00-06 Chevrolet Suburban 5.3L/6.0L V8
	00-06 Tahoe 4.8L/5.3L V8
	01-06 Silverado 1500HD 6.0L V8
	02-06 Avalanche 1500 5.3L V8
	03-06 Silverado SS 6.0L V8
	07 Silverado 1500/1500HD Classic 4.8L/5.3L V8
	99-06 Silverado 1500/2500/3500/4.8L/5.3L/6.0L
	00-04 GMC Yukon 4.8L/5.3L/6.0L V8
	00-04 Yukon 5.3L/6.0L V8
	01-04 Yukon Denali 6.0L V8
	99-06 Sierra 1500/2500/3500 4.8L/5.3L/6.0L
	99-06 Sierra 1500H 6.0L V8
PF7055P	07-08 Cadillac Escalade 6.2L V8
	07-08 Escalade EXT 6.2L V8
	07-08 Chevrolet Avalanche 5.3L V8
	07-08 Silverado 5.3L V8
	07-08 Suburban 5.3L V8

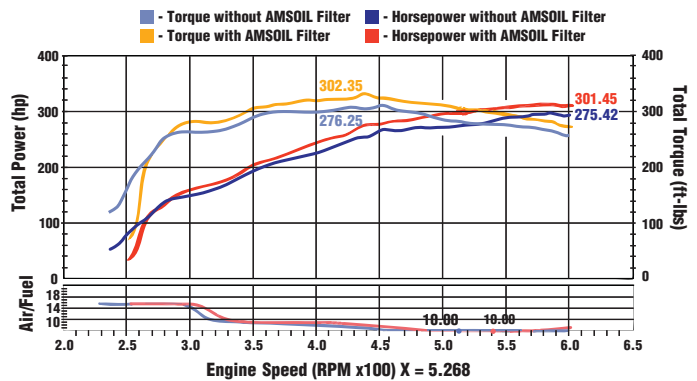
Part #	Application(s)
	07-08 GMC Sierra 1500 5.3L/6.2L V8
	07-08 Yukon 5.3L V8
	07-08 Yukon Denali 6.2L V8
	07-08 Yukon XL 5.3L V8
	94-04 Chevrolet S10/Sonoma/Jimmy/Blazer 4.3 L V6
PF7021P	04-06 Chevrolet Colorado 3.5L 5Cyl
PF7022P	04-06 GMC Canyon 3.5L 5Cyl
PF5060P	05-08 Dodge Magnum Hemi 5.7L/6.1L V8
	06-08 Charger Hemi 5.7L/6.1L V8
PF8050P	03-08 Dodge Ram 1500/2500/3500/Hemi 5.7L V8
PF9020P	05-06 Ford Mustang V6 4.0L
PF9025P	05-06 Ford Mustang V8 4.6L
PF9021P	07-08 Mustang V6 4.0L
PF9024P	07-08 Mustang V8 4.6L
PF9026P	04-05 Ford F-150 V8 5.4L
PF1950-1P	04-07 Armada V8 5.6L w/Power Box & MR Tech.
	04-07 Titan V8 5.6L w/Power Box & MR Tech.
PF2019P	05-06 Toyota Tundra/Sequoia 4.7L V8
PF5001P	04-06 Jeep Rubicon 4.0L 6Cyl.
	97-06 Wrangler 4.0L 6Cyl.
PF5002P	07-08 Jeep Wrangler 3.8L V6

### Additional Information

When using a cold air intake system with a gasoline engine in harsh rains or flooding where the filter becomes submerged in water, the engine may ingest water, potentially causing hydrolock and engine damage. If possible, avoid puddles or flooding conditions. Under normal driving conditions, rain is usually not a problem.

The AMSOIL Ea Pre Filters (EaPF) provide water resistant (not waterproof) treatment for additional protection against water ingestion. AMSOIL EaPF Filters are available for most Injen/AMSOIL Power-Flow Gasoline Intake Systems. See the AMSOIL website ([www.amsoil.com](http://www.amsoil.com)) for more information.

To view photos of all the systems, visit the "Filters" section of the AMSOIL website at [www.amsoil.com](http://www.amsoil.com).



\*Up to 26.03 ft. lbs. difference in torque at 5,268 RPM with Injen/AMSOIL Power-Flow Gasoline Air Intake System

\*Up to 26.1 difference in horsepower at 5,268 RPM with Injen/AMSOIL Power-Flow Gasoline Air Intake System

\*These results are representative of the vehicles tested in support of the development of the Injen/AMSOIL Cold Air Intakes. Performance may vary from vehicle to vehicle due to equipment and driving conditions.



### Injen/AMSOIL Power-Flow Gasoline Intake Systems Data Bulletin

The new Injen/AMSOIL Power-Flow Gasoline Intake Systems data bulletin (G2585) is available for purchase.

Stock #	Qty.	U.S.	Can.
G2585	25	3.10	3.55



Stock#	Wt. Lbs.	Comm. Credits	U.S. Dealer/ P.C.	U.S. Sugg. Retail	Can. Dealer/ P.C.	Can. Sugg. Retail
<b>Injen/AMSOIL Power-Flow Gasoline Intake Kits</b>						
PF7050P	24.0	184.00	368.00	510.00	420.00	582.00
PF7055P	24.0	184.00	368.00	510.00	420.00	582.00
PF7021P	24.0	121.00	242.00	335.00	277.00	383.00
PF7022P	24.0	146.00	291.00	403.00	332.00	460.00
PF5060P	24.0	178.00	356.00	493.00	406.00	562.00
PF8050P	24.0	196.00	391.00	541.00	446.00	617.00
PF9020P	24.0	177.00	353.00	488.00	403.00	557.00
PF9025P	24.0	184.00	368.00	510.00	420.00	582.00
PF9021P	24.0	172.00	343.00	475.00	391.00	542.00
PF9024P	24.0	179.00	358.00	500.00	408.00	570.00
PF9026P	24.0	188.00	376.00	520.00	429.00	593.00
PF1950-1P	24.0	188.00	376.00	520.00	429.00	593.00
PF2019P	24.0	180.00	360.00	499.00	411.00	569.00
PF5001P	24.0	138.00	276.00	382.00	315.00	436.00
PF5002P	24.0	154.00	307.00	425.00	351.00	485.00

# New! AMSOIL Power Steering Fluid

Most power steering systems use a belt-driven pump to provide hydraulic pressure to the system. The pump, usually a rotary vane pump, is driven by the vehicle's engine. As the speed of the engine increases, the pressure in the hydraulic fluid also increases, necessitating the incorporation of a relief valve to allow excess pressure to be bled away.

While the power steering is not being used (driving in a straight line), twin hydraulic lines provide equal pressure to both sides of the steering wheel gear. When torque is applied to the steering wheel, the hydraulic lines provide unequal pressures, providing assistance in turning the wheels in the intended direction. Other modern hydraulic power steering systems include an electronic pressure valve which can reduce the hydraulic pressure of the power steering lines as the vehicle's speed increases. This is known as variable assist power steering.



## Why Change Power Steering Fluid?

Power steering fluid is one of the most neglected fluids under the hood because most people don't think about it unless there is a problem. Consumers realize that power steering systems require additional fluid occasionally, but do not realize that power steering fluid should be changed at regular intervals. Many original equipment manufacturers (OEMs) recommend changing power steering fluid due to the accumulation of wear material and other debris within the power steering system. For example, Dodge recommends changing the power steering fluid in its 2005-2008 Magnum and Charger models every 60,000 miles. In addition, power steering fluid has a service life, just like any other lubricating fluid. It is subject to temperature extremes and must combat contaminants while simultaneously fulfilling its role as a hydraulic fluid.

## AMSOIL Power Steering Fluid

AMSOIL Synthetic Universal Power Steering Fluid provides excellent wear protection. Its synthetic formulation delivers better lubricity and reduced friction, resulting in cooler operating temperatures, longer component life and quieter operation. AMSOIL Power Steering Fluid is formulated with a high viscosity index. Its low pour point ensures immediate lubrication at startup and in cold temperatures, yet it resists thermal breakdown and maintains maximum protection in high temperatures.

## Applications

AMSOIL Synthetic Universal Power Steering Fluid meets or exceeds motor vehicle specifications for use in GM, Chrysler, Honda, Ford, Volkswagen, Mercedes, Saab, Subaru and Audi applications.

- Ford 9M2C138-CJ, M2C33-F & ESW-M2C128-C&D
- Volkswagen TL-VW-570-26 & TL-52146
- GM 9985010 Saginaw Power Steering Systems
- DaimlerChrysler MS1872 & MS5931F
- America Motor Corporation C4124
- Navistar TMS 6810
- Acura/Honda
- Mercedes Benz
- Saab
- Subaru
- Audi

## Fluid Extraction Pump

To aid in the removal of used fluids when servicing vehicles, AMSOIL now offers a fluid extraction pump (G2576). The AMSOIL Fluid Extraction Pump features a high-quality, heavy-duty barrel and premium Viton suction gaskets. Viton gaskets are more resilient and resistant to solvents than natural rubber or nitrile gaskets, ensuring better suction and longer life. This high-quality pump can be used to remove old power steering fluid when converting a vehicle to AMSOIL Power Steering Fluid. It can also be used to remove other fluids such as engine oil, drivetrain lubricants and engine coolant.



Stock#	U.S.	Can.
G2576	15.00	17.00

## Power Steering Fluid Data Bulletin

The new AMSOIL Power Steering Fluid data bulletin (G2577) is available for purchase.



Stock#	Qty.	U.S.	Can.
G2577	25	3.10	3.55

Stock#	Unit of Meas.	Weight	Comm. Credits	Can. Dealer	Can. Sug. Retail
PSFCNC	ea	1.1	3.55	5.90	7.85
PSFCNC	ca	13.5	42.60	67.20	93.00
PSF05	ea	38.0	90.00	147.00	191.00
PSF55		423.0	680.00	1393.00	1675.00

Stock#	Unit of Meas.	Weight	Comm. Credits	U.S. Dealer	U.S. Sug. Retail
PSFCN	ea	1.1	3.55	5.20	6.95
PSFCN	ca	13.5	42.60	59.40	82.20
PSF05	ea	38.0	90.00	130.25	169.25
PSF55		423.0	680.00	1233.00	1482.00



# Motorists Searching for More MPG Find Help with AMSOIL

As fuel costs continue to rise, consumers nationwide are scrambling for ways to improve fuel efficiency. New gadgets and theories abound, but true improvement of fuel economy in modern cars and trucks, without the expense of engine conversions or the gamble of unproven devices, is available through synthetic lubrication and superior fuel additives.

Converting a vehicle's engine, transmission and differential to synthetic lubricants can result in a fuel economy improvement of 2-5 percent, or even more in some customers' vehicles. However, one of the simplest and most cost-effective methods of improving fuel economy is through the use of high-quality fuel additives. AMSOIL P.i. for gasoline engines and AMSOIL Diesel Concentrate for diesel engines increase fuel efficiency by removing engine deposits and improving the combustion of fuel.

## AMSOIL P.i.

AMSOIL P.i. is the most potent gasoline additive available today. As a concentrated detergent, it is unsurpassed in cleaning combustion chamber deposits, intake valve deposits and port fuel injector deposits. It is not a question of whether or not a vehicle has accumulated engine deposits, it is a question of how badly they've accumulated.

Fuel system deposits result in the following:

- Lost fuel economy
- Lost power and poor throttle response
- Failed emission tests
- Poor drivability - surging, hesitation, stalling, rough idle
- Engine knocking (pinging) and rap
- Difficult starts

## P.i. is the Solution

AMSOIL P.i. is the answer for motorists searching for more MPG. It helps maintain peak engine efficiency, fuel economy, power and drivability in newer, low-mileage engines. In engines with accumulated deposits, testing

showed AMSOIL P.i. provided an average fuel economy increase of 2.3 percent, and up to 5.7 percent.

AMSOIL P.i. is so powerful, AMSOIL has backed it up with a money-back guarantee. If customers with at least 25,000 miles on their vehicles don't see improved fuel efficiency after one tank of P.i.-treated gas, AMSOIL will refund their money. Qualifying conditions and the rebate form are available at [www.amsoil.com/products/promos/P.i.GuaranteeGen.pdf](http://www.amsoil.com/products/promos/P.i.GuaranteeGen.pdf).

## AMSOIL Diesel Concentrate

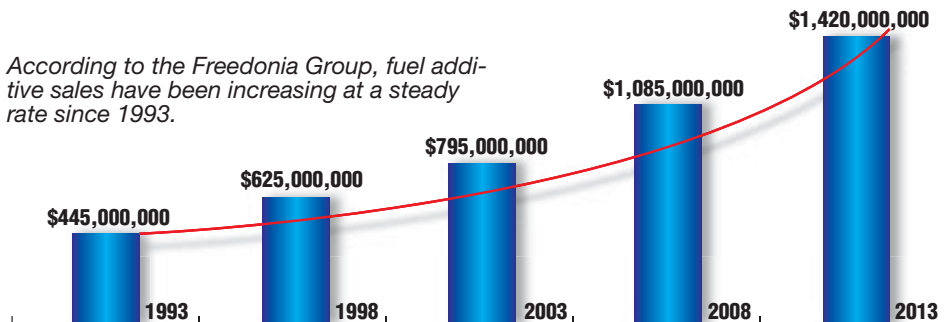
AMSOIL Diesel Concentrate provides maximum diesel operating efficiency. It compensates for the varying quality of different fuels (including biodiesel) and the deficiencies of today's ultra-low-sulfur diesel fuel (ULSD) for better engine operation. Diesel Concentrate cleans dirty injectors, improving fuel economy by up to 5 percent and restoring horsepower to like-new levels. Acceleration is improved and with regular use, AMSOIL Diesel Concentrate continues to enhance performance by keeping injectors clean. The net savings on fuel expense can result in no additional cost to vehicle operation.

## AMSOIL Dealers Have the Advantage

In today's automotive marketplace, AMSOIL Dealers have the advantage. AMSOIL offers the products motorists need: Top-quality synthetic lubricants that provide extended drain intervals, extended equipment life and improved performance; the world's most advanced filtration line that offers extended filter life and superior filtering efficiency and gasoline and diesel fuel additives that really work. Like all other AMSOIL products, AMSOIL fuel additives perform as advertised, delivering real-world benefits that consumers can see almost immediately. With fuel additive sales skyrocketing, AMSOIL Dealers are in position to garner great sales.

## Gas & Diesel Fuel Additive Sales

According to the Freedonia Group, fuel additive sales have been increasing at a steady rate since 1993.



Source: Freedonia Group 2008

Demand for fuel additives will advance to \$1.1 billion in 2008.



# Severe Gear<sup>®</sup> Synthetic Gear Lubes Demonstrate Superior Shear Stability

The extreme pressures and temperatures generated by modern vehicles increase stress on gear lubricants and can lead to a serious condition known as thermal runaway. As temperatures in the differential climb upward, gear lubricants lose viscosity and load carrying capacity. When extreme loads break the lubricant film, metal-to-metal contact occurs, increasing friction and heat. This increased friction and heat, in turn, results in further viscosity loss, which *further* increases friction and heat. As heat continues to spiral upward, viscosity continues to spiral downward. Thermal runaway is a vicious cycle that leads to irreparable equipment damage from extreme wear, and ultimately catastrophic gear and bearing failure.

In order to ensure continued viscosity protection in high-shear conditions, it is required that SAE 75W-140 automotive gear lubes stay in grade throughout the CEC L-45-A-99 (KRL) 20-Hour Shear Test. AMSOIL recently subjected Severe Gear 75W-140 Synthetic Gear Lube (SVO) and four competing 75W-140 gear lubes to KRL shear stability testing.

SAE J306 standards dictate SAE 140 gear lubes maintain a minimum 24.0 cSt viscosity. Although each of the test oils met this standard before testing began, each competitor failed to stay in grade following the test. In fact, two experienced viscosity losses so dramatic that they dropped well below SAE 140 requirements and all the way down to an SAE 85 viscosity. AMSOIL Severe Gear, on the other hand, easily retained its viscosity within SAE J306 requirements, indicating its superior ability to protect against thermal runaway by maintaining its protection qualities in severe, high shear operating conditions.

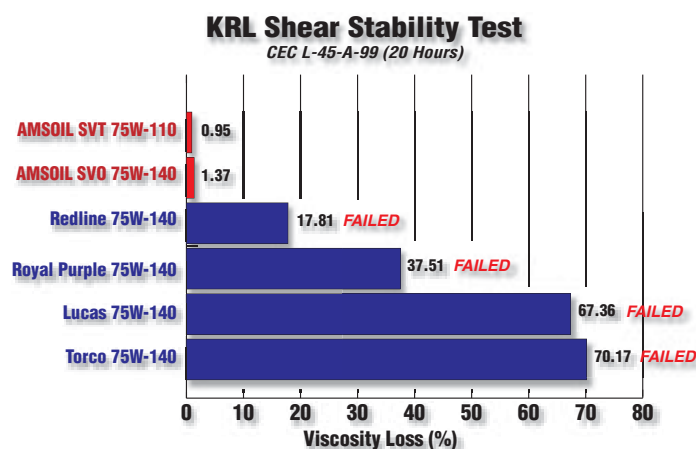
Brand	cSt Before		cSt After	Viscosity Loss (%)
AMSOIL SVO 75W-140	24.90		24.56	1.37
Redline 75W-140	26.27	Failed	21.59	17.81
Royal Purple 75W-140	33.70	Failed	21.06	37.51
Lucas 75W-140	27.39	Failed	8.94	67.36
Torco 75W-140	29.33	Failed	8.75	70.17

AMSOIL also took the opportunity to subject Severe Gear 75W-110 Synthetic Gear Lube (SVT) to KRL testing. SAE J306 standards dictate SAE 110 gear lubes

maintain a minimum 18.5 cSt viscosity. Like Severe Gear 75W-140, SVT demonstrated its superior protection qualities by easily retaining its viscosity and staying in grade.

Brand	cSt Before	cSt After	Viscosity Loss (%)
AMSOIL SVT 75W-110	19.92	19.73	0.95

The graph indicates the viscosity losses experienced by each of the tested gear lubes:



The superior viscosity protection, viscosity index and shear stability properties of AMSOIL Severe Gear Synthetic Gear Lubes effectively protect equipment from the devastating effects of thermal runaway. Severe Gear Synthetic 75W-90, 75W-110 and 75W-140 Gear Lubes are ideal for severe-duty applications, including towing, hauling, steep hill driving, commercial use, plowing, racing, off-road use, rapid acceleration, frequent stop-and-go operation and high ambient temperatures.





# AMSOIL HONORS MEMBERS OF DEALER HALL OF FAME



**Shirley Green,**  
★Regency Platinum

**Bill and Donna Durand,**  
★★★★★Regency Platinum

**Harold Hartman,**  
★★Regency Platinum

**Dorothy Hansen,**  
Regency Platinum

**LaDonna Harrison and LaVel Rude,**  
(Lingwall Organization)  
★★★★★Regency Platinum

**Ora Mae Boardman,**  
★Regency Platinum

**Ray and Arlene Schmit**  
★★★★★Regency Platinum

The AMSOIL Hall of Fame honors Dealers who have consistently attained the highest levels of achievement and success. These Hall of Fame Dealers are recognized for their long-standing service and commitment to excellence. Many Hall of Fame Dealerships have been around since the inception of the AMSOIL Dealer network and have individually helped hundreds or even thousands of other Dealers build successful businesses through the years. Their success, longevity and loyalty inspired AMSOIL President and CEO Al Amatuzio and Executive Vice Presidents Dean Alexander and Alan Amatuzio to present each Hall of Fame Dealership organization with a Soulmate Eagle made of Swarovski crystal.

Swarovski is the world's premier producer of crystal products. The company is named for the man who invented an automatic cutting machine, Daniel Swarovski. Today, Swarovski



provides top-quality crystal figurines, jewelry and more to discerning collectors around the world. The Swarovski Soulmate Eagle is fully-faceted clear crystal and rests upon a cut blue pearl granite base. The eagle represents freedom, honor and pride, all qualities exhibited by AMSOIL Hall of Fame Dealers.

"The Hall of Fame Dealers have exemplified how to achieve success with AMSOIL," said AMSOIL Vice President and General Manager Dean Alexander. "These Dealership organizations have been instrumental in the success of others. Holding meetings, taking personal group Dealers to trade shows, walking new Dealers through the AMSOIL business – their dedication and efforts have touched many lives through the years and AMSOIL is honored to recognize their achievements."



The AMSOIL Executives applaud the Hall of Fame members at the 35th Anniversary Convention in July.



★★★★★Regency Platinum Direct Jobber Bill Durand displays his excitement upon opening his Swarovski Soulmate Eagle.

# Douglas Makes History on NBC

**AMSOIL driver wins first Pro 4 race aired live on network television**



Scott Douglas holds his first checkered flag of 2008 in front of a sold out crowd in Chula Vista, Calif.

Douglas started strong with his sixth podium finish (3rd) on Saturday. While he was able to keep the second overall spot in the points race, Douglas knew a win on Sunday was necessary to have a chance at the overall lead.

After qualifying second for Sunday's race, an inverted starting grid of the top four drivers put Douglas on the outside of row two. Douglas quickly moved in behind pole sitter Johnny Greaves, with Rick Huseman on his rear bumper. The top three stayed in order through the mandatory caution on lap eight and a full caution on lap 11. Trouble found its way into Greaves' truck on lap 12 after the Monster Energy truck hit a berm hard, bending a tie rod and damaging the power steering. Douglas took full advantage of the breakdown and pushed the AMSOIL Ford into the lead. Despite one final shot from Huseman, Douglas was able to pull away for his first win of the season and the first Pro 4 win in front of a live NBC audience.



Douglas leads the pack over the steep "ski-hill" jump at the Quarry.

The track in Chula Vista is really hard on equipment. It's really fast, yet it has many of the abusive characteristics of a desert race. It was great to win when NBC Sports was broadcasting live, in front of my hometown fans and with AMSOIL supporting us at the track. Having everyone here made the victory that much sweeter."

Douglas was able to close the championship points gap after his win in Chula Vista. The AMSOIL Super Team driver entered rounds nine and 10 in mid-August just one point out of first place. Rounds 11 and 12 will be held in Chula Vista on September 13-14. SPEED Channel will carry the September 13 event live.

Two years ago, AMSOIL Super Team driver Mike Oberg made history by winning the inaugural Jason Baldwin Memorial Cup race on NBC and taking home the largest purse in off-road racing history.

In 2008, just one week after his appearance at the AMSOIL 35th Anniversary Convention, Oberg's Pro 4 counterpart, Scott Douglas, continued the team's historical run by winning the first Championship Off Road Racing (CORR) Pro 4 race to be aired on live network television (NBC).

Douglas had pushed his new AMSOIL/Kumho Tires Ford F-150 to podium finishes in five of the first six races this year, but the El Cajon, Calif. driver was still looking for his first win of the season as the series shifted to his home track in Chula Vista.



Douglas powers the AMSOIL Ford F-150 through the s-turn on his way to the first Pro 4 win on live NBC.

"I couldn't be prouder of my crew," said Douglas. "It's the biggest reason we've been on the podium in seven of the eight races and qualifying up front all year long. This AMSOIL truck has been solid all year.



Mike Oberg, Scott Douglas and Chad Hord greet the fans in Chula Vista.



## Products the Pros Use

The introduction of the new Dominator Synthetic Racing Oils is directly benefiting AMSOIL race teams. AMSOIL Super Team drivers Scott Douglas and Mike Oberg have been using the new Dominator 15W-50 Racing Oil (RD50) in their 800+ horsepower trucks for much of the summer racing season.

*"The new Dominator 15W-50 has shown a greater ability to keep our trucks cool in the high heat that our engines produce. We saw an immediate drop in oil temps once we switched to the new Dominator Oil."*

– Mike Oberg, AMSOIL Super Team Pro 2 driver





# Rinker Sweeps in St. Louis

*First win of the year comes in dominating fashion*



Rinker cruises on his way to victory at the St. Louis Grand Prix.



Rinker celebrates his first win in 2008 after leading 49 out of 50 laps in St. Louis.

Team AMSOIL ChampBoat driver Terry Rinker reestablished his championship run as he held off a determined Shaun Torrente by two seconds and took his second win in three years at the St. Louis Grand Prix on Creve Coeur Lake just outside of St. Louis.

The thousands of fans who lined the lake saw a perfect start for the AMSOIL/Rinker Racing veteran, who came off the dock from the pole position and held off Torrente and local favorite Tim Seebold in a spectacular three-boat run to the first commitment buoy. Rinker would make the left turn first by holding the inside line and a lead that he would not lose for the next 43 laps.

Torrente worked his way around defending champion Seebold in the first third of the race and took up the charge to catch Rinker, finally passing him briefly on the 44th lap.

The cat and mouse game between the two drivers ended when Rinker finally used traffic to his advantage to take home his first victory of the season and his third in St. Louis in the last five years.

"We did a great job on the setup since the moment we rolled into the paddock," said Rinker. "Thanks to the fine AMSOIL products, we set the fastest lap in qualifying, won our heat race and then the Grand Prix race. So we went three-for-three with the sweep, and you can't do anything better than that."

Rinker now sits second overall in the points race behind Torrente. Teammate Randy Rinker finished fifth in St. Louis in the #41 AMSOIL/Rinker Racing Lee Craft.

The next scheduled race for the 2008 F-1 ChampBoat Series will be held September 27-28 in Tempe, Ariz.



Rinker swept the field in St. Louis, winning the time trials, his heat and the 50-lap final.

## Barcia Takes Championship at Loretta's

*Amateur rider wins four races at national event*



Barcia took home four wins in six motos at Loretta Lynn's Amateur Nationals.

Team AMSOIL amateur motocross rider Justin Barcia already has three national titles from Loretta Lynn's Amateur Nationals presented by AMSOIL, all three in the 85cc class. Now the 15-year-old AMSOIL/Factory Connection rider can attach an MX Lites title to his résumé after a dominating week of racing in Tennessee.

Barcia, who missed the 2007 event with an injury, made it tough on the competition despite the hot and humid weather in late July and early August. Barcia took home the overall championship in the MX Lites B Stock class after finishing with a pair of wins and a second place finish in the third moto. Barcia also came close to winning the MX Lites B Modified class. Although

he won the first and third motos, he had trouble restarting his bike in the second race, finishing 19th in the moto and fourth overall.

Team AMSOIL teammate Blake Wharton finished 12th overall in the MX Lites A class and fourth overall in the MX Lites A Pro Sport class. Wharton made his AMA Outdoor Nationals pro debut in Millville, Minn. in mid-August with the Geico/AMSOIL/Honda team.



Team AMSOIL rider Justin Barcia celebrates his fourth championship at Loretta Lynn's.



## T-1 CERTIFICATION MEETINGS

### UTAH

• Every Friday  
Meeting - after 4 p.m.  
GREENE RESIDENCE  
11653 S. Patchwork Circle  
South Jordan, UT 84095  
Hosted by Dealer Dorsey Greene  
(801) 253-2701  
Pre-paid registration required

## AMSOIL DEALER MEETINGS

### ALABAMA

• September 18 - Thursday  
• October 16 - Thursday  
Meeting - 7 p.m.  
STANLEO'S SUB VILLA  
605 Jordan Lane  
Huntsville, AL  
Hosted by Executive Direct Jobbers  
Cliff Goehring & Gerry Gotwald  
(256) 337-0376

• September 18 - Thursday  
• October 16 - Thursday  
Meeting - 7 p.m.  
BOWMAN RESIDENCE  
1330 Frank Marshall Road  
Ozark, AL 36360  
Hosted by Direct Jobber E.E. "Al"  
Bowman (334) 774-3344

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
SUMMER RESIDENCE  
404 Arrowhead Drive  
Montgomery, AL  
Hosted by Premiere Direct Jobbers Peter  
and Jean Sumner (800) 867-8735  
Please RSVP

### ALASKA

• September 2, 16 - Tuesday  
• October 7, 21 - Tuesday  
Meeting - 7 p.m.  
STATEN RESIDENCE  
2949 Sunflower Street  
Anchorage, AK 99508  
Hosted by Premiere Direct Jobber  
Melda Staten  
Call for reservations (907) 333-0124

### ARIZONA

• September 16 - Tuesday  
• October 21 - Tuesday  
Meeting - 6:30 - 8 p.m.  
DENNY'S RESTAURANT  
825 South 48th Street  
Tempe, AZ 85281  
Optional No-Host Dinner 5:30  
p.m. Hosted by Dealer Jim Brewer  
(907) 333-0124

### ARKANSAS

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 6:30 p.m.  
GARDNER RESIDENCE  
806 Shamrock Drive  
North Little Rock, AR 72118  
Hosted by Dealer Jerry Gardner (501)  
350-4869 gardner2154@sbcglobal.net

### CALIFORNIA

• September 10 - Wednesday  
• October 8 - Wednesday  
Meeting - 7 p.m.  
COMMON GROUNDS  
COFFEE SHOP  
1900 Vista Del Lago  
Valley Springs, CA 95252  
Hosted by Premiere Direct Jobber  
Chuck Trebino  
Please RSVP (209) 772-1394

• September 16 - Tuesday  
• October 21 - Tuesday  
Meeting - 6 p.m.  
OAK HOUSE RESTAURANT  
34373 Yucaipa Blvd.  
Yucaipa, CA 92399  
Hosted by Dealers Kenneth & Joyce  
Hunt (909) 809-9392

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 6 p.m.  
Downline and Guests FREE,  
Out of line - \$5  
JOHN'S AUTO CENTER  
4568 Phelan Rd  
Phelan, CA 92371  
Hosted by Premiere Direct Jobber  
Jo & Tom Groh (760) 963-7156

• September 6 - Saturday  
• October 4 - Saturday  
Meeting - 9 a.m.  
SYNTHETICS FIRST  
3987 First St. Suite M  
Livermore, CA 94551  
Hosted by Master Direct Jobber Tom  
Santell (510) 351-8500 & Direct Jobber  
Roland Chan (925) 200-5379

• Every Thursday  
Meeting - 6:30 p.m.  
STRAWBERRY VILLAGE  
SHOPPING CENTER  
Mill Valley, CA  
Hosted by Dealer Doug Storms  
(800) 793-5301

• September 3 - Wednesday  
• October 1 - Wednesday  
Meeting - 7 p.m.  
MCCOOL RESIDENCE  
2210 Codding Drive  
Modesto, CA 95350  
Hosted by Direct Jobber Bill McCool  
(209) 577-0174

• September 16 - Tuesday  
• October 21 - Tuesday  
Meeting - 7 p.m.  
Downline and Guests FREE,  
Out of line - \$5  
LUDWICK RESIDENCE  
6015 Hughes Street  
San Diego, CA 92115  
Hosted by Dealer Craig Ludwick  
RSVP (619) 583-5218

### COLORADO

• September 18 - Thursday  
• October 16 - Thursday  
Meeting - 7:30 p.m.  
AMSOIL HOUSE  
4316 Ridgcrest Drive  
Colorado Springs, CO 80918  
Hosted by Executive Direct Jobber Ida  
Gray (719) 598-5115

### CONNECTICUT

• September 10 - Wednesday  
• October 8 - Wednesday  
Meeting - 6:30 p.m.  
LANZOFANO RESIDENCE  
5 Bristol St.  
(1st Floor Rear Apartment)  
Southington, CT  
Hosted by Dealer Frank Lanzofano  
(860) 426-0439

### DELAWARE

• Every Tuesday  
Meeting - 7 p.m.  
KING RESIDENCE  
19 Oklahoma State Dr.  
Newark, DE 19713  
Hosted by Direct Jobber Greg King  
(302) 345-4350 Call for reservations  
Guests welcome

### DISTRICT OF COLUMBIA

None Scheduled

### FLORIDA

• September 20 - Saturday  
• October 18 - Saturday  
Meeting - 6 p.m.  
GUTKNECHT RESIDENCE  
1519 Pennsylvania Ave.  
Lynn Haven, FL 32444  
Hosted by Dealers Richard & Evelyn  
Gutknecht (850) 271-9266  
Registration fee \$5 for out of line/  
free for direct line

### GEORGIA

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 7 p.m.  
DIRKSEN RESIDENCE  
1905 Queens Road  
Albany, GA 31707  
Hosted by Regency Direct Jobber Sherry  
Dirksen (229) 436-5532 Potluck, every-  
one brings a dish

### HAWAII

None Scheduled

### IDAHO

• September 17 - Wednesday  
• October 15 - Wednesday  
Meeting - 7 p.m.  
PIER 49 PIZZA  
3665 E. Overland Rd.  
Meridian, ID, 83642  
Hosted by Direct Jobber Steve Noffz  
(208) 861-8935

• September 10 - Wednesday  
• October 8 - Wednesday  
Meeting - 7:30-9:30 p.m.  
MCGUFFEY RESIDENCE  
23446 Freezeout Road  
Caldwell, ID, 83605  
Hosted by Premiere Direct Jobbers  
Charles and Connie McGuffey  
RSVP: (208) 455-2581

• September 6 - Saturday  
• October 4 - Saturday  
Meeting - 7 p.m.  
SCHELL DISTRIBUTING INC.  
2000 W. Broadway  
Idaho Falls, ID  
Hosted by \*\*\*Regency Platinum  
Direct Jobbers Mark & Sherree Schell  
Reservations: (208) 524-0322; RSVP

### ILLINOIS

• September 6 - Saturday  
• October 4 - Saturday  
Meeting - 9 a.m. - noon  
BAUER RESIDENCE  
111 Woodland Trail  
Anna, IL 62906-3906  
Hosted by Direct Jobbers Norm and  
Barb Bauer (618) 833-3228  
amsoil@aj-internet.net

### INDIANA

• September 3, 17 - Wednesday  
• October 1, 15 - Wednesday  
Meeting - 7:30 p.m.  
RENTOWN SHOP  
1533 Rentown Road  
Bremen, IN  
Hosted by Direct Jobbers LeRoy and  
Malinda Hochstetler and Premiere  
Direct Jobbers Willis and Rolene  
Gingerich (574) 831-2839

• September 9 - Tuesday  
• October 14 - Tuesday  
Meeting - 7 p.m.  
EVANS RESIDENCE  
1115 Morningside Court  
Greenfield, IN 46140  
Hosted by Executive Direct Jobbers  
Chuck and Linda Evans  
(888) 765-2542  
evansamsoil@aol.com

### IOWA

• September 2 - Tuesday  
• October 7 - Tuesday  
Meeting - 7 p.m.  
SORTER RESIDENCE  
2629 340th Avenue  
Terri, Iowa 51364  
Hosted by Dealers David and Melissa  
Sorter (712) 853-6293

### KANSAS

None Scheduled

### LOUISIANA

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 6:30 p.m.  
AUTTONBERRY RESIDENCE  
2520 Swiss Street  
W. Monroe, LA 71291  
Hosted by Direct Jobber Ellis  
Auttonberry (318) 396-4348

### MAINE

None Scheduled

### MARYLAND

• September 25 - Thursday  
• October 30 - Thursday  
Meeting - 7 p.m.  
HYNES RESIDENCE  
291 Chestnut Springs Road  
Chesapeake City, MD 21915  
Hosted by Dealer William Hynes  
(302) 540-2525 or (410) 885-3037

• September 19 - Friday  
• October 17 - Friday  
Meeting - 7:30 p.m.  
Downline and Guests FREE,  
Out of line - \$5

MARTIN RESIDENCE  
3994 Trace Hollow Run  
Salisbury, MD 21801  
Hosted by Master Direct Jobbers  
Les & Linda Martin (410) 548-LUBE

• September 19 - Friday  
• October 17 - Friday  
Meeting - 7 p.m.  
GRONER RESIDENCE  
9208 Todd Avenue  
Fort Howard, MD 21052  
Hosted by Account Direct Harvey  
Groner (410) 477-8255

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 7 p.m.  
DEACOSTA RESIDENCE  
4942 S. Upper Ferry Road  
Eden, MD 21822  
Hosted by Dealers Chris & Barb  
DeAcosta (410) 742-0637;  
Reservations required

• September 19 - Friday  
• October 17 - Friday  
Meeting - 7:30 p.m.  
AL SMITH AUTOMOTIVE  
3228 E Joppa Road  
Baltimore, MD 21234  
Hosted by Premiere Direct Jobber  
Al Smith (410) 882-9696  
Al@SynLubes.com; Reservations  
required

### MASSACHUSETTS

None Scheduled

### MICHIGAN

• September 15 - Monday  
• October 20 - Monday  
Meeting - 7 p.m.  
BRAUER Residence  
5709 Eggert Place  
Brighton, MI 48116  
Hosted by Direct Jobbers Scott and  
Dolores Brauer  
RSVP (810) 923-3334

• September 17 - Wednesday  
(Dealer training)  
• October 15 - Wednesday  
(Opportunity)  
Meeting - 7 p.m.  
MUGRIDGE RESIDENCE  
6640 State Road  
Lakeport, MI 48059  
Hosted by Direct Jobbers  
Barry and Cathy Mugridge  
(877) 446-2671  
Call for information and scheduling  
www.pro-oil-1.com

• September 15 - Monday  
• October 20 - Monday  
Meeting - 7 p.m. (info)  
Meeting - 8 p.m. (opportunity)  
KIRBY RESIDENCE  
644 Shady Maple Drive  
Wisoh, MI 48393  
Hosted by Regency Platinum Direct  
Jobber Tom Kirby (248) 669-9093  
Refreshments served; RSVP required

• September 1 - Monday  
• October 6 - Monday  
Meeting - 7 p.m. (info)  
Meeting - 8 p.m. (opportunity)  
ELLIS RESIDENCE  
61653 Miriam Drive  
Washington, MI 48094  
Hosted by Regency Platinum Direct  
Jobber Mike Ellis; RSVP at  
(586) 781-5092 or (586) 918-1578

### MINNESOTA

• September 18 - Thursday  
• October 16 - Thursday  
Meeting - 7 p.m.  
MEYER RESIDENCE  
512 Broadway Street  
Cleveland, MN 56017  
Hosted by Executive Direct Jobbers  
Charles & Donna Meyer  
(507) 931-3875

• September 9 - Tuesday  
• October 14 - Tuesday  
Meeting - 6:30 - 8:30 p.m.  
THE FORD RESIDENCE  
1830 175th LN NE  
Ham Lake, MN 55304  
Hosted by Executive Direct Jobbers  
Mike & Linda Ford  
(763) 434-1544 or (763) 257-3130  
mikeford@allserviceoil.com

• September 9 - Tuesday  
• October 9 - Thursday  
Meeting - 6 p.m.  
TWINGSTROM Residence  
29200 Goldenrod Drive NW  
Isanti, MN 55040  
Hosted by Regency Silver Direct  
Jobbers Mylo and Patty Twingstrom  
RSVP (612) 819-8835

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 7 p.m.  
SCHMIT RESIDENCE  
932 38th Ave. No.  
St. Cloud, MN 56301  
Hosted by Regency Platinum  
Direct Jobbers Ray & Arlene Schmit  
(320) 251-4861

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7:30 p.m.  
STAVE RESIDENCE  
3040 Bridge Street NW  
Apt. 211  
St. Francis, MN 55070  
Hosted by Dealer Ordell Stave  
(612) 241-5267

• September 20 - Saturday  
• October 18 - Saturday  
Meeting - 2 p.m.  
SAWYER WAREHOUSE  
28108 - 133rd Street  
Zimmerman, MN 55398  
Hosted by Direct Dealers Roger and  
Jennifer Sawyer Please  
RSVP (763) 856-3567 rpsracing@aol.com  
www.rpsracing57.com

### MISSISSIPPI

None Scheduled

### MISSOURI

• September 16 - Tuesday  
• October 21 - Tuesday  
Meeting - 7 p.m.  
LUCZAK RESIDENCE  
4810 Mattis Street  
St. Louis, MO 63128  
Hosted by Regency Direct Jobbers  
Connie and John Luczak (314) 892-6018  
connieslubes@earthlink.net

### MONTANA

### NEBRASKA

### NEVADA

### NEW HAMPSHIRE

None Scheduled

### NEW JERSEY

• September 10 - Wednesday  
• October 8 - Wednesday  
Meeting - 7 p.m.  
SEDA-MORALES RESIDENCE  
54 Woodland Avenue  
Mullica Hill, NJ 08062  
Hosted by Premiere Direct Jobber  
Ben Seda-Morales (856) 478-6732, cell;  
(856) 371-1880, home. RSVP

### NEW MEXICO

• September 23 - Tuesday  
• October 28 - Tuesday  
Meeting - 7:30 p.m.  
GREENBERG WAREHOUSE  
2415 Princeton Drive NE, Suite M  
Albuquerque, NM 87107  
Hosted by Regency Gold Direct Jobbers  
Paul and Nancy Greenberg  
(505) 881-1693, warehouse;  
(505) 255-2137, home; fax (505) 881-4565.  
NMOilman@aol.com

### NEW YORK

• September 1 - Monday  
• October 6 - Monday  
Meeting - 7 p.m.  
KORZANOILS  
2215 North Solano Drive  
Las Cruces, NM 88001  
Hosted by Direct Jobber Kevin Korzan  
(505) 496-4242  
www.korzanoils.com

### NEW YORK

• September 17 - Wednesday  
• October 15 - Wednesday  
Meeting - 6 p.m.  
DENNY'S RESTAURANT  
180 N. Genesee St.  
Utica, NY 13403  
Hosted by Dealer Greg Johnson (315) 796-  
8647

• September 24 - Wednesday  
• October 22 - Wednesday  
Meeting - 7 p.m.

Albany Area  
GUILZ RESIDENCE  
6 Daisy Lane  
East Berne, NY 12059  
Hosted by Premiere Direct Jobber  
Richard Guilz (518) 423-1552  
rich@empiresynthetics.com call  
or e-mail to reserve seat

• September 3 - Wednesday  
• October 1 - Wednesday  
Meeting - 7:30 p.m.  
WOLFE RESIDENCE  
34 Hillvale Road  
Alburtson, NY 11507  
Hosted by Dealers Edward and Eileen  
Wolfe (516) 621-4565; Please RSVP

• September 17 - Wednesday  
• October 15 - Wednesday  
Meeting - 7 p.m.  
O'BRIEN RESIDENCE  
436 Moseley Road  
Fairport, NY 14450  
Hosted by Dealer Gerry O'Brien  
(585) 223-8016  
Call ahead to reserve a seat



• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
**LOTITO RESIDENCE**  
89 Owl Creek Road  
Spencer, NY 14883  
Hosted by Regency Direct Jobber Peter Lotito (607) 589-4242  
Call ahead to reserve space and confirm location or e-mail lubedealer@hotmail.com  
www.lubedealer.com/new york

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7:30 p.m.  
**FRITTITTA RESIDENCE**  
16 LaForge Avenue  
Staten Island, NY 10302  
Hosted by Direct Jobbers Vinny and Germaine Frittitta (718) 442-4774

• September 17 - Wednesday  
• October 15 - Wednesday  
Meeting - 7:30 p.m.  
**Syracuse AREA**  
Call ahead for location  
Hosted by Direct Jobber Peter Finnerty (315) 682-9791

• September 17 - Wednesday  
• October 15 - Wednesday  
Meeting - 7:30 p.m.  
**NEWARK, NY LOCATION**  
Call ahead for location  
Hosted by Dealer Brad Timerson (315) 331-7110

## NORTH CAROLINA

• September 27 - Saturday  
• October 25 - Saturday  
Meeting - 10 a.m. - Noon  
**REID RESIDENCE**  
1204 Narron Farm Rd  
Zebulon, NC 27597  
Hosted by \*Regency Platinum Direct Jobbers Pat & Gerry Reid (919) 269-3331 greid@synthoils.com Please call and reserve a seat for all meetings.

• September 11 - Monday  
• October 6 - Monday  
Meeting - 7 p.m.  
**ATLANTIC BUSINESS CENTERS**  
4913 Chastain Ave. Unit 28  
Charlotte, NC 28209  
Hosted by Dealer Gregory Finnican (704) 525-5565

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
**KAZAN RESIDENCE**  
4007 Sapphire Lane  
Indian Trail, NC 28079  
Hosted by Account Direct Eric Kazan (704) 271-3001 erickazan@syntheticlubricantsinfo.com; Guests welcome, non-downline \$2

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7:30 p.m.  
**MALLONEE RESIDENCE**  
3009 5th Street NW  
Hickory, NC 28601  
Hosted by Account Direct Larry Mallonee and Dealer Jack Hoskins (828) 327-3655 All Dealers welcome

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
**BURNELL RESIDENCE**  
9424 Springdale Drive  
Raleigh, NC 27613  
Hosted by Executive Direct Jobbers Chuck and Judi Burnell (919) 870-9633 Call first

• September 9 - Thursday  
• October 14 - Tuesday  
Meeting - 7 p.m.  
**CLEVELAND RESIDENCE**  
224 Campbell Place  
Jacksonville, NC 28546  
Hosted by Dealers George and Nancy Cleveland (910) 346-3866 Call first. All Dealers welcome.

## NORTH DAKOTA

• September 2 - Tuesday  
• October 7 - Tuesday  
Meeting - 7:30 p.m.  
**EVANSON RESIDENCE**  
725 10th Avenue West  
West Fargo, ND 58078  
Hosted by Direct Jobbers Skip and Anna Evanson (701) 281-1906 skipsuperlube@msn.com

**OHIO**  
• September 22 - Monday  
• October 27 - Monday  
Meeting - 7 p.m.  
**PENA RESIDENCE**  
2933 West U.S. 20  
Gibsonburg, OH 43431  
Hosted by Executive Direct Jobbers Luis and Sharon Pena; RSVP: (419) 297-3451

• September 2 - Tuesday  
• October 7 - Tuesday  
Meeting - 7 p.m.  
**HASKIN RESIDENCE**  
834 North Ellsworth Avenue  
Salem, OH 44460  
Hosted by Dealer Roe Haskin (330) 332-4992 and Direct Jobber Jerry Wolford All Dealers welcome

## OKLAHOMA

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 - 9 p.m.  
**RESIDENCE INN by MARRIOTT**  
Oklahoma City South  
(Crossroads Mall)  
1111 East Interstate Service Rd.  
Oklahoma City, OK 73149  
Hosted by Direct Jobber Carol Eaton and Dealer Jack Greene (405) 627-7292

• September 6 - Saturday  
• October 4 - Saturday  
Meeting - 9 - 11 a.m.  
**Golden Corral**  
9711 East 71st Street  
Tulsa, OK  
Hosted by Regency Gold Direct Jobber Patrick Grady (918) 258-6979 \*Pat

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 - 8:30 p.m.  
Call for location and reservations.  
Hosted by Dealers Richard and Brenda Coats (918) 225-5722

• September 9 - Tuesday  
• October 14 - Tuesday  
Meeting - 7 - 8:30 p.m.  
**ALEXANDER RESIDENCE**  
14355 East Timberidge Drive  
Claremore, OK 74019  
Hosted by Premiere Direct Jobber Kevin Alexander (918) 636-1281 Call first

## OREGON

• September 18 - Thursday  
• October 16 - Thursday  
Optional Dinner - 6 p.m.  
Meeting - 7 - 9 p.m.  
**HAYDEN'S LAKEFRONT GRILL**  
8187 SW Tualatin-Sherwood Road  
Tualatin, OR 97062  
Hosted by Regency Direct Jobber Ed Greenwood (800) 722-1092 Call first to confirm space for you and your guests.

## PENNSYLVANIA

• September 15 - Monday  
• October 20 - Monday  
Meeting - 7 p.m.  
**HALLOCK ENTERPRISE STORE**  
5 Main Street  
Bradford, PA 16701  
Hosted by Premiere Direct Jobber Joseph M. Hallock (814) 368-8625 T-1 training also available. Pre registration required

## RHODE ISLAND

None Scheduled

## SOUTH CAROLINA

• Every Tuesday  
Meeting - 7:30 p.m.  
**GEORGE KERR and ASSOCIATES**  
Northgate Building 5861  
Rivers Avenue, Suite 107  
N. Charleston, SC 29406  
Hosted by Direct Jobber George Kerr (843) 747-8200 amsoildealer@aol.com www.lubedealer.com/kerr

• Variable Meetings  
Call for meeting time, date  
**SPRADLEY RESIDENCE**  
117 Winston Circle  
Pelion, SC 29123  
Hosted by Direct Dealers Jim & Vicki Spradley (803) 894-4618

• September 2 - Tuesday  
• October 7 - Tuesday  
Meeting - 7:30 p.m.  
**DENNY'S RESTAURANT**  
2521 Wade Hampton Boulevard  
Greenville, SC 29615  
Hosted by Master Direct Jobber Loel D. Handley (864) 350-2082 amsoildealer@charter.net

## SOUTH DAKOTA

• September 10 - Wednesday  
• October 8 - Wednesday  
Meeting - 7 p.m.  
**PERKINS RESTAURANT**  
3400 Gateway Blvd.  
West Sioux Falls, SD 57106  
Hosted by Regency Platinum Direct Jobbers Chris and Natasha Cain (605) 361-4075 to RSVP

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
**WILBER RESIDENCE**  
411 Ohio Drive  
Brookings, SD 57006  
Hosted by Dealer Art Wilber (605) 690-5327 to RSVP

## TENNESSEE

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
**BROWDERS ACE HARDWARE**  
1100 Ladd Landing Blvd.  
Kingston, TN 37763  
Hosted by Dealers Bradley & Teresa Taylor (865) 376-2345

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 6 p.m.  
**RV CHASSIS MASTER, INC.**  
2364 Hwy. 91  
Elizabethton, TN 37643  
Hosted by Dealer Peter Scaff - Guests Welcome (423) 474-2068

## TEXAS

• Daily Meetings  
Meeting - 7 p.m.  
Call for location.  
Hosted by Account Direct Bruce Shilander (512) 736-3028

• September 16 - Tuesday  
• October 21 - Tuesday  
Meeting - 7 p.m.  
**WARD RESIDENCE**  
310 S. Grove Road  
Richardson, TX 75081  
Hosted by Regency Direct Jobbers Ronald & Sandra Ward (972) 231-0773 oilmandj@tx.rr.com

## UTAH

• Every Tuesday  
Meeting - 7:30 p.m.  
**CHRISTENSEN RESIDENCE**  
8516 Snowville Drive  
Sandy, UT 84070  
Hosted by Master Direct Jobber Neil Christensen, Direct Dealer Rodney Haskins and Dealer Doug Haskins (801) 942-3881/(801) 942-8641

• Every Friday  
Meeting - After 4 p.m.  
**GREENE RESIDENCE**  
11653 S. Patchwork Circle  
South Jordan, UT 84095  
Hosted by Dealer Dorsey Greene (801) 253-2701; T-1 Certification classes every Friday, pre-paid registration required. Everyone welcome; RSVP

## VERMONT

None Scheduled

## VIRGINIA

• September 1 - Monday  
• October 6 - Monday  
Meeting - 7 p.m.  
**ISRA-UL TRAINING MEETINGS**  
P.O. Box 2734  
Chesterfield, VA 23832  
Hosted by Dealers M. and S. Isra-UL. Call in advance to RSVP, get directions. Seating limited. (804) 640-3402

• September 9 - Tuesday  
• October 14 - Tuesday  
Meeting - 7:30 p.m.  
**STANCIL RESIDENCE**  
1236 General Street  
Virginia Beach, VA 23464  
Hosted by Regency Silver Direct Jobbers Bill & Barbara Stancil (757) 420-0673

• September 8 - Monday  
• October 13 - Monday  
Meeting - 7 p.m.  
**GRAVITTE RESIDENCE**  
5337 Merganser Circle  
Gloucester, VA 23061  
Hosted by Premiere Direct Jobbers Cliff & Dee Gravitte (804) 694-0221

• September 9 - Tuesday  
• October 14 - Tuesday  
Optional dinner - 6 p.m. Meeting - 7 p.m.  
**DAYS INN RESTAURANT**  
5500 Williamsburg Road  
Sandston, VA  
Hosted by Dealer Roger Riggie (804) 737-4874

## WASHINGTON

• September 9 - Tuesday  
• October 14 - Tuesday  
Meeting - 7 p.m.  
**PRUKOP RESIDENCE**  
10306 86th Ave. E.  
Puyallup, WA  
Hosted by Premiere Direct Jobbers Raymond & Patsy Prukop (253) 845-9755 / (253) 279-3768 Cell Everyone welcome

• September 15 - Monday  
• October 20 - Monday  
Meeting - 6:30 p.m.  
**GASPER'S LUBE SERVICE CENTER & WAREHOUSE**  
3325 Meridian Avenue East  
Edgewood, WA 98371  
Hosted by Regency Direct Jobbers Cliff and Lorna Gasper (253) 864-7618, or (877) 633-7618 Everyone welcome

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 7 p.m.  
**FRAME RESIDENCE**  
12904 NE 101st Place  
Kirkland, WA 98033  
Hosted by Direct Jobbers Don Frame and Janet Faunce (425) 889-5415

• September 9 - Tuesday  
• October 14 - Tuesday  
Meeting - 7:30 p.m.  
**STOUGARD RESIDENCE**  
22907 Prairie Road  
Sedro Woolley, WA 98284  
Hosted by Executive Direct Jobbers Marv & Charlotte Stougar (360) 856-1641 Guests welcome

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
**WALSH RESIDENCE**  
2220 South Castle Way  
Lynnwood, WA 98036  
Hosted by Regency Direct Jobbers Tom and Shirley Walsh (425) 483-2582  
T-1 certification classes available by appointment with pre-paid registration.

• September 9 - Tuesday  
• October 14 - Tuesday  
Meeting - 7 p.m.  
**AMSOIL PEARSON**  
702 37th Street NE #D  
Auburn, WA 98002  
Hosted by \*\*\*\*Regency Platinum Direct Jobber Leonard Pearson (253) 939-8401 Guests Welcome

• September 13 - Saturday  
• October 11 - Saturday  
Meeting - 9 a.m. - noon  
**AMSOIL (SYNLUBE) STORE**  
2424 North Monroe Avenue  
Spokane, WA 99205  
Hosted by Executive Direct Jobber Rich Plesek Everyone welcome. No charge

• September 30 - Tuesday  
• October 28 - Tuesday  
Meeting - 7:30 p.m.  
**SAMUELSON RESIDENCE**  
2132 S. Union Avenue  
Tacoma, WA 98405  
Hosted by Direct Jobber Sammy Samuelson (360) 281-7283  
1-UPS-SW30-OIL (1-877-593-0645)  
Discussion on product application and oil analysis All are welcome. RSVP

• September 10 - Wednesday  
• October 8 - Wednesday  
Meeting - 7 p.m.  
**THE LUBE DOCTOR OFFICE**  
2912 Graf Road  
Centralia, WA 98531  
Hosted by Executive Direct Jobber Wayne C. Fletcher (800) 899-4799

## WEST VIRGINIA

None Scheduled

## WISCONSIN

• September 11 - Thursday  
• October 2 - Thursday  
Meeting - 7 p.m.  
**LUBACH RESIDENCE**  
N8825 Cty Rd J  
Eikhart Lake, WI 53020  
Hosted by Dealers Steve Lubach and Brian and Wayne Gaffney (920) 526-3612 or (920) 876-2306 All Dealers and guests welcome

• September 18 - Thursday  
• October 16 - Thursday  
Meeting - 7:30 p.m.  
**SEL-AMSOIL Academy**  
1201 Clough Avenue  
Superior, WI 54880  
Hosted by \*\*\*\*Regency Platinum Direct Jobbers Bill & Donna Durand Refreshments Served (715) 392-4006 Guests welcome

• September 18 - Thursday  
• October 16 - Thursday  
Meeting - 7 p.m.  
**KERKMAN RESIDENCE**  
28238 Durand Ave  
Burlington, WI 53105  
Hosted by Master Direct Jobbers Kenneth & Lorna Kerkman (262) 534-2878

• September 11 - Thursday  
• October 9 - Thursday  
Meeting - 7 p.m.  
**MITMOEN SERVICE GARAGE**  
6017 65th Street  
Kenosha, WI 53142  
Hosted by Executive Direct Jobbers Victor and Lynn Mitmoen (262) 652-3399

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 7 p.m.  
**PABST RESIDENCE**  
650 Larcum Street  
Hammond, WI 54015  
Hosted by Regency Gold Direct Jobber Lynn Pabst (715) 796-5441 Guests welcome.

• September 3 - Wednesday  
• October 1 - Wednesday  
Meeting - 7 p.m.  
**SWENDSON RESIDENCE**  
1629 Square Circle  
Waukesha, WI 53186  
Hosted by Master Direct Jobber Scott Swendson (262) 754-9751 Everyone welcome

## WYOMING

None Scheduled

## INTERNATIONAL

### ALBERTA BRITISH COLUMBIA MANITOBA

None Scheduled

### NEW BRUNSWICK

• September 15 - Monday  
• October 20 - Monday  
Meeting - 7:30 p.m.  
**McLAUGHLIN RESIDENCE**  
913 Coverdale Road  
Riverview, NB E1B 5E6  
Hosted by Executive Direct Jobber Wayne McLaughlin and Dealer Wendell Steves (506) 386-2896 Everyone welcome

### NEWFOUNDLAND NOVA SCOTIA

None Scheduled

### ONTARIO

• September 25 - Thursday  
• October 30 - Thursday  
Meeting - 6 p.m.  
**AMSOIL DISTRIBUTION CENTER**  
6625 Tomken Road,  
Units 12-14  
Mississauga, ON L5M-5J3  
Hosted by Master Direct Jobber Walter Perera and local Dealers (866) 326-7645 fax: (905) 814-1802 www.sinwal.com

### PRINCE EDWARD ISLAND

• September 1 - Monday  
• October 6 - Monday  
Meeting - 7 p.m.  
**CALL FOR LOCATION**  
Charlottetown  
Hosted by Dealers Trevor MacDonald, Trevor Murray and Merrill Cronin RSVP: (902) 626-9006

### PUERTO RICO

None Scheduled

### QUEBEC

• September 4 - Thursday  
• October 2 - Thursday  
Meeting - 7:30 p.m.  
**ENTREPÔT AUTOLUBE AMS ENVIRONNEMENT**  
1655 Rue Chicoine, Porte #1  
Vaudreuil-Dorion, Quebec,  
Canada J7V8P2  
Hosted by Regency Silver Direct Jobber Yvon Boucher (514) 990-1889

### SASKATCHEWAN

None Scheduled

For any changes, additions or questions regarding this bulletin board page please contact Brandi Worthing at 715-392-7101 ext 6366 or send an e-mail to bworthing@amsoil.com.

# AMSOIL CENTERLINES ...and updates

## HOODED SWEATSHIRT

Suprema™ unisex 80% cotton/20% polyester hooded sweatshirt features drawstring hood with contrast lining and front pouch pocket. Sizes Extra Small - XXXL.

Stock #	Size	U.S.	Can.
G2481	XS	39.25	44.00
G2482	S	39.25	44.00
G2483	M	39.25	44.00
G2484	L	39.25	44.00
G2485	XL	39.25	44.00
G2486	XXL	41.50	46.50
G2487	XXX	45.25	50.50



## SEPTEMBER CLOSE OUT

The last day to process September orders in the U.S., Canada and Puerto Rico is the close of business on Tuesday, September 30. Individual telephone and walk-in orders will be processed if initiated by the close of business. Internet and fax orders will be accepted until 3 p.m. CDT on that day. The last day to process September orders in Alaska is the close of business on Thursday, September 25. All orders received after these times will be processed for the following month. Volume

transfers for September business will be accepted until 3 p.m. CDT on Monday, October 6. All transfers received after this time will be returned.

## AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

### September & October 2008

#### Display Advertisements

Hot Bike	#8	(212) 745-0100
NOLN	Sept. '08	(800) 796-2577
High Performance Pontiac	Sept. '08	(212) 745-0100
Corvette Fever	Sept. '08	(212) 745-0100
Mopar Muscle	Sept. '08	(212) 745-0100
Baggers	Sept. '08	(212) 745-0100
8-Lug Diesel	Sept. '08	(212) 745-0100
Diesel Power	Sept. '08	(212) 745-0100
Rod & Custom	Sept. '08	(212) 745-0100
American Iron	Sept. '08	(203) 425-8777
ASO	Sept. '08	(219) 763-3013
Racer X	Sept. '08	(661) 245-2422
Cruisin Style	Sept. '08	(877) 776-9869
Street Rodder	Sept. '08	(212) 745-0100
NOLN	Oct. '08	(800) 796-2577
High Performance Pontiac	Oct. '08	(212) 745-0100
Mopar Muscle	Oct. '08	(212) 745-0100
Cruisin Style	Oct. '08	(877) 776-9869
Diesel Builder	Oct. '08	(423) 664-5100
Diesel Power	Oct. '08	(212) 745-0100
Off Road	Oct. '08	(212) 745-0100
Racer X	Oct. '08	(661) 245-2422
Street Rodder	Oct. '08	(212) 745-0100

#### Catalog Showcase Advertisements

Rod & Custom	Oct. '08	(212) 745-0100
--------------	----------	----------------

## INCREASE P.I. SALES WITH THE P.I. MONEY-BACK GUARANTEE

AMSOIL P.i. Performance Improver effectively increases fuel economy, reduces emissions and restores vehicle power and performance by dissolving and removing combustion chamber, intake valve and fuel injector deposits. Field testing shows AMSOIL P.i. provides an average fuel economy improvement of 2.3 percent and up to 5.7 percent. Because of this substantiation, as well as the company's confidence in the performance benefits of P.i., AMSOIL is offering a money-back guarantee on the product's fuel economy benefits. If a customer does not see fuel economy improvement in his or her vehicle after first-time use of P.i., AMSOIL will refund the purchase price of the product.

Because the most dramatic fuel economy improvement is achieved after first-time use of P.i. in a vehicle with



accumulated deposits, the P.i. money-back guarantee is limited to vehicles with a minimum of 25,000 miles that have not previously been treated with P.i. and have not undergone any fuel system or fuel injector cleaning procedure. P.i. must be used with a full tank of gas, and that tank must be run until near-empty before filling with gas again. Fuel economy improvement is typically experienced with the subsequent tank of gas after P.i. treatment. Customer is eligible for refund if he or she does not see fuel economy improvement following use of the subsequent tank of gas after P.i. treatment.

#### Process

Customers may read the complete qualification details and download and print the rebate form from the AMSOIL Corporate Website at [www.amsoil.com](http://www.amsoil.com).



## September Filter Sale

AMSOIL is offering a special limited time 25 percent discount on the following Ea Oil and Air Filters through the month of September. For a list of applications for each filter, see the Centerlines and Updates section of the Dealer Zone at [www.amsoil.com](http://www.amsoil.com).

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA22	EA	16.90	18.80
EaA22	CA	94.50	105.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA23	EA	16.90	18.80
EaA23	CA	94.50	105.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA32	EA	16.90	18.80
EaA32	CA	94.50	105.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA47	EA	16.90	18.80
EaA47	CA	94.50	105.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA82	EA	16.90	18.80
EaA82	CA	94.50	105.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA86	EA	16.90	18.80
EaA86	CA	94.50	105.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA127	EA	19.50	21.75
EaA127	CA	108.90	121.50

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA129	EA	19.50	21.75
EaA129	CA	108.90	121.50

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA207	EA	19.50	21.75
EaA207	CA	108.90	121.50

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA24	EA	19.50	21.75
EaA24	CA	108.90	121.50

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA49	EA	19.50	21.75
EaA49	CA	108.90	121.50

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA88	EA	19.50	21.75
EaA88	CA	108.90	121.50

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA118	EA	21.75	24.25
EaA118	CA	121.50	135.60

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA124	EA	21.75	24.25
EaA124	CA	121.50	135.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA128	EA	21.75	24.25
EaA128	CA	121.50	135.60

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA25	EA	21.75	24.25
EaA25	CA	121.50	135.60

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA289	EA	21.75	24.25
EaA289	CA	121.50	135.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA419	EA	21.75	24.25
EaA419	CA	121.50	135.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA484	EA	21.75	24.25
EaA484	CA	121.50	135.30

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA51	EA	21.75	24.25
EaA51	CA	121.50	135.60

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA52	EA	21.75	24.25
EaA52	CA	121.50	135.60

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA203	EA	27.15	30.20
EaA203	CA	151.50	168.90

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA83	EA	27.15	30.20
EaA83	CA	151.50	168.60

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA103	EA	33.75	37.65
EaA103	CA	188.40	210.00

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA111	EA	33.75	37.65
EaA111	CA	188.40	210.00

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaA112	EA	33.75	37.65
EaA112	CA	188.40	210.00

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO44	EA	10.45	11.65
EaO44	CA	117.00	130.20

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO14	EA	10.05	11.20
EaO14	CA	112.20	125.40

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO58	EA	9.90	11.00
EaO58	CA	110.40	123.00

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO21	EA	10.45	11.65
EaO21	CA	117.00	130.20

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO31	EA	10.45	11.65
EaO31	CA	117.00	130.20

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO40	EA	10.45	11.65
EaO40	CA	117.00	130.20

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO41	EA	10.45	11.65
EaO41	CA	117.00	130.20

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO43	EA	10.45	11.65
EaO43	CA	117.00	130.20

Stock #	Unit of Meas.	U.S. Dealer	Can. Dealer
EaO22	EA	14.25	15.90
EaO22	CA	159.00	177.60

# TOTAL DOMINATION



AMSOIL Dominator Synthetic Racing Oils provide maximum protection for high-performance applications. Dominator Synthetic Racing Oils are formulated with a proprietary friction modifier that effectively reduces friction, resulting in improved lap times and longer-lasting equipment. Incredibly shear stable and durable, AMSOIL Dominator Racing Oils provide maximum power and protection from startup to the checkered flag.

**To order AMSOIL products call 1-800-777-7094**  
 Technical Services: 715-399-TECH (715-399-8324)



ISO 9001:2000 CERTIFIED

**AMSOIL INC.**

SYNTHETIC LUBRICANTS

AMSOIL BUILDING  
 Superior, WI 54880-1527  
 Internet: [www.amsoil.com](http://www.amsoil.com)  
 (715) 392-7101



SEPTEMBER 2008  
 PRINTED IN USA



**CHANGE SERVICE  
 REQUESTED**  
 Published 12 times annually

PRSRST STD  
 US POSTAGE  
 PAID  
 AMSOIL



(Discover in U.S. only)